



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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ESTABLISHMENT OF DOS RIOS AND RED HILL DOUGLAS COUNTY VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published two final rules in today's Federal Register establishing the 15,500 acre Dos Rios viticultural area in Mendocino County, California, and the 5,500-acre Red Hill Douglas County viticultural area in Oregon. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Both final rules become effective November 14, 2005.

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