

Federal Voting Assistance Program Technology Programs and 2012 Cycle Initiatives

Technical Guidelines Development Committee EAC-NIST January 13, 2011



From an Agency to a Portal

- Serve as the liaison between the voter and the State
- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Avoid running elections

Expanded Assistance for Election Officials

- Incubate the development of new online tools for registration, absentee ballot application, ballot delivery, marking, and tracking
- Tools that voters will use and States will adopt
- Greater control by States and LEOs Grants
- Not directly supporting electronic transmission of VOTED ballots
- Assist States in compliance

Transparency and Data-Driven Operations

- Improve Post-Election Surveys to correct incorrect policies based on poor data
- Post all data and methodology online
- Combine data collection with EAC



Agency to Portal



For Voting Assistance Officers | For Election Officials

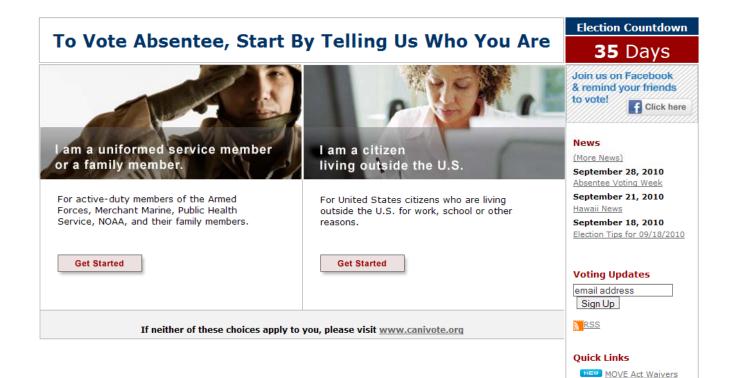
Registration/Absentee Ballot

Back-up Federal Write-In Absentee Ballot Where to Send Forms Information on Absentee

Request

Voting

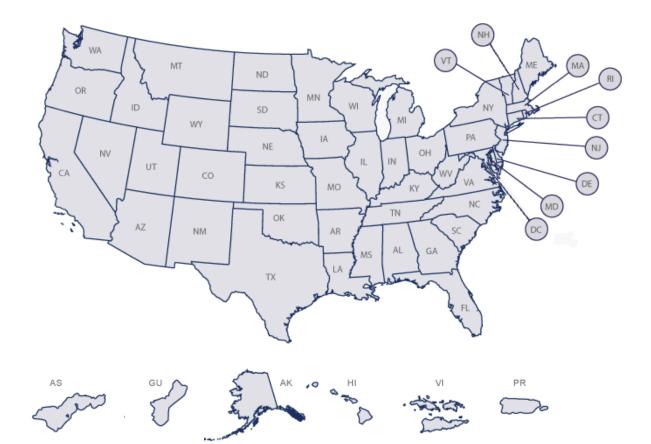
HOME STATE VOTING INFORMATION REFERENCE/REPORTS FAQ CONTACT/CHAT Search Site.. Search





Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the Frequently Asked Questions for more information on legal voting residence.





Steer Voter to State Systems

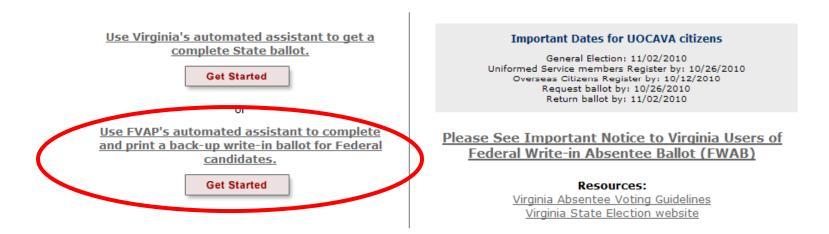


For Voting Assistance Officers For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site... Search

Home > Select Your State > What Would You Like to Do? > Get My Ballot Now

Get My Ballot Now



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



AP.GOV Online Registration Tool

<u>Help</u>

FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

START OVER FVAP HOME CONTACT FVAP

Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (required) Robert Telephone 123-456-7890
Jurisdiction	Middle Name (required) H Fax (required) 123-456-7890
My Information	Middle Name (required) H Fax (required) 123-456-7890
Voting Residence	Last Name (required) Carey E-Mail Address (required) Robert.Carey@tvap.gc
Mailing Address	Suffix Junior 💌 Gender Male 💌
Method to Send Form	Previous Name Date of Birth (required) Dec 🔽 2 🔽 1961
Method To Receive Ballot	
Additional Information	Political Party Purple
Print and Finish	
	Social Security Number (required) - 1234
	Driver's License or ID Number (required) Enter your Washington Driver's License number OR the last four digits of your Security number. If you do not possess either of these numbers, the State will
	< Back Continue >

www.usa.gov www.defenselink.mil www.americasupportsyou.mil

About FVAP News Disclaimers



Pre-Filled Output

FEDERAL VOTING ASSISTANCE PROGRAM Voting Help For Uniformed Service Members, Their Families, & Citizens Living Outside The U.S.

Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010; Registration: November 2, 2010; Ballot Request: November 2, 2010; Ballot Return: Signed and Dated by: November 1, 2010; Received by: November 23, 2010 State Primary Election: August 17, 2010; Registration: August 17, 2010; Ballot Request: August 17, 2010; Ballot Return: Signed and Dated by: August 16, 2010; Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- · From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- · From Within the United States: 1 week before the election

Nawe AND COMPLETE ADDRESS Robert Hurring Carey NAVCENT F2C2 FPO AE 09504-6219		US POSTAGE PAID 39 USC 3406
	TEE BALLOTING MATERIAL - FIRST-CLASS MAIL DESTAGE NECESSARY IN THE U.S. MAIL - DMM 703.8.0 King County Elections Services King County Elections Division 919 SW Grady Way Renton , WA 98507-2906	PAR AVION

(After completio	en, fold to i	noide and seal before mail	ing.) WAR	NNG: Kr	owingly preser	ting false inf	ormation		
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 I am not registering, requesting a ballot, or voting in any other jurisdiction in the U.S., and My signature and data below indicate when I completed this document, and 									
The information on this form is true and complete to the best of my knowledge.									
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Print Form



Online FWAB Wizard

Help



START OVER I PVAP HOME CONTACT PVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

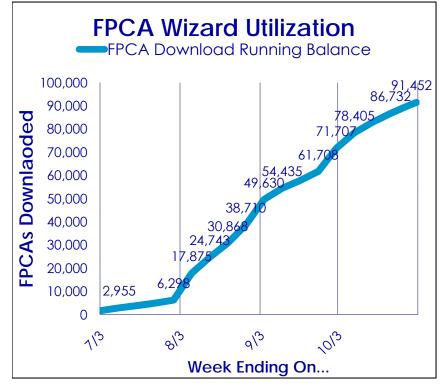
Federal Write-In Absentee Ballot (FWAB)

Complete the Form	Uniformed Services Member > Pennsylveni Vote Candidates (<u>Help</u>)	ie > Philedelphie					
Form	Vote Candidates (Help)						
- the state of the	(Interpreter (Interpreter						
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Sie De	candidate's name. You may also choose a write-in candidate.						
uriadiction	You can find help in determining your district's candidates by visiting the <u>Bennsylvania</u> election web site.						
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Print and Finish	Mel Packer	Green Party					
	Jeseph A. 'Jee' Seatek Jr.	Democratic					
	Patrick J. 'Pat' Teomey	Republican					
	Enter Your Write-In Candidate:						
		- select -					
	U.S. Representative/Delegate/Res	ident Commissioner					
	Selection Condidate's Name	Political Party					
	Chake Fattah Sr.	Democratic					
	Rick Hellberg	Republican					
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You have entered personally identifying information. Close your browser when finished if using a shared or public computer.



2010 FPCA and FWAB Wizard Utilization

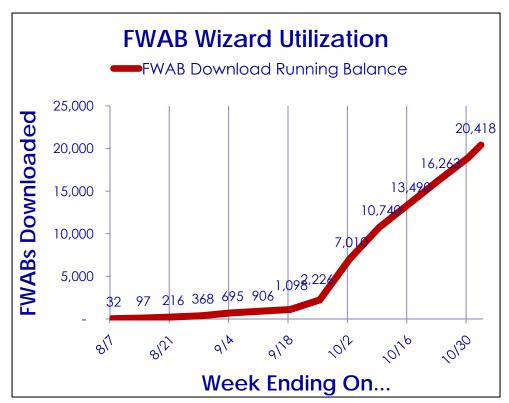


FWAB Wizard downloads:

• National: 20,536

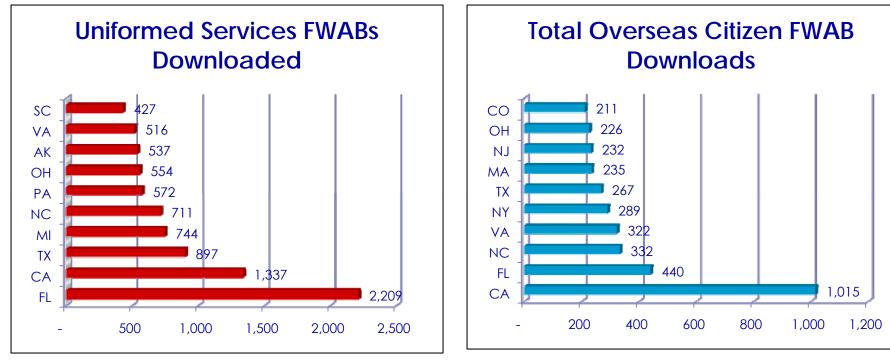
FPCA Wizard downloads:

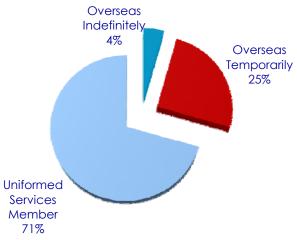
• National: 91,565





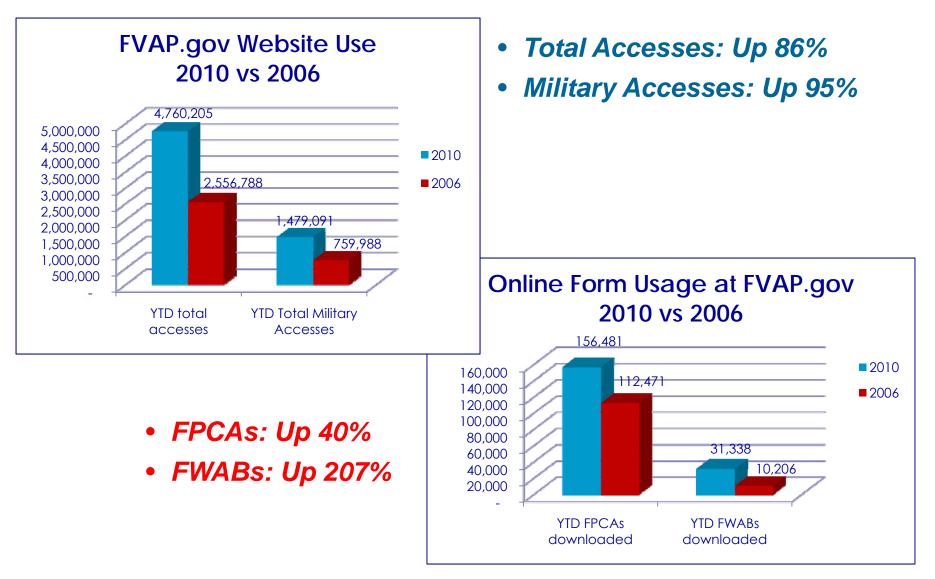
2010 FWAB Wizard Utilization





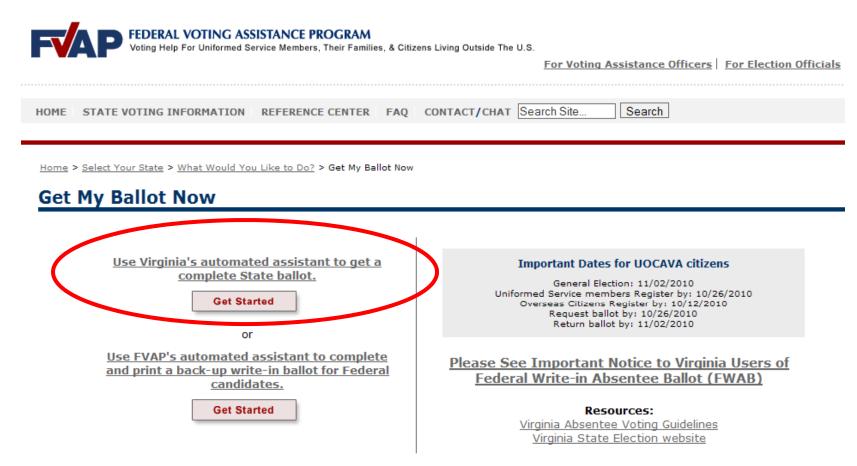


FVAP Website Utilization





Steer Voter to State Systems



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



Integration of State Systems

Future:

Planning a federal grant structured program for states and localities



Commonwealth of Virginia UOCAVA Overseas Voting

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

Continue

SBE Home Page

Additional Election Links

Help Resources:

FVAP online 24x7 chat support

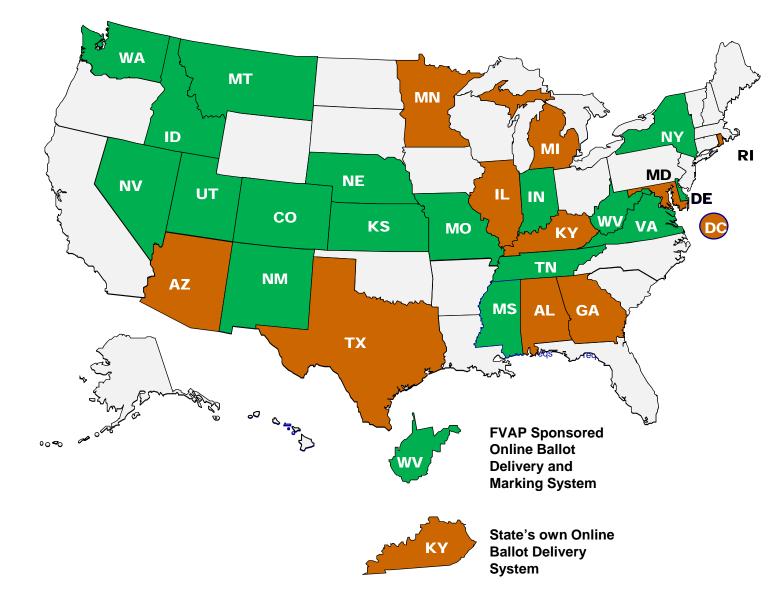
FVAP Help Site and Toll-Free #s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150



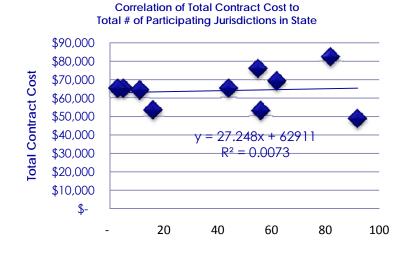
Online Ballot Wizards



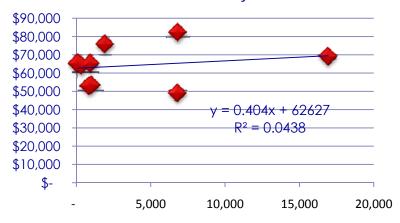
- DE sent out ½ of all ballots using online wizard
- WV also has 5 Counties with full internet voting
- WA, CO also had additional, non-FVAP, systems



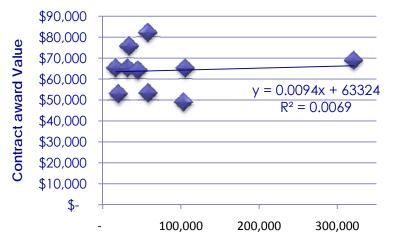
EVSW Metrics



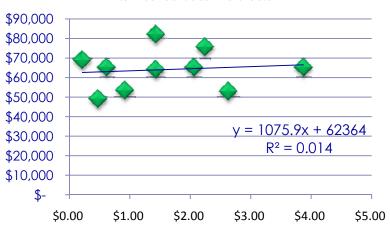
Correlation of Initial Total Award Cost to Total # of Ballot Styles



Correlation of Total Estimated UOCAVA Voters in State to Initial Award Cost

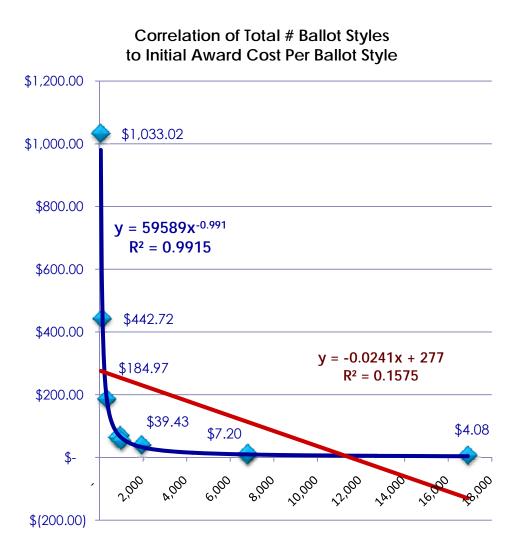


Corrlation of Contract Cost per UOCAVA Voter to Initial Contract Award Cost





EVSW Lessons



- No correlation between contract cost and:
 - # of ballot styles
 - # of election jurisdictions
 - # of voters
- Average baseline cost about \$65,000
- Marginal cost of additional ballot style is almost zero.
- Ballot data acquisition was difficult
- Federal Contracting
 Process was
 cumbersome



2012 Technology Grant Plan

- 2010 cycle used federal contracting to purchase systems used in States
 - Attempted to incorporate State requirements and input as much as possible
 - But ultimately, it's a federal contract and a federal system
- Instead, 2012 cycle plan is grants to States and localities to incubate technological efforts to serve UOCAVA voters
- Focus Programs:
 - Online Registration
 - Online Absentee Ballot Request
 - Online and Expedited Blank Ballot Delivery
 - Online Voted Ballot Tracking
- Key Grant Considerations:
 - # of Voters Assisted
 - Projected Improvement in UOCAVA Voting Success
 - ROI and length of system availability
- More details of the grant program at pre-NASED meeting on 2/9/11



Wounded Warriors

Research	Testing & Evaluation
Comprehensive assessment of combat-related disabilities and associated voting challenges in Wounded Warriors • EAC grant with ITIC/OBF • FVAP contract with CALIBRE • Surveys of WII	 Independent VSTL testing of the EAC Requirements Full test on one manned kiosk system Security section testing for all five Electronic Voting Support Wizards (EVSW) systems VSTL result comparison
Process & Procedures Guide for VAO Wounded Warrior assistance	FVAP direct assistance in care facilities: revisions and additions to FVAP.gov tools and forms
Redesign of voting forms (FPCA/FWAB) for greater usability and accessibility	Focus groups on form design
 National Level Cyber-Threat Gap Analysis Voting systems vulnerabilities Cyber security measures Strategies for threat awareness, mitigation and continual monitoring strategies 	 Mock election Assess usability, accessibility, and privacy of electronic voting systems for Wounded Warriors National level penetration testing



DoD required by law to conduct electronic absentee voting demonstration project

- 42 USC 1073ff note; 2002 and 2005 NDAAs
- Mandates
 - Cast Ballots through electronic voting system
 - Only Uniformed services voters specified
 - States must agree to participate
 - Report afterwards

> DoD allowed to wait for EAC certified guidelines

- EAC establishes guidelines
 - EAC also certifies it will assist in project
 - Different requirement than MOVE Act
- DoD may further delay implementation



NIST Proposed Pilot Projects

TGDC WG Proposals	Initial View
Electronic Ballot Delivery	Doing and plan to continue
 Attended Kiosk-Based Voting System Unattended Kiosk-Based Voting System 	 Premature? Overseas Citizen definition study Geographic concentration of OC voters may indicate kiosk is superior approach
 Standard Ballot Delivery Format CDF for EMS Integration 	 Very interested EMS, BDF and VRS/Geo data migration between systems A widget?

- FY2011 Final Appropriations and Ongoing DoD Efficiencies Key Variable
- Who should run (and therefore pay for) pilot programs in support of the EAC developed electronic absentee voting guidelines?



How Electronic Standards Development Should Be Framed

GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
 - results-oriented action plan
 - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines - Roadmap

<u>Risk = % x impact</u>

- Acceptable risk level policy decision already made
 - It IS the current voting system
 - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
 - May have different probability or impact
 - Can reduce probability and/or mitigate impact
 - Goal is to keep risk level at least the same, if not better
- The articulation of risk in the current system would serve as a useful baseline for future electronic absentee systems



Path Forward

Articulate the Current Risk

- Evaluate the postal mail UOCAVA absentee ballot system as the baseline
- Find comparable current system threats to NIST/other identified threats
- Develop comparable measures for other voting systems

Establish Properties

- What "properties"
 are necessary for
 an electronic
 absentee voting
 system?
- To achieve the same level of risk as current system

Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development

Focus on Technological, Security, and Reliability Issues with Electronic Return of Voted Ballot



Federal Voting Assistance Program Department of Defense

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