



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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TTB PROPOSES MANDATORY ALCOHOL CONTENT STATEMENT AND SERVING FACTS PANEL ON ALL ALCOHOL BEVERAGE PRODUCTS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) issued a notice of proposed rulemaking in the Federal Register proposing to amend its regulations to require a statement of alcohol content, expressed as a percentage of alcohol by volume, on all alcohol beverage products. The Federal Register notice also proposes to require a Serving Facts panel on alcohol beverage labels, which would include a statement of calories, carbohydrates, fat, and protein. These proposals are intended to ensure that alcohol beverage labels provide consumers with adequate information about the product.

Written comments must be received on or before October 29, 2007.

You may send comments to one of the following addresses:

- <http://www.regulations.gov> (Federal e-rulemaking portal; follow the instructions for submitting comments); or
- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044-4412.

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