



**UPS CAPITAL & EX-IM BANK EXPORT 101  
SMALL BUSINESS EXPORTER FORUM**  
Friday, November 2, 2012 - Atlanta, GA



**Learn How to Increase Your Company's Foreign Sales**

**Please join Export-Import Bank of the United States (Ex-Im Bank)  
and UPS Capital at this forum to learn about:**

- Obtaining protection against the risk of nonpayment
- Extending credit to your buyers
- Accessing vital working capital
- Finding new markets and customers
- Understanding how to use government resources to export

**UPS and Ex-Im Bank Export 101  
Small Business - EXPORTER FORUM**  
Friday, November 2, 2012  
8:30 AM to 12:00 PM  
UPS World Headquarters  
55 Glenlake Parkway  
Atlanta, GA

**No Cost, but reservations are required - details below.**

*This event is tailored to address the needs of small and medium-sized businesses with 500 or less employees.*

**Preliminary Agenda**

- 8:30 AM      **Registration**
- 9:00 AM -      **Welcome and Opening Remarks**  
9:30 AM      UPS Capital
- Program Overview - "Export 101 - U.S. Small Business Exports"**  
                 UPS Capital
- 9:30 AM -      **Panel Discussion with Agency Officials - "Resources to Grow Your Exports"**  
10:30 AM      A moderator-led discussion with federal and state agency officials who explain how their products and services can help business owners in expanding their state and export opportunities.
- 10:30 AM -      **Panel Discussion - "Other Companies are Exporting, Why Aren't You?"**  
11:30 AM      This panel discussion will describe how local companies use Ex-Im Bank and other government agencies to support the growth of their international business.
- 11:30 AM -      **Networking Session**  
12:00 PM      Attendees are given the opportunity to meet one-on-one with agency officials and local export development officials to ask questions and learn more about how to effectively use government resources.

**Space is limited! REGISTER NOW at: <http://www.exim.gov/gasb>**

**NOTE: Parking is free BUT people MUST park ONLY on (TBD) Deck levels.**

***A world of new ideas for expanding your international business is waiting for you!***

Sponsors:



[www.exim.gov/smallbusiness](http://www.exim.gov/smallbusiness) - [www.twitter.com/eximbankus](http://www.twitter.com/eximbankus) - [www.youtube.com/user/EximBankofUS](http://www.youtube.com/user/EximBankofUS) - 800.565.3946

Export-Import Bank of the United States | 811 Vermont Ave. | NW | Washington, D.C. | 20571