



## Get Your Agency's Publications Into the Hands of Citizens and the Media

Distribution and promotion services from the Federal Citizen Information Center

With a simple inter-agency agreement, FCIC can:

### Warehouse your publications and fill orders from GPO's Pueblo, Colorado facility

- Short or long term, high volume storage and distribution. No job is too big.
- Order support and inventory management with regular reporting, including low stock notifications.

### Create custom promotional mailings for your publications to targeted audiences

- Promotions crafted for your target audiences including businesses, community groups, schools, libraries, labor unions, financial institutions, doctors, Congressional district offices, and more.
- Low cost bulk distribution alternatives for Spanish, Chinese and other languages.

### Promote your publications to traditional and social media outlets

- Special promotional pitches to local and national print and broadcast reporters.
- New for Consumers news releases sent to 7,000+ media and community contacts.
- FCIC presence on Facebook, Twitter, YouTube, Flickr, Scribd and GovGab.gov blog.
- Relationships with prominent bloggers and regular blogosphere tracking.
- Receive clips of newspaper and magazine mentions of your publications.

### List your publications in the Consumer Information Catalog and on Pueblo.gsa.gov

- Quarterly Catalog features more than 200 free and low-cost government consumer publications on topics like health, money, government benefits, housing, consumer protection and more.
- Description of your publication, hard copy ordering information and a link to its online version and your agency's website posted on FCIC's flagship website Pueblo.gsa.gov.

### Consumer Action Handbook and ConsumerAction.gov listings

- Consumer assistance-related publications and government programs listed in FCIC's most popular publications—the Consumer Action Handbook / Guía del Consumidor and on their online counterparts: ConsumerAction.gov and Consumidor.gov.

#### About the Federal Citizen Information Center

In 1970, the General Services Administration's Federal Citizen Information Center began distributing government consumer publications from Pueblo, Colorado. Today, citizens can order publications by mail; by phone, toll free at 1 (888) 8 PUEBLO (1-888-878-3256); or from Pueblo.gsa.gov. FCIC is also the home of USA.gov and GobiernoUSA.gov, the official web portals of the U.S. government that connect you to federal, state and local government programs, benefits and services.

Find out how FCIC can get your agency's information to the people who need it most.  
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