

**SPOTLIGHT**

**Make a Difference Day: The National Day of Doing Good**



The 17th annual Make a Difference Day will be celebrated on **October 27, 2007**.

Each year, the fourth Saturday of October marks the day when anyone — young or old, individual or group — is encouraged to carry out a volunteer project that helps others.

The project can be as large or as small as you wish — just look around your community and see what needs to be done.

Everyone who engages in community service as part of Make a Difference Day can send in an entry form and become eligible for an award and a cash donation to a charitable cause.

Every award recipient will also appear in *USA Weekend Magazine* and on [www.makeadifferenceday.com](http://www.makeadifferenceday.com).

Visit the Make a Difference Day website to [register](#) and to find advice and resources to plan your activities.

Make a Difference Day is sponsored by *USA Weekend Magazine* in partnership with the Points of Light Foundation, and supported by the Newman's Own Foundation.

**RESOURCES**

**Ideas and Resources for Planning Your Service Event**

Looking for inspiration or guidance in planning your Make a Difference Day event, or any other event coming up on your calendar?

Tap into [The Resource Center](#) for a wide variety of activities and assistance that will help you plan a successful special event.

Search the Resource Center's [Lending Library](#) catalog for these items and more, including videos, DVDs, CD-ROMs, books and other publications:

- [Be the Change!](#)
- [Organizing Special Events and Conferences: A Practical Guide for Busy Volunteers & Staff](#)
- [Special Events: Inside & Out: A "How-To" Approach to Event Production, Marketing & Sponsorship](#)



Visit the Resource Center's [Effective Practices Collection](#) for further ideas and assistance:

- [Providing childcare to increase participation in neighborhood events](#)
- [Organizing a one-day community book drive](#)
- [Developing service project ideas for younger children](#)
- [Finalizing your service day project plan](#)

**ANNOUNCEMENTS**

**White House Conference on Faith-Based and Community Initiatives**



On Nov 5–6, 2007, the White House and the Depts of Justice, Agriculture, Labor, Health & Human Services, Housing & Urban Development, Education, Homeland Security,

Commerce, Veterans' Affairs, as well as the Small Business Administration, the Corporation for National and Community Service, the Agency for International Development, and the state of Indiana will host a conference in Indianapolis on President Bush's Faith-Based and Community Initiative.

The goal of the conference is to provide a clear understanding of the president's Faith-Based and Community Initiative, information about the federal grants process and funding opportunities, and the basic legal responsibilities that come with federal funding. Special emphasis will be placed on partnership opportunities at the state and local levels. Participants will receive practical information on the grant-writing process, discover successful practices from other organizations, and be given the opportunity to network with government officials.

The conference is free, but pre-registration is required by Oct. 29. Registration is on a first-come, first-served basis. [Register](#) online or download the reg form. More information: [FBCI site](#), (202) 456-6708

- [Ensuring safety during service projects](#)

or [fbc@dtihq.com](mailto:fbc@dtihq.com).

### Featured T/TA Provider

#### [ACKCO, Inc.](#)

American Indian Professional Services  
T/TA Focus: Tribal Programs  
*Phoenix, AZ*  
Provides on-site technical assistance to develop organizational and managerial capacity of Corporation-funded programs that serve tribal communities.

### Online Learning Center

#### [Online Courses](#)

This innovative online tool will help you identify the resources you need most to improve your service or volunteer program.

#### [My Improvement Plan](#)

Identify the resources you need most to improve your service or volunteer program with this innovative online tool.

### Featured Resource

#### [The Resource Center Lending Library](#)

This specialized collection offers the national service community highly relevant books, videos, and other materials for staff and volunteer training and enrichment. Search the library and request resources online — they'll be shipped to your doorstep free of charge!

### ABOUT THE RESOURCE CENTER

The Resource Center is a training and technical assistance provider funded by the [Corporation for National and Community Service](#) to support volunteer and service programs across the nation. Visit us today to search, browse, download, order, and borrow from among thousands of specialized resources. Click here to [subscribe](#) to this e-newsletter. To [unsubscribe](#), send an e-mail to [lyris@lists.etr.org](mailto:lyris@lists.etr.org) with ***unsubscribe nsrnews*** in the body of the message.

The Resource Center | [www.nationalservice.gov/resources](http://www.nationalservice.gov/resources) | 1-800-860-2684 | e-mail: [resourcecenter@etr.org](mailto:resourcecenter@etr.org)