



Press Release

For Immediate Release

May 28, 2010

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FY-10-07

PROPOSAL TO ESTABLISH PINE MOUNTAIN-MAYACMAS VITICULTURAL AREA

Washington, D.C. - The Alcohol and Tobacco Tax and Trade Bureau (TTB) published a notice of proposed rulemaking in the Federal Register proposing to establish the 4,600-acre "Pine Mountain-Mayacmas" American viticultural area in portions of Mendocino and Sonoma Counties, California. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Written comments must be received on or before July 26, 2010.

You may send comments on this notice to one of the following addresses:

- <http://www.regulations.gov>: Use the comment form for this notice as posted within Docket No. TTB-2010-0003 on "Regulations.gov," the Federal e-rulemaking portal, to submit comments via the Internet;
- Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044-4412.
- Hand Delivery/Courier in Lieu of Mail: Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 200-E, Washington, DC 20005.

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