FCC WORKSHOP

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E-NC AUTHORITY

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Mission Since 2001

The e-NC Authority is dedicated to ensuring that all North Carolina citizens, businesses and communities are aware of, know how to use and have access to high-speed Internet services at affordable prices, creating local opportunities for technology-based economic development and job creation.

e-NC

www.e-NC.org

Where Are We Now?

Internet Usage is Moving Faster than you Think…

Internet Penetration Demographic Percentage of ALL North Carolina Households That Have Home Internet Access				
	1999	**2002**	**2004**	**2008**
Overall	**36%**	**52%**	**59%**	**70%**

Table 2, p. 10 of 2008 Citizen Survey

During this period above, the proportion of all NC homes subscribing to Internet access has increased from 36 to 70 %. (Note: figures include all access speeds, including dial-up.) Nevertheless, while it is still far from universal, in less than a decade the Internet has become a common part of our everyday lives.

e-NC recommends aggressive goals in terms of availability of broadband Internet access.

e-NC Recommended Goals on Access and Bandwidth			
	*2012	**2015**	***2018**
For NC Citizens	**5 Mbps**	**45 Mbps**	**100 Mbps**

* From e-NC's Broadband Internet Action Plan, submitted to the NCGA in Jan. 2009.

Comparison of Surveys

100 County Report (Provider Data) – Access to High-Speed Internet Service

Citizens Survey* – Computers and Internet Usage

Comparison of Studies				
	Households		with HSIA**	No Access +
100 County Report (07)	3,446,241	83.33%	2,871,644	574,597
Citizens Survey (08)	3,446,241	80%*	2,756,993	689,248
			114,651	
			3.33%	
Margin of Error in Polls	3% - 4%			
* 2008 80% of NC Citizens have computers in their home - Citizens Survey				
** HSIA = High-speed Internet Access				

STEPS TO SUCCESS

- Step One: Build Collaboration

- Step Two: Develop Communities

- Step Three: Demand Building Programs

- Step Four: Address Supply

- Mapping Just One Step

Mapping just one step