



● SPOTLIGHT

World Entrepreneurship Day ~
April 16, 2010



The mission of [World Entrepreneurship Day](#) is to infuse entrepreneurial optimism into the world when it needs it the most — to remind everyone that it's entrepreneurs who have consistently led sluggish economies back to prosperity and growth through innovation and job creation.

Entrepreneurs of every age, background, and geographic region will be participating around the world, and at every stage of entrepreneurship — from college students and start-ups, to established entrepreneurs and corporate executives. Example events registered last year included educational workshops, conferences, and speaker series; "intrapreneurship" workshops led by corporate leaders; contests and competitions; brainstorming sessions; and an "Entrepreneurial Happy Hour" for corporate executives.



During this tumultuous economic

● RESOURCES

Social Entrepreneurs
Translate Service into Change



Would you like your program to have greater financial stability while creating innovative solutions to today's problems? Interested in exploring new ways to collaborate and leverage strengths across sectors? Consider developing a revenue-generating program that directly supports your organization's goals. Use the following resources to learn more about social entrepreneurship, an effective way to tackle important issues.

Lending Library

- [How to Change the World: Social Entrepreneurs and the Power of New Ideas](#)
- [Values-Driven Business: How to Change the World, Make Money, and Have Fun](#)
- [Social Entrepreneurship: The Art of Mission-Based Venture Development](#)
- [Cathedral Within: Transforming Your Life by Giving Something Back](#)

Effective Practices

- [Building social](#)

● ANNOUNCEMENTS

New Tool: State Commissioner Online Orientation



Project TAAG is delighted to announce the launch of the [State Commissioner Online Orientation](#), housed at the Resource Center!

This much-anticipated, accessible online tool provides essential information and in-depth knowledge for new commissioners and a valuable refresher for those with experience. The *State Commissioner Online Orientation* celebrates the historical context of the national service movement, describes the creation of the Corporation for National and Community Service, and explains the unique role of the State Commission in administering AmeriCorps programs.

Project TAAG would like to acknowledge their gratitude to the many collaborators of this product; namely, David Bell, Gary Dorman, Margaret Wildi, and Quint Withers who graciously devoted their time, energy, and expertise to its successful launch.

McCormick New Media Women Entrepreneurs Program

This program gives one-time funding of \$12,000 to women with original ideas to create new



websites, mobile news services, or other entrepreneurial initiatives that offer interactive opportunities to engage, inspire, and improve news and information in a geographic community

time, and with job losses at an all-time high, a main focus of WED will be the sharing of information among entrepreneurs. Visit the [World Entrepreneurship Day website](#) for more information and details, including an [ideas packet](#) and a place to [register your event](#); or follow via [Twitter](#) or [Facebook](#). Log in today to see what's going on in your community and all over the world!

- [entrepreneurship into your organization](#)
- [Establishing programs to support youth arts entrepreneurship](#)
- [Expanding youth employment opportunities with an entrepreneurial endeavor](#)
- [Integrating entrepreneurship education with service-learning programs](#)

or a community of interest. These can be solo ideas or team projects spearheaded by women. *Deadline is April 10.* [Details and guidelines here.](#)

TECHNOLOGY CORNER

Simple tech tip:

Routinely clear your cache and cookies for improved computer performance.

[Here's the why and how.](#)

DEADLINE APPROACHING!

[Social Innovation Fund](#) applications due *April 8, 2010*



RESOURCE CENTER PRESENTATION PACKET

We've made it easier than ever to discover — and share — what the Resource Center has to offer; [use these ready-made resources](#) during trainings or events!

ABOUT THE RESOURCE CENTER

The Resource Center is a training and technical assistance provider funded by the [Corporation for National and Community Service](#) to support volunteer and service programs across the nation. Visit us today to search, browse, download, order, and borrow from among thousands of specialized resources. Click here to [subscribe](#) to this e-newsletter. To [unsubscribe](#), send an e-mail to lyris@lists.etr.org with *unsubscribe nsrnews* in the body of the message.