

## FVAP 2010 Initiatives & MOVE Act Implementation

House Committee on Armed Services September 9, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters					
Stage of voting process	Number of additional failures over general voting population	% of total failure			
Registration Failure	3,936	1.4%			
Ballot Delivery Failure	20,064	6.9%			
Ballot Return Failure	213,779	74.0%			
Ballot Casting Failure	51,283	17.7%			
Total	289,062				



### Direct to the Voter Assistance

- Eliminate much of the need for Voting Assistance Officers
- Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- Expanded Assistance for Election Officials:
  - Provide voters tools that States will use
  - Assist in compliance
- Transparency and Data-Driven Operations:
  - Improve Post-Election Surveys to correct incorrect policies based on poor data
  - Post all data and methodology online
  - Combine data collection with EAC



## Leverage Technology

- Focus
  - Improve ballot delivery and return times
    - 30 milliseconds to voter, not 30 days
    - 45 days prior (MOVE Act)
    - <7 days back from voter</p>
  - Reduce voter error; easy voter use
  - Tailor to State requirements
  - All available through FVAP.gov

### > Tools

- Online FPCA
- Online FWAB
- Online markable full ballot

All use hard-copy print-out, wet signature, postal return

Electronic Absentee Voting Demonstration & Pilot Programs



### <u>Registration</u> <u>Wizard</u>

- All States
- www.fvap.gov
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Full Ballot</u> <u>Wizard</u>

- 18 States
- Testing phase
   Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### Back-Up Ballot Wizard

- All States
- www.fvap.gov
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





<u>Help</u>

STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	
State	<ul> <li>I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.</li> </ul>
Jurisdiction	$\subset$ -I am a U.S. citizen residing outside the U.S. or overseas.
My Information	$_{ m C}$ . I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Voting Residence	certain.
Mailing Address	Continue >
Method to Send Form	
Method To Receive Ballot	
Additional Information	
Print and Finish	

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on active duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	certain.
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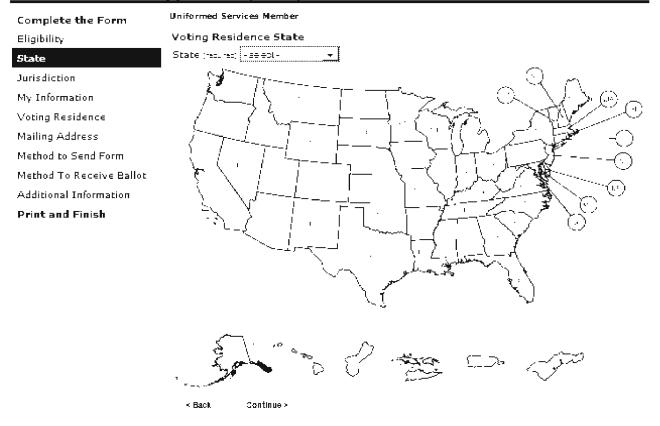


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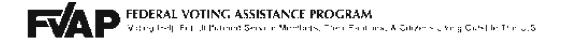
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#### Federal Post Card Application (FPCA) for Absentee Ballot



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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington				
Eligibility	Jurisdictio	1	State-specific election dates / info		
State	Select your v Washington .	oting jurisdiction for	General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,		
Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,		
My Information		ela in decermining your Junealcolan by <u>estimator Blection Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:		
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated		
Mailing Address			by: August 16, 2010: Received by: September 1, 2010		
Method to Send Form	< Back	Continue >			
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Additional Information					
Print and Finish					

Help





<u>Help</u>

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Robert Telephone 122-466-7860 🙂
Jurisdiction	Middle Name (Harling)
My Information	Middle Name (1921-92) - Fax (1921-92) - 122-455-7850
Voting Residence	Last Name (Houres) Carey E-Mail Address (Houres) Recert.Carey@fvac.go
Mailing Address	Suffix Junior 🕶 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (here here) Dec 🚽 2 🚽 1991 -
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Tec. Tec)    Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Send Form
State	Indicate how you would like to <u>send</u> the form to your local election office.
Jurisdiction	(mained) U (Finail
My Information	
Voting Residence	
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King			
Eligibility	Method to Receive Ballot			
State		to <u>receive</u> the blank ballot from your local election office.		
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My Information	🕐 Email			
Voting Residence	C Mail			
Mailing Address	C Fax			
Method to Send Form				
Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery		
Additional Information		within the time provided for regular absentee ballots. I request a special		
Print and Finish		write-in absentee ballot.		
	Please specify the reason y	ou are requesting a write-in ballot.		



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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
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Method to Send Form Method To Receive Ballot Additional Information Print and Finish	<ul> <li>Print and Finish</li> <li>Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.</li> <li>Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.</li> <li>NOTE: OS X users are encouraged to use <u>Acobe Resper</u> to avoid problems with the PDF.</li> </ul>
	Download Form
	The PDP backage is not automatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED

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FEDERAL VOTING ASSISTANCE PROGRAM Vet rul help For Uniformed Bervice Merkers. Ther Families. & Olizens Living Burside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

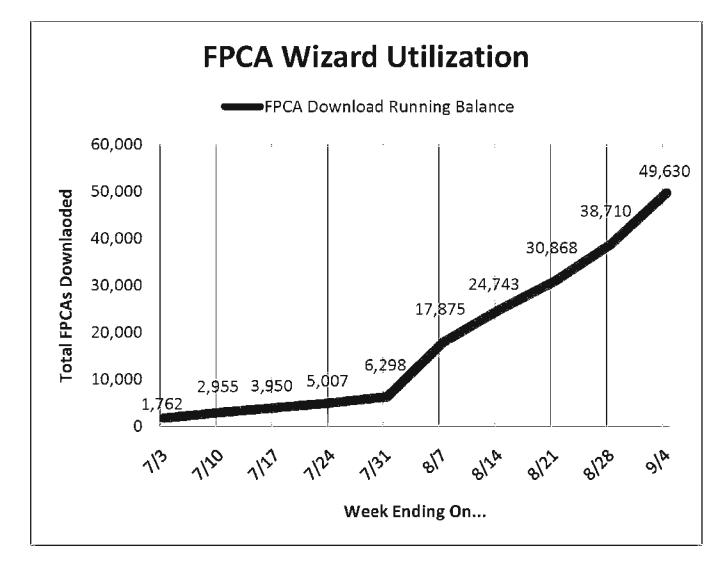
- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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# FUERAL VOLING ASSESTANCE PROGRAM

21,000 for entire 2008 election cycle





## **Online FWAB Tool**

ederal Write-In Absen	tee Ballot (FWAB)			OFFICIAL FEDERAL W	RITE-IN ABSENTEE BALLOT
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## **P.GOV** Integration of State Systems

FVAP FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Farmies, & Orlizens Living t	Ourside The J.S For Voting Assistance Officers   For Election Officials
HOME UNIFORMED SERVICES MEMBERS CITIZENS OUTSIDE U.S. REFERE	NCE CENTER FAQ CONTACT/CHAT Search Site Search
<u>-oma &gt; Select : our State</u> > Voting Options for Maine Automated and Manual Voting Options for	r Maine
If you're ALREADY registered to vote in Maine, you can request an absentee ballot using Maine's Absentee Ballot Request Service. Get Started	
If you're NOT registered to vote in Maine, use our automated assistant to register and request an absentee ballot that you can return to Maine. Get Started	<u>To manually register to vote, request an absentee</u> <u>ballot, or fill out a write-in absentee ballot using</u> <u>Maine's specific guidance, click below.</u> Get Started
<u>To use our automated assistant to complete a Federal</u> <u>Write-In Absentee Ballot that you can send to Maine.</u> Get Started	

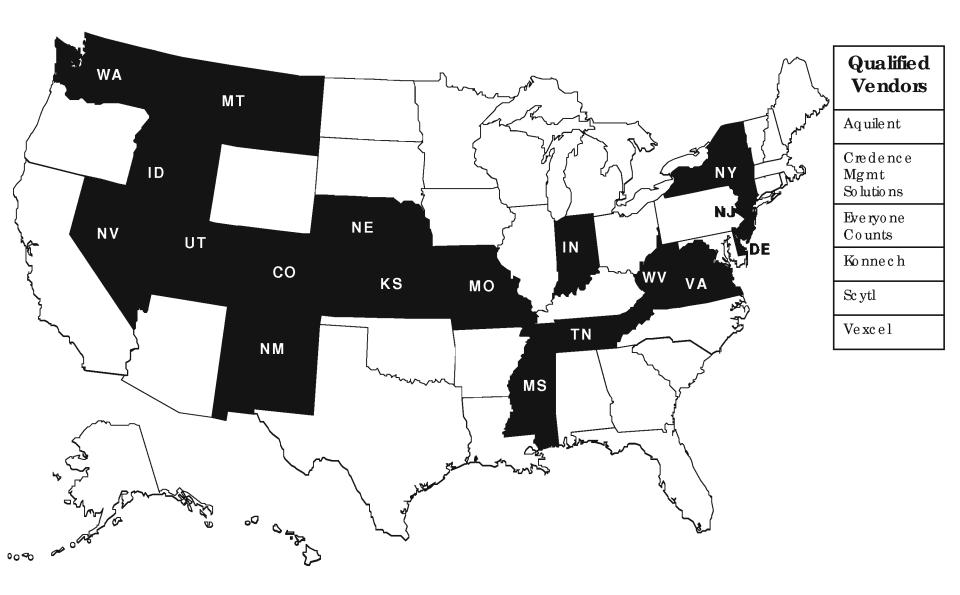


FVAP FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Farmines,	& Citizens Living Outside The U.S.	For Voting Assistance Officers   For Election Officials		
HOME UNIFORMED SERVICES MEMBERS CITIZENS OUTSIDE	U.S. REFERENCE CENTER	FAQ CONTACT/CHAT Search Site Search		
<u>Home &gt; Select Your State</u> > Voting Options for Illinois Automated and Manual Voting Options for Illinois				
<u>To use the automated Illinois MOVE Syste</u> register to vote, request an absentee ballor <u>track the status of your ballot.</u> Get Started		<u>Ily register to vote, request an absentee</u> <u>fill out a write-in absentee ballot using</u> <u>Illinois' specific guidance.</u> Get \$tarted		
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# FVAP.GOV Online Full Ballot Wizard





## **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian

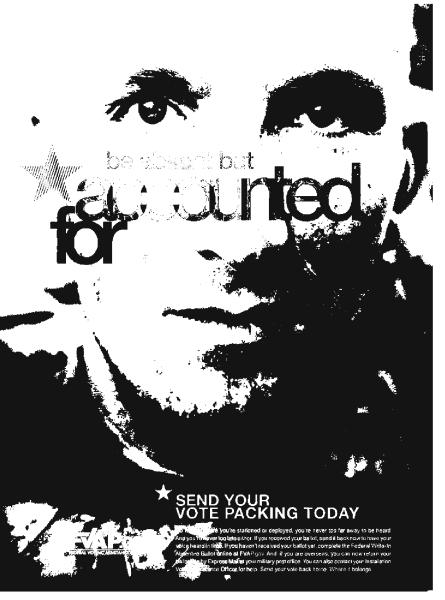


## **Military Ads**

### Stars & Stripes and Defense Times

Text:

No matter where you're stationed or deployed, you're never too far away to be heard. If you received your ballot, send it back now to have your voice heard in time. If you haven't received your ballot yet, complete the Federal Write-In Absentee Ballot online at FVAP.gov. And, if you're overseas, you can return your ballot free by Express Mail at your military post Office. You can also contact your Installation Voting Assistance Officer for help. Send your vote back home. Where it belongs.









### :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



### *Military Spouse* magazine

#### Text:

You have the same rights as your military spouse when it comes to absentee voting. If you received your ballot, send it back now to have your voice heard in time. If you haven't received your ballot yet, complete the Federal Write-In

Absentee Ballot online at FVAP.gov. And, if you're overseas, you can return your ballot free by Express Mail at your military post Office. You can also contact your Installation Voting Assistance Officer for help. Send your vote back home. Where it belongs.

## Military Spouse Ads





### Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.

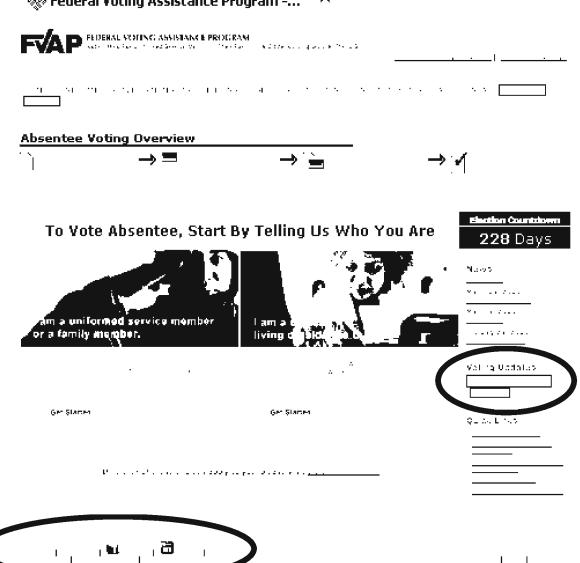




## **UOCAVA Voter Outreach**

🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- MeetUp
- Earned Media







## **FVAP Social Media**

https://twitter.com/FVAP



Following

🗏 Liata 🕶 🛛 🍄 🕶

#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - note  $\rm (word sets state plus about newsreleases 2010.061410 shim$ 

Kudos - DC is doing something very "unique" - http://tiny.uri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  $\operatorname{deve}$  fvac gov to get registered. We're here for youl



EDERAL VOTING ASSISTANCE PROGRA. Edit Page

Promote with an Ad

Suddest to Friends

DoD - Supporting military and overseas citizens absentee voting. We're here for you!

> Name FVAP Location Arlington, VA Web http://www.f.ap.go. Bio The Department of Defense Federal Voting Assistance Program -Supporting and facilitating military and overseas absentee voting.

77 231 16 folduring foldulers step

Tweets

Fallerites

Actions message EVAP bloch EVAP report for spam

Following



Federal Voting Assistance Program, DoD Do you think there is a problem with ab: think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think.





Federal Voting Assistance Program, DoD Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think. esteros.std 350m Comment Like View Feedback (1) Promote

Federal Voting Assistance Program, DoD Kudos to McGuire-Dix-Lakehurst joint publication for helping to get the word out -http://www.jointbasemdl.af.mil/news/story/asp?id=123212348

Online program helps military families vote absentee



Instantas at 12 18am Comment Like Viet. Feedback (1) Share Promote



Federal Voting Assistance Program, DoD Sweet article by Airman Joe McFadden (Hurlburt Field, FL) - http://www2 hurlburt af mil /news/story asp?id=123212450



Feature - Voting- it does a country good



#### www.facebook.com/DoDFVAP



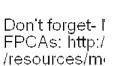
### **GOV** State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas

😫 Follow





Find out more: http://ww

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more inttol leave fvab goviusmi usmfocal usmfoca-calnem

Name FVAP Location Arlington, VA Web http://www.f.ap.go. Bio California: Supporting and facilitating military and overseas absentee voting.

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Tweets

2

Fauldrites



e, a .

RSS feed of FLAP\_CAs tweets



## **Personalized Social Media**

🗏 Lista 🔻



### mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@peterdanien, thanks for the =FF\_Others, there's also @FVAP, and every State having it's own tweets, like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV/d

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/2900605.http://pit.y96GY1

Home Profile Find People Settings Help Sign out

Name Bob Carey Web http://www.f.ap.co./ 133 83 Û. fold, ng fold, ers isted Tweets Falorites Following 🙂 pem 📼 🌔 FTE 1 🕄 🧕 🗠 - ( ) 逸 開 - 4 - 月 - 現 🕰 🕾 🚮 D 🞯 将 li o 1 🛛 🖯 🖇

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Ve.a.

RSS feed of F . AP\_Directoris tweets



## **Other Communications**

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos



## All State Waiver Requests and DoD Responses posted on FVAP.gov

### Department of Justice Consulted

### Waiver Requests Denied

- Alaska
- Colorado
- The District of Columbia
- Hawaii
- The Virgin Islands
- Wisconsin

### Waiver Requests Granted

- Delaware
- Massachusetts
- New York
- Rhode Island
- Washington



### **Requirements**

- Voting Assistance at:
  - New duty station
  - Pre-deployment
  - Post-deployment
  - Change of address
  - On Demand
- Military and civilian
- Collect and send in forms

# Assistance Offices Training and Assist Visits

- IVAO Training Handbook
  - Specific step-by-step voting assistance decision trees
  - Military and civilian
- Draft Instructions

Installation Voting

- In person training
  - 36 military concentration areas; ~250 installations
  - July & August 2010

• Standard, high-traffic locations





## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office?

### • Deliveries

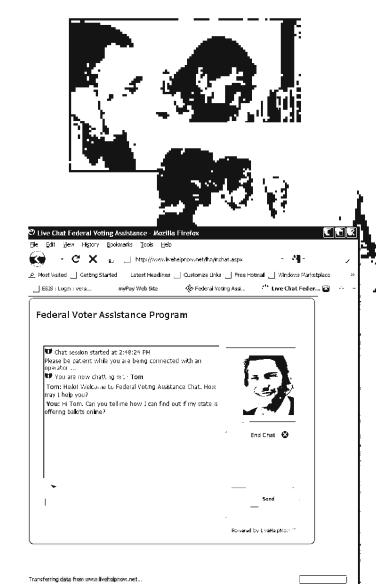
- All free under 39 USC 3406
- All Express Mail

### • FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP will advertise in September-October ads and 30 day emails
- Integration with States' requirement to track receipt



### Voter / Election Official Assistance



### Call Centers & Assistance

- Online chat capability
- 24/7 availability
- Direct assistance from FVAP

### Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



## **Election Official Outreach**

### Engagement & Empowerment

- Involve State election officials in all FVAP publications
  - Voting Assistance Guide
  - Legislative Initiatives
  - State-by-State index
- Outreach to Professional Associations
  - NASS MOVE Act Day
  - Military Panels

### **Accountability**

- State-by-State index
- Work with State legislatures on Legislative Initiatives
- Uniform Law Commission
   Model Law

# FIDERAL VOIING ASSISTANCE PROGRAM State Legislative Initiatives

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Scatter Franklag
     Concernent d
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

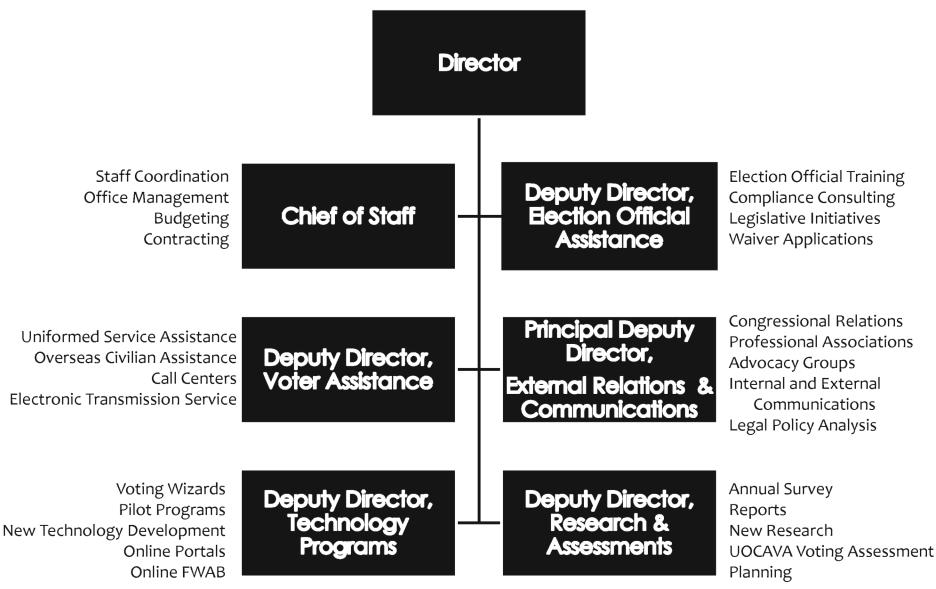
Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

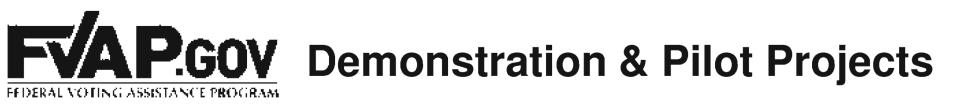
FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **FVAP Reorganization**





DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
  - Cast Ballots through electronic voting system
  - Only Uniformed services voters specified
  - States must agree to participate
  - Report afterwards

## > DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
  - EAC also certifies it will assist in project
  - Different requirement than MOVE Act
- DoD may further delay implementation



## How Electronic Standards Development Should Be Framed

## GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

### Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



### **Define the Risk**

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline
- Develop comparable measures for other voting systems

### Establish Properties

Path Forward

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

### Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



## FY11 RDT&E

### Technology Development

<u>Initiative</u>	<u>Current</u>	Proposed House
	<u>FY11</u>	<u>NDAA</u>
	<u>Request</u>	
Electronic Voting Support Wizard:	\$16.2M	\$6.24M
- Evaluation of 2010 Deployment		
- 2011-12 System Revisions and		
Deployment		
Electronic Absentee Voting System	\$ 2.0M	\$0.0M
Property Development:	+	+0101-1
- Computer Science Principles		
Integration		
- Analysis of Current Technological		
Feasibility		
National Level Threat Analysis Testing:	\$ 6.5M	\$0.0M
- Kiosk-Based System	φ 0.510	00.0141
- Remote-PC Based System		
- CAC-Card Based System over		
DISN		
Common Data Format Development	\$ 0.7 M	\$0.0M
Common Data Format Development	5 0.7 WI	\$0.0M
- Data Migration Tools		
- Data Migration Tools - Data Standards		
Wounded Warrior	\$1.0M	\$0.0M
wounded wanton	\$1.0W	\$0.0M
- Kiosk-Based System Testing		
Analysis		
-		
- Remote-PC Based System Testing		
Analysis	<u> </u>	ф. с. <b>с. с. с.</b> с.
MOVE Act Technology Development	<u>\$26.4M</u>	<u>\$6.24M</u>
Subtotal		

### Research

Initiative	<u>Current</u>	<u>Proposed</u>
	<u>FY11</u>	<u>House</u>
	Request	NDAA
Current UOCAVA Voting System Analysis	\$ 1.0M	\$1.0M
- Threat	\$ 1.0M	\$1.0W
- Vulnerability		
- Fraud		
- Timeliness		
Analysis of State Internet Voting Projects	\$ 0.9M	\$0.9M
- West Virginia Analysis	0.911	\$0.9M
- Hawaii Analysis		
- Overseas Analysis		
(\$0.5M is base and \$0.4M is new request)		
Overseas Citizens Definition	\$ 3.8M	\$2.3M
- Foreign Government Tracking of US Citizens		
- Extrapolation of Foreign Residence from		
Voting Patterns		
Logistical Analysis	\$3.34M	\$0.0M
- Kiosk-Based Systems		
- Remote-PC Based Systems		
Evaluation and Updating of Previous Data	\$ 1.35M	\$1.35M
<ul> <li>1980-2004 FVAP Survey Adjustments</li> </ul>		
- Time Series Analysis from Previous Survey		
Adjustments		
- Integration of DoD Inspector General Reports		
Analysis of 2010 Waivers/Mail Delivery Time	\$ 0.25M	\$0.25M
Analysis		
- Foreign Mail Systems		
- Expedited Ballot Return for Overseas Military		
Personnel		
- Domestic Mail through MPSA		
MOVE Act Research Subtotal	\$12.64M	\$7.8M



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



## Repeal of UOCAVA Section 104

### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



## Federal Voting Assistance Program 2010 Election Cycle Initiatives and Lessons Learned

February 10, 2011



# What is the Key Election System Issue

	,,	2008 Election			
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting process	Number of additional failures over general voting population	% of total failure	
$\triangleright$	Voter Participation Rates not	process			
	<ul> <li>the problem</li> <li>62% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%	
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery			
	Overwhelming voting failure	Failure	23,548	6.4%	
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%	
	Absentee Ballot Return Rates:	Ballot Casting	<i>a</i>		
	<ul> <li>91% = General Population</li> <li>67% = UOCAVA voters</li> </ul>	Failure	41,012	11.2%	
	<ul> <li>62% = Military Voters</li> </ul>	Total	366,102		



## What were the Key Problems with FVAP Systems

Launched too late in election cycle		2004 IVAS	2006 IVAS #1	2006 IVAS #2	2008 VRBD	2010 EVSW
<ul><li>Sep 1, 2006</li><li>June 2008</li></ul>	# of States	7	8	3	8	17 (20)
One size fits all solutions	# of Counties	108	470	101	480	780
Too hard to use						(922)
"FVAP can never deliver"	# of Ballots	17	Unknown	35	124	3,454

- Can't keep track of FVAP acronyms
- What is the correlation to State participation?
- Is email good enough?
- What about the non-participating State systems?
- Would MOVE Act have driven this anyway?

# FVAP.GOV FVAP 2010 Key Initiatives

### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

### Expanded Assistance for Election Officials

- Develop tools that voters will use and **States will adopt**
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



## **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site.. | Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! 🖪 Ólick hero

#### News

(Nore News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/1011

#### Voting Updates

ŝ	email addri	ess
	Sign Up	

<u> 833</u>

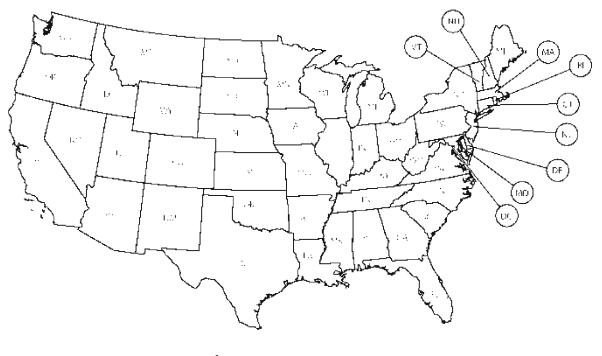
#### **Ouick Links**

MOUE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee Potina



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







## **Tailored Choices**

🔾 Back 🔹 🔎 🗶 👔 🍦 🖉 Search 🎲 Favorites 🌮 🔹 🦼 🖉	
Address   <u>폐</u> http://www.fvap.gov/request/request-ca.html	
FVAP FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S For Voting Assistance Officers	or Election Officials
HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site Search	
Home > <u>Select Your State</u> > What Would You Like to Do?	
What would you like to do?	
Register to Vote and/or Request Ballot Cet My Ballot Now Track My Ballot	
Get Started Get Started Get Started	

# FVAP.GOV Request Ballot Screen

Address 🔄 http://www.fvap.gov/registration/reg-ballot-request-ca.html

/	n	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.
E\V/		Voting help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

#### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

Resources: California Absentee Voting Guidelines California's State Election website

Would you rather fill out the form by hand? Registration and Ballot Reguest



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Many Indiana Service Members, Theo Follows, A Sources & Ve	g Guist be The U.S For Yoting Assistance Officers   For Election Officials			
HOME STATE YOTING INFORMATION REFERENCE CENTER FAQ CONT/	ACT Search Site			
<u>Hame &gt; Select Your State</u> > <u>What Would You Like to Do?</u> > Register to Vote and/or Request Ba Register to Vote and/or Request Ballot	llat			
<u>Use Arizona's automated assistant to</u> <u>automatically register to vote and/or reguest an</u> absentee ballot.				
	Important Dates for UOCAVA citizens			
Get Started or	General Election: 11/D6/2012 Register by: TBD Request Dallat by: TBD Return Dallat by: TBD			
<u>Use FVAP's automated assistant to complete and</u> print your voter voter registration/ballot reguest <u>form.</u> Get Started	<b>Resources:</b> <u>Arizona Absentee Voting Guidelines</u> <u>Arizona State Election website</u>			
Would you rather fill out the form by hand?				

## Linking to FVAP Wizard instead of Blank FPCA Form will make it easier for UOCAVA voters

Registration and Ballot Request



	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S
FVAP	Voting help For Uniformed Service Members. Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site... || Search ||

Home > Select Your State > What Would You Like to Do? > Get My Ballot Now

#### **Get My Ballot Now**

<u>Use Washington's automated assistants to get a</u> <u>complete State ballot.</u>		
	Get Started	]
	or	
<u>Use FVAP's automated assistant to complete and</u> <u>print a back-up write-in ballot for Federal</u> candidates.		
<u> </u>	<u>anuluates.</u>	

Get Started

#### **Election Deadlines**

General Election:11/06/2012 Register by: TBD Request ballot by: TBD Return ballot by: TBD

Resources: Washington Absentee Voting Guidelines Washington State Election website

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## **Track Ballot Screen**

	ienia. Se	a Ghélan ya OlaStaite	e Debra Bowen		
Secretary of State Elections & Voter Information	Administration	Elections Business Programs Politic	al Reform Archives Registries Other Services		
About Elections Division			very voter who casts a provisional ballot is entitled to find o		
Election Results and Election Dates			nted and if not, the reason why it was not counted.		
Register to Vote			io casts a vote-by-mail ballot can find out if the ballot arrived icials also tell voters if the vote-by-mail ballot was counted a		
oter Registration Statistics	Each county elections official allows voters to check the status of his/her vote-by-mail and provisional ballot either through the county website, by telephone, or both.				
Voter Information					
Initiatives			r county elections official or if your provisional ballot was cou		
oter Education	please click on	the appropriate link below or call the phone	e number listed for the county elections office. For further		
Political Parties	information ab	out the elections services provided in your c	county, visit our <b>County Elections offices</b> page.		
Candidate Information	County	Check Vote-By-Mail Ballot Status	Check Provisional Ballot Status		
Publications & Resources	Alameda	Alameda - Vote-By-Mail	(800) 834-6454		
ections Site Map	Alpine	(530) 694-2281	(530) 694-2281		
	Amador	Amador - Vote-By-Mail	(209) 223-6465		
	Butte	Butte - Vote-By-Mail	(800) 894-7761		
	Calaveras	(209) 754-6376	(209) 754-6376		
	Colusa	Colusa - Vote-By-Mail	(877) 458-0501		
	Contra Costa	Contra Costa - Vote-By-Mail	Contra Costa - Provisional Voting Free Access		
	Del Norte	(707) 465-0383	(707) 465-0383		





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (http://www.international Telephone 122-455-7850 🕖
Jurisdiction	Middle Name (====================================
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) Robert Carey@fvac.go
Mailing Address	Suffix Junior \star Gender Male \star
Method to Send Form	Previous Name Date of Birth (Heal Heal) Dec 🚽 2 🚽 1961 -
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Healing) - 1224 😈
	Driver's License or ID Number (1991-199) The Enter Your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
	< Back Continue >

.uss.go .ceřenselink.mil .smericesupportsvou.mil

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## **Built In Tool Warnings**

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>VecInformation</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> </ul>
Mailing Address	<ul> <li>Current Address is missing on the <u>Usiling Address</u> page</li> </ul>
Method to Send Form	Print and Finish
Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the Fi <b>nish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Download Form
	The PER backage is not sutomatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED
	< Back Finish



## **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

NAME AND COMPLETE ADD <u>Robert Harrison Cerev</u> <u>NAVCENT F1C2</u> <u>FPC AE 09704-6218</u>	RE11		US POSTAGE PAIL 39 USC 3406
			PAR AVION
		NTEE BALLOTING MATERIAL - FIRST-CLASS MAIL	
	то		
		King County Elections Division 919 SW Grady Way	
		Renton . WA 98507-2906	

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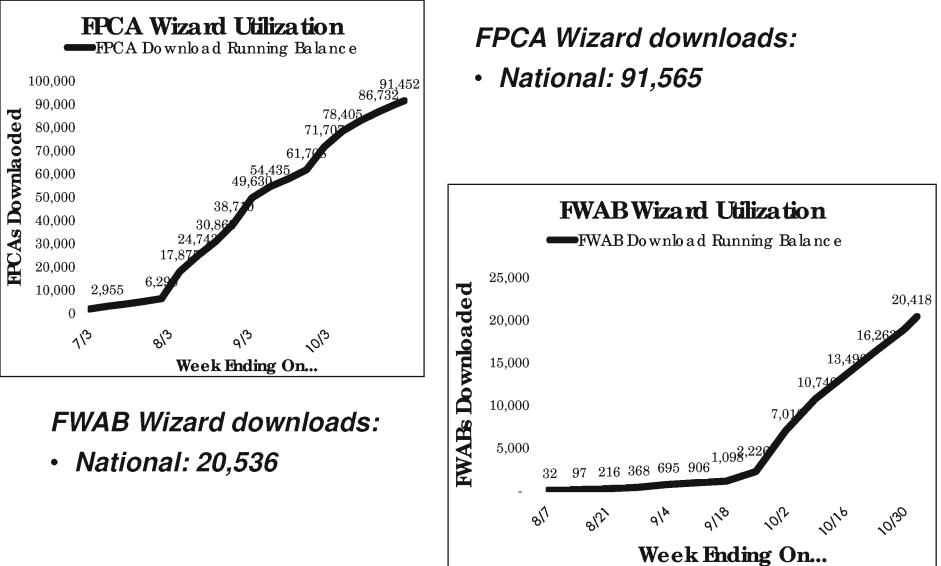


## **Online FWAB Tool**

		OFFICIAL FEDERAL WRITE-IN ABSENTEE BALLOT			
		PRESIDENT MICE PRESIDENT			
		U.S. SENATOR			
Federal Write-In Absente	e Fallot (FW&F)		lan (Unaffilialed)		
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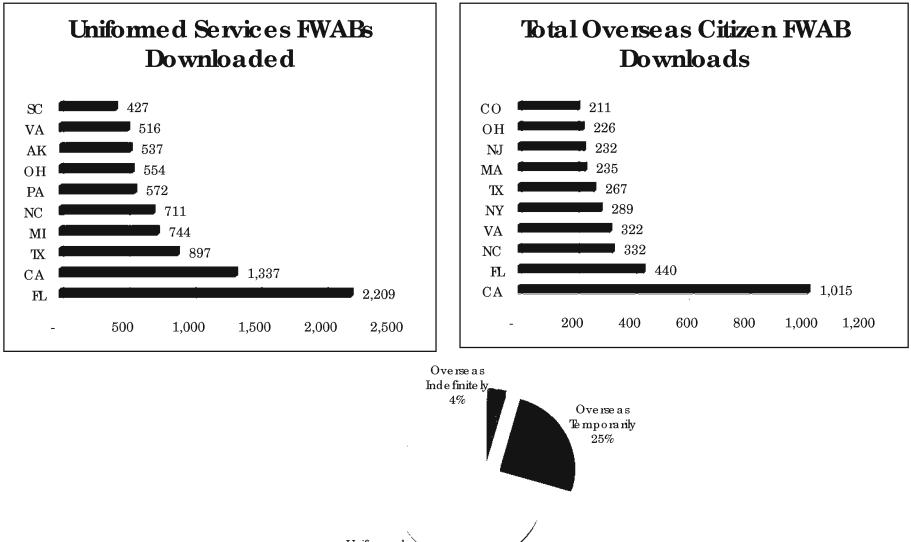


## 2010 FPCA and FWAB Wizard Utilization





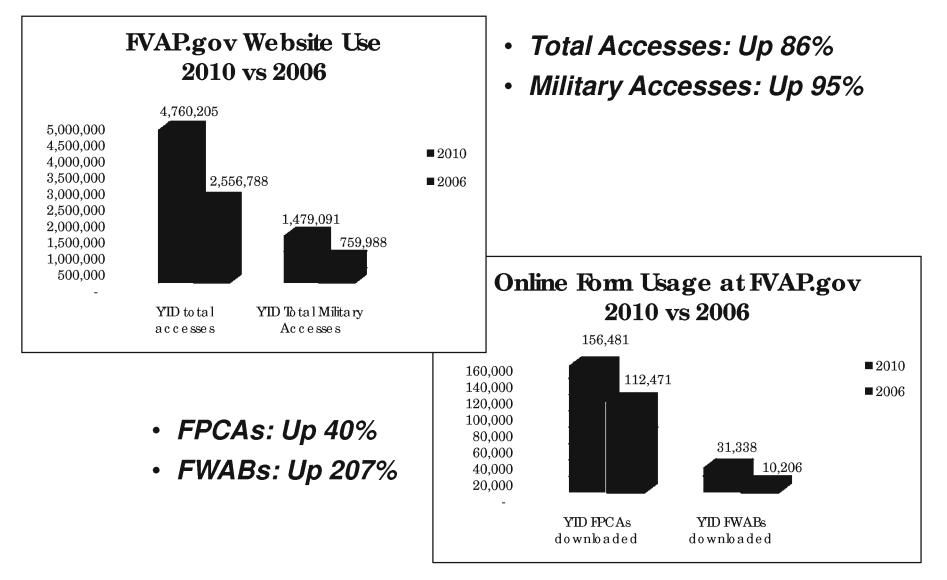
## **2010 FWAB Wizard Utilization**



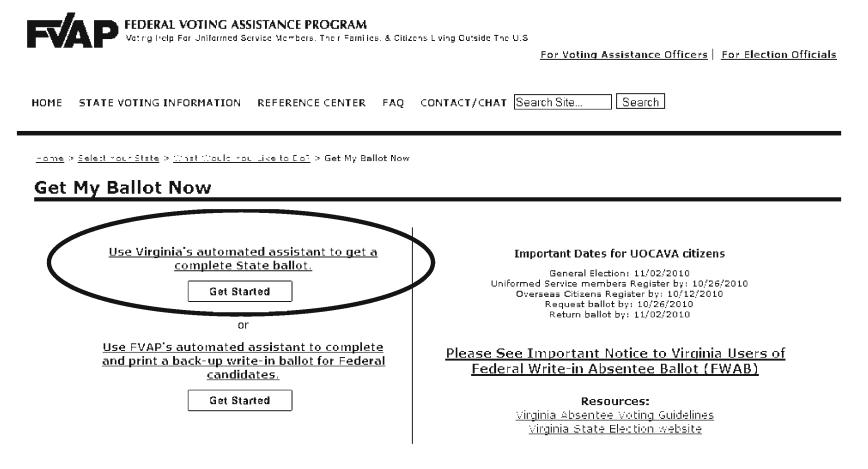
Uniformed Services Member 71%



## **FVAP Website Utilization**



# **FVAP.GOV** Steer Voter to State Systems



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## Integration of State Systems

### Future:

Planning a federal grant structured program for states and localities



#### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

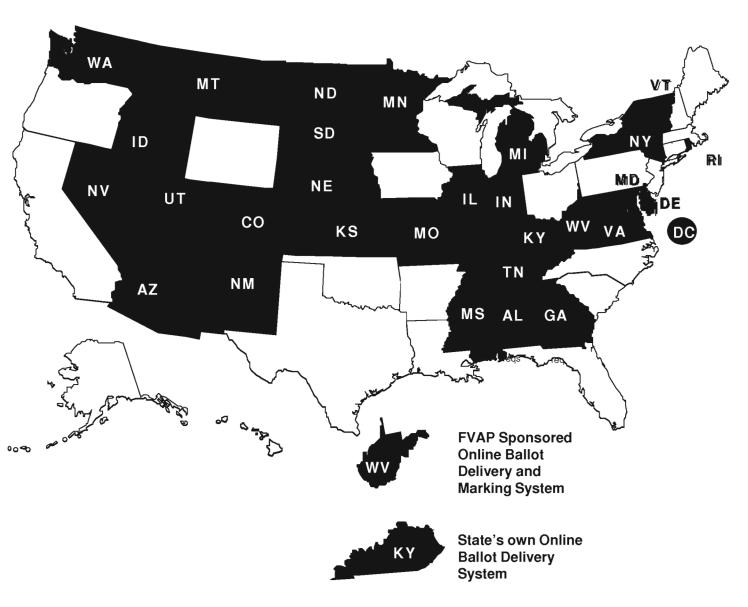
#### Continue

SBE Home Page

**Additional Election Links** 



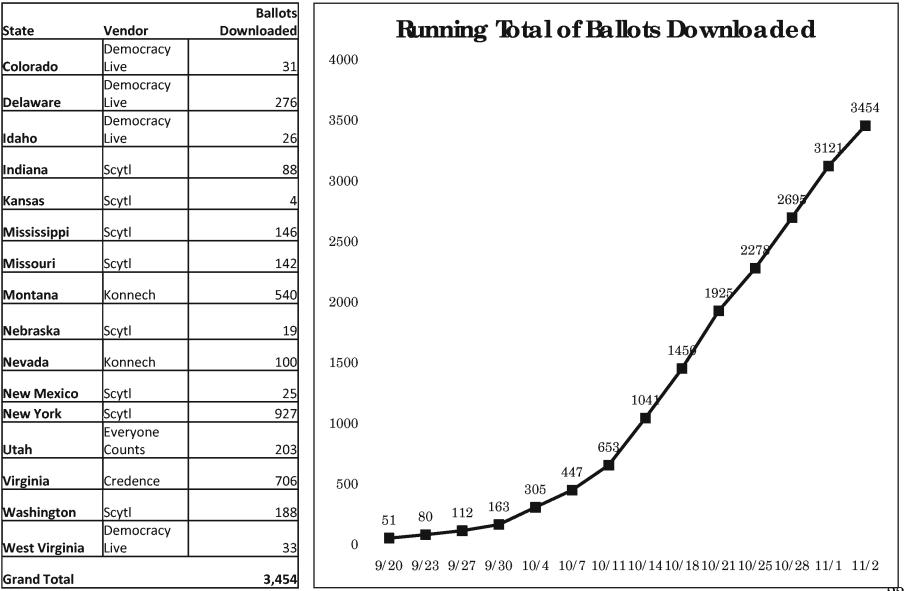
## **Online Ballot Wizards**



- 31States total
   17 FVAP supported
  - 140wn
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



## **State Wizard Usage**





## **Communications Strategy**

### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





#### https://twitter.com/FVAP



Following

🗐 Liata 🔻

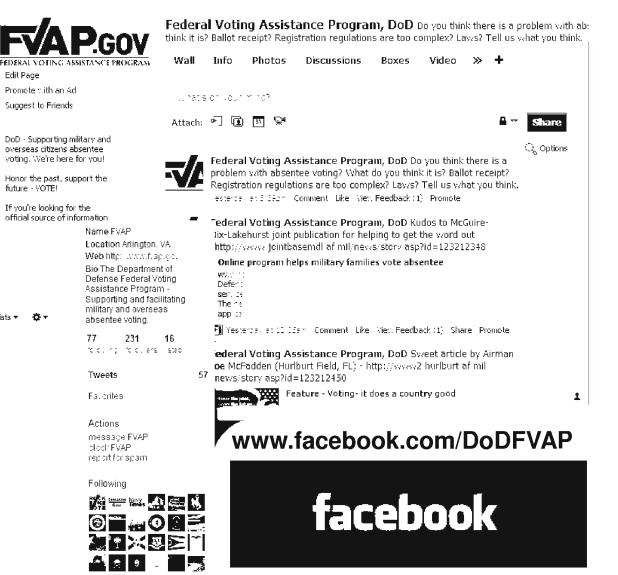
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules http://dvtd.sps.state/b/lus/about newsreleases 2010/061410 shtm

Kudos - DC is doing something very "unique" - http://tinvun.com 270104z

Next week is a key week for voting absentee. Are you registered? Go to every fivable ov to get registered. We're here for you!

## Social Media



3,956 People Like This!

## **AP.GOV** Animated Web Banner Ads

Turn here\*

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### TO STROLLER'S 2010 ELECTIONS 😭

#### Obama: 'A Christian by choice'

At a backward chat in N.M., the president offers rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

A White House rescue mission THE TAKE At tonights Wisconsin rally. Dems

count on Obama to lead charge to bring out vote. » Dan Balz

 Dems blast GOP on education issues I Media Notes Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 4:48 p.m. ET



Senate GOP blocks bill that would promote

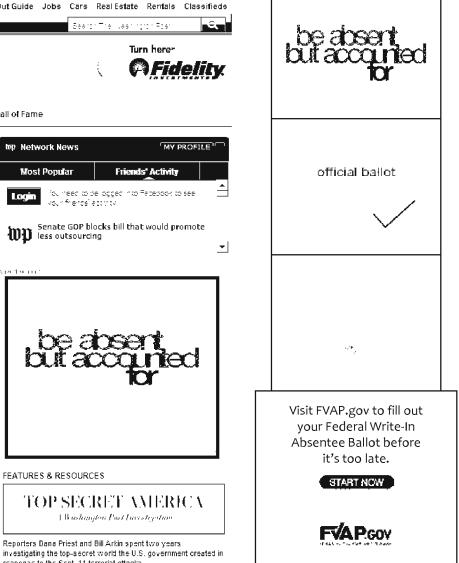


TOP SECRET AMERICA

+ Washington Post furst step time

Reporters Dana Priest and Bill Arkin spent two years

response to the Sept. 11 terrorist attacks.



• Capehart: Obama cracks whip on Democrats

Holder: A contirmation crisis in our courts

· Petri: Why Americans fail religion tests

FEATURES & RESOURCES





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Where's the Change? Milbank: David Axelrod, leaving Washington in defeat Gerson: Hate Washington Sargent: How to handle 'whining'

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.



## **Newspaper Ads**









## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

### Deliveries

- All free under 39 USC 3406
- All Express Mail

### • FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing



## **2010 Post-Election Survey**

### <u>Surveys</u>

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

### **Key Elements & Discoveries**

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Junisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	$\mathbf{91.52\%}$



### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\blacksquare$  . At the set of t
  - 75-100 Successful
- National Average = 63%, up from 53% in Oct 09
- Scores weighted on Where Voting Failure Occurs
  - Greatest Scores given to areas with greatest impact on most significant failure
  - 45-day prior =30 points
  - Email/online = 30 points
  - Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%





# **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75%.
- Quantify the overseas civilian population.
  - Geographic Distribution
  - Demographics

Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

# **Voter Initiatives**

### Outreach

- Communications
- Partnerships
- Online training

### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

## FPCA/FWAB Redesign

### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

### Databases

- VAO
- LEOs
- Voting Laws and Regulations

# **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA/Index Scores
- > LEO Training:
  - In-person
  - CERA
  - Online

# Technology Initiatives

### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



# 2012 Grant Program

- Maximize research potential:
  - Needs maximum State adoption
  - Shift from federal contract to grants
  - Not a State compliance assistance grant; it's a research grant

## Possible Focus Programs:

- Online Registration
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement

## Possible Grant Considerations:

- Research results and data provided
- # of Voters Assisted
- Projected Improvement in UOCAVA Voting Success
- ROI and program life

# **P.GOV** Slogan, Contest, Video PSA Contest FEDERAL VOLING ASSISTANCE PROGRAM

X

Challenge.oov\*\*\* in na shata 👘 🖃 🖃

HOME. FIND CHALLENGES

#### (vap

#### All Federal Government Challenges matching "fvap"

Challenges (2)

Organizations (0)

FVAPGOV	Absentee Voting Slogan Contest Createdby U.S. Departmentof Defense The Federal Voling Assistance Program's 2011 Slogan Contest promotes absentee woling by the Uniformed Services, their	
	tamilies, and U.S. cifizens residing outside the United States. View details ●	4
	Absentee Voting Poster Contest CreatedbyU.S.DepartmentofDefense	<del></del>
<b>FYAF</b> GUY	The Federal Voling Assistance Program announces their Voling	20. M

Poster Contest to promote absentee voting by Uniform ed Services members, heir families, and U.S. difizens living abroad.

Newest

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View details 🔹



Video Contest to Run **Public Service** Announcements



# Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Bob.Carey@fvap.gov



# **Internet Voting Mandate**

# > 2002 National Defense Authorization Act

"The Secretary of Defense shall carry out a demonstration project under which *absent uniformed services voters* are permitted to *cast ballots* in the regularly scheduled general election ... through an *electronic voting system*. The project shall be carried out with participation of sufficient numbers ... so that the results are *statistically relevant*."

## 2005 National Defense Authorization Act

"...the Secretary may delay the implementation of such demonstration project until the Election Assistance Commission ... has established electronic absentee voting guidelines and certifies that it will assist the Secretary..."

# Not the MOVE Act



# **2002 Committee Reports**

#### > 2002 House Report

- "...testing of electronic voting systems that aim to solve the time and distance challenges that have plagued military voters, particularly those residing at overseas duty locations."
- "The Committee expects the Secretary ... to expand the demonstration project to reach as many military voters as possible."
- "The committee believes that the method for absentee voting that holds the most promise for protecting the voting rights of military members in the future is electronic voting using computers."

#### > 2002 Senate Report

- "In the committee's view, the Federal Voting Assistance Program's Voting Over the Internet (VOI) Pilot Project ... demonstrated that *a remote internet registration and voting system can provide electoral process integrity*;"
- "[The VOI project] provided insight into issues that must be considered for broader use of remote registration and voting via the internet."
- "The committee encourages ... a judicious and methodical progression from the current by-mail process to a secure, easy-to-use, and expedient remote internet registration and voting system."



# **2005 Committee Reports**

#### 2005 Senate Report

 The committee recognizes the effort by the Department of Defense, working in concert with state, county and federal election officials, to bring the SERVE program to fruition, and urges continued examination of feasible means to carry out secure electronic voting.

### 2005 Conference Report

- "The House bill ... would repeal the requirement ... for the Secretary of Defense to conduct a demonstration project to permit absentee uniformed service voters to cast their ballots through an electronic voting system. The Senate amendment ... would authorize delay in carrying out an electronic voting demonstration project until November 2006. The House recedes with an amendment that would delay the electronic voting demonstration project..."
- "The Department of Defense's Secure Electronic Registration and Voting Experiment (SERVE) was an important prototype for electronic voting that should not be abandoned."



# 2007 Laws & GAO

#### 2007 National Defense Authorization Act

- "the Secretary of Defense shall [report] to the Congress ... in *detail plans for expanding the use of electronic voting technology* for individuals covered under the [UOCAVA]."
- "...[The GAO shall report to] Congress...the assessment of ...The progress of [DoD] and the [EAC] in developing a secure, deployable system for Internet-based electronic voting pursuant to [the 2005 NDAA]."

### 2007 GAO Report

- [DoD should c]reate an *integrated, comprehensive, long-term, resultsoriented plan for future electronic voting programs* that specifies, ... the goals to be achieved along with tasks including identifying safeguards for the security and privacy of all DOD's voting *systems—both electronic and Internet*.
- The plan should also *specify milestones, time frames, and contingencies*;
- Synchronize them with planned development of the Commission's guidelines for Internet voting;



# Define the Measures

- Acceptable risk level policy decision has already been made
  - It *IS* the current voting system
  - Accepts 1/3 of absentee ballots never returned

### We should accept equivalent risk in new UOCAVA systems

- May have different probability or impact
- Can reduce probability and/or mitigate impact
- Goal is to keep risk level at least the same, if not better

# **FVAP Ideas on Path Forward**

### Measure Systems

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools?
- Evaluate the postal mail UOCAVA absentee ballot system as the baseline
- Develop comparable measures for other voting systems and measure them
- Also examine national level threat risks

### Establish Properties

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

**Can You Make the "Washington Declaration"?** 



# Federal Voting Assistance Program: Looking Forward and Looking Back



# Pennsylvania County Election Officials Conference

August 23, 2011



# What is the Key Election System Issue

	,,	2008 Election				
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting	Number of additional failures over general voting population	% of total failure		
$\triangleright$	Voter Participation Rates not	process				
	<ul> <li>be the problem</li> <li>62% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%		
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery				
	Overwhelming voting failure	Failure	23,548	6.4%		
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%		
	Absentee Ballot Return Rates:	Ballot Casting				
	<ul> <li>91% = General Population</li> </ul>	Failure	41,012	11.2%		
	<ul> <li>67% = UOCAVA voters</li> <li>62% = Military Voters</li> </ul>	Total	366,102			



# MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

#### Expanded voter outreach

- Installation Voting Assistance Offices
- Advertising and communications
  - Online FWAB
  - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### > Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# **FVAP** Mission

## Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilians successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

# FVAP.GOV FVAP 2010 Key Initiatives

### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



# **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site.. | Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! 🖪 Ólick hero

#### News

(Nore News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/1011

#### Voting Updates

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	Sign Up	

<u> 833</u>

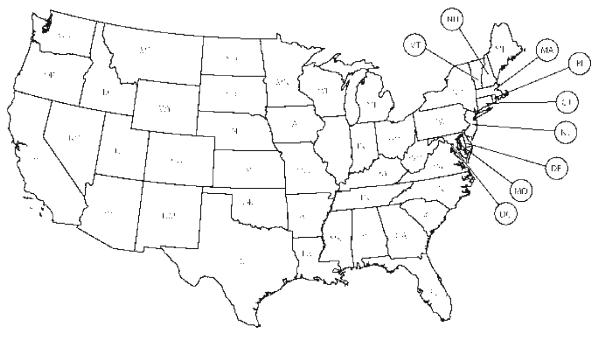
#### **Ouick Links**

MOUE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee Potina



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







# **Tailored Choices**

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Address   <u>ॼ</u> ] http://wv	ww.fvap.gov/request/request-ca.html		
FVAP	FEDERAL VOTING ASSISTANCE PROGRA Voting Help For Uniformed Service Members. The r F		ting Assistance Officers   For Election Officials
HOME STATE	VOTING INFORMATION REFERENCE CENT	FER FAQ CONTACT/CHAT Search Site	e Search
<u>Home</u> > <u>Select Y</u>	<u>′our State</u> > What Would You Like to Do?		
What wo	ould you like to do?		
	Register to Vote and/or Request Ballot	Get My Ballot Now	Track My Ballot
	Get Started	Get Started	Get Started

# FVAP.GOV Request Ballot Screen

Address 🔄 http://www.fvap.gov/registration/reg-ballot-request-ca.html

P FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.
P FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

#### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

Resources: California Absentee Voting Guidelines California's State Election website

Would you rather fill out the form by hand? Registration and Ballot Reguest



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Many Delly For Jul Parand Service Members, Theo Factors, A Sources , ve	g Guist be The U.S For Yoting Assistance Officers   For Election Officials
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<u>Use Arizona's automated assistant to</u> automatically register to vote and/or reguest an absentee ballot.	>
Get Started or	Important Dates for UOCAVA citizens General Election: 11/D6/2012 Register by: TBD Request ballat by: TBD Return ballat by: TBD
<u>Use FVAP's automated assistant to complete and</u> print your voter voter registration/ballot request form. Get Started	<b>Resources:</b> <u>Arizona Absentee Voting Guidelines</u> <u>Arizona State Election website</u>
Would you rather fill o	out the form by hand?

Registration and Ballot Request

# Linking to automated form, instead of static fill-able PDF FPCA, eases the process

# FVAP.GOV

# P.GOV Track Ballot Screen

pennsylvania 🏊	PA STATE AGENCIES	ONLINE SERVICES
	rtment of State	SURE Portal
• <u>SURE Portal Home</u> • <u>Login</u> • Absentee Ballot	Absentee Ballot Application	Versión en Español
Application • County Contact List • Election Event Calendar	The links below will take you to the appropriate absentee ballot request form. Print the form, complete it, sign it, and mail it to your county voter registration office.	Portal de <u>SURE</u>
• <u>Election Night Returns</u> • <u>Find Voter</u> Registration Status	When and How to Apply for an Official Absentee Ballot	Tom Corbett <u>Governor</u>
• Find Your Polling Place • Modify Voter Registration	Uniformed and Overseas Civilian Absentee Voters click <u>here</u> to apply for an absentee ballot.	Carol Aichele Secretary of the Commonwealth
• <u>New Voter</u> <u>Registration</u> • <u>Provisional Ballot</u>	All others please click <u>here</u> to download the Application for Absentee Ballot.	
<u>Search</u> • <u>SURE Forum</u> • <u>Voter Hall of Fame</u> M <sub>Get</sub> Adobe <sup>4</sup> .	If you wish to apply to vote permanently via absentee ballot, click <u>here</u> to download the Application for Absentee Ballot and the Affidavit of Illness or Permanent Physical Disability and Physician's Certificate.	
This site works best when viewed with Microsoft Internet Explorer version 5.5 or higher.	After you have submitted your absentee ballot request to your county Voter Registration Office, you can check its status by <u>logging in</u> to the SURE Public portal and clicking the Absentee Ballot Status link. Please allow 48 hours from date of receipt for absentee ballot processing.	
	Contact	
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− ۵۰۰۵ Copyright © 2002 Pennsytvania Department of State. All Rights Reserved. <u>Commonwealth of PA Privacy Stalement</u>





<u>Help</u>

START OVER IFVAP HOME CONTACT FVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (http://www.international Telephone 122-466-7860 🕖
Jurisdiction	Middle Name (molimo) H Fax (molimo) 122-466-7850
My Information	
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) Recert.Carey@fvac.go
Mailing Address	Suffix Junior 🝷 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (http://www.international.com/Dec.internatio
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (100, 100) [100] Under (100, 100) [100] Under Science of the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
	< Back Continue >

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# **Built In Tool Warnings**

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>Uniformation</u> page</li> <li>Rural Route is missing on the <u>Voting Residence</u> page</li> <li>Voting Address is missing on the <u>Voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>Voting Residence</u> page</li> <li>Voting County is missing on the <u>Voting Residence</u> page</li> <li>Zip Code is missing on the <u>Voting Residence</u> page</li> <li>Current Address is missing on the <u>Voting Residence</u> page</li> </ul>
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Method to Send Form Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Additional Information Print and Finish	Be sure you click the <b>Finish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{200000}{200000000000000000000000000000$
	Download Form
	The FEF backage is not automatically transmitted to your local Election Official (LED). Flease make sure you send the printed form to your LED
	< Back Finish



# **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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		or postage necessary in the U.S. Mail - DMM 703.8.0 D: <u>King County Elections Services</u>	
		King County Elections Division 919 SW Grady Way	
		Renton . WA 98507-2906	

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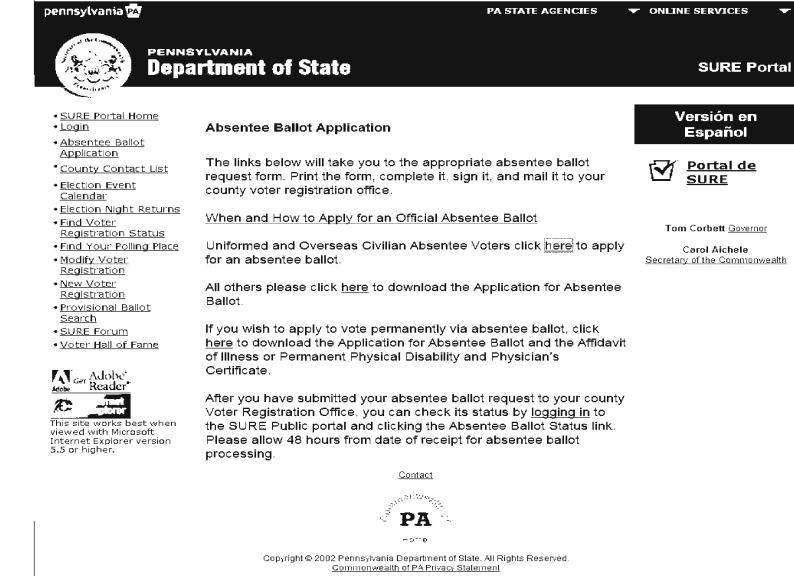


# **Online FWAB Tool**

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		PRESIDENT MICE PRESIDENT	
		U.S. SENATOR	
Federal Write-In Absente		Donald Kap	lan (Unaffilialed)
Federal Mitte-In Mosente	C Ballot (FMRB)	U.S. REPRESENTATIVE DELEGATE "VRESIDENT COMMISSIONE	
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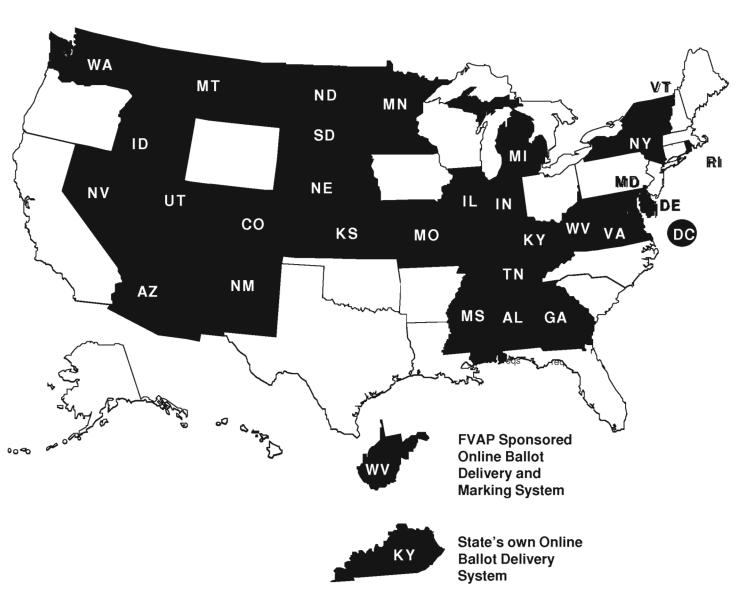
# Integration of State Systems

#### FEDERAL VOTING ASSISTANCE PROGRAM





# **Online Ballot Wizards**



- 31States total
  - 17 FVAP supported
  - 14 Own
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



# 2012 Grant Program

- Maximize research potential:
  - Needs maximum State adoption
  - Shift from federal contract to grants
  - Not a State compliance assistance grant; it's a research grant

### Possible Focus Programs:

- Online Registration
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement

### Possible Grant Considerations:

- Research results and data provided
- # of Voters Assisted
- Projected Improvement in UOCAVA Voting Success
- ROI and program life



# **Communications Strategy**

### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

## Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





#### https://twitter.com/FVAP



Following

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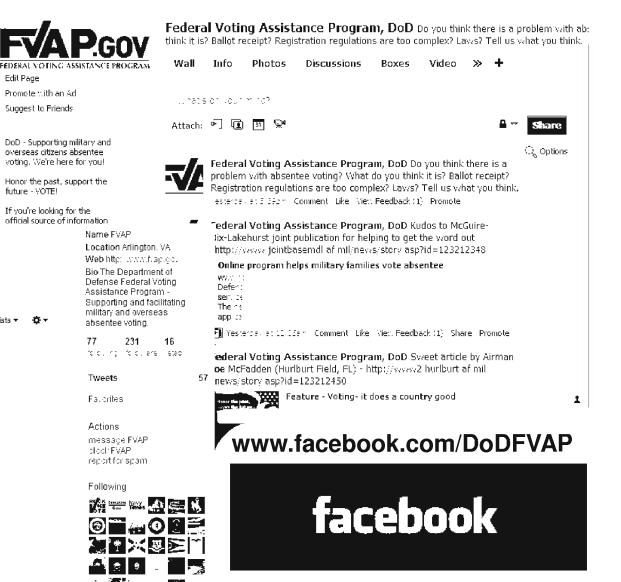
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.ses.state.b/lus.about hewsreleases 2010,061410 shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm devec}$  for o get to get registered. We're here for you!

# **Social Media**



3,956 People Like This!

# **AP.GOV** Animated Web Banner Ads

Turn here\*

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### TO STROLLER'S 2010 ELECTIONS 😭

Obama: 'A Christian by choice'

At a backward chat in N.M., the president offers rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

A White House rescue mission THE TAKE At tonights Wisconsin rally. Dems count on Obama to lead charge to bring out vote. » Dan Balz

 Dems blast GOP on education issues I Media Notes Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 4:48 p.m. ET



Senate GOP blocks bill that would promote



+ Washington Post furst step time

investigating the top-secret world the U.S. government created in

Reporters Dana Priest and Bill Arkin spent two years

response to the Sept. 11 terrorist attacks.

FEATURES & RESOURCES



official ballot.



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 Holder: A contirmation crisis in our courts Robinson: Eddie Long 'like David against Goliath' • Petri: Why Americans fail religion tests

• Capehart: Obama cracks whip on Democrats

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.

Washington in defeat

Where's the Change? Milbank: David Axelrod, leaving

Gerson: Hate Washington

Sargent: How to handle 'whining'



# **Newspaper Ads**







# **Postal Delivery Realities**

# > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
- October 2008 Priority Delivery
  - USS WASP 28.50 days
  - USS IWO JIMA 27.50 days
  - USMC CAMP TAQADDUM 23.74 days
- And this is to MPO, not to delivery points down range

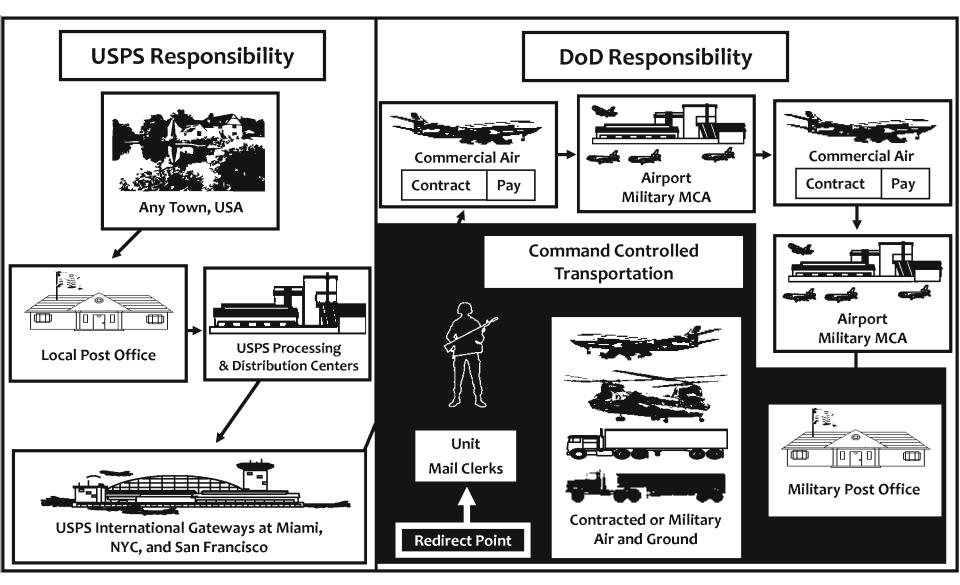
### MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
- MOVE Act hopefully will address much of this

# **FUERAL VOLING ASSISTANCE PROGRAM**How Ballots Move To & From Ground Forces





# How Ballots Move To & From Deployed Navy Sailors

Vertical on Deck



**Small Boat Transfer** 

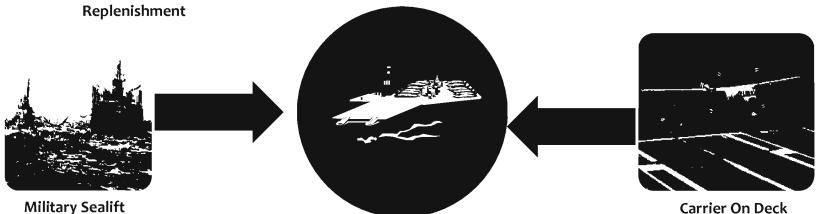




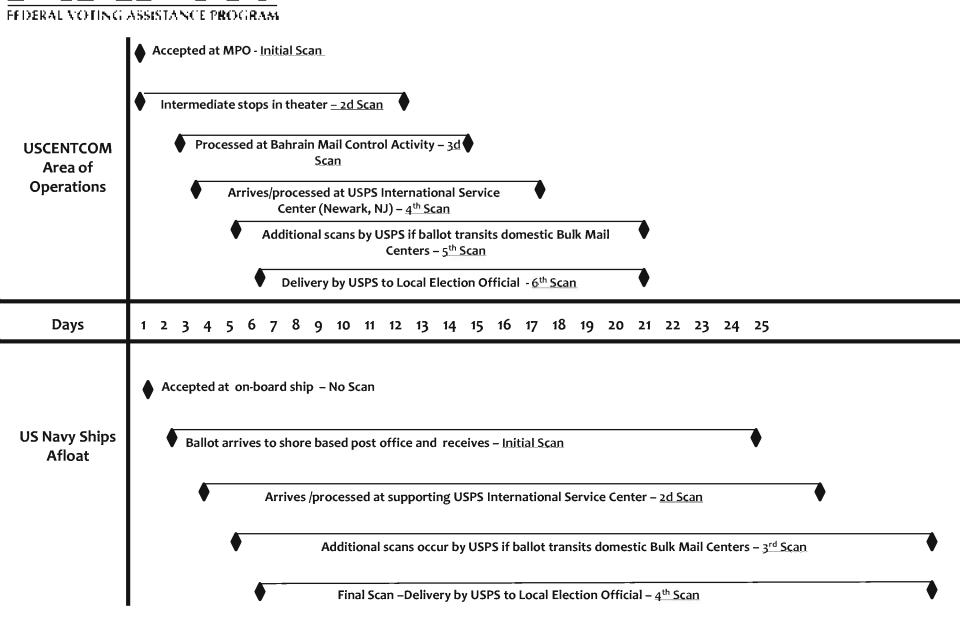
Vertical Replenishment



**Pier-Side** 



## **Projected Ballot Timeline**



Jeur





# **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

### • Deliveries

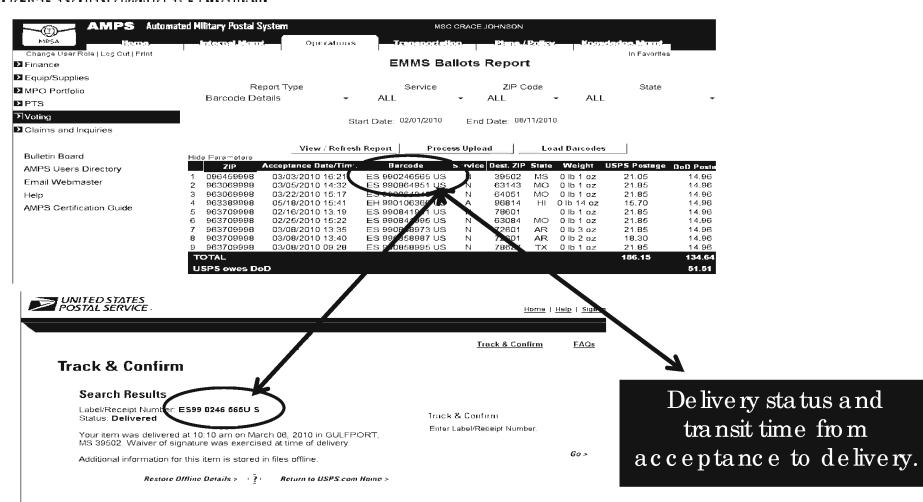
- All free under 39 USC 3406
- All Express Mail

### FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing

# FVAP.GOV

## Tracking Capability



Notification Options

#### Proof of Delivery

Verify who signed for your item by email, fax, or mail. Go >



### Absentee Ballot Transit Time

2010 General Election

- Overall transit averages of ballots from overseas MPOs to election offices = 5.2 days
- 92% of ballots delivered within 7 days IAW MOVEAct
- **Delayed Ballots = 8**%
  - 805 @ 8 to 9 days
  - 873 @ 10 to 13 days
  - 279 @ 14 to 19 days
  - 111 @ 20 to 30 days (All originated in USCENTCOM)
  - 7 @ over 30 days (All originated in USCENTCOM)
  - US Navy Ships Ballots Averaged 8 Days (From shore based MPOs to election office)



# **2010 Post-Election Survey**

#### <u>Surveys</u>

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

#### **Key Elements & Discoveries**

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Jurisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	$\mathbf{91.52\%}$



## **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75% by 2014.
- Quantify the overseas civilian population by 2012.
  - Geographic Distribution
  - Demographics
- Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

### **Voter Initiatives**

#### Outreach

- Communications
- Partnerships
- Online training

#### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

### FPCA/FWAB Redesign

#### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

#### Databases

- VAO
- LEOs
- Voting Laws and Regulations

### **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA/Index Scores
- > LEO Training:
  - In-person
  - CERA
  - Online

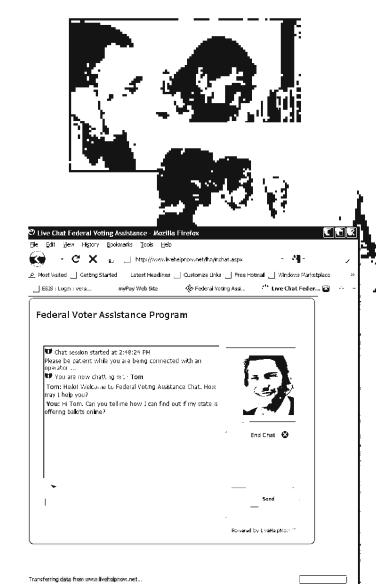
### Technology Initiatives

#### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



### Voter / Election Official Assistance



### Call Centers & Assistance

- Online chat capability
- 24/7 availability
- Direct assistance from FVAP

### Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



# **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%



# **FVAP.GOV** State Legislative Initiatives

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\bullet = \{ f_i : i \in I_i \} \}$
  - 75-100 Successful

#### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



### Federal Voting Assistance Program Department of Defense

Paul Mendez Senior Program Analyst, Election Official Assistance

> 1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8122 Email: paul.mendez@fvap.gov



### Federal Voting Assistance Program: Looking Forward and Looking Back

### The Registrars of Voters Association of Connecticut (ROVAC)

September 21, 2011



# What is the Key Election System Issue

	,,	2008 Election				
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting	Number of additional failures over general voting population	% of total failure		
$\triangleright$	Voter Participation Rates not	process				
	<ul> <li>be the problem</li> <li>62% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%		
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery				
	Overwhelming voting failure	Failure	23,548	6.4%		
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%		
	Absentee Ballot Return Rates:	Ballot Casting				
	<ul> <li>91% = General Population</li> </ul>	Failure	41,012	11.2%		
	<ul> <li>67% = UOCAVA voters</li> <li>62% = Military Voters</li> </ul>	Total	366,102			



### **UOCAVA as Amended by MOVE Act**

### Uniformed and Overseas Citizens Absentee Voting Act

- Director, FVAP administers on behalf of Presidential designee, Secretary of Defense
- Ensure military members, spouse and dependents and civilians residing overseas opportunity to successfully vote in Federal elections.
- UOCAVA covers:
  - 2 to 3 million overse as citizens
  - 1.4 million members of the uniformed services
  - 1.3 million spouses and voting-age dependents



### UOCAVA as Amended by MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



### UOCAVA as Amended by MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Recommend codify into State law
- Transmit ballots electronically
  - Email/online
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



### **FVAP** Mission

### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilians successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

# FVAP.GOV FVAP 2010 Key Initiatives

#### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

#### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

#### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



HOME STATE VOTING INFORMATION

REFERENCE/REPORTS FAO CONTACT Search Site...

Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members. For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit <u>www.canivote.org</u>

Join us on Facebook & renimd your friends. to vote: 🖸 Click here

Suicide Prevention Awareness Month Information

News:

(More News)

September 12, 2011 **FVAP Recommends Grant** Recipients

August 29, 2011 WV to Hold a Special Election for Governor

August 26, 2011

FVAP Announces New Funding Available to Adminster Focus Groups

#### **FVAP** Employment

There are no job opportunities at this time.

#### Voting Updates

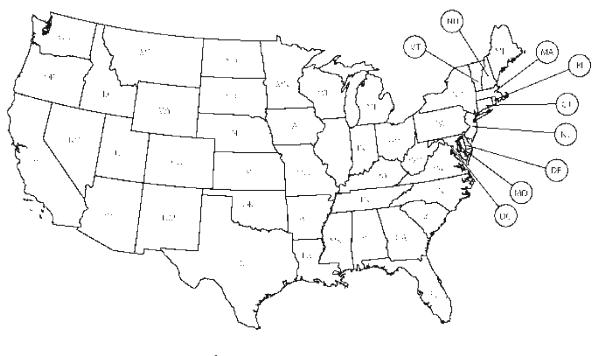
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Sign Up	

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#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







# **Tailored Choices**

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Address 🔟 http://www.fvap.gov/request/request-ca.html		
FEDERAL VOTING ASSISTANCE PROGR Voting Help For Uniformed Service Members. The ris		Yoting Assistance Officers   For Election Officials
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HOME STATE VOTING INFORMATION REFERENCE CENT	TER FAQ CONTACT/CHAT Search S	ite Search
<u>Home</u> > <u>Select Your State</u> > What Would You Like to Do?		
What would you like to do?		
Register to Vote and/or Request Ballot	Get My Ballot Now	Track My Ballot
Get Started	Get Started	Get Started

# FVAP.GOV Request Ballot Screen

Address 🔄 http://www.fvap.gov/registration/reg-ballot-request-ca.html

DERAL VOTING ASSISTANCE PROGRAM ing Help For Uniformed Service Members. Their Families. & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

#### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

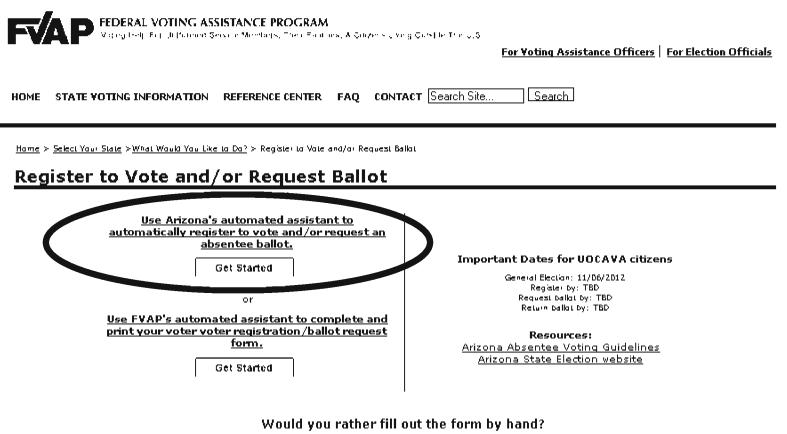
#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

Resources: California Absentee Voting Guidelines California's State Election website

Would you rather fill out the form by hand? Registration and Ballot Reguest





**Registration and Ballot Reguest** 

# Linking to automated form, instead of static fill-able PDF FPCA, eases the process



# **Track Ballot Screen**



#### Welcome

Welcome to IndianaVoters.com, your Indiana Statewide Voter Registration System (SVRS) Public Information Site. Since January 2006, the State of Indiana has maintained a single, uniform electronic database containing the voter registration records for all of Indiana's 92 counties. The SVRS is linked to the Indiana Bureau of Motor Vehicles database and the Social Security Administration database to help verify voter registration application. The system also exchanges data with the Indiana Department of Health and Department of Correction to assist local election officials in their efforts to remove deceased and incorcerated voters convicted of crimes. The information each voter will view on this website is supplied and maintained at the county level. If this information is incorrect, you will need to notify your County Clerk or Board of Voter Registration.

#### What Would You Like to Do?

Confirm My Voter Registration

Register to Vote Online

Review Candidates on My Ballot

Registered Voters: 4.320.818

#### **Upcoming Elections**

April 4, 2011 Voter Registration Deadline. May 3, 2011 Hunicipal Primary Election May 3, 2011 Special Elections: - North Adama Community School Corporation (Adams County): - Oak Hill United School Corporation (Grant County and Miami County). - Aven Community School Corporation (Hendricks County): - Crown Point Community School Corporation (Lake County) - LaPorte County Public Question (Casa Township, Dewey Township, and Prairie Township) Franklin Terringhie Computitu





<u>Help</u>

START OVER IFVAP HOME CONTACT FVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122-466-7860 😈
Jurisdiction	Middle Name (Hear Hear) Hear (Hear Hear Hear Hear Hear Hear Hear Hear
My Information	
Voting Residence	Last Name (Hourse) Carey E-Mail Address (Hourse) RecentCarey@fvac.go
Mailing Address	Suffix Junior 🕶 Gender Male 🛨
Method to Send Form	Previous Name Date of Birth (http://doi.org/10.000 + 2 + 1961 + 1961 + 1
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔮
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Tec. Tec) Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
	< Back Continue >

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ALTER FLAT | NEWS | Discement



## **Built In Tool Warnings**

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>VecInformation</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> </ul>
Mailing Address	<ul> <li>Current Address is missing on the <u>Usiling Address</u> page</li> </ul>
Method to Send Form	Print and Finish
Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the Fi <b>nish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Download Form
	The PER backage is not sutomatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED
	< Back Finish



# **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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		King County Elections Division 919 SW Grady Way	
		Renton . WA 98507-2906	

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# **Online FWAB Tool**

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# FVAP.GOV Integr

### Integration of State Systems

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- c) absence from town during <u>all the hours of voting</u>:
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- S into or her religion forbids securar activity on that day.
- of this or her required performance of duties as a primary, referendum, or election official at a polling place <u>other that his or her own</u> during all the hours on that day.

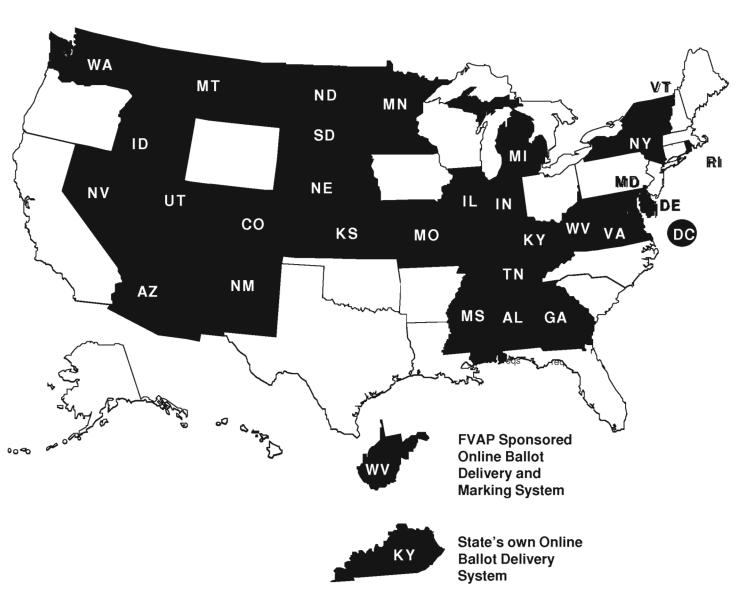
#### **Requesting an Absentee Ballot**

Military and Overseas voters can request an absentee ballot by using:

- (1) The State of Connecticut's Abcentee Ballot Application
  - English Language: Application, for Absentee Ballot.Form.



# **Online Ballot Wizards**



- 31States total
  - 17 FVAP supported
  - 14 Own
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



# **Communications Strategy**

#### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

#### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





#### https://twitter.com/FVAP



Following

🗏 Liata 🔻

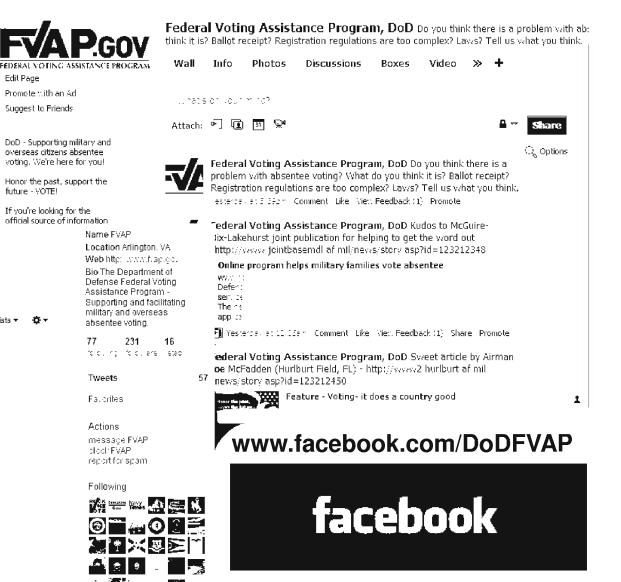
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.ses.state.b/lus.about hewsreleases 2010,061410 shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm devec}$  for o get to get registered. We're here for you!

### **Social Media**



3,956 People Like This!

## **AP.GOV** Animated Web Banner Ads

Turn here\*

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### TO STROLLER'S 2010 ELECTIONS 😭

Obama: 'A Christian by choice'

At a backward chat in N.M., the president offers rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

A White House rescue mission THE TAKE At tonights Wisconsin rally. Dems count on Obama to lead charge to bring out vote. » Dan Balz

 Dems blast GOP on education issues I Media Notes Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 4:48 p.m. ET



Senate GOP blocks bill that would promote



+ Washington Post furst step time

investigating the top-secret world the U.S. government created in

Reporters Dana Priest and Bill Arkin spent two years

response to the Sept. 11 terrorist attacks.

FEATURES & RESOURCES



official ballot.



 $\alpha$  II  $\alpha$ 

 Holder: A contirmation crisis in our courts Robinson: Eddie Long 'like David against Goliath' · Petri: Why Americans fail religion tests

• Capehart: Obama cracks whip on Democrats

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.

Washington in defeat

Where's the Change? Milbank: David Axelrod, leaving

Gerson: Hate Washington

Sargent: How to handle 'whining'



### **Newspaper Ads**







## **Postal Delivery Realities**

### > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
- October 2008 Priority Delivery
  - USS WASP 28.50 days
  - USS IWO JIMA 27.50 days
  - USMC CAMP TAQADDUM 23.74 days
- And this is to MPO, not to delivery points down range

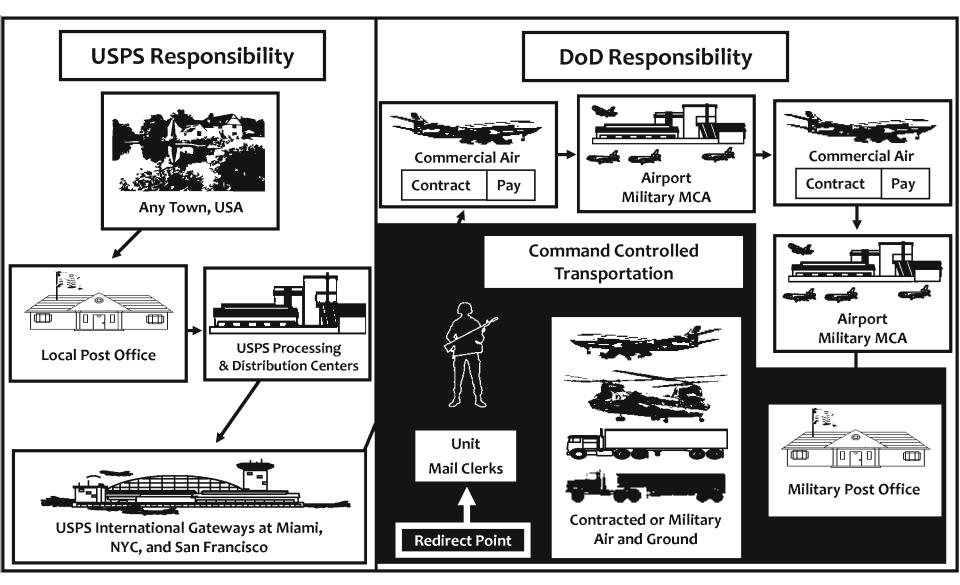
#### MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

#### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
- MOVE Act hopefully will address much of this

# **FUERAL VOLING ASSISTANCE PROGRAM**How Ballots Move To & From Ground Forces





### How Ballots Move To & From Deployed Navy Sailors

Vertical on Deck



**Small Boat Transfer** 

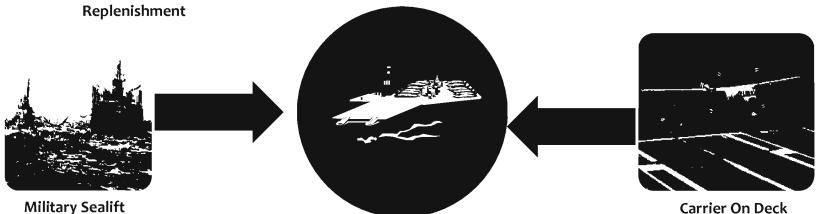




Vertical Replenishment



**Pier-Side** 







## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

#### • Deliveries

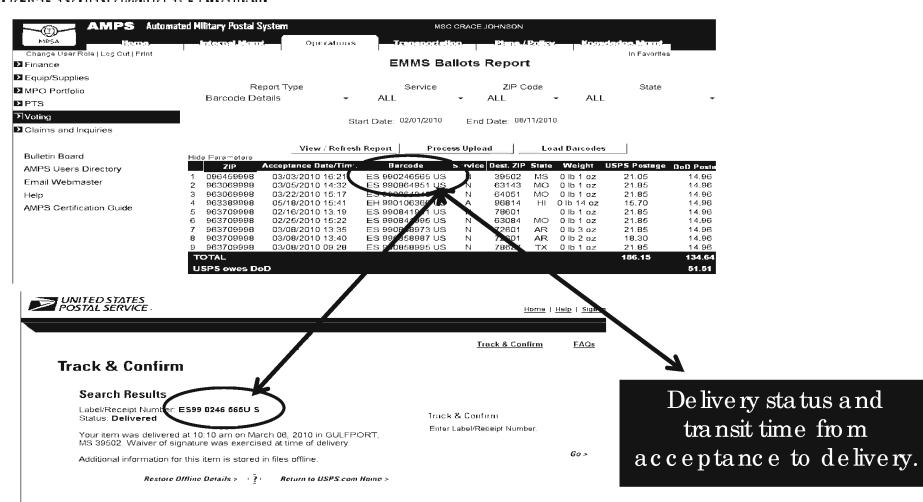
- All free under 39 USC 3406
- All Express Mail

#### FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing

# FVAP.GOV

## Tracking Capability



Notification Options

#### Proof of Delivery

Verify who signed for your item by email, fax, or mail. Go >



## **2010 Post-Election Survey**

#### <u>Surveys</u>

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

#### **Key Elements & Discoveries**

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Jurisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	91.52%



## **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75% by 2014.
- Quantify the overseas civilian population by 2012.
  - Geographic Distribution
  - Demographics
- Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

### **Voter Initiatives**

#### Outreach

- Communications
- Partnerships
- Online training

#### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

### FPCA/FWAB Redesign

#### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

#### Databases

- VAO
- LEOs
- Voting Laws and Regulations

### **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA

#### LEO Training:

- In-person
- CERA
- Online

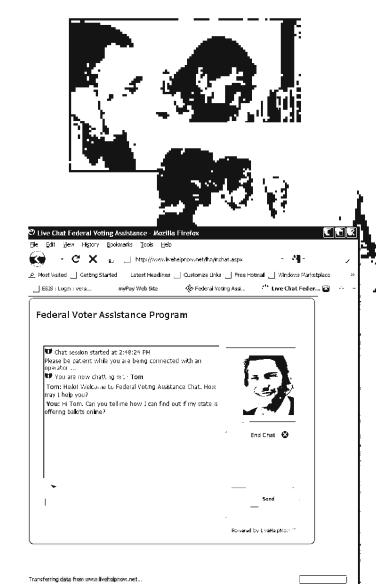
### **Technology Initiatives**

#### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



### Voter / Election Official Assistance



#### Call Centers & Assistance

- Online chat capability
- 24/7 availability
- Direct assistance from FVAP

#### Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

#### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



FEDERAL VOTING ASSISTANCE Voting Help For Uniformed Service Me	mbers, Their Families, & Citizens Living Outside The U.S	e Officers   For Election Officials
IOME STATE VOTING INFORMATION REFER	RENCE/REPORTS FAQ CONTACT Search Site Search	
To Vote Absentee, St	tart By Telling Us Who You Are	Join us on Facebook & renind your friends to vote!
am a uniformed service mem or a family member.	living of fold the Constant	News (More News) May 23, 2011 Voting Slogan and Poster Contest Winners May 19, 2011 DoD Announces Grants Program to Ease Voting Proces
For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.	For United States citizens who are living outside the U.S. for work, school or other reasons.	<b>April 11, 2011</b> <u>FVAP Contests Close - Now to</u> <u>Choose Winners</u>
Get Started	Get Started	FVAP Employment Legal Analyst (GS-14) Trainer/Logistics Support (GS-11) Survey Specialist (GS-12)
If neither of these choice:	s apply to you, please visit <u>www.canivote.org</u>	<u>Writer Editor (GS-11)</u>
		Voting Updates email address Sign Up
		Quick Links Grants Registration/Absentee Ballot Reguest
		<u>Back-up Federal Write-In</u> <u>Absentee Ballot</u> Where to Send Form <u>s</u>



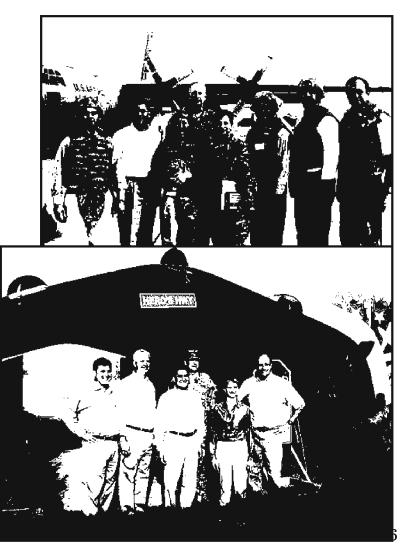
### **For Election Officials**

	Home > Election Officials
Election Officials	For Election Officials
United States Postal Service Mail Guidelines Eax & Email Guidelines Communicating with Voters Guidelines for the Help America Vote Act Voting Alerts	These resources provide state and local election officials with the Information and tools they need to assist voters covered by the Uniformed and Overseas Citizens Absence Voting Act (UOCAVA). These citizens include U.S. citizens who are active members of the Uniformed Services the Merchant Marine, and the commissioned corps of the Public Health Service and the National Oceanic and Atmospheric Administration, their family members, and U.S. citizens residing outside the United States.
<u>Move Act Waivers</u> <u>Grants</u>	The Federal Voting Assistance Program supports UOCAVA citizens and election officials by providing necessary absentee voting forms, materials and guidance.
Yoting Alerts mail address Sign Up	
w.usa.gov   www.defenselink.mil	About EVAP   News   Disclaimers



## **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption gives State a passing grade



# **FVAP.GOV** State Legislative Initiatives

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\bullet = \{ f_i : i \in I_i \} \}$
  - 75-100 Successful

#### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



### Federal Voting Assistance Program Department of Defense

Paul Mendez Senior Program Analyst Election Official Assistance

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8122 Email: paul.mendez@fvap.gov



### **California and the MOVE Act**

#### California Secretary of State Hearing February 8<sup>th</sup>, 2010



### California Military and Overseas Voters

### California Background

- California UOCAVA Voters
  - 130,000 military
  - 110,000 military dependents
  - 451,000 overseas civilians

### California 2008 Experience

- 104,000 UOCAVA ballots transmitted
  - 51,000 military
  - 49,000 civilian
- 63% returned
- 42% 2008 CA VBM return rate

### **FVAPRecommendations**

### > 45 days prior

- Actual ballot not write-in
- Inherent postal mail delays

### Universal use of FWAB

- All elections
- Simultaneous registration and/or absentee ballot application
- Needs to be in CA law subject to challenge
- SWAB is not helpful



## **2008 Election Results**

- Overwhelming voting failure is in ballot delivery and return times
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

	Number of additional	
Stage of voting	failures over general	% of total
process	voting population	failure
Registration		
Failure	4,783	1.3%
Ballot Delivery		
Failure	23,548	6.4%
Ballot Return		
Failure	296,759	81.1%
Ballot Casting		
Failure	41,012	11.2%
Total	366,102	



### FVAP Focus: Ballot Delivery and Return

#### Improve Ballot Delivery and Return

- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
- Electronic Transmission Service

#### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

#### Expanded Use of the FWAB

- Online FWAB Wizard
- Increased emphasis on FWABs



### **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter participation rate equal to or exceed general population (age and gender adjusted)
- <u>3:</u> UOCAVA voter registration rate equal to or exceeds general population (age and gender adjusted)
  - Compared to general population
  - Compared to desire to vote

#### ➤ <u>4:</u> Define the actual overseas citizen population

➢ <u>5</u>: Bring all States' Legislative Initiative Scores to 75%



### **FVAP** Mission

#### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

## Online FPCA and FWAB

LEDERAL VOTING ASSISTANCE PROGRAM

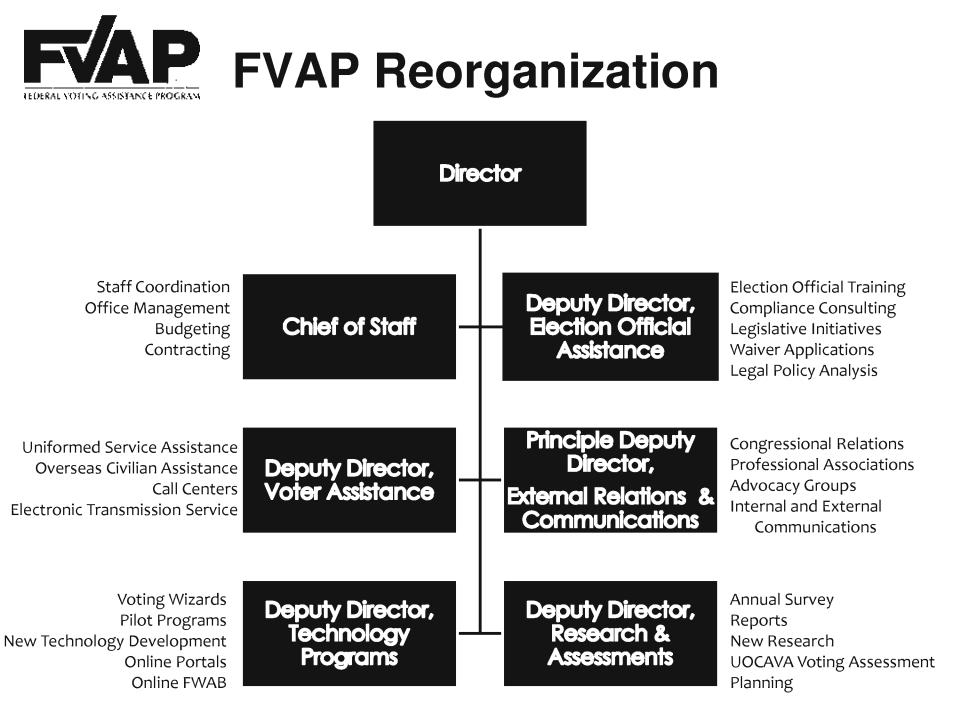
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	MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT		
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Method to Send Form Method To Receive Form Additional Information <b>Print and Finish</b>	If you have a Rural Route (R.R.) mailing address as your legal voting reside must provide detailed directions to its physical location.	HOME UNIFORMED SERVIC	tes members citizens outside u.s. reference center faq contact 500/ch
zuz negoz (wiz let recre	Save Prev Next	Complete the Form Eligibility State Jurisdiction My Information	Voting Residence State
o a Fede	eral Candidate online FWA	Voting Residence Mailing Address Method to Send Form Method To Receive Form Additional Information Print and Finish	
andidates	t population with federal s by voting residence lot marking, hard-copy wet		El
signature,	postal return		



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, choice of vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format?
- Voter Adopted = seamless, intuitive, and transparent process

#### > Press Release, RFI on street

- Sent to all States
- Requirements inputs
- RFQ/RFP to follow





### MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



### Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable

#### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 2.2 to 2.5 million FPCAs per year.



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# FVAP Voter Assistance Tools

Election Center April 16, 2010



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

#### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

#### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

#### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,783	1.3%
Ballot Delivery Failure	23,548	6.4%
Ballot Return Failure	296,759	81.1%
Ballot Casting Failure	41,012	11.2%
Total	366,102	



### **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u>Streamline the UOCAVA voting process
- ➤ <u>4:</u> Define the actual overseas citizen population



### **FVAP Lines of Operation**

<b>Goals</b> Linesof	Improve Voter Success Rates	Stre a mline the UOCAVA	Define the Overseas Civilian	Bring State Legislative Initiative
Operation		Voting Process	Population	Scores > 75%
Direct to the Voter Assistance	G re a te r c o nsiste nc y o f a ssista nc e	Educate on postal realities	Betteridentify overseas civilian demographics	
Ieverage Technology	<ul> <li>Make process easier</li> <li>Reducevoter emors</li> </ul>	Reduce reliance on postal mail		Encourage State adoption of FVAP technologies
Greater Election Official Assistance	Reduce unjustified votingrejection			<ul> <li>Educate on need</li> <li>Assist with fixes</li> </ul>
Better Data; Greater Transparency	Be tte r id e ntify ac tual problem causes		Comectly identify Overseas Civilian voting performance	The legislative initiativesto actualUOCAVA votingfailure



## **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

#### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes





## Leverage Technology

#### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs

## **Online FPCA and FWAB**

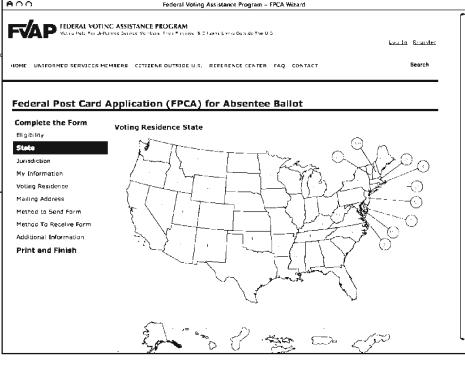
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My Information Voting Residence Mailing Address		State (required) V - giving Zip Code (required)		Federal Voting
Method to Send Form Method To Receive Form Additional Information		Rural Route (R.R.) mailing address as your legal votine detailed directions to its physical location.	) residence, yo Home Uniformed Services Me	MHERS CITIZENS OUTSIDE U.S.
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ana maya a basa na mana	Save	Prav Naxt	Complete the Form Eligibility State Jurisdiction My Information	Voling Residence State
			Voting Residence Mailing Address Method to Send Form Method To Receive Form	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet signature, postal return

### Federal Post Card Application (FPCA) Wizard







STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### Complete the Form

#### Absentee Ballot Eligibility

Eligibility			
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.	
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.	
My Information	C	m a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be	
Voting Residence	,	ain.	
Mailing Address	Continue >		
Method to Send Form			
Method To Receive Ballot			
Additional Information			
Print and Finish			

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Help





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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on active duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	certain.
Method To Receive Ballot	Continue >
Additional Information	
Print and Finish	

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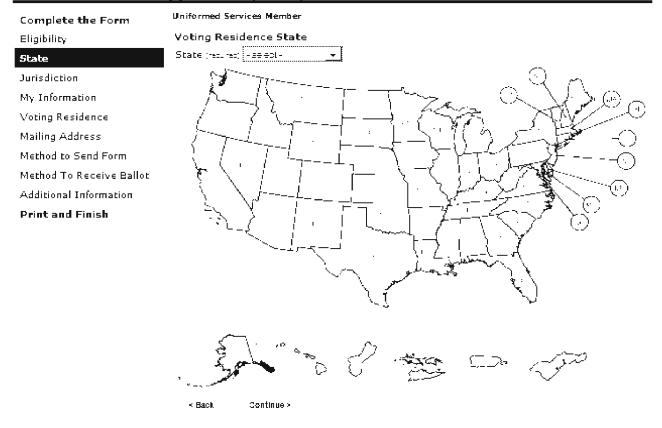


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#### START OVER \_ EVAP HOME \_ CONTACT EVAP

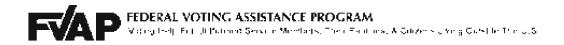
#### Federal Post Card Application (FPCA) for Absentee Ballot



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START OVER I EVAP HOME CONTACT EVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington			
Eligibility	Jurisdictio	n	State-specific election dates / info	
State		roting jurisdiction for (mailman) [King   ▼]	General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,	
Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,	
My Information	Ti pou can And P Marchgione <u>II</u>	tela in determining your Junisaistion by l <u>issòinaton Blestion Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:	
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated	
Mailing Address			by: August 16, 2010: Received by: September 1, 2010	
Method to Send Form	< Back	Continue >		
Method To Receive Ballot				
Additional Information				
Print and Finish				

<u>Help</u>

11





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122:455-7850 U
Jurisdiction	
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvsc.gd
Mailing Address	Suffix Junior 🔫 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (Here Here) Dec + 2 + 1961 +
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Heal Heal)
	< Back Continue > you a number for registration purposes.

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#### STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King	
Eligibility	Method to Send Form	
State	Indicate how you would like to <u>send</u> the form to your local election office.	
Jurisdiction	· · · · · · · · · · · · · · · · · · ·	
My Information	C Mail	
Voting Residence	C Fax	
Mailing Address Method to Send Form		
Method To Receive Ballot	< Back Continue >	
Additional Information		
Print and Finish		

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Help





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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King		
Eligibility	Method to Receive Ballot		
State Juriadiction My Information	Indicate how you would like to <u>receive</u> the blank ballot from your local election office. (here here) <b>V</b> Email Mail		
Voting Residence Mailing Address Method to Send Form	C Fax		
Method To Receive Ballot Additional Information Print and Finish	✓ State Write-in Ballot absentee ballot by normal mail delivery within the time provided for regular absentee ballots. I request a special write-in absentee ballot.		
	Please specify the reason you are requesting a write-in ballot.		

<u>Help</u>





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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State	<ul> <li>Driver's License / ID Number is missing on the <u>CH Information</u> page</li> </ul>
Jurisdiction	<ul> <li>Rural Route is missing on the <u>voting Residence</u> page.</li> <li>Voting Address is missing on the <u>voting Residence</u> page.</li> </ul>
My Information	<ul> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> </ul>
Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{20000}{20000}$ Reader to avoid problems with the PDF.
	Download Form
	The FER backage is not automatically transmitted to your local Election Official (LEC). Please make sure you send the printed form to your LEC

< Back Finish

<u>Help</u>



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Vetrog Feigher Fer Unifermed Service Membersk. Their Famillek, & Clitizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, November 2, 2010: Ballot Return: Signed and Dated by: Novemb by: November 23, 2010 State Primary Election: August 17, 2010: 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistatt. Deployed Naval Vessels: 4 weeks befor
- From Other overseas Military Installations: 3 weeks before the e
- From Other overseas locations: 4 weeks before the election (dep service)
- From Within the United States: 1 week before the election

• Mail, Mail the absentee Ballot Request form to your local election official at the following address:

King County Auditor King County Elections Division 919 SW Grady Way Renton , Washington 985072906

Note: If you are mailing the form in United States mail (including APO/FPO), you may use the envelope template available on <u>http://www.fvap.gov/resources/media/returnenvelope.pdf</u>.

If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

To find out more information on the absentee voting process visit <u>http://www.fvap.gov/</u>.



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, multiple available vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format support
- Voter Adopted = seamless, intuitive, and transparent process
- RFQ Issued 16 March 2010

plication (FPCA) for Absentee Ballot		
oting Residence State		
★ FEDBIZOPPS.COV		
Home Getting Statled General Info Opportunities	Ag	
Search more than 29.600* active federal opportunities.		
Posted Date: Last 90 Days - Set-Aside Code: Any -		

Type: Ary

Agency:

Additional criteria and multiple selections are available on the advanced search form

ompete for contracting opportunities related to the Haitian Peliet and

Place of Performance: Any State of Territory -

Reconstruction Effort

Keyword / Solicitation #: fvao

Search

-



# Blanket Purchase Agreement

- FVAP and the DoD Business Transformation Agency (BTA) have competitively selected qualified vendors
  - A
  - B
  - C
  - D
- The sevendors will compete to fulfill State-defined requirements to support UOCAVA voters



- Performance monitoring
  - FVAP and BIA will actively monitorvendor performance with support from the State
- Contract support
  - BTA will provide all contract support
  - Contracting OfficerRepresentative
    - Pam Forbes



# Checklist for States

- States must submit technical requirements by May 7<sup>th</sup>, 2010
  - Checklist of common requirements provided in EVSW State Requirements Workbook
  - FVAP available to answerquestions
- Requirements will be converted into "Request for Bids"
  - Vendors in Blanket Purchase Orders will submit bids
  - BIA/FVAP will hold source selection for "best value"
    - States will be invited to participate as expert advisors
- Work will commence upon contract a ward
  - Vendors will work directly with the States
  - FVAP will monitor



# Requirements Template

# **Electronic Voting Support** Wizard **State Requirements** Version 1.0 Prepared during FVAP Workshop April 2010 7-9 April 2010

- What to do
- What not to do



# Electronic Absentee Voting Guideline Roadmap (1)

# GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

## Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



# Electronic Absentee Voting Guideline Roadmap (2)

#### Define the Risk

- Use the EAC Risk Assessment Tool
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline

#### **Establish Properties**

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

### Establish Interim Pilots

- Integrate current work
- Failure is probative
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



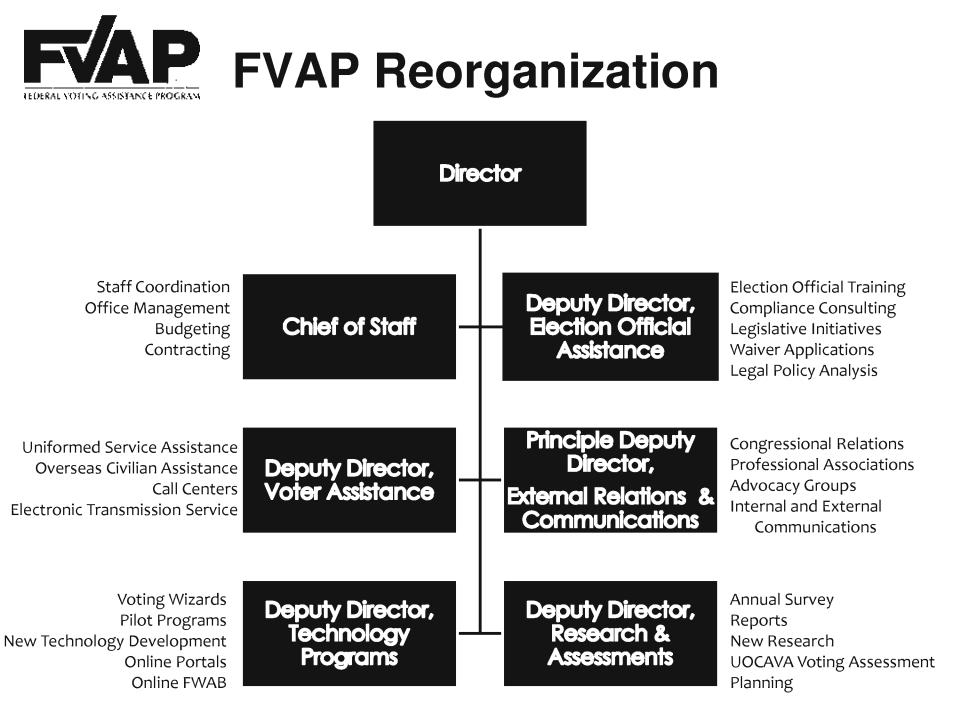
# Love Your Election Official

### > Election Officials are an FVAP Customer too

- Voters need election officials to accept FVAP tools and recommendations
- Small population, high cost, exceptional visibility

### Specific Assistance Initiatives

- Legislative Initiatives
  - Recommendations
  - Legislative assistance
  - State-by-State Index
- Direct training
- Compliance assistance
  - Interpretive memos
  - Access to call center, help desk, and FVAP trouble shooting
- Tools
  - Wizard is tailored State tailorable
  - Common data format development





# **State Legislative Initiatives**

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Cartally)
     Concernent (C
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



# Good Data, Better Transparency

### FVAP Post-Election Survey Improvements

- Status of Forces Survey methodology
- Develop trust in our methodology
- Conduct every election cycle, not just Presidential
- Integrate with EAC Post-Election Survey

### More Research

- Attempt to define the overseas civilian population
  - Inside out?
  - Build from known populations
  - Partner with overseas American groups
- Specify the UOCAVA voter distribution
  - ~85% of UOCAVA ballots transmitted by 100,000+ LEOs
  - Specify by municipality
- Adjust prior year surveys



# Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# Federal Voting Assistance Program Voting Initiatives and MOVE Act

### House Committee on Armed Services March 5<sup>th</sup>, 2010



# **FVAP Customers**

# Uniformed Services Voters

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - 85% of dependents domestic

# <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; tax liability
- Issues of advocacy groups
  - Never domiciled children issue
  - Representativeness

2/3 of the known UOCAVA voters are uniformed service voters

# Voting Assistance Program

#### Current Program

- Unit and Embassy Voting Assistance Officers
- Collateral Duty
- Service-run
- FVAP Guidance and Support
  - Forms
  - Instructions
  - Training

### Vision

TEDERAL VOTING ASSISTANCE PROGRAM

- Direct to the Voter Online Assistance
- "TurboTax" the Voting Assistance Process
- Focus personal voting assistance on contingency operations and special needs





# **UOCAVA & MOVE Act**

# **UOCAVA**

- Uniformed and Overseas Citizen Absentee Voting Act of 1986
  - 42 USC 1973ff et. seq.
  - Also 10 USC 1566 for voting assistance requirements

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## **MOVEAct**

- Military and Overseas Voter Empowerment Act of 2009
  - Mostly amended UOCAVA
  - Also amended voting assistance requirements

### > Key Requirements:

- States
  - Send ballots 45 days prior and electronically
  - Accept FWAB for all federal elections
- DoD
  - Online Portals and FWABs
  - Installation Voting Assistance Offices and National Voter Registration Act integration
  - Expedited overseas military ballot return
  - More Reporting



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - 91% = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

<b>2008 General Election Results</b>			
Stage of voting process	Number of additional failures over general voting population	% of total failure	
Registration Failure	4,783	1.3%	
Ballot Delivery Failure	23,548	6.4%	
Ballot Return Failure	296,759	81.1%	
Ballot Casting Failure	41,012	11.2%	
Total	366,102		



# FVAP Focus: Ballot Delivery and Return

### Improve Ballot Delivery and Return

- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
- Electronic Transmission Service

### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

#### Expanded Use of the FWAB

- Online FWAB Wizard
- Increased emphasis on FWABs in month before election



# **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter participation rate equal to or exceed general population (age and gender adjusted)
- <u>3:</u> UOCAVA voter registration rate equal to or exceeds general population (age and gender adjusted)
  - Compared to general population
  - Compared to desire to vote

#### > <u>4:</u> Define the actual overseas citizen population

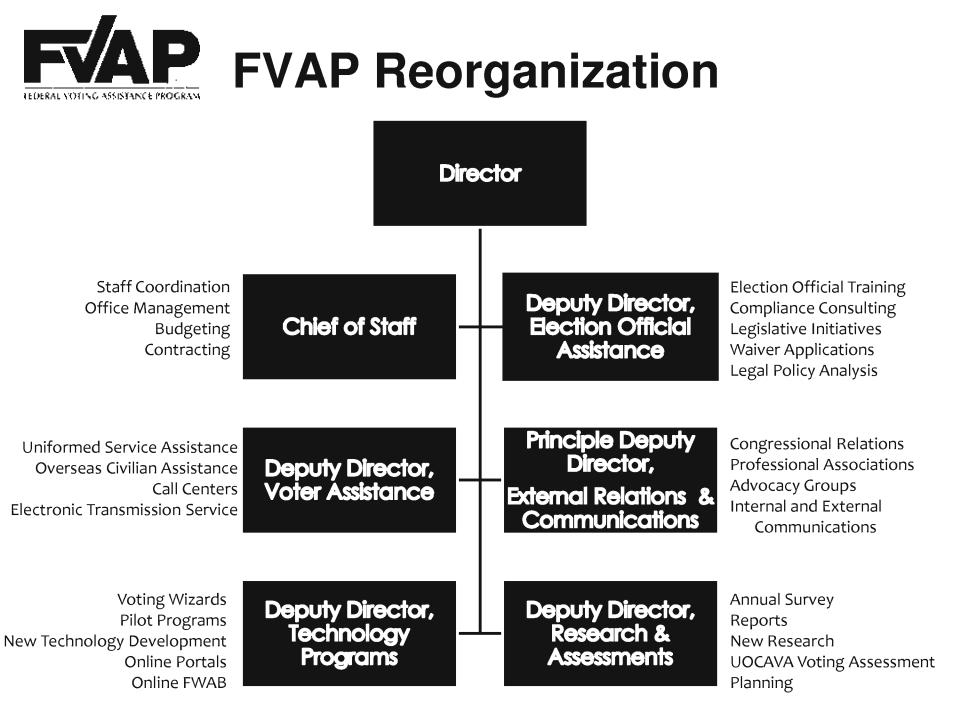
➢ <u>5</u>: Bring all States' Legislative Initiative Scores to 75%



# **FVAP Mission**

#### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



# **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

900	Federal Voting Assistance Program – FPCA Wizard		
	INCEASSISTANCE PROGRAM Polimed Service Members Theor Families & Olizens Living Outside The U.S.	Log In Reguler	Federal Post
HOME UNIFORMED SERVICES M	IEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT	Search	Card
Federal Post Card	Application (FPCA) for Absentee Ballot		Application
Complete the Form Eligibility	Voling Residence Street Address (required)		
State	City, Town, or Village (required)		(FPCA) Wizard
Jurisdiction	County (required)		
My Information		800	Federal Voting Assistance Program – FPCA Wizard
Voting Residence	State (required) V - , ""		INC ASSISTANCE PROGRAM
Mailing Address	Zip Code (required)		INCLASSISTANCE PROGRAM Harred Served Venteux Ther Finither 3 Charts Linna Gun de The U S Loca
Method to Send Form	If you have a Rural Route (R.R.) mailing address as your legal voting	residence, yo	
Method To Receive Form	must provide detailed directions to its physical location.	HOME UNIFORMED SERVICES	MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT
Additional Information			
Print and Finish		Federal Post Card	Application (FPCA) for Absentee Ballot
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	Save Prev Next	Eligibility State	
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		Method to Send Form	
		Mathod To Receive Form	L VI-I-I VIII
		Additional Information	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet ٠ signature, postal return

Loadin Reaister Search



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, choice of vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format?
- Voter Adopted = seamless, intuitive, and transparent process

#### > Press Release, RFI on street

- Sent to all States
- Requirements inputs
- RFQ to follow



# **Voter Registration**

- Installation Voting Assistance Offices become prime registration/absentee ballot application centers
  - Change of station, pre- and post-deployment, change of address, on-demand
  - Annually for all voting assistance locations, unit and installation
- DepSecDef stated 16 Dec 09 that DoD "will designate all military installation voting assistance offices as NVRA agencies."
  - Will do in rewrite of DoDD 1000.04
  - Combined with DoDD 1334 (NVRA at Recruiting Stations)
  - In final discussions with DoJ
  - Military and Civilian assistance

#### Secondary Effects

Requirement	NVRA	UOCAVA
Acceptance Location	Single State Location	LEO
Notary and Witness	Bo th p ro hib ite d	Only no tary pro hib ite d
LEO No tific a tion of Voter	Bothacceptance and rejection of FPCA	Only rejection



# **State Legislative Initiatives**

#### State-by-State Index

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# Repeal of UOCAVA Section 104

### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

#### > Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



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# **BACKUP SIDES**



# MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# Federal Voting Assistance Program Voting Initiatives and MOVE Act

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  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters		
Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	3,936	1.4%
Ballot Delivery Failure	20,064	6.9%
Ballot Return Failure	213,779	74.0%
Ballot Casting Failure	51,283	17.7%
Total	289,062	



## FVAP Focus: Ballot Delivery and Return

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- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
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### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

#### Expanded Use of the FWAB

- Online FWAB Wizard
- Increased emphasis on FWABs in month before election



### **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter participation rate equal to or exceed general population (age and gender adjusted)
- <u>3:</u> UOCAVA voter registration rate equal to or exceeds general population (age and gender adjusted)
  - Compared to general population
  - Compared to desire to vote

#### > <u>4:</u> Define the actual overseas citizen population

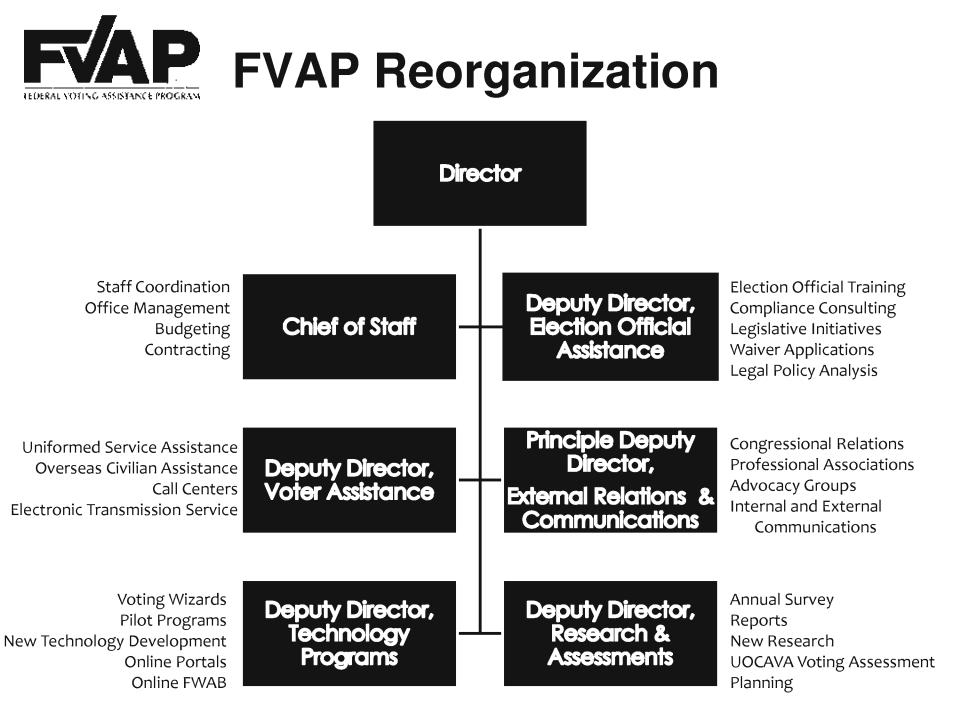
➢ <u>5</u>: Bring all States' Legislative Initiative Scores to 75%



## **FVAP Mission**

#### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



# **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

900	Federal Voting Assistance Program – FPCA Wizard		
	INCEASSISTANCE PROGRAM Polimed Service Members Theor Families & Olizens Living Outside The U.S.	Log In Reguler	Federal Post
HOME UNIFORMED SERVICES M	IEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT	Search	Card
Federal Post Card	Application (FPCA) for Absentee Ballot		Application
Complete the Form Eligibility	Voling Residence Street Address (required)		
State	City, Town, or Village (required)		(FPCA) Wizard
Jurisdiction	County (required)		
My Information		800	Federal Voting Assistance Program – FPCA Wizard
Voting Residence	State (required) V - , ""		INC ASSISTANCE PROGRAM
Mailing Address	Zip Code (required)		INCLASSISTANCE PROGRAM Harred Served Venteux Ther Finither 3 Charts Linna Gun de The U S Loca
Method to Send Form	If you have a Rural Route (R.R.) mailing address as your legal voting	residence, yo	
Method To Receive Form	must provide detailed directions to its physical location.	HOME UNIFORMED SERVICES	MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT
Additional Information			
Print and Finish		Federal Post Card	Application (FPCA) for Absentee Ballot
		Complete the Form	Voting Residence State
	Save Prev Next	Eligibility State	
zw. wysztwie drociw i	al Novel i na postani	Stab     Stab     Jurisdiction     My Information     Voting Residence     Mailing Address	
		Method to Send Form	
		Mathod To Receive Form	L VI-I-I VIII
		Additional Information	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet ٠ signature, postal return

Loadin Reaister Search



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, choice of vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format?
- Voter Adopted = seamless, intuitive, and transparent process

#### > Press Release, RFI on street

- Sent to all States
- Requirements inputs
- RFQ to follow



# **Voter Registration**

- Installation Voting Assistance Offices become prime registration/absentee ballot application centers
  - Change of station, pre- and post-deployment, change of address, on-demand
  - Annually for all voting assistance locations, unit and installation
- DepSecDef stated 16 Dec 09 that DoD "will designate all military installation voting assistance offices as NVRA agencies."
  - Will do in rewrite of DoDD 1000.04
  - Combined with DoDD 1334 (*NVRA* at Recruiting Stations)
  - In final discussions with DoJ
  - Military and civilian assistance

#### Secondary Effects

Requirement	NVRA	UOCAVA
Acceptance Location	Single State Location	IEO
Notary and Witness	Bo th p ro hib ite d	Only notary prohibited
LEO No tific a tion of Voter	Both acceptance and rejection of FPCA	Only rejection



# **State Legislative Initiatives**

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Cartally)
     Cartally
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

#### > Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# **BACKUP SIDES**



## MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



### Federal Voting Assistance Program Voting Initiatives and MOVE Act

### Committee on House Administration January 19<sup>th</sup>, 2010



### **FVAP** Mission

- Assistance: FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
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  - Compared to desire to vote

### $\geq$ <u>4</u>: Define the actual overseas citizen population



# MOVE Act: Federal Requirements

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- EAC and NIST on Internet Voting Standards



# **FVAP Initiatives (1)**

#### Better Addresses

- New FPCA at each change of duty station
  - MOVE Act requirement
  - Already required by DoD instruction
- Direct assistance to LEOs on addresses
  - Online database access for correct addresses
  - FVAP coordination with Services and EOs to define key areas of improvement

#### Better Mail Delivery

- Standard envelope development to and from
- Assistance on free postage issues
- Expedited delivery procedures
- Online ballot tracking



# **FVAP Initiatives (2)**

#### Direct-to-the-Voter Assistance Focus

- "TurboTax<sup>™</sup>/TaxCut<sup>™</sup>" the voting process with Wizards
- Direct to the voter interactive training
  - DKO, military portals, FVAP.gov
  - Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat capability
- Reformatted Voting Assistance Guide

### Voting Wizards

- Online registration, absentee ballot application, ballot receipt and ballot marking wizards - Still requires hard-copy and wet signature for final delivery
- Concept:
  - FVAP Supported = federal funding
  - Vendor Provided = COTS Technology deployment, choice of vendors
  - State Decided = State say in vendor and ballot; MOVE Act compliant
  - Voter Adopted = seamless, intuitive, and transparent process
- RFI on the street, RFQ likely to follow



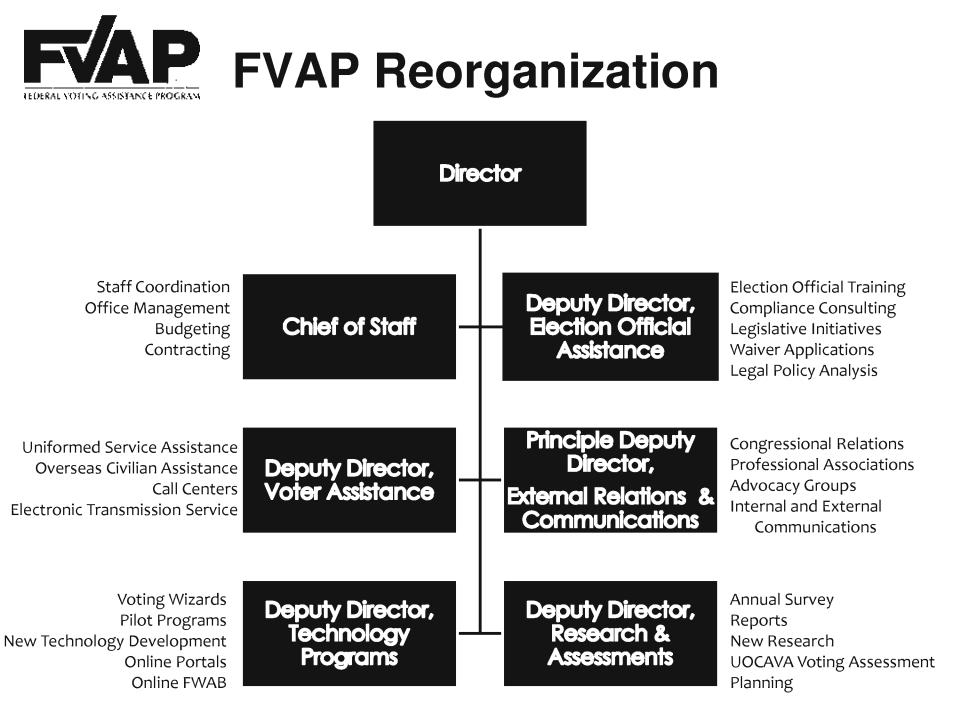
# **FVAP Initiatives (3)**

### Better Data

- Quadrennial Survey
  - Sound methodology
  - More detailed analysis
  - Now every two years
  - Full census of LEOs
- Coordinating with EAC and academic community
  - Define data standards
  - Coordinate/combine reports
  - Solve key data problems
- Combine survey with EAC?
  - Survey instrument
  - Survey questions
  - Common sections

### Election Official Assistance

- Provide greater services
  - Wizards
  - Workshops
  - Call Center Access
- Education and executive corrective action before enforcement
- State-by-State Index of Legislative Initiatives adoption





# **State Legislative Initiatives**

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50-75 Partially Successful
  - 75-100 Successful

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

	Number of additional	
Stage of voting	failures over general	% of total
process	voting population	failure
Registration		
Failure	4,783	1.3%
Ballot Delivery		
Failure	23,548	6.4%
Ballot Return		
Failure	296,759	81.1%
Ballot Casting		
Failure	41,012	11.2%
Total	366,102	

**FVAP would score itself as successful for States:** 

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense
  - Not perpetual
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

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## Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- States could require overseas civilian voters to submit FPCAs:
  - IAW normal absentee ballot application deadlines
  - For each election

#### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 2.2 to 2.5 million FPCAs per year.



# **NVRA** Designation

DepSecDef stated that DoD "will designate all military installation voting assistance offices as NVRA agencies."

#### Will do in rewrite of DoDD 1000.04

- Combined with DoDD 1334 (*NVRA* at Recruiting Stations)
- In final discussions with DoJ

#### Secondary Effects

Requirement	NVRA	UOCAVA
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### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

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Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# FVAP 2010 Initiatives & MOVE Act Implementation

House Committee on Administration July 15<sup>th</sup>, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters		
Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	3,936	1.4%
Ballot Delivery Failure	20,064	6.9%
Ballot Return Failure	213,779	74.0%
Ballot Casting Failure	51,283	17.7%
Total	289,062	



#### Direct to the Voter Assistance

- Eliminate much of the need for Voting Assistance Officers
- Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- Expanded Assistance for Election Officials:
  - Provide voters tools that States will use
  - Assist in compliance
- Transparency and Data-Driven Operations:
  - Improve Post-Election Surveys to correct incorrect policies based on poor data
  - Post all data and methodology online
  - .Combine data collection with EAC



# Leverage Technology

- Focus
  - Improve ballot delivery and return times
    - 30 milliseconds to voter, not 30 days
    - 45 days prior (MOVE Act)
    - <7 days back from voter</p>
  - Reduce voter error; easy voter use
  - Tailor to State requirements
  - All available through FVAP.gov

### > Tools

- Online FPCA
- Online FWAB
- Online markable full ballot

All use hard-copy print-out, wet signature, postal return

Electronic Absentee Voting Demonstration & Pilot Programs



### <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail



# **Online FPCA Tool**



<u>Help</u>

STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	
State	<ul> <li>I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.</li> </ul>
Jurisdiction	$\subset$ -I am a U.S. sitizen residing outside the U.S. or overseas.
My Information	$_{C}$ . I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Voting Residence	certain.
Mailing Address	Continue >
Method to Send Form	
Method To Receive Ballot	
Additional Information	
Print and Finish	

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# **Online FPCA Tool**



STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on active duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	certain.
Method To Receive Ballot	Continue >
Additional Information	
Print and Finish	

ALTER FURT THE CONTENTS

Help

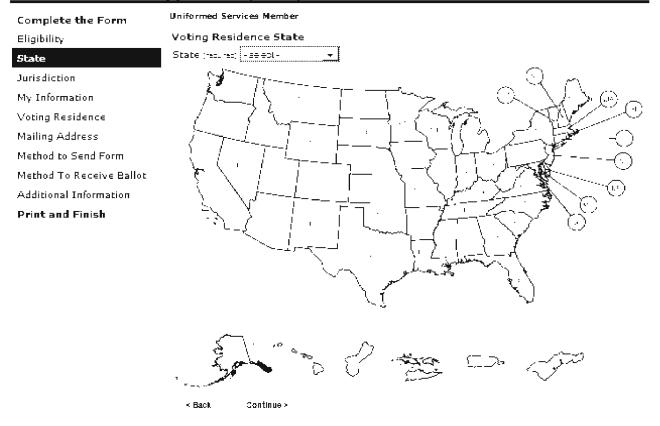


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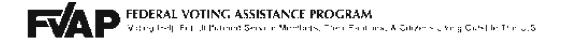
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#### Federal Post Card Application (FPCA) for Absentee Ballot



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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington				
Eligibility	Jurisdictio	1	State-specific election dates / info		
State	Select your voting jurisdiction for Washington (here here) King		General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,		
Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,		
My Information		ela in decermining your Junealcolan by <u>estimator Blection Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:		
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated		
Mailing Address			by: August 16, 2010: Received by: September 1, 2010		
Method to Send Form	< Back	Continue >			
Method To Receive Ballot					
Additional Information					
Print and Finish					

Help





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Robert Telephone 122-466-7860 🙂
Jurisdiction	Middle Name (Harling)
My Information	Middle Name (1921-92) - Fax (1921-92) - 122-455-7850
Voting Residence	Last Name (Houres) Carey E-Mail Address (Houres) Recert.Carey@fvac.go
Mailing Address	Suffix Junior 🕶 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (here here) Dec 🚽 2 🚽 1991 -
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Tec. Tec)    Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
	< Back Continue >

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11711 F. (F. 16) 1 555 - -----





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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Send Form
State	Indicate how you would like to <u>send</u> the form to your local election office.
Jurisdiction	(mained) U (Finail
My Information	
Voting Residence	
Mailing Address	⊂ Fex
Method to Send Form	
Method To Receive Ballot	< Back Continue >
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Print and Finish	

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

Help



Help



STARTOVER EVAP HOME CONTACTEVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Was	shington > King
Eligibility	Method to Receive Ballot	
State		to <u>receive</u> the blank ballot from your local election office.
Juriadiction	U (177-177)	
My Information	🕐 Email	
Voting Residence	C Mail	
Mailing Address	C Fax	
Method to Send Form		
Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery
Additional Information		within the time provided for regular absentee ballots. I request a special
Print and Finish		write-in absentee ballot.
	Please specify the reason y	ou are requesting a write-in ballot.



<u>Help</u>



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence Mailing Address	<ul> <li>Driver's License / ID Number is missing on the <u>UP Information</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the <u>voting Address</u> page</li> </ul>
Method to Send Form Method To Receive Ballot Additional Information Print and Finish	<ul> <li>Print and Finish</li> <li>Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.</li> <li>Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.</li> <li>NOTE: OS X users are encouraged to use <u>Acobe Resper</u> to avoid problems with the PDF.</li> </ul>
	Download Form
	The PDP backage is not automatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED

< Back Finish



FEDERAL VOTING ASSISTANCE PROGRAM Vet rul help For Uniformed Betvice Merkers. Ther Families. & Clitzens Living Butside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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	OFFICIAL ABSENTEE BALLOTING MATERIAL - FIRST-CLASS MAIL NO POSTAGE NECESSARY IN THE U.S. MAIL - DMM 703.0.0 TO:	PAR AVION	<ol> <li>Arr PNA TOM Plaque 2 mail of 87m Under pre- am a manufacture planet of the windown by and 1 minut 10 of them in called and 4 minut regarding 5 My agriculture and 5 My agricultur</li></ol>
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## **Online FWAB Tool**

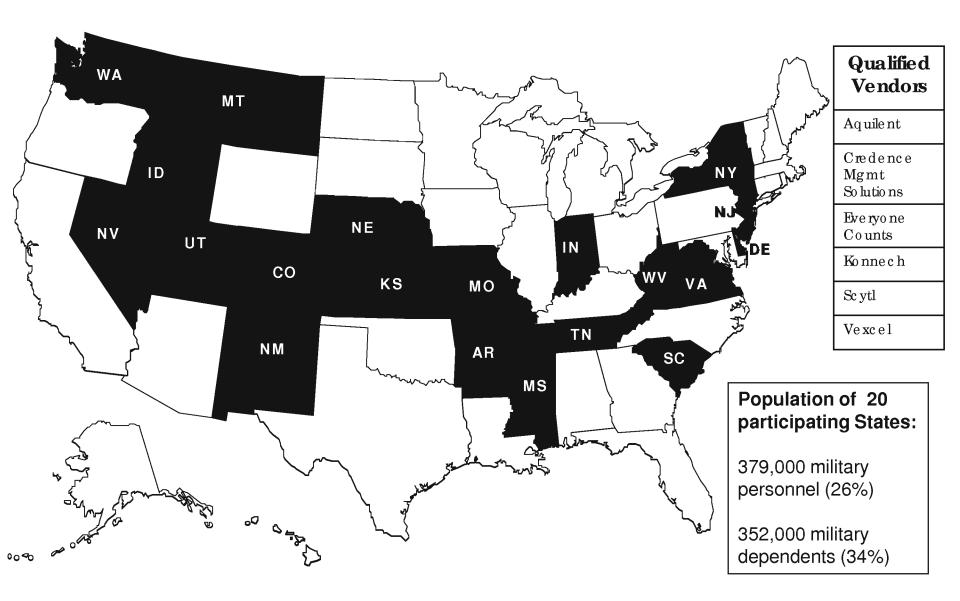
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# FVAP.GOV Online Full Ballot Wizard





## **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



### Military

Teescay, Jone 29, 2010

#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# 

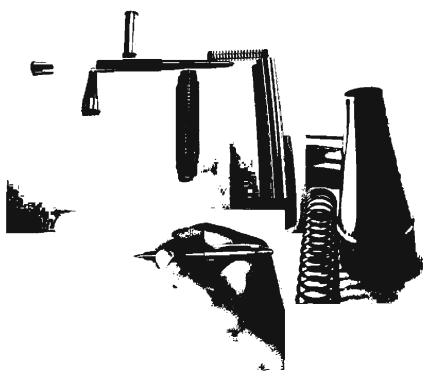
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natter where you're stationed or deployed, you're never too way to be heard. It's easy too. Just check out our simple to tools at fvap.gov or contact your Voting Assistance mand send.your vote back home. Where it belongs. Page 9







### :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



### Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







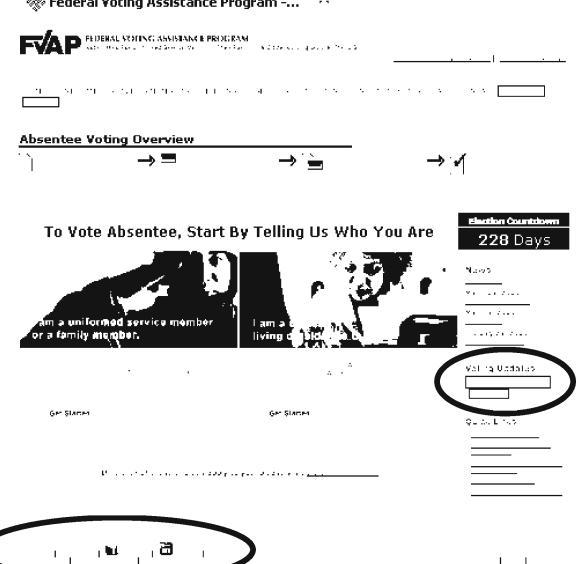
BE ABSENT BUT ACCOUNTED FOR.



## **UOCAVA Voter Outreach**

🛞 Federal Voting Assistance Program -... 👘

- Email • alerts/RSS Feed
- Facebook ٠
- Twitter
- LinkedIn •
- MeetUp ۲
- Earned • Media







### **FVAP Social Media**

https://twitter.com/FVAP



Following

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#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - note  $\circ$  does so state  $\phi$  us about heresre eases 2010.061410 show

Kudos - DC is doing something very "unique" - http://t.hy.uri.com  $(27){\rm cre4z}$ 

Next week is a key week for voting absentee. Are you registered? Go to  $\operatorname{deve}$  fvac gov to get registered. We're here for youl



EDERAL VOTING ASSISTANCE PROGRA Edit Page

Promote with an Ad

Suddest to Friends

DoD - Supporting military and overseas citizens absentee voting. We're here for you!

> Name FVAP Location Arlington, VA Web http://www.f.ap.go. Bio The Department of Defense Federal Voting Assistance Program -Supporting and facilitating military and overseas absentee voting.

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Tweets

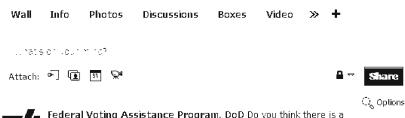
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Following



Federal Voting Assistance Program, DoD Do you think there is a problem with ab: think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think.





Federal Voting Assistance Program, DoD Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think. estence.stfl@ebm\_Comment\_Like\_View.Feedback(1)\_Promote



Federal Voting Assistance Program, DoD Kudos to McGuire-Dix-Lakehurst joint publication for helping to get the word out -http://www.jointbasemdl af mil/news/story asp?id=123212348 Online program helps military families vote absentee



🖷 estentes et 12 (Sem Comment Like View Feedback (1) Share Promote



Federal Voting Assistance Program, DoD Sweet article by Airman Joe McFadden (Hurlburt Field, FL) - http://www2 hurlburt af mil /news/story asp?id=123212450



Feature - Voting- it does a country good

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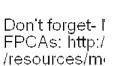
### **GOV** State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas

😫 Follow





Find out more: http://ww

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

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Tweets

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RSS feed of FLAP\_CAs tweets

#### $\mathbf{24}$



## **Personalized Social Media**

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### mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@peterdanien, thanks for the =FF\_Others, there's also @FVAP, and every State having it's own tweets, like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV/d

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/2900605.http://doi.org/96GY1

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## **Other Communications**

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

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You

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos



### **Requirements**

- Voting Assistance at:
  - New duty station
  - Pre-deployment
  - Post-deployment
  - Change of address
  - On Demand
- Military and civilian
- Collect and send in forms

### Assistance Offices Training and Assist Visits

- IVAO Training Handbook
  - Specific step-by-step voting assistance decision trees
  - Military and civilian
- Draft Instructions

Installation Voting

- In person training
  - 36 military concentration areas
  - July & August 2010

• Standard, high-traffic locations





## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office?

#### • Deliveries

- All free under 39 USC 3406
- All Express Mail

#### • FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP will advertise in September-October ads and 30 day emails
- Integration with States' requirement to track receipt



## **Election Official Outreach**

### Engagement & Empowerment

- Involve State election officials in all FVAP publications
  - Voting Assistance Guide
  - Legislative Initiatives
  - State-by-State index
- Outreach to Professional Associations
  - NASS MOVE Act Day
  - Military Panels

### **Accountability**

- State-by-State index
- Work with State legislatures on Legislative Initiatives
- Uniform Law Commission
   Model Law

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





#### Call Centers & Assistance

- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

#### Compliance Consulting

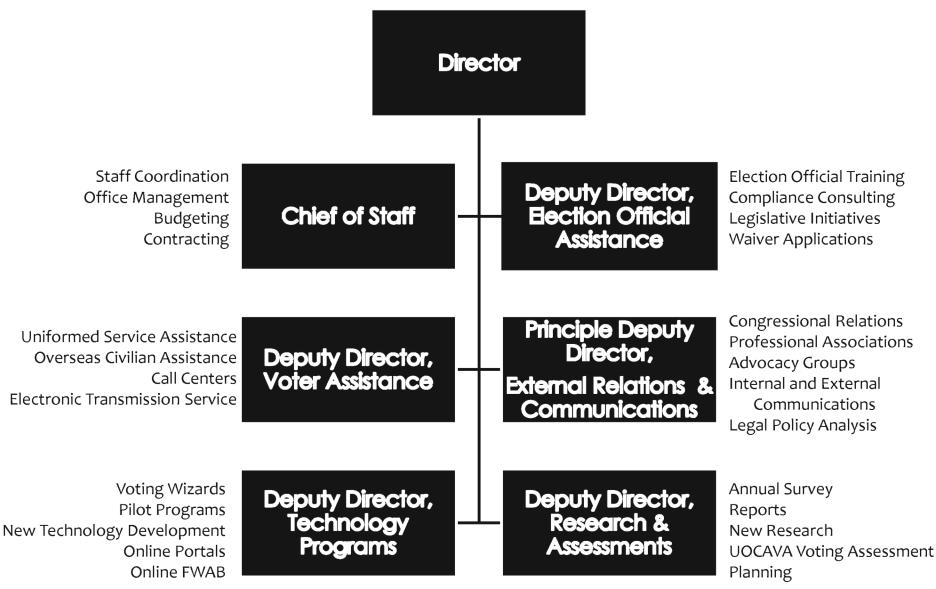
- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

#### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



## **FVAP Reorganization**



# FIDERAL VOIING ASSISTANCE PROGRAM State Legislative Initiatives

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Sector formulay
     Concernent dist
  - 75-100 Successful
  - National Average = 53%

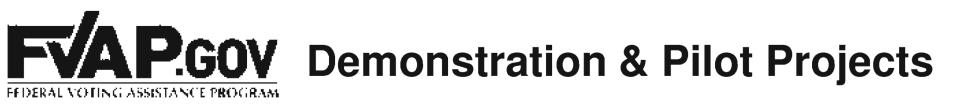
#### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
  - Cast Ballots through electronic voting system
  - Only Uniformed services voters specified
  - States must agree to participate
  - Report afterwards

### > DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
  - EAC also certifies it will assist in project
  - Different requirement than MOVE Act
- DoD may further delay implementation



### How Electronic Standards Development Should Be Framed

### GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

### Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



#### **Define the Risk**

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline
- Develop comparable measures for other voting systems

#### Establish Properties

Path Forward

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

#### Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



### Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

#### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



## **FVAP Plans & Initiatives**

#### International Association of County Recorders, Election Officials and Treasurers (IACREOT) Chicago, IL July 2<sup>nd</sup>, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters				
Stage of voting process	Number of additional failures over general voting population	% of total failure		
Registration Failure	3,936	1.4%		
Ballot Delivery Failure	20,064	6.9%		
Ballot Return Failure	213,779	74.0%		
Ballot Casting Failure	51,283	17.7%		
Total	289,062			



#### Direct to the Voter Assistance

- Eliminate much of the need for Voting Assistance Officers
- Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- Expanded Assistance for Election Officials:
  - Provide voters tools that States will use
  - Assist in compliance
- Transparency and Data-Driven Operations:
  - Improve Post-Election Surveys to correct incorrect policies based on poor data
  - Post all data and methodology online
  - Combine data collection with EAC



### <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

#### <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





STARTOVER EVAP HOME CONTACT EVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.	
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.	
My Information	c	I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be	
Voting Residence		ertain.	
Mailing Address	Con	tinue >	
Method to Send Form			
Method To Receive Ballot			
Additional Information			
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Help





STARTOVER EVAP HOME CONTACT EVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(w). The propher of the uniformed convices or merchant marine on active duty, or ap eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$_{igcap}$ - I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	certain.
Method To Receive Ballot	Continue >
Additional Information	
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Help

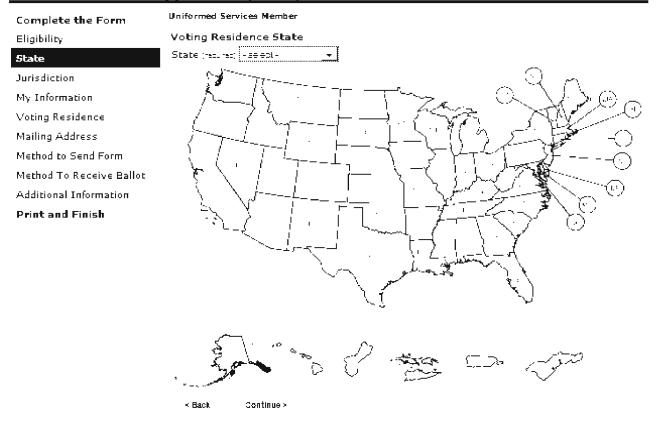


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#### START OVER \_ EVAP HOME \_ CONTACT EVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot



states and the discovery





START OVER IFVAP HOME CONTACT FVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Ser	vices Member > Washington			
Eligibility	Jurisdictio	n	State-specific election dates / info		
State	Select your voting jurisdiction for Washington (Heal Heal) King <b>+</b> You can find held in determining your Jurisdiction By Wathing the <u>Lass Andorn Election Website.</u>		General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,		
Jurisdiction			November 2, 2010; Ballot Request; November 2, 2010; Ballot Return: Signed and Dated by: November 1, 2010; Received by: November 23, 2010 State Primary Election: August 17, 2010; Registration: August 17, 2010; Ballot Request;		
My Information					
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated		
Mailing Address			by: August 16, 2010: Received by: September 1, 2010		
Method to Send Form	< Back	Continue >			
Method To Receive Ballot					
Additional Information					
Print and Finish					

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<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healted) Recent Telephone 122:455-7850 🙂
Jurisdiction	Middle Name (Herring) F Fax (Herring) 122-455-7850
My Information	Middle Name (1991-199) - Fax (1991-199) - 122-465-7860
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvac.go
Mailing Address	Suffix Junior 💌 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (Hear Hear) Dec + 2 + 1961 +
Method To Receive Ballot	
Additional Information	Political Party Eurole 🕖
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (1921-192) Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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STARTOVER EVAP HOME CONTACT EVAP

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King			
Eligibility	Method to Send Form			
State	Indicate how you would like to <u>send</u> the form to your local election office.			
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Voting Residence				
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Method to Send Form				
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Additional Information				
Print and Finish				

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#### STARTOVER EVAP HOME CONTACT EVAP

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King					
Eligibility	Method to Receive Ballot					
State	Indicate how you would like to <u>receive</u> the blank ballot from your local election office. The rest $oldsymbol{\vartheta}$					
Jurisdiction	Email					
My Information	-					
Voting Residence						
Mailing Address	C Fax					
Method to Send Form						
Method To Receive Ballot	State Write-in Ballot I am unable to vote and return a regular absentee ballot by normal mail delivery					
Additional Information	within the time provided for regular					
Print and Finish	absentee ballots. I request a special write-in absentee ballot.					
	Please specify the reason you are requesting a write-in ballot.					





START OVER IFVAP HOME CONTACT FVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
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Method to Send Form Method To Receive Ballot Additional Information Print and Finish	<ul> <li>Print and Finish</li> <li>Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.</li> <li>Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.</li> <li>NOTE: OS X users are encouraged to use <a href="https://www.science.com">https://www.science.com</a></li> </ul>
	Download Form The FDF backage is not automatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED

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#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

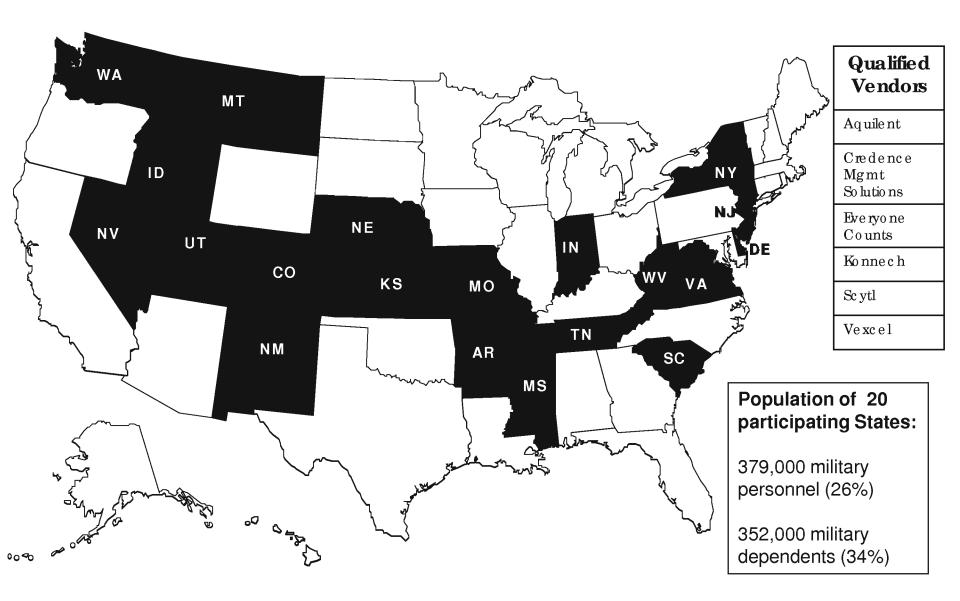
NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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# FVAP.GOV Online Full Ballot Wizard





### **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



### Military

Teescay, Jane 29, 2010

#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# SEND YOUR KING TODAY No matter where you're stationed or deployed, you're never too

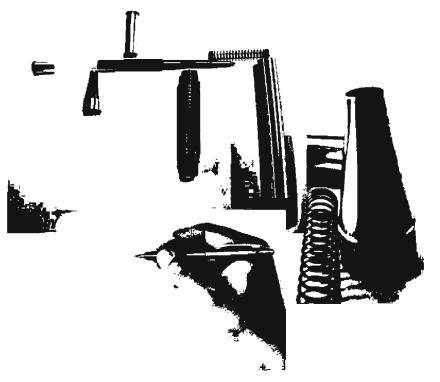
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atter where you're stationed or beployed, you're newn do way to be heard. It's easy too. Just check out our simple • tools of wap.gov or contact your Voting Assistance • and send your vote back home. Where it belongs. Page 9







### :30 TV "Pen/Gun Assembly"

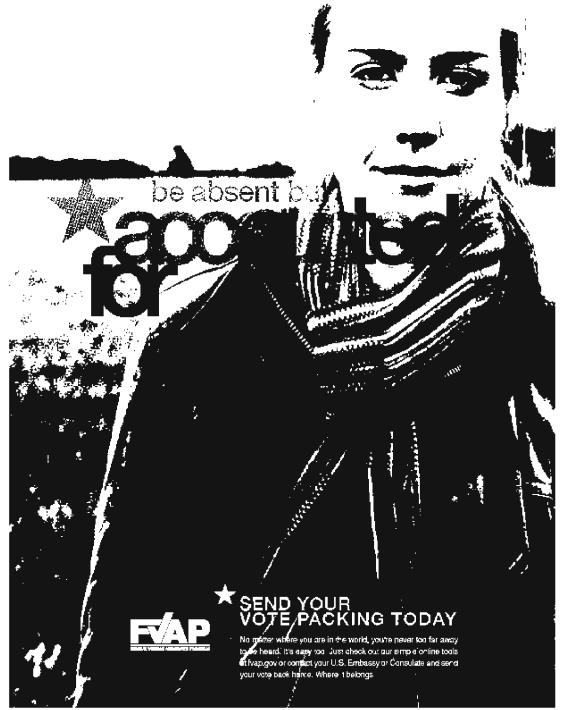
FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



### Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







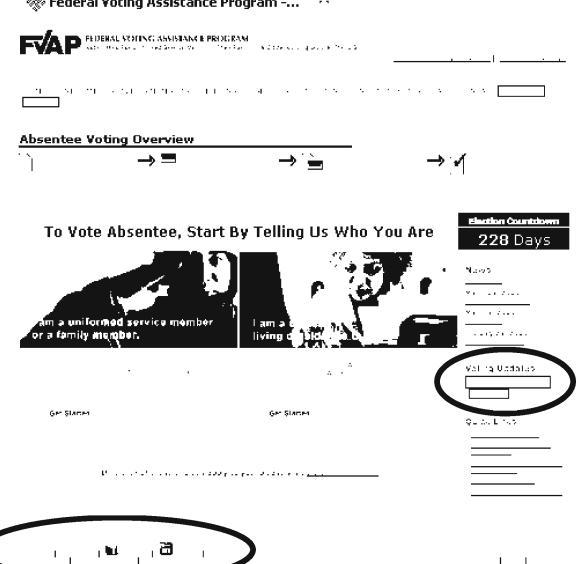
BE ABSENT BUT ACCOUNTED FOR.



### **UOCAVA Voter Outreach**

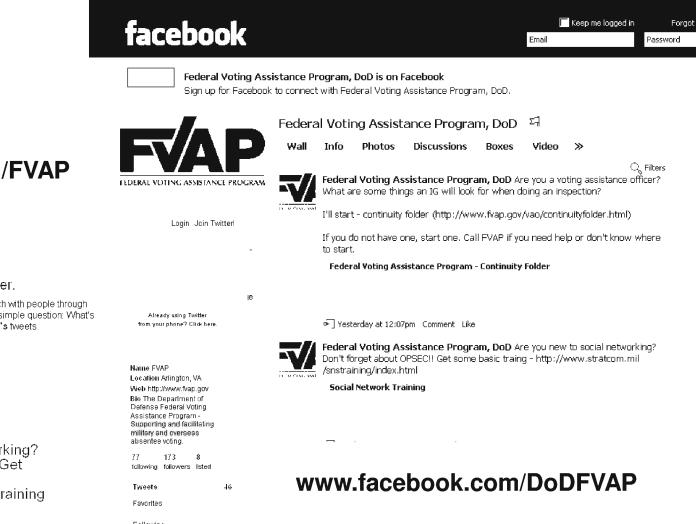
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- Email • alerts/RSS Feed
- Facebook ٠
- Twitter
- LinkedIn •
- MeetUp ۲
- Earned • Media





### **FVAP Social Media**



#### https://twitter.com/FVAP

#### Hey there! FVAP is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? **Join today** to start receiving **FVAP's** tweets.



Are you new to social networking? Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index.html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt

Following





Home Profile Find People Settings Help Sign out



Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0

😫 Follow

≣ Lists ▼

following followers listed

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocitfpca/ocitfpca-de.html



Following

Request your ballot NOW for Feb 2 special primary in Florida's19th District: http://www.fvap.gov/global /news/nr21-2009 html

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message FVAP\_FL block FVAP\_FL report for spam

Following



RSS feed of FVAP\_FL's tweets



### **Personalized Social Media**

🗏 Lista 🔻



### mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@peterdanien\_thanks for the =FF\_Others\_there's also @FVAP and every State having it's own tweets\_like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV/c

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/2900605.http://pit.y96GY1

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## **Other Communications**

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- > Display the 2010 Election Dates and motivational posters
- $\scriptstyle \textrm{\tiny P}$  Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





#### Call Centers & Assistance

- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

#### Compliance Consulting

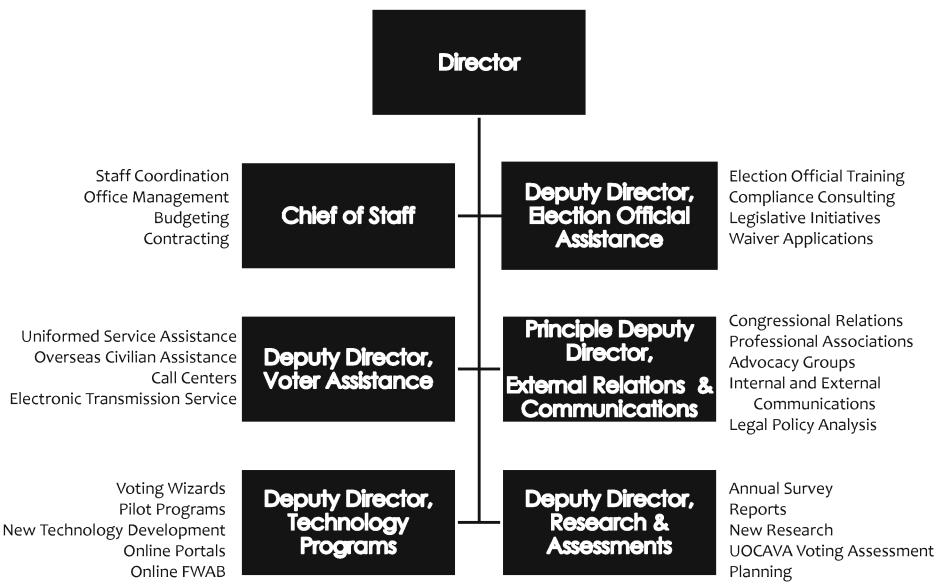
- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

#### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



### **FVAP Reorganization**



# **FVAP.GOV** State Legislative Initiatives

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - SCR5 Controlly Contended
  - 75-100 Successful
  - National Average = 53%

#### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



### Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

#### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



### MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### > Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



### MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# **FVAP Plans & Initiatives**

# U.S. Wardens in the United Kingdom June 24<sup>th</sup>, 2010



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

#### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

#### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

#### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure	
Registration Failure	4,783	1.3%	
Ballot Delivery Failure	23,548	6.4%	
Ballot Return Failure	296,759	81.1%	
Ballot Casting Failure	41,012	11.2%	
Total	366,102		



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- EAC and NIST on Internet Voting Standards



### **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter registration and participation rate equal to or exceed general population (age and gender adjusted)
- 3: Improve Ballot Delivery and Return Processes to fit available times
- ➢ <u>4:</u> Define the actual overseas citizen population



### **FVAP Mission**

#### <u>Assistance</u>:

- FVAP exists to help
  - Uniformed Services personnel,
  - their voting age dependents, and
  - overseas civilians,

successfully exercise their right to vote in federal elections.

- FVAP also helps election officials comply with federal law to provide that equal voting opportunity to uniformed services and overseas voters, and to avoid enforcement action
- <u>Advocacy</u>: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.





The Military Voting Assistance Officer

Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units



### **Direct Assistance**

#### Call Centers

- Links in Online Programs
- Online chat capability
- 24/7 hours closer to election
- UK Toll Free: 08-0002-88056
- UK Toll Free Fax: 08-0002-80262

#### Interactive Training

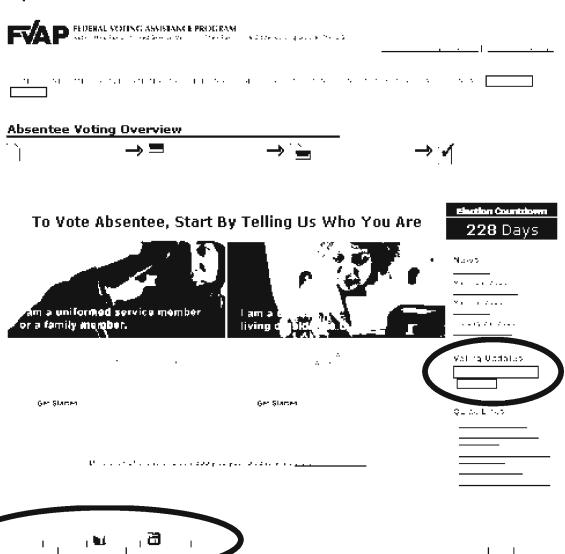
- Voter Training
- Voting Assistance Officer Training
- 3Election Official Training
- "How-to" videos
- Registration/Absentee Ballot Request Assistance
  - Installation Voting Assistance Offices
  - National Voter Registration Act designation
  - Frequent FPCA assistance tied to career milestones
  - Civilian assistance



### **UOCAVA Voter Outreach**

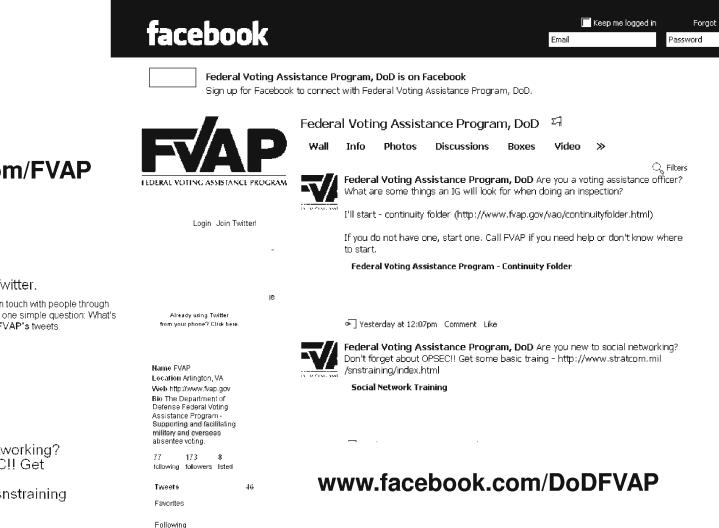
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- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- Earned Media





### **FVAP Social Media**



#### https://twitter.com/FVAP



#### Hey there! **FVAP** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? Join today to start receiving FVAP's tweets.



Are you new to social networking? Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/yoykbkt







### State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40

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Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocitfpca/ocitfpca-de.html



Home Profile Find People Settings Help Sign out

Mauro EY/AD

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RSS feed of FVAP\_FL's tweets.



### Leverage Technology

#### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs



## <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

# **Online Tools**

### <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10
- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### Complete the Form

#### Absentee Ballot Eligibility

Eligibility			
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.	
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.	
My Information	C	am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be	
Voting Residence	,	certain.	
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
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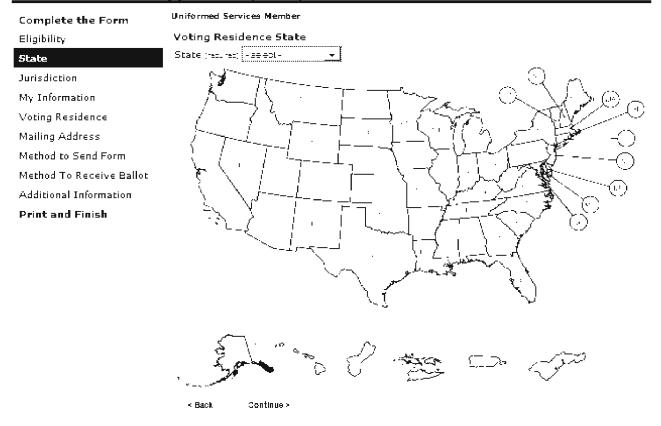


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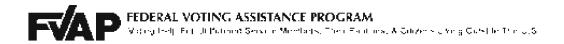
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#### Federal Post Card Application (FPCA) for Absentee Ballot



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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington				
Eligibility	Jurisdictio	n	State-specific election dates / info		
State		oting jurisdiction for	General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,		
Jurisdiction		(==_ ==) <mark>King   •</mark>	2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,		
My Information	i issu can And P Malong the <u>II</u>	tela in deserviring vour Junealssion àv <u>eethnoson Elession Nebelse</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request:		
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated		
Mailing Address			by: August 16, 2010: Received by: September 1, 2010		
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Method To Receive Ballot					
Additional Information					
Print and Finish					

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<u>Help</u>





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122:455-7850 U
Jurisdiction	
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvsc.gd
Mailing Address	Suffix Junior 🔽 Gender Male 🔽
Method to Send Form	Previous Name Date of Birth (Here Here) Dec + 2 + 1961 +
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	Driver's License or ID Number (Hourse)
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King		
Eligibility	Method to Send Form		
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Jurisdiction My Information	🐨 Email		
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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My Information Voting Residence					
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Method to Send Form Method To Receive Ballot	🗆 State Write-in Ballot	I am unable to vote and return a regular			
Additional Information		absentee ballot by normal mail delivery within the time provided for regular absentee ballots. I request a special			
Print and Finish	Please specify the reason yo	write-in absentee ballot. u are requesting a write-in ballot.			

<u>Help</u>





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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	
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Jurisdiction	<ul> <li>Rural Route is missing on the <u>voting Residence</u> page.</li> <li>Voting Address is missing on the <u>voting Residence</u> page.</li> </ul>
My Information	<ul> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> </ul>
Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{20000}{20000}$ Reader to avoid problems with the PDF.
	Download Form
	The FER backage is not automatically transmitted to your local Election Official (LEC). Please make sure you send the printed form to your LEC

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FVAP FEDERAL VOTING ASSISTANCE PROGRAM Vetrog Fer Unifermed Service Members, Their Familles, & Clitizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, November 2, 2010: Ballot Return: Signed and Dated by: Novemb by: November 23, 2010 State Primary Election: August 17, 2010: 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks befor
- From Other overseas Military Installations: 3 weeks before the e
- From Other overseas locations: 4 weeks before the election (dep service)
- From Within the United States: 1 week before the election

• Mail, Mail the absentee Ballot Request form to your local election official at the following address:

King County Auditor King County Elections Division 919 SW Grady Way Renton , Washington 985072906

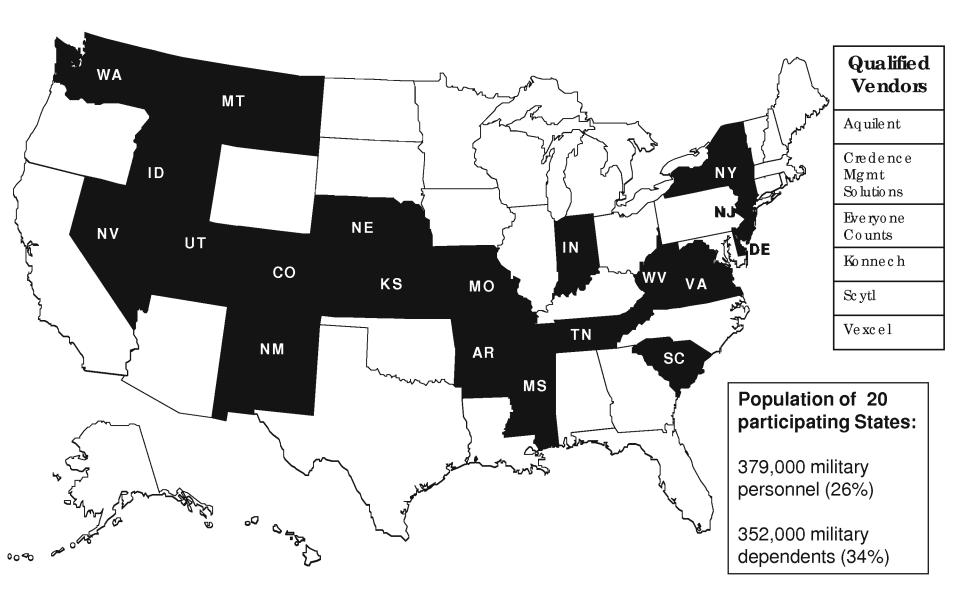
Note: If you are mailing the form in United States mail (including APO/FPO), you may use the envelope template available on <u>http://www.fvap.gov/resources/media/returnenvelope.pdf</u>.

If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

To find out more information on the absentee voting process visit <u>http://www.fvap.gov/</u>.



# **Online Full Ballot Wizard**





### • Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
- Use online tools, especially ballot delivery tools

### • Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - > IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian



## Overseas Civilian

### Colors will be modified to stand out more

#### Text:

No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.





# **Civilian/Spouse TV spot**



BE ABSENT BUT ACCOUNTED FOR.

# **Other Communications**

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You Lillie

- Digital/Online Media
  - Search engine ads
  - Online gaming

FEDERAL VOTING ASSISTANCE PROGRAM



Expat American Meetups around the world

Social Media (Voter & VAO Community

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# **FVAP Plans & Initiatives**

# Military Postal System 2010 Summit June 15<sup>th</sup>, 2010



# **Key Long-Term Issues**

## Ballot Delivery and Return

- States don't send out ballots early enough (Pre-MOVE Act)
- Military mail is too slow to support absentee voting
- States and local election officials don't have the money to support alternatives

## **Poor Data Drive Bad Policies**

- States don't collect sufficient data on military and overseas voters and ballots
- FVAP data collection poor and not transparent in the past
- Erroneous beliefs:
  - Low voter registration
  - Low voter participation
  - Poor identification of root problems



# **Postal Delivery Realities**

### > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
- October 2008 Priority Delivery
  - USS WASP 28.50 days
  - USS IWO JIMA 27.50 days
  - USMC CAMP TAQADDUM 23.74 days
- And this is to MPO, not to delivery points down range

### MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

### Unfair to Expect Faster Delivery

- The problem is the States don't send out the ballots early enough
- MOVE Act hopefully will address much of this



### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,783	1.3%
Ballot Delivery Failure	23,548	6.4%
Ballot Return Failure	296,759	81.1%
Ballot Casting Failure	41,012	11.2%
Total	366,102	



# MOVE Act: Federal Requirements

### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# **UOCAVA Demographics**

## <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - ~85% of dependents domestic

## <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability

2/3 of the known UOCAVA voters are uniformed service voters



## **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter registration and participation rate equal to or exceed general population (age and gender adjusted)
- 3: Improve Ballot Delivery and Return Processes to fit available times
- ➢ <u>4:</u> Define the actual overseas citizen population



# **Strategic Plan**

## Strategic Goals

- Raise military and overseas voting success to = general electorate's by 2014
- Bring State compliance with Legislative Initiatives up to 75% by 2014
- Quantify the Overseas Civilian population
- Streamline the voting process for UOCAVA voters to NMT 15 minutes for any stage

## <u>Lines of Operation</u>

- Substantial investment in voter assistance technology
- Provide greater support to election officials
- Improve the voter's experience
- Set the standard as a transparent, data-driven organization
- Foster public/private partnerships and integrate military and overseas voter advocacy groups into voting assistance programs



# **FVAP Mission**

### <u>Assistance</u>:

- FVAP exists to help
  - Uniformed Services personnel,
  - their voting age dependents, and
  - overseas civilians,

successfully exercise their right to vote in federal elections.

- FVAP also helps election officials comply with federal law to provide that equal voting opportunity to uniformed services and overseas voters, and to avoid enforcement action
- <u>Advocacy</u>: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



# **Key Activities**

Strategic Goals Lines of Operation	Raise military and overseas voting success to = general electorate's	Bring State Legislative Initiatives Scores up to 75%	Quantify the Overseas Civilian population	Streamline all stages of voting process to NMT 15 minutes
Substantial investment in Voter Assistance Technology	<ul> <li>Online tools to help voters register and vote</li> <li>Call Centers</li> </ul>	Online tools to help States improve registration and transmit ballots	Use social networking to identify more overseas voters and communities	Online tools to simplify and speed up registration and voting
Provide greater support to election officials	<ul> <li>Call Centers</li> <li>Training</li> <li>Professional orgs</li> </ul>	<ul> <li>State-specific plans</li> <li>State-by-State index</li> </ul>		<ul> <li>Community of Interest</li> <li>Consolidate surveys</li> </ul>
Improve the Voter's Experience	<ul> <li>Direct to the Voter Assistance, Tools</li> <li>Robust Advertising</li> <li>Call Centers</li> <li>Spouse and 18-24 outreach efforts</li> </ul>			<ul> <li>Installation Voting Assistance Offices</li> </ul>
Set the Standard of Transparent, Data- Driven Agency	<ul> <li>Post all data</li> <li>Better surveys</li> <li>Analyze past data</li> </ul>		<ul> <li>Innovative Research</li> <li>Engage academia and advocates</li> </ul>	<ul> <li>Open-Source/ Crowd-Source</li> <li>FVAP-EAC-NIST Roadmap for Internet Voting</li> </ul>
public/private partnerships and integrate advocates	Integrate overseas citizen advocates as VAOs	Establish Election Official Advisory Committee	Partner with other federal agencies and overseas advocates for new data sources	<ul> <li>Uniform Law Commission Model Law</li> <li>DSLO and ASD(IGA)</li> </ul>



# **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes

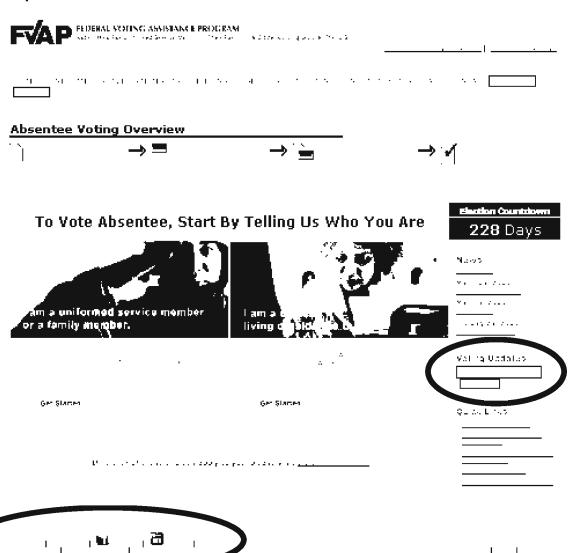




# **UOCAVA Voter Outreach**

🖑 Federal Voting Assistance Program -... 🗠

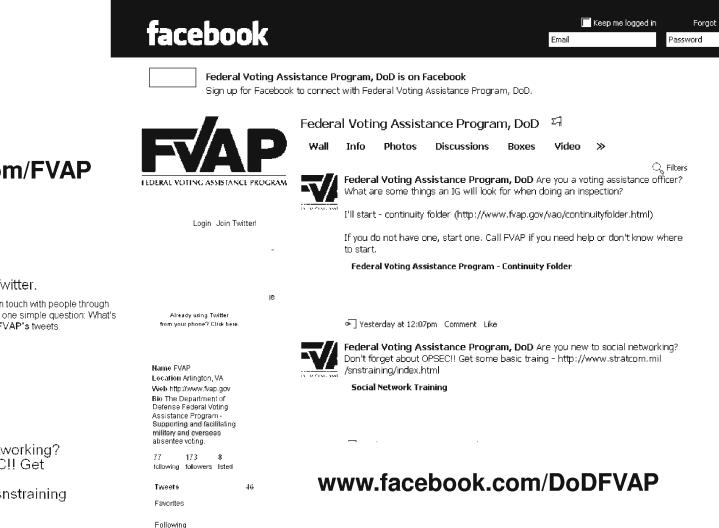
- Email alerts/RSS Feed
- Facebook  $\bullet$
- Twitter
- LinkedIn •
- Earned • Media



Т 1



## **FVAP Social Media**



### https://twitter.com/FVAP

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#### Hey there! FVAP is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? **Join today** to start receiving **FVAP's** tweets.



Are you new to social networking? Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index.html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt







## State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0

😫 Follow

≣ Lists ▼ ±a − following followers listed

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocitfpca/ocitfpca-de.html



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FVAP_FL			Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Florida: Supporting and facilitating military and overseas absentee voting.			
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Request your ballot NOW for Feb 2 special primary in Florida's19th			Favorite	5		
			Actions			
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/news/nr21-2009.html			block FV report fo			
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RSS feed of FVAP\_FL's tweets.



# **Personalized Social Media**



## mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's
   "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@beterdanien thanks for the =FF\_Others\_there's also @FVAP and every State having it's own tweets like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV36

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/29008005.http://pit.y98GY1

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Name Bob Carey Web http://www.f.ap.go. 133 83 0 folo.ing folo.iers isteo Tweets Falorites

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The Military Voting Assistance Officer

Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





# **Direct Assistance**

### Call Centers

- Links in Online Programs
- Online chat capability
- 24/7 hours closer to election

### Interactive Training

- Voter Training
- Voting Assistance Officer Training
- 3Election Official Training
- "How-to" videos

### Registration/Absentee Ballot Request Assistance

- Installation Voting Assistance Offices
- National Voter Registration Act designation
- Frequent FPCA assistance tied to career milestones
- Civilian assistance



# Leverage Technology

### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs



## <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10
- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Registration</u> <u>Wizard</u>

**Online Tools** 

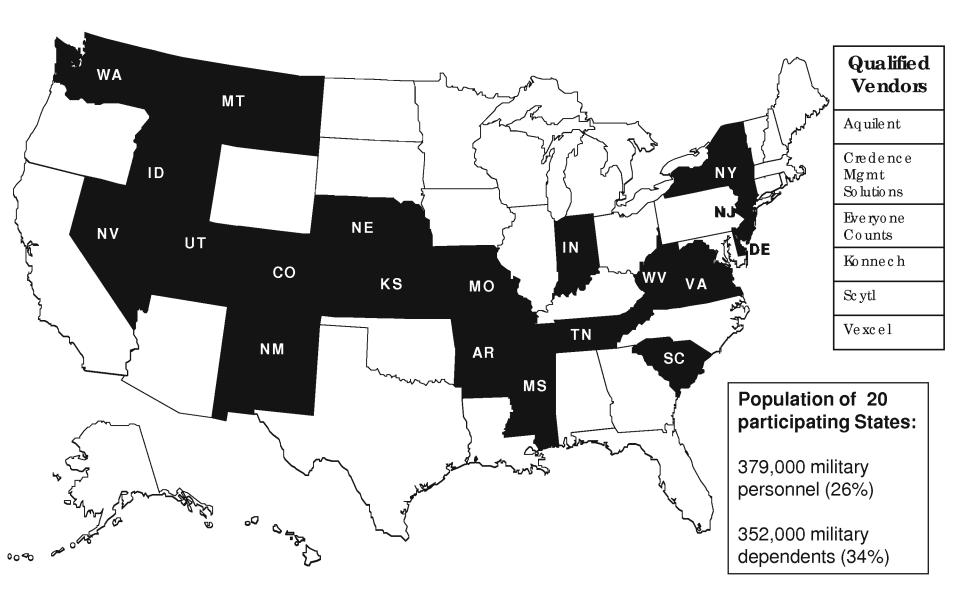
- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail



# **Online Full Ballot Wizard**







STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### Complete the Form

#### Absentee Ballot Eligibility

Eligibility			
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.	
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.	
My Information	c	am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be	
Voting Residence		certain.	
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State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on artive duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
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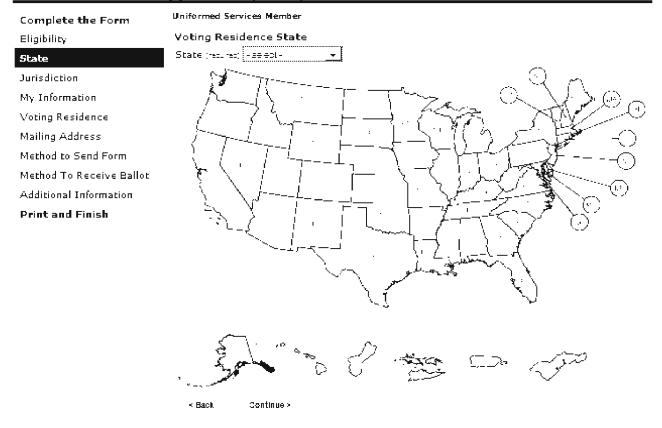


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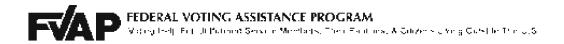
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Eligibility	Jurisdictio	n	State-specific election dates / info
State		oting jurisdiction for	General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,
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Additional Information			
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122:455-7850 U
Jurisdiction	
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvsc.gd
Mailing Address	Suffix Junior 🔽 Gender Male 🔽
Method to Send Form	Previous Name Date of Birth (Here Here) Dec + 2 + 1961 +
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Hourse)
	< Back Continue > you a number for registration purposes.

.uss.go .ceřenselink.mil .smericesupportsvou.mil

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#### STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Send Form
State Jurisdiction My Information Voting Residence	Indicate how you would like to <u>send</u> the form to your local election office. (not not) V C Email C Mail
Mailing Address Method to Send Form Method To Receive Ballot Additional Information	C Fax < Back Continue >
Print and Finish	

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

Help





#### STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Receive Ballot
State Juriadiction My Information	Indicate how you would like to <u>receive</u> the blank ballot from your local election office. (here here) <b>V</b> Email Mail
Voting Residence Mailing Address Method to Send Form	C Fax
Method To Receive Ballot Additional Information Print and Finish	State Write-in Ballot State Write-in Ballot absentee ballot by normal mail delivery within the time provided for regular absentee ballots. I request a special write-in absentee ballot.
	Please specify the reason you are requesting a write-in ballot.

<u>Help</u>





STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State	<ul> <li>Driver's License / ID Number is missing on the <u>CH Information</u> page</li> </ul>
Jurisdiction	<ul> <li>Rural Route is missing on the <u>voting Residence</u> page.</li> <li>Voting Address is missing on the <u>voting Residence</u> page.</li> </ul>
My Information	<ul> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> </ul>
Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{20000}{20000}$ Reader to avoid problems with the PDF.
	Download Form
	The FER backage is not automatically transmitted to your local Election Official (LEC). Please make sure you send the printed form to your LEC

< Back Finish

<u>Help</u>



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Vetrog Fer Unifermed Service Members, Their Familles, & Clitizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, November 2, 2010: Ballot Return: Signed and Dated by: Novemb by: November 23, 2010 State Primary Election: August 17, 2010: 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks befor
- From Other overseas Military Installations: 3 weeks before the e
- From Other overseas locations: 4 weeks before the election (dep service)
- · From Within the United States: 1 week before the election

• Mail, Mail the absentee Ballot Request form to your local election official at the following address:

King County Auditor King County Elections Division 919 SW Grady Way Renton , Washington 985072906

Note: If you are mailing the form in United States mail (including APO/FPO), you may use the envelope template available on <u>http://www.fvap.gov/resources/media/returnenvelope.pdf</u>.

If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

To find out more information on the absentee voting process visit <u>http://www.fvap.gov/</u>.



### • Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
- Use online tools, especially ballot delivery tools

### • Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - > IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian



## Military

#### Text:

No matter where you're deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Officer and send your vote back home. Where it belongs.

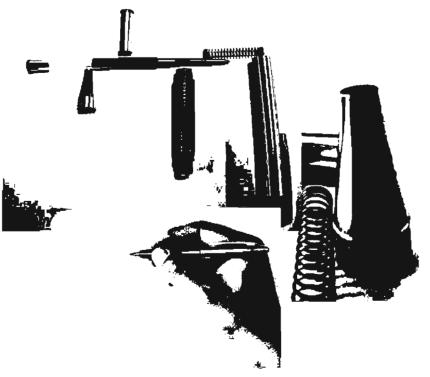
> Picture will be expanded to show more uniform and rank insignia (SGT)



No matter where you're dapkyed, you're never too far away to be heard. If a easy too, Just check out our temple on the too s at twee gov or contact your Voting Assistance Off-cer and send your vote cack home. Where it belongs.







## :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.

# **Other Communications**

neetup

You Lillie

- Digital/Online Media
  - Search engine ads
  - Online gaming

FEDERAL VOTING ASSISTANCE PROGRAM



Expat American Meetups around the world

Social Media (Voter & VAO Community

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos



# Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# MOVE Act: Federal Requirements

### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# **FVAP Plans & Initiatives**

### Overseas Vote Foundation 2010 Summit March 19<sup>th</sup>, 2010



# **Key Long-Term Issues**

## Ballot Delivery and Return

- States don't send out ballots early enough (Pre-MOVE Act)
- Military mail is too slow to support absentee voting
- States and local election officials don't have the money to support alternatives

### **Poor Data Drive Bad Policies**

- States don't collect sufficient data on military and overseas voters and ballots
- FVAP data collection poor and not transparent in the past
- Erroneous beliefs:
  - Low voter registration
  - Low voter participation
  - Poor identification of root problems



# **UOCAVA Demographics**

## <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - ~85% of dependents domestic

## <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability

2/3 of the known UOCAVA voters are uniformed service voters



### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,783	1.3%
Ballot Delivery Failure	23,548	6.4%
Ballot Return Failure	296,759	81.1%
Ballot Casting Failure	41,012	11.2%
Total	366,102	



# **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter registration and participation rate equal to or exceed general population (age and gender adjusted)
- 3: Improve Ballot Delivery and Return Processes to fit available times
- ➢ <u>4:</u> Define the actual overseas citizen population



# **FVAP Lines of Operation**

Goals Linesof	Improve Voter Success Rates	Improve Ballot Delivery & Return	Define the Overseas Civilian Population	Bring State Legislative Initiative Scores > 75%
Operation Direct to the Voter	Greater consistencyof	Educate on postal	Be tte r id e ntify o ve rse a s c ivilia n	
Assistance Ieverage	a ssista nc e • Ma ke process	re a litie s Re d uc e	demographics	Encourage State
Technology	<ul> <li>easier</li> <li>Reduce voter emors</li> </ul>	reliance on		adoptionof FVAP technologies
Greater Election Official Assistance	Reduce unjustified voting rejection			<ul> <li>Educate on need</li> <li>Assist with fixes</li> </ul>
Better Data; Greater Transparency	Betteridentify actualproblem causes		Comectly identify Overseas Civilian voting performance	Tie legislative initiatives to actualUOCAVA voting failure



# **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes

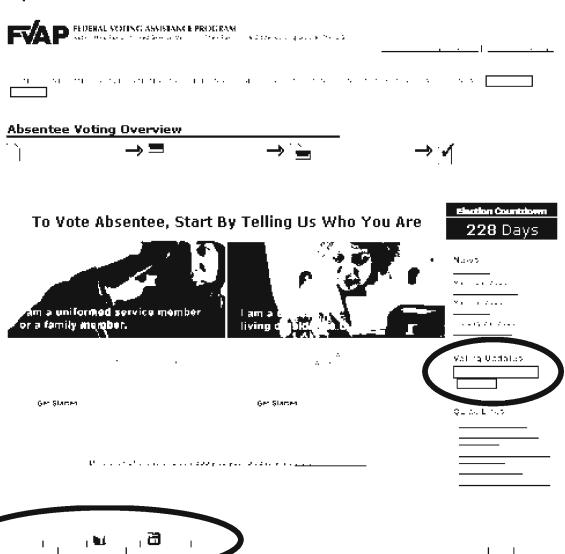




# **UOCAVA Voter Outreach**

🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- Earned Media





. .

# **FVAP Social Media**

	facebook	Keep me logged in Forgot Email Password
		<b>sistance Program, DoD is on Facebook</b> Ik to connect with Federal Voting Assistance Program, DoD.
		Federal Voting Assistance Program, DoD 외
	FVAP	Wall Info Photos Discussions Boxes Video >>
	TEDERAL VOTING ASSISTANCE PROGRAM	ې Filters <b>Federal Voting Assistance Program, DoD</b> Are you a voting assistance officer? What are some things an IG will look for when doing an inspection?
	Login Join Twitter!	I'll start - continuity folder (http://www.fvap.gov/vao/continuityfolder.html)
1	-	If you do not have one, start one. Call FVAP if you need help or don't know where to start.
<u>}</u> }		Federal Yoting Assistance Program - Continuity Folder
Hey there! <b>FVAP</b> is using Twitter.		
Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? Join today to start receiving FVAP's tweets.	€ Already using Twitter from your phone? Click here.	☞] Yesterday at 12:07pm Comment Like
,	Namé FVAP Location Arlington, VA	Federal Voting Assistance Program, DoD Are you new to social networking? Don't forget about OPSEC!! Get some basic traing - http://www.stratcom.mil /snstraining/index.html
	Web http://www.tvap.gov Bio The Department of Defense Federal Voting Assistance Program - Supporting and facilitating	Social Network Training
Are you new to social networking?	military and overseas absentee voting. 77 173 8	<b>¬</b> · ·

Are you new to social networking Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index.html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt

following followers listed

Tweets

46

Favorites

Following





😫 Follow

# **State-Specific Social Media**

Home Profile Find People Settings Help Sign out

i≣ Lists ▼

**₩**▼



Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0 following followers listed

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocit/pca/ocit/pca-de.html



Home Profile Find People Settings Help Sign out Name EVAP

FVAP_FL			Location Arlington, VA Web http://www.fvap.gov Bio Florida: Supporting and facilitating military and overseas absentee voting.	
Following	l≣ Lists ▼	¢-	2 24 0 following followers listed	
			Tweets	1
Request your ballot NOW for Feb 2	2		Favorites	
special primary in Florida's19th			Actions	
District: http://www.fvap.gov/global /news/nr21-2009.html			message FVAP_FL block FVAP_FL	
mewsmizi-2009.num			report for spam	
			Following	
			🛥 ঝ	

RSS feed of FVAP\_FL's tweets



# **Personalized Social Media**



## mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's
   "brand"



That's you! 🔳

CA SoS Bowen got it - no voting system's 100% secure. So why do others insist that military/overseas voting systems be more secure?

We just sent out a press release on the next gen of online voting tools we're developing. http://www.fvap.gov/global/news/nr19-2009.html



Home Profile Find People Settings Help Sign out

Tweets Favorites

2



RSS feed of FVAP\_Director's tweets





The Military Voting Assistance Officer

Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





# **Direct Assistance**

### Call Centers

- Links in Online Programs
- Online chat capability
- 24/7 hours closer to election

### Interactive Training

- Voter Training
- Voting Assistance Officer Training
- 3Election Official Training
- "How-to" videos

### Registration/Absentee Ballot Request Assistance

- Installation Voting Assistance Offices
- National Voter Registration Act designation
- Frequent FPCA assistance tied to career milestones
- Civilian assistance



# Leverage Technology

### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs

# **Online FPCA and FWAB**

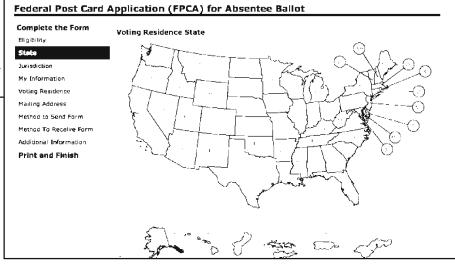
FEDERAL VOTING ASSISTANCE PROGRAM

<b>a</b> nn	f	ederal Voting Assistance Program – FPCA Wizard		
	ING ASSISTANCE PRO	YGRAM Nori Fantines (& C Fizens Living Outside The U C	Lug In Regular	Federal Post
HOME UNTFORMED SERVICES I	MEMBERS CITIZENS (	DUTSIDE U.S. REFERENCE CENTER FAQ CONTACT	Search	Card
Federal Post Card	Application	(FPCA) for Absentee Ballot		Application
<b>Complete the Form</b> Eligibility State	Voling Reside	nce Street Address (required)   , Town, or Village (required)		(FPCA) Wizar
Jurisdiction		County (required)	<b>6</b> 00	Federal Voting Assistance Program – FPCA Wizard
My Information Voting Residence Mailing Address		State (required) V - (1914) Zip Code (required)		INC ASSISTANCE PROGRAM Astrone Server Venteurs Ther Pinture 3 Citzens Livers Consider The U.S.
Method to Send Form Method To Receive Form		Rural Route (R.R.) mailing address as your legal voting detailed directions to its physical location.		MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT
Additional Information				
Print and Finish			Federal Post Card	Application (FPCA) for Absentee Ballot
	Save	Prev Next	Complete the Form Eligibility State	Voting Residence State
zwz wycz∤wie obronie.	il] A.o 1 6 1 9	ць тат	Jurisdiction My Information Voting Residence Mailing Address Method to Send Farm Method To Receive Form	

### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet signature, postal return

### Card oplication CA) Wizard ssistance Program – FPCA Wizard ans Long Guade The U C Loadin Reaister Search REFERENCE CENTER FAQ CONTACT





- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, multiple available vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format support
- Voter Adopted = seamless, intuitive, and transparent process
- RFQ Issued 16 March 2010

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Posted Date: Last 90 Days 🔹 Set-Asia	de Code: Any	•
Place of Performance: Any State or Territor	y V Type: Any V	
Keyword / Solicitation # _ (vap	می :Agency	
Search Additional crite	rla and multiple selections are available on the <u>advanced se</u>	arch form.
How do I find and compete for           Reconstruction Effort?	contracting opportunities related to the Haltian Pellef	and



# **Demonstration & Pilot Projects**

DoD required by law to conduct electronic absentee voting demonstration project

- Uniformed services only
- Statistical significant level
- DoD can wait for EAC certified guidelines
- Congressional intent is for remote PC-based system
- Kiosk Pilot Program
- FVAP-EAC-NIST Roadmap

## > Pilot Programs

- Authorized, but not funded by MOVE Act
- Ballot Delivery and Marking Wizard is also a Pilot
- Will evaluate first set of pilot program(s) after Wizards launched



# Electronic Absentee Voting Guideline Roadmap (1)

## GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

## Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



# Electronic Absentee Voting Guideline Roadmap (2)

### Define the Risk

- Use the EAC Risk Assessment Tool
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline

### **Establish Properties**

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

### Establish Interim Pilots

- Integrate current work
- Failure is probative
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



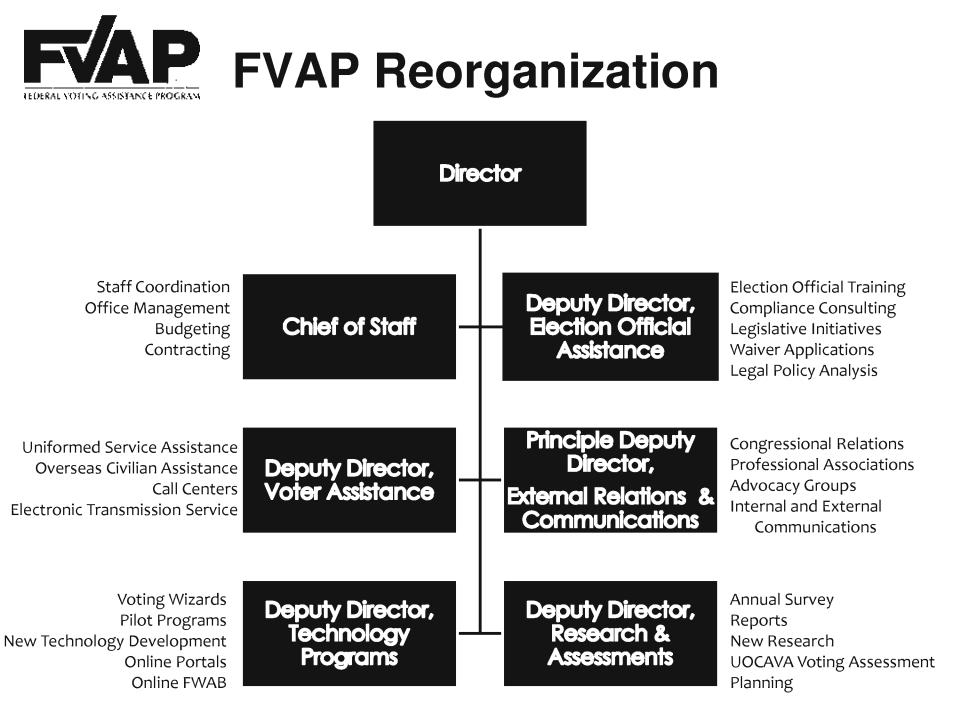
# Love Your Election Official

### > Election Officials are an FVAP Customer too

- Voters need election officials to accept FVAP tools and recommendations
- Small population, high cost, exceptional visibility

### Specific Assistance Initiatives

- Legislative Initiatives
  - Recommendations
  - Legislative assistance
  - State-by-State Index
- Direct training
- Compliance assistance
  - Interpretive memos
  - Access to call center, help desk, and FVAP trouble shooting
- Tools
  - Wizard is tailored State tailorable
  - Common data format development





# **FVAP is Hiring!**

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🗮 http://usajobs.gov/

I Latest Headlines \_ Customize Links \_ Free Hotmail \_ Windows Marketplace \_ Windows Media \_ Windows

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F	FVAP		Where: (city, state or	zip codie) Brows Advan	<u>e Jobs &gt;</u> ced/International Search >		
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			BRIEF VIEW				
		Searc	h Results 1-1 of 1:	Page: <b>[1]</b>	Page 1 of 1		
		<u>Closinq</u> 4/1/2010	<u>Job Summary</u> <u>Program Analyst</u> +	Agency Defense Hu 🏲	uman Resources Acti	Location US-VA-Alexandria, Arlington & F	alls Church



# **State Legislative Initiatives**

## State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Entrolly)
     Concernent (Entrolly)
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



# Good Data, Better Transparency

## FVAP Post-Election Survey Improvements

- Status of Forces Survey methodology
- Develop trust in our methodology
- Conduct every election cycle, not just Presidential
- Integrate with EAC Post-Election Survey

## More Research

- Attempt to define the overseas civilian population
  - Inside out?
  - Build from known populations
  - Partner with overseas American groups
- Specify the UOCAVA voter distribution
  - ~85% of UOCAVA ballots transmitted by 100,000+ LEOs
  - Specify by municipality
- Adjust prior year surveys



# **FVAP Post-Election Surveys**

#### Reference Center Forms Available to Download

Links
Laws
UOCAVA Overview
National Voter Registration
Act
Voting Residency Guidelines
Political Activities
State Legislative Initiatives
Reports
About Elections and Officials
Never Resided in the U.S.?
Military Recruiter Information
Biennial Slogan Contest

#### Home > Reference Center > Reports

UNIFORMED SERVICES MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAO CONTACT

#### Reports

FEDERAL VOTING ASSISTANCE PROGRAM Voting Help Fer Uniformed Service Members, Their Families, & Citizens Living Gutside The U.S.

> DoD Inspector General Voting Assistance Pn Election Assistance Commission Reports Expanding the Use of Electronic Voting Tech 2007 Integrated Voting Alternative Site- Decembin 2006 Reports and Data on Military Voting Government Accountability Office (GAO) Rep Post Election Survey Reports Secure Electronic Registration and Voting Ep Voting Over the Intenet (VOI)

#### <2004 FVAP Surveys fundamentally flawed

- 2008 Survey attempted to correct those flaws
- Use the DMDC Status of Forces Survey
- 2010 improvements
  - Spouses
  - Non-Response Analysis
  - Adjust prior surveys
  - LEO Census

#### Eighteenth Report and Data

In preparation for the 2008 Post Election Survey, FVAP and DMDC contracted with Westat and DRC to review the 2004 Post Election Surveys. Below are the reports produced as a result of the focus groups, questionnaire appraisal, and methods review. FVAP used the results to improve the 2008 methods and questionnaires.

Methods Review

For Voting Assistance Officers | For Ele

Search Site.

Cognitive Reviews of Questionnaires

Military Survey Usability Testing

The Eighteenth Report covers the 2008 election cycle. The surveys and data for the following populations can be seen below:

18th Report Introduction

DMDC Note Comparing 2004 and 2008 Statistical Methods

UVAO Questionnaire

UVAO Statistical Methods Report

DOS Voting Assistance Officers Questionnaire

DOS Voting Assistance Officers Statistical Methods Report

Federal Civilians Overseas Questionnaire

Federal Civilians Overseas Statistical Methods Report

Non-Federal Overseas Citizens Questionnaire

Non-Federal Overseas Citizens Statistical Methods Report



# Data.gov

.data.gov/catalog/raw/category/0/agency/0/filter/fvap/type//sort//page/1/count/25

or agency web pages that allow you to mine datasets.

Search "raw" data by keywords		Search "raw" data by file type	
fvap		XML 🗖 CSV/Text 🗖 KML/KMZ 🗖 Shapefile 🗖 Other 🗖	
Search "raw" data by single/multiple category		Search "raw" data by single/multiple agency	
✓ All Categories	-	✓ All Agencies	<b>_</b>
☐ Agriculture		☐ Agency for Healthcare Research and Quality (HHS/AHRQ)	
Arts, Recreation, and Travel	<b>.</b>	C Agricultural Research Service (USDA/ARS)	▼ 2.7.7.68

Page 1 of 1 (6 records)

Results per page: | 50 | 100

Name (click for metadata and to rate dataset)	Rating	Agency	XML►	CSV/TXT	KML/KMZ	Shapefile 🕨	Maps	Other
Federal Employees Overseas Absentee Voting Post Election Survey FVAP post election survey of OoO civilian employees overseas	A A (3 votes)	DOD						•
Military Voting Assistance Officers Post Election Survey FVAP pot election survey of unit voting assistance officers in all branches of the Uniformed Services CONUS/OCONUS.	★★★ (2 votes)	DOD						•
Department of State Voting Assistance Officers Post Election Survey FVAP post election survey of department of state voting assistance officers.	🗯 (1 votes)	DOD						•
Uniformed Services Absentee Voting Post Election Survey FV/AP post election survey of active duty members and full-time active reservists who are US citizens w/more than 4 months of service. Spouses and children of military me	♠ (3 votes)	DOD						•
Overseas Citizens Absentee Voting Post Election Survey FVAP post election survey of american citizens residing overseas, including students, but not tourists or those included in the Federal employees overseas population	<b>会会会会</b> (1 votes)	DOD						►

Local Election Officials Post Election Survey on Military and

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# **FVAP Metrics**

# Voting Assistance Metrics

- Assignment and training of VAOs
- Form & materials distribution collection
- Communications to Voters
- Spouse & Dependent Outreach Programs
- Individual Voter Awareness
  - Forms
  - Rights
  - Resources

## **Program Metrics**

- Develop an FVAP Assessment Program
- Director, FVAP Performance Plan:
  - UOCAVA Voter Success Rate
  - Implementation of MOVE Act
  - Deployment of Voter Tools



# Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# **FVAP 2010 Initiatives**

## Technical Guidelines Development Committee NIST-EAC July 8<sup>th</sup>, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters					
Stage of voting process	Number of additional failures over general voting population	% of total failure			
Registration Failure	3,936	1.4%			
Ballot Delivery Failure	20,064	6.9%			
Ballot Return Failure	213,779	74.0%			
Ballot Casting Failure	51,283	17.7%			
Total	289,062				



## Direct to the Voter Assistance

- Eliminate much of the need for Voting Assistance Officers
- Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- Expanded Assistance for Election Officials:
  - Provide voters tools that States will use
  - Assist in compliance
- Transparency and Data-Driven Operations:
  - Improve Post-Election Surveys to correct incorrect policies based on poor data
  - Post all data and methodology online
  - .Combine data collection with EAC



# Leverage Technology

- Focus
  - Improve ballot delivery and return times
    - 30 milliseconds to voter, not 30 days
    - 45 days prior (MOVE Act)
    - <7 days back from voter</p>
  - Reduce voter error; easy voter use
  - Tailor to State requirements
  - All available through FVAP.gov

# > Tools

- Online FPCA
- Online FWAB
- Online markable full ballot

All use hard-copy print-out, wet signature, postal return

Electronic Absentee Voting Demonstration & Pilot Programs



# <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

# <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





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#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.		
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.		
My Information	c	am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be		
Voting Residence		certain.		
Mailing Address	Con	tinue >		
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Method To Receive Ballot				
Additional Information				
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
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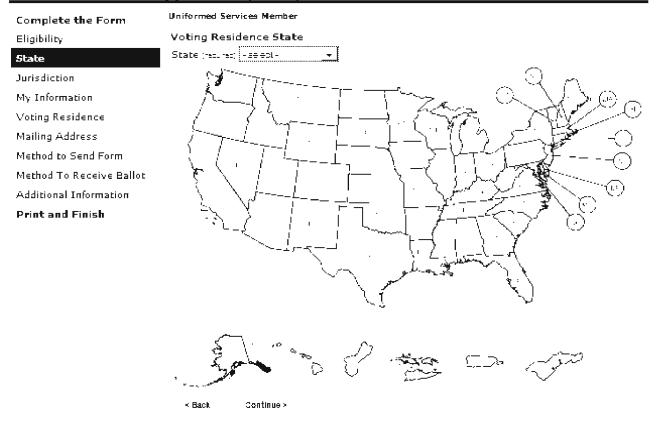


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#### Federal Post Card Application (FPCA) for Absentee Ballot



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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,		
My Information		reis in setermining your junisaittion by <u>Ischington Siettion Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request:		
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated		
Mailing Address			by: August 16, 2010: Received by: September 1, 2010		
Method to Send Form	< Back Continue >				
Method To Receive Ballot					
Additional Information					
Print and Finish					

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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Jurisdiction	Middle Name (Harriso) H Fax (Harriso) 122-466-7860 🙂
My Information	Middle Name (1951-195) - Fax (1951-195) 122-455-7850
Voting Residence	Last Name (Houreo) Carey E-Mail Address (Houreo) Recent.Carey@fvsc.gd
Mailing Address	Suffix Junior 🛨 Gender Male 🛨
Method to Send Form	Previous Name Date of Birth (======) Dec _+ 2 _+ 1961_+
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (1997-1997) U Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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State	Indicate how you would like to <u>send</u> the form to your local election office.				
Jurisdiction	(mail et al. ) 🕑				
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Voting Residence					
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Method To Receive Ballot	< Back Continue >				
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	Method to Receive Ballot					
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My Information	🖲 Email					
Voting Residence	C Mail					
Mailing Address	C Fax					
Method to Send Form						
Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery				
Additional Information		within the time provided for regular				
Print and Finish		absentee ballots. I request a special write-in absentee ballot.				
	Please specify the reason yo	u are requesting a write-in ballot.				

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Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with a different enter the personalized is formation of the personal ballot.
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
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#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

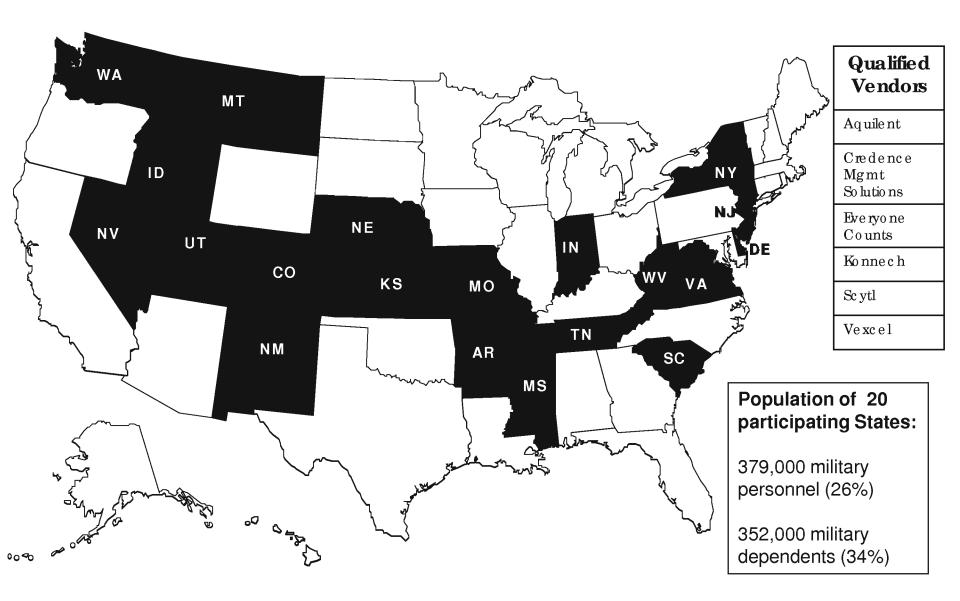
NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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# FVAP.GOV Online Full Ballot Wizard





# **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



# Military

Teescay, Jone 29, 2010

#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# SEND YOUR VOTE PACKING TODAY

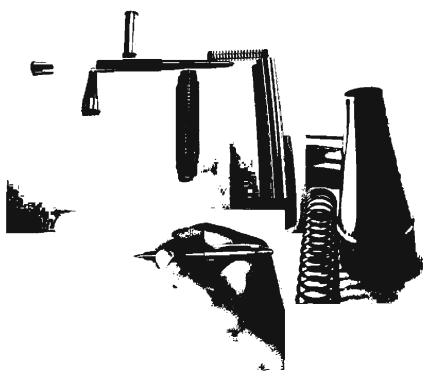
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No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools of fvap.gov or contact your Voting Assistance privational send, your vote back home. Where it belongs. Page 9







# :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



# Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







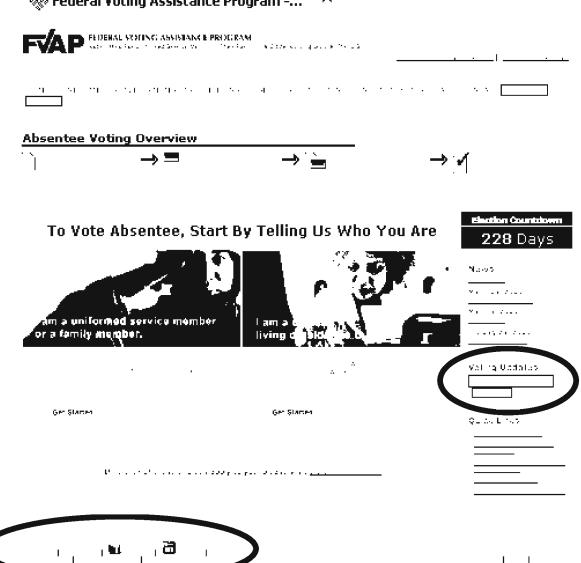
BE ABSENT BUT ACCOUNTED FOR.



# **UOCAVA Voter Outreach**

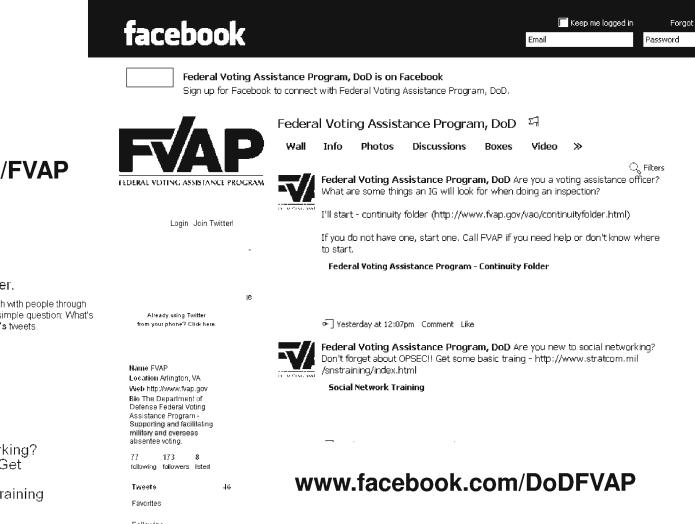
🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- MeetUp
- Earned Media





# **FVAP Social Media**



#### https://twitter.com/FVAP

/			
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#### Hey there! FVAP is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? **Join today** to start receiving **FVAP's** tweets.



Are you new to social networking? Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index.html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt







# **Other Communications**

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- $\scriptstyle \textrm{\tiny P}$  Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





## Call Centers & Assistance

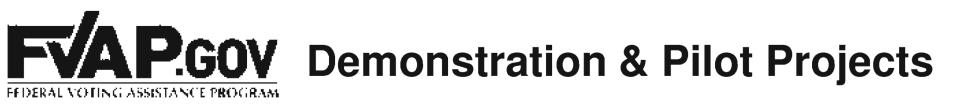
- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

## Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

## Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
  - Cast Ballots through electronic voting system
  - Only Uniformed services voters specified
  - States must agree to participate
  - Report afterwards

# > DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
  - EAC also certifies it will assist in project
  - Different requirement than MOVE Act
- DoD may further delay implementation



# How Electronic Standards Development Should Be Framed

# GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

# Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



## **Define the Risk**

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline
- Develop comparable measures for other voting systems

## Establish Properties

Path Forward

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

## Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



# Federal Voting Assistance Program Department of Defense

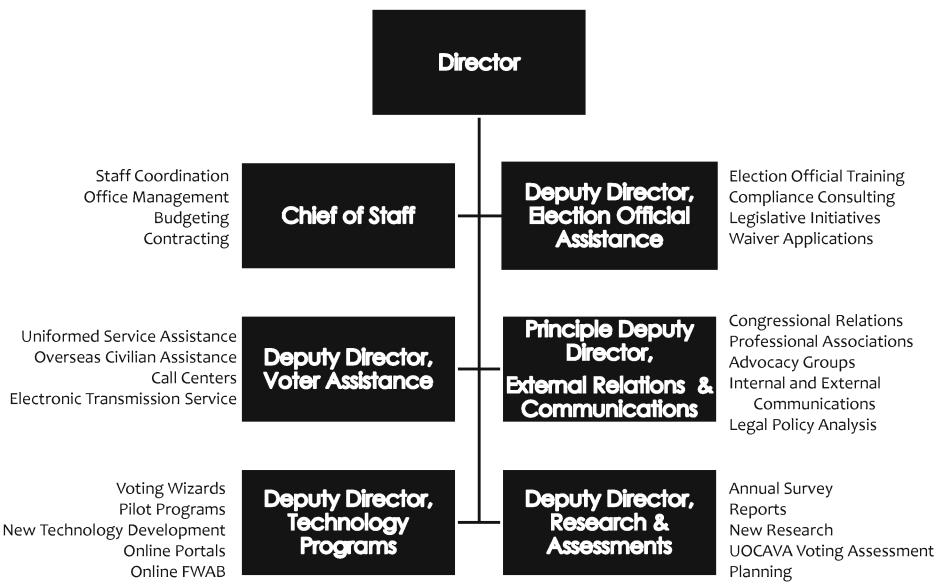
**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# **FVAP Reorganization**



# **FVAP.GOV** State Legislative Initiatives

## State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Scatter for data days
     Concernent dist
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
	weighting	weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Repeal of UOCAVA Section 104

## MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



Home Profile Find People Settings Help Sign out



Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0

😫 Follow

≣ Lists ▼

following followers listed

Request your ballot NOW for Feb 2

District: http://www.fvap.gov/global

special primary in Florida's19th

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocitfpca/ocitfpca-de.html



/news/nr21-2009 html

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> RSS feed of FVAP\_FL's tweets



# **Personalized Social Media**

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## mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@peterdanien\_thanks for the =FF\_Others\_there's also @FVAP and every State having it's own tweets\_like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV/c

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/2900605.http://pit.y96GY1

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Name Bob Carey Web http://www.f.ap.co./ 133 83 Û. fold, ng fold, ers isted Tweets Falorites Following 🙂 pem 📼 🌔 FTE 1 🕄 🧕 🗠 - ( ) 逸 開 - 4 - 月 - 現 🕰 🕾 🚮 D 🞯 将 li o 1 🛛 🖯 🖇

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RSS feed of F . AP\_Directoris tweets



# **FVAP 2010 Initiatives**

## Technical Guidelines Development Committee NIST-EAC July 8<sup>th</sup>, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters					
Stage of voting process	Number of additional failures over general voting population	% of total failure			
Registration Failure	3,936	1.4%			
Ballot Delivery Failure	20,064	6.9%			
Ballot Return Failure	213,779	74.0%			
Ballot Casting Failure	51,283	17.7%			
Total	289,062				



### Direct to the Voter Assistance

- Eliminate much of the need for Voting Assistance Officers
- Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- Expanded Assistance for Election Officials:
  - Provide voters tools that States will use
  - Assist in compliance
- Transparency and Data-Driven Operations:
  - Improve Post-Election Surveys to correct incorrect policies based on poor data
  - Post all data and methodology online
  - .Combine data collection with EAC



# Leverage Technology

- Focus
  - Improve ballot delivery and return times
    - 30 milliseconds to voter, not 30 days
    - 45 days prior (MOVE Act)
    - <7 days back from voter</p>
  - Reduce voter error; easy voter use
  - Tailor to State requirements
  - All available through FVAP.gov

## > Tools

- Online FPCA
- Online FWAB
- Online markable full ballot

All use hard-copy print-out, wet signature, postal return

Electronic Absentee Voting Demonstration & Pilot Programs



## <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.			
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.			
My Information	c	am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be			
Voting Residence		certain.			
Mailing Address	Con	tinue >			
Method to Send Form					
Method To Receive Ballot					
Additional Information					
Print and Finish					

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(w). The propher of the uniformed convices or merchant marine on active duty, or ap eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$_{ m C}$ . I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	certain.
Method To Receive Ballot	Continue >
Additional Information	
Print and Finish	

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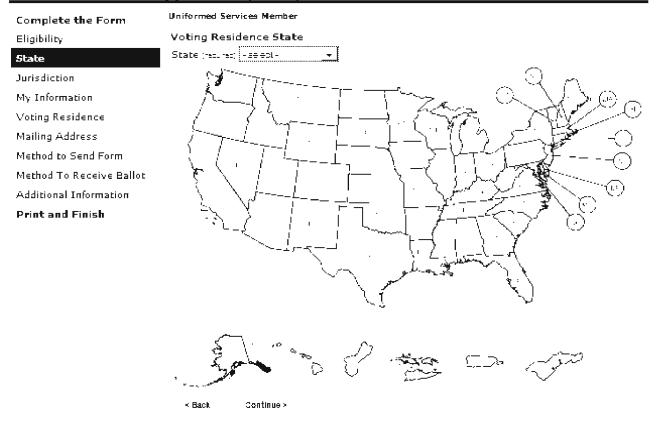


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#### Federal Post Card Application (FPCA) for Absentee Ballot



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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Ser	vices Member > Washington				
Eligibility	Jurisdictio	n	State-specific election dates / info			
State	Select your voting jurisdiction for Washington (http://www.king +		General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,			
Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,			
My Information	<ul> <li>Nou can find held in determining your (unsaiding by waiting the <u>useshington Election Website.</u>)</li> </ul>		2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request:			
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated			
Mailing Address			by: August 16, 2010: Received by: September 1, 2010			
Method to Send Form	< Back	Continue >				
Method To Receive Ballot						
Additional Information						
Print and Finish						

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Hourse) Recent Telephone 122-466-7860 U
Jurisdiction	Middle Name (Harriso) H Fax (Harriso) 122-466-7860 🙂
My Information	Middle Name (1951-195) - Fax (1951-195) 122-455-7850
Voting Residence	Last Name (Houreo) Carey E-Mail Address (Houreo) Recent.Carey@fvsc.gd
Mailing Address	Suffix Junior 🛨 Gender Male 🛨
Method to Send Form	Previous Name Date of Birth (======) Dec _+ 2 _+ 1961_+
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (1997-1997) U Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King				
Eligibility	Method to Send Form				
State	Indicate how you would like to <u>send</u> the form to your local election office.				
Jurisdiction	(mail et al. ) 🕑				
My Information					
Voting Residence					
Mailing Address	← Fax				
Method to Send Form					
Method To Receive Ballot	< Back Continue >				
Additional Information					
Print and Finish					

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King					
Eligibility	Method to Receive Ballot					
State	Indicate how you would like to <u>receive</u> the blank ballot from your local election office.					
Juriadiction	<ul> <li>(111-11)</li> <li>(111-11)&lt;</li></ul>					
My Information	🖲 Email					
Voting Residence	C Mail					
Mailing Address	C Fax					
Method to Send Form						
Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery				
Additional Information		within the time provided for regular				
Print and Finish		absentee ballots. I request a special write-in absentee ballot.				
	Please specify the reason you are requesting a write-in ballot.					

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
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Jurisdiction	<ul> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> </ul>
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Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with a different enter the personalized is formation of the personal ballot.
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Dewnload Ferm
	The PDF backage is not automatically transmitted to your local Election Official (LED + Please make sure you send the printed form to your LED

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<u>Help</u>





#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

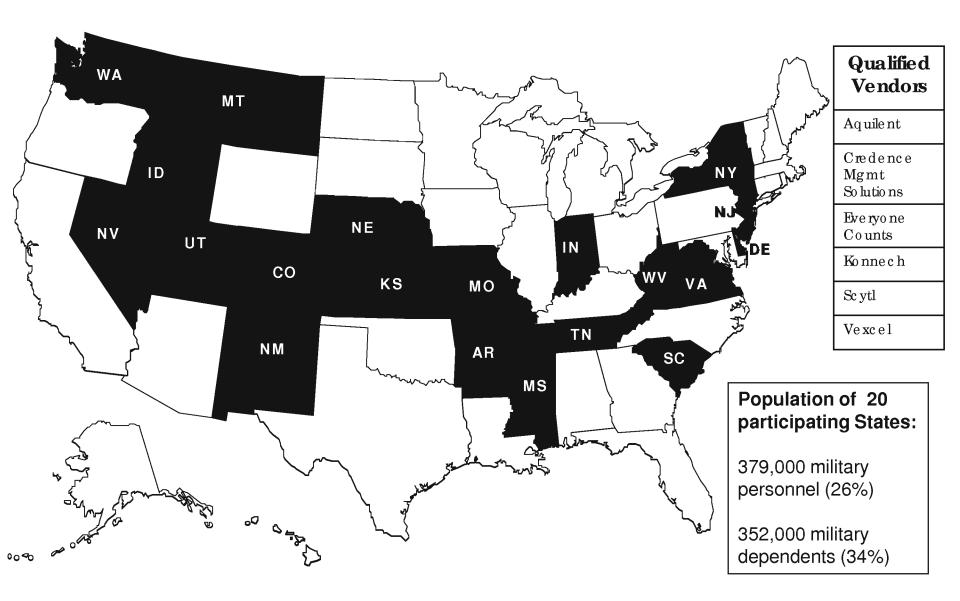
NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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# FVAP.GOV Online Full Ballot Wizard





# **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



## Military

Teescay, Jane 29, 2010

#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# SEND YOUR KING TODAY No matter where you're stationed or deployed, you're never too

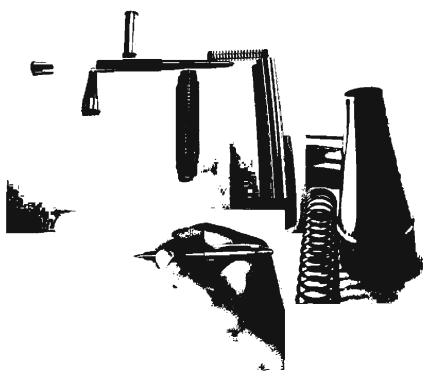
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atter where you re stationed or deployed, you re never too way to be head. It's easy too. Just check out our simple e tools of (vap.gov or contact your Voting Assistance and send.your vote back home. Where it belongs. Page 9







## :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



## Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







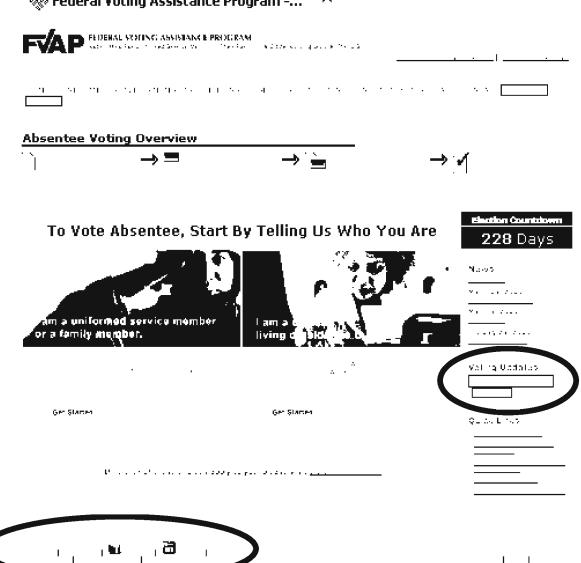
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# **UOCAVA Voter Outreach**

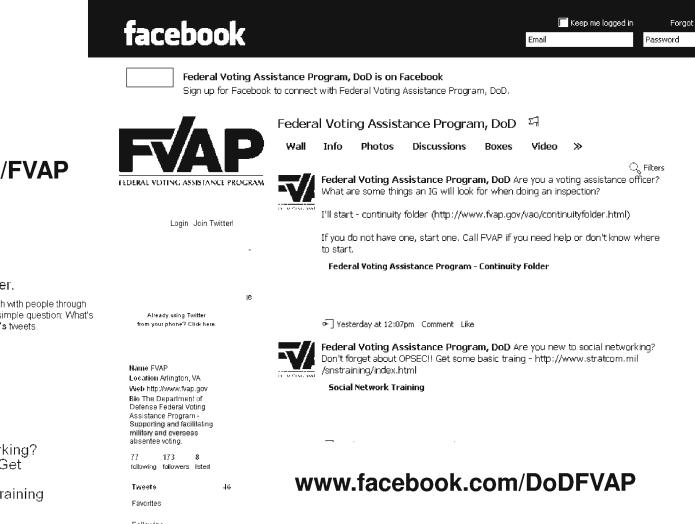
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- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- MeetUp
- Earned Media





## **FVAP Social Media**



#### https://twitter.com/FVAP

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#### Hey there! FVAP is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? **Join today** to start receiving **FVAP's** tweets.



Are you new to social networking? Don't forget about OPSEC!! Get some basic traing http://www.stratcom.mil/snstraining /index.html

DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt







# **Other Communications**

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- $\scriptstyle \textrm{\tiny P}$  Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





## Call Centers & Assistance

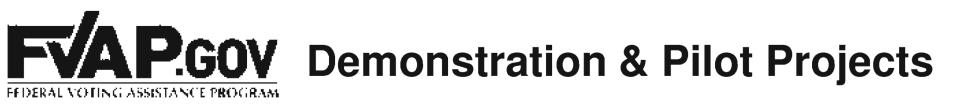
- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

## Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

## Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
  - Cast Ballots through electronic voting system
  - Only Uniformed services voters specified
  - States must agree to participate
  - Report afterwards

## > DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
  - EAC also certifies it will assist in project
  - Different requirement than MOVE Act
- DoD may further delay implementation



## How Electronic Standards Development Should Be Framed

## GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

## Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



### **Define the Risk**

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline
- Develop comparable measures for other voting systems

### Establish Properties

Path Forward

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

### Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



## Federal Voting Assistance Program Department of Defense

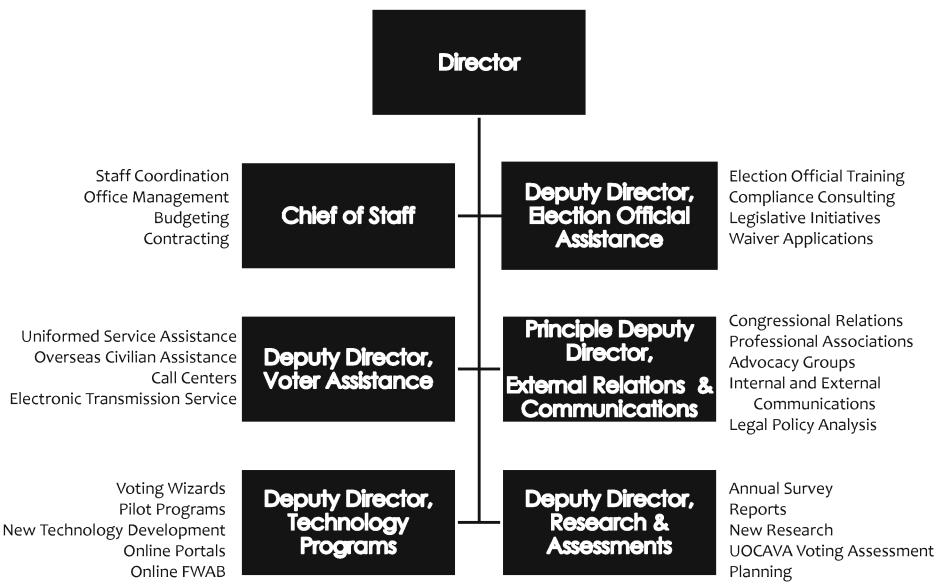
**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# **FVAP Reorganization**



# **FVAP.GOV** State Legislative Initiatives

## State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Scatter for data days
     Concernent dist
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
	weighting	weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Repeal of UOCAVA Section 104

## MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
- Based upon complaints of high number of returned UOCAVA ballots returned as undeliverable, approximately 60,000

### Result:

- States may require overseas civilian voters to submit a new absentee ballot application for each and every election
- FVAP encouraging all UOCAVA voters to submit a new FPCA:
  - At every change of address, voting or delivery
  - Annually, odd years included
- Combined with new military FPCA submission standards, LEOs should expect 3.5 – 4 million FPCAs per year, compared to ~1 million in 2008.



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Name EVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0

😫 Follow

≣ Lists ▼

following followers listed

Request your ballot NOW for Feb 2

District: http://www.fvap.gov/global

special primary in Florida's19th

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocitfpca/ocitfpca-de.html



/news/nr21-2009 html

Following

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> RSS feed of FVAP\_FL's tweets



# **Personalized Social Media**

🗏 Lista 🔻



### mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's "brand"



That's you!

Talking to Military Postal Summit about importance of delivery to ballots getting counted. Incredible what MPSA does to get ballots back.

@peterdanien\_thanks for the =FF\_Others\_there's also @FVAP and every State having it's own tweets\_like @FVAP\_TY

needs 11 more people to reach 400111 Help us reach 400 by the end of the week. Keep in mind there are over six in the lost y as7PV/c

Kudos to West Virginia on their latest pilot program's success - http://t.hyur.com/2900605.http://pit.y96GY1

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RSS feed of F . AP\_Directoris tweets



## Federal Voting Assistance Program Voting Initiatives and MOVE Act

### Joint Election Officials Liaison Committee January 7<sup>th</sup>, 2010



# **FVAP** Mission

- Assistance: FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



# **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter participation rate equal to or exceed general population (age and gender adjusted)
- 3: UOCAVA voter registration rate equal to or exceeds general population (age and gender adjusted)
  - Compared to general population
  - Compared to desire to vote

### $\geq$ <u>4</u>: Define the actual overseas citizen population



# MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



# **FVAP Initiatives (1)**

#### Better Addresses

- New FPCA at each change of duty station
  - MOVE Act requirement
  - Already required by DoD instruction
- Direct assistance to LEOs on addresses
  - Online database access for correct addresses
  - FVAP coordination with Services and EOs to define key areas of improvement

#### Better Mail Delivery

- Standard envelope development to and from
- Assistance on free postage issues
- Expedited delivery procedures
- Online ballot tracking



# **FVAP Initiatives (2)**

#### Direct-to-the-Voter Assistance Focus

- "TurboTax<sup>™</sup>/TaxCut<sup>™</sup>" the voting process with Wizards
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat capability
- Reformatted Voting Assistance Guide

#### Voting Wizards

- Online registration, absentee ballot application, ballot receipt and ballot marking wizards - Still requires hard-copy and wet signature for final delivery
- Concept:
  - FVAP Supported = federal funding
  - Vendor Provided = COTS Technology deployment, choice of vendors
  - State Decided = State say in vendor and ballot; MOVE Act compliant
  - Voter Adopted = seamless, intuitive, and transparent process
- RFI on the street, RFQ likely to follow



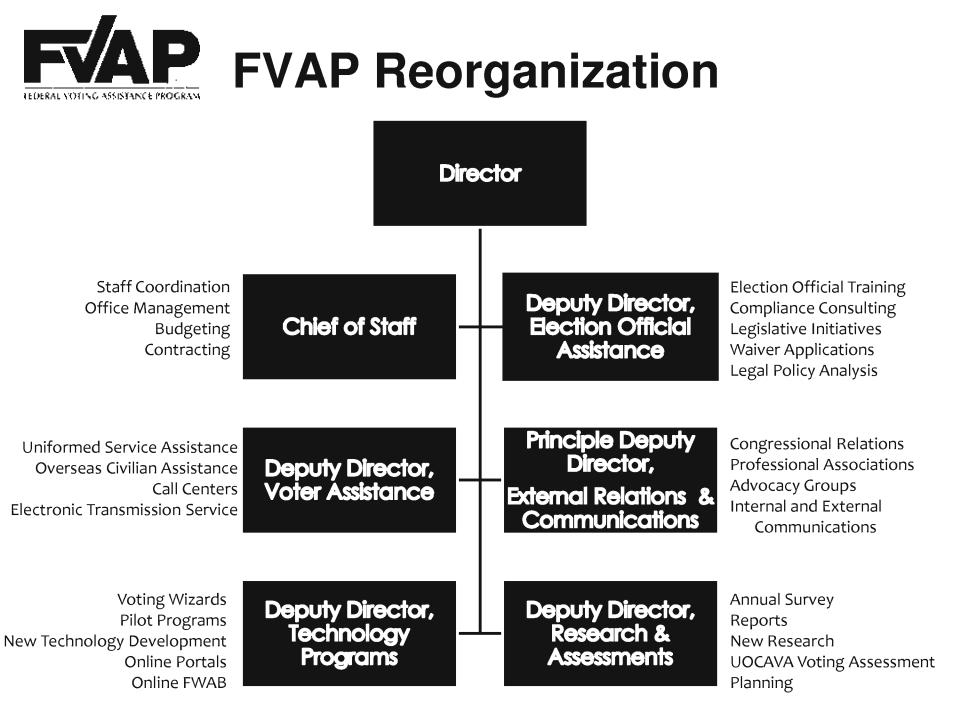
# **FVAP Initiatives (3)**

### Better Data

- Quadrennial Survey
  - Sound methodology
  - More detailed analysis
  - Now every two years
  - Full census of LEOs
- Coordinating with EAC and academic community
  - Define data standards
  - Coordinate/combine reports
  - Solve key data problems
- Combine survey with EAC?
  - Survey instrument
  - Survey questions
  - Common sections

### Election Official Assistance

- Provide greater services
  - Wizards
  - Workshops
  - Call Center Access
- Education and executive corrective action before enforcement
- State-by-State Index of Legislative Initiatives adoption





# State Legislative Initiatives

#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50-75 Partially Successful
  - 75-100 Successful

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

	Number of additional	~
Stage of voting	failures over general	% of total
process	voting population	failure
Registration		
Failure	4,783	1.3%
Ballot Delivery		
Failure	23,548	6.4%
Ballot Return		
Failure	296,759	81.1%
Ballot Casting		
Failure	41,012	11.2%
Total	366,102	

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



# MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense
  - Not perpetual
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# Repeal of UOCAVA Section 104

#### MOVE Act repealed Section 104(a) to (d)

- Leaves only Section 104(e)
  - Allows early submission of FPCA
  - Only applies to Uniformed Service voters
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### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., 13004 Washington, DC 20301-1155

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



# **Voter Assistance Tools**



#### Congressional Military Family Caucus Military Spouse Summit Friday, April 23, 2010



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

#### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

#### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,788	1.4%
Ballot Delivery Failure	23,547	7.0%
Ballot Return Failure	265,069	78.2%
Ballot Casting Failure	45,489	13.4%
Total	338,893	100%

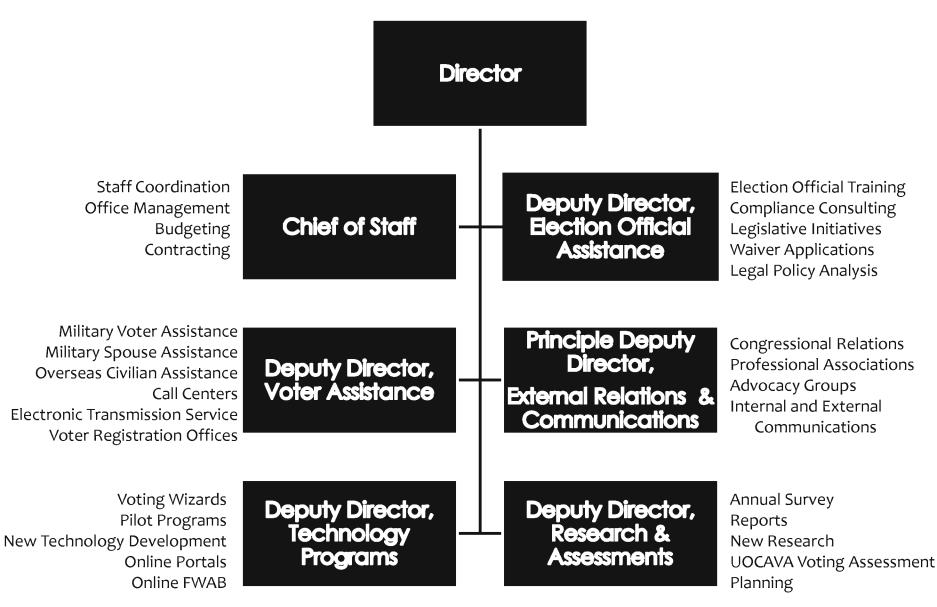


# **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- > <u>2:</u> Streamline the UOCAVA voting process
- ➢ <u>3:</u> Define the actual overseas citizen population
- <u>
   → 4</u>: Bring all States' Legislative Initiative Scores to 75%

# **FVAP Reorganization**

FEDERAL VOTING ASSISTANCE PROGRAM





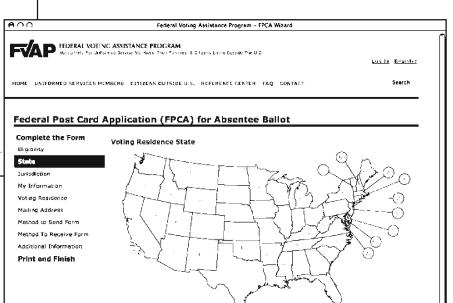
# FVAP.gov Online FPCA and FWAB

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Application (FPCA) for Absentee Ballot	
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City, Town, or Village (required)	
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#### Federal Write-In Absentee Ballot (FWAB) Wizard for Federal Candidates

- Federal candidates automatically provided by voting residence
- Online ballot marking, hard-copy wet signature, postal return

### Federal Post Card Application (FPCA) Wizard







Help

STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

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State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.
My Information	C	I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
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Additional Information		
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	I am a U.S. citizen residing outside the U.S. or overseas.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Mailing Address			by: August 16, 2010: Received by: September 1, 2010			
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Print and Finish						

Help

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FEDERAL VOTING ASSISTANCE PROGRAM

<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	My Information
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Jurisdiction	Middle Name (Hacting) 📕 🛛 🛛 Fax (Hoting) 122-455-7880 🕑
My Information	
Voting Residence	Last Name (Hashed) - Carey E-Mail Address (Hashed) - Robert Carey@fvac.go
Mailing Address	Suffix Junior 🛨 Gender Male 🛨
Method to Send Form	Previous Name Date of Birth (=======) Dec + [2 + ] 1961 + ]
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (1992-1993) 👘 - 🚺 - 1224) 🔍
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#### START OVER IFVAP HOME CONTACT FVAP

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#### Federal Post Card Application (FPCA) for Absentee Ballot

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State	Indicate how you would like to <u>send</u> the form to your local election office.
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Help





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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Jurisdiction	Email				
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Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery			
Additional Information		within the time provided for regular absentee ballots. I request a special			
Print and Finish		write-in absentee ballot.			
	Please specify the reason you are requesting a write-in ballot.				

Help



<u>Help</u>



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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

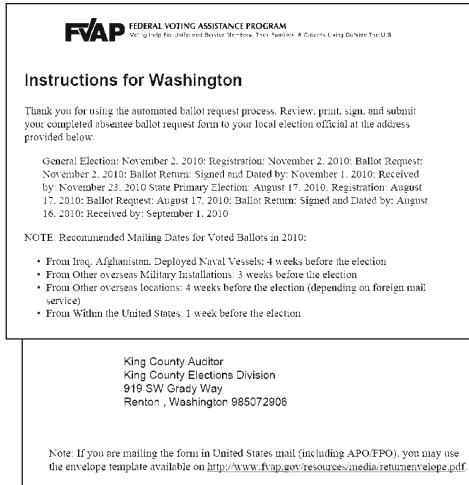
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Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Additional Information	
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
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#### **PDF of Completed FPCA and Submission Instructions**

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If you do not receive your ballot at least thirty days before the general election in November. you should use the Federal Write-In Absentee Ballot. This ballot is available at http:// www.fyap.gov/resources/media/fwab.pdf which can be completed online. Once completed, print the ballot and then mail it to address listed above.

# **FVAP** Ballot Delivery and Marking Wizard

- Allows voter to mark complete state ballot online for printing, signing and postal (or other) return
- FVAP Supported
  - Vendor Provided
  - State Decided
  - Voter Adopted

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Search more than 29.600\* active federal opportunities.

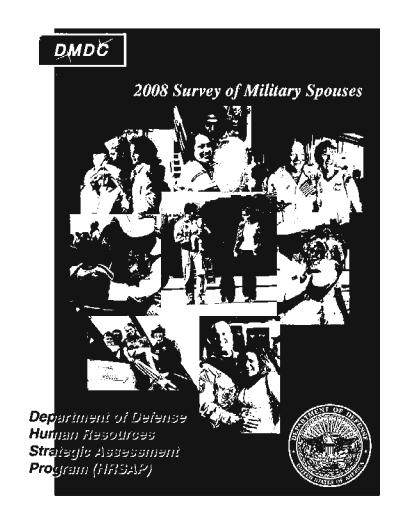
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# **Good Data, Better Transparency**

### FVAP Post-Election Survey Improvements

- Status of Forces Survey methodology
- Develop trust in our methodology
- Conduct every election cycle, not just Presidential
- Include Election Questions on 2010 DMDC Survey of Active Duty Spouses
- Integrate with EAC Post-Election Survey



# **FVAP** How Can We Help Spouse Voters?

- Better picture to help family members choose the right system?
- Who should provide voting assistance to spouses?
  - Ombudsmen?
  - Unit Voting Assistance Officers?
  - Family Service Centers vs.
     Administrative Support Centers?
  - Online?
- How best to communicate with spouses?





### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# **Voter Assistance Tools**



#### Congressional Military Family Caucus Military Spouse Summit Friday, April 23, 2010



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
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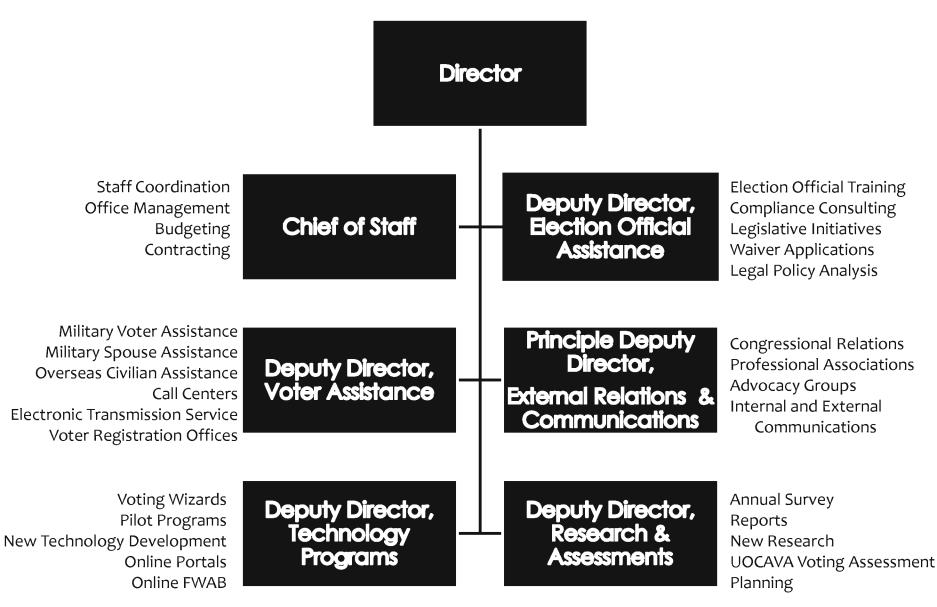


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- ➢ <u>3:</u> Define the actual overseas citizen population
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# **FVAP Reorganization**

FEDERAL VOTING ASSISTANCE PROGRAM





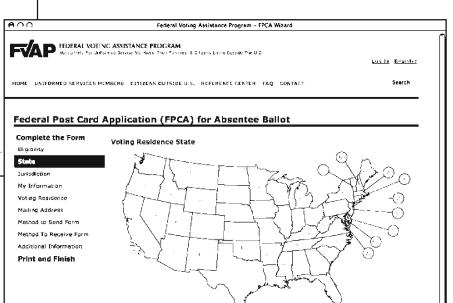
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#### Federal Write-In Absentee Ballot (FWAB) Wizard for Federal Candidates

- Federal candidates automatically provided by voting residence
- Online ballot marking, hard-copy wet signature, postal return

### Federal Post Card Application (FPCA) Wizard







Help

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#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibilit <del>y</del>	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.
My Information	C	I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on active duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	I am a U.S. citizen residing outside the U.S. or overseas.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Jurisdiction		(mei mei) <mark>(King </mark>	2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,
My Information		iela in determining wour Jurisaistion by <u>Issbination Blestion Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated
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Method To Receive Ballot			
Additional Information			
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FEDERAL VOTING ASSISTANCE PROGRAM

<u>Help</u>

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (malma) Recent Telephone 122-455-7860 🔮
Jurisdiction	Middle Name (Hacting) 📕 🛛 🛛 Fax (Hoting) 122-455-7880 🕑
My Information	
Voting Residence	Last Name (Hashed) - Carey E-Mail Address (Hashed) - Robert Carey@fvac.go
Mailing Address	Suffix Junior 🛨 Gender Male 🛨
Method to Send Form	Previous Name Date of Birth (=======) Dec + [2 + ] 1961 + ]
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
Print and Finish	Social Security Number (1992-1993) 👘 - 🚺 - 1224) 🔍
	Driver's License or ID Number (Rec. Ref.) Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	Method to Send Form
State	Indicate how you would like to <u>send</u> the form to your local election office.
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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Was	shington > King
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Jurisdiction	Email	
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Voting Residence	C Mail	
Mailing Address	C Fax	
Method to Send Form		
Method To Receive Ballot	□ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery
Additional Information		within the time provided for regular absentee ballots. I request a special
Print and Finish		write-in absentee ballot.
	Please specify the reason y	ou are requesting a write-in ballot.

Help



<u>Help</u>



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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

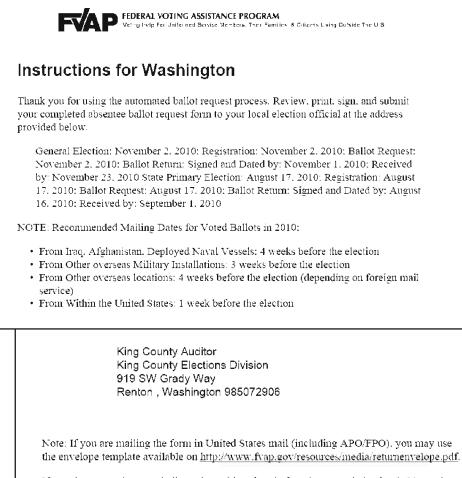
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Mailing Address	· ·
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Additional Information	
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Download Form
	The PDF backage is not automatically transmitted to your local Election Official (LED + Please make sure you send the printed form to your LED

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#### **PDF of Completed FPCA and Submission Instructions**

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If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

# **FVAP** Ballot Delivery and Marking Wizard

- Allows voter to mark complete state ballot online for printing, signing and postal (or other) return
- FVAP Supported
  - Vendor Provided
  - State Decided
  - Voter Adopted

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Search more than 29.600\* active federal opportunities.

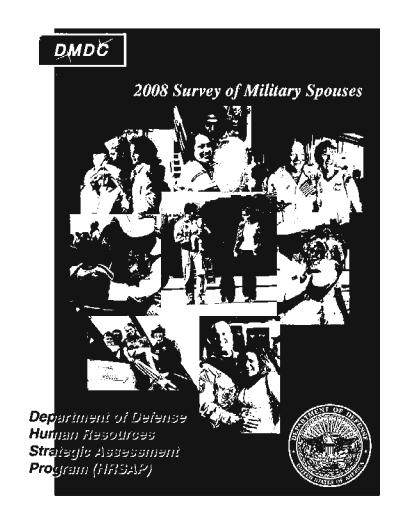
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### **Good Data, Better Transparency**

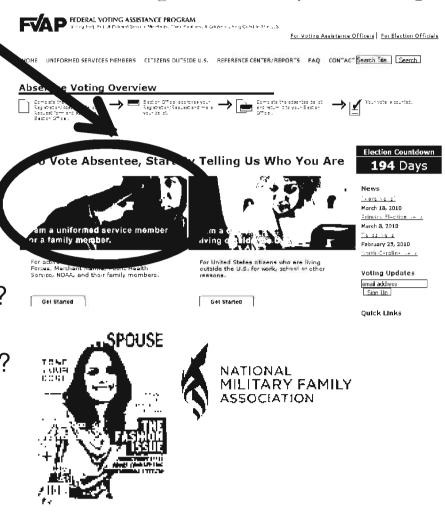
### FVAP Post-Election Survey Improvements

- Status of Forces Survey methodology
- Develop trust in our methodology
- Conduct every election cycle, not just Presidential
- Include Election Questions on 2010 DMDC Survey of Active Duty Spouses
- Integrate with EAC Post-Election Survey



# **EVERAL VIEWS ASSISTANCE PROGRAM** How Can We Help Spouse Voters?

- Better picture to help family members choose the right system?
- Who should provide voting assistance to spouses?
  - Ombudsmen?
  - Unit Voting Assistance Officers?
  - Family Service Centers vs.
     Administrative Support Centers?
  - Online?
- How best to communicate with spouses?





### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



### Federal Voting Assistance Program Voting Initiatives and MOVE Act

### National Association of State Election Directors January 9<sup>th</sup>, 2010



## **2008 Election Results**

- Overwhelming voting failure is in ballot delivery and return times
- Absentee Ballot Return Rates:
  - **91%** = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it

	Number of additional	
Stage of voting	failures over general	% of total
process	voting population	failure
Registration		
Failure	4,783	1.3%
Ballot Delivery		
Failure	23,548	6.4%
Ballot Return		
Failure	296,759	81.1%
Dallat Casting		
Ballot Casting	41.010	11.0~
Failure	41,012	11.2%
Total	366,102	



## FVAP Focus: Ballot Delivery and Return

### Improve Ballot Delivery and Return

- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
- Electronic Transmission Service

### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

#### Expanded Use of the FWAB

- Online FWAB Wizard
- Increased emphasis on FWABs



## **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter participation rate equal to or exceed general population (age and gender adjusted)
- <u>3:</u> UOCAVA voter registration rate equal to or exceeds general population (age and gender adjusted)
  - Compared to general population
  - Compared to desire to vote

#### > <u>4:</u> Define the actual overseas citizen population

➢ <u>5</u>: Bring all States' Legislative Initiative Scores to 75%



## **FVAP Mission**

#### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

## **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

900	Federal Voting Assistance Program - FPCA Wizard		
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HOME UNTFORMED SERVICES MI	TMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT	Search	Card
Federal Post Card	Application (FPCA) for Absentee Ballot		Application
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Jurisdiction My Information	County (required)	800	Federal Voting Assistance Program – FPCA Wizard
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Loadin Reaister Search



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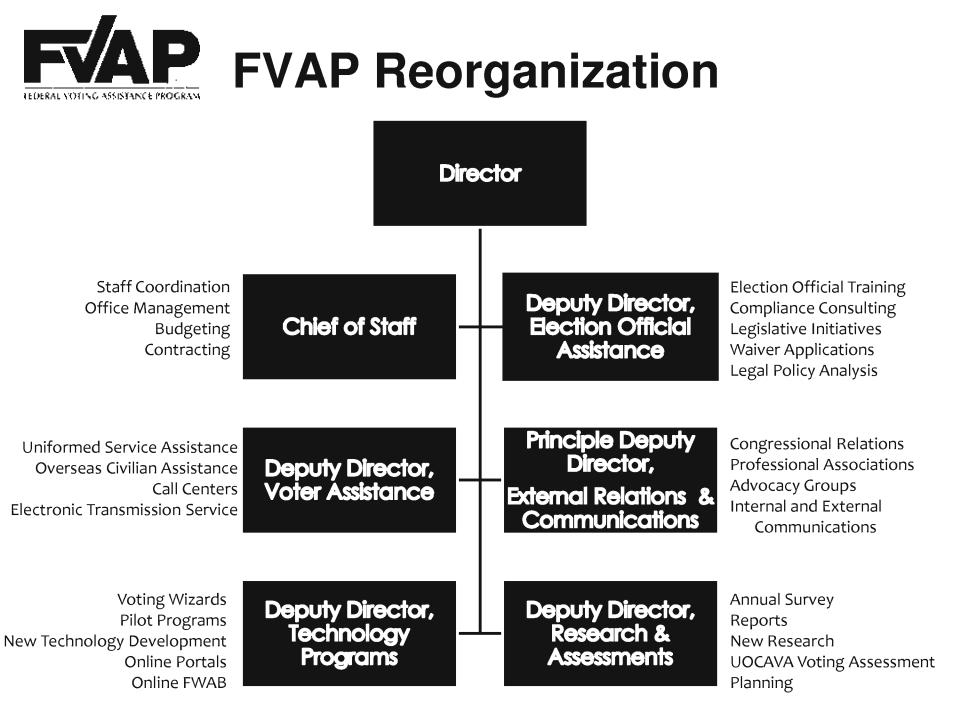
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### US Military and Overseas Voters

### **Background**

#### > UOCAVA Voters

- 1.5 million military
- 1.1 million military dependents
- 2-4 million overseas civilians

#### > 2008 Experience

- 1.1 million UOCAVA ballots transmitted
  - 767,000 military
  - 348,000 overseas civilian
- 67% returned
  - 64% military returned
  - 74% overseas civilian
- 91% national absentee ballot return rate

### **FVAPRecommendations**

### 45 days prior

- Actual ballot not write-in
- Inherent postal mail delays
- Email or Online Transmission of Blank Ballots
  - Fax is not useful
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#### Universal use of FWAB

- All elections
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## FVAP Focus: Ballot Delivery and Return

### Improve Ballot Delivery and Return

- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
- Electronic Transmission Service

### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

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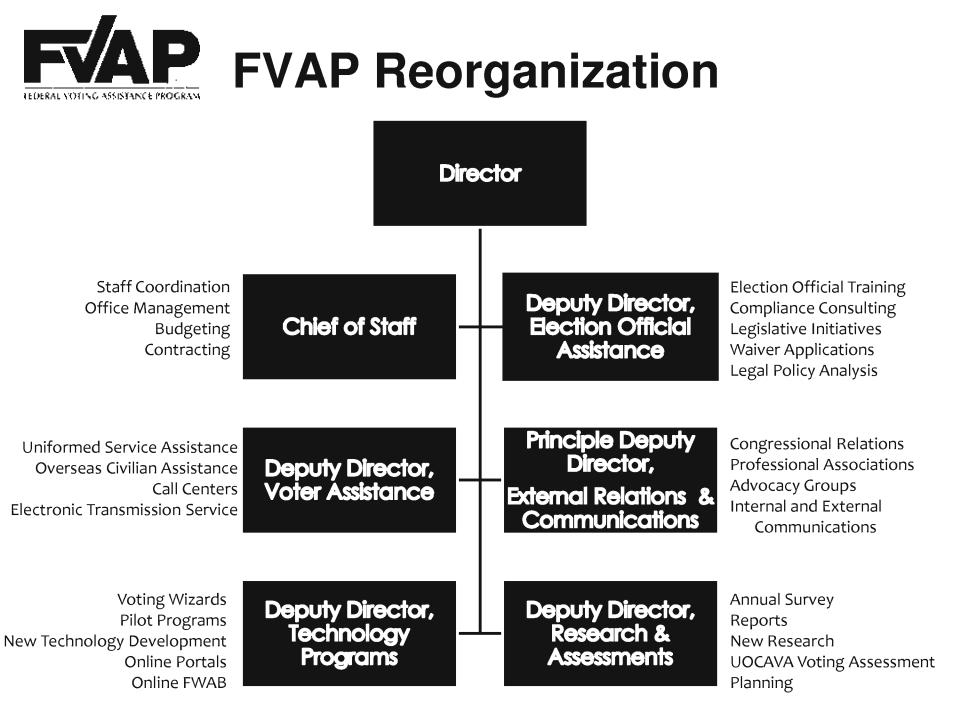
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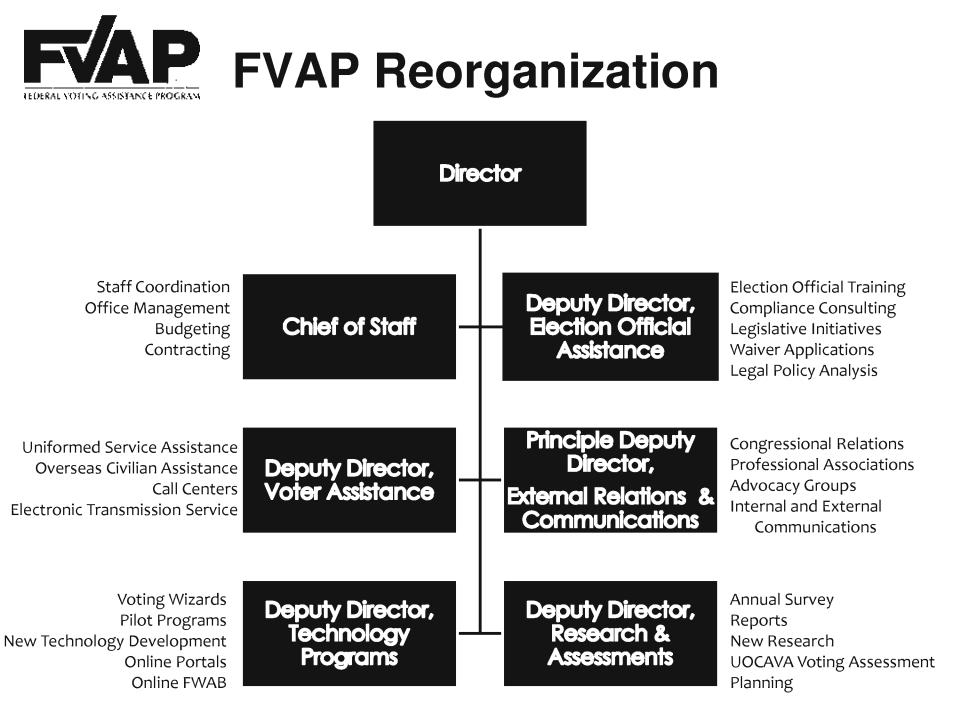
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## **FVAP Plans & Initiatives**

### North Dakota Election Officials March 24<sup>th</sup>, 2010



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

#### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

#### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
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Stage of voting process	Number of additional failures over general voting population	% of total failure
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Total	366,102	



## **Key Long-Term Issues**

## Ballot Delivery and Return

- States don't send out ballots early enough (Pre-MOVE Act)
- Military mail is too slow to support absentee voting
- States and local election officials don't have the money to support alternatives

### **Poor Data Drive Bad Policies**

- States don't collect sufficient data on military and overseas voters and ballots
- FVAP data collection poor and not transparent in the past
- Erroneous beliefs:
  - Low voter registration
  - Low voter participation
  - Poor identification of root problems



## **UOCAVA Demographics**

## <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - ~85% of dependents domestic

## <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability

2/3 of the known UOCAVA voters are uniformed service voters



## **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter registration and participation rate equal to or exceed general population (age and gender adjusted)
- 3: Improve Ballot Delivery and Return Processes to fit available times
- ➢ <u>4:</u> Define the actual overseas citizen population



## **FVAP Lines of Operation**

Goals Linesof	Improve Voter Success Rates	Improve Ballot Delivery & Return	Define the Overseas Civilian Population	Bring State Legislative Initiative Scores > 75%
Operation Direct to the Voter	G reater consistency of	Educate on postal	Be tte r id e ntify o ve rse a s c ivilia n	
Assistance Ieverage	a ssista nc e • Ma ke process	re a litie s Re d uc e	demographics	Encourage State
Technology	<ul> <li>easier</li> <li>Reduce voter emors</li> </ul>	reliance on		adoptionof FVAP technologies
Greater Election Official Assistance	Reduce unjustified voting rejection			<ul> <li>Educate on need</li> <li>Assist with fixes</li> </ul>
Better Data; Greater Transparency	Betteridentify actualproblem causes		Comectly identify Overseas Civilian voting performance	Tie legislative initiativesto actualUOCAVA votingfailure



## **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

#### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes

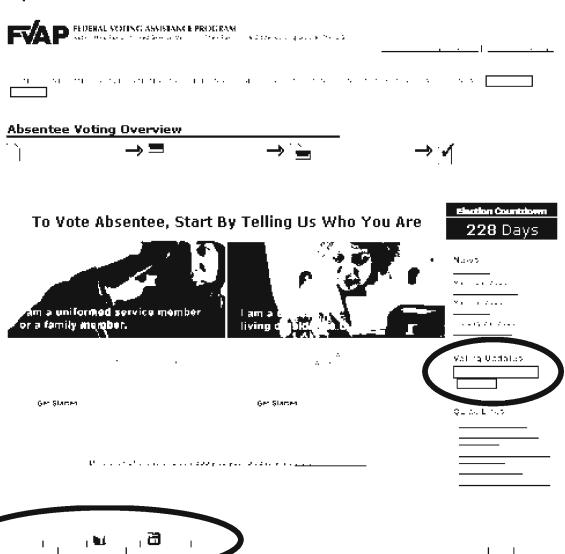




## **UOCAVA Voter Outreach**

🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- Earned Media





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## **FVAP Social Media**

	facebook	Keep me logged in Forgot Email Password
		<b>sistance Program, DoD is on Facebook</b> Ik to connect with Federal Voting Assistance Program, DoD.
		Federal Voting Assistance Program, DoD 외
	FVAP	Wall Info Photos Discussions Boxes Video >>
	TEDERAL VOTING ASSISTANCE PROGRAM	ু, Filters <b>Federal Voting Assistance Program, DoD</b> Are you a voting assistance officer? What are some things an IG will look for when doing an inspection?
	Login Join Twitter!	I'll start - continuity folder (http://www.fvap.gov/vao/continuityfolder.html)
1	-	If you do not have one, start one. Call FVAP if you need help or don't know where to start.
*		Federal Yoting Assistance Program - Continuity Folder
Hey there! <b>FVAP</b> is using Twitter.		
Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What's happening? Join today to start receiving FVAP's tweets.	€ Already using Twitter from your phone? Click here.	☞] Yesterday at 12:07pm Comment Like
,	Name FVAP Location Arlington, VA	Federal Voting Assistance Program, DoD Are you new to social networking? Don't forget about OPSEC!! Get some basic traing - http://www.stratcom.mil /snstraining/index.html
	Web http://www.fvap.gov Bio The Department of Defense Federal Voting Assistance Program - Supporting and facilitating	Social Network Training
Are you new to social networking?	military and overseas absentee voting. 77 173 8	<b>¬</b> · ·

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DoD has new policy on social media? Talk to leadership if you're still having problems accessing it-http://tinyurl.com/ybykbkt

following followers listed

Tweets

46

Favorites

Following





😫 Follow

## **State-Specific Social Media**

Home Profile Find People Settings Help Sign out

i≣ Lists ▼

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Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas absentee voting. 40 25 0 following followers listed

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more: http://www.fvap.gov/ocit/ocit/pca/ocit/pca-de.html



Home Profile Find People Settings Help Sign out Name EVAP

FVAP_FL			Location Arlington, VA Web http://www.fvap.gov Bio Florida: Supporting and facilitating military and overseas absentee voting.	
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Request your ballot NOW for Feb 2	2		Favorites	
special primary in Florida's19th			Actions	
District: http://www.fvap.gov/global /news/nr21-2009.html			message FVAP_FL block FVAP_FL	
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RSS feed of FVAP\_FL's tweets







Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





## **Direct Assistance**

#### Call Centers

- Links in Online Programs
- Online chat capability
- 24/7 hours closer to election

#### Interactive Training

- Voter Training
- Voting Assistance Officer Training
- 3Election Official Training
- "How-to" videos

#### Registration/Absentee Ballot Request Assistance

- Installation Voting Assistance Offices
- National Voter Registration Act designation
- Frequent FPCA assistance tied to career milestones
- Civilian assistance



## Leverage Technology

### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs

## **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

ann	Federal Voting Assistance Program – FPCA Wizard		
	NG ASSISTANCE PROGRAM Named Service Members, Their Families, & Citizens Living Dusinde The U.S.	Log In Register	Federal Post
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	I
★ FEDBIZOPPS.GOV Business Opportunities	
Home Getting Started General Info Opportunities	Ą

Posted Date: Last 90 Days 💌	Set-Aside Code: Any	·
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Keyword / Solicitation # _ (vap	مر :Agency	
Search Add	ditional criteria and multiple selections are availat	e on the <u>advanced search for</u>
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## **Demonstration & Pilot Projects**

DoD required by law to conduct electronic absentee voting demonstration project

- Uniformed services only
- Statistical significant level
- DoD can wait for EAC certified guidelines
- Congressional intent is for remote PC-based system
- Kiosk Pilot Program
- FVAP-EAC-NIST Roadmap

### > Pilot Programs

- Authorized, but not funded by MOVE Act
- Ballot Delivery and Marking Wizard is also a Pilot
- Will evaluate first set of pilot program(s) after Wizards launched



## Electronic Absentee Voting Guideline Roadmap (1)

## GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines

### Risk = % x impact

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better



## Electronic Absentee Voting Guideline Roadmap (2)

#### Define the Risk

- Use the EAC Risk Assessment Tool
- Evaluate the postal mail
   UOCAVA absentee ballot
   system as the baseline

#### **Establish Properties**

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

### Establish Interim Pilots

- Integrate current work
- Failure is probative
- Develop decision points for iterative development
- If possible, attach dates for those decision points and milestones



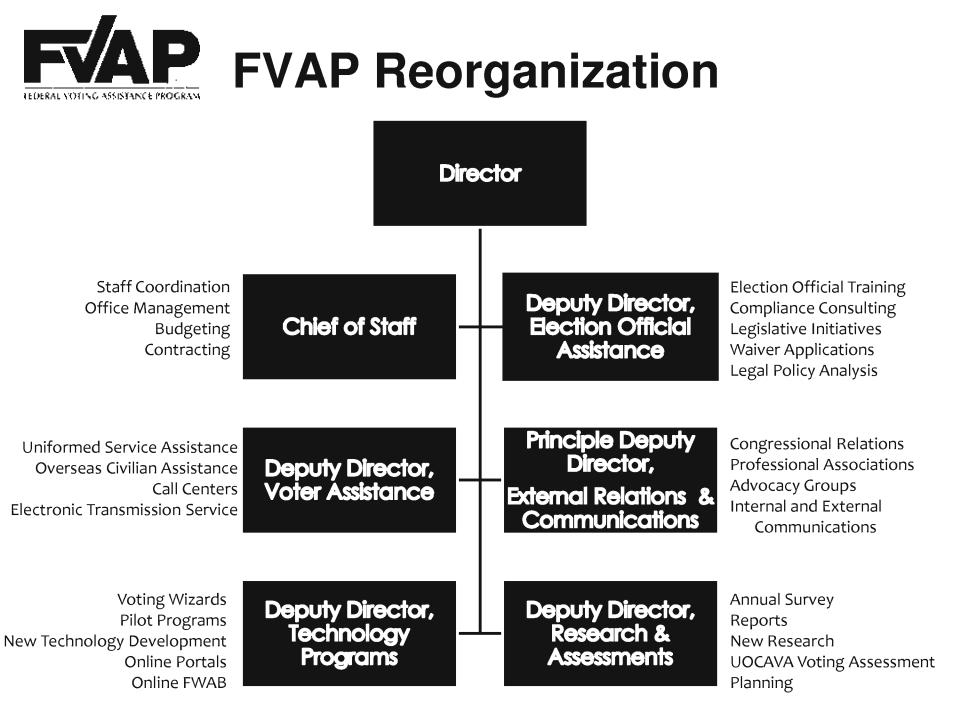
## Love Your Election Official

### > Election Officials are an FVAP Customer too

- Voters need election officials to accept FVAP tools and recommendations
- Small population, high cost, exceptional visibility

### Specific Assistance Initiatives

- Legislative Initiatives
  - Recommendations
  - Legislative assistance
  - State-by-State Index
- Direct training
- Compliance assistance
  - Interpretive memos
  - Access to call center, help desk, and FVAP trouble shooting
- Tools
  - Wizard is tailored State tailorable
  - Common data format development





## **FVAP is Hiring!**

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🗮 http://usajobs.gov/

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Sear	ch Results 1-1 of 1	Page: [1] P	age 1 of 1		
<u>Closing</u> 4/1/2010	<u>Job Summary</u> <u>Program Analyst</u> +	Agency Defense Human	Resources Activity	Location US-VA-Alexandria, Arlington &	Falls Church



## **State Legislative Initiatives**

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Cartally)
     Concernent (C
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **Good Data, Better Transparency**

### FVAP Post-Election Survey Improvements

- Status of Forces Survey methodology
- Develop trust in our methodology
- Conduct every election cycle, not just Presidential
- Integrate with EAC Post-Election Survey

### More Research

- Attempt to define the overseas civilian population
  - Inside out?
  - Build from known populations
  - Partner with overseas American groups
- Specify the UOCAVA voter distribution
  - ~85% of UOCAVA ballots transmitted by 100,000+ LEOs
  - Specify by municipality
- Adjust prior year surveys



## **FVAP Post-Election Surveys**

#### <u>Reference Center</u>

Forms Available to Download Links Laws UOCAVA Overview National Voter Registration Act Yoting Residency Guidelines Political Activities State Legislative Initiatives Reports About Elections and Officials Never Resided in the U.S.? Military Recruiter Information Biennial Slogan Contest

#### Home > Reference Center > Reports

UNIFORMED SERVICES MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAO CONTACT

#### Reports

FEDERAL VOTING ASSISTANCE PROGRAM Voting Help Fer Uniformed Service Members, Their Families, & Citizens Living Gutside The U.S.

> DoD Inspector General Voting Assistance Pn Election Assistance Commission Reports Expanding the Use of Electronic Voting Tech 2007 Integrated Voting Alternative Site- Decembin 2006 Reports and Data on Military Voting Government Accountability Office (GAO) Res Post Election Survey Reports Secure Electronic Registration and Voting Es Voting Over the Intenet (VOI)

#### <2004 FVAP Surveys fundamentally flawed

- 2008 Survey attempted to correct those flaws
- Use the DMDC Status of Forces Survey
- 2010 improvements
  - Spouses
  - Non-Response Analysis
  - Adjust prior surveys
  - LEO Census

#### Eighteenth Report and Data

In preparation for the 2008 Post Election Survey, FVAP and DMDC contracted with Westat and DRC to review the 2004 Post Election Surveys. Below are the reports produced as a result of the focus groups, questionnaire appraisal, and methods review. FVAP used the results to improve the 2008 methods and questionnaires.

Methods Review

For Voting Assistance Officers | For Ele

Search Site.

Cognitive Reviews of Questionnaires

Military Survey Usability Testing

The Eighteenth Report covers the 2008 election cycle. The surveys and data for the following populations can be seen below:

18th Report Introduction

DMDC Note Comparing 2004 and 2008 Statistical Methods

UVAO Questionnaire

UVAO Statistical Methods Report

DOS Voting Assistance Officers Questionnaire

DOS Voting Assistance Officers Statistical Methods Report

Federal Civilians Overseas Questionnaire

Federal Civilians Overseas Statistical Methods Report

Non-Federal Overseas Citizens Questionnaire

Non-Federal Overseas Citizens Statistical Methods Report



## **FVAP Metrics**

### Voting Assistance Metrics

- Assignment and training of VAOs
- Form & materials distribution collection
- Communications to Voters
- Spouse & Dependent Outreach Programs
- Individual Voter Awareness
  - Forms
  - Rights
  - Resources

### **Program Metrics**

- Develop an FVAP Assessment Program
- Director, FVAP Performance Plan:
  - UOCAVA Voter Success Rate
  - Implementation of MOVE Act
  - Deployment of Voter Tools



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



## MOVE Act: Federal Requirements

### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



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- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



## **Personalized Social Media**



## mullen Helping FVAP:

- Understand what the voter wants & needs
- Develop strategy to maximize use of our services
- Define FVAP's
   "brand"



That's you! 🔳

CA SoS Bowen got it - no voting system's 100% secure. So why do others insist that military/overseas voting systems be more secure?

We just sent out a press release on the next gen of online voting tools we're developing. http://www.fvap.gov/global/news/nr19-2009.html



Home Profile Find People Settings Help Sign out

Tweets Favorites

2



RSS feed of FVAP\_Director's tweets



## Data.gov

.data.gov/catalog/raw/category/0/agency/0/filter/fvap/type//sort//page/1/count/25

or agency web pages that allow you to mine datasets.

Search "raw" data by keywords		Search "raw" data by file type	
fvap		XML 🗖 CSV/Text 🗖 KML/KMZ 🗖 Shapefile 🗖 Other 🗖	
Search "raw" data by single/multiple category		Search "raw" data by single/multiple agency	
✓ All Categories	-	✓ All Agencies	<b>_</b>
☐ Agriculture		☐ Agency for Healthcare Research and Quality (HHS/AHRQ)	
Arts, Recreation, and Travel	<b>.</b>	C Agricultural Research Service (USDA/ARS)	▼ 2.7.7.68

Page 1 of 1 (6 records)

Results per page: | 50 | 100

Name (click for metadata and to rate dataset)	Rating	Agency	XML>	CSV/TXT	KWL/KMZ	Shapefile 🕨	Maps	Other
Federal Employees Overseas Absentee Voting Post Election Survey FVAP post election survey of OoO civilian employees overseas	AA (3 votes)	DOD						•
Military Voting Assistance Officers Post Election Survey FVAP pot election survey of unit voting assistance officers in all branches of the Uniformed Services CONUS/OCONUS.	★★★ (2 votes)	DOD						•
Department of State Voting Assistance Officers Post Election Survey FVAP post election survey of department of state voting assistance officers.	t (1 votes)	DOD						•
Uniformed Services Absentee Voting Post Election Survey FVAP post election survey of active duty members and full-time active reservists who are US citizens w/more than 4 months of service. Spouses and children of military me	★ (3 votes)	DOD						•
Overseas Citizens Absentee Voting Post Election Survey FVAP post election survey of american citizens residing overseas, including students, but not tourists or those included in the Federal employees overseas population	<b>会会会会</b> (1 votes)	DOD						►

Local Election Officials Post Election Survey on Military and

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# FVAP Voting Tools & The MOVE Act

New York Elections Officials April 27, 2010



### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,783	1.3%
Ballot Delivery Failure	23,548	6.4%
Ballot Return Failure	296,759	81.1%
Ballot Casting Failure	41,012	11.2%
Total	366,102	



## **FVAP** Vision

## UOCAVA Voting Doesn't Seem Any Different Than Regular Voting

- As Easy and Quick to Register & Request an Absentee Ballot
- As Sure and Quick to Receive an Absentee Ballot
- As Likely, Easy, Quick and Cheap to Deliver and Return an Absentee Ballot
- > As Likely That the Absentee Ballot will be Counted



## **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u>Streamline the UOCAVA voting process
- ➤ <u>4:</u> Define the actual overseas citizen population



## **FVAP Lines of Operation**

<b>Goals</b> Linesof	Improve Voter Success Rates	Streamline the UOCAVA Voting	Define the Overseas Civilian Population	Bring State Legislative Initiative Scores > 75%
Operation		Process	ropulation	Scoles > 75%
Direct to the Voter Assistance	Greater consistencyof assistance	Educate on postal realities	Betteridentify overseas civilian demographics	
Invest in Technology	<ul> <li>Make process easier</li> <li>Reducevoter emons</li> </ul>	Reduce reliance on postal mail		Encourage State adoption of FVAP technologies
Greater Election Official Assistance	Reduce unjustified voting rejection			<ul> <li>Educate on need</li> <li>Assist with fixes</li> </ul>
Better Data; Greater Transparency	Betteridentify actualproblem causes		Comectly identify Overseas Civilian voting performance	The legislative initiativesto actualUOCAVA votingfailure



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  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



## **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes





## Leverage Technology

### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs

## **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

900	Federal Voting Assistance Program – FPCA Wizard		
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Federal Post Card	Application (FPCA) for Absentee Ballot		Application
Complete the Form Eligibility	Voling Residence Street Address (required)		
State	City, Town, or Village (required)		(FPCA) Wizard
Jurisdiction	County (required)		
My Information		800	Federal Voting Assistance Program – FPCA Wizard
Voting Residence	State (required) Virginia		INC ASSISTANCE PROCRAM
Mailing Address	Zip Code (required)		TINC ASSISTANCE PROGRAM Histore Server Venteurs, Ther * mines, 3 Cilizons Living Gun de The U S Livin
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Method To Receive Form	must provide detailed directions to its physical location.	HOME UNIFORMED SERVICES	MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT
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	Save Prev Next	Eligibility State	
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		Method To Receive Form	
		Additional Information	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet ٠ signature, postal return

Loadin Reaister Search





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#### Federal Post Card Application (FPCA) for Absentee Ballot

#### Complete the Form

#### Absentee Ballot Eligibility

Eligibility		
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.
My Information	C	I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Voting Residence	,	certain.
Mailing Address	Continue >	
Method to Send Form		
Method To Receive Ballot		
Additional Information		
Print and Finish		

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	You must correct the following errors before you may continue.
Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on artive duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Method to Send Form	i certain.
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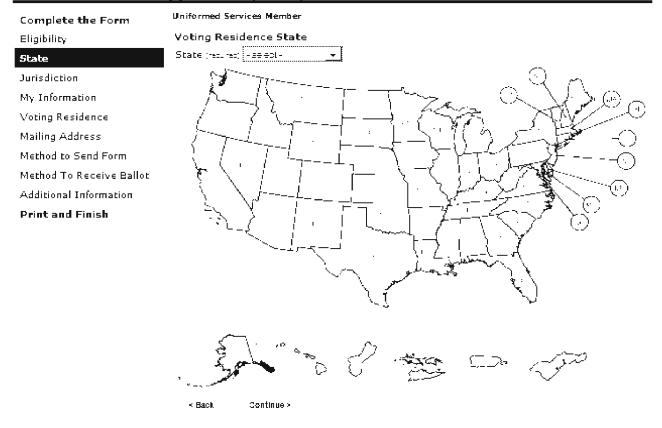


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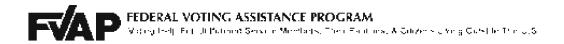
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	Jurisdictio	n	State-specific election dates / info
State		roting jurisdiction for (mailman) [King   ▼]	General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2,
Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,
My Information	Ti pou can And P Marchgione <u>II</u>	tela in determining your Junisaistion by l <u>issòinaton Blestion Website.</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated
Mailing Address			by: August 16, 2010: Received by: September 1, 2010
Method to Send Form	< Back	Continue >	
Method To Receive Ballot			
Additional Information			
Print and Finish			

<u>Help</u>

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<u>Help</u>

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122:455-7850 U
Jurisdiction	
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvsc.gd
Mailing Address	Suffix Junior 🔽 Gender Male 🔽
Method to Send Form	Previous Name Date of Birth (Here Here) Dec + 2 + 1961 +
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Hourse)
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Variation ( New York Targetters





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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Send Form
State	Indicate how you would like to <u>send</u> the form to your local election office.
Juriadiction	· · · · · · · ·
My Information	C Mail
Voting Residence	C Fax
	< Back Continue >
Mailing Address Method to Send Form Method To Receive Ballot Additional Information Print and Finish	< Back Continue >

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#### STARTOVER EVAP HOME CONTACTEVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Was	hington > King
Eligibility	Method to Receive Ballot	
State	Indicate how you would like (recurso) 😈	to <u>receive</u> the blank ballot from your local election office.
Jurisdiction	Email	
My Information	_	
Voting Residence		
Mailing Address	C Fax	
Method to Send Form		
Method To Receive Ballot	☐ State Write-in Ballot	I am unable to vote and return a regular absentee ballot by normal mail delivery
Additional Information		within the time provided for regular
Print and Finish		absentee ballots. I request a special write-in absentee ballot.
	Please specify the reason y	ou are requesting a write-in ballot.

<u>Help</u>





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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	
State Jurisdiction My Information	<ul> <li>Driver's License / ID Number is missing on the <u>UP Information</u> page</li> <li>Rural Route is missing on the <u>votine Residence</u> page</li> <li>Voting Address is missing on the <u>votine Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>votine Residence</u> page</li> <li>Voting County is missing on the <u>votine Residence</u> page</li> <li>Voting County is missing on the <u>votine Residence</u> page</li> <li>Zip Code is missing on the <u>votine Residence</u> page</li> </ul>
Voting Residence Mailing Address	Current Address is missing on the <u>Usiling Accress</u> page  Print and Finish
Method to Send Form Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{2 \cos 2\pi}{2 \cos 2\pi}$ to avoid problems with the PDF.
	Download Form
	The FEF backage is not automatically transmitted to your local Election Official (LED). Please make sure you send the printed form to your LED

< Back Finish

<u>Help</u>



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Vetrog Fer Unifermed Service Members, Their Familles, & Clitizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, November 2, 2010: Ballot Return: Signed and Dated by: Novemb by: November 23, 2010 State Primary Election: August 17, 2010: 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks befor
- From Other overseas Military Installations: 3 weeks before the e
- From Other overseas locations: 4 weeks before the election (dep service)
- · From Within the United States: 1 week before the election

• Mail, Mail the absentee Ballot Request form to your local election official at the following address:

King County Auditor King County Elections Division 919 SW Grady Way Renton , Washington 985072906

Note: If you are mailing the form in United States mail (including APO/FPO), you may use the envelope template available on <u>http://www.fvap.gov/resources/media/returnenvelope.pdf</u>.

If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

To find out more information on the absentee voting process visit <u>http://www.fvap.gov/</u>.



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, multiple available vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format support
- Voter Adopted = seamless, intuitive, and transparent process
- RFQ Issued 16 March 2010

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Posted Date: Last 90 Days 🔹 Si	et-Aside Code: Any	<u>·</u>
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Search Additions	al criteria and mutiple selections are av	allable on the <u>advanced searc</u>
9- How do I find and compet	<u>e for contracting opportunities re</u>	lated to the Haitian Relief a



## **List of Qualified Vendors**

- FVAP and the DoD Business Transformation Agency (BTA) have competitively selected qualified vendors
  - Aquilent
  - Credence Management Solutions
  - Everyone Counts
  - Scytl
  - Konnech
  - Vexcel
- States need to submit their requirements to FVAP/BTA by 7 May (informal commitment by 30 April)
- Each State's requirements will be individually competed amongst the qualified vendors



## **Checklist for States**

- States must submit technical requirements by May 7<sup>th</sup>, 2010
  - Checklist of common requirements provided in EVSW State Requirements Workbook
  - FVAP available to answer questions
- Requirements will be converted into "Request for Bids"
  - Vendors in Blanket Purchase Orders will submit bids
  - BTA/FVAP will hold source selection for "best value"
    - States will be invited to participate as expert advisors
- Work will commence upon contract award
  - Vendors will work directly with the States
  - FVAP will monitor



## **Requirements Template**

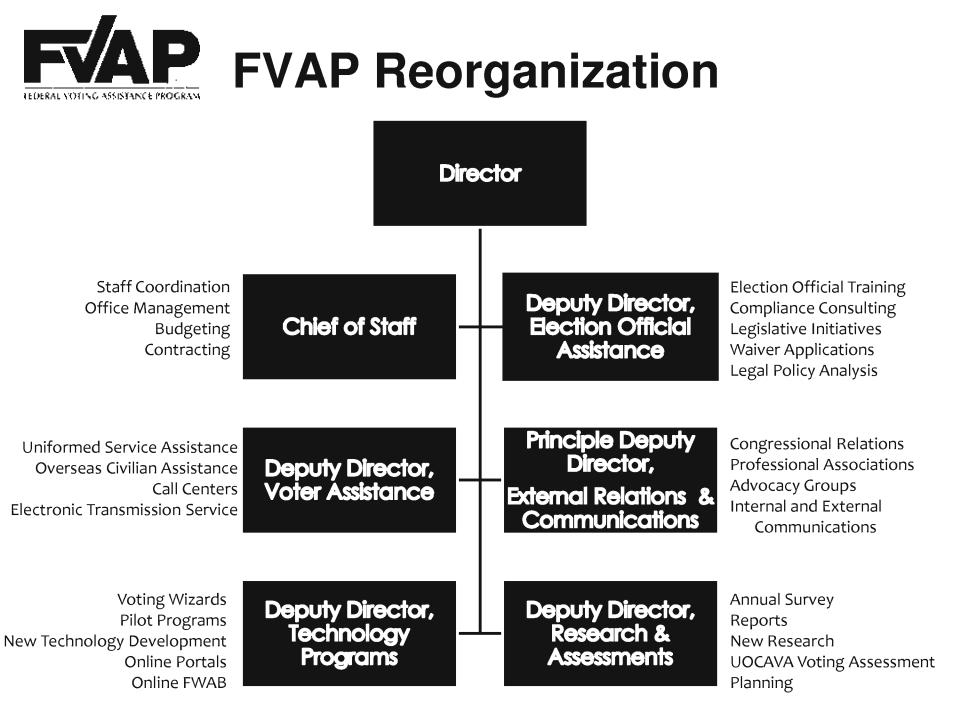
# **Electronic Voting Support** Wizard State Requirements Version 1.0 Prepared during FVAP Workshop April 2010 7-9 April 2010

- States must submit technical requirements by May 7<sup>th</sup>, 2010
  - Checklist of common requirements provided in EVSW State Requirements Workbook
  - FVAP available to answer questions
- Requirements will be converted into "Request for Bids"
  - Vendors in Blanket Purchase Orders will submit bids
  - BTA/FVAP will hold source selection for "best value"
  - States will be invited to participate as expert advisors
- Work will commence upon contract award
  - Vendors will coordinate with the States
  - FVAP will monitor



## Schedule

- RFI completed: January 2010
- IRB approved : March 5, 2010
- RFQ released: March 2010
- Blanket Purchase Agreement: April 2010
- State requirements: May 7, 2010
- Instructions: Task Order +15
- Testing: Task Order +30-60
- FOC: September 18, 2010 (or earlier if State has an earlier deadline)





## **State Legislative Initiatives**

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Entrolly)
     Concernent (Entrolly)
  - 75-100 Successful
  - National Average = 57%

### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# FVAP Voting Tools & The MOVE Act

New York Elections Officials April 27, 2010



### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

### 2008 General Election Results – UOCAVA Voters

Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,783	1.3%
Ballot Delivery Failure	23,548	6.4%
Ballot Return Failure	296,759	81.1%
Ballot Casting Failure	41,012	11.2%
Total	366,102	



## **FVAP** Vision

## UOCAVA Voting Doesn't Seem Any Different Than Regular Voting

- As Easy and Quick to Register & Request an Absentee Ballot
- As Sure and Quick to Receive an Absentee Ballot
- As Likely, Easy, Quick and Cheap to Deliver and Return an Absentee Ballot
- > As Likely That the Absentee Ballot will be Counted



## **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u>Streamline the UOCAVA voting process
- ➤ <u>4:</u> Define the actual overseas citizen population



## **Strategic Plan**

### Strategic Goals

- Raise military and overseas voting success to = general electorate's by 2014
- Bring State compliance with Legislative Initiatives up to 75% by 2014
- Quantify the Overseas Civilian population
- Streamline the voting process for UOCAVA voters to NMT 15 minutes for any stage

### <u>Lines of Operation</u>

- Substantial investment in voter assistance technology
- Provide greater support to election officials
- Improve the voter's experience
- Set the standard as a transparent, data-driven organization
- Foster public/private partnerships and integrate military and overseas voter advocacy groups into voting assistance programs



## **FVAP Mission**

### <u>Assistance</u>:

- FVAP exists to help
  - Uniformed Services personnel,
  - their voting age dependents, and
  - overseas civilians,

successfully exercise their right to vote in federal elections.

- FVAP also helps election officials comply with federal law to provide that equal voting opportunity to uniformed services and overseas voters, and to avoid enforcement action
- <u>Advocacy</u>: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



## **Key Activities**

Strategic Goals Lines of Operation	Raise military and overseas voting success to = general electorate's	Bring State Legislative Initiatives Scores up to 75%	Quantify the Overseas Civilian population	Streamline all stages of voting process to NMT 15 minutes
Substantial investment in Voter Assistance Technology	<ul> <li>Online tools to help voters register and vote</li> <li>Call Centers</li> </ul>	Online tools to help States improve registration and transmit ballots	Use social networking to identify more overseas voters and communities	Online tools to simplify and speed up registration and voting
Provide greater support to election officials	<ul> <li>Call Centers</li> <li>Training</li> <li>Professional orgs</li> </ul>	<ul> <li>State-specific plans</li> <li>State-by-State index</li> </ul>		<ul> <li>Community of Interest</li> <li>Consolidate surveys</li> </ul>
Improve the Voter's Experience	<ul> <li>Direct to the Voter Assistance, Tools</li> <li>Robust Advertising</li> <li>Call Centers</li> <li>Spouse and 18-24 outreach efforts</li> </ul>			<ul> <li>Installation Voting Assistance Offices</li> </ul>
Set the Standard of Transparent, Data- Driven Agency	<ul> <li>Post all data</li> <li>Better surveys</li> <li>Analyze past data</li> </ul>		<ul> <li>Innovative Research</li> <li>Engage academia and advocates</li> </ul>	<ul> <li>Open-Source/ Crowd-Source</li> <li>FVAP-EAC-NIST Roadmap for Internet Voting</li> </ul>
public/private partnerships and integrate advocates	Integrate overseas citizen advocates as VAOs	Establish Election Official Advisory Committee	Partner with other federal agencies and overseas advocates for new data sources	<ul> <li>Uniform Law Commission Model Law</li> <li>DSLO and ASD(IGA)</li> </ul>



## MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



## MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



## **Direct to the Voter Assistance**

- Current Program
  - Unit and Embassy Voting Assistance Officers
  - Collateral Duty
  - Service-run
  - FVAP Guidance and Support
    - Forms
    - Instructions
    - Training

#### Vision

- "FVAP.gov" as the best VAO
- "TurboTax/TaxCut"® the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach
- Focus on voter timelines and processes





## Leverage Technology

### Focus

- Improve ballot delivery and return times
- Reduce voter error; easy voter use
- Tailor to State requirements
- All available through FVAP.gov
- > Tools
  - Online FPCA
  - Online FWAB
  - Online markable full ballot

All use hard-copy print-out, wet signature, postal return

 Electronic Absentee Voting Demonstration & Pilot Programs



### <u>Full Ballot</u> <u>Wizard</u>

- 20 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10
- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Registration</u> <u>Wizard</u>

**Online Tools** 

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Back-Up Ballot</u> <u>Wizard</u>

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail

## **Online FPCA and FWAB**

Print and Finish

FEDERAL VOTING ASSISTANCE PROGRAM

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Jurisdiction My Information	City, Town, or Village (required) County (required)	<b>6</b> 00	Federal Voting Assistance Program – FPCA Wizard
Voting Residence Mailing Address	State (required) V (a) (a) Zip Code (required)		TINC ASSISTANCE PROGRAM Administration Constraints of the second states Lynna Gabade The U.S. Lynn
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Additional Information Print and Finish		Federal Post Card	d Application (FPCA) for Absentee Ballot
		Complete the Form Eligibility State	Voting Residence State
-zwz negyz¦wyz of roeπz n	t] vas en en sen program	Jurisdiction My Information Voting Residence Mailing Address Method to Send Form Method To Receive Form Additional Information	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet ٠ signature, postal return

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#### Federal Post Card Application (FPCA) for Absentee Ballot

#### Complete the Form

#### Absentee Ballot Eligibility

Eligibility		
State	C	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Jurisdiction	C	I am a U.S. citizen residing outside the U.S. or overseas.
My Information	C	I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Voting Residence	,	certain.
Mailing Address	Con	tinue >
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Method To Receive Ballot		
Additional Information		
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#### Federal Post Card Application (FPCA) for Absentee Ballot

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Eligibility	You must select an eligibility before proceeding
State	– Absentee Ballot Eligibility
Jurisdiction	(*) I am a member of the uniformed services or merchant marine on artive duty, or an eligible
My Information	I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.
Voting Residence	$\cap$ I am a U.S. citizen residing outside the U.S. or overseas.
Mailing Address	$\sim$ I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
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Method To Receive Ballot	Continue >
Additional Information	
Print and Finish	

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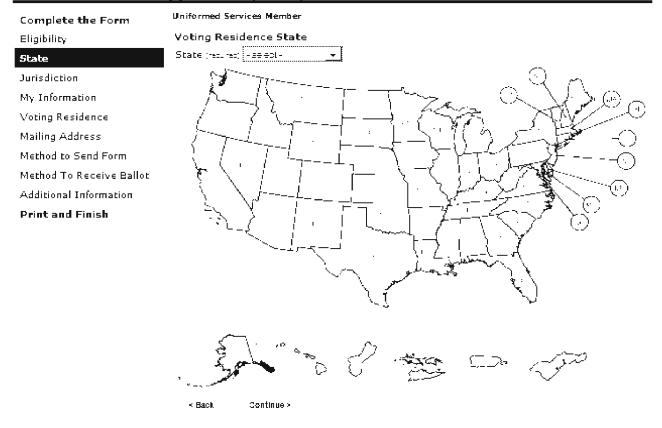


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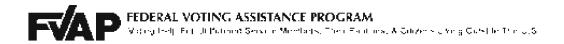
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Jurisdiction			2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23,
My Information	Ti pou can And P Marchgione <u>II</u>	tela in petermining your Junisolation by l <u>issihington Bleation Websitel</u>	2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Reguest:
Voting Residence			August 17, 2010: Ballot Return: Signed and Dated
Mailing Address			by: August 16, 2010: Received by: September 1, 2010
Method to Send Form	< Back	Continue >	
Method To Receive Ballot			
Additional Information			
Print and Finish			

<u>Help</u>

17





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122:455-7850 U
Jurisdiction	
My Information	Middle Name (mound)
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) RecentCarey@fvsc.gd
Mailing Address	Suffix Junior 🔽 Gender Male 🔽
Method to Send Form	Previous Name Date of Birth (Here Here) Dec + 2 + 1961 +
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔰
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (Hourse)
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Variation ( New York Targetters





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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Send Form
State	Indicate how you would like to <u>send</u> the form to your local election office.
Jurisdiction	· · · · · · · · · · · · · · · · · · ·
My Information	C Mail
Voting Residence	C Fax
Mailing Address Method to Send Form	
Method To Receive Ballot	< Back Continue >
Additional Information	
Print and Finish	

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	Method to Receive Ballot
State Juriadiction My Information	Indicate how you would like to <u>receive</u> the blank ballot from your local election office. (here here) <b>V</b> Email Mail
Voting Residence Mailing Address Method to Send Form	C Fax
Method To Receive Ballot Additional Information Print and Finish	State Write-in Ballot State Write-in Ballot Within the time provided for regular absentee ballots. I request a special write-in absentee ballot.
	Please specify the reason you are requesting a write-in ballot.

<u>Help</u>





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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State	<ul> <li>Driver's License / ID Number is missing on the <u>CH Information</u> page</li> </ul>
Jurisdiction	<ul> <li>Rural Route is missing on the <u>voting Residence</u> page.</li> <li>Voting Address is missing on the <u>voting Residence</u> page.</li> </ul>
My Information	<ul> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> </ul>
Voting Residence	<ul> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the Vailing Address page</li> </ul>
Mailing Address	
Method to Send Form	Print and Finish
Method To Receive Ballot	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with
Additional Information	additional state-specific information and instructions.
Print and Finish	Be sure you click the Finish button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use $\frac{20000}{20000}$ Reader to avoid problems with the PDF.
	Download Form
	The FER backage is not automatically transmitted to your local Election Official (LEC). Please make sure you send the printed form to your LEC

< Back Finish

<u>Help</u>



FVAP FEDERAL VOTING ASSISTANCE PROGRAM Vetrog Feigher Fer Unifermed Service Membersk. Their Famillek, & Clitizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, November 2, 2010: Ballot Return: Signed and Dated by: Novemb by: November 23, 2010 State Primary Election: August 17, 2010: 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistatt. Deployed Naval Vessels: 4 weeks befor
- From Other overseas Military Installations: 3 weeks before the e
- From Other overseas locations: 4 weeks before the election (dep service)
- From Within the United States: 1 week before the election

• Mail, Mail the absentee Ballot Request form to your local election official at the following address:

King County Auditor King County Elections Division 919 SW Grady Way Renton , Washington 985072906

Note: If you are mailing the form in United States mail (including APO/FPO), you may use the envelope template available on <u>http://www.fvap.gov/resources/media/returnenvelope.pdf</u>.

If you do not receive your ballot at least thirty days before the general election in November, you should use the Federal Write-In Absentee Ballot. This ballot is available at <u>http://www.fvap.gov/resources/media/fwab.pdf</u> which can be completed online. Once completed, print the ballot and then mail it to address listed above.

To find out more information on the absentee voting process visit <u>http://www.fvap.gov/</u>.



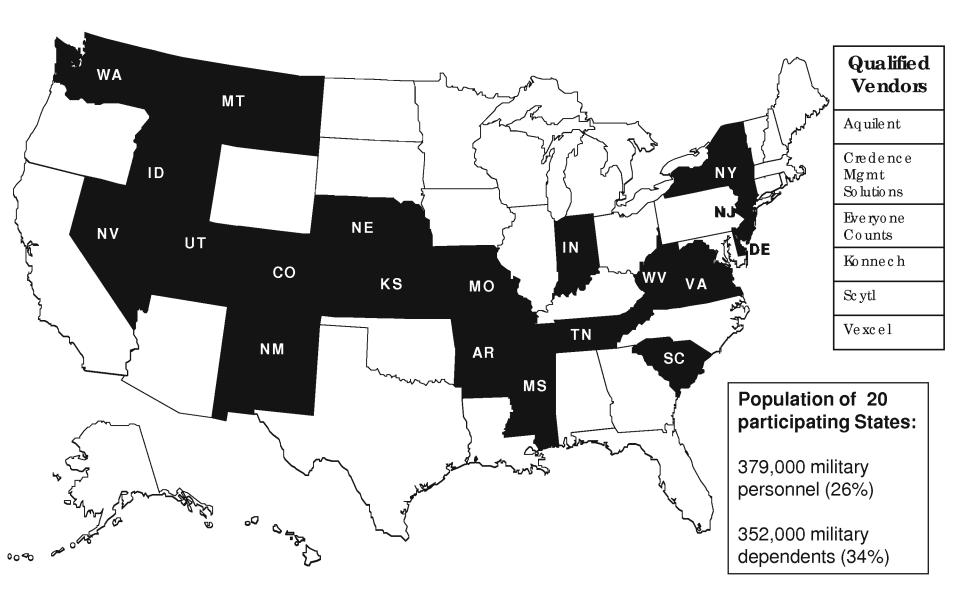
- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, multiple available vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format support
- Voter Adopted = seamless, intuitive, and transparent process
- RFQ Issued 16 March 2010

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## **Online Full Ballot Wizard**





## **State Legislative Initiatives**

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Cartally)
     Cartally
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  - National Average = 57%

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- Universal FWAB = 20 points

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Elimination of Notary/Witness	4	8
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Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

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- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



## Federal Voting Assistance Program (FVAP)

## Initiatives and MOVE Act

July 18, 2010



## **FVAP Key Initiatives**

### Direct to the Voter Assistance

- Leverage technology to allow the voter to complete the various absentee voting steps personally
  - Reduce need for Voting Assistance Officers
  - Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- **Expanded Assistance for Election Officials**:
  - Provide voters tools that States will use
  - Assist in compliance



### <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### <u>Full Ballot</u> <u>Wizard</u>

- 19 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

### Back-Up Ballot Wizard

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





<u>Help</u>

STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	
State	<ul> <li>I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.</li> </ul>
Jurisdiction	$\subset$ I am a U.S. citizen residing outside the U.S. or overseas.
My Information	$_{ m C}$ . I am a U.S. citizen residing outside the U.S. indefinitely and my intent to remain may not be
Voting Residence	certain.
Mailing Address	Continue >
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Method To Receive Ballot	
Additional Information	
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# FVAP.GOV Online Registration Wizard

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		Voting Help For Uniformed Bervice Members, Their Families, & Citizens Living Butside Th	C

#### Instructions for California

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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	919 SW Grady Way		
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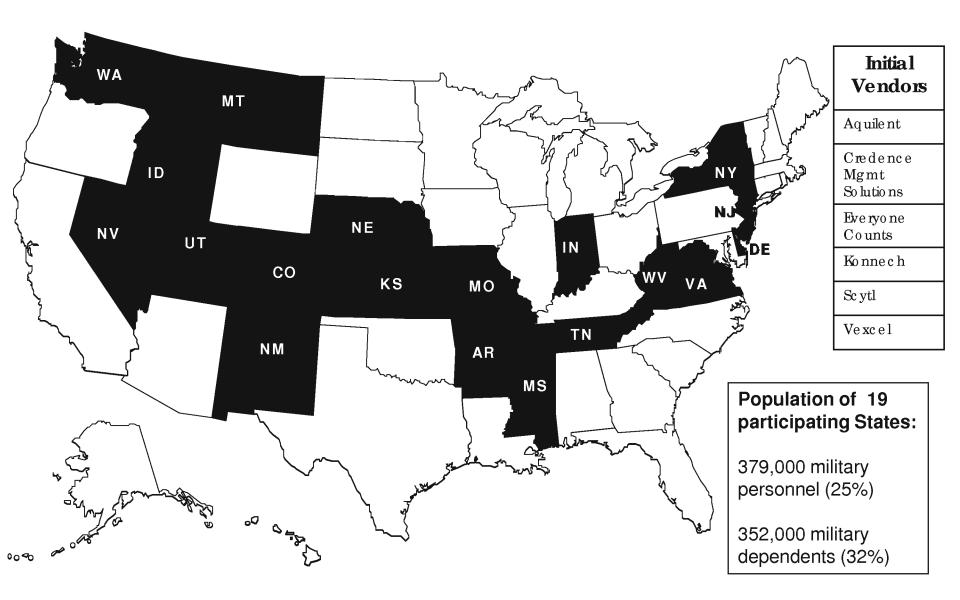
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# FVAP.GOV Online Full Ballot Wizard





## **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



## Military

Tuescay Jane 29, 20, 0

#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# SEND YOUR KING TODAY No matter where you're stationed or deployed, you're never too

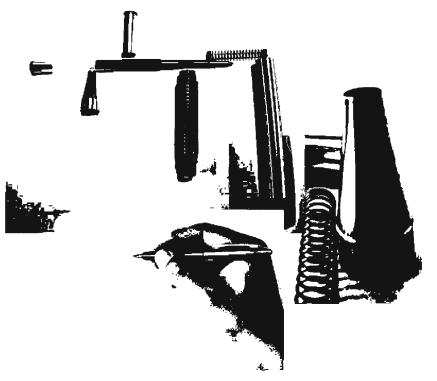
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### :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



## Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







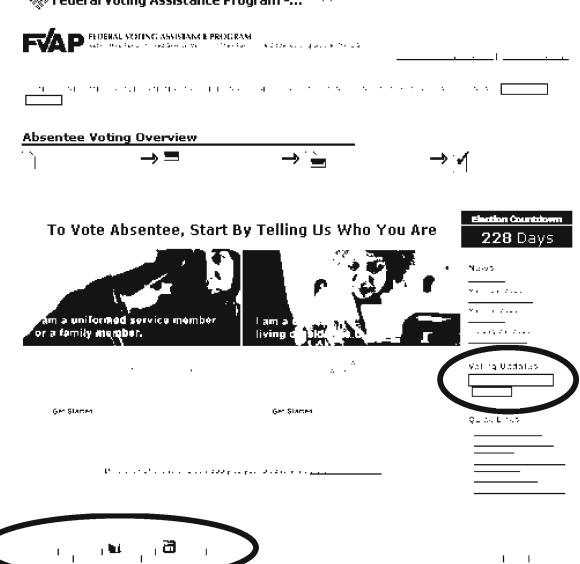
BE ABSENT BUT ACCOUNTED FOR.



# **UOCAVA Voter Outreach**

🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- MeetUp
- Earned Media





## **FVAP Social Media**

https://twitter.com/FVAP

Following

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#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - note  $\circ$  does so state  $\phi$  us about herese eases 2010.061410 shim

Kudos - DC is doing something very "unique" - http://tiny.uri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  $\operatorname{deve}$  fvac gov to get registered. We're here for youl



EDERAL VOTING ASSISTANCE PROGRA. Edit Page

Promote with an Ad

Suddest to Friends

DoD - Supporting military and overseas citizens absentee voting. We're here for you!

> Name FVAP Location Arlington, VA Web http://www.f.ap.go. Bio The Department of Defense Federal Voting Assistance Program -Supporting and facilitating military and overseas absentee voting.

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Tweets

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Following



Federal Voting Assistance Program, DoD Do you think there is a problem with ab: think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think.





Federal Voting Assistance Program, DoD Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think. estence.stfl@em\_Comment\_Like\_View.Feedback(1)\_Promote



Federal Voting Assistance Program, DoD Kudos to McGuire-Dix-Lakehurst joint publication for helping to get the word out -http://www.jointbasemdl af mil/news/story asp?id=123212348 Online program helps military families vote absentee



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Feature - Voting- it does a country good

#### 1

#### www.facebook.com/DoDFVAP



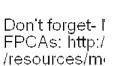
## **GOV** State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas

😫 Follow





Find out more: http://ww

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

Find out more inttol leave fvab gov usmiusmfocal usmfoca-calnet

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Tweets

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RSS feed of FLAP\_CAs tweets



# FEDERAL VOLING ASSISTANCE PROGRAM Digital Communications

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You Lillie

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





## Call Centers & Assistance

- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

## Compliance Consulting

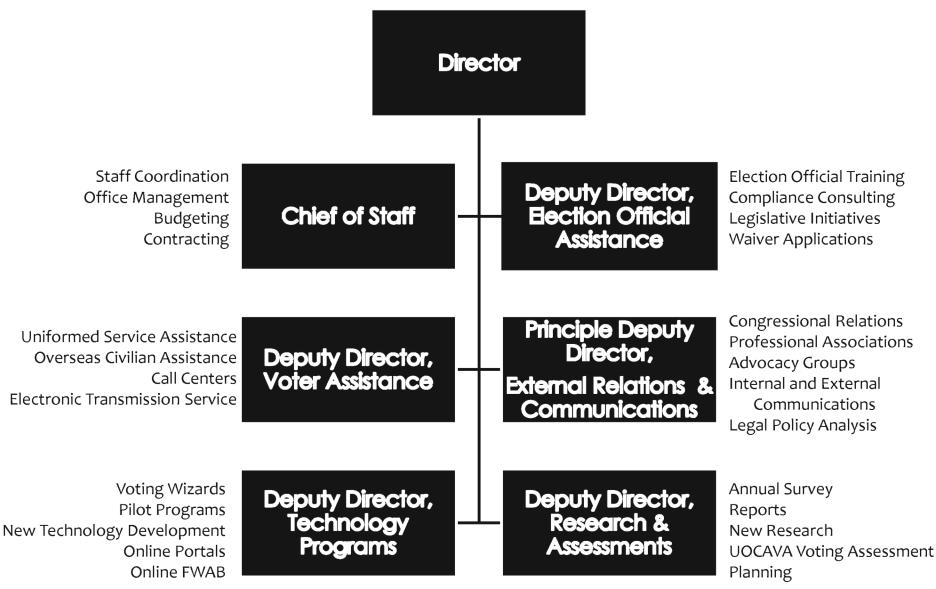
- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



# **FVAP Reorganization**







Arlington, VA

Seaside, CA

South Kosea

Germany



Information and Technology for Better Decision Making



# **Post-Election Surveys**

#### FVAP partners with Defense Manpower Data Center and Department of State

- Status of Forces Survey methodology started 2006
- Surveys of:
  - Military Voters
  - Military Spouses
  - Overseas Voters
  - Military Voting Assistance Officers
  - Embassy Voting Assistance Officers
  - Local Election Officials

#### Need weighted LEO data

- Only way to understand final ballot results
- Only way to understand overseas voters
- Stratify by LEO jurisdiction size

#### > OMB License Process

- Six to eight months
- Public comment period

### Combine with EAC in 2012?

- Single survey instrument
- Give States access to data
- Single set of questions



# **Uniform Law Commission**





- Original proposition was to allow States to define standards
  - MOVE Act came year after start of ULC effort
  - Standardization in and of itself helpful for UOCAVA voters
- FVAP encouraged participation in Fall 2009
  - Drafting Committee participation was the key recommendation
  - Adoption if it comported to FVAP Legislative Recommendations
  - NASED provided input March 2010 and late June 2010
- Adopted July 15, 2010 without opposition

ULC participation is not part of FVAP scoring or program participation

# FIDERAL VOIING ASSISTANCE PROGRAM State Legislative Initiatives

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Sugging for the day of One case of the
  - 75-100 Successful
  - National Average = 57%

### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# Federal Voting Assistance Program (FVAP)

## Initiatives and MOVE Act

July 18, 2010



# **FVAP Key Initiatives**

## Direct to the Voter Assistance

- Leverage technology to allow the voter to complete the various absentee voting steps personally
  - Reduce need for Voting Assistance Officers
  - Make the process easy, quick, intuitive and seamless
- Communicate in effective terms and modes
- **Expanded Assistance for Election Officials**:
  - Provide voters tools that States will use
  - Assist in compliance



## <u>Registration</u> <u>Wizard</u>

- All States
- Ready to Launch
- Online registration and absentee ballot request
- Only have to know addresses and personal information
- Automatically
   completes all forms
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## <u>Full Ballot</u> <u>Wizard</u>

- 19 States
- In contracting
  - Test June, July, August
  - Online NLT 18 Sep 10

**Online Tools** 

- Online delivery of blank ballot
- Online marking for ALL races and candidates
  - Federal, State and local elections
  - By precinct
- Provides complete instructions, preaddressed envelopes
- Print out, sign, send in by mail

## Back-Up Ballot Wizard

- All States
- Ready July 2010
- Online marking for Federal races and candidates
  - By Congressional District
  - Allows for additional write-ins for State and local if allowed by State
- Provides complete instructions, pre-addressed envelopes
- Print out, sign, send in by mail





<u>Help</u>

STARTOVER EVAPHOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

#### **Complete the Form**

#### Absentee Ballot Eligibility

Eligibility	
State	<ul> <li>I am a member of the uniformed services or merchant marine on active duty, or an eligible spouse or dependent living either in the U.S. or overseas.</li> </ul>
Jurisdiction	$\subset$ I am a U.S. citizen residing outside the U.S. or overseas.
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# FVAP.GOV Online Registration Wizard

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#### Instructions for California

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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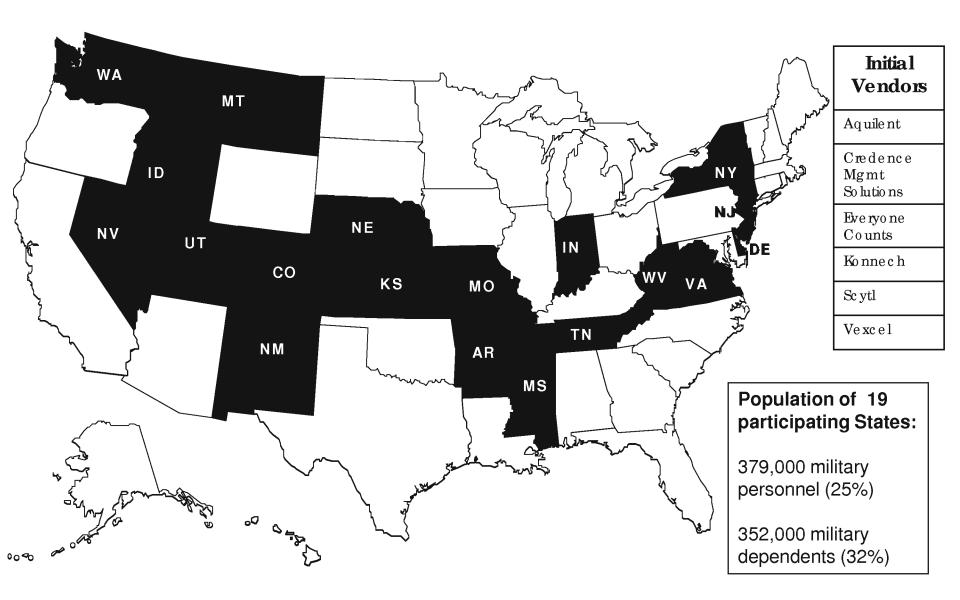
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Federal Write-In Absente	e Ballot (FWAB)		OFFICIAL FEDERAL WR	ITE-IN ABSENTEE BALLOT	
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# FVAP.GOV Online Full Ballot Wizard





## **Communications Strategy**

- Drive voters to FVAP.gov
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
- Focus on critical path to voter success
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - > IVAOs
    - Online wizards
- Target under performing populations
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian



## Military

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#### Text:

No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.

# SEND YOUR KING TODAY No matter where you're stationed or deployed, you're never too

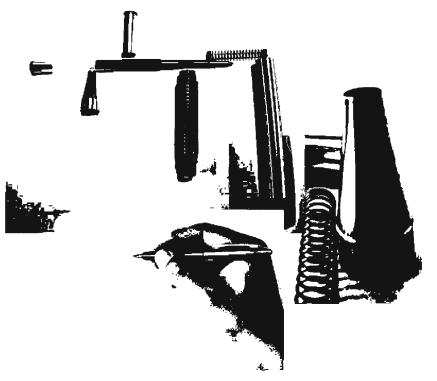
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## :30 TV "Pen/Gun Assembly"

FVAP.GOV

BE ABSENT BUT ACCOUNTED FOR.



## Overseas Civilian

Text: No matter where you are in the world, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home. Where it belongs.







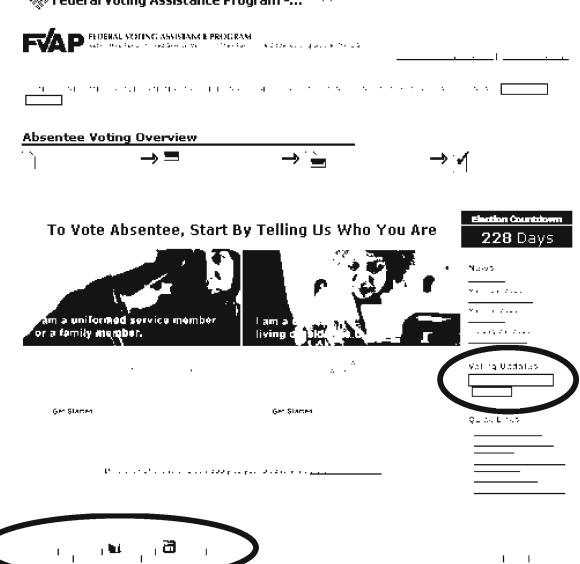
BE ABSENT BUT ACCOUNTED FOR.



# **UOCAVA Voter Outreach**

🚸 Federal Voting Assistance Program -... 👘

- Email alerts/RSS Feed
- Facebook
- Twitter
- LinkedIn
- MeetUp
- Earned Media





## **FVAP Social Media**

https://twitter.com/FVAP

Following

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#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - note  $\circ$  does so state  $\phi$  us about herese eases 2010.061410 shim

Kudos - DC is doing something very "unique" - http://tiny.uri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  $\operatorname{deve}$  fvac gov to get registered. We're here for youl



EDERAL VOTING ASSISTANCE PROGRA. Edit Page

Promote with an Ad

Suddest to Friends

DoD - Supporting military and overseas citizens absentee voting. We're here for you!

> Name FVAP Location Arlington, VA Web http://www.f.ap.go. Bio The Department of Defense Federal Voting Assistance Program -Supporting and facilitating military and overseas absentee voting.

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Tweets

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Following



Federal Voting Assistance Program, DoD Do you think there is a problem with ab: think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think.





Federal Voting Assistance Program, DoD Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think. estence.stfl@em\_Comment\_Like\_View.Feedback(1)\_Promote



Federal Voting Assistance Program, DoD Kudos to McGuire-Dix-Lakehurst joint publication for helping to get the word out -http://www.jointbasemdl af mil/news/story asp?id=123212348 Online program helps military families vote absentee



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Feature - Voting- it does a country good

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#### www.facebook.com/DoDFVAP



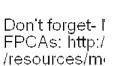
## **GOV** State-Specific Social Media

Home Profile Find People Settings Help Sign out



Name FVAP Location Arlington, VA Web http://www.fvap.gov Bio Supporting and facilitating military and overseas

😫 Follow





Find out more: http://ww

Don't forget- Military must submit new FPCAs: http://www.fvap.gov /resources/media/miltimes1.pdf

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Tweets

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RSS feed of FLAP\_CAs tweets



# FEDERAL VOLING ASSISTANCE PROGRAM Digital Communications

- Digital/Online Media
  - Search engine ads
  - Online gaming



Expat American Meetups around the world

Social Media (Voter & VAO Community

neetup

You Lillie

facebook

Building)

- Facebook
- Twitter
- MeetUp
- YouTube for spots and training videos

# **FVAP.GOV** Election Official Assistance





Creating an effective voting assistance plan:

- Display the 2010 Election Dates and motivational posters
- Reach out to younger citizens (18-24) who have statistically lower voter participation rates
- Include tenant organizations in your absentee voting activities, especially National Guard and Reserve Units





## Call Centers & Assistance

- Online chat capability
- 24/7 hours closer to election
- Direct assistance from FVAP

## Compliance Consulting

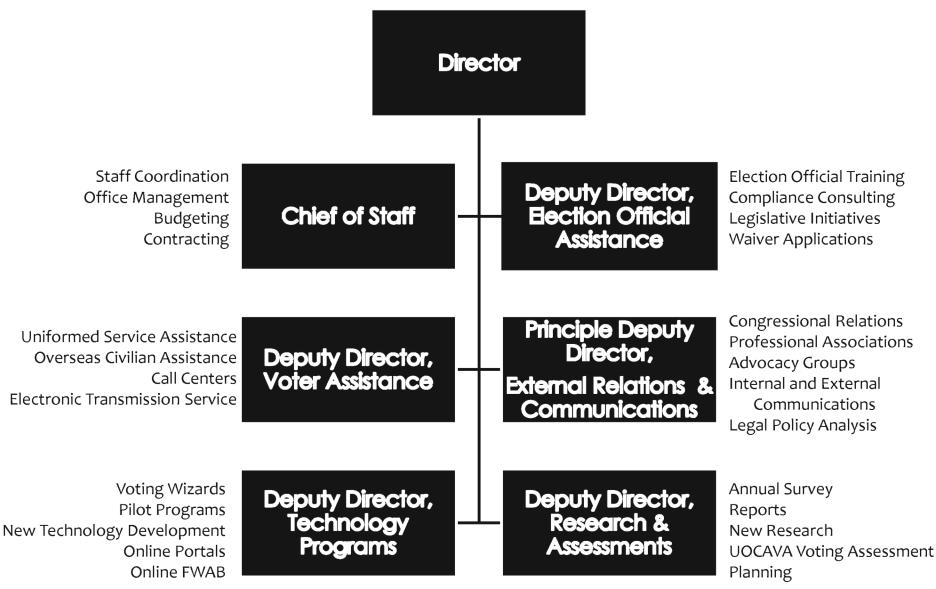
- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



# **FVAP Reorganization**







Arlington, VA

Seaside, CA

South Kosea

Germany



Information and Technology for Better Decision Making



# **Post-Election Surveys**

#### FVAP partners with Defense Manpower Data Center and Department of State

- Status of Forces Survey methodology started 2006
- Surveys of:
  - Military Voters
  - Military Spouses
  - Overseas Voters
  - Military Voting Assistance Officers
  - Embassy Voting Assistance Officers
  - Local Election Officials

#### Need weighted LEO data

- Only way to understand final ballot results
- Only way to understand overseas voters
- Stratify by LEO jurisdiction size

#### > OMB License Process

- Six to eight months
- Public comment period

### Combine with EAC in 2012?

- Single survey instrument
- Give States access to data
- Single set of questions



# **Uniform Law Commission**





- Original proposition was to allow States to define standards
  - MOVE Act came year after start of ULC effort
  - Standardization in and of itself helpful for UOCAVA voters
- FVAP encouraged participation in Fall 2009
  - Drafting Committee participation was the key recommendation
  - Adoption if it comported to FVAP Legislative Recommendations
  - NASED provided input March 2010 and late June 2010
- Adopted July 15, 2010 without opposition

ULC participation is not part of FVAP scoring or program participation

# FIDERAL VOIING ASSISTANCE PROGRAM State Legislative Initiatives

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Sugging for the day of One case of the
  - 75-100 Successful
  - National Average = 57%

### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



# FVAP Plans & Initiatives And the MOVE Act

Overseas Vote Foundation 2010 Summit March 18<sup>th</sup>, 2010



## MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

- Expanded voter outreach
  - Installation Voting Assistance Offices
  - Advertising and communications
    - Online FWAB
    - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



## MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



## **Key Long-Term Issues**

## Ballot Delivery and Return

- States don't send out ballots early enough
- Military mail is too slow to support absentee voting
- States and local election officials don't have the money to support alternatives

## **Poor Data Drive Bad Policies**

- States don't collect sufficient data on military and overseas voters and ballots
- FVAP data collection poor and not transparent in the past
- Erroneous beliefs:
  - Low voter registration
  - Low voter participation
  - Poor identification of root problems



# **FVAP Customers**

### <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents

### Both Domestic and

### Overseas

- 75% of members domestic
- 85% of dependents domestic

### 2/3 of the known UOCAVA voters are uniformed service voters

## <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability



#### Military enjoys higher traditional voter performance rates

- Voter Registration Rate
  - General Electorate = 70%
  - Military Electorate = 86%
- Voter Participation Rate
  - General Electorate = 64%
  - Military Electorate = 70%

#### Absentee Ballot Return Rates:

- 91% = General Population
- 67% = UOCAVA voters

#### Absentee Ballot Delivery Failure Also Problem

- 9% military ballots misaddressed
- 6% returned as undeliverable
- 17% of military requesting absentee ballots never received it

2008 General Election Results – Military Voters				
Stage of voting process	Number of additional failures over general voting population	% of total failure		
Registration Failure	4,783	1.3%		
Ballot Delivery Failure	23,548	6.4%		
Ballot Return Failure	296,759	81.1%		
Ballot Casting Failure	41,012	11.2%		
Total	366,102			



# **FVAP Goals**

- <u>1:</u> UOCAVA voting success rates equal to or exceed general population rates
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- <u>2:</u> UOCAVA voter registration and participation rate equal to or exceed general population (age and gender adjusted)
- 3: Improve Ballot Delivery and Return Processes to fit available times
- ➢ <u>4:</u> Define the actual overseas citizen population



# **FVAP Lines of Operation**

Goals Linesof	Improve Voter Success Rates	Improve Ballot Delivery & Return	Define the Overseas Civilian Population	Bring State Legislative Initiative Scores > 75%
Operation Direct to the Voter	Greater consistencyof	Educate on postal	Be tte r id e ntify o ve rse a s c ivilia n	
Assistance Ieverage	a ssista nc e • Ma ke process	re a litie s Re d uc e	demographics	Encourage State
Technology	<ul> <li>easier</li> <li>Reduce voter emors</li> </ul>	re liance on		adoptionof FVAP technologies
Greater Election Official Assistance	Reduce unjustified voting rejection			<ul> <li>Educate on need</li> <li>Assist with fixes</li> </ul>
Better Data; Greater Transparency	Betteridentify actualproblem causes		Comectly identify Overseas Civilian voting performance	Tie legislative initiatives to actualUOCAVA voting failure



# Voting Assistance Program

### Current Program

- Unit and Embassy Voting Assistance Officers
- Collateral Duty
- Service-run
- FVAP Guidance and Support
  - Forms
  - Instructions
  - Training

### Vision

- ""FVAP.gov" as the best VAO
- "TurboTax/TaxCut"<sup>®</sup> the voting process
- Reduce need/reliance on Voting Assistance Officers
- Call Center and Online Chat
- Social Media Outreach





# FVAP Focus Area: Improve Ballot Delivery & Return

### Improve Ballot Delivery and Return

- Online Ballot Delivery and Marking Wizard
- Expedited Ballot Return
- Electronic Transmission Service

### Expedited Ballot Delivery and Tracking

- Seven day return standard
- All ballots sent by Express Mail
- Open up Express Mail tracking system to States to meet Ballot Receipt Tracking System requirements?

### Expanded Use of the FWAB

- Online FWAB Wizard
- Increased emphasis on FWABs in month before election

# **Online FPCA and FWAB**

LEDERAL VOTING ASSISTANCE PROGRAM

100	F	ederal Voting Assistance Program – FPCA Wizard		]
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My Information Voting Racidence Mailing Address		State (required) V - 1 <sup>-101</sup> -1 Zip Code (required)		Federal Voting
Method to Send Form Method To Receive Form Additional Information		Rural Route (R.R.) mailing address as your legal voting detailed directions to its physical location.		EMBERS CITIZENS OUTSIDE U.S.
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			Voting Residence Mailing Address Method to Send Form Method to Receive Form	

#### Also a Federal Candidate online FWAB

- Auto Ballot population with federal candidates by voting residence
- Online ballot marking, hard-copy wet signature, postal return

# Federal Post Card Application (FPCA) Wizard

HOME UNIFORMED SERVICES MEMBERS CITIZENS OUTSIDE U.S. REFERENCE CENTER FAQ CONTACT SEPTCH
Federal Post Card Application (FPCA) for Absentee Ballot         Complete the Form         Bigibility         Subscription         Wy Information         Voting Residence         Mailing Address         Method to Send Form         Additional Information         Print and Finish



- FVAP Supported = federal funding
- Vendor Provided = Existing technology deployment, choice of vendors
- State Decided = State say in vendor and ballot;
  - MOVE Act compliant
  - VR/EMS Integration requirements
  - Common Data Format?
- Voter Adopted = seamless, intuitive, and transparent process
- RFQ Issued 16 March 2010

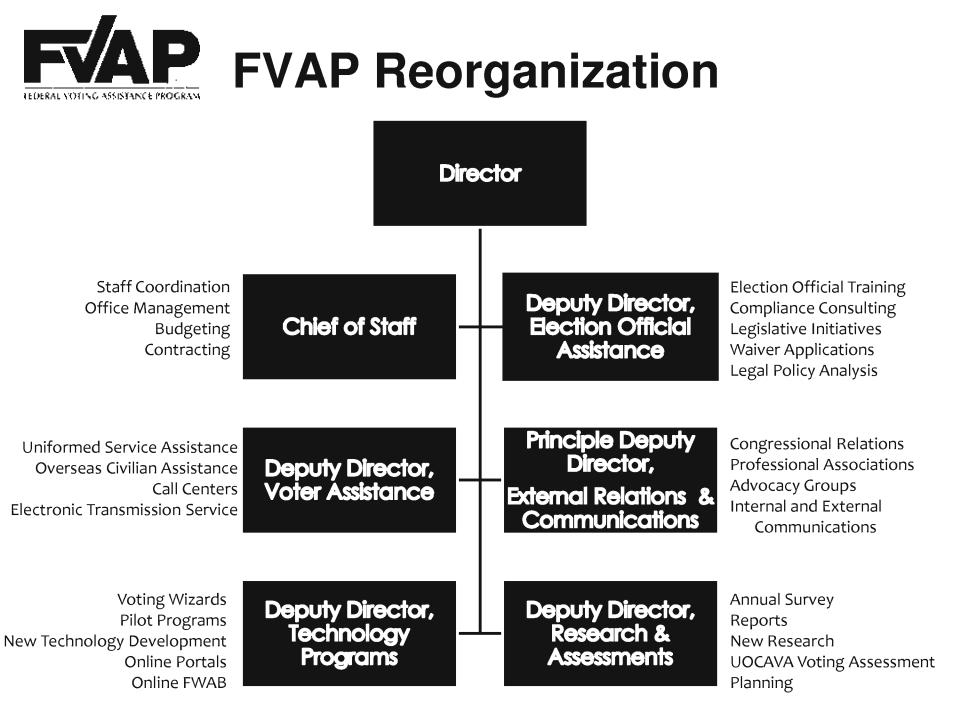


### Better Data

- Adopted Status of Forces Survey for quadrennial report
- Coordinating with EAC and academic community
  - Define data standards
  - Coordinate/combine reports
  - Solve key data problems

### Election Official Assistance

- Provide greater services
  - Wizards
  - Workshops
  - Call Center Access
- Avoid enforcement activities
- State-by-State Index of Legislative Initiatives adoption





# **State Legislative Initiatives**

### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - 50.25 (Cartally)
     Concernent (C
  - 75-100 Successful
  - National Average = 53%

# Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



# Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.ncr.gov



#### Talking Points - FVAP 2010 Legislative Initiatives

#### **Strategic Goal**

• Bring the absentee voting success rate for Uniformed Service members, their families and citizens residing outside the US equal to that of the general population

#### Military and Overseas Voter Success Rates

- The US military registers and votes at greater rates than the national population.
  - The active duty military registration rate was77% compared to a 71% national voter registration rate.
    - When adjusted to for being so much more male and so much younger than the national voting population, the registration rate for active duty military in the 2008 general election was 87% (+/-3%).
    - 86% of Federal employees living overseas were registered to vote.
  - The active duty military voter participation rate, when adjusted for age and gender differences, was 73% compared to a 64% national voter participation rate.
    - The unadjusted active duty military voter participation rate was 54%.
    - 76% of federal employees living overseas were registered to vote.
  - The overall UOCAVA voter absentee ballot return rate is 67%, whereas the national absentee ballot return rate is 91%.
    - The absentee ballot return rate for active duty military voters in the U.S. was 63% (+/-10).
    - The absentee ballot return rate for overseas active duty military voters was 67% (+/-7).
    - 17% of registered active duty military requested an absentee ballot but did not receive it.
    - The absentee ballot return rate for overseas civilians was 74% (+/-8).
- 94% of returned UOCAVA voter ballots cast were counted.



- Ballot transit time continues to be the principle obstacle to UOCAVA voter success. The process often takes longer than States and territories provide their voters, and voters often see the process as unnecessarily cumbersome.
  - Only 40% of election officials, who mailed advance ballots or absentee ballots, began mailing ballots on or before September 25, 2008 - that is approximately 40 days to receive the ballot, vote it, and return it to the local election official.
  - The primary reason ballots are not counted is because they are received after the deadline.
- Military voters enjoy their voting success despite the voting systems they must navigate, and significant problems still exist. Voters report the following challenges:
  - Residency qualification laws are confusing;
  - Difficulty maintaining current mailing address with Local Election Officials;
  - Delayed or no response from the Local Election Official regarding receipt of registration and ballot request; and
  - Complicated voting process.
- Because there was no clearly defined frame of overseas civilians and because of the low response rate to the survey, FVAP is unable to make a statistically significant analysis of these citizens.
- Previously, the Federal Employees portion of the Overseas Citizens population post elections survey was only of Defense Employees; however, the 2008 Survey of overseas Federal employees sample was designed to represent all Federal civilian employees living and working overseas.

#### **MOVE and NVRA**

- Military and Overseas Voter Empowerment (MOVE) Act requires States to send out absentee ballots to military voters at least 45 days prior to the election
- Send the blank ballot electronically, such as by email or online posting, to allow earlier access to the ballot
- Secretary of Defense recently elevated the powers of installation voting assistance offices so they will provide registration and absentee ballot application assistance at every change of duty station, before and after overseas deployments



<u>State-by-State Legislative Initiatives Index</u>: To measure how well FVAP is doing convincing States to change their laws to assist military and overseas civilian voting, FVAP developed a State-by-State index which measures States' adoption of FVAP's recommendations.

- The scores are weighted to give greater emphasis to those Initiatives that most directly address the key areas of military and overseas civilian voting failure.
- The Index' scores emphasize the key issue of ballot transmission and return failure, **second ballot** of the score to the three Initiatives addressing that problem:
  - Send out ballots at least 45 days prior to the election, with bonus points for up to 15 days additional after the election for the ballot to be returned.
  - Electronic transmission of absentee voting materials, preferably by email or online posting.
  - Universal use of the Federal Write-in Absentee Ballot (FWAB).

#### **2010 Legislative Initiatives**

- 45-day ballot transit time for all elections LEOs should begin mailing ballots at least 45-days BEFORE the approaching election
- Email and online transmission of voting materials because fax capabilities are generally unavailable to military and overseas voters, States should allow electronic alternatives like email and online voting
- Expanded use of the FWAB expanding use of the FWAB eliminates the need for state write in absentee ballots and provides all UOCAVA voters a greater opportunity to vote in elections
- Participation with the Uniform Law Commission Effort and Adoption of Recommendations – The 2008 VAG was over 450 pages because each state has its own rules and regulations regarding the absentee voting process. The Commission's goal is to simplify the myriad of absentee voting regulations and procedures into a uniform process common to all 55 states and territories.
- Emergency Authority for State Chief Election Official allows election official to designate alternative methods for voting
- Removal of witnessing requirement MOVE Act removes the notarization requirement, so we are focusing on removal of the witnessing requirement. The voter's signature and date, under the self-administered oath on voting materials, should verify the legitimacy of the voter and the application or ballot.
- Late Registration Procedures



• Enfranchise Citizens Who Have Never Resided in the US – US citizens should be able to vote to vote in Federal elections in the State in which either parent is eligible to vote under UOCAVA

#### FVAP 18th Report on Military and Overseas Absentee Voting

• Report is currently in coordination by leadership and will be released as soon as approved.



# Federal Voting Assistance Program 2010 Election Cycle Initiatives, Lessons Learned, & 2012 Initiatives

June 2011



# What is the Key Election System Issue

	,,		2008 Election	
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting process	Number of additional failures over general voting population	% of total failure
$\triangleright$	Voter Participation Rates not	process		
	<ul> <li>the problem</li> <li>64% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery		
	Overwhelming voting failure	Failure	23,548	6.4%
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%
	Absentee Ballot Return Rates:	Ballot Casting		
	<ul> <li>91% = General Population</li> <li>67% = UOCAVA voters</li> </ul>	Failure	41,012	11.2%
	<ul> <li>62% = Military Voters</li> </ul>	Total	366,102	



# What were the Key Problems with FVAP Systems

Launched too late in election cycle		2004 IVAS	2006 IVAS #1	2006 IVAS #2	2008 VRBD	2010 EVSW
<ul><li>Sep 1, 2006</li><li>June 2008</li></ul>	# of States	7	8	3	8	17 (20)
One size fits all solutions	# of Counties	108	470	101	480	780
Too hard to use						(922)
"FVAP can never deliver"	# of Ballots	17	Unknown	35	124	3,454

- Can't keep track of FVAP acronyms
- What is the correlation to State participation?
- Is email good enough?
- What about the non-participating State systems?
- Would MOVE Act have driven this anyway?



### <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - ~85% of dependents domestic

## <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability

2/3 of the known UOCAVA voters are uniformed service voters



## MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

#### Expanded voter outreach

- Installation Voting Assistance Offices
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#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

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- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



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- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



# **FVAP** Mission

### Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

# FVAP.GOV FVAP 2010 Key Initiatives

#### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

#### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

#### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



# **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site.. | Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! 🖪 Ólick hero

#### News

(Nore News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/1011

#### Voting Updates

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	Sign Up	

<u> 833</u>

#### **Ouick Links**

MOUE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee Potina



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







# **Tailored Choices**

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Home > <u>Select Your State</u> > What Would You Like to Do? What would you like to do?		
Register to Vote and/or Request Ballot	Get My Ballot Now	Track My Ballot
Get Started	Get Started	Get Started





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (http://www.international Telephone 122-455-7850 🕖
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Method to Send Form	Previous Name Date of Birth (Heal Heal) Dec 🚽 2 🚽 1961 -
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Additional Information	Political Party Eurole 🔰
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	Driver's License or ID Number (1991-199) The Enter Your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
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# **Built In Tool Warnings**

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>VecInformation</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> </ul>
Mailing Address	<ul> <li>Current Address is missing on the <u>Usiling Address</u> page</li> </ul>
Method to Send Form	Print and Finish
Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the Fi <b>nish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Download Form
	The PER backage is not sutomatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED
	< Back Finish



# **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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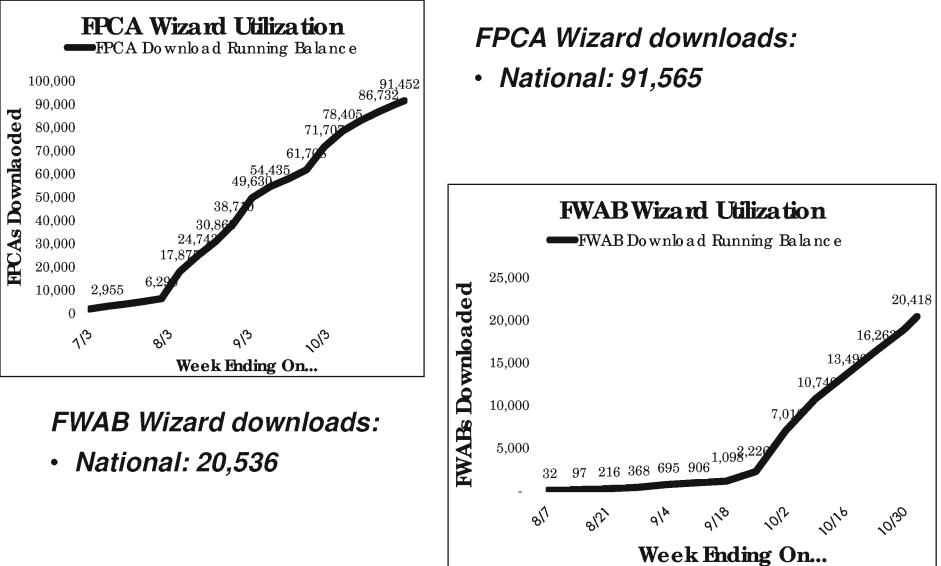


# **Online FWAB Tool**

		OFFICIAL FEDERAL WR	ITE-IN ABSENTEE BALLOT			
		PRESIDENT MICE PRESIDENT				
		U.S. SENATOR				
Federal Write-In Absente	e Fallot (FW&F)	Donald Kaplan (Unaffilialed)				
Federal Ante-In Absente	C Ballot (FMABI	U.S. REPRESENTATIVE DELEGATE PARENTCENT COMMISSIONE				
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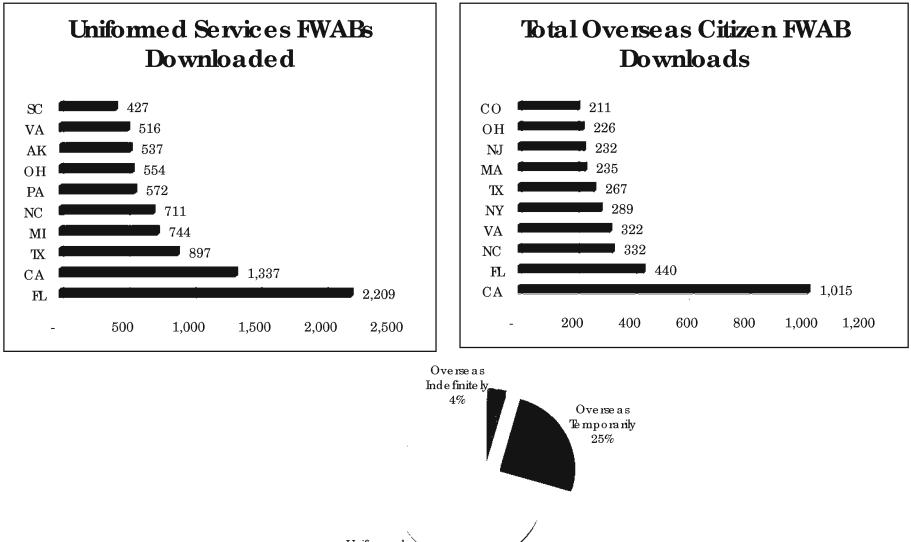


# 2010 FPCA and FWAB Wizard Utilization





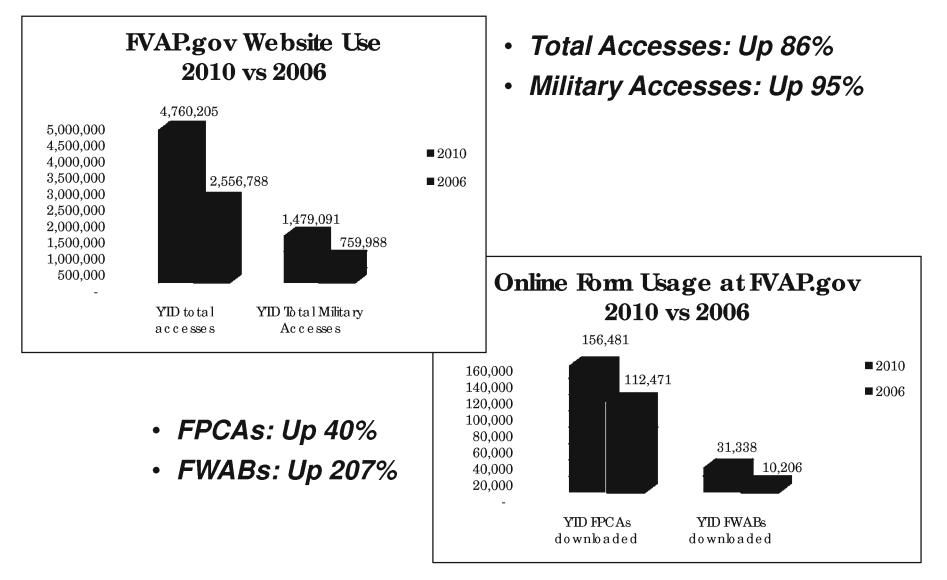
## **2010 FWAB Wizard Utilization**



Uniformed Services Member 71%



# **FVAP Website Utilization**



# **FVAP.GOV** Generic Request Ballot Screen

Address 🔄 http://www.fvap.gov/registration/reg-ballot-request-ca.html

FVAP	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S
------	-----------------------------------------------------------------------------------------------------------------------------------

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

#### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

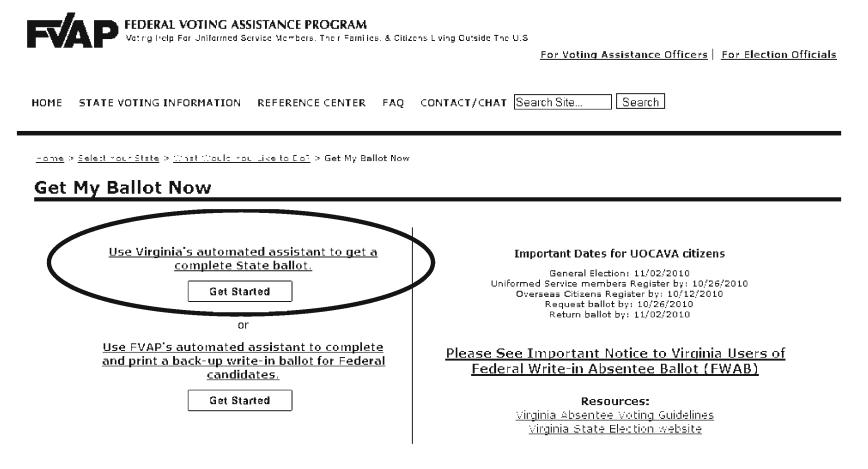
#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

**Resources:** <u>California Absentee Voting Guidelines</u> <u>California's State Election website</u>

Would you rather fill out the form by hand? <u>Registration and Ballot Reguest</u>

# **FVAP.GOV** Steer Voter to State Systems



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



### Integration of State Systems

### Future:

Planning a federal grant structured program for states and localities



#### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

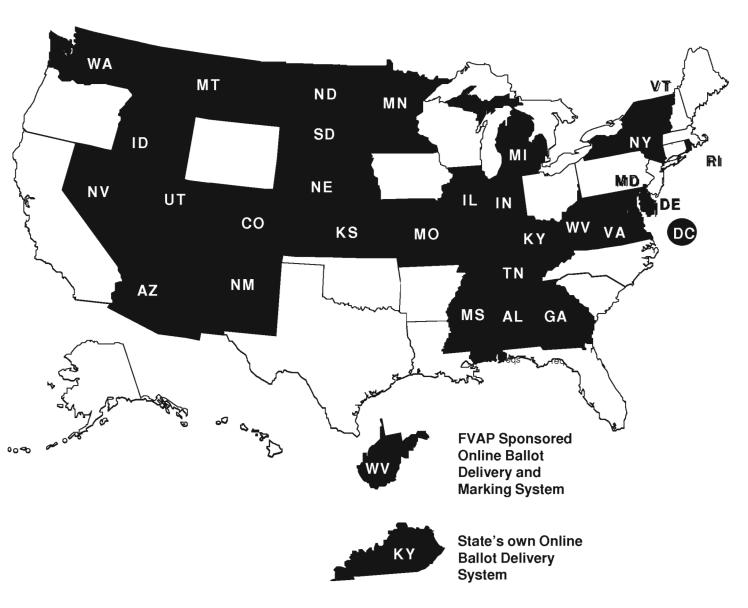
Continue	
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SBE Home Page

**Additional Election Links** 



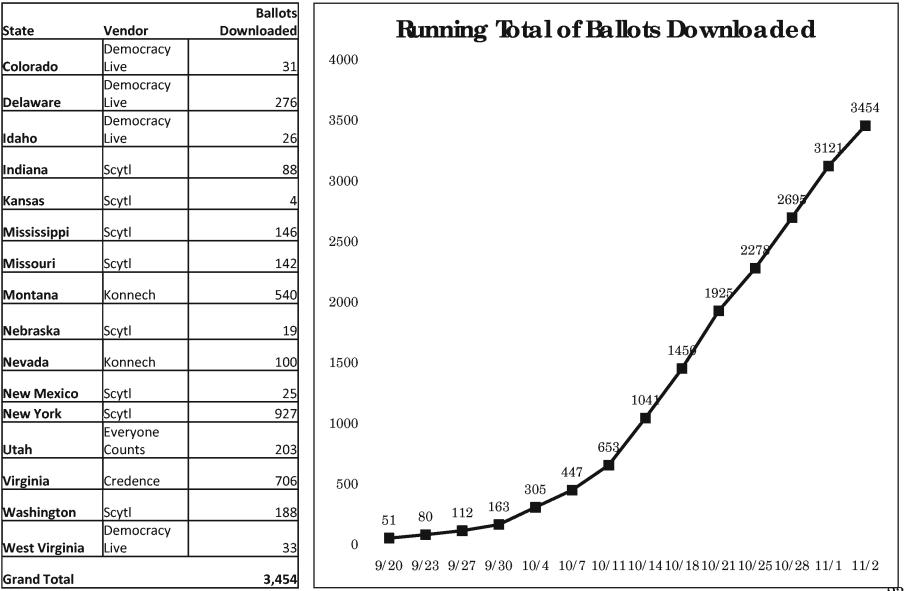
# **Online Ballot Wizards**

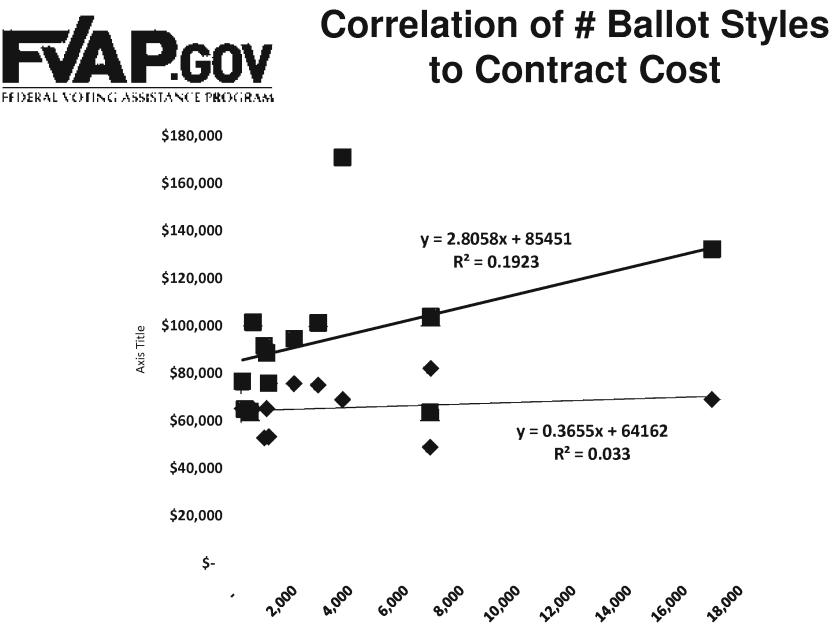


- 31States total
   17 FVAP supported
  - 140wn
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



### **State Wizard Usage**

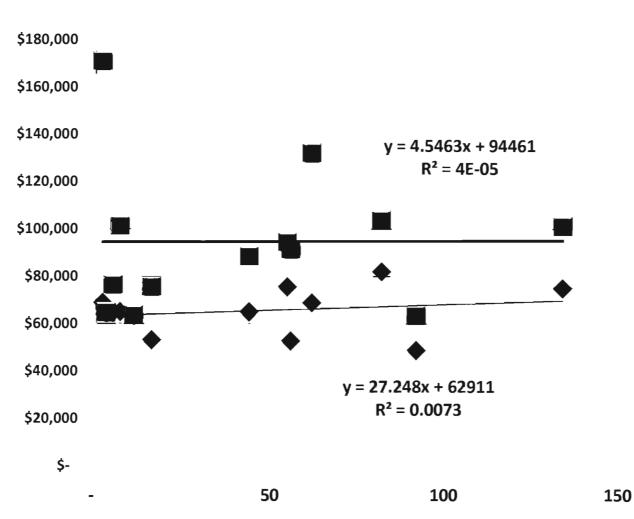




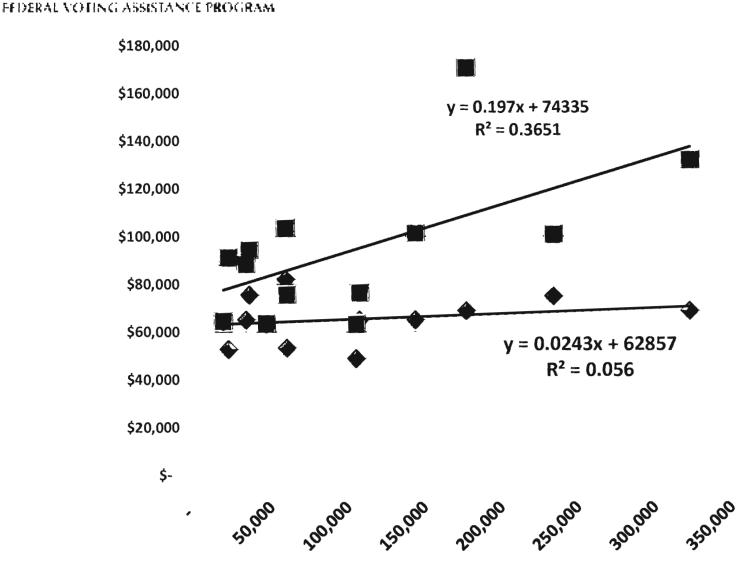
Axis Title



### Correlation of # Jurisdictions to Contract Cost



### Correlation of # UOCAVA Voters to Contract Cost



GOV



## **Communications Strategy**

### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





#### https://twitter.com/FVAP



Following

🗏 Liata 🔻

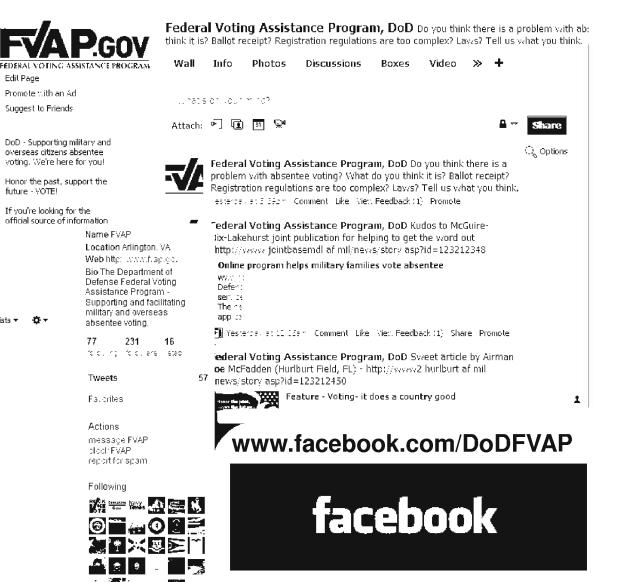
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.ses.state.b/lus.about hewsreleases 2010,061410 shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm devec}$  for o get to get registered. We're here for you!

### **Social Media**



3,956 People Like This!

### **AP.GOV** Animated Web Banner Ads

Turn here\*

-

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### Obama: 'A Christian by choice'

rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

count on Obama to lead charge to bring out vote.

Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 4:48 p.m. ET



Senate GOP blocks bill that would promote



TOP SECRET AMERICA

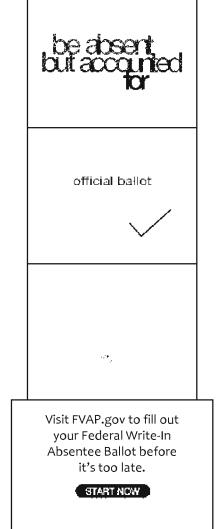
+ Washington Post furst step time

investigating the top-secret world the U.S. government created in

Reporters Dana Priest and Bill Arkin spent two years

response to the Sept. 11 terrorist attacks.

FEATURES & RESOURCES





 Robinson: Eddie Long 'like David against Goliath' DELIS - Tolae: Halfnlanistan, Talmaes: No ontione

• Capehart: Obama cracks whip on Democrats

Holder: A contirmation crisis in our courts

• Petri: Why Americans fail religion tests

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.

Washington in defeat

Where's the Change? Milbank: David Axelrod, leaving

Gerson: Hate Washington

Sargent: How to handle 'whining'

 $\alpha$  II  $\alpha$ 

» Bob Woodward

#### TO STROLLER'S 2010 ELECTIONS 😭

At a backward chat in N.M., the president offers

A White House rescue mission

THE TAKE At tonights Wisconsin rally. Dems » Dan Balz

Dems blast GOP on education issues I Media Notes



### **Newspaper Ads**



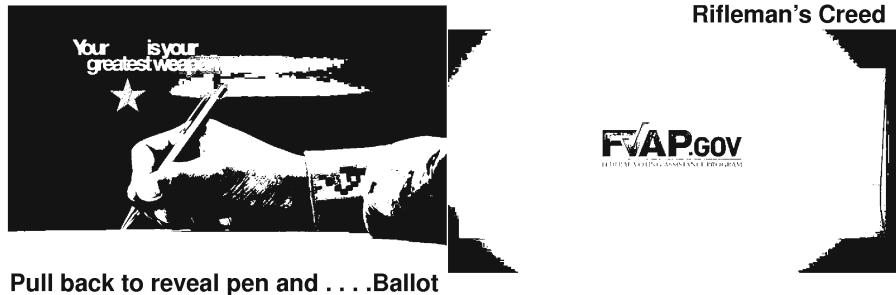




# Military TV spot



Close-up view to sounds of stock, assembly, barrel, magazine, and recoil over



# **FVAP.GOV** Slogan, Contest, Video PSA Contest



tos

Nacha Cheese



Video Contest to Run Public Service Announcements



## **Postal Delivery Realities**

### > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
  - October 2008 Priority Delivery
    - USS WASP 28.50 days
    - USS IWO JIMA 27.50 days
    - USMC CAMP TAQADDUM 23.74 days
  - And this is to MPO, not to delivery points down range

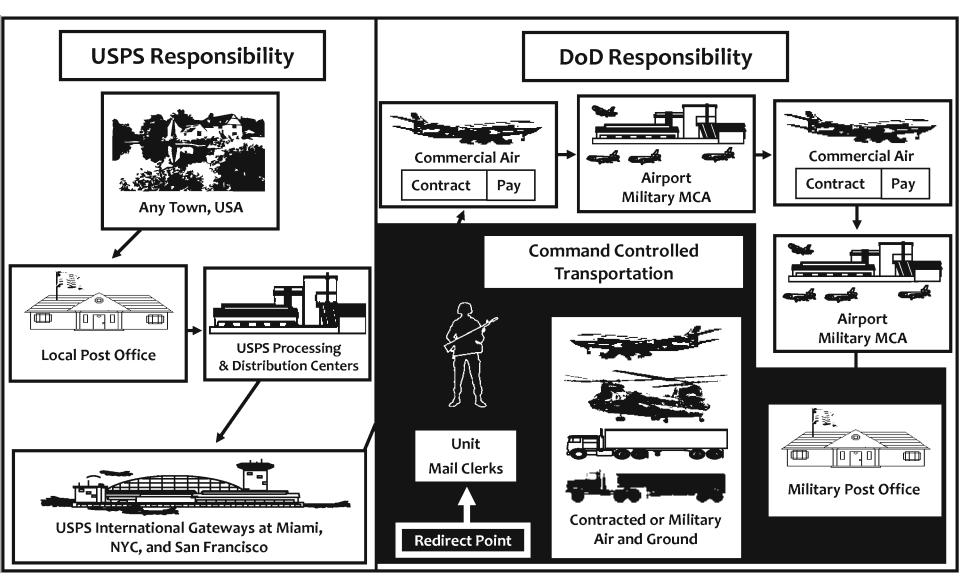
### MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
- MOVE Act hopefully will address much of this

# **FUERAL VOLING ASSISTANCE PROGRAM**How Ballots Move To & From Ground Forces





### How Ballots Move To & From Deployed Navy Sailors

Vertical on Deck



**Small Boat Transfer** 

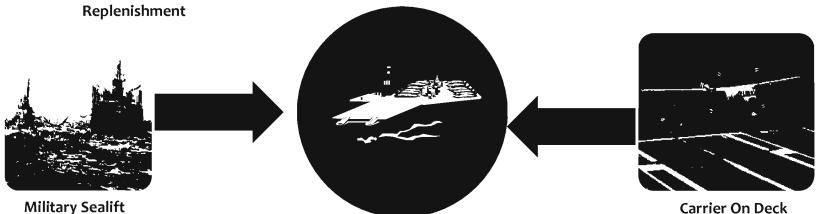




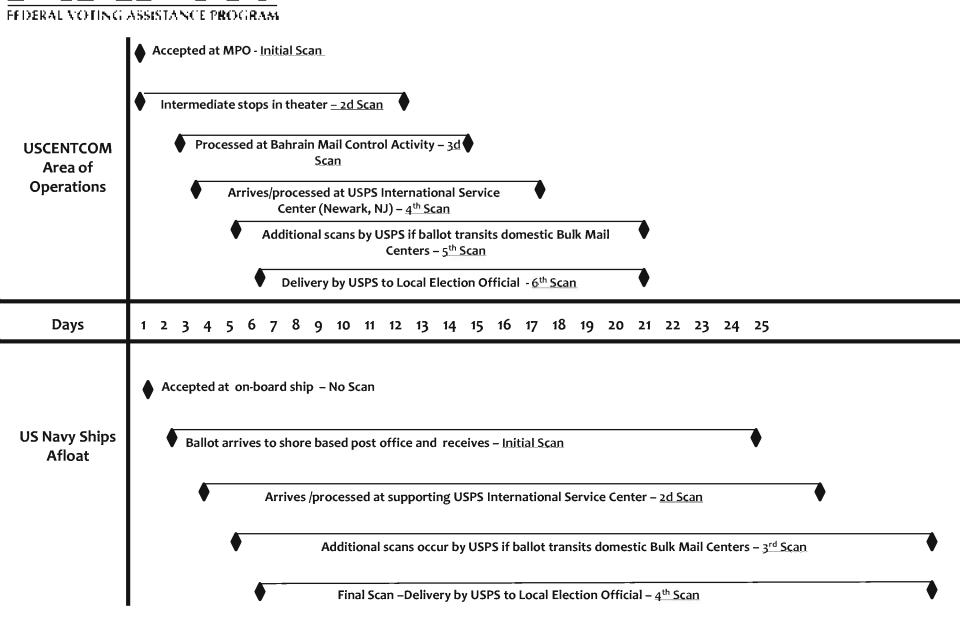
Vertical Replenishment



**Pier-Side** 



### **Projected Ballot Timeline**



Jeur



### Ballot Delivery Overseas

2010 General Election

Date / Event	# Received Overseas	% of Total Received
9/18 – 45 Days Prior	<b>4,636</b>	f 7% f
10/2 – 30 Days Prior	47,274	71%
11/2 – Election Day	<b>65,959</b>	<b>99%</b>
11/24 – Extended Election	66,848	100%

- 29% received from U.S. at least 45 days before the election
- 71% received from US at least 30 days before the election
- 212 ballots received at overseas MPOs between 25 and 30 Nov





## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

### • Deliveries

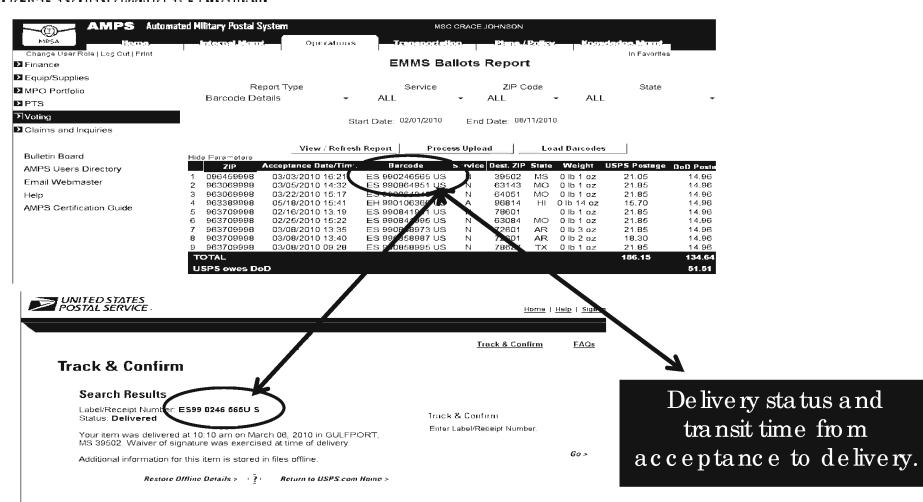
- All free under 39 USC 3406
- All Express Mail

### • FVAP support:

- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing

# FVAP.GOV

## Tracking Capability



Notification Options

#### Proof of Delivery

Verify who signed for your item by email, fax, or mail. Go >



### Absentee Ballot Transit Time

2010 General Election

- Overall transit averages of ballots from overseas MPOs to election offices = 5.2 days
- 92% of ballots delivered within 7 days IAW MOVEAct
- **Delayed Ballots = 8**%
  - 805 @ 8 to 9 days
  - 873 @ 10 to 13 days
  - 279 @ 14 to 19 days
  - 111 @ 20 to 30 days (All originated in USCENTCOM)
  - 7 @ over 30 days (All originated in USCENTCOM)
  - US Navy Ships Ballots Averaged 8 Days (From shore based MPOs to election office)



## **2010 Post-Election Survey**

### <u>Surveys</u>

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

### Key Elements & Discoveries

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Junisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	<b>91.52</b> %



## **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75% by 2014.
- Quantify the overseas civilian population by 2012.
  - Geographic Distribution
  - Demographics
- Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

### **Voter Initiatives**

#### Outreach

- Communications
- Partnerships
- Online training

### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

### FPCA/FWAB Redesign

### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

#### Databases

- VAO
- LEOs
- Voting Laws and Regulations

### **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA/Index Scores
- > LEO Training:
  - In-person
  - CERA
  - Online

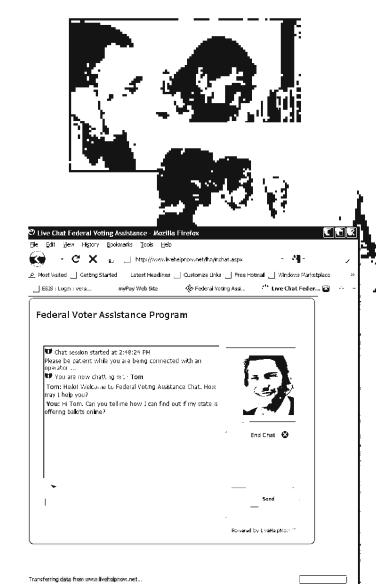
### **Technology Initiatives**

### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



### Voter / Election Official Assistance



### Call Centers & Assistance

- Online chat capability
- 24/7 availability
- Direct assistance from FVAP

### Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

### Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



# **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%





#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\blacksquare$  . At the set of the set of the state of the set of
  - 75-100 Successful

#### Scores

- National = 73%
- Up from 53% in Oct 09

#### Scores weighted on Where Voting Failure Occurs

- Greatest Scores given to areas with greatest impact on most significant failure
- 45-day prior =30 points
- Email/online = 30 points
- Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **Grants Process**

### General Info

- Multiple competitive awards totaling \$16,200,000
- State and local governments
- Full Grant notice available from
  - Announcement Number
     BAA HQ0034-FVAP-11-BAA-0001
  - Or go to Grants.gov and search under "FVAP" keyword search
- **Deadline** to submit is 5 pm (EDT) July 11, 2011

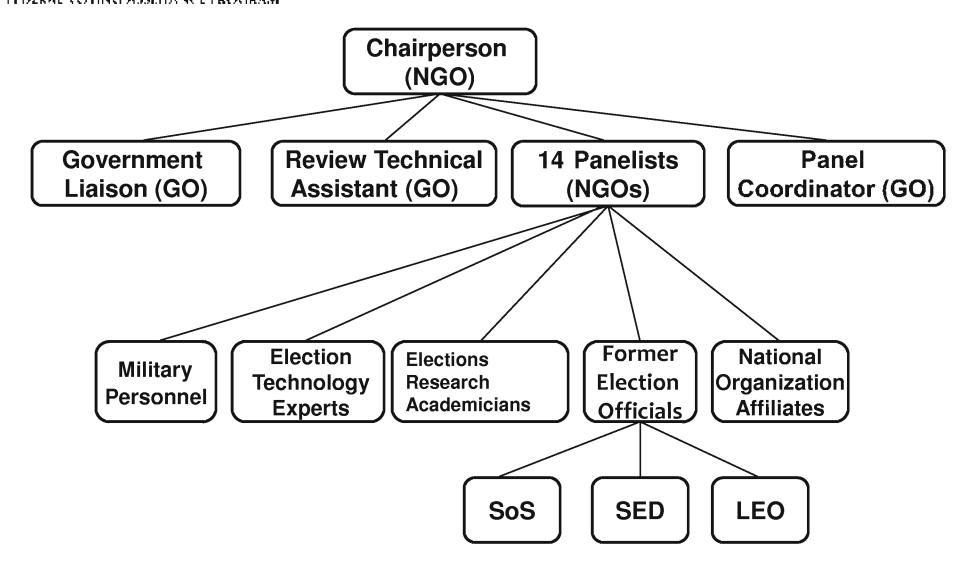
### Technical Criteria

- Significance: Addresses key problems
- **Sustainability**: Available beyond term of grant
- Impact: Number of UOCAVA voters served;
- Strategic Approach: Well-defined hypothesis and plan to test validity of hypothesis
- Innovation: Discovery or implementation of new technologies
- Scalability: application across jurisdictions
- **Collaboration**: Involvement of other election jurisdictions/partners
- Cost Benefit Analysis: Anticipated
   Return on Investment



- Data Collection Automation
- Data Reporting Automation
- Online Registration
- Better integration of VRDB with
  - UOCAVA systems
  - Data collection and reporting
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement
- No electronic ballot transmission in a live election

# FVAP.GOV Grants Technical Review





### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Facebook: www.facebook.com/DoDFVAP Twitter: @FVAP\_Director & @FVAP #FVAP



### Federal Voting Assistance Program 2010 Election Cycle Initiatives, Lessons Learned, & 2012 Initiatives

June 2011



# What is the Key Election System Issue

	······ ) · · · · · · · · · · · · · · ·	2008 Election			
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting process	Number of additional failures over general voting population	% of total failure	
$\triangleright$	Voter Participation Rates not	process			
	<ul> <li>64% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%	
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery			
	Overwhelming voting failure	Failure	23,548	6.4%	
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%	
	Absentee Ballot Return Rates:	Ballot Casting			
	<ul> <li>91% = General Population</li> <li>67% = UOCAVA voters</li> </ul>	Failure	41,012	11.2%	
	<ul> <li>62% = Military Voters</li> </ul>	Total	366,102		



### What were the Key Problems with FVAP Systems

Launched too late in election cycle		2004 IVAS	2006 IVAS #1	2006 IVAS #2	2008 VRBD	2010 EVSW
<ul><li>Sep 1, 2006</li><li>June 2008</li></ul>	# of States	7	8	3	8	17 (20)
One size fits all solutions	# of Counties	108	470	101	480	780
Too hard to use						(922)
"FVAP can never deliver"	# of Ballots	17	Unknown	35	124	3,454

- Can't keep track of FVAP acronyms
- What is the correlation to State participation?
- Is email good enough?
- What about the non-participating State systems?
- Would MOVE Act have driven this anyway?



### <u>Uniformed Services Voters</u>

- Both Military Personnel and their Dependents
  - All five Armed Services, USPHS, NOAA, Merchant Marine
  - Dependents
  - 1.5M members, 1.1M dependents
- Both Domestic and Overseas
  - 75% of members domestic
  - ~85% of dependents domestic

### <u>Overseas Citizens</u>

- US Citizens Residing Abroad
  - 2 4 million
  - Difficulty estimating actual numbers
- Permanent vs. Temporary Residence
  - Permanent = federal only
  - Temporary = all races; potential tax liability

2/3 of the known UOCAVA voters are uniformed service voters



### MOVE Act: Federal Requirements

#### More online tools

- FWAB
  - Federal Candidate list
  - Requires States accept for LEOs?
- State UOCAVA Election Official and Electronic Communications Address Database
- Online Voter Portals

#### Expedited ballot return

- Overseas Uniformed Services Personnel
- Sent NLT 7 days prior to election; Free
- Working with MPSA to coordinate with tracking system and possibly integrate with State requirements

#### Expanded voter outreach

- Installation Voting Assistance Offices
- Advertising and communications
  - Online FWAB
  - 30, 60, 90 day prior notices

#### Improved data collection

- Coordinate with States and EAC
- Covers Election Day Survey info
- Online repository

#### > Reports

- Voting Assistance Program analysis and plan
- MOVE Act implementation
- Annual survey and overall effectiveness
- DOJ on enforcement
- EAC and NIST on Internet Voting Standards



### MOVE Act: State Requirements

- Transmit ballots 45 days prior to election
  - Waivers allowed by Secretary of Defense, ICW Attorney General
  - Not perpetual apply every election
  - Need to show adequate time available for voters
- Transmit ballots electronically
  - Does not define electronically
  - Fax alone provides little help to military voters

- Accept Federal Write-In Absentee Ballots for all federal elections
  - Continued usefulness of SWABs?
  - FVAP encourages universal adoption of FWAB
- Free Online Ballot Receipt System
- Cannot require notary



## **FVAP** Mission

## Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

# FVAP.GOV FVAP 2010 Key Initiatives

### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



# **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site.. | Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! 🖪 Ólick hero

#### News

(Nore News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/1011

#### Voting Updates

ŝ	email addr	ess
	Sign Up	

<u> 833</u>

#### **Ouick Links**

MOUE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee <u>Potina</u>



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







# **Tailored Choices**

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Address a http://www.fvap.gov/request/request-ca.html  FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members. Their Families. & Citizens Living Outside The U.S						
	<u>For</u>	Voting Assistance Officers   For Election Officials				
HOME STATE VOTING INFORMATION REFERENCE CENT	TER FAQ CONTACT/CHAT Search	Site Search				
Home > <u>Select Your State</u> > What Would You Like to Do? What would you like to do?						
Register to Vote and/or Request Ballot	Get My Ballot Now	Track My Ballot				
Get Started	Get Started	Get Started				





<u>Help</u>

STARTOVER EVAP HOME CONTACTEVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Healing) Recent Telephone 122-466-7860 🙂
Jurisdiction	Middle Name (1951-195)
My Information	Middle Name (mound) F Fax (mound) 122-465-7860
Voting Residence	Last Name (Houred) Carey E-Mail Address (Houred) Robert Carey@fvac.go
Mailing Address	Suffix Junior 🝷 Gender Male 👻
Method to Send Form	Previous Name Date of Birth (http://www.international.com/Dec/21961
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔮
Print and Finish	Social Security Number (Heal Heal) - 1224 😈
	Driver's License or ID Number (http://doi.net) U Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.
	< Back Continue >

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# **Built In Tool Warnings**

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>VecInformation</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> </ul>
Mailing Address	<ul> <li>Current Address is missing on the <u>Usiling Address</u> page</li> </ul>
Method to Send Form	Print and Finish
Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the Fi <b>nish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF.
	Download Form
	The PER backage is not sutomatically transmitted to your Local Election Official (LED). Please make sure you send the printed form to your LED
	< Back Finish



# **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

NAME AND COMPLETE ADD <u>Robert Harrison Cerev</u> <u>NAVCENT F1C2</u> <u>FPC AE 09704-6218</u>	RE11		US POSTAGE PAIL 39 USC 3406
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		King County Elections Division 919 SW Grady Way	
		Renton . WA 98507-2906	

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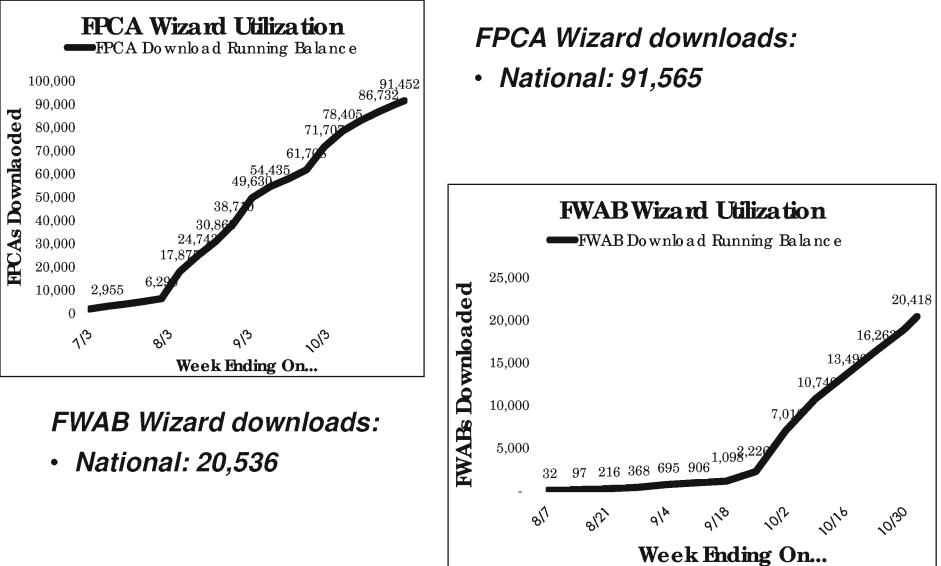


# **Online FWAB Tool**

		OFFICIAL FEDERAL WRITE-IN ABSENTEE BALLOT		
		PRESIDENT MICE PRESIDENT		
		U.S. SENATOR		
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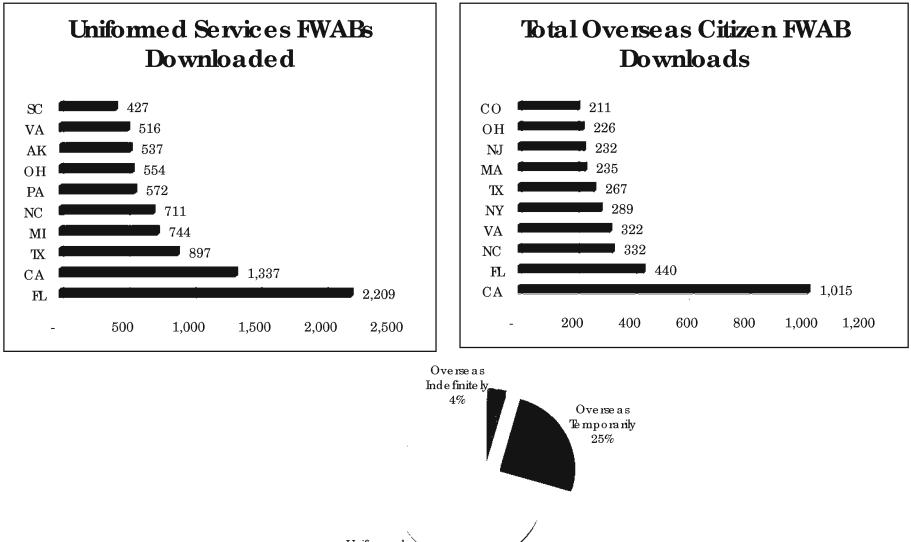


## 2010 FPCA and FWAB Wizard Utilization





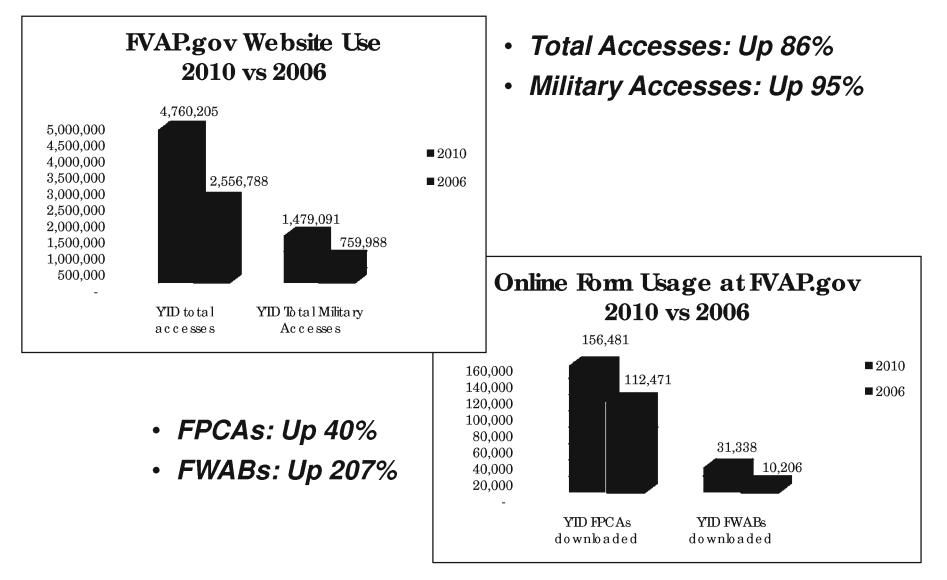
## **2010 FWAB Wizard Utilization**



Uniformed Services Member 71%



## **FVAP Website Utilization**



# **FVAP.GOV** Generic Request Ballot Screen

Address 🔄 http://www.fvap.gov/registration/reg-ballot-request-ca.html

FVAP	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S
------	-----------------------------------------------------------------------------------------------------------------------------------

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

#### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

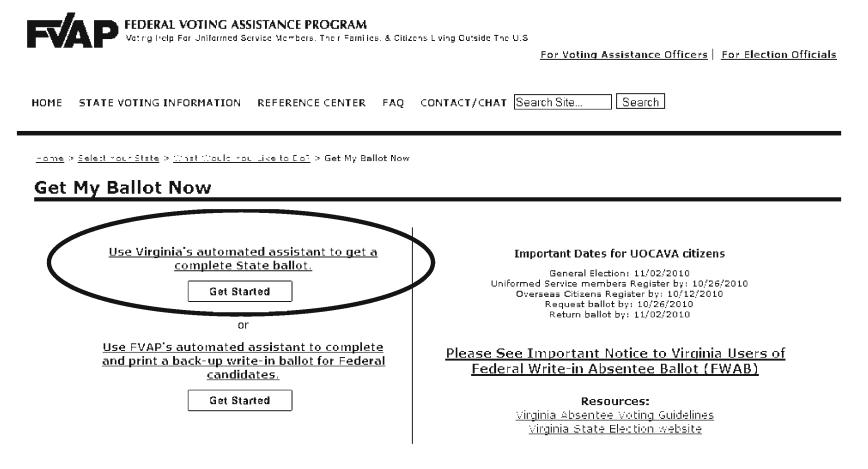
#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

**Resources:** <u>California Absentee Voting Guidelines</u> <u>California's State Election website</u>

Would you rather fill out the form by hand? <u>Registration and Ballot Reguest</u>

# **FVAP.GOV** Steer Voter to State Systems



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## Integration of State Systems

## Future:

Planning a federal grant structured program for states and localities



#### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

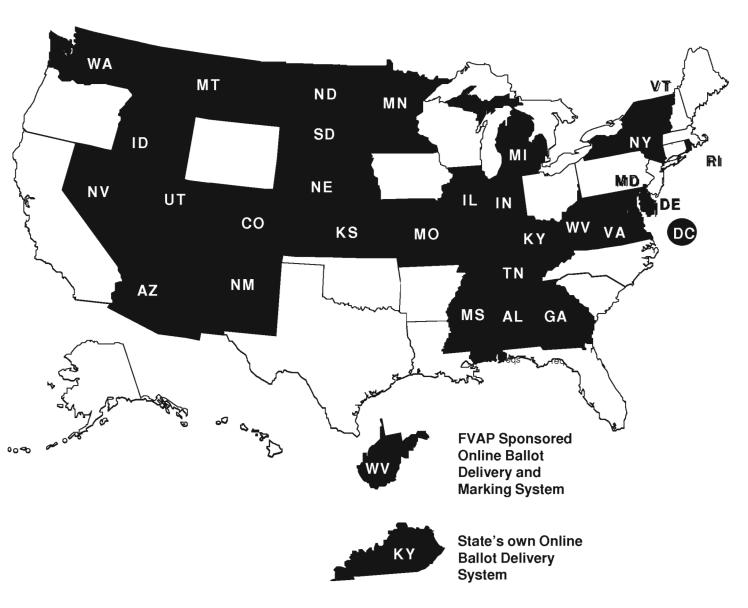
Continue	
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SBE Home Page

**Additional Election Links** 



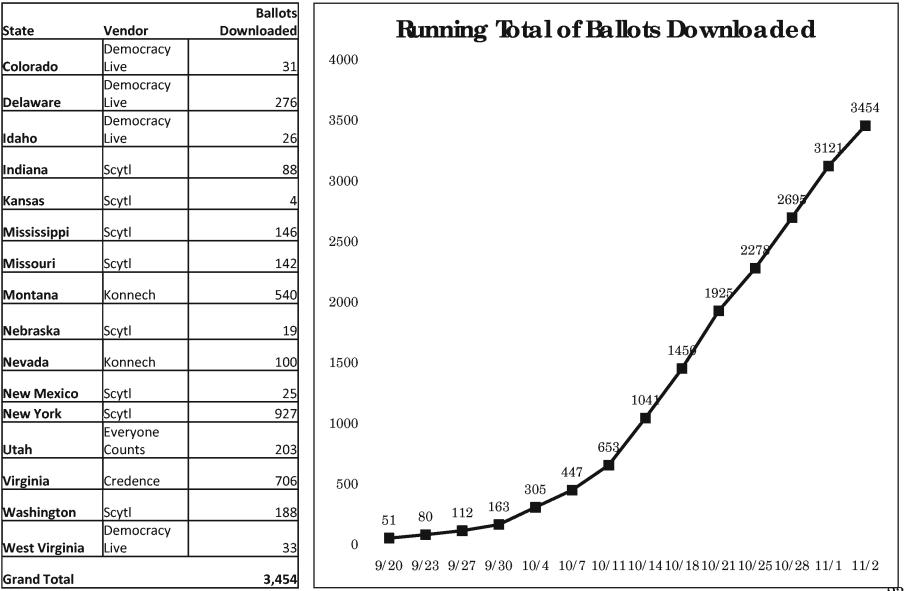
# **Online Ballot Wizards**

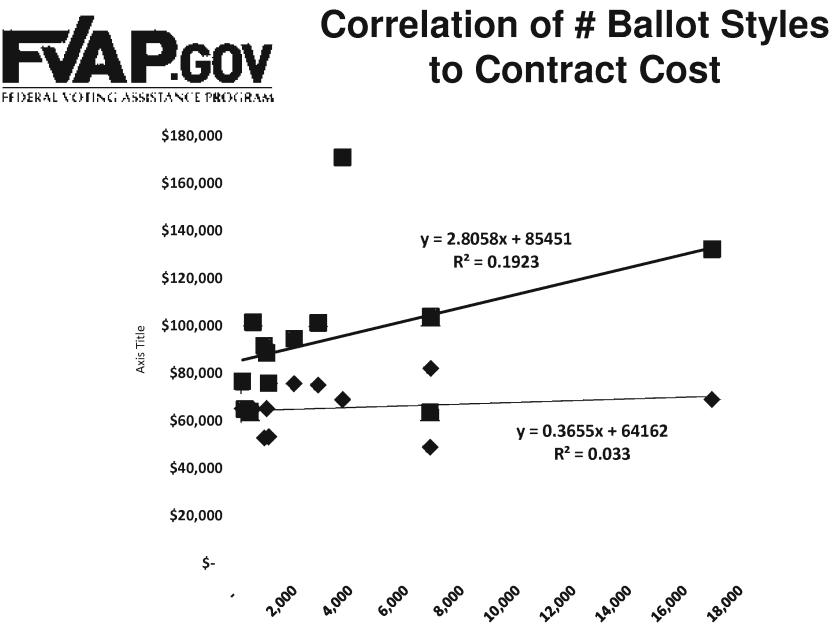


- 31States total
   17 FVAP supported
  - 140wn
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



## **State Wizard Usage**

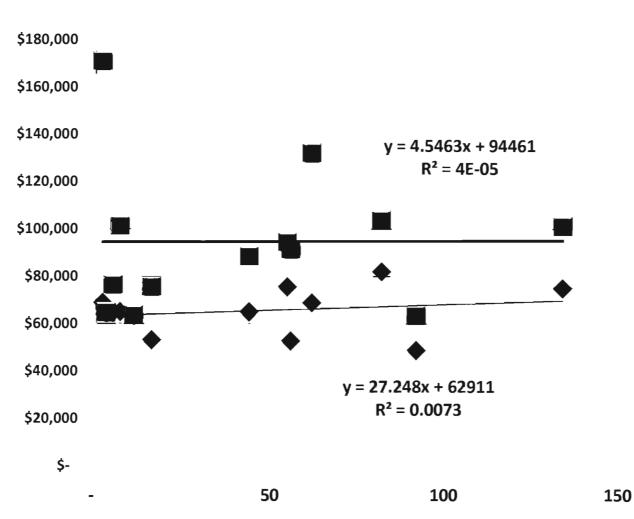




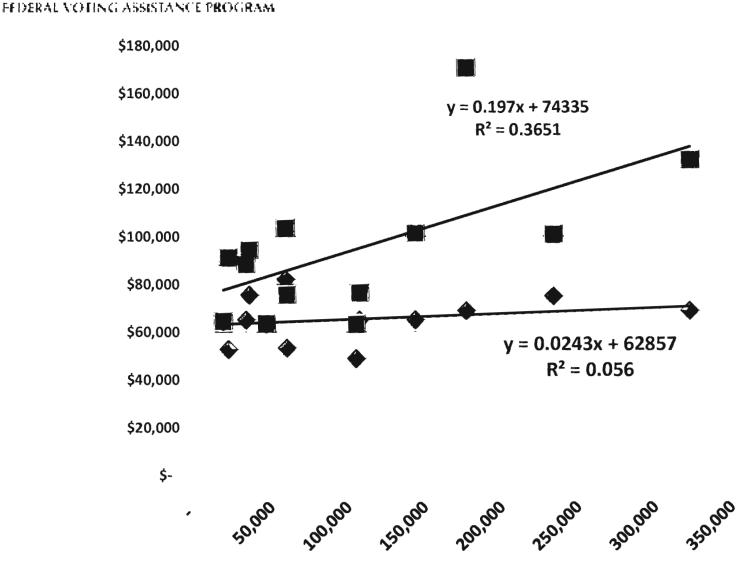
Axis Title



## Correlation of # Jurisdictions to Contract Cost



## Correlation of # UOCAVA Voters to Contract Cost



GOV



# **Communications Strategy**

## Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

## Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

## Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





#### https://twitter.com/FVAP



Following

🗏 Liata 🔻

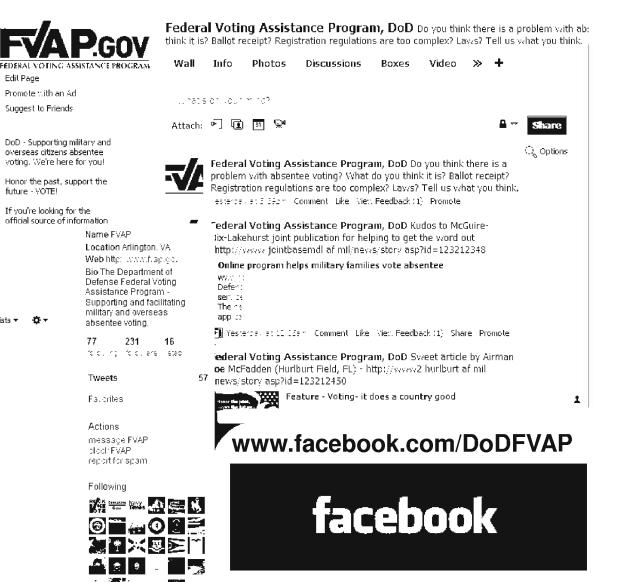
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.ses.state.b/lus.about hewsreleases 2010,061410 shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm devec}$  for o get to get registered. We're here for you!

## **Social Media**



3,956 People Like This!

# **AP.GOV** Animated Web Banner Ads

Turn here\*

-

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### Obama: 'A Christian by choice'

rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

count on Obama to lead charge to bring out vote.

Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 4:48 p.m. ET



Senate GOP blocks bill that would promote



TOP SECRET AMERICA

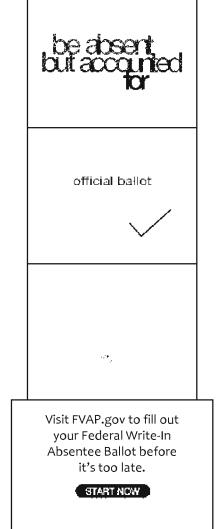
+ Washington Post furst step time

investigating the top-secret world the U.S. government created in

Reporters Dana Priest and Bill Arkin spent two years

response to the Sept. 11 terrorist attacks.

FEATURES & RESOURCES





 Robinson: Eddie Long 'like David against Goliath' DELIS - Tolae: Halfnlanistan, Talmaes: No ontione

• Capehart: Obama cracks whip on Democrats

Holder: A continuation crisis in our courts

• Petri: Why Americans fail religion tests

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.

Washington in defeat

Where's the Change? Milbank: David Axelrod, leaving

Gerson: Hate Washington

Sargent: How to handle 'whining'

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» Bob Woodward

#### TO STROLLER'S 2010 ELECTIONS 😭

At a backward chat in N.M., the president offers

A White House rescue mission

THE TAKE At tonights Wisconsin rally. Dems » Dan Balz

Dems blast GOP on education issues I Media Notes



## **Newspaper Ads**



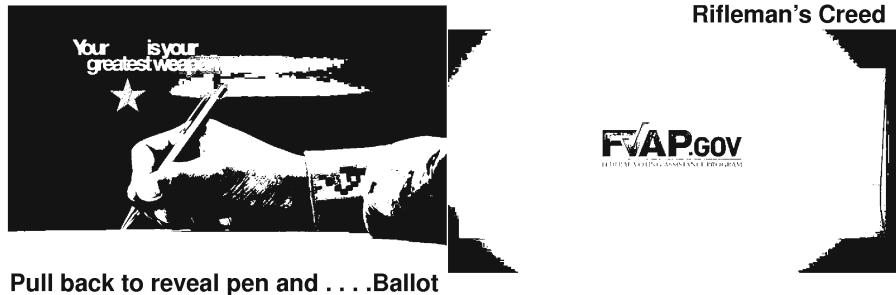




# Military TV spot



Close-up view to sounds of stock, assembly, barrel, magazine, and recoil over



# **FVAP.GOV** Slogan, Contest, Video PSA Contest





## Video Contest to Run Public Service Announcements



# **Postal Delivery Realities**

## > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
  - October 2008 Priority Delivery
    - USS WASP 28.50 days
    - USS IWO JIMA 27.50 days
    - USMC CAMP TAQADDUM 23.74 days
  - And this is to MPO, not to delivery points down range

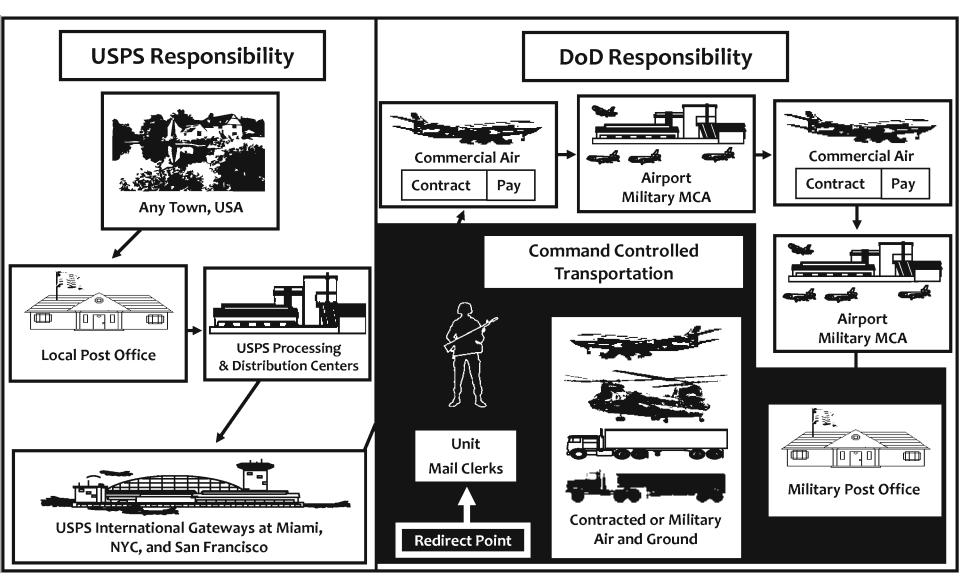
## MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
- MOVE Act hopefully will address much of this

# **FUERAL VOLING ASSISTANCE PROGRAM**How Ballots Move To & From Ground Forces





## How Ballots Move To & From Deployed Navy Sailors

Vertical on Deck



**Small Boat Transfer** 

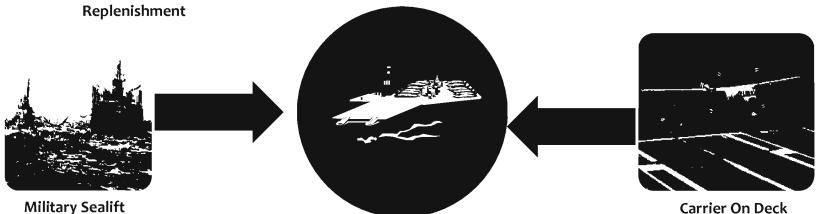




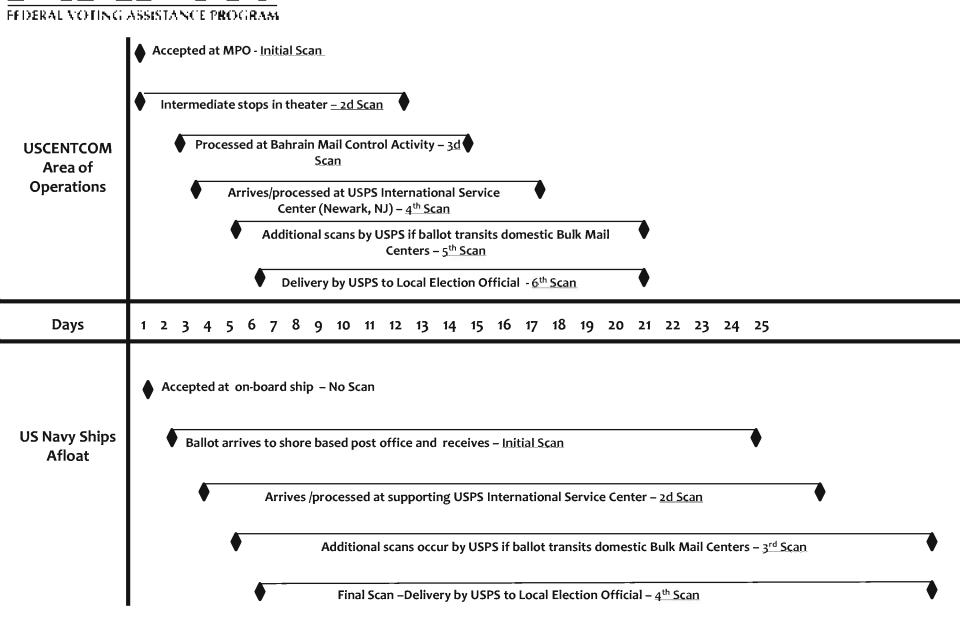
Vertical Replenishment



**Pier-Side** 



# **Projected Ballot Timeline**



Jeur



## Ballot Delivery Overseas

2010 General Election

Date / Event	# Received Overseas	% of Total Received
9/18 – 45 Days Prior	<b>4,636</b>	f 7% f
10/2 – 30 Days Prior	47,274	71%
11/2 – Election Day	<b>65,959</b>	<b>99%</b>
11/24 – Extended Election	66,848	100%

- 29% received from U.S. at least 45 days before the election
- 71% received from US at least 30 days before the election
- 212 ballots received at overseas MPOs between 25 and 30 Nov





# **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

## • Deliveries

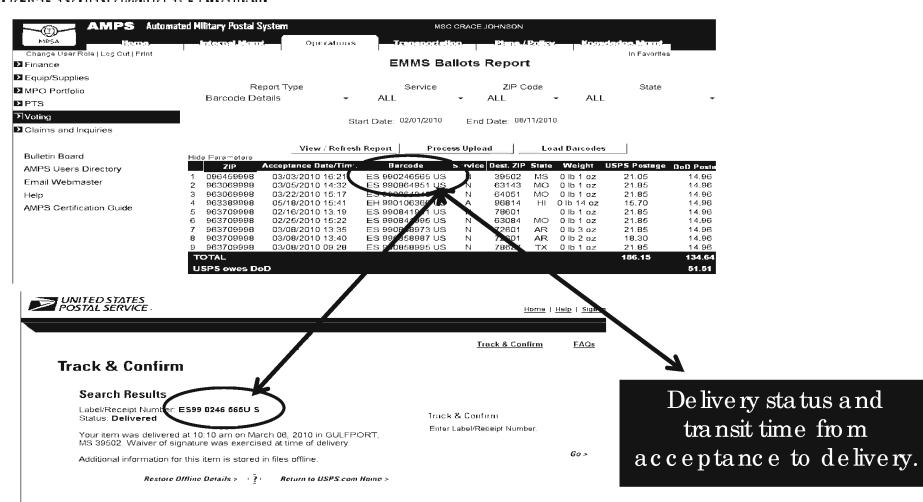
- All free under 39 USC 3406
- All Express Mail

## FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing

# FVAP.GOV

# Tracking Capability



Notification Options

#### Proof of Delivery

Verify who signed for your item by email, fax, or mail. Go >



## Absentee Ballot Transit Time

2010 General Election

- Overall transit averages of ballots from overseas MPOs to election offices = 5.2 days
- 92% of ballots delivered within 7 days IAW MOVEAct
- **Delayed Ballots = 8**%
  - 805 @ 8 to 9 days
  - 873 @ 10 to 13 days
  - 279 @ 14 to 19 days
  - 111 @ 20 to 30 days (All originated in USCENTCOM)
  - 7 @ over 30 days (All originated in USCENTCOM)
  - US Navy Ships Ballots Averaged 8 Days (From shore based MPOs to election office)



# **2010 Post-Election Survey**

### <u>Surveys</u>

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

## Key Elements & Discoveries

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Junisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	91.52%



# **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75% by 2014.
- Quantify the overseas civilian population by 2012.
  - Geographic Distribution
  - Demographics
- Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

## **Voter Initiatives**

### Outreach

- Communications
- Partnerships
- Online training

### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

## FPCA/FWAB Redesign

### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

### Databases

- VAO
- LEOs
- Voting Laws and Regulations

## **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA/Index Scores
- > LEO Training:
  - In-person
  - CERA
  - Online

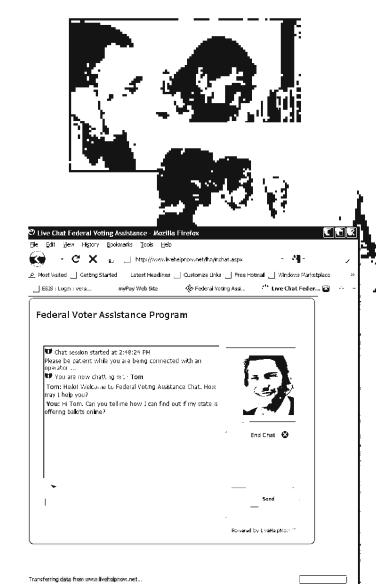
## **Technology Initiatives**

### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



## Voter / Election Official Assistance



## Call Centers & Assistance

- Online chat capability
- 24/7 availability
- Direct assistance from FVAP

## Compliance Consulting

- MOVE Act compliance
- Registration and absentee ballot applications
- FWABs

## Ease Burdens

- Allow linking to FVAP tools
- Combine surveys with EAC



## **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%





### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\blacksquare$  . At the set of t
  - 75-100 Successful

### Scores

- National = 73%, up from 53% in Oct 09
- New York = 54%, ranks 42<sup>nd</sup>
- Scores weighted on Where Voting Failure Occurs
  - Greatest Scores given to areas with greatest impact on most significant failure
  - 45-day prior =30 points
  - Email/online = 30 points
  - Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **Grants Process**

## General Info

- Multiple competitive awards totaling \$16,200,000
- State and local governments
- Full Grant notice available from
  - Announcement Number
     BAA HQ0034-FVAP-11-BAA-0001
  - Or go to Grants.gov and search under "FVAP" keyword search
- **Deadline** to submit is 5 pm (EDT) July 11, 2011

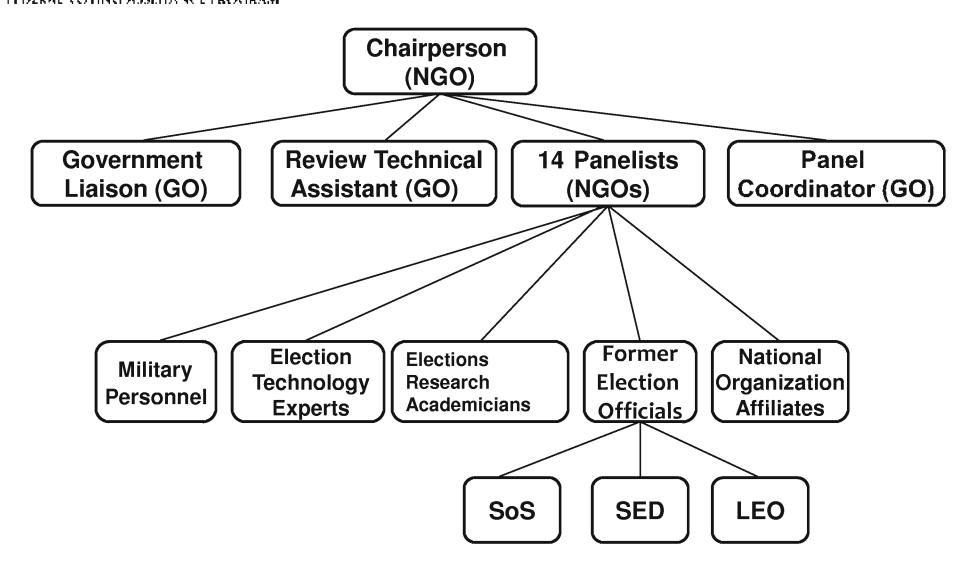
## Technical Criteria

- Significance: Addresses key problems
- **Sustainability**: Available beyond term of grant
- Impact: Number of UOCAVA voters served;
- Strategic Approach: Well-defined hypothesis and plan to test validity of hypothesis
- **Innovation**: Discovery or implementation of new technologies
- Scalability: application across jurisdictions
- **Collaboration**: Involvement of other election jurisdictions/partners
- Cost Benefit Analysis: Anticipated
   Return on Investment



- Data Collection Automation
- Data Reporting Automation
- Online Registration
- Better integration of VRDB with
  - UOCAVA systems
  - Data collection and reporting
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement
- No electronic ballot transmission in a live election

# FVAP.GOV Grants Technical Review





## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Facebook: www.facebook.com/DoDFVAP Twitter: @FVAP\_Director & @FVAP #FVAP



# Federal Voting Assistance Program 2012 Preparations



National Military and Veterans Alliance

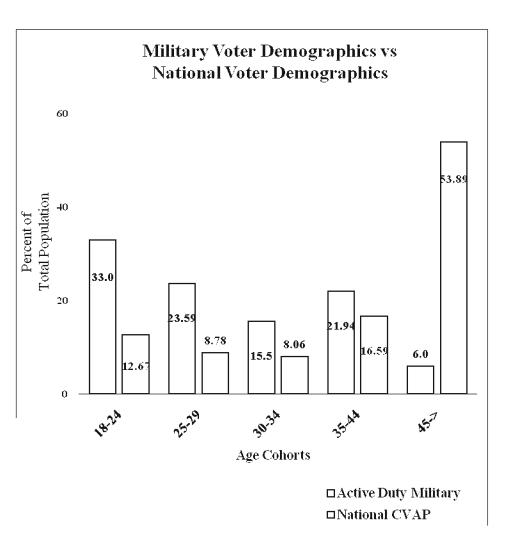
**September 19, 2011** 



## What is the Key Election System Issue

Military Voter Registration Not the Problem	2008 Election		
<ul> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>		Number of additional	
Voter Participation Rates not the problem	Stage of voting process	failures over general voting population	% of total failure
<ul> <li>64% = General Electorate</li> <li>53% = Military voters</li> </ul>	Registration Failure	4,057	1.5%
<ul> <li>71% = Adjusted military voters</li> <li>Overwhelming voting failure</li> </ul>	Ballot Delivery Failure	20,068	7.5%
is in ballot delivery and return times	Ballot Return Failure	206,771	77.6%
<ul> <li>Absentee Ballot Return Rates:</li> <li>91% = General Population</li> </ul>	Ballot Casting Failure	35,645	13.4%
<ul> <li>67% = UOCAVA voters</li> <li>62% = Military Voters</li> </ul>	Total	266,540	

# **FVAP.GOV** UOCAVA Demographics



### **Military Voters**

- Covered personnel
  - All 5Armed Services, USPHS, NOAA, Merchant Marine
  - 1.35M active component
  - ~100K RC on active duty

### Location

- 75% of members domestic
- ~170K Iraq/Afghanistan

## Military Dependent

### Military Dependents

- 1.1M total
- 700K spouses
- 400K voting age dependents

### Different Residency Rules

- Military = SCRA
- Spouse = MSRRA
- Different residency rules prevent spouses from voting as UOCAVA voters?



## **Concentration of UOCAVA Voters**

## **LEO Concentration**

- 50% of the ballots transmitted by 90 jurisdictions
- 75% of the ballots transmitted by 315 jurisdictions
- Intra-State concentration
  - Maui County 91% of Hawaii
  - New York City 61% of New York
  - Los Angeles, San Diego, and San Francisco Counties 41% of California

### **State Concentration**

- Florida = 12.4%
- California = 10.5%
- Texas = 9.3%
- New York = 8.5%
- Pennsylvania = 4.1%
- Ohio = 3.3%

Six States = 48% of total UOCAVA ballots

Jurisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	<b>15.36</b> %	1,021,122	<b>91.52</b> %



## **FVAP** Mission

## Assistance:

- FVAP exists to help Uniformed Services personnel, their voting age dependents, and overseas civilian successfully exercise their right to vote in federal elections in order that they have an equal opportunity with the general population to vote and to have that vote counted.
- FVAP also assists the States in complying with federal law in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action
- Advocacy: FVAP serves as the voice of Uniformed Services and overseas voters, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.



## **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
  - Registration & voter participation rates
- Every State provides sufficient opportunity to successfully cast a military/overseas absentee ballot, by 2014.
- Quantify the overseas civilian population by 2012.
- Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV FVAP 2012 Key Initiatives

### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

### Get the Ballots To and From the Voters Quicker

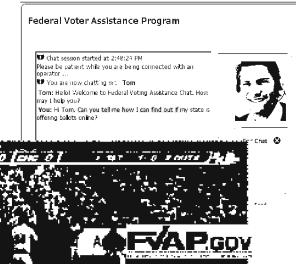
- Online ballot download
- Express Mail Return of voted ballots

### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act







## Direct Voter Assistance

### 24/7 Call Centers & Assistance

- Phone:
  - US & 63 countries toll free
  - DSN
  - Online chat & email help capability

### **Communications & Outreach**

- Partners
  - MLB
  - GI Film Festival
  - Rock the Vote
  - "Fight for Your Vote" Music Tour
- Print, social media, internal communications
- Emails to ALL military members

### Improve online Wizards

- Bar Codes
- Statewide candidates
- Automated address updating

### Integrated Online Data

- VAO contact
- LEOs contact
- Voting Laws and Regulations
- Updated military voter addresses



## Voter Assistance Officer Improvements

- Installation Voter Assistance Office "In a Box"
- Voting Assistance Tiger Teams
  - Contingency Operations
  - Deploying Guard & Reserve
- Continued Improved Training
  - Interactive, Online
  - Integrated in Service training databases
- VAO Database
  - Contact information
  - Metrics





## **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site. Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! 🖪 Ólick hero

#### News

(Nore News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/1011

#### Voting Updates

ŝ	email addr	ess
	Sign Up	

<u> 833</u>

#### **Ouick Links**

MOVE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee Potina



## **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Voting help for Uniformed Service Members, Their Families, & Cilizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

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## **Online FWAB Tool**

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<u>Help</u>

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#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (http://www.international Telephone 122-466-7860 🕖
Jurisdiction	Middle Name (molimo) H Fax (molimo) 122-466-7850
My Information	
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## **Built In Tool Warnings**

Help



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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
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Method To Receive Ballot Additional Information	Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.
Print and Finish	Be sure you click the <b>Finish</b> button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.
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	Download Form
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## **Steer Voters to State Systems**

**AP**.Gov FFIDERA FEDERAL VOTING ASSISTANCE PROGRAM Veting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S. For Voting Assistance Officers | For Election Officials HOME STATE VOTING INFORMATION REFERENCE CENTER FAO CONTACT/CHAT Search Site.. Search Home > Select Your State > (Chat Could You Like to Do? > Get My Ballot Now Get My Ballot Now Use New York's automated assistant to get a complete State ballot. Important Dates for UOCAVA citizens Get Started General Election: 11/02/2010 Registration: 10/08/2010 or Request ballot by: 10/22/2010 Return ballot by: 11/09/2010\* Use FVAP's automated assistant to complete and print a back-up write-in ballot for Federal "Postmarked by the day before the election candidates. Resources: New York Absentee Voting Guidelines. Get Started New York State Election website

> Would you rather fill out the form by hand? Federal Write-In Absentee Ballot

## Linking Voter to State systems instead of FWAB Wizard **Ensures Voter Gets Full Ballot**



## Integration of State Systems

## Future:

Planning a federal grant structured program for states and localities



### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

#### Continue

SBE Home Page

**Additional Election Links** 

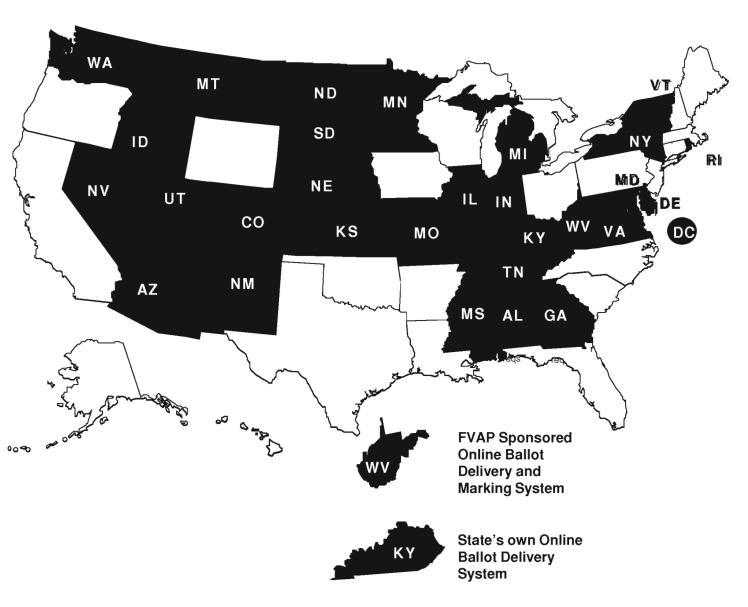


## **Track Ballot Screen**

	ienia. Se	a Ghélan ya OlaStaite	en Debra Bowen		
Secretary of State Elections & Voter Information	Administration	Elections Business Programs Politic	al Reform Archives Registries Other Services		
About Elections Division			very voter who casts a provisional ballot is entitled to find o		
Election Results and Election Dates		from his/her <b>county elections official</b> if the ballot was counted and if not, the reason why it was not counted.			
Register to Vote		<ul> <li>Under California Elections Code section 3017, a voter who casts a vote-by-mail ballot can find out if the ballot arrived at his/her county elections office. Some county elections officials also tell voters if the vote-by-mail ballot was counted and</li> </ul>			
oter Registration Statistics	it wasn't, the r	easons why it was not counted.			
Voter Information		Each county elections official allows voters to check the status of his/her vote-by-mail and provisional ballot either throug the county website, by telephone, or both.			
Initiatives			r county elections official or if your provisional ballot was cou		
oter Education	please click on	the appropriate link below or call the phone	e number listed for the county elections office. For further		
Political Parties	information ab	out the elections services provided in your c	ounty, visit our <b>County Elections offices</b> page.		
Candidate Information	County	Check Vote-By-Mail Ballot Status	Check Provisional Ballot Status		
Publications & Resources	Alameda	Alameda - Vote-By-Mail	(800) 834-6454		
ections Site Map	Alpine	(530) 694-2281	(530) 694-2281		
	Amador	Amador - Vote-By-Mail	(209) 223-6465		
	Butte	Butte - Vote-By-Mail	(800) 894-7761		
	Calaveras	(209) 754-6376	(209) 754-6376		
	Colusa	Colusa - Vote-By-Mail	(877) 458-0501		
	Contra Costa	Contra Costa - Vote-By-Mail	Contra Costa - Provisional Voting Free Access		
	Del Norte	(707) 465-0383	(707) 465-0383		



## **Online Ballot Wizards**



- 31States total
   17 FVAP supported
  - 14 Own
- DE sent out <sup>1</sup>/<sub>2</sub> of all ballots using online wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



## **Communications Strategy**

### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

## Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





### https://twitter.com/FVAP



Following

🗏 Lista 🔻

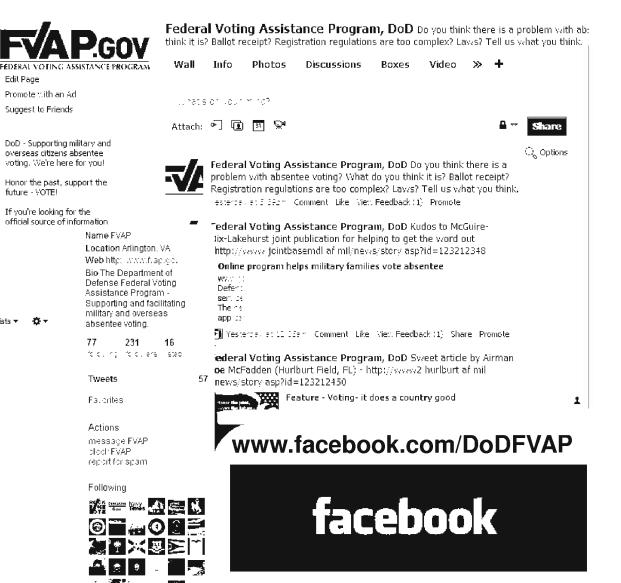
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.ses.state.b/lus.about hewsreleases 2010,061410 shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm devec}$  for o get to get registered. We're here for you!

## **Social Media**



4,200 People Like This!

## **AP.GOV** Animated Web Banner Ads

Turn here\*

-

#### FEDERAL VOTING ASSISTANCE PROGRAM



• 40 Obama: 'We are stronger' | Interview transcript 

#### TO STROLLER'S 2010 ELECTIONS 😭

 $\alpha$  II  $\alpha$ 

#### Obama: 'A Christian by choice'

At a backward chat in N.M., the president offers rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. E<sup>++</sup>

A White House rescue mission THE TAKE At tonights Wisconsin rally. Dems

count on Obama to lead charge to bring out vote. » Dan Balz

 Dems blast GOP on education issues I Media Notes Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 14:48 p.m. ET



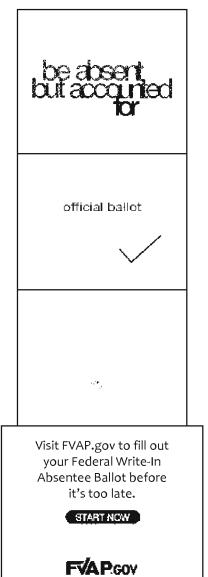
Senate GOP blocks bill that would promote



FEATURES & RESOURCES

TOP SECRET AMERICA + Washington Post furst step time

Reporters Dana Priest and Bill Arkin spent two years investigating the top-secret world the U.S. government created in response to the Sept. 11 terrorist attacks.



• Capehart: Obama cracks whip on Democrats

Holder: A continuation crisis in our courts

· Petri: Why Americans fail religion tests

A tearful Karzai appeals for peace

Video: A call for faster Afghan peace talks

President weeps in speech, says he worries his

son might not be able to grow up in Afghanistan.

(Photo: AP)

OPINIONS.

Washington in defeat

Where's the Change? Milbank: David Axelrod, leaving

Gerson: Hate Washington

Sargent: How to handle 'whining'



## **Newspaper Ads**







## **Postal Delivery Realities**

## > 2008 Data: Still Long One Way Delivery Times

- September 2008 Priority Delivery
  - USS IWO JIMA 30.58 days
  - USS THEADORE ROOSEVELT 28.76 days
  - USS LINCOLN 22.77 days
- October 2008 Priority Delivery
  - USS WASP 28.50 days
  - USS IWO JIMA 27.50 days
  - USMC CAMP TAQADDUM 23.74 days
- And this is to MPO, not to delivery points down range

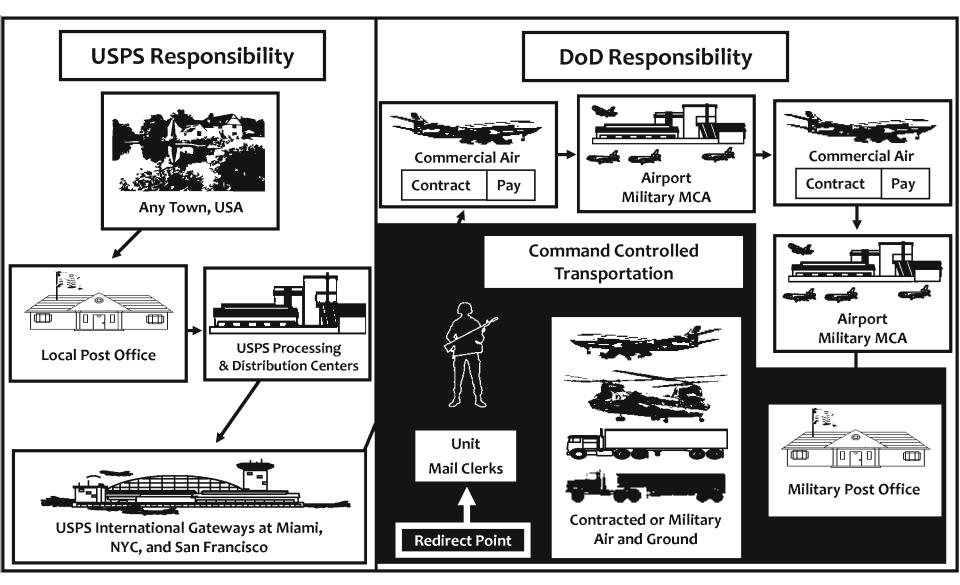
### MPSA 2008 Ballot Delivery Recommendations Parallel Data

- OIF/OEF 28 days
- Other overseas 21 days
- These are RETURN recommendations

### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
- MOVE Act hopefully will address much of this

# **FUERAL VOLING ASSISTANCE PROGRAM**How Ballots Move To & From Ground Forces





## How Ballots Move To & From Deployed Navy Sailors

Vertical on Deck



**Small Boat Transfer** 

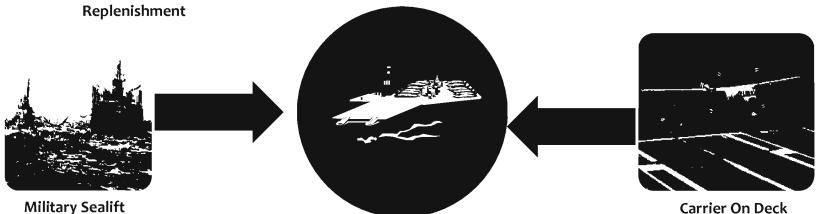




Vertical Replenishment



**Pier-Side** 







## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

## Deliveries

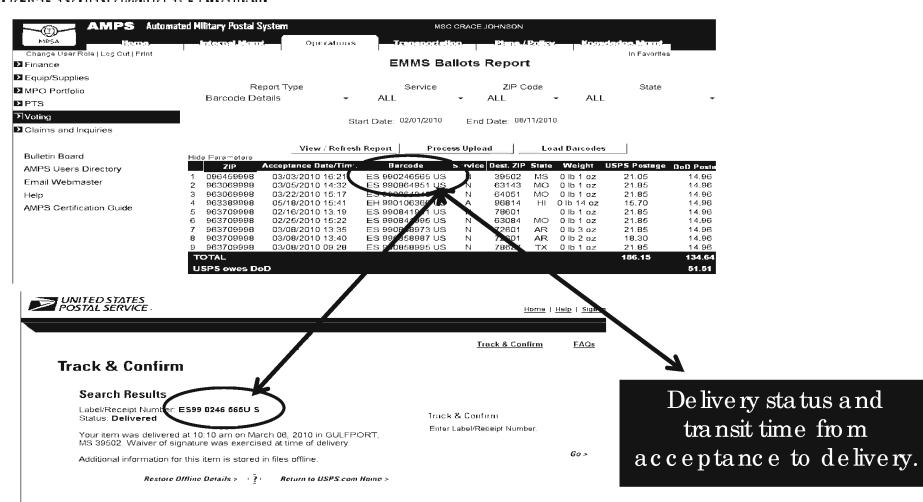
- All free under 39 USC 3406
- All Express Mail

## • FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing

## FVAP.GOV

## Tracking Capability



Notification Options

#### Proof of Delivery

Verify who signed for your item by email, fax, or mail. Go >

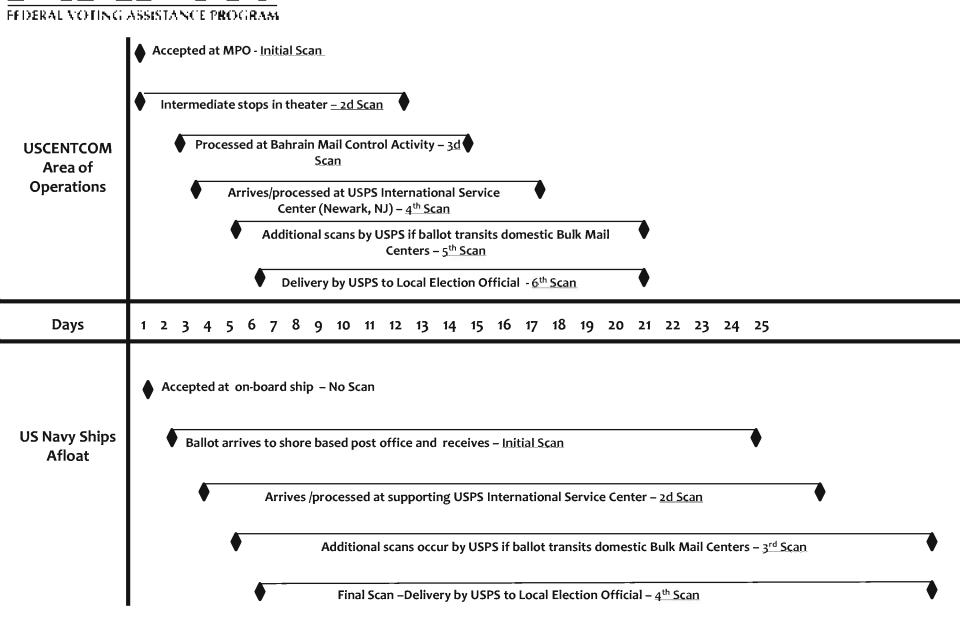


## Absentee Ballot Transit Time

2010 General Election

- Overall transit averages of ballots from overseas MPOs to election offices = 5.2 days
- 92% of ballots delivered within 7 days IAW MOVEAct
- **Delayed Ballots = 8**%
  - 805 @ 8 to 9 days
  - 873 @ 10 to 13 days
  - 279 @ 14 to 19 days
  - 111 @ 20 to 30 days (All originated in USCENTCOM)
  - 7 @ over 30 days (All originated in USCENTCOM)
  - US Navy Ships Ballots Averaged 8 Days (From shore based MPOs to election office)

# **Projected Ballot Timeline**



Jeur



# Ballot Delivery Overseas

2010 General Election

Date / Event	# Received Overseas	% of Total Received
9/18 – 45 Days Prior	<b>4,636</b>	f 7% f
10/2 – 30 Days Prior	47,274	71%
11/2 – Election Day	<b>65,959</b>	<b>99%</b>
11/24 – Extended Election	66,848	100%

- 29% received from U.S. at least 45 days before the election
- 71% received from US at least 30 days before the election
- 212 ballots received at overseas MPOs between 25 and 30 Nov



# **Grants Process**

### General Info

- Multiple competitive awards totaling \$16,200,000
- State and local governments
- Full Grant notice available from
  - Announcement Number
     BAA HQ0034-FVAP-11-BAA-0001
  - Or go to Grants.gov and search under "FVAP" keyword search

### Technical Criteria

- Significance: Addresses key problems
- **Sustainability**: Available beyond term of grant
- Impact: Number of UOCAVA voters served;
- Strategic Approach: Well-defined hypothesis and plan to test validity of hypothesis
- Innovation: Discovery or implementation of new technologies
- Scalability: application across jurisdictions
- Collaboration: Involvement of other election jurisdictions/partners
- Cost Benefit Analysis: Anticipated
   Return on Investment



- Data Collection Automation
- Data Reporting Automation
- Online Registration
- Better integration of VRDB with
  - UOCAVA systems
  - Data collection and reporting
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement
- No electronic ballot transmission in a live election



#### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - $\bullet \quad \text{for all } f = \{ e_1, \dots, e_{n-1} \} \text{ for all } i \in \{1, \dots, n\} \}$
  - 75-100 Successful
- Scores weighted on Where Voting Failure Occurs
  - Greatest Scores given to areas with greatest impact on most significant failure
  - 45-day prior =30 points
  - Email/online = 30 points
  - Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections

# FEDERAL VOLING ASSISTANCE PROGRAM Prioritized Legislative Initiatives

- 1. 60 (45) Day Ballot Transit Time
- 2. Electronic Transmission of Election Materials
- 3. Expand Use of FWAB
- 4. Uniform Law Commission
- 5. Late Registration Procedures
- 6. Emergency Authority of CEO
- 7. Elimination of Notarization/Witnessing Requirements
- 8. Enfranchise Citizens Who Never Resided in the U.S.

### FVAP developed State-by-State scoring index

- Evaluate individual State success on adopting Legislative Initiatives.
- Weights are scored to their importance in addressing points of voting failure.

The Most Important



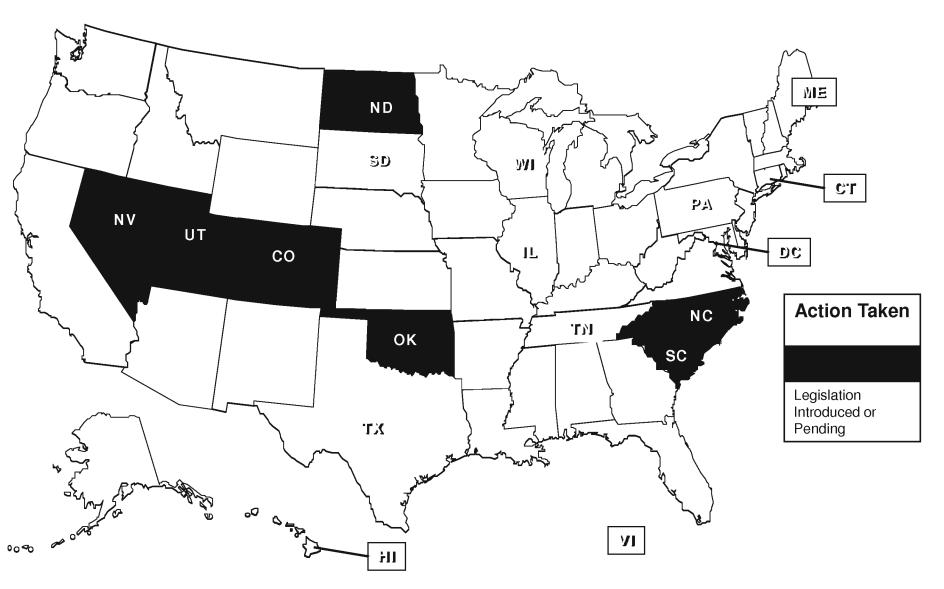
# **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%





# **FVAP.GOV** 2011 UMOVA Action





### **FVAP Data Needs**

### Causes of Voting Failure

- Voter success vs. desire
- Turn-out and follow-through rates
- Deep dive on current data
- Point in voting process where voting fails
- Comparisons between electronic and postal methods
- Comparisons between types of voters
  - Overseas vs. domestic military
  - Military members vs. dependents
  - Military vs. overseas civilians

### Timely, Quality Data

- Know which jurisdictions HAVEN'T responded
- How can we improve response rates?
- How can we improve response times?
- How can we take advantage of current processes?
- How can we reduce data collection burdens?



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Facebook: www.facebook.com/DoDFVAP Twitter: @FVAP\_Director & @FVAP



### Federal Voting Assistance Program Department of Defense

### Scott Wiedmann Deputy Director External Relations and Communications

1777 North Kent St., #14003, Arlington, VA 22209

Phone: 703-588-8113 Fax: 703-696-1352 Email: Facebook: www.facebook.com/DoDFVAP Twitter: @FVAP



# Federal Voting Assistance Program 2012 Preparations



National Military and Veterans Alliance

**September 19, 2011** 

#### UOCAVA Voting System Objectives Meeting Tentative Agenda

#### Location:

Building 222, Room A314 NIST Main Campus 100 Bureau Drive Gaithersburg, MD 20852

#### Notes:

Call extension 2934 in the lobby of Building 222 to be escorted to the meeting room. Wireless Internet access is available at the meeting. Users must sign NIST's Visitor Network Access Agreement with regard to security patches, anti-virus software, etc. Please show up to the meeting at least 30 minutes early to fill out the necessary paperwork.

#### Monday, June 29, 2009

9:00 am - 9:15 am	<b>Welcoming Remarks from NIST</b> John Wack, NIST Andrew Regenscheid, <i>NIST</i>
9:15 am - 9:30 am	<b>Welcoming Remarks from the EAC</b> Commissioner Davidson, <i>EAC</i>
9:30 am – 10:00 am	<b>Innovative Approaches to Overseas Voting</b> Paul Lux, <i>Okaloosa County</i>
10:00 am – 10:30 am	Washington State Online Voter Registration System Paul Miller, Washington Secretary of State, Elections Division
10:00 am - 10:15 am	BREAK
10:15 am - 10:45 pm	<b>Everyone Counts Perspective on UOCAVA Requirements</b> Aaron Contorer, <i>Everyone Counts</i>
10:45 am - 11:15 am	<b>Overview of FVAP Voting Projects</b> Scott Wiedmann, Sara Richman & Susan Leader, <i>FVAP</i>
11:15 am - 11:45 am	Internet Voting Requirements Pablo Sarrias & Hugh Gallagher, <i>Scytl</i>
11:45 pm - 1:15 pm	LUNCH
1:15 pm – 3:00 pm	System Objectives Discussion Moderator : Andrew Regenscheid, <i>NIST</i>
3:00 pm – 3:30 pm	BREAK
3:30 pm – 5:00 pm	<b>Usability and Accessibility in Remote Voting Systems</b> Moderators: Sharon Laskowski and Lana Lowry, <i>NIST</i>
5:00 pm	ADJOURN

### Tuesday, June 30, 2009

9:00 am – 9:30 am	Comparison of VOI/SERVE/ODBP Carol Paquette, EAC Contractor
9:30 am - 10:00 am	<b>EAC Risk Assessment and UOCAVA Voting</b> Alec Yasinsac, <i>SAIT Laboratory</i>
10:00 am – 10:30 am	How Technology Can Help Overseas Voting- A Personal Perspective David Wagner, <i>University of California- Berkeley</i>
10:30 am - 11:00 am	BREAK
11:00 am - 12:00 pm	<b>Discussion: Security Objectives I</b> Moderator: TBD
12:00 pm - 1:30 pm	LUNCH
1:30 pm - 3:00 pm	Discussion: Security Objectives II Moderator: TBD
3:00 pm - 3:15 pm	BREAK
3:15 pm - 4:45 pm	<b>Discussion: Remote UOCAVA Voting System</b> <b>Architectures</b> Moderator: Nelson Hastings, <i>NIST</i>
4:45 pm – 5:00 pm	Wrap-up

5:00 pm **ADJOURN** 



# FVAP Views on Solutions & Challenges

NIST-EAC-FVAP Workshop on UOCAVA Voting Systems August 6<sup>th</sup>, 2010



- Overwhelming incidence of voting failure is in ballot return because ballots go out too late
- > Absentee Ballot Return Rates:
  - 91% = General Population
  - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
  - 9% military ballots misaddressed
  - 6% returned as undeliverable
  - 17% of military requesting absentee ballots never received it = ~200,000

2008 General Election Results – Military Voters			
Stage of voting process	Number of additional failures over general voting population	% of total failure	
Registration Failure	3,936	1.4%	
Ballot Delivery Failure	20,064	6.9%	
Ballot Return Failure	213,779	74.0%	
Ballot Casting Failure	51,283	17.7%	
Total	289,062		



# **Postal Delivery Realities**

FEDERAL VOTING ASSISTANCE PROGRAM

### 2008 Data: Still Long One Way Delivery Times

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### Unfair to Expect Faster Delivery

- The problem is the States haven't sent out the ballots early enough
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# **Internet Voting Mandate**

# 2002 National Defense Authorization Act

"The Secretary of Defense shall carry out a demonstration project under which *absent uniformed services voters* are permitted to *cast ballots* in the regularly scheduled general election ... through an *electronic voting system*. The project shall be carried out with participation of sufficient numbers ... so that the results are *statistically relevant*."

# 2005 National Defense Authorization Act

"...the Secretary may delay the implementation of such demonstration project until the Election Assistance Commission ... has established electronic absentee voting guidelines and certifies that it will assist the Secretary..."

# Not the MOVE Act



# **2002 Committee Reports**

#### > 2002 House Report

- "...testing of electronic voting systems that aim to solve the time and distance challenges that have plagued military voters, particularly those residing at overseas duty locations."
- "The Committee expects the Secretary ... to expand the demonstration project to reach as many military voters as possible."
- "The committee believes that the method for absentee voting that holds the most promise for protecting the voting rights of military members in the future is electronic voting using computers."

#### 2002 Senate Report

- "In the committee's view, the Federal Voting Assistance Program's Voting Over the Internet (VOI) Pilot Project ... demonstrated that *a remote internet registration and voting system can provide electoral process integrity*;"
- "[The VOI project] provided insight into issues that must be considered for broader use of remote registration and voting via the internet."
- "The committee encourages ... a judicious and methodical progression from the current by-mail process to a secure, easy-to-use, and expedient remote internet registration and voting system."



# **2005 Committee Reports**

#### > 2005 Senate Report

 The committee recognizes the effort by the Department of Defense, working in concert with state, county and federal election officials, to bring the SERVE program to fruition, and urges continued examination of feasible means to carry out secure electronic voting.

### > 2005 Conference Report

- "The House bill ... would repeal the requirement ... for the Secretary of Defense to conduct a demonstration project to permit absentee uniformed service voters to cast their ballots through an electronic voting system. The Senate amendment ... would authorize delay in carrying out an electronic voting demonstration project until November 2006. The House recedes with an amendment that would delay the electronic voting demonstration project..."
- "The Department of Defense's Secure Electronic Registration and Voting Experiment (SERVE) was an important prototype for electronic voting that should not be abandoned."



# 2007 Laws & GAO

### 2007 National Defense Authorization Act

- "the Secretary of Defense shall [report] to the Congress ... in *detail plans for expanding the use of electronic voting technology* for individuals covered under the [UOCAVA]."
- "...[The GAO shall report to] Congress...the assessment of ...The progress of [DoD] and the [EAC] in developing a secure, deployable system for Internet-based electronic voting pursuant to [the 2005 NDAA]."

### 2007 GAO Report

- [DoD should c]reate an *integrated, comprehensive, long-term, resultsoriented plan for future electronic voting programs* that specifies, ... the goals to be achieved along with tasks including identifying safeguards for the security and privacy of all DOD's voting *systems—both electronic and Internet*.
- The plan should also specify milestones, time frames, and contingencies;
- Synchronize them with planned development of the Commission's guidelines for Internet voting;



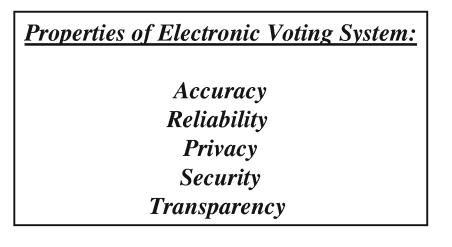
# **GOV** 2007 FVAP Internet Voting Report

> "Recommendations for future electronic voting projects include:

- working up to a large scale system starting with a small number of states or limiting capabilities;...
- *identifying and mitigating actual and perceived risks* by educating people about risk management practices;...
- ensuring that the system will be testable and that those tests can be reproduced;
- developing guidelines for electronic or internet-based registration, ballot delivery, and voting systems which maintain the integrity of the process;
- and assessing methods for voter identification and authentication involving digital certificate technologies."

#### > "A complete internet voting system would provide ...:

- > voter identification and authentication,
- voter registration,
- > election administration,
- > ballot delivery,
- ➢ voting,
- tabulation, and
- results reporting."





### Key Planning Factors

- EAC-NIST IAA
  - NIST research on use of electronic technology in absentee voting
  - NIST work with EAC and DoD to select a preferred technology
  - Develop electronic UOCAVA absentee voting standards
  - FVAP given comment opportunity on EAC's direction to NIST regarding draft standards

Phase	Timeline
Acquire Funding & Concept of Development	6 months
Communications Plan	45 months
Contracting Process	1 month
Design Phase	4 months
Development Phase	15 months
Testing Phase	6 months
System Deployment/Election Official Training	5.5 months
Operations Phase	14 months
Evaluation and Reporting Phase	48 months
Total	48 months

# **FVAP-EAC MOU**

### Concept of Operations

- FVAP give EAC info on prior electronic voting projects
- NIST identify one or more ways in which electronic technology can improve UOCAVA absentee voting
- EAC and FVAP identify technologies with greatest utility.
- NIST then develops technical standards, at EAC's direction, to be included in final electronic absentee voting guidelines



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2

### 2010 EAC Roadmap

#### Roadmap Timeline for the Development of Remote Electronic Absentee Voting Guidelines in Support of the UOCAVA Act May 2013. Fisk Managamett – FAC on toose who advisory committees using inpermentanyo. ICCA94 Proc Feculty Seyt Paragrees 4 Separally Research - Uss600×32, amed + Program Regurements -NST CORRECTOR 3. 37 (194) or 140 -A straight from public day Concerning out for $H \gg 0.11$ provisional art to break inner 67. 7 of converse laters. public contract Dank Datot. -umeni-actions Receard Sciwery Specification Nov 2095 Cul 3509. 91 draft out for Pathbaran Pittí (naglan politik szeremetek Available 1 11 Sincerel Volue ist neerner Venna Situtions Formed 1.1 FAC Southern Ceneral User series Central Recipsion. 6590191 601 60 **–** UKIKIANA FIAmata CAC 5 DEST. reaccesses access Perchast Analysis. ranshinek on l of Electronic. divident Valstians dia tot Deployment Devember Watch 7376 2011-1 ACS 133 $J_{\rm eff} = 0.5$ Cr(08)Apr 105 Act: 10 1.. 10 227.10ion 11 an M Joh 39-....... 00.00 1.69110 ધાય Cicl. First Course 7-340 biology Hap' di verti Presentations at 11571 -BHELFIGNALES H 1000-YA Chilenies -ISST DOCT A DASS OF LISE/mail orally. TGEC references with rectructation paint Service of strategies for CODAVA 20 ing Systems tookid connient. hom WST with CACIFY Project www.sawa.vcc.walaysterna T. - D. -10.000 Jph 2009. I-VAP Research 1989 develops allepin turn Кеу the extend and helped. 5VAR Repeted Filte ALCOFAVA deephas to serve th mplementation 122.5 FAC JOCAVA B-AL PORTAGE -Sho, WOVE ALC EVATIA CARVE N., 104 2009 Price ACLA LCDC, with supposition 1, 81 Electronic Fallor Delivery a system risht, Brei grade evening 2014 UCX AVA results includes Central en la Plur Prégram Requirements 2000 $\bigcirc$



### **Define the Measures**

- Acceptable risk level *policy decision has already been made*
  - It *IS* the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better

# **FVAP Ideas on Path Forward**

### **Measure Systems**

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools?
- Evaluate the postal mail UOCAVA absentee ballot system as the baseline
- Develop comparable measures for other voting systems and measure them
- Also examine national level threat risks

### **Establish Properties**

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T believe Properties are technologically feasible

**Can You Make the "Washington Declaration"?** 



# **GOV** FVAP Requested Considerations

### Put on your scientific game face

- Don't make claims that can't be tested and replicated
- Expertise vs. evidence
- > The policy decision's already been made
  - Electronic Absentee Voting System Development is the law
  - Federal agencies must execute the law
- Does the Balkanization of US Election System provide security advantages?
  - Diversification
  - Defense in Depth
  - Dispersal

#### Independence vs. \_\_\_\_\_ Assurance



## **Quotes to Contemplate**

 "I think there is a world market for maybe five computers," Thomas Watson, chairman of IBM, 1943.



 "No one will need more than 637 kb of memory for a personal computer—640K ought to be enough for anybody," Bill Gates, Microsoft, 1981.



 "Who the hell wants to hear actors talk?" H.M. Warner, Warner Bros., 1927



### Arthur C. Clarke's "3 Laws of Predictions"

- When a distinguished but elderly scientist states that something is possible, he is almost certainly right. When he states that something is impossible, he is very probably wrong;
- The only way of discovering the limits of the possible is to venture past them into the impossible;
- Any sufficiently advanced technology is indistinguishable from magic.



### Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Robert.Carey@fvap.gov



#### MEMORANDUM OF UNDERSTANDING ON COOPERATION IN DEVELOPING ELECTRONIC ABSENTEE VOTING GUIDELINES

#### between the

#### U.S. ELECTION ASSISTANCE COMMISSION

and the

#### **U.S. DEPARTMENT OF DEFENSE**

#### I. PARTIES

This Memorandum of Understanding ("MOU") constitutes an agreement between the U.S. Election Assistance Commission ("EAC" or "the Commission") and the U.S. Department of Defense ("DoD").

#### II. AUTHORITIES

Section 567 of the Ronald Reagan National Defense Authorization Act for Fiscal Year 2005 directs the EAC to establish "electronic absentee voting guidelines" for use in the DoD's Electronic Voting Demonstration Project. Pub. L. No. 108-375, § 567, 118 Stat. 1919 (2004). Section 1604 of the National Defense Authorization Act for Fiscal Year 2002, as amended by section 567, requires that in the first regularly scheduled general election for Federal office which occurs after the EAC notifies the Secretary [of Defense] that the Commission has established electronic absentee voting guidelines and certifies that it will assist the Secretary in carrying out the project, "the Secretary of Defense shall carry out a demonstration project under which absent uniformed services voters are permitted to cast ballots. . . through an electronic voting system." Pub. L. No. 107-107 § 1604 (a)(1); 115 Stat. 1277, 42 U.S.C. 1977ff (note) (2004), as amended by P.L. 108-375 at §567.

#### III. PURPOSE AND BACKGROUND

This MOU is to establish a working relationship between EAC and DoD to facilitate creation of the electronic absentee voting guidelines. EAC has entered into an Inter-Agency Agreement with the National Institute of Standards and Technology ("NIST"), under which NIST will conduct research on the use of electronic technology in absentee voting by military and overseas voters throughout the world, work with EAC and DoD to select a preferred method of using such technology, and develop standards for the use of electronic technology in the administration of absentee voting by U.S. military and overseas citizens.

In furtherance of these tasks, EAC requires information from DoD about the current status of military and overseas citizen voting. In addition, after NIST has identified one or more ways in which electronic technology can be used to improve absentee voting by U.S. military and overseas citizens, EAC will need DoD's cooperation and assistance to determine which method(s) presented provide the greatest utility to the parties involved. Subsequent to this determination, NIST pursuant to its Interagency Agreement with EAC will develop technical standards to be included in the final electronic absentee voting guidelines that will be adopted by the EAC.

#### IV. RESPONSIBILITIES OF THE PARTIES

1. Pursuant to this agreement, DoD will work with and provide to EAC relevant requested information about present status, methods and procedures relating to military and overseas voting.

2. DoD and EAC will meet to review, discuss and provide feedback on the options identified by NIST for using technology to improve absentee voting for military and overseas citizens. DoD will work with EAC to identify one or more methods for using technology in military and overseas citizen voting on which NIST should conduct additional research and for which NIST should develop standards for the implementation of that technology. As a result of these determinations, EAC will direct NIST to develop technical standards for the use of technology in absentee voting for military and overseas citizens.

3. During the NIST research and standards development process, DoD will provide comment and feedback to EAC, and its direction to NIST, regarding how the proposed and draft standards will impact DoD protocol, procedures and regulations. The goal of this input is to ensure that EAC and NIST develop standards that are appropriate, applicable and which can be implemented by DoD, as required by Pub. L. No. 108-375.

4. Either party may release information or publish material related to this MOU or the subject matter covered by this MOU only after coordinating with the other party. For the purposes of responding to Freedom Information Act Requests, the coordination or referral of requests shall be accomplished consistent with the timeframes and requirements of the Act. The parties shall make reasonable efforts to coordinate on Congressional Requests in the timeframes requested by the member or committee.

#### V. <u>FUNDS</u>

No funds are to be transferred by either party to the other in performance of either parties' responsibilities and obligations under this MOU.

#### VI. DURATION OF AGREEMENT

This MOU shall remain in effect until EAC delivers final guidelines to DoD for the use of technology in military and overseas citizen voting as required by Pub. L. No. 103-375 or until terminated pursuant to the provisions of Section VII(2), *infra*.

#### VII. MODIFICATION AND TERMINATION

1. This MOU may be amended at any time by the mutual written consent of the parties. Modifications will supersede prior terms which would be in conflict. All other agreement terms shall remain in effect.

2. Either party may terminate this agreement by providing 90 days written notice to the other party. This MOU does not involve the exchange of funds nor establish any obligation on the part of either party to make payment now or in the future to the other party.

3. This MOU constitutes the entire agreement between the parties for its stated purpose, and no modification or addition will be valid unless signed by the parties and appended to this agreement. Any terms of this MOU found to be inconsistent with current EAC or DOD directives, policies or other regulations will be invalid, but the remaining terms will remain in effect.

#### X. PRINCIPAL CONTACTS

The principal contacts for this instrument are:

For EAC:

Thomas R. Wilkey Executive Director 1225 New York Avenue, NW, Suite 1100 Washington, DC 2005 202-566-3100 Twilkey@eac.gov

For DoD:

Pauline K. Brunelli Director Federal Voting Assistance Program 1777 N. Kent St., Suite 14003 Arlington, VA 22209-2162 (703) 588-1584 Polli.Brunelli@fvap.ncr.gov

#### XI. EFFECTIVE DATE

This MOU will be effective when signed by both parties.

-

Signed on behalf of:

U.S. Election Assistance Commission

Thomas R. Wilkey, Executive Director

2007 31 Date

U.S. Department of Defense

Pauline K. Brunelli, Director, FVAP

ct du 31, 2007 Date



FEDERAL VOTING ASSISTANCE PROGRAM

DEPARTMENT OF DEFENSE WASHINGTON, DC 20301-1155

January 30, 2008

The Honorable Rosemary Rodriguez Chair, U.S. Election Assistance Commission 1225 New York Avenue, Suite 1100 Kizeman Washington, DC 20005

Dear Chairwoman Rodriguez:

Title V, Subtitle I, Military Voting, Section 567, of the National Defense Authorization Act (NDAA) of 2005, amended the NDAA for Fiscal Year 2002 to delay the Department of Defense (DoD) electronic voting demonstration project until the first regularly scheduled general Federal election after the Election Assistance Commission (EAC) notifies the Secretary of Defense that the Commission has established electronic absentee voting guidelines and certifies that it will assist the Secretary of Defense in carrying out the demonstration project.

In support of this effort, the DoD's Federal Voting Assistance Program (FVAP) has provided to the EAC reports on Voting Over the Internet, the Secure Registration and Voting Experiment. Expanding the Use of Electronic Voting Technology for UOCAVA Citizens, and other electronic voting projects conducted.

On January 24, 2008, in support of the Memorandum of Agreement entered into by the Director, FVAP and the EAC, FVAP hand-delivered the Secure Electronic Registration and Voting Experiment: Threat Risk Assessments (Phases 2 and 3); Security Overview and security requirements documents to the EAC.

During a January 25, 2008 conference call, the EAC, National Institute of Standards and Technology (NIST), and FVAP discussed previous DoD electronic voting projects and the purpose served by developing guidelines for DoD's future electronic voting demonstration project as mandated by NDAA FY05. This letter is to clarify our understanding of the electronic absentee voting guidelines development process.

The U.S. Government Accountability Office's review of electronic absentee voting initiatives for military and overseas citizens echoed earlier DoD reports by stating that the creation of an action plan is a key component for the development of electronic absentee voting guidelines. The following are high level tasks required for development of the EAC plan:

- Research current and future planned electronic voting technology in industry and other nations that could support absentee voting by military and overseas voters throughout the world
- Identify one or more methods for using technology in military and overseas citizen voting to investigate or pursue (EAC and DoD)
- Develop draft guidelines for use when creating a system
- Obtain review of the draft guidelines by
  - NIST internal elements
  - DoD elements, e.g. FVAP, the Defense Information Systems Agency (DISA), Joint Task Force for Global Network Operations (JTF-GNO), the Defense Information Assurance Program (DIAP), etc.
  - The EAC Technical Guidelines Development Committee (TGDC)
  - The EAC Standards and Advisory Boards
- Other stakeholders as identified

Note: the review process requires significant time to ensure that all possible stakeholder issues are addressed and resolved.

Once the guidelines have been approved and published, the DoD will begin the development of an electronic absentee voting system. After analysis of the current election calendar and experience with recent voting related projects, FVAP has developed the following high level task list with the approximate time to develop this system (schedule tentative and subject to change):

	Notes
6	
6	In parallel with Acquire Funding
	Starts with Concept Development, ends
45	after operations phase.
	Done at end of Concept Development
1	Phase
4	
15	
6	
	Assuming two weeks at each site with 5
	deployment teams working
	simultaneouslycould be done during
	operations phase based on when primary
5.5	
	Begins November 1 of the year before
	the federal election year/ends December
14	
	Starts with Concept Development, ends
10	March 31 of the year after the federal
48	election year
48	
	6 45 1 4 15

We appreciated the opportunity to conduct an FVAP mission brief for NIST on January 30, 2008 and look forward to working with you on the development of the electronic absentee voting guidelines. Please let me know if there is any other information we can provide.

Sincerely,

()

P. K. Brunelli Director

cc:

Ms. Donetta Davidson, Commissioner Mr. Thomas Wilke, Executive Director



#### FEDERAL VOTING ASSISTANCE PROGRAM

DEPARTMENT OF DEFENSE WASHINGTON, DC 20301-1155

The Honorable Gineen Bresso Beach Chair, U.S. Election Assistance Commission 1225 New York Avenue, Suite 1100 Washington, DC 20005

Dear Chairwoman Beach:

In October, 2007 my predecessor signed the attached Memorandum of Understanding (MOU) establishing a working relationship between the Election Assistance Commission (EAC) and the Department of Defense to facilitate creation of electronic absentee voting guidelines as required by legal authorities cited in the MOU. This agreement states that it remains in effect until the responsibilities of the parties have been completed unless otherwise affirmatively terminated. As I am relatively new in my current position, I want to communicate to you my desire to continue the cooperative effort established by this MOU between the Federal Voting Assistance Program (FVAP) and the EAC.

I appreciate the strong support EAC has provided FVAP, especially in developing the "roadmap" for these standards, and will respond shortly to your latest version of the roadmap so that we can integrate it with this MOU and move forward aggressively on the issues we face. Thank you very much for your strong support and I look forward to continuing our mutual effort to develop the electronic absentee voting guidelines.

Sincerely, Bob Carey Director

Attachment: As stated



## Federal Voting Assistance Program 2010 Election Cycle Initiatives and Lessons Learned

February 9, 2011



# What is the Key Election System Issue

	Military Voter Registration	2008 Election				
	<ul> <li>Not the Problem</li> <li>71% = General Electorate</li> <li>77% = Military voters</li> </ul>	Stage of voting process	Number of additional failures over general voting population	% of total failure		
$\triangleright$	<b>Voter Participation Rates not</b>	p100055		Turrure		
	<ul> <li>the problem</li> <li>62% = General Electorate</li> </ul>	Registration Failure	4,783	1.3%		
	<ul> <li>53% = Military voters</li> <li>71% = Adjusted military voters</li> </ul>	Ballot Delivery				
	Overwhelming voting failure	Failure	23,548	6.4%		
	is in ballot delivery and return times	Ballot Return Failure	296,759	81.1%		
	Absentee Ballot Return Rates:	Ballot Casting				
	<ul> <li>91% = General Population</li> <li>67% = UOCAVA voters</li> </ul>	Failure	41,012	11.2%		
	<ul> <li>62% = Military Voters</li> </ul>	Total	366,102			



## What were the Key Problems with FVAP Systems

2006

**IVAS #1** 

8

2006

**IVAS #2** 

3

2008

**VRBD** 

8

2010

**EVSW** 

17

(20)

780

(922)

3,454

- Launched too late in election cycle
  - Sep 1, 2006
  - June 2008
  - One size fits all solutions
  - Too hard to use
- ➤ "FVAP can never deliver" <sup># of</sup>
- # of Counties
   108
   470
   101
   480

   deliver"
   # of Ballots
   17
   Unknown
   35
   124

2004

**IVAS** 

7

# of States

- Can't keep track of FVAP acronyms
- What is the correlation to State participation?
- Is email good enough?
- What about the non-participating State systems?
- Would MOVE Act have driven this anyway?

# FVAP.GOV FVAP 2010 Key Initiatives

### Provide Direct to the Voter Assistance

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- FVAP as a portal, not a service provider
- Requires extensive voter education

### Get the Ballots To and From the Voters Quicker

- Online ballot download
- Express Mail Return of voted ballots

### Expanded Assistance for Election Officials

- Develop tools that voters will use and States will adopt
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act



## **Agency to Portal**



FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site... Search

### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.



For United States citizens who are living outside the U.S. for work, school or other reasons.

Get Started

Get Started

If neither of these choices apply to you, please visit www.canivote.org

#### **Election Countdown**



Join us on Facebook & renimd your friends to vote! Click here

#### News

(Note News) September 28, 2010 Absentee Voting Week September 21, 2010 <u>Hawaii News</u> September 18, 2010 Election Tips for 19/18/2010

#### Voting Updates

1	email addr	ess
	Sign Up	

<u> RSS</u>

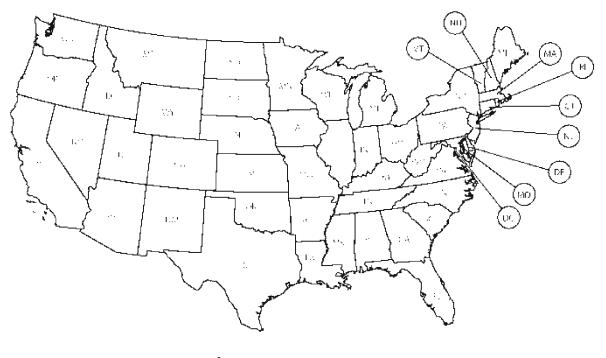
#### **Ouick Links**

MOVE Act Waivers Redistration/Absentee Ballot Request Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absencee <u>Potina</u>



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







## **Tailored Choices**

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Address a http://www.fvap.gov/request/request-ca.html							
FEVAP FEDERAL VOTING ASSISTANCE PROGR Voting Help For Uniformed Service Members, The ris	Families, & Citizens Living Outside The U.S	r Voting Assistance Officers   For Election Officials					
HOME STATE VOTING INFORMATION REFERENCE CEN	TER FAQ CONTACT/CHAT Search	) Site Search					
<u>Home</u> > <u>Select Your State</u> > What Would You Like to Do?							
What would you like to do?							
Register to Vote and/or Request Ballot Get My Ballot Now Track My Ballot							
Get Started	Get Started	Get Started					

# FVAP.GOV Request Ballot Screen

Address 🗐 http://www.fvap.gov/registration/reg-ballot-request-ca.html

			FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members. Their Families. & Citizens Living Outside The U.S.
$\rightarrow$	AI	-	Voting help For Uniformed Service Members, Their Families, & Citizens Living Outside The $U.S_{\rm c}$

For Yoting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site... Search

<u>Home > Select Your State > What Would You Like to Do?</u> > Register to Vote and/or Request Ballot

### **Register to Vote and/or Request Ballot**

<u>Use FVAP's automated assistant to complete</u> <u>and print your voter registration/ballot request</u> <u>form.</u>

Get Started

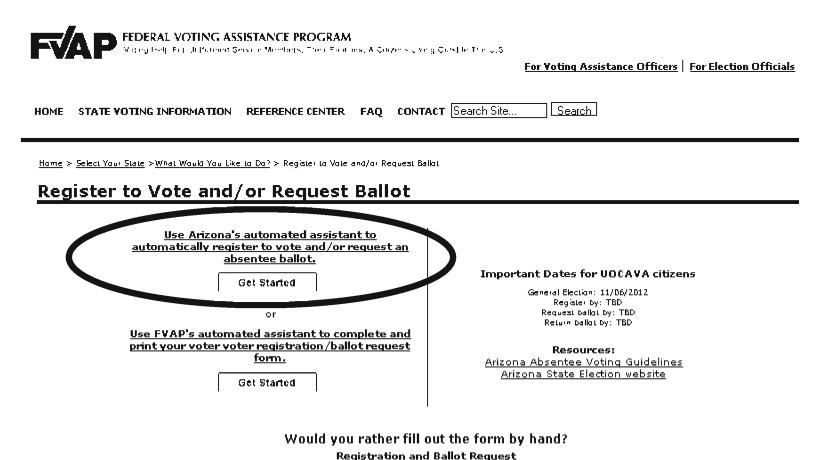
#### Important Dates for UOCAVA citizens

General Election:11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

**Resources:** <u>California Absentee Voting Guidelines</u> <u>California's State Election website</u>

Would you rather fill out the form by hand? Registration and Ballot Reguest

# FUERAL VOLING ASSISTANCE PROGRAM Request Ballot Screen



## Linking to FVAP Wizard instead of Blank FPCA Form will make it easier for UOCAVA voters



	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S
FVAP	Voting Help For Uniformed Service Members. Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE YOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

Home > Select Your State > What Would You Like to Do? > Get My Ballot Now

#### **Get My Ballot Now**

<u>Use Washington's automated assistants to get a</u> <u>complete State ballot.</u>				
Get Started				
or				
<u>Use FVAP's automated assistant to complete and</u> <u>print a back-up write-in ballot for Federal</u>				
<u>candidates.</u>				

Get Started

#### **Election Deadlines**

General Election:11/06/2012 Register by: TBD Request ballot by: TBD Return ballot by: TBD

Resources: Washington Absentee Voting Guidelines Washington State Election website

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## **Track Ballot Screen**

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Candidate Information	County	Check Vote-By-Mail Ballot Status	Check Provisional Ballot Status			
Publications & Resources	Alameda	Alameda - Vote-By-Mail	(800) 834-6454			
Elections Site Map	Alpine	(530) 694-2281	(530) 694-2281			
	Amador	Amador - Vote-By-Mail	(209) 223-6465			
	Butte	Butte - Vote-By-Mail	(800) 894-7761			
	Calaveras	(209) 754-6376	(209) 754-6376			
	Colusa	Colusa - Vote-By-Mail	(877) 458-0501			
	Contra Costa	Contra Costa - Vote-By-Mail	Contra Costa - Provisional Voting Free Access			
	Del Norte	(707) 465-0383	(707) 465-0383			





<u>Help</u>

START OVER I FVAP HOME CONTACT FVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
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Jurisdiction	Middle Name (#51 #52)
My Information	Middle Name (1821-82) F Fax (1821-82) 122-466-7860
Voting Residence	Last Name (Hebres) Carey E-Mail Address (Hebres) Robert Carey@fvsc.gd
Mailing Address	Suffix Junior 🛨 Gender Male 💌
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Method To Receive Ballot	
Additional Information	Political Party Eurole 🔍
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	< Back Continue >

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## **P.GOV** Built In Tool Warnings

Help



STARTOVER EVAP HOME CONTACT EVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	
State Jurisdiction My Information Voting Residence	<ul> <li>Driver's License / ID Number is missing on the <u>Vectoformation</u> page</li> <li>Rural Route is missing on the <u>voting Residence</u> page</li> <li>Voting Address is missing on the <u>voting Residence</u> page</li> <li>Voting City/Town/Village is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Voting County is missing on the <u>voting Residence</u> page</li> <li>Zip Code is missing on the <u>voting Residence</u> page</li> <li>Current Address is missing on the <u>voting Residence</u> page</li> </ul>
Mailing Address Method to Send Form Method To Receive Ballot Additional Information	<b>Print and Finish</b> Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions. Be sure you click the <b>Finish</b> button after downloading the PDF package to ensure the system disposes
Print and Finish	NOTE: OS X users are encouraged to use <u>Acobe Reader</u> to avoid problems with the PDF. Download Form The FDF backage is not automatically transmitted to your used Election Official LEDY Flease make
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< Back Finish



## **Pre-Filled Output**

FEVAP FEDERAL VOTING ASSISTANCE PROGRAM Voting thelp for Uniformed Service Members. Their Families. & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010: Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

NAME AND COMPLETE ADDRESS Solver Harrison Class: NAVCENT F101 FPC AE 09304-6116			US POSTAGE PAIL 39 USC 3406
			PAR AVION
		ENTEE BALLOTING MATERIAL - FIRST-CLASS MAIL	
	то	D: King County Elections Services	
		King County Elections Division	
		919 SW Grady Way Renton . WA 98507-2906	

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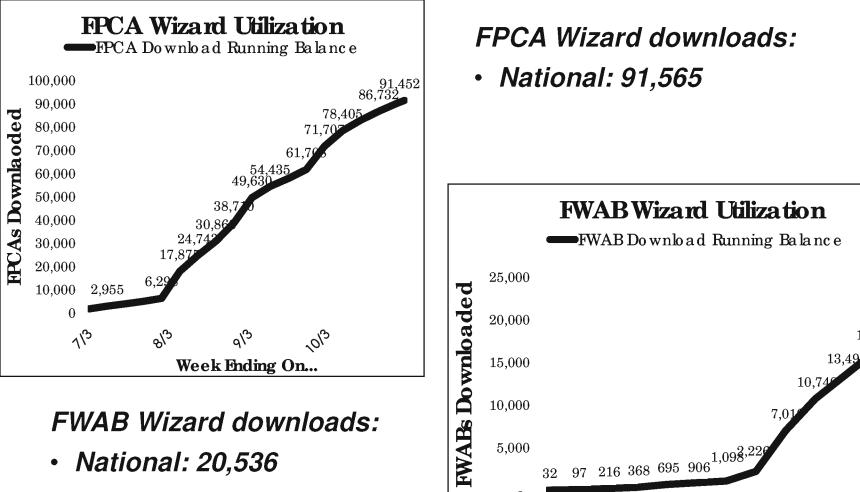


## **Online FWAB Tool**

		OFFICIAL FEDERAL WRITE-IN ABSENTEE BALLOT				
		PRESIDENT MICE PRESIDENT				
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## 2010 FPCA and FWAB Wizard Utilization



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Week Ending On...

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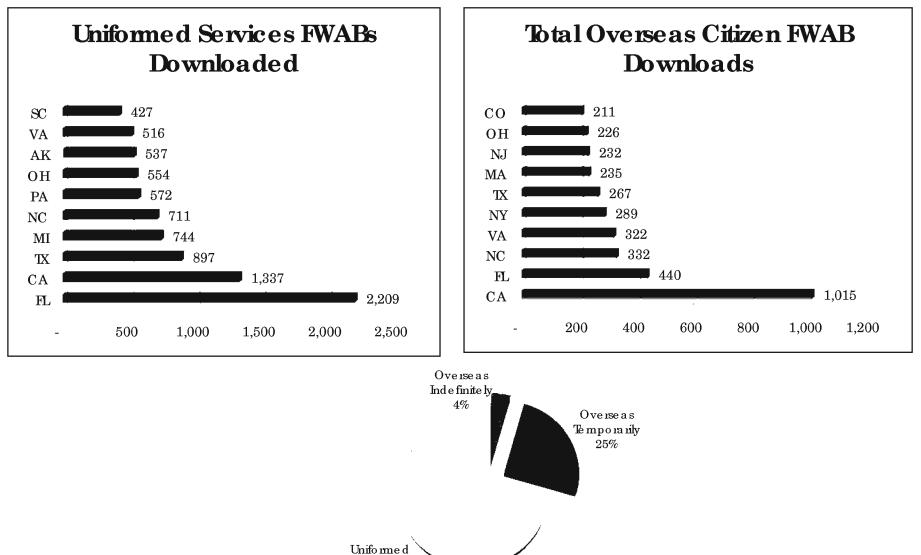
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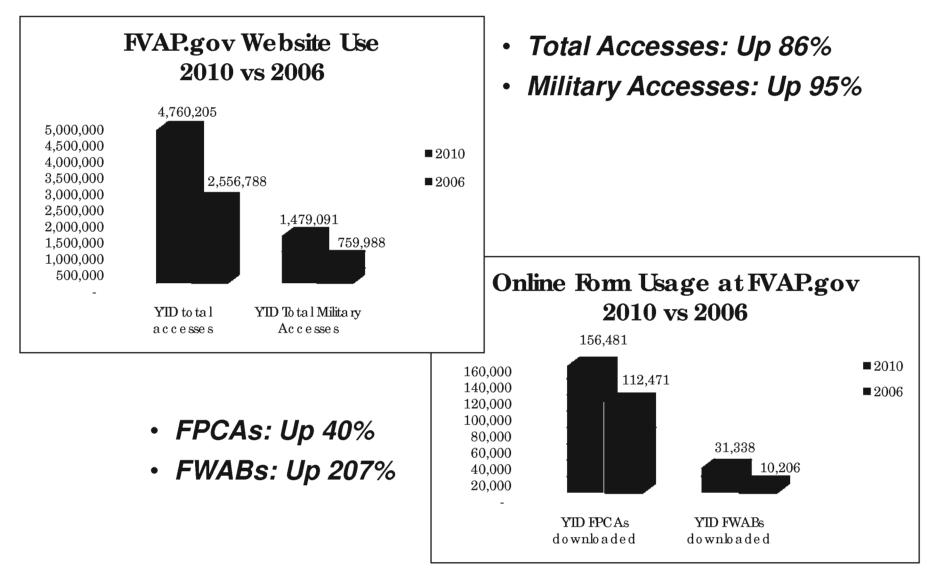
## **2010 FWAB Wizard Utilization**



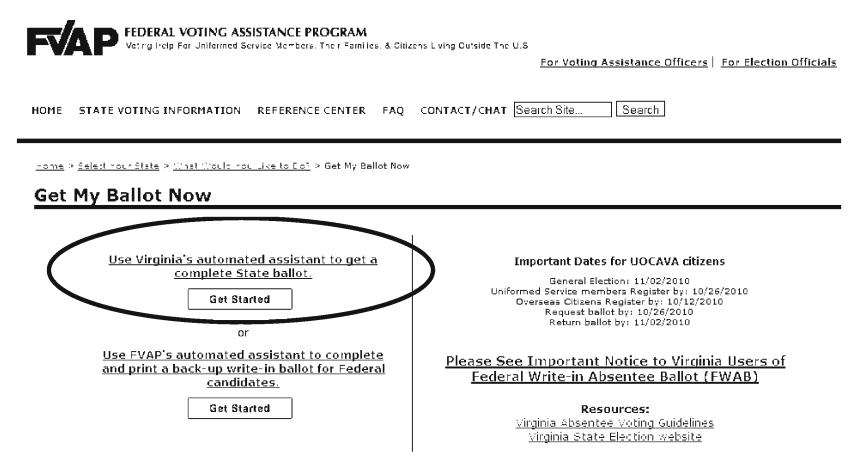
Services Member 71%



## **FVAP Website Utilization**



# **FVAP.GOV** Steer Voter to State Systems



#### ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## Integration of State Systems

### Future:

Planning a federal grant structured program for states and localities



### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

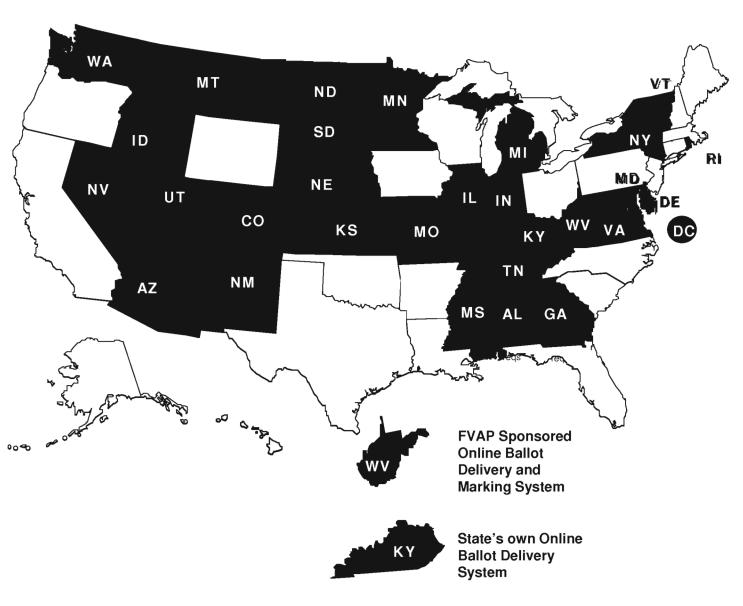
#### Continue

SBE Home Page

**Additional Election Links** 



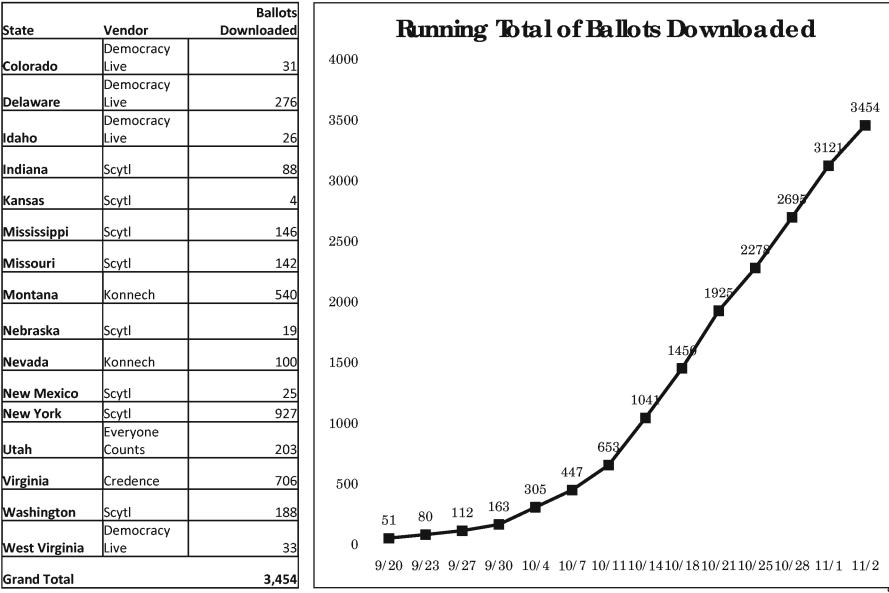
## **Online Ballot Wizards**



- 31States total
  17 FVAP
  - supported
  - 140wn
- DE sent out ½
   of all ballots
   using online
   wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems

## **P.GOV** State Wizard Usage

FEDERAL VOTING ASSISTANCE PROGRAM





## **Communications Strategy**

### Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance
   Officers
- Use online tools, especially ballot delivery tools
- Need to make voters aware of online ballot delivery instead of defaulting to FWAB

### Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
  - IVAOs
  - Online wizards

### Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian





### https://twitter.com/FVAP



Following

🗏 Liata 🔻

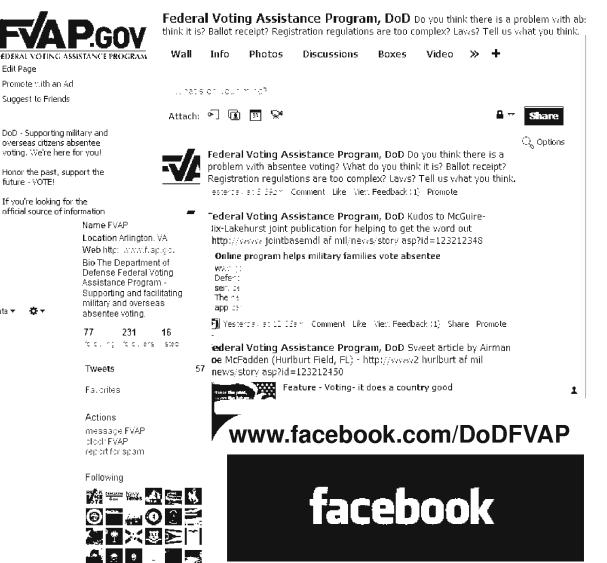
#### Just in time for key voting week, FVAP launches online registration assistant to help ease the process http://tinyurl.com/23p9a8j

Texas voters - give your input on pending voting rules - http://dvad.sos.state.b/lus.about heatsreleases 2010,061410,shtm

Kudos - DC is doing something very "unique" - http://tinyuri.com  $(27){\rm tradz}$ 

Next week is a key week for voting absentee. Are you registered? Go to  ${\rm deter}$  for  ${\rm deter}$  for you!

## **Social Media**



3,956 People Like This!

## **AP.GOV** Animated Web Banner Ads

Turn here\*

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Search The Wash hordh Fost

#### FEDERAL VOTING ASSISTANCE PROGRAM

Sign In Register Now Subscribe Mobile Multimedia Today's Paper Going Out Guide Jobs Cars Real Estate Rentals Classifieds NEWS LUCAL PULITICS UPPEURS SPORTS BUSINESS ANS & LIVER The Washington Post

'Obama's Wars' UT shooting Hot Topics TechCrunch Mexico landslide 'Glee' Rock and Roll Hall of Fame

Tuesday, September 28, 2010

Markets: DJIA -0.43\*: NASDAQ -0.41\*: S&P 500 -0.49\*:

**PostOpinion** Eric Holder: A confirmation crisis in our courts



#### A tearful Karzai appeals for peace

President weeps in speech, says he worries his son might not be able to grow up in Afghanistan. Video: A call for faster Afghan peace talks

#### OPINIONS.

#### Where's the Change?

Milbank: David Axelrod, leaving Washington in defeat Gerson: Hate Washington Sargent: How to handle 'whining'

• Capehart: Obama cracks whip on Democrats Holder: A contirmation crisis in our courts Robinson: Eddie Long 'like David against Goliath' Petri: Why Americans fail religion tests



BOB WOODWARD: OBAMA'S WARS

#### President was cautioned that strategy faced risks

For months the vice president kept the pressure on, urging against a dramatic war escalation: 'Its' not the number, its the strategy, he said. » Bob Woodward

 Interview transcript 

#### POSTPOLITIES 2010 ELECTIONS (

Obama: 'A Christian by choice'

At a backyard chat in N.M., the president offers rare personal comments about his religious faith. » Anne E. Kornblut and William Branigin 14:07 p.m. ET

A White House rescue mission

THE TAKE At tonights Wisconsin rally. Dems count on Obama to lead charge to bring out vote. » Dan Baiz

 Dems blast GOP on education issues I Media Notes Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith. » Robert Barnes 14:48 p.m. ET



Senate GOP blocks bill that would promote DD less outsourcing

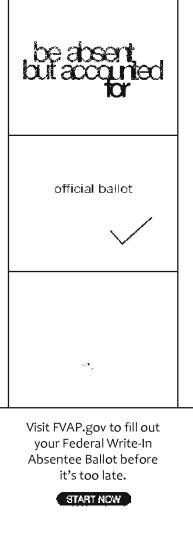




#### FEATURES & RESOURCES

TOP SECRET AMERICA 1 Washington Post Investigation

Reporters Dana Priest and Bill Arkin spent two years investigating the top-secret world the U.S. government created in response to the Sept. 11 terrorist attacks.







## **Newspaper Ads**









## **Expedited Ballot Return**

- Military Postal Service Agency lead
  - Seven day standard
  - Clock starts at Military Post Office

### • Deliveries

- All free under 39 USC 3406
- All Express Mail

### • FVAP support:

- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing



## **2010 Post-Election Survey**

### **Surveys**

- Active Duty Military
- Military Dependents First time ever
- Overseas Civilians
  - Controlled sample based on State Department warden list emails
  - Convenience Sample
- Voting Assistance Officers
  - State Department
  - Military Units

### **Key Elements & Discoveries**

- Need quality data:
  - Weight for voter population demographics
  - Weight for jurisdiction size
  - Weight for non-response
- FVAP drives program to those results
- 1/3 military voters vote in person

Junisdic tion Size	Average # of UOCAVA Ballots Sent	% of Total Jurisdictions	Total # of UOCAVA Ballots Sent	% of Total UOCAVA Ballots Sent
<1,000	10.8	28.47%	24,192	1.17%
1,001-4,999	20.1	30.00%	47,436	2.18%
5,000-24,999	47.4	<b>26.17</b> %	97,597	5.13%
>25,000	845.3	15.36%	1,021,122	<b>91.52</b> %



### State-by-State Index

- 0-100 scale
- Measures FVAP success in convincing States to adopt Legislative Initiatives
  - 0-50 Unsuccessful
  - Statistic Report (1) (1) (1) (1)
  - 75-100 Successful
- National Average = 63%, up from 53% in Oct 09
- Scores weighted on Where Voting Failure Occurs
  - Greatest Scores given to areas with greatest impact on most significant failure
  - 45-day prior =30 points
  - Email/online = 30 points
  - Universal FWAB = 20 points

Legislative Initiative	Uniformed Services Weighting	Overseas Citizens Weighting
45 Day Transit Time	30	30
Electronic Transmission	30	30
FWAB	20	20
Late Registration	7	4
Emergency Authority	7	5
Elimination of Notary/Witness	4	8
Never Resided in U.S.	2	3
Uniform Law Commission	0*	0*

FVAP would score itself as successful for States:

- 45-day prior ballot delivery,
- email/online transmission of blank ballots,
- allows the FWAB for all elections



## **Uniform State Laws**

- Uniform Military and Overseas Voter Act (UMOVA)
- Uniform Law Commission
  - State-run organization
  - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
  - Secretary of State Trip Report
  - 290 page VAG to 10-15 pages
- Endorsements
  - CSG
  - CSG-West
  - AMOVR
- Adoption raises Index Score to 88%







## **FVAP Goals**

- Improve voter success rates to meet or exceed the general absentee population voter success rates.
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
- Bring State Legislative Initiative Scores to 75%.
- Quantify the overseas civilian population.
  - Geographic Distribution
  - Demographics

Streamline the voting process <15 minutes for any stage.</p>

# FVAP.GOV 2012 FVAP Key Initiatives

### **Voter Initiatives**

### Outreach

- Communications
- Partnerships
- Online training

### Improve online Wizards

- Bar Codes
- FWAB Candidate Data Improvements

### FPCA/FWAB Redesign

### Wounded Warrior Research

- Catalogue disabilities and voting assistance requirements
- Mock Election

### Databases

- VAO
- LEOs
- Voting Laws and Regulations

## **Election Official Initiatives**

- Grant Research Program
- Legislative Initiatives/ UMOVA/Index Scores
- > LEO Training:
  - In-person
  - CERA
  - Online

### **Technology Initiatives**

### Security Research

- Blank Ballot Delivery
- National Level Threats
- DISN-only systems (TGDC)
- Website Architecture
- System Tests against EAC Pilot Testing Requirements



## 2012 Grant Program

- Maximize research potential:
  - Needs maximum State adoption
  - Shift from federal contract to grants
  - Not a State compliance assistance grant; it's a research grant

### Possible Focus Programs:

- Online Registration
- Online Absentee Ballot Request
- Online and Expedited Blank Ballot Delivery
- Online Voted Ballot Tracking
- Website improvement

### Possible Grant Considerations:

- Research results and data provided
- # of Voters Assisted
- Projected Improvement in UOCAVA Voting Success
- ROI and program life

## **AP.GOV** Slogan, Contest, Video PSA Contest FEDERAL VOTING ASSISTANCE PROGRAM

Challenge.gov<sup>™</sup> X n na station a station a

HOME. FIND CHALLENGES

ívap

#### All Federal Government Challenges matching "fvap"

Challenges (2)

Organizations (0)

FVAP.cov	Absentee Voting Slogan Contest Created by U.S. Department of Defense The Federal Voling Assistance Program's 2011 Slogan Contest promotes absentee wing by the Uniformed Services, their tamilies, and U.S. cifizens residing outside the United States. View details
FVAP.GOV	Absentee Voting Poster Contest CreatedbyU.S. Department of Defense

Newest

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The Federal Voing Assistance Program announces their Voing Poster Contest to promote absentee voting by Uniform ed Services members, their tamilies, and U.S. difizens living abroad.

Mew details 🗢



Video Contest to Run **Public Service** Announcements



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Bob.Carey@fvap.gov



## **Internet Voting Mandate**

## > 2002 National Defense Authorization Act

"The Secretary of Defense shall carry out a demonstration project under which **absent uniformed services voters** are permitted to **cast ballots** in the regularly scheduled general election ... through an **electronic voting system**. The project shall be carried out with participation of sufficient numbers ... so that the results are **statistically relevant**." 2005 National Defense Authorization Act

> "...the Secretary may delay the implementation of such demonstration project until the Election Assistance Commission ... has established electronic absentee voting guidelines and certifies that it will assist the Secretary..."

## Not the MOVE Act



## **2002 Committee Reports**

### > 2002 House Report

- "...testing of electronic voting systems that aim to solve the time and distance challenges that have plagued military voters, particularly those residing at overseas duty locations."
- "The Committee expects the Secretary ... to expand the demonstration project to reach as many military voters as possible."
- "The committee believes that the method for absentee voting that holds the most promise for protecting the voting rights of military members in the future is electronic voting using computers."

### > 2002 Senate Report

- "In the committee's view, the Federal Voting Assistance Program's Voting Over the Internet (VOI) Pilot Project ... demonstrated that *a remote internet registration and voting system can provide electoral process integrity*;"
- "[The VOI project] provided insight into issues that must be considered for broader use of remote registration and voting via the internet."
- "The committee encourages ... a judicious and methodical progression from the current by-mail process to a secure, easy-to-use, and expedient remote internet registration and voting system."



## **2005 Committee Reports**

### 2005 Senate Report

 The committee recognizes the effort by the Department of Defense, working in concert with state, county and federal election officials, to bring the SERVE program to fruition, and urges continued examination of feasible means to carry out secure electronic voting.

### > 2005 Conference Report

- "The House bill ... would repeal the requirement ... for the Secretary of Defense to conduct a demonstration project to permit absentee uniformed service voters to cast their ballots through an electronic voting system. The Senate amendment ... would authorize delay in carrying out an electronic voting demonstration project until November 2006. The House recedes with an amendment that would delay the electronic voting demonstration project..."
- "The Department of Defense's Secure Electronic Registration and Voting Experiment (SERVE) was an important prototype for electronic voting that should not be abandoned."



## 2007 Laws & GAO

### 2007 National Defense Authorization Act

- "the Secretary of Defense shall [report] to the Congress ... in *detail plans for expanding the use of electronic voting technology* for individuals covered under the [UOCAVA]."
- "...[The GAO shall report to] Congress...the assessment of ...The progress of [DoD] and the [EAC] in developing a secure, deployable system for Internet-based electronic voting pursuant to [the 2005 NDAA]."

### 2007 GAO Report

- [DoD should c]reate an *integrated, comprehensive, long-term, resultsoriented plan for future electronic voting programs* that specifies, ... the goals to be achieved along with tasks including identifying safeguards for the security and privacy of all DOD's voting *systems—both electronic and Internet*.
- The plan should also *specify milestones, time frames, and contingencies*;
- Synchronize them with planned development of the Commission's guidelines for Internet voting;



### Define the Measures

- Acceptable risk level policy decision has already been made
  - It *IS* the current voting system
  - Accepts 1/3 of absentee ballots never returned

### We should accept equivalent risk in new UOCAVA systems

- May have different probability or impact
- Can reduce probability and/or mitigate impact
- Goal is to keep risk level at least the same, if not better

## **FVAP Ideas on Path Forward**

### Measure Systems

- Use the EAC Risk Assessment Tool & NIST IT Risk Assessment Tools?
- Evaluate the postal mail UOCAVA absentee ballot system as the baseline
- Develop comparable measures for other voting systems and measure them
- Also examine national level threat risks

### Establish Properties

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system
- Even if DON"T
   believe Properties are technologically
   feasible

Can You Make the "Washington Declaration"?



## Federal Voting Assistance Program Technology Programs and 2012 Cycle Initiatives

Technical Guidelines Development Committee EAC-NIST January 13, 2011

# FVAP.GOV FVAP 2010 Key Initiatives

### From an Agency to a Portal

- Serve as the liaison between the voter and the State
- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Avoid running elections

### Expanded Assistance for Election Officials

- Incubate the development of new online tools for registration, absentee ballot application, ballot delivery, marking, and tracking
- Tools that voters will use and States will adopt
- Greater control by States and LEOs Grants
- Not directly supporting electronic transmission of VOTED ballots
- Assist States in compliance

### Transparency and Data-Driven Operations

- Improve Post-Election Surveys to correct incorrect policies based on poor data
- Post all data and methodology online
- Combine data collection with EAC



## **Agency to Portal**



For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site., Search

#### To Vote Absentee, Start By Telling Us Who You Are



For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.

#### Get Started

Get Started

For United States citizens who are living

outside the U.S. for work, school or other

l am a

living

reasons.

#### If neither of these choices apply to you, please visit <u>www.canivote.org</u>

#### Election Countdown

#### **35** Days

Join us on Facebook & remind your friends to vete!

#### News

(Hote News) September 28, 2010 Absence: Joting Week September 21, 2010 Hawaii News September 18, 2010 Election Tips for 15/18/1111

#### Voting Updates

email addr	ess
Sign Up	

<u>RSS</u>

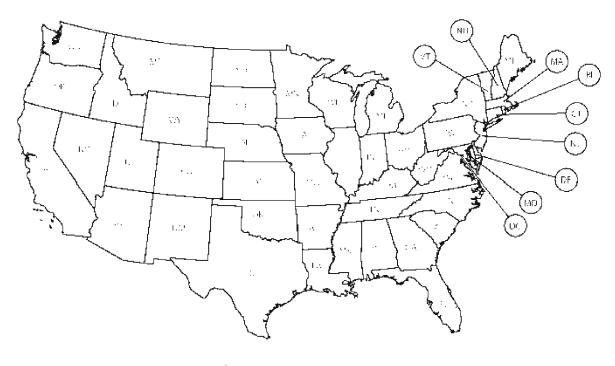
#### Quick Links

A Section of Absences Registration, Absences Ballot Reguest Back-up Federal Write-In Absences Ballot Where to Bend Forms Information on Absences Josing



#### Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.







		FEDERAL VOTING ASSISTANCE PROGRAM
IEV/A	F	FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

<u>Home > Select Your State > What Would You Like to Do?</u> > Get My Ballot Now

#### Get My Ballot Now

<u>Use Virginia's automated assistant to get a</u> <u>complete State ballot.</u> Get Started	Important Dates for UOCAVA citizens General Election: 11/02/2010 Uniformed Service members Register by: 10/26/2010 Overseas Citizens Register by: 10/12/2010 Request ballot by: 10/26/2010 Return ballot by: 11/02/2010
<u>Use FVAP's automated assistant to complete</u> and print a back-up write-in ballot for Federal candidates.	<u>Please See Important Notice to Virginia Users of</u> <u>Federal Write-in Absentee Ballot (FWAB)</u>
Get Started	<b>Resources:</b> <u>Virginia Absentee Voting Guidelines</u> <u>Virginia State Election website</u>

ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



FVAP FEDERAL VOTING ASSISTANCE PROGRAM

<u>Help</u>

STARTOVER EVAP HOME CONTACT EVAP

#### Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (Heal Heal) Recent Telephone 122-466-7860 🕖
Jurisdiction	Middle Name (1991-99)
My Information	
Voting Residence	Last Name (Houred) - Carey - E-Mail Address (Houred) - Rodert Carey@Mac.go
Mailing Address	Suffix Junior 🔹 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (res. ref) Dec + [2 + [1961 + ]
Method To Receive Ballot	
Additional Information	Political Party Eurole 🔮
Print and Finish	Social Security Number (Heal Heal) - 1224 🔍
	Driver's License or ID Number (1992-199) Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you is number for registration purposes.
.usa.co   .caranselini.mil	< Back Continue >

6



## **Pre-Filled Output**

FEDERAL VOTING ASSISTANCE PROGRAM Vetrig help for Uniformed Service Members. Their Families. & Citizens Living Outside The U.S.

#### Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010: Registration: November 2, 2010: Ballot Request: November 2, 2010: Ballot Return: Signed and Dated by: November 1, 2010: Received by: November 23, 2010 State Primary Election: August 17, 2010: Registration: August 17, 2010: Ballot Request: August 17, 2010; Ballot Return: Signed and Dated by: August 16, 2010: Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq. Afghanistan. Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

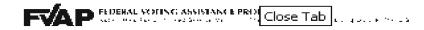
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		King County Elections Division		
		919 SW Grady Way		
		Renton . WA 98507-2906		

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## **Online FWAB Wizard**



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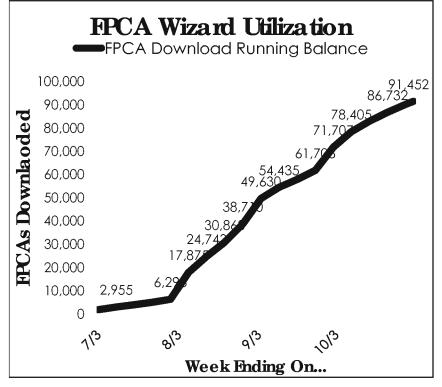
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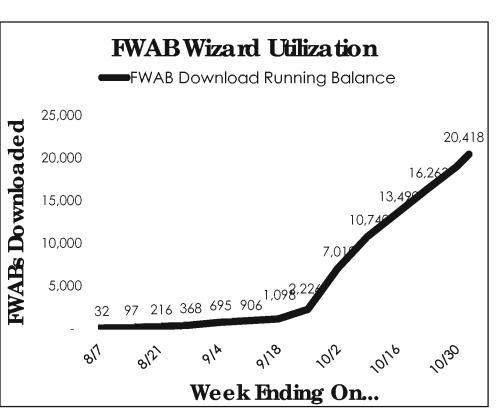
## 2010 FPCA and FWAB Wizard Utilization



- FWAB Wizard downloads:
- National: 20,536

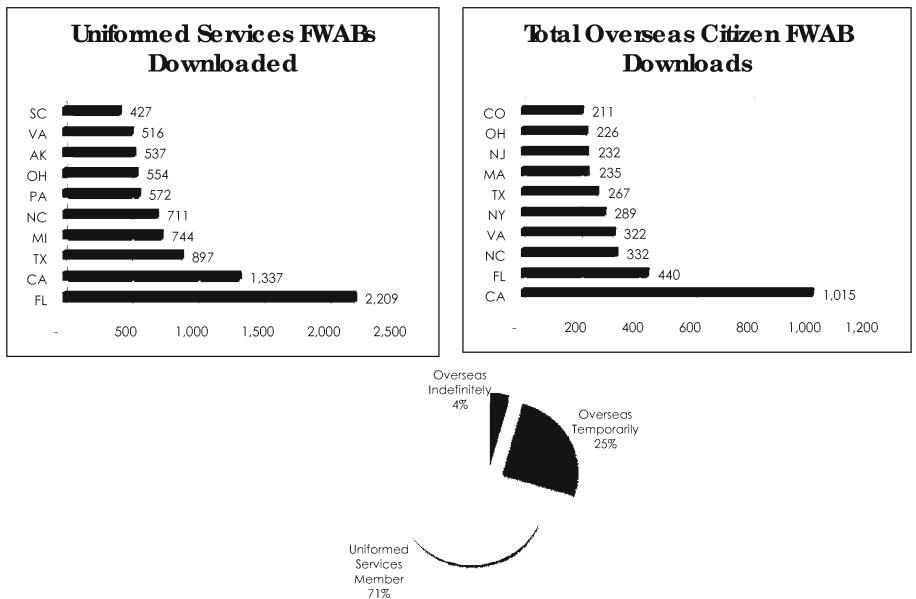
### FPCA Wizard downloads:

• National: 91,565



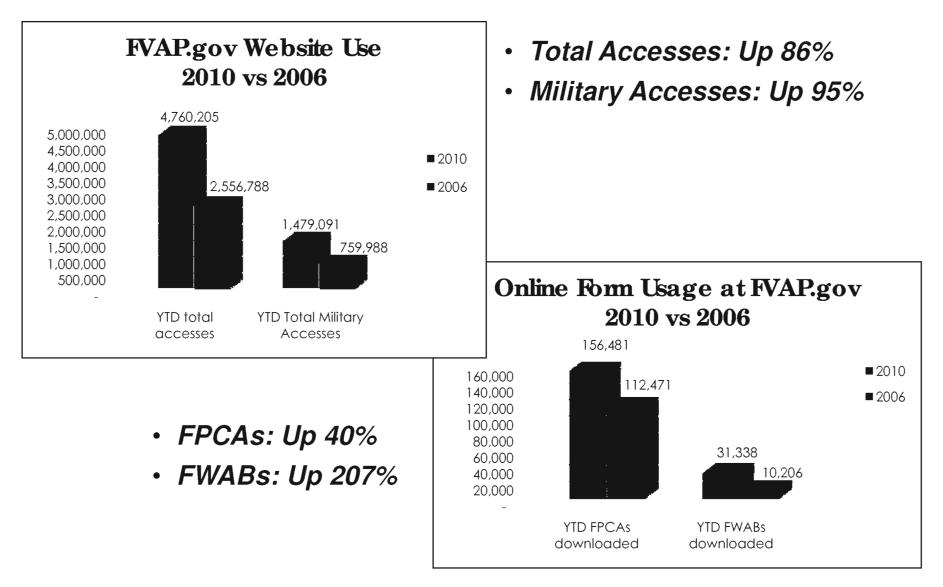


## **2010 FWAB Wizard Utilization**





## **FVAP Website Utilization**





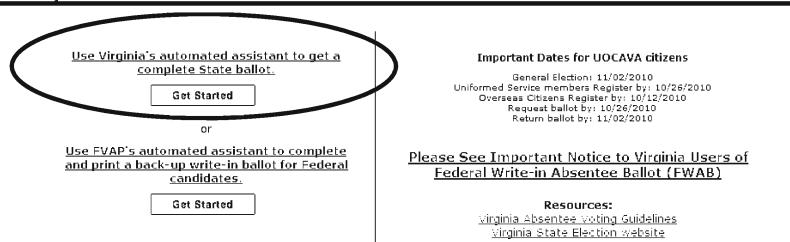
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ΓV	4 P	<sup>7</sup> Voting Help For Uniformed Service Members. Their Families, & Citizens Living Outside The U.S

For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site...

<u>Home > Select Your State > What Would You Like to Do?</u> > Get My Ballot Now

#### Get My Ballot Now



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand? <u>Federal Write-In Absentee Ballot</u>



## **Integration of State Systems**

## Future:

Planning a federal grant structured program for states and localities



### **Commonwealth of Virginia UOCAVA Overseas Voting**

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

#### Help Resources:

FVAP online 24x7 chat support

EVAP Help Site and Toll-Free =s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

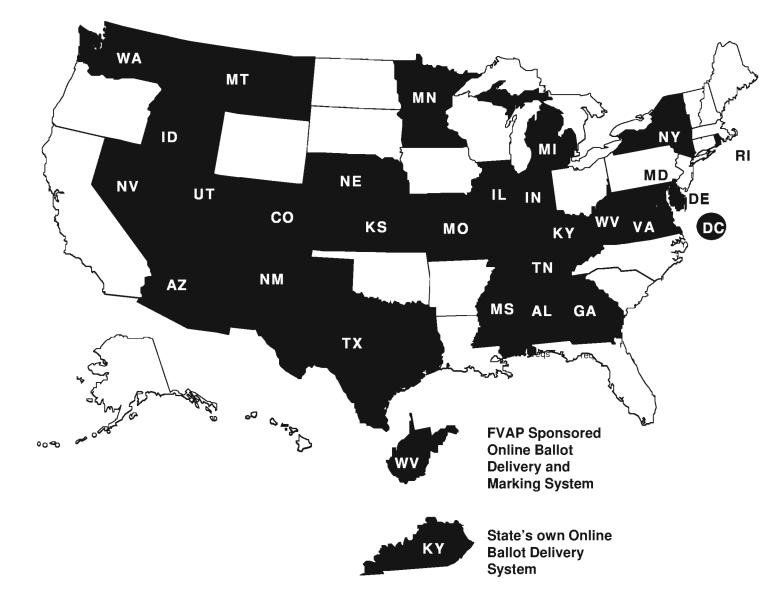
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SBE Home Page

Additional Election Links



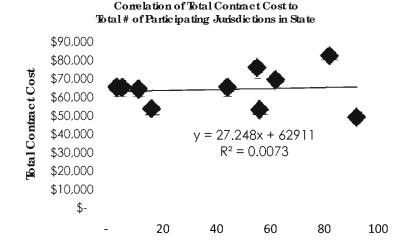
## **Online Ballot Wizards**



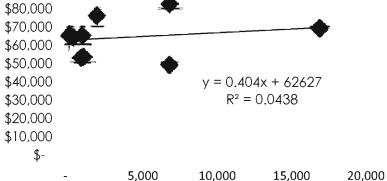
- DE sent out ½ of all ballots using online wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



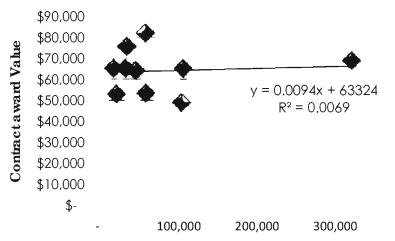
## **EVSW Metrics**



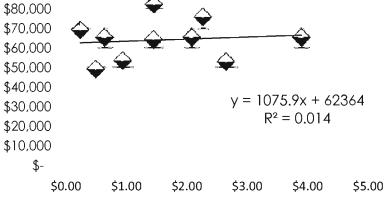




#### Conelation of Total Estimated UOCAVA Voters in State to Initial Award Cost

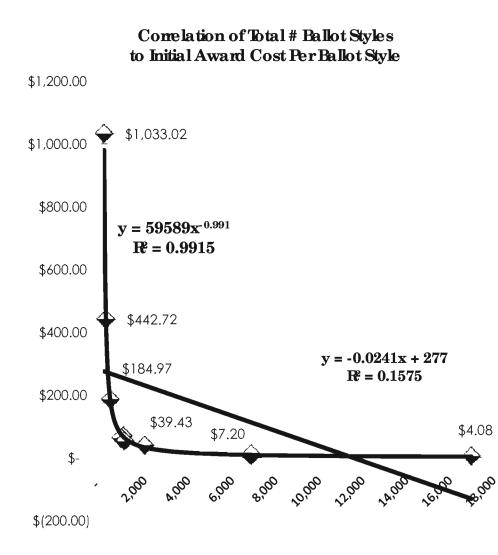








## **EVSW Lessons**



- No correlation between contract cost and:
  - # of ballot styles
  - # of election jurisdictions
  - # of voters
- Average baseline cost about \$65,000
- Marginal cost of additional ballot style is almost zero.
- Ballot data acquisition was difficult
- Federal Contracting Process was cumbersome



## 2012 Technology Grant Plan

- 2010 cycle used federal contracting to purchase systems used in States •
  - Attempted to incorporate State requirements and input as much as possible
  - But ultimately, it's a federal contract and a federal system
- Instead, 2012 cycle plan is grants to States and localities to incubate ۰ technological efforts to serve UOCAVA voters
- Focus Programs: ٠
  - Online Registration
  - Online Absentee Ballot Request
  - Online and Expedited Blank Ballot Delivery
  - Online Voted Ballot Tracking
- Key Grant Considerations: ۰
  - # of Voters Assisted
  - Projected Improvement in UOCAVA Voting Success
  - ROI and length of system availability
- More details of the grant program at pre-NASED meeting on 2/9/11 ۰



## **Wounded Warriors**

Research	Testing & Evaluation
<ul> <li>Comprehensive assessment of combat-related disabilities and associated voting challenges in Wounded Warriors</li> <li>EAC grant with ITIC/OBF</li> <li>FVAP contract with CALIBRE</li> <li>Surveys of WII</li> </ul>	<ul> <li>Independent VSTL testing of the EAC Requirements</li> <li>Full test on one manned kiosk system</li> <li>Security section testing for all five Electronic Voting Support Wizards (EVSW) systems</li> <li>VSTL result comparison</li> </ul>
Process & Procedures Guide for VAO Wounded Warrior assistance	FVAP direct assistance in care facilities: revisions and additions to FVAP.gov tools and forms
Redesign of voting forms (FPCA/FWAB) for greater usability and accessibility	Focus groups on form design

National Level Cyber-Threat Gap Analysis

- Voting systems vulnerabilities
- Cyber security measures
- Strategies for threat awareness, mitigation and continual monitoring strategies

Mock election

- Assess usability, accessibility, and privacy of electronic voting systems for Wounded Warriors
- National level penetration testing



## DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
  - Cast Ballots through electronic voting system
  - Only Uniformed services voters specified
  - States must agree to participate
  - Report afterwards

## > DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
  - EAC also certifies it will assist in project
  - Different requirement than MOVE Act
- DoD may further delay implementation



## **NIST Proposed Pilot Projects**

### **TGDC WG Proposals**

Electronic Ballot Delivery

- Attended Kiosk-Based Voting System
- Unattended Kiosk-Based Voting System
- Standard Ballot Delivery Format
- CDF for EMS Integration

**Initial View** 

Doing and plan to continue

Premature?

- Overseas Citizen definition study
- Geographic concentration of OC voters may indicate kiosk is superior approach

Very interested

- EMS, BDF and VRS/Geo data migration between systems
- A widget?
- FY2011 Final Appropriations and Ongoing DoD Efficiencies Key Variable
- Who should run (and therefore pay for) pilot programs in support of the EAC developed electronic absentee voting guidelines?



## How Electronic Standards Development Should Be Framed

## GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
  - results-oriented action plan
  - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines - Roadmap

### <u>Risk = % x impact</u>

- Acceptable risk level policy decision already made
  - It IS the current voting system
  - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
  - May have different probability or impact
  - Can reduce probability and/or mitigate impact
  - Goal is to keep risk level at least the same, if not better
- The articulation of risk in the current system would serve as a useful baseline for future electronic absentee systems



## Path Forward

### Articulate the Current Risk

- Evaluate the postal mail UOCAVA absentee ballot system as the baseline
- Find comparable current system threats to NIST/other identified threats
- Develop comparable measures for other voting systems

### **Establish Properties**

- What "properties"
  are necessary for
  an electronic
  absentee voting
  system?
- To achieve the same level of risk as current system

### Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development

Focus on Technological, Security, and Reliability Issues with Electronic Return of Voted Ballot



## Federal Voting Assistance Program Department of Defense

**Bob Carey, Director** 

1777 North Kent St., #14003 Arlington, VA 22209

Phone: 703-588-8118 Fax: 703-696-1352 Email: Bob.Carey@fvap.gov

#### Synopsis of NIST Online Voting Meeting on June 29-30, 2009

Purpose: To discuss online voting to help NIST and EAC create guidelines for future online voting projects.

Participants: NIST, EAC, Okaloosa County Elections, Washington Secretary of State's Office, FVAP, Everyone Counts, Scytl, Alec Yasinac of University of Southern Alabama, David Wagner of University of California-Berkley

#### Presentations:

Paul Lux, Okaloosa County, briefed the Okaloosa Distance Ballot Pilot Program (ODBP) which used kiosk stations in Germany, Japan, and the United Kingdom to allow military and overseas citizens to vote abroad.

Paul Miller, Washington Secretary of State's Office, briefed Washington's online voter registration system. Washington was the second state behind Arizona to offer online registration. Washington SoS Office successfully collaborated with the DMV to create this system.

Aaron Contorer, Everyone Counts, spoke in high-level, broad terms about the barriers posed by absentee voting and the possibilities the internet provides. He spoke about the considerations we must make before using the internet and the obstacles we must overcome, specifically scalability and security.

Scott Wiedmann, FVAP, briefed its previous projects, including Voting Over the Internet (VOI), Secure Electronic Registration and Voting Experiment (SERVE), Interim Voting Assistance System (IVAS 2004), Integrated Voting Alternative Site (IVAS 2006), and the Voter Registration/Ballot Delivery Project (VRBD). Scott also talked about looking forward and the Automated Register, Request, and Receive Ballot (R3) Process.

Pablo Sarrias, Scytl, gave the basic requirements of internet voting systems and the issues involved with their design. He gave many examples of the use of internet voting in different countries around the world, to give the group a global perspective.

Sharon Laskowski and Lana Lowry, NIST, spoke about the need for online voting systems to be easy to use and accessible to the military and overseas voting population.

Carol Paquette, EAC Contractor, provided an overview and comparison of the VOI, SERVE, and ODBP projects.

Alec Yasinsac, SAIT Laboratory, provided an overview of the challenges currently faced by military and overseas absentee voters.

David Wagner, University of California- Berkley, presented his views on the security levels that internet voting could currently provide voters at the different stages of the process (registering,

requesting a ballot, receiving the blank ballot, and voting the ballot). He also spoke about how the Overseas Vote Foundation has helped, and urged for broader use of the Federal Write-In Absentee Ballot.

Discussions:

The phases of internet voting; security issues; comparing kiosk systems with personal computer systems; scalability of projects; the need for pilot programs; feasibility of the use of email; audibility of online voting projects/the need for auditing

#### Synopsis of NIST Online Voting Meeting on June 29-30, 2009

Purpose: To discuss online voting to help NIST and EAC create guidelines for future online voting projects.

Participants: NIST, EAC, Okaloosa County Elections, Washington Secretary of State's Office, FVAP, Everyone Counts, Scytl, Alec Yasinac of University of Southern Alabama, David Wagner of University of California-Berkley

#### Presentations:

Paul Lux, Okaloosa County, briefed the Okaloosa Distance Ballot Pilot Program (ODBP) which used kiosk stations in Germany, Japan, and the United Kingdom to allow military and overseas citizens to vote abroad.

Paul Miller, Washington Secretary of State's Office, briefed Washington's online voter registration system. Washington was the second state behind Arizona to offer online registration. Washington SoS Office successfully collaborated with the DMV to create this system.

Aaron Contorer, Everyone Counts, spoke in high-level, broad terms about the barriers posed by absentee voting and the possibilities the internet provides. He spoke about the considerations we must make before using the internet and the obstacles we must overcome, specifically scalability and security.

Scott Wiedmann, FVAP, briefed its previous projects, including Voting Over the Internet (VOI), Secure Electronic Registration and Voting Experiment (SERVE), Interim Voting Assistance System (IVAS 2004), Integrated Voting Alternative Site (IVAS 2006), and the Voter Registration/Ballot Delivery Project (VRBD). Scott also talked about looking forward and the Automated Register, Request, and Receive Ballot (R3) Process.

Pablo Sarrias, Scytl, gave the basic requirements of internet voting systems and the issues involved with their design. He gave many examples of the use of internet voting in different countries around the world, to give the group a global perspective.

Sharon Laskowski and Lana Lowry, NIST, spoke about the need for online voting systems to be easy to use and accessible to the military and overseas voting population.

Carol Paquette, EAC Contractor, provided an overview and comparison of the VOI, SERVE, and ODBP projects.

Alec Yasinsac, SAIT Laboratory, provided an overview of the challenges currently faced by military and overseas absentee voters.

David Wagner, University of California- Berkley, presented his views on the security levels that internet voting could currently provide voters at the different stages of the process (registering,

requesting a ballot, receiving the blank ballot, and voting the ballot). He also spoke about how the Overseas Vote Foundation has helped, and urged for broader use of the Federal Write-In Absentee Ballot.

Discussions:

The phases of internet voting; security issues; comparing kiosk systems with personal computer systems; scalability of projects; the need for pilot programs; feasibility of the use of email; audibility of online voting projects/the need for auditing

## Internet Voting in Comparative Perspective: The Case of Estonia

R. Michael Alvarez, California Institute of Technology Thad E. Hall, University of Utah Alexander H. Trechsel, European University Institute

**ABSTRACT** Several countries have conducted Internet voting trials in binding public elections over the past decade, including Switzerland, the United Kingdom, and the United States. However, Estonia—a former Soviet republic and now a full member of the European Union—has advanced the farthest in deploying Internet voting. In this article, we focus on how the Estonians have systematically addressed the legal and technical considerations required to make Internet voting a functioning voting platform, as well as the political and cultural framework that promoted this innovation. Using data from our own qualitative and quantitative studies of the Estonian experience, we consider who voted over the Internet in these elections, and the political implications of the voting platform.

ince the development of Mozilla, the software that made the Internet user-friendly, there has been an explosion in the use of and applications for the Internet. Not long after this dramatic expansion in the use of the Internet, many have wondered if it could be used to facilitate voting.<sup>1</sup> The rationale for Internet voting is simple: it is the ultimate in convenience voting. Everyone with a computer and an Internet connection can vote at the time that best suits them. Internet voting has been seen as especially promising for bringing young voters into the electoral process in the United States, where turnout is traditionally quite low (youth voting rates are abysmally low compared to all other age groups in many countries), but these same young people use the Internet at exceedingly high rates. It has also been considered for citizens who live, work, or are stationed abroad and in remote geographic locations (Alvarez, Hall, and Roberts 2007).

Some of the keys to making Internet voting work—or any mode of voting, such as early or absentee voting, or new voting

technology-in any electoral jurisdiction is to have a legal structure, a technology infrastructure, and a political culture that is supportive of this voting mode. Consider, for example, the introduction of no-excuse absentee voting. It requires the election jurisdiction to have laws and procedures that allow for different forms of voter authentication (signature matching), different requirements for when people can vote (to accommodate ballot transit time in the mail), different requirements for security (how to secure ballots received in the mail that cannot be tabulated prior to Election Day), and clear rules for how and when the ballots will be counted. Internet voting has similar requirements that have to be met for its introduction to be effective. It requires clear rules for how voters will be authenticated, clear rules for when people can use the system, and clear rules for determining when and how to tabulate the ballots. It also requires that the technology of the system itself-the Internet voting platform-be secured.

Most characteristics of Internet voting are far from revolutionary. Take postal voting, which has become popular in various constituencies around the globe, certainly including the United States (Alvarez, Hall, and Sinclair 2008; Fortier 2006). Postal voting has two particular features that pave the way for the introduction of Internet voting: the introduction of a *period of time* during which voters can cast a ballot and the possibility for the voter to do so *remotely*. The type of Internet voting we consider in this article shares these features: one can cast a ballot remotely and during more than a few hours on voting day. Our discussion excludes the myriad systems of electronic voting that are based on direct recording electronic (DRE) voting machines that replace the traditional ballot box. What is revolutionary with Internet voting is the fact that ballots can be cast remotely via the Internet.

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Alexander H. Trechsel is professor of political science and the Swiss chair in Federalism and Democracy at the European University Institute (EUI) in Florence, Italy. He coordinates the European Union Democracy Observatory (EUDO) at the Robert Schuman Centre for Advanced Studies of the EUI. He is the author of numerous books and articles on elections and democracy and has led several research projects studying Internet voting in Estonia for the Council of Europe.

A handful of countries have conducted Internet voting trials over the past decade, including France, the Netherlands, Switzerland, the United Kingdom, and the United States (Kersting and Baldersheim 2004; Trechsel and Mendez 2005). All of these trials have been conducted at the local and regional levels of government, targeting specific populations of voters. However, the nation that has advanced the farthest with the deployment of Internet voting has been Estonia, a former Soviet republic on the Baltic Sea and now a full member of the European Union.<sup>2</sup> Since 2000, Estonia has conducted two national elections in which all voters could use Internet voting (see Trechsel et al. 2007). The first election, in October 2005, was for local offices and the second election, in March 2007, was for parliamentary elections at the national level. In 2005, 1.9% of voters voted using the Internet; by 2007 that had grown to 5.4% percent of voters (http:// www.vvk.ee/index.php?id=11162). In this article, we outline the context for the Estonian experience in deploying Internet voting. We focus on the systematic way the Estonians have addressed the legal and technical considerations required to make Internet voting a functioning voting platform, as well as the political and cultural framework that promoted this innovation. Using data from our own qualitative and quantitative studies of the Estonian Internet voting process, we then consider who voted over the Internet, how Internet voting has been used in Estonian elections, and the political implications of the voting platform. Finally, we consider the lessons that other countries can learn from the Estonian experience.

#### INTERNET VOTING IN CONTEXT

Experimentation with alternate voting methods is ongoing in Europe. The United Kingdom has conducted a broad set of trials with alternate voting methods, allowing individuals to vote in pilot projects using all postal voting, Internet voting, and SMS voting (text messaging from a cellular telephone). The move toward experimentation in the United Kingdom, and in other countries in Europe, is summed up in the comment of a respondent in a focus group held in the United Kingdom who stated, "voting using the Internet is tacitly accepted by most as 'the way forward' (at least in conjunction with other methods). Some see it as a logical and perhaps even inevitable development, especially in the context of the younger generation's perceived preference for communicating electronically" (UK Electoral Commission 2003, 66; see also Norris 2005).

Among the most advanced and early Internet voting trials, the canton of Geneva in Switzerland has played a pioneering role. The United States and Switzerland are, in the literature, presented as the paradigmatic cases of low voter turnout among modern, liberal democracies (Franklin 2004). Also, the frequency with which Swiss voters have to express themselves at the polls—at all levels of the federal state—is extraordinarily high, due to the widespread institutions of direct democracy (Kriesi and Trechsel 2008). It is therefore hardly surprising that Switzerland took a leading role in promoting new forms of remote political participation, be it via postal mail or over the Internet. As early as in 1998, the federal government launched an e-voting initiative in which it invited three cantons (Geneva, Zurich, and Neuchâtel) to lead pilot projects in this field (Auer and Trechsel 2001). In terms of numbers of binding decisions taken by the electorates over the Internet, the canton of Geneva so far has the broadest worldwide experience with Internet voting. The Geneva experience also has been studied intensively by social scientists (Kies and Trechsel 2001; Trechsel and Mendez 2005; Trechsel 2007). The numerous surveys conducted so far show strong support from the electorate, and that this voting channel is politically neutral; this has usually been coupled with scant evidence that Internet voting has increased turnout, though it may change the nature of participation, with former postal voters switching to Internet voting and remaining faithful to the latter in subsequent ballots. Although we are somewhat reluctant to use the term *success* to refer to the Estonian experience, the system there has been an innovation used by the electorate, accepted by the political parties, and has pushed the technological envelope.

The European experience with Internet voting can be clearly contrasted with the American trials of Internet voting. In the four major trials of Internet voting in the U.S.—in Alaska and Arizona in the 2000 presidential primaries, the 2000 general election through the Federal Voting Assistance Program's Voting Over the Internet Program, and the 2004 Michigan Democratic presidential primary—there was little or no effort to evaluate the efficacy of the projects at the time they were conducted or to build on the success (or address shortfalls) that arose in the deployments. In fact, three of these trials were instigated and run by private entities, a specific political party, and only one trial was even conducted by the government.<sup>3</sup>

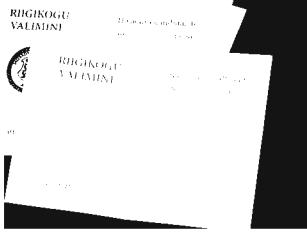
#### WHAT MAKES ESTONIA INTERNET VOTING WORK

Before discussing Internet voting in Estonia, it is helpful to explain the baseline voting method there: paper-based precinct voting. Estonian parliamentary elections are held every four years; Estonia uses a list proportional representation system, where voters select a candidate from a party and parties receive seats based on the share of votes received by their candidates. Voting in these elections is open to all eligible citizens 18 years of age or older but is not compulsory. Turnout data reported by International IDEA shows that turnout in the 2007 elections was 61.9%, which is higher than the previous two elections held in 2003 and 1999.<sup>4</sup> In addition to national elections, Estonia holds local elections every four years—the next local elections will take place in the fall of 2009. Finally, since its adhesion to the European Union, European parliamentary elections were held, for the first time, in 2004. The next European parliamentary elections will take place in June 2009. Finally, on exceptional occasions, Estonians are called upon in deciding referendums. This only happened on three occasions since the end of the cold war: on independence (1992), the new constitution (1992), and membership in the European Union (2003).

Like most of its OSCE neighbors, Estonia has early voting. From 13 to nine days before the election, an individual can vote early in one of the advanced voting polling places; there is one such location in every municipality. From six to four days before the election, a voter can vote early at a larger number of polling places; on Election Day (a Sunday), voters cast ballots in their home precincts. Voters cast ballots on a paper ballot, where they write in the number corresponding with the candidate that they support (as shown in Figure 1). Ballots are then hand tabulated at the precinct and these results are communicated electronically to the electoral commission the evening of Election Day after the polls have closed.<sup>5</sup>

We now turn to Internet voting in Estonia. There are four key features to the Estonian experience that makes Internet voting a workable alternative: (1) widespread Internet penetration, (2) a

#### Figure 1 An Estonian Ballot



Note that one ballot was cast blank and one is clearly a protest vote (candidates are listed by 3-digit numbers).

legal structure that addresses Internet voting issues, (3) an identification system that allows for digital authentication of the voter, and (4) a political culture that is supportive of Internet voting. According to data from the European Commission, Internet access in Estonia is widespread and is increasing rapidly (from 31% of households with Internet access in 2004 to 53% in 2007); it has an Internet penetration rate that is among the top 12 in the European Union.<sup>6</sup> Broadband access is widespread in Estonia and Estonians are used to accessing their government services over the Internet.7 The Estonians have a legal system that supports the development and use of Internet voting (Drechsler and Madise 2002). One of these key statutes is the Digital Signature Act (DSA) of 2002. The DSA, and related administrative legislation, allows individuals to use approved digital signatures to authenticate themselves in online transactions (especially government transactions), including voting. Given the importance of authentication in any remote transaction, from banking to e-mail, having a law that governs how and when such digital signatures can be used is critical to making a system like Internet voting work.

Estonia is not the only nation with a digital signature law. The United States, for example, has a DSA. However, in Estonia, this act is especially meaningful because, concomitant with the passage of the DSA, Estonia began the process of mandating and introducing an identity card that included a digital certificate embedded in the card that could be used for online authentication of an individual, when combined with the individual's unique personal identification number (PIN). The user uses the digital signature in the following manner. First, the user needs a smart card reader that fits into an available computer port. This reader, which costs approximately seven dollars (\$7), can read the digital signature on the Estonian identity card. The user then connects to the Internet and goes to the government Web site that is the central portal for all government transactions. On this Web site, the individual's card and PIN are combined and the user is authenticated. A photo of an identity card being used to access the government's e-government portal can be seen in Figure 2.

The national identity card with a digital signature truly makes Estonia unique in that all citizens can utilize Internet voting. Even

#### Figure 2 Estonian Digital Signature and E-Government Portal



if an individual does not have a computer with a reader, there are public computers with these readers that any Estonian can use. This can be contrasted starkly with the American experience where there is no system at the state or federal level to provide individuals with digital signatures. Even if there were such a system in the United States, where most state laws explicitly do not allow the use of digital signatures for transactions such as registration or authentication in elections. Even in nations throughout Europe that have conducted trials of Internet voting, the lack of a nationwide digital-signature program provides an obstacle that has to be overcome in the process of voter authentication. Note, however, that the Geneva trials-and since then the trials in the cantons of Neuchâtel and Zurich, where even voting by text messaging over mobile phones was recently tested-were conducted in the absence of nationwide digital-signature regulation. These jurisdictions instead developed other procedures to distribute appropriate authentication materials. In other words, although it makes things easier for polities wishing for an introduction of Internet voting, the DSA is not a prerequisite for doing so.

With an authentication system in place, the second component of the legal framework that facilitates Internet voting was put in place in 2002 (Drechsler and Madise 2002). A series of statutes—the Local Communities Election Act, the Referendum Act, and the Riigikogu Election Act—were passed in March and June 2002. Each statute enabled the use of Internet voting in specific types of Estonian elections and specified the administration of such elections. The period when voters could cast Internet ballots (six to four days before the election date), the authentication process, the process for ensuring that Internet voters do not cast ballots on Election Day, and the process for reconciling all ballots at the end of the election were specified in these laws. These statutes have been interpreted by the Estonian courts as meeting the requirements under the constitution for "free elections ... [that are] general, uniform, and direct. Voting shall be secret." Voters who cast ballots using the Internet are doing so during a period of early voting. If, for some reason, a voter was concerned that the privacy of the ballot had been compromised, the voter can still cast a ballot in an early voting location. By rule, voters who vote in early voting electronically and by paper have their paper ballot counted, which helps to mitigate problems of coercion and fraud.

Other important safeguards are built into the Estonian electoral system that likely enhance the confidence of all key stakeholders in the integrity of ballots cast over the Internet. The Internet mode of voting is optional, and is in fact one of three ways eligible Estonian citizens can cast a ballot in a national parliamentary election. They can cast an Internet ballot, they can cast an early vote ballot on paper (during the early voting period discussed earlier), or they can vote in person on Election Day. Importantly, furthermore, Internet voters can change their vote electronically as many times and at any moment during the Internet voting period. Note that such a reversible voting mechanism is not an Estonian innovation, as it exists, for example, in Sweden (for postal voting). Estonian voters may even cast a paper ballot if they desire; the Riigikogu election law for the 2007 parliamentary election requires that the last Internet ballot be eligible for counting, but only if the voter has not also cast a paper ballot. If a paper ballot had also been cast by the voter, the paper ballot was the ballot of record in the 2007 parliamentary election.

Internet voting in Estonia has also been facilitated by the overall level of political, public, and administrative support that it has received. The initial proposals for Internet voting were made by the Estonian prime minister and the minister of justice. Their decision to champion this provided a high level of support for overcoming any initial hurdles for implementing Internet voting. Although there have been governmental changes since this initial legislative initiative was made, Internet voting remains a voting mode that almost all parties support. In addition, Internet voting has had strong champions within the Estonian government's administrative structure. As we show in the following sections, the public too has championed Internet voting, with more than 30,000 individuals voting via that platform in the 2007 parliamentary elections. Internet voting in Estonia belongs to a broader, and many-year, effort to develop the information and communications sector in the economy as well as to put the Internet at the very heart of intra-governmental activities (e.g., the Estonian government is very proud about its "paperless government") and government-citizen interactions. Therefore, many experts in the information and communications technologies (ICT) sector humorously refer to this country as "e-Stonia."

#### BRIEF INTRODUCTION TO THE ESTONIAN INTERNET VOTING SYSTEM

We had the unique opportunity to observe the Estonia 2007 elections in person, and to both be part of the formal briefings and other events that the Estonian National Election Commission conducted for the many international election observers who were on hand to witness the use of widespread Internet voting in this national election.<sup>8</sup> We also had an opportunity to observe tradition polling place voting in Estonia, as conducted on Election Day, so that we could compare the procedures associated with traditional paper-based polling place voting in Estonia with the Internet voting alternative (Trechsel et al. 2007). In addition to our work, other international organizations also studied the Estonian Internet voting system (Organization for Security and Co-operation in Europe 2007).

Internet voting in Estonia occurred during a three-day period, during the broader early voting period. Potential Estonian Internet voters went to the appropriate Web site (www.valimised.ee) and from there began the process of authenticating themselves to the system, obtaining a ballot, and voting.<sup>9</sup> This began with them being prompted to insert their identification card into the reader, and to type in their first PIN. At that point, the voting server would query a server with the voter registration database; pending authentication of the voter they would be sent to a page that provided their candidate list. There they could select their candidate from the list, confirm their choice, and provide their second PIN. At this point some of the magic of cryptography entered into the process; the voted ballot was encrypted, and upon voter confirmation and provision of the second PIN the voter would effectively "sign" something like a digital version of an absentee ballot "envelope"; this envelope containing the voter's identity would later be disassociated from the actual ballot if it were confirmed that the voter had not cast a paper ballot. Pending completion of this process, one of the voting servers verified the digital signature of the voter, and then it would pass the entire encrypted ballot to another server where it would be stored until tabulation. At this point, the voter would receive a confirmation message on the Web browser.

If the election commission received information from an advance voting polling place that any of the Internet voters had also voted a paper ballot, that voter's Internet ballot would be electronically tagged so it would not be counted on the night of the election. Interestingly, the counting of all of the Internet votes took place within the last 60 minutes of polling-place voting on Election Day in a room in the Estonian Parliament building. In order to insure that none of the results from the Internet vote tabulation could be broadcast to media, candidates, or parties until after the polls had closed, all communication devices of observers were confiscated, the doors to the room sealed, and security guards posted at the doors. Only the Internet votes from qualified voters who had also not cast a paper ballot were included in the tallying of the Internet votes, a process that involved decrypting the Internet ballots using a secure hardware module (this process required the use of multiple physical keys, most of them held by members of the Estonian National Election Committee). The decrypted ballots were then placed on a CD-ROM, and were then tabulated by the Election Committee in view of the media and observers, including auditors from the firm KPMG Baltics, which audited this process. When the Election Day polls were closed, the Internet votes were added to the tallies that started coming into the Election Committee from polling places throughout Estonia.

### INTERNET VOTING IN THE 2007 ELECTION: AGGREGATE DATA

We start our quantitative analysis by using the official statistics on the 2007 election provided by the Estonian National Election

#### Table 1 Overall Statistics: Estonian E-voting 2007

Registered voters	897,243
Votes	555,463
Valid (e-votes included)	550,213
Invalid	5,250
Turnout	62%
Number of e-votes cast	31,064
Repeated e-votes	789
Number of e-voters	30,275
E-votes canceled by paper ballot	32
E-voting turnout (e-votes/eligible voters)	3.4%
E-voters among all voters	5.4%
Advance voting turnout (of eligible voters)	19.10%
E-votes among advance votes	17.70%
Number of e-voters who used ID card electronically for the first time	11,894
Percentage of e-voters who used ID card electronically for first time	39%

Source: Estonian National Electoral Commission, "Parliamentary Elections 2007. Statistics of evoting."

Committee. In Table 1, we show the basic statistics from the election, in which 897,243 registered voters were eligible to participate. Of those registered voters, 62% turned out to vote in person on Election Day, in person in advance of the election, or over the Internet. There were 31,064 e-votes cast in the 2007 election, of which 789 were repeated e-votes—thus there were 30,275 unique e-voters in the election. Interestingly, recall that Estonian e-voters could have their e-vote canceled by casting a paper ballot; only 32 of those canceled e-votes were recorded in this election. In the end, e-voter turnout was 5.4% of all voters, 3.4% of eligible voters.

In Table 2, we provide some data for the e-voters by gender and age, aggregated data collected by the Estonian National Election Commission. There we see very little difference between men and women in e-voting use: 51.8% of the Estonian e-voters were male, and 48.2% were female. Also interestingly, we do not see a strong skew in the age distribution of Estonian e-voters toward the younger generations: 11% of the Estonian e-voters were aged 18 to 24, with 17% aged 25 to 29. Notice, though, that 16% of the e-voters were older than 55, with another 27% between the ages of 40 and 54. Thus, based solely on the simple demographic statistics we can obtain about Estonian e-voters from the election authorities, we see little initial evidence of any particular demographic skewness in the data. We consider whether there is an income or educational digital divide in the next section.

Furthermore, aggregate e-voting data is available to us broken down by party. We give that in Table 3, with the first column of data giving the partisan breakdown for only e-voters and the second column giving the partisan breakdown for the entire electorate. We see here that there are few major differences between the partisan distribution of the e-vote and the overall vote; there is a strong correlation between votes in these two columns (Pearson correlation coefficient of .836). There are some exceptions: the Eesti Keskeraknod party picked up 9.1% of the e-votes but 26.1% of the total vote. Nevertheless, generally what we see is that of the four parties receiving more than 10% of total votes cast, all but the Eesti Keskerakod received a larger fraction of votes from e-voters than from the total electorate. Only one other party had a reasonably greater percentage of e-votes relative to total votes, the Eestimaa Rohelised party, which received only 7.1% of the total vote, but 10.7% of the e-vote. Note that given the (for the moment) low overall turnout on the Internet, these differences did not significantly affect the political landscape of the newly elected Estonian Parliament.

### WHO VOTED OVER THE INTERNET: SURVEY DATA

There have been two comprehensive studies conducted of Internet voting in Estonia, one after each of the two nationwide implementations, mandated by the Council of Europe.<sup>10</sup> The reports for each report are available from the Council of Europe (CoE) and contain a more detailed analysis of the election. Both of these studies involved conducting surveys of voters in Estonia, with an over-sample of Internet voters, in order to gauge the effect of Internet voting on Estonian politics.<sup>11</sup> Specifically, these data come from a telephone survey that was conducted among 987

Estonian voters who had the right to cast a ballot in the elections of March 2007. The sample contains 367 e-voters, 365 "traditional" voters (voters who cast their vote at the polling place) and 246 non-voters. We summarize here several important issues related to the Estonian experience on the vanguard of the Internet voting revolution.

When we consider who e-voted using our survey data from our CoE study, we find several important results that suggest that, with only one exception, e-voting enhances participation for some groups. First, compared to other modes of voting, e-voting is more attractive for younger voters and less so for elderly people. This trend raises the question whether there will be a replacement effect, as elderly voters leave the electorate over time and younger Internet voters replace them, creating a much larger Internet electorate. Second, and somewhat problematic, there is a language barrier in Estonia for Russian speakers. Although Estonia is a multilingual society, Estonian is the official language; therefore, the e-voting system is provided only in Estonian. This seems to have created a strong barrier for the native Russian speakers in the Estonian electorate, most of whom did not vote over the Internet. Third, citizens with higher levels of computing knowledge use Internet voting more often (Mossberger, Tolbert, and McNeal 2007). This is not necessarily a problem of access to the Internet— Estonia has very high rate of Internet penetration and use of technology-but more tech-savvy citizens choose the e-voting option. Fourth, trust in the e-voting mechanism is critical to voting online. Only if people trust that e-voting will record votes correctly and produce accurate results will they use the system.

Given international concerns about digital divides (e.g., Mossberger, Tolbert, and Stansbury 2003; Norris 2001), the fact that the Estonian system is neutral with respect to gender, income, education, and geography is very reassuring. This finding suggests that the e-voting system does not introduce undemocratic biases into the electoral process, in particular, biases that are fundamentally socio-economic. The e-voting system also does not

# Table 2Estonian E-voting, By Gender and Age

	WOMEN		MEN		TOTAL	
	N	%	N	%	N	%
Less than 24	1,551	10.63%	1,835	11.72%	3,386	11.20%
25-29	2,346	16.08%	2,753	17.59%	5,099	16.86%
30-34	1,970	13.50%	2.618	16.72%	4,588	15.17%
35-39	1,766	12.11%	2,152	13.75%	3,918	12.96%
40-44	1,474	10.10%	1,663	10.62%	3,137	10.37%
45-49	1,447	9.92%	1,371	8.76%	2,818	9.32%
50-54	1,281	8.78%	1,104	7.05%	2,385	7.89%
55-59	984	6.75%	853	5.45%	1,837	6.07%
60 plus	1,769	12.13%	1,305	8.34%	3,074	10.16%
Total by gender	14,588	48.24%	15,654	51.76%	30,242	

Source: Estonian National Electoral Commission, "Parliamentary Elections 2007, Statistics of evoting,"

#### Table 3 E-voting by Party

E-VOTING BY PARTY	PERCENT OF E-VOTES	PERCENT OF TOTAL VOTES CAST
Eesti Reformierakond	34.5%	27.8
Isamaa ja ResPublica Liit	26.7%	17.9
Sotsiaaldem. Erakond	13.3%	10.6
Eesti Keskerakond	9.1%	26.1
Eestimaa Rahvaliit	3.6%	7.1
Eesti Kristlik Rahvapartei	1.1%	1.7
Konstitutsioonierakond	0.4%	1
Eesti Iseseisvuspartei	0.3%	0.2
Eesti Vasakpartei	0.1%	0.1
Vene Erakond Eestis	0.1%	0.2
Eestimaa Rohelised	10.7%	7.1
Independent candidates	0.1%	0.1

Source: Estonian National Electoral Commission. "Parliamentary Elections 2007. Statistics of evoting."

introduce political bias, either. When other factors are controlled for, there is, for example, no left-right political bias among e-voters. Given that there is typically a concern that electoral reforms are introduced by parties in order to promote a specific bias in the process, the lack of bias in the introduction of e-voting is promising. Note that earlier studies conducted on e-voting in the Swiss cantons of Geneva and Zurich found a very similar pattern: be it in referendums or in elections, the introduction of e-voting remained politically neutral (Trechsel and Mendez 2005).

We also see from both objective and attitudinal data that e-voting is convenient for voters. Of course, compared to the American voting experience, Estonian elections are quite convenient because the vote is held on a Sunday, and not during the workweek. With this in mind, when we look at the time of day individuals voted online, we see that almost one-quarter of voters (23.4%)

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cast ballots when the polls would have been closed. We also considered other ways in which the Estonian e-voting system promoted convenience. First and foremost, 85.8% of Internet voters said that they voted online because it was convenient. Among traditional voters, it was a hardware barrier, not an attitudinal one, that kept them from voting online. Lack of a card reader, an electronic ID card, an Internet connection, or a computer accounted for more than half of all reasons why individuals did not vote using the Internet.

Second, there is some evidence from our surveys that e-voting may mobilize more casual voters—those individuals who state that they either vote "from time to time" or never. Small but significant percentages of the voters (~11%) who cast ballots online stated that they "probably wouldn't have" or "for sure wouldn't have" voted if Internet voting had not been an option. Importantly, more than 20% of Internet voters in

2005 fell into these two categories. The individual level analyses of the 2007 Estonian elections also reveal a "faithfulness effect": a very large proportion of those voters who voted over the Internet in 2005 continued doing so in 2007. In fact, our data show that without any exception all e-voters who declared having voted over the Internet in 2005 (and who were again among those surveyed in 2007) voted over the Internet again in 2007. A very similar finding was revealed in two consecutive referendum votes in the Swiss canton of Geneva, where Internet voting became the preferred mode of participation for almost any voter who used this channel previously.

In 2007, we also examined the use of the Internet as a tool for voters to learn about candidates and parties and as a tool that parties and candidates can use to target voters. As shown in Table 4, we find that voters are more likely than non-voters to use the Internet to learn more about the campaign, although 30% of nonvoters also read about the campaign online. In almost every case, voters used the Internet more than non-voters for campaign purposes. When we examine voters more carefully, we find that Internet voters are greater consumers of online information compared to both Election Day voters and advance polling station voters. Internet voters were 20 percentage points more likely to have read about the elections online and to have used the Internet to inform themselves about politics compared to traditional Election Day voters. Online information about candidates and political parties was used by almost 30% of voters, and by 37% of Internet voters, in their search for election information; almost 24% of voters and 30% of Internet voters used the Internet explicitly to find information about the candidates.<sup>12</sup> Internet voters brought their ICT skills to all aspects of the electoral process, not just the process of voting. We also see small but important differences between advance polling station voters and Election Day voters, with advance voters more likely to have used the Internet to learn about politics and the elections.

When we examine new modes that political parties can use to communicate with potential voters—such as blogs, e-mails, videos, or online commentaries—we find that there are few differences among voters and non-voters or among voters voting online or in a polling station. Voters and non-voters alike watched

## Table 4 Internet as a Mode of Education: Averages by Mode of Participation

	(IN PERCENT FOR THOSE ANSWERING YES)				
	DID YOU VOTE IN THE 2007 National elections in estonia?		HOW DID YOU VOTE IN THESE ELECTIONS?		
	Yes	No	Voted on Election Day	Voted in Advance Polling Station	Voted by Internet
In the months leading up to the Parliamentary elections, did you hear or read anything online about the parliamentary elections?	55.41	30.43	40.52	50.94	62.91
Do you use the Internet in order to inform yourself about politics?	41.65	21.12	27.45	32.08	49.55
Did you volunteer online to work for a campaign?	2.57	0.62	2.61	3.77	2.37
Did you look for more information online about political party or candidates' positions on the issues or voting records?	28.10	13.04	13.73	12.00	37.20
Did you look online for whom to vote?	23.60	11.80	11.56	18.37	29.76
Did you participate in online endorsements or ratings polls?	20.79	6.83	9.52	18.37	26.19
Did you use the Internet to check the accuracy of claims made by or about the political party or candidates?	14.04	5.59	7.48	12.24	16.96
Did you watch video clips about the political party or candidates or the election that are available online?	11.24	9.32	9.52	10.20	11.90

Note: bold-faced entries are instances where a chi-square test for the observed row frequency comparisons are statistically significant, p < .05. Source: Trechsel et al. (2007).

campaign video clips online, suggesting that this is a medium that can penetrate to the non-voting population, even if it may not have motivated them to cast a ballot. Voters, especially Internet voters, were slightly more likely to watch these online videos compared to non-voters. Only a small number of voters signed up for e-mails or posted information about the election online.

#### THE FUTURE OF INTERNET VOTING: LESSONS FROM ESTONIA

Relative to the situation a decade ago, when many observers, dazzled by the promise of the Internet and the dot-com boom, wondered how one could implement remote voting over the Internet, we now have a series of case studies from a number of nations that have conducted serious trials of remote Internet voting. Perhaps the most impressive of these national trials has been in Estonia, as just over 30,000 Internet votes were cast in the 2007 parliamentary election. The question at this stage is what lessons can be drawn from the Estonian case?

One important lesson concerns the context. Estonia is a small and highly centralized nation. The 2007 parliamentary elections, while contested, were not the same sort of highly partisan and ideologically polarized affairs that have characterized American elections since 2000. Other important contextual variables in the Estonian case are two features of its election administration practice observed in the 2007 election: a comprehensive voter registry and a very simple ballot. With a comprehensive and accurate voter list, the process of voting, no matter what mode the voter used, was made much less complex than in other nations, especially the United States, where inaccurate and problematic voter registration procedures and registries are known to keep otherwise eligible individuals from casting ballots (e.g., Caltech/MIT Voting Technology Project 2001). With a simple ballot, where Estonians only had to vote for a single parliamentary seat, much of the potential complexity of election administration—including the design and implementation of a remote Internet voting system—were reduced or eliminated.

A second important lesson is that successful attempts to deploy Internet voting systems require an adequate legal and regulatory framework. Ranging from the enabling legislation for Estonian national identification and the use of digital signatures, to a careful and deliberate political process that scrutinized the notion of remote Internet voting before initial deployment in 2005, it is clear that an appropriate legal and regulatory framework is a key lesson from the Estonian case. Nations that wish to emulate the Estonian example, and to pursue the development of an Internet mode of remote voting, will be well served to follow the Estonian example and to develop an appropriate regulatory and legal framework for remote Internet voting.

A third lesson regards voter authentication, which is the subject of debate in many nations, including the United States.<sup>13</sup> In Estonia, the introduction and dissemination of the digital national identification card has opened the door for many uses of that identification, uses that predate the implementation of Internet voting in Estonia. In other words, having a strong form of online voter authentication may be a critical step for implementation of secure Internet voting that has the trust of voters and other stakeholders in a particular nation's election process. But it is unlikely that a strong form of voter authentication like that used in Estonia will be developed only for Internet voting; rather, it is likely that governments will develop and implement these forms of strong digital identification to enable citizens to interact with government in other ways: paying fines, fees, and taxes; checking out library books; or researching property transactions. Although Estonia has been rapidly developing applications for its identification card, like Internet voting, it did start with other applications for its national digital identification first, allowing citizens and stakeholders to get used to the identification card and authentication process before using it for applications like voting. Other examples of this implementation model exist, for example, the canton of Neuchâtel in Switzerland. Neuchâtel does not provide citizens with the same form of digital identification but it has developed an innovative government e-portal with secure means of citizen access; only after the e-portal was widely used for other purposes did Neuchâtel begin to use it for Internet voting. These examples are also ones deserving additional research and analysis, as they might prove to be a successful model for introducing a wide range of government services over the Internet, including (but not restricted to) voting.

The United States is often viewed as being a leader in the online world and there is a strong e-government focus here and a strong use of the Internet in politics generally (Mossberger, Tolbert, and McNeal 2007; Mossberger, Tolbert, and Stansbury 2003; West 2005). However, the lack of a strong professional election administration culture here, a lack of cohesive election laws that facilitate online transactions, and the complexity of American elections all serve to limit the ability of Internet voting to gain traction. Moreover, the political systems in the U.S. and Estonia are very different; in Estonia a "losing" party in the Parliament can still be in a coalition government but in the United States winning and losing are much starker in the political system. All told, European countries—especially Estonia—are likely to remain on the cutting edge of Internet voting.

#### NOTES

- Much of this early history of Internet voting in the United States is covered in Alvarez and Hall (2004). See also Alvarez and Hall (2008a; 2008b) and Mc-Neal and Tolbert (2004) for a discussion of Internet voting in the United States. The European context is studied by Trechsel and Mendez (2005).
- 2. There has been some analysis of Estonia's transition to democracy in the academic literature, for example, see Park (1994), Titma, Tuma, and Silver (1998), Grofman, Mikkel, and Taagepera (1999), Grofman, Mikkel, and Taagepera (2000), Berg (2001), Brady and Kaplan (2001), Aalto and Berg (2002), Pettai (2004), and Taagepera (2006). See Drechsler and Madise (2002) for a discussion of the early developments regarding Internet voting in Estonia.
- 3. A complete discussion of these trials and their shortcomings can be found in Alvarez and Hall (2004). The Arizona trial was studied by Solop (2001) and Alvarez and Nagler (2001).
- 4. Visit http://www.idea.int/vt/country\_view.cfm?CountryCode=EE. International IDEA data show that Estonia's turnout is higher than that of other post-communist countries such as Lithuania, the Czech Republic, Poland, and Hungary. Given that Estonia does not have a National Election Study to capture turnout data, we unfortunately do not have the usual information on turnout by gender, age, and other socio-demographic characteristics.
- Unlike America, Estonia has a National Electoral Committee that governs the Estonian elections in a unified manner.
- 6. Visit http://www.internetworldstats.com/stats4.htm. The Estonian Internet penetration rate of 58% is lower than the U.S. rate of 74% but is higher than many established western European nations like France.
- 7. The European Commission data show that Estonian e-government access ranks much higher than the overall found in the European Union, while the broadband penetration rate is slightly greater than the EU's overall penetration rate (current data is available under "Innovation and Research," at http://epp.eurostat.ac.europa.eu)

- We especially thank Heiki Sibul Chairman of the Estonian National Electoral Committee (ENEC), Epp Maaten and Ülle Madise of the UNEC, and Äanna Pilving at the E-Governance Academy for their assistance in this project.
- 9. For interested readers, the Estonians used a number of procedures at this stage to mitigate some of the threats commonly associated with Internet voting systems. First, the url of the Web site where they could access the Internet voting applications was published, and voters were urged to go to the Web site by typing the url into their browsers themselves—not to go to the Web site by clicking on a link in an e-mail. Second, the server certificate was published version. Finally, Estonians were urged to make sure that the computers they were using were free of viruses and other malware before engaging with the Internet voting application.
- Alexander H. Trechsel was the lead investigator on both of these reports. Alvarez and Hall were co-authors of the second report that was mandated by the Council of Europe in conjunction with Estonia's National Electoral Committee.
- The methodology for both surveys can be found in the CoE reports. These data come from the 2007 report, which can be found online at http://www. vvk.ee/english/CoE%20and%20NEC\_Report%20E-Voting%202007.pdf.
- 12. The Pew Internet and American Life Project reports that 16% of voters used the Internet for campaign informational purposes in the United States congressional elections; see http://www.pewinternet.org/pdfs/PIP\_Politics\_ 2006.pdf.
- See Alvarez, Bailey, and Katz (2008) for a discussion of how voter identification affects turnout in the United States.

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## **MEMORANDUM**

7 December 2010

To

10.	
From:	R. Michael Alvarez, California Institute of Technology Thad E. Hall, University of Utah
Subject:	Completion of Okaloosa Internet Voting Report and Follow on Research

In 2008 and 2009, we conducted a series of data collection efforts in regards to the Project Bravo Internet Voting Pilot Project that was conducted in Okaloosa County for the 2008 election. The goals of this research effort were (1) to describe the pilot project, (2) to examine the underlying legal structure supporting the initiation and conduct of the project, (3) to evaluate the experience of voters who used the system, (4) to evaluate the experience of the workers who implemented the system on the ground, and (5) consider the way in which the procedures for operating the system and for certifying the system functioned. We have been in touch with Carol Paquette and we do not see any barriers from them regarding finalizing the Okaloosa County/BRAVO report through the auspices of FVAP.

#### Scope of Work for Completion

The completion of the Okaloosa Report would require approximately 80 hours of research and writing time. Specifically, we will need to

- 1. interview additional people who were not talked to previously,
- 2. consider some of the legal issues associated with the project more directly,
- 3. write more about the certification of the system, and
- 4. clarify some of the technical issues in the report.

We will make edits to the report based on feedback we receive from Carol Paquette, who was project manager, and write an executive summary to the report.

#### **Deliverables and Timetable**

We estimate that it will take approximately 6 weeks to complete the report from the date of initiation of the project.

At the end of the project, we will provide to FVAP the following:

- 1. A complete report, detailing the Okaloosa Project.
- 2. An executive report, appropriate for sharing with policy makers.

We will also provide FVAP with an interim copy of the report, for comment. Over the course of the project we will also provide FVAP with a progress reports on the status of the project.

#### Budget

We estimate that the project will have the following costs:

- 1. Direct Personnel: \$20,000
  - a. Michael Alvarez: 40 hours of work at a rate of \$200 per hour;
  - b. Thad Hall: 40 hours of work at a rate of \$200 per hour;
  - c. Carol Paquette: review of report for factual accuracy, at a flat rate of \$2,000;
  - d. Research Assistance: \$2,000 to conduct background research for the project that will ensure that the analysis is complete.
- 2. Indirect Costs: To Be Determined

This contract can be managed in many ways; our goal would be to do this in any way that is easiest for FVAP contracting. If we run the grant through the University of Utah, they will charge an overhead rate of 50.5% on the contract amount noted above (\$10,100).

#### **Potential Expansion of Project**

In 2010, there were three (3) Internet voting efforts that were implemented at some level.

- 1. Arizona implemented a system where voters can scan and upload paper ballots to an online system with a user name and password, and they must include a signed affidavit.
- 2. West Virginia implemented a system that allowed military and overseas voters to cast ballots on a website that uses proprietary software.
- 3. The District of Columbia was considered allowing Internet voting for military and overseas voters for the general election but stopped the project after vulnerabilities were identified.

Given the work we have done with the Okaloosa Project, we think it would be very straightforward to implement a similar set of analyses in these three jurisdictions so that we can learn if there are common lessons across these projects. A budget for such an expansion would have to be developed in consultation with these jurisdictions.

----Original Message-----From: Carey, Bob CIV FVAP Sent: Thursday, October 28, 2010 12:40 PM To: Beirne, David CIV WHS/FVAP; McGuire, Paddy CIV FVAP; Rothschild, Joel CAPT FVAP Subject: FW: Calling you back 6 months late Funny. Bob Carey Director, Federal Voting Assistance Program W: 703-588-8118 C: 703-485-5022 Bob.Carey@fvap.gov ----Original Message-----From: Carey, Bob CIV FVAP Sent: Thursday. October 28, 2010 12:39 PM (b)(6) To: Subject: RE: Calling you back 6 months late This was when I was going to ask you to get involved in the August Technology Summit! Where are you going on Monday? Any of the IFES events? We can catch up there. Bob Carey Director, Federal Voting Assistance Program W: 703-588-8118 C: 703-485-5022 Bob.Carey@fvap.gov ----Original Message-----From: (b)(6) Sent: Thursday, October 28, 2010 12:34 PM To: Carey, Bob CIV FVAP Subject: Calling you back 6 months late So I don't check my VM at work often and saw you called in May. I apologize for not getting back to you until now. I will be in DC next Monday -Wednesday and could meet Wed. if you are would like to talk. All the best! Thad (b)(6)

PS my cell is and you can always call me. Sent from my Verizon Wireless BlackBerry

----Original Message-----From: Carey, Bob CIV FVAP Sent: Wednesday, November 09, 2011 1:24 PM To: (b)(6) Subject: DARPA Losrt pwr. Heard you uip to Jermy Epstein, and DARPA had floated that name as well. However, I didn't think that DARPA was that far along. I'm going back into my mtg, and will recharge my BB. Hopefully this email will send when the battery's back up. However, if you could forward the DARPA email, that would help to understand if there's some disconnect here. DARPA has a weird model that we don't know if we want to use. Bob Carey Director, FVAP 703-588-8118

----Original Message----From: Carey, Bob CIV FVAP Sent: Sunday, March 27, 2011 5:08 PM To: Beirne, David CIV WHS/FVAP; Rothschild, Joel CIV FVAP Cc: Pope, Phil CIV FVAP Subject: Fw: Estonia

First email on Estonia.

From: Thad Hall (b)(6) To: Carey, Bob CIV FVAP Sent: Fri Mar 11 17:32:51 2011 Subject: Estonia

Bob:

I just returned from Estonia and had very nice meeting with the people there. I specifically spoke to the head of their National Electoral Committee, Heiki Sibul, briefly about you and that you may be visiting there. He would very much like to meet with you if you do. I would suggest you also meet with two other people if you can. Tarvi Martens, who designed the system, and Priit Vinkel, who manages elections for the State. Priit is the person i would use as a point of contact. His email is below. I am happy also to help however I can in making contact for you. Also, attached is an article we wrote about Estonia e-voting that may be good background.

(b)(6)

All the best.

Thad

\_\_\_

Thad Hall, Associate Professor Dept. of Political Science, University of Utah (b)(6)

http://www.poli-sci.utah.edu/HALL.html

----Original Message----From: Thad Hall (b)(6) Sent: Wednesday, November 09, 2011 3:01 PM To: Carey, Bob CIV FVAP Subject: Fwd: [evnlist] Who funds voting research?

This is the email trail.

----- Forwarded message -----From: Michael Alvarez (b)(6) Date: Wed, Nov 9, 2011 at 12:58 PM Subject: Fwd: [evnlist] Who funds voting research? To: (b)(6)

Begin forwarded message:

From: Jeremy Epstein <sup>(b)(6)</sup>	
Date: November 8, 2011 7 <u>:35:42 PM PST</u>	
To: Charles Stewart III (b)(6)	
Cc: Ronald L Rivest (b)(6) (b)(6)	
(b)(6)	

Subject: Re: [evnlist] Who funds voting research?

Charles,

Thanks for the reply.

I'm briefing DARPA tomorrow (Wednesday) about voting research, and want to include in it an overview of past (and future) funding sources for voting research. What I'm looking for, if you're willing to share, is an estimate of how much money has been invested in the MIT/CalTech period, over what time, and by whom (private foundations vs. government is a good enough approximation). I'm just trying to give a scope, not exact details.

Thanks! --Jeremy

On Tue, Nov 8, 2011 at 3:37 PM, Charles Stewart III <cstewart@mit.edu> wrote:

I seem to be caught in the middle of a conversation. What is the briefing, and what kind of information concerning funding would be helpful to know?

Charles

Charles Stewart III Kenan Sahin Distinguished Professor of Political Science Housemaster of McCormick Hall (b)(6) (b)(6) Facsimile: Voice: (b)(6) e-mail: URL: http://web.mit.edu/cstewart/www/ Department of Political Science 30 Wadsworth Street Building E53-449 Cambridge, Massachusetts 02139 ----Original Message-----From: (b)(6) On Behalf Of Ronald L. Rivest Sent: Tuesday, November 08, 2011 8:00 AM To: Jeremy Epstein Cc: Charles Stewart III; Mike Alvarez Subject: Re: [evnlist] Who funds voting research? Hi Jeremy --I'm not really the best person to ask for a summary of the history of funding for the Caltech/MIT Voting Technology Project; Charles Stewart and Mike Alverez (both copied here) are better sources. But we have had funding from the Knight Foundation, the Carnegie Foundation, and the Pew Foundation, I believe, and not from any other sources. The amount of the funding has been modest. The funding was stronger in the earlier days of the project, and now is minimal to non-existent, although research does continue... Mike and Charles can put

a bit more meat on this skeleton sketch... Cheers, Ron On Mon, Nov 7, 2011 at 3:48 PM, Jeremy Epstein (b)(6) wrote: Can you tell me anything about funding for CalTech/MIT for inclusion in the briefing? Is it internal university money? Or external? How much? What time frame? Thanks again! \_\_\_ Ronald L. Rivest Room 32-G692, Stata Center, MIT, Cambridge MA 02139 (b)(6) Tel Email <rivest@mit.edu> http://people.csail.mit.edu/rivest

--Thad Hall, Associate Professor Director of Graduate Studies Dept. of Political Science, University of Utah (b)(6) http://faculty.utah.edu/u0443479-THAD HALL/biography/index.hml

----Original Message----From: Carey, Bob CIV FVAP Sent: Tuesday, November 15, 2011 12:04 PM To: (b)(6) Cc: Drugan, Paul CIV FVAP; Pope, Phil CIV FVAP Subject: Re: FVAP Post Election Surveys They're available online, I thought. What more do you want? I'm not following or have forgotten. I'll defer to Paul on Okaloosa. Bob Carey Director, FVAP 703-588-8118 ----- Original Message -----From: Thad Hall (b)(6) Sent: Tuesday, November 15, 2011 11:55 AM To: Carey, Bob CIV FVAP Subject: FVAP Post Election Surveys Bob: If I send you a formal request for these data sets, can I get them? Also, is the Okaloosa contract getting close? Thanks! Thad \_\_\_ Thad Hall, Associate Professor Director of Graduate Studies Dept. of Political Science, University of Utah http://faculty.utah.edu/u0443479-THAD HALL/biography/index.hml

----Original Message----From: Thad Hall [mailto: (b)(6) Sent: Monday, February 28, 2011 12:56 PM To: Carey, Bob CIV FVAP Subject: Fwd: Okaloosa and Internet Voting Proposal

Here is what we sent to Paul.

From: Thad Hall (b)(6) Date: Wed, Dec 15, 2010 at 1:50 PM Subject: Okaloosa and Internet Voting Proposal To: Paul Drugan <Paul.Drugan@fvap.gov> Cc: Michael Alvarez (b)(6)

Paul: Attached you will find a proposal for the completion of the Okaloosa Report, as well as ideas for how, should FVAP decide it was appropriate, for expanding the project to include other recent internet voting initiatives. If you have any comments or questions, please do not hesitate to contact us.

Thank you

Thad

\_\_\_

Thad Hall, Associate Professor Dept. of Political Science, University of Utah (b)(6)

http://www.poli-sci.utah.edu/HALL.html

Thad Hall, Associate Professor Dept. of Political Science, University of Utah (b)(6)

http://www.poli-sci.utah.edu/HALL.html

----Original Message-----From: Carey, Bob CIV FVAP Sent: Wednesday, November 17, 2010 4:27 PM To: Pope, Phil CIV FVAP; Rothschild, Joel CAPT FVAP; Drugan, Paul CIV FVAP Cc: 'Thad Hall'; 'Michael Alvarez' Subject: RE: Phone Conversation about Internet Voting Projects So Joel and Paul, Please work with Phil to get this scheduled and to figure out beforehand what the realm of possible is. Bob Carey Director, Federal Voting Assistance Program W: 703-588-8118 C: 703-485-5022 Bob.Carey@fvap.gov ----Original Message-----From: Carey, Bob CIV FVAP Sent: Wednesday, November 17, 2010 4:26 PM To: 'Thad Hall'; Michael Alvarez Cc: Pope, Phil CIV FVAP; Rothschild, Joel CAPT FVAP; Drugan, Paul CIV FVAP Subject: RE: Phone Conversation about Internet Voting Projects Potentially. I'll let Paul Drugan and CAPT Joel Rothschild figure out the best time and the scope of the discussion, along with our new Chief of Staff, Phil Pope, all cc'd above. Definitely interested in seeing what we can do - just have to figure out if it's feasible, and I've put Paul and Joel on this task. Bob Carey Director, Federal Voting Assistance Program W: 703-588-8118 C: 703-485-5022 Bob.Carey@fvap.gov ----Original Message---(b)(6) From: Thad Hall [mailto: Sent: Wednesday, November 17, 2010 4:23 PM To: Carey, Bob CIV FVAP; Michael Alvarez Subject: Phone Conversation about Internet Voting Projects Bob: It was great to see you recently in DC. I wanted to follow up on our

conversation, now that the election is over and hopefully you are more

relaxed. Mike and I would love to discuss how we can move the Okaloosa Project forward, perhaps by wrapping into it an analysis of other recent internet voting and electronic pilots.

Does your schedule work well the first week in December?

Thank you!

Thad

--Thad Hall, Associate Professor Dept. of Political Science, University of Utah (b)(6)

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(b)(6)

----Original Message-----From: Thad Hall [mailto: (b)(6) Sent: Wednesday, November 09, 2011 12:27 PM To: Carey, Bob CIV FVAP Subject: Talk Today? Do you have time to talk for 5 minutes today? Call me on my cell if you do -- (b)(6) Thanks! Thad --Thad Hall, Associate Professor Director of Graduate Studies Dept. of Political Science, University of Utah (b)(6)

http://faculty.utah.edu/u0443479-THAD\_HALL/biography/index.hml



Voluntary Voting System Guidelines Comments U.S. Election Assistance Commission 1201 New York Ave, NW, Suite 300 Washington, DC 20005

Dear Chairwoman Davidson:

In March 2010, the Election Assistance Commission issued proposed requirements for the testing of pilot voting systems to serve UOCAVA voters. I have reviewed the proposed requirements and do not feel they provide sufficiently robust guidelines to ensure adequate protection from the existing electronic threat environment or national level threats.

The testing of any Internet-based voting system should be open and involve multiple parties. This includes validation and verification by the vendors, federal cyber and intelligence experts and thirdparty testers. I strongly recommend that existing Internet-based voting systems be rigorously and openly tested instead of a 2010 system deployment.

Sincerely,

Joel Rothschild By Direction

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xxx.yyy.com - - [28/Jan/1997:00:00:01 -0500] "GET /site name/news/nr012797.html HTTP/1.0" 200 16704 Mozilla 3.0/www.altavista.digital.com

xxx.yyy.com (or 123.123.23.12)-this is the host name (or IP address) associated with the requester (you as the visitor). In this case, xxx.yyy.com, the request is coming from a commercial address. Depending on the requestor's method of network connection, the host name (or IP address) may or may not identify a specific computer.

Connections via many Internet Service Providers assign different IP addresses for each session, so the host name identifies only the ISP. The host name (or IP address) will identify a specific computer if that computer has a fixed IP address.

[28/Jan/1997:00:00:01 -0500]-this is the date and time of the request

"GET /site name/news/nr012797.html HTTP/1.0"-this is the location of the requested file

200-this is the status code - 200 is OK - the request was filled

16704-this is the size of the requested file in bytes

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ast updated: 01.03.2011