

Your Free Tools of the Trade

AESDirect and *AESPCLink*

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Today's Speakers

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***The U.S. Census Bureau measures the nation's
People, Places, and our Economy***

www.census.gov

#foreigntrade

Fundamentals of Exporting

Created by the Foreign Trade Division of the U.S. Census Bureau, this in-depth webinar series provides the tools necessary for a strong foundation in the fundamentals of exporting.

Your Free Tools of the Trade
AESDirect and *AESPCLink*

The sixth webinar in the 8-part series

http://www.census.gov/newsroom/releases/archives/news_conferences/webinars_exporting.html

Foreign Trade Division

The **Foreign Trade Division** is the official source for U.S. export and import statistics and is responsible for issuing regulations governing the reporting of all export shipments from the United States.

Today's Topics

- Free Filing Tools – *AESDirect* vs. *AESPcLink*
- Registering for an Account
- Account Management
- Creating and Transmitting Shipments
- Tools in *AESDirect*
- How to download *AESPcLink*

Free Filing Tools

AESDirect vs. AESPcLink

	<i>AESDirect</i>	<i>AESPcLink</i>
Application Type	Accessible from: www.aesdirect.gov	Downloadable offline program
Templates	Limited to 100 per company	Up to 1,000 per installation
Server Networking	Not Capable	Capable
Language(s) Available	English	Spanish and English
Code Tables and Versions	Updates automatically	Update manually

What You Need to Register

A screenshot of the IRS.gov website. The URL 'http://www.irs.gov' is visible in the browser's address bar. The main content area shows the IRS logo and the text 'IRS.gov'. There are also some navigation links like 'Businesses' and 'Charities & Non-Profit'.

**Identification Number
(EIN or DUNs)**

The Employer Identification Number or Duns and Bradstreet number are used to identify your company in AES. It will become your **File ID** number. To apply go to the [IRS Online Application](#)

**Designate an Account
Administrator**

This person will manage the company account

Pass the Certification Quiz

Gain full access to the website and transmit shipments to AES

Register an Account

The screenshot shows the AESDirect website with the following content:

- Log In**
 - [AESDirect](#)
 - [Certification Quizzes](#)
- Account Set-up & Management**
 - [Register New Account](#)
 - [Registration Help](#)
 - [Re-Activate an Account](#)
 - [Terms & Conditions](#)
 - [Privacy Policy](#)
 - [Privacy Act Statement](#)
 - [Account Administration](#)
- Vendor Account Set-up**
 - [Developers Center](#)
 - [Register Vendor Account](#)
- Training**
 - [User Guides](#)
 - [Sample Shipments](#)
 - [Online Training](#)
 - [Workshops](#)
 - [AES Compliance](#)
- Using AESDirect**
 - [Who to Contact](#)
 - [Support Center](#)
 - [Browser Support](#)

AESDirect Newsflash Removal of Social Security Numbers from AESDirect

Welcome to AESDirect

Use AESDirect to file your Electronic Export Information (EEI) to the Automated Export System (AES)

New to AESDirect?	Already Registered?	Need Training?
<ul style="list-style-type: none">• How to Register• Register• Account Administration• Need an EIN?	<ul style="list-style-type: none">• Log In• Take Certification Quiz• SSN Elimination	<ul style="list-style-type: none">• User Guides• Online Training• In-person Training• Export Training Videos

AESDirect Products

AESDirect -- Online Internet Filing System

- FREE -- At No Cost to Users
- Allows users to file EEI one-at-a-time on the Internet
- No software or hardware investment

Registration Form

Registration Help

User Guides

Support Center

Account Management User Roles

Account Administrator

- Full access to other accounts; reset/ disable user accounts
- Legally responsible for the account

User Managers

- Can help reset passwords and disabled accounts
- Cannot request technical changes to the account .

Users

- Only responsible of filing shipments



Account Management

Account Administrators/User Managers

AESEDirect: Manage Users

Search Users: Search By Username

Username		Quiz	App	Mgr	Admin	First Name	Last Name	E-Mail Address	Expiration
aabuthan	Edit Disable Reset Password	Y	Y		Y	Ashley	Abuthan	aabuthan@tradegate2000.com	EXPIRED
aesdirectteam	Edit Disable Reset Password	Y	Y		Y	AESEDirect	Team	ftd.aesdirectteam@census.gov	07/17/2010
aeslab2	Edit Disable Reset Password	Y	Y		Y	Census	Census	disabled@tradegate2000.com	EXPIRED
aesworkshop	Edit Disable Reset Password	Y	Y	Y		AES	Workshop	theresa.l.gordon@census.gov	EXPIRED

AESEDirect: Edit User

Utilities: [View Log](#) ; [Transfer Account Administrator Role to This User](#)

Username: aesworkshop

First Name:

Last Name:

E-Mail Address:

Allow this user to access:

- This user can access the certification quizzes. Once they pass the certification quiz they will be give access to the AESEDirect application (Quiz)
- This user can access AESEDirect application (App)
- This user can access the user management tools to create, modify, disable, and re-enable users (Mgr)

Within the AESEDirect application this user may:

- This user can File EEI (This includes editing, resubmitting, and canceling EEI)
- This user can only View EEI (For Internal Company Use ONLY)

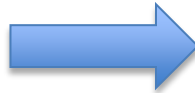
Reset passwords

Transfer user roles

Update profile information

Forgot Your Password?

1. Set Up Your Questions



Security Question Setup

To use the password recovery tool, you need to choose 3 security questions and provide answers to them.

First Question:

Answer:

Hint: (optional)

Second Question:

Answer:

Hint: (optional)

Third Question:

Answer:

Hint: (optional)

2. Click on the link

Enter your username and password and click **Continue**

[Home](#)

[Need Help?](#)

[Who is My Administrator?](#)

[Forgot Your Password?](#)

Username:

Password:

3. Answer your own question!



Forgot Your Password?

You have 3 attempts to answer the questions. If you fail 3 attempts, your username will be locked out.

Please answer this question

Question: What street did you grow up on?

Answer:

Create a Shipment in AESDirect Parties

U.S. Principal Party in
Interest
USPPI



Ultimate Consignee



Intermediate Consignee



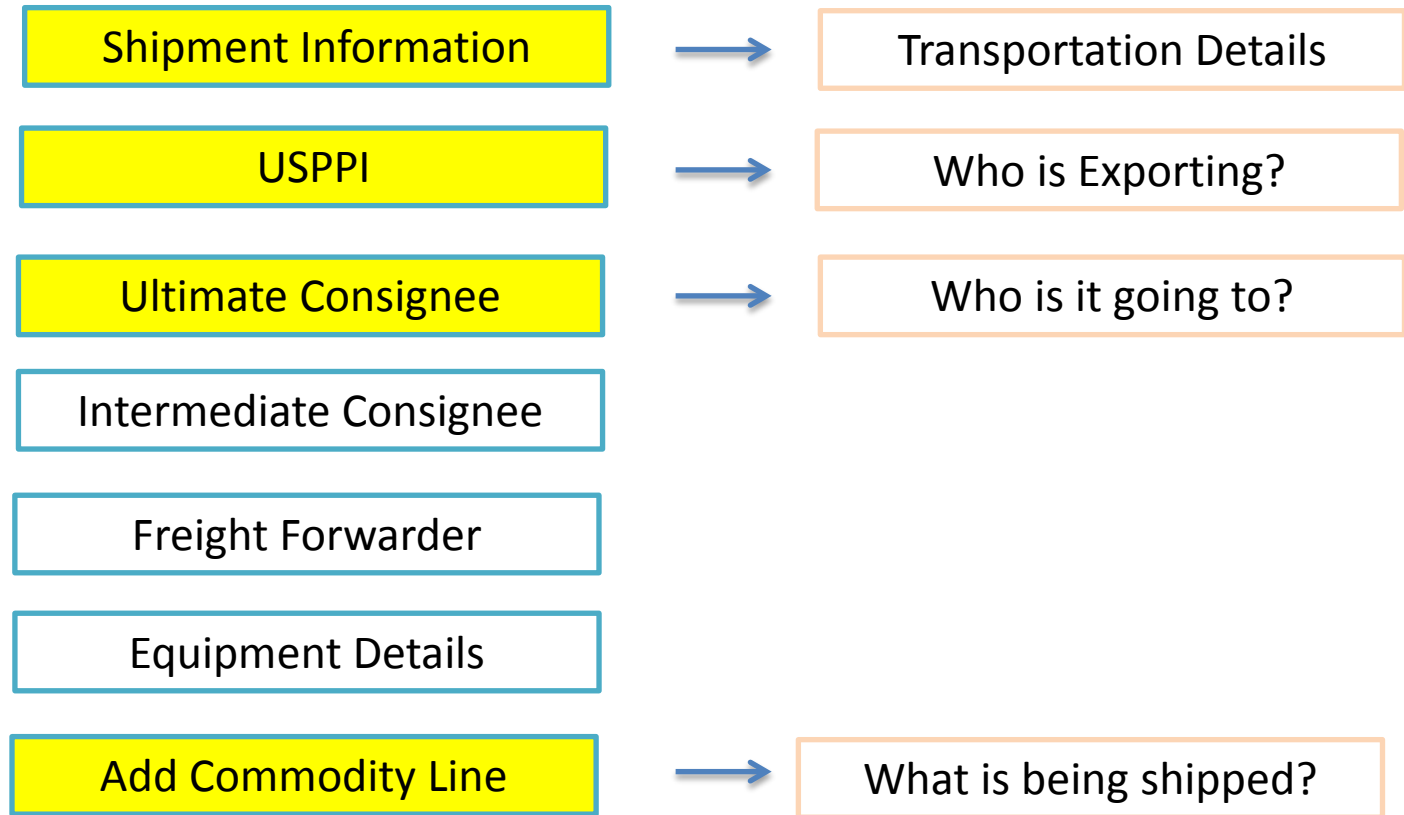
Freight Forwarder
only fill out if you are filing
on behalf of someone else



Required

Conditional

Create a Shipment in *AESDirect* Sections



Transmit Shipments

Click “Submit EEI”

Verify USPPI
Address

Receive
Confirmation Pop-
up

Tools in *AESDirect*

- Account Summary
- Profiles
- Template Manager
- Shipment Manager



Account Summary

Information displayed:

- Password Expiration counter
- Company's Name
- Filer ID
- Account Administrator
- User Managers

Account Summary

[AESDirect Home](#)
[Log Out of AESDirect](#)

Username: rtorres
rosanna.torres@census.gov

Your password will expire in 24 days

You are a user manager

User Maintenance:
[Change My Password](#)
[Change My Response Email](#)
[Reset My Security Questions](#)

Account Maintenance:
[Manage Users](#)

My Company:
Name: CENSUS AES DIRECT INC.
Filer ID: [REDACTED] (EIN)

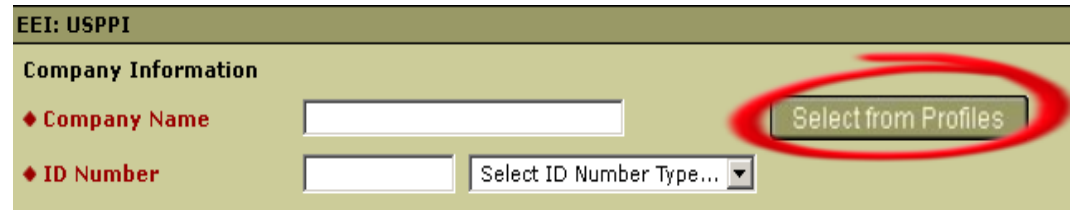
Environment:
Education

Account Administrator:
AESDirect Team
(301) 562-7790
ftd.aesdirectteam@census.gov

User Managers:

Profiles

- **Saves company information**
 - Name
 - Identification Number
 - Contact Person and Address



EEI: USPPI

Company Information

◆ **Company Name**

◆ **ID Number**

Select from Profiles

- **Available for different sections**
 - USPPI
 - Intermediate Consignee
 - Ultimate Consignee
 - Freight Forwarder

Template Manager

AESDirect: Manage Templates

Show All Number of Records Per Page: 10 Found: 136

- Show All
- Search by Name
- Search by Description
- Search by USPPI Name
- Search by USPPI ID
- Search by Consignee Name


	USPPI	USPPI ID	Consignee	Created	Updated
KOREA	[+] PAINT ROLLERS	TEST COMPANY	571154179	CONSIGNEE TEST COMPANY	06/16/2009 07/28/2009
KOREAPAIN	[+] PAINT ROLLERS	ABUTHAN INDUSTRIES	579154179	CONSIGNEE TEST COMPANY1	06/16/2009 06/22/2009
PAINT	[+] PAINT ROLLERS	SILVER SPRING COMPANY	579154172	SEOUL SYSTEMS COMPANY	06/16/2009 06/16/2009
PAINT2	[+] PAINT ROLLERS	TEST COMPANY	571154188	TEST CONSIGNEE COMPANY	06/16/2009 06/16/2009
PAINTROLL	[+] 032007	USPPI COMPANY	579154145	CONSIGNEE COMPANY	06/16/2009 06/16/2009
TEST	[+] PAINT ROLLERS	SHIPPING COMPANY	579154178	CONSIGNEE COMPANY	06/16/2009 06/16/2009
BOOK1	[+] FAKE SHIPMENT			MARQUES MAQUINAS E EQUIPAMENTO	06/16/2009 06/16/2009
BRINKSDIA	[+] DIAMONDS TEMPLATE	LEVIEV KLG	658963214	TBSS LTD	06/16/2009 06/16/2009
GOTERPS	[+] BASKETBALL STUFF	STRAWBERRY'S SHIRTS	133322222	MIKE JONES BASKETBALLS	06/16/2009 06/16/2009
				GERMAN	

Saves a skeleton of your shipment













All fields will be saved except:

- Shipment Reference Number
- Transportation Reference Number
- Origin State
- Departure Date
- 1st Quantity
- 2nd Quantity
- Value
- Gross Weight

Shipment Manager

All Shipments Accepted (5) Rejected (1) Print Download 

Show More Shipment Details »

	Shipment Reference Number ^	Status ^	AES ITN	Date of Filing ^	Date of Export ^
I want to ... Retrieve	 03111	Accepted/Verify 	X20110311000011	03/11/2011	06/20/2011
Delete	 031111B	Accepted 	X20110311000026	03/11/2011	03/11/2011
Print	 031111C	Accepted 	X20110311000027	03/11/2011	03/11/2011
Save as a Template					
I want to ...	 03111A	Accepted/Verify 	X20110311000012	03/11/2011	06/14/2011
I want to ...	 3811A	Accepted/Verify 	X20110308000064	03/08/2011	03/08/2011
I want to ...	 CLASS117	Rejected/Fatal 		03/09/2011	03/20/2011

VIDEO: <http://www.youtube.com/watch?v=9W6QeUR1WHE&feature=share&list=PL990EC38D8CCA1C25>

Making Corrections

Shipment Reference Number:
 OR AES ITN:

USPPI ID: (Optional)

You can retrieve directly by entering the Internal Transaction or Shipment Reference Number

You can also retrieve shipments from the search output screen on after previewing the shipment information

Search By: Date of Export: Yesterday's Exports

Search for shipments by Saved searches

Filter your search

Previous Downloads

Show More Shipment Details >

Shipment Reference Number	Status	AES ITN	Date of Filing	Date of Export
20120802ABP10382	Accepted/Verify	X20120802000061	08/02/2012	08/15/2012

I want to ...

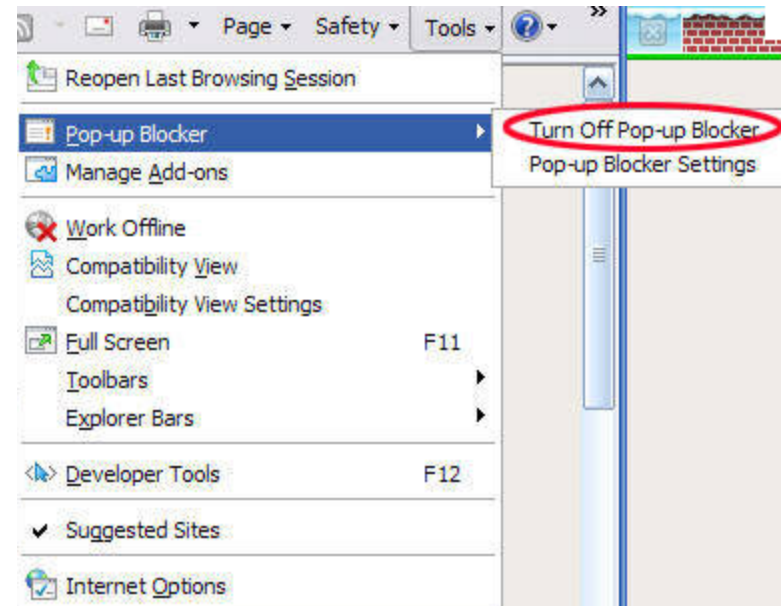
- Retrieve
- Delete
- Print
- Use as a Template
- Save as a Template

Additional Details:

Port of Export	NEW ORLEANS, LA	Created By	workshopaccount1
Port of Unlading	BEI JAO, CHINA MAINLAND	Updated By	workshopaccount1
USPPI ID	562399661 (E)	Country of Destination	CHINA(MAINLAND)
USPPI Name	AMERICAN CORN COMPANY	Consignee Name	HANS FOOD COMPANY
USPPI Address	4701 11TH STREET,LINCOLN,NE,68501	Consignee Address	123 MAIN STREET,BEI JAO,CN

Watch Out!

- Turn-off Pop-up Blockers
- Don't click "Back" button
- Automatic 15 minute session time-outs



Downloading AES*PcLink*

1. Go to <http://go.usa.gov/7By> and run executable file. An *AES*PcLink** icon will appear on your desktop
2. Enter your username and password
Same as AESDirect
3. Activate username
4. Update/download the tables



You are ready to transmit shipments to AES

Additional Training Tools

- Export training videos
- Webinars
- [Global Reach blog](#)

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GLOBAL REACH

The official blog of the U.S. Census Bureau's Foreign Trade Division

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U.S. Exports of Goods Continue to Grow

Posted on March 12, 2012

SHARE

One of the primary tools of the [National Export Initiative \(NEI\)](#) is the U.S. merchandise trade statistics captured by the [Foreign Trade Division](#) of the U.S. Census Bureau. Examining the trade statistics provides a business with the information needed to make efficient and effective decisions for their export strategy. The statistics may also be used to evaluate the current and historical trends of U.S. exports and imports.

Total

- Other Countries Have Exporter Data Too?? (551)
- USPFI Trade Term of the Month (249)
- U.S. Exports of Goods Continue to Grow (237)
- Clarification Of Routed Export Transactions (199)

The table below displays the top five U.S. export commodities (NAICS-based) with the highest growth rate from 2009 - 2011, based on total dollar value in millions. By studying the data, we can see that over that two-year period, U.S. exports of goods have increased **40.2%**. Iron ores registered the largest individual increase at 274.0%. Cattle (206.0%), coal (164.7%), swine (152.9%), and cotton (151.2%) completed the top five.

Foreign Trade

Main About Foreign Trade Data AES Regulations Reference Defini

Important Links

- Global Reach Blog
- Newsletters
- AESDirect
- DropBox
- Guide to Foreign Trade
- Foreign Trade Products
- USA Trade Online

Related Sites

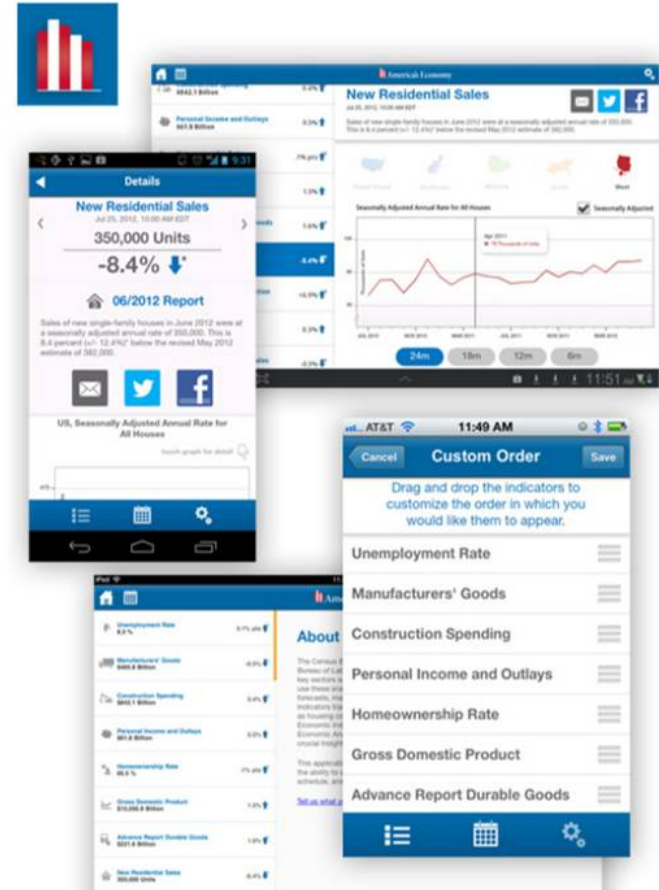
- Business and Industry
- Briefing Room



- [Export Compliance and Regulations](#)
- [Reporting Electronic Export Information \(EEI\)](#)
- [Using Trade Data for Export Planning and Strategy](#)
- [Trade Agreements](#)
- [Mandatory AES](#)

America's Economy Mobile App

- www.census.gov/mobile
- 16 Key Economic Indicators, including International Trade
- Available for iPhone, iPad and Android devices



Questions?



For More Information

- **Media Inquiries:**
 - Public Information Office: 301-763-3030

- **FTD Call Center: 800-549-0595**
 - **Option 1 – AES Assistance**
 - Option 2 – Commodity Classification Assistance
 - Option 3 – Regulations Assistance
 - Option 4 – Data Dissemination Branch

- **Fax: 301-763-6638**

- **E-mail: AskAES@census.gov**

Upcoming Webinars

For more information or to sign up for our next webinar go to:

http://www.census.gov/newsroom/releases/archives/news_conferences/webinars_exporting.html

- **Getting it Right the First Time — How to Avoid Common Penalties: *October 3, 2012***
- **What is a Foreign Trade Zone and How Can It Help You?: *October 17, 2012***