



# **Federal Voting Assistance Program 2010 Election Cycle Initiatives, Lessons Learned, & 2012 Initiatives**

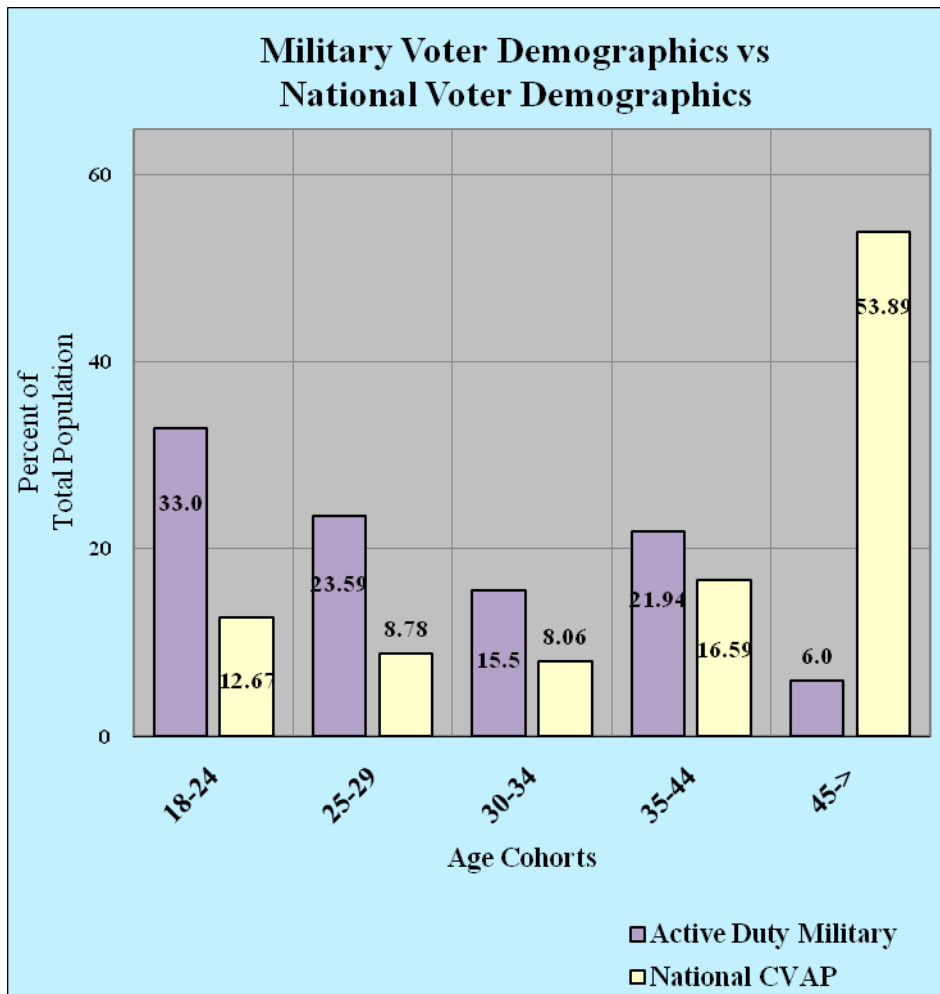
**July, 2011**

# What is the Key Election System Issue

- **Military Voter Registration Not the Problem**
  - 71% = General Electorate
  - 77% = Military voters
- **Voter Participation Rates not the problem**
  - 64% = General Electorate
  - 53% = Military voters
  - 71% = Adjusted military voters
- **Overwhelming voting failure is in ballot delivery and return times**
- **Absentee Ballot Return Rates:**
  - 91% = General Population
  - 67% = UOCAVA voters
  - 62% = Military Voters

2008 Election		
Stage of voting process	Number of additional failures over general voting population	% of total failure
Registration Failure	4,057	1.5%
Ballot Delivery Failure	20,068	7.5%
<b>Ballot Return Failure</b>	<b>206,771</b>	<b>77.6%</b>
Ballot Casting Failure	35,645	13.4%
Total	266,540	

# UOCAVA Demographics



## Military Voters

- **Covered personnel**
  - All 5 Armed Services, USPHS, NOAA, Merchant Marine
  - 1.35M active component
  - ~100K RC on active duty
- **Location**
  - 75% of members domestic
  - ~170K Iraq/Afghanistan

## Military Dependent

- **Military Dependents**
  - 1.1M total
  - 700K spouses
  - 400K voting age dependents
- **Different Residency Rules**
  - Military = SCRA
  - Spouse = MSRRA
  - Different residency rules prevent spouses from voting as UOCAVA voters?



# FVAP Mission

## ➤ Assistance:

- FVAP exists to **help** Uniformed Services personnel, their voting age dependents, and overseas civilian **successfully exercise their right to vote** in federal elections in order that they have an **equal opportunity with the general population** to vote and to have that vote counted.
- **FVAP also assists the States in complying with federal law** in order to provide that opportunity to uniformed services and overseas voters, and to avoid enforcement action

## ➤ Advocacy: FVAP serves as **the voice of Uniformed Services and overseas voters**, identifying impediments to their ability to exercise their right to vote, and proposing methods to overcome those impediments.

# FVAP 2010 Key Initiatives

➤ **Provide Direct to the Voter Assistance**

- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Provide online wizards, including FPCA and FWAB
- **FVAP as a portal, not a service provider**
- **Requires extensive voter education**

➤ **Get the Ballots To and From the Voters Quicker**

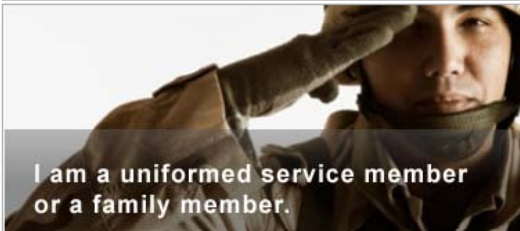
- Online ballot download
- Express Mail Return of voted ballots

➤ **Expanded Assistance for Election Officials**

- Develop tools that voters will use and **States will adopt**
- Specifications to State election requirements, not federal contract rules
- Assist States change laws to comply with MOVE Act
- Assist States in compliance with MOVE Act

# Agency to Portal

## To Vote Absentee, Start By Telling Us Who You Are



I am a uniformed service member or a family member.

For active-duty members of the Armed Forces, Merchant Marine, Public Health Service, NOAA, and their family members.

[Get Started](#)



I am a citizen living outside the U.S.

For United States citizens who are living outside the U.S. for work, school or other reasons.

[Get Started](#)

If neither of these choices apply to you, please visit [www.canivote.org](http://www.canivote.org)

### Election Countdown

**35 Days**

Join us on Facebook & remind your friends to vote!



### News

[\(More News\)](#)

**September 28, 2010**  
[Absentee Voting Week](#)

**September 21, 2010**  
[Hawaii News](#)

**September 18, 2010**  
[Election Tips for 09/18/2010](#)

### Voting Updates

email address



### Quick Links

**NEW** [MOVE Act Waivers](#)

[Registration/Absentee Ballot Request](#)

[Back-up Federal Write-In Absentee Ballot](#)

[Where to Send Forms](#)

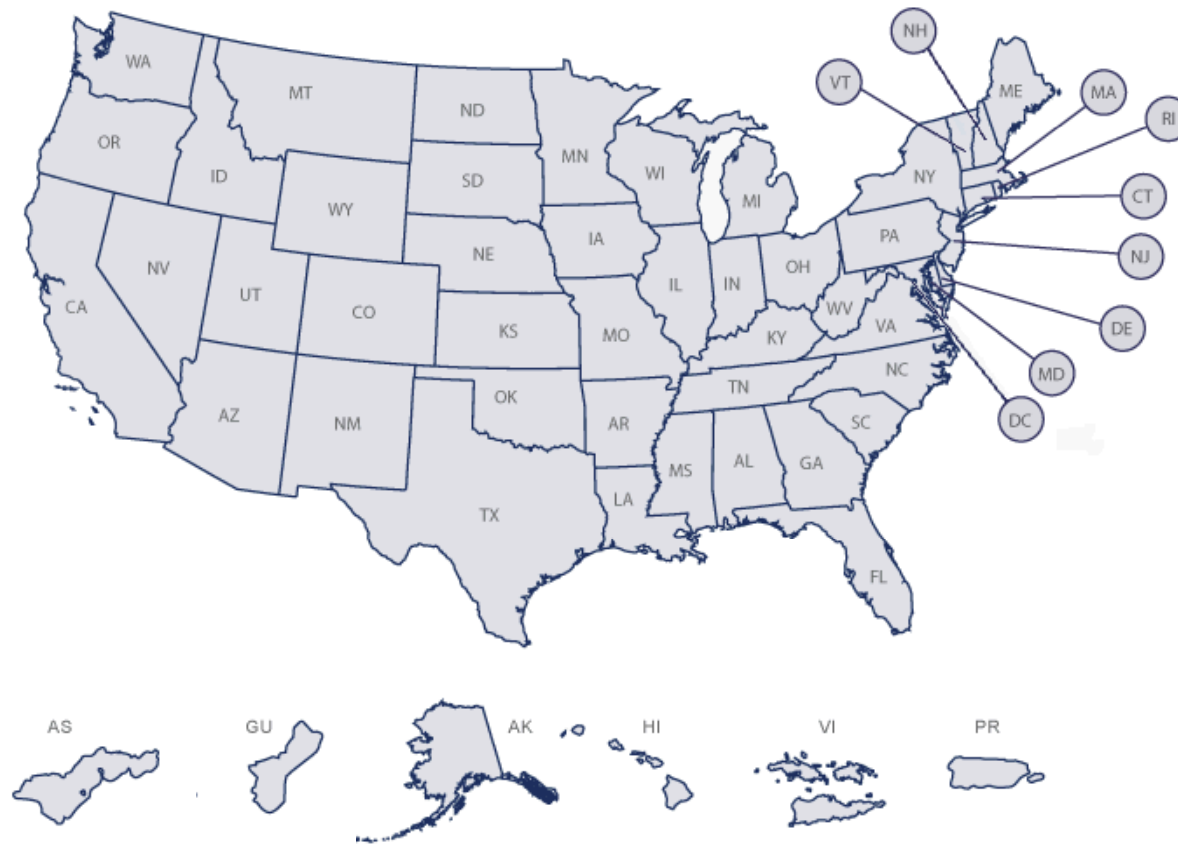
[Information on Absentee Voting](#)

# Steer Voters to State Systems

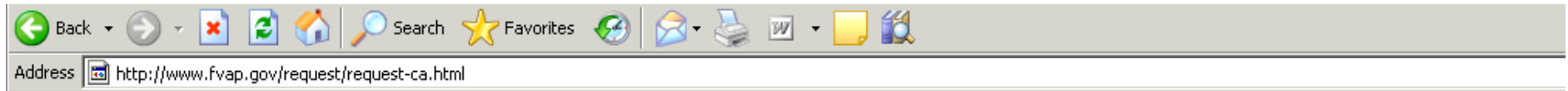
## Select Your State

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Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the [Frequently Asked Questions](#) for more information on legal voting residence.



# Tailored Choices



[Home](#) > [Select Your State](#) > What Would You Like to Do?

## What would you like to do?

Register to Vote and/or  
Request Ballot

[Get Started](#)

Get My Ballot Now


[Get Started](#)

Track My Ballot

[Get Started](#)



# Request Ballot Screen

Address  http://www.fvap.gov/registration/reg-ballot-request-ca.html

[Home](#) > [Select Your State](#) > [What Would You Like to Do?](#) > [Register to Vote and/or Request Ballot](#)

## Register to Vote and/or Request Ballot

Use FVAP's automated assistant to complete and print your voter registration/ballot request form.

[Get Started](#)

### Important Dates for UOCAVA citizens

General Election: 11/02/2010  
Register by: 10/18/2010  
Request ballot by: 10/26/2010  
Return ballot by: 8 pm, 11/02/2010

### Resources:

[California Absentee Voting Guidelines](#)  
[California's State Election website](#)

Would you rather fill out the form by hand?

[Registration and Ballot Request](#)

## Federal Post Card Application (FPCA) for Absentee Ballot

### Complete the Form

Eligibility

State

Jurisdiction

**My Information**

Voting Residence

Mailing Address

Method to Send Form

Method To Receive Ballot


Additional Information

**Print and Finish**


Uniformed Services Member > Washington > King

### My Information

First Name (required)

Telephone  

Middle Name (required)

Fax (required)  

Last Name (required)


E-Mail Address (required)


Suffix


Gender

Previous Name

Date of Birth (required)

Political Party  

Social Security Number (required)  -  -  

Driver's License or ID Number (required)  

Enter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign you a number for registration purposes.

[< Back](#)

[Continue >](#)

# Built In Tool Warnings

*You have entered personally identifying information. Close your browser when finished if using a shared or public computer.*

## Federal Post Card Application (FPCA) for Absentee Ballot

### Complete the Form

[Eligibility](#)

[State](#)

[Jurisdiction](#)

[My Information](#)

[Voting Residence](#)

[Mailing Address](#)

[Method to Send Form](#)

[Method To Receive Ballot](#)

[Additional Information](#)

[Print and Finish](#)

Uniformed Services Member > Washington > King

**Warning: The following fields were left blank. You can download the form with these fields blank, however this information MUST be provided when submitting the form to your local election official.**

- **Driver's License / ID Number** is missing on the [My Information](#) page.
- **Rural Route** is missing on the [Voting Residence](#) page.
- **Voting Address** is missing on the [Voting Residence](#) page.
- **Voting City/Town/Village** is missing on the [Voting Residence](#) page.
- **Voting County** is missing on the [Voting Residence](#) page.
- **Zip Code** is missing on the [Voting Residence](#) page.
- **Current Address** is missing on the [Mailing Address](#) page.

### Print and Finish

Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.

Be sure you click the **Finish** button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.

**NOTE:** OS X users are encouraged to use [Adobe Reader](#) to avoid problems with the PDF.

[Download Form](#)

The PDF package is not automatically transmitted to your Local Election Official (LEO). Please make sure you send the printed form to your LEO.

[< Back](#)

[Finish](#)



# Pre-Filled Output



## Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010; Registration: November 2, 2010; Ballot Request: November 2, 2010; Ballot Return: Signed and Dated by: November 1, 2010; Received by: November 23, 2010 State Primary Election: August 17, 2010; Registration: August 17, 2010; Ballot Request: August 17, 2010; Ballot Return: Signed and Dated by: August 16, 2010; Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- From Within the United States: 1 week before the election

NAME AND COMPLETE ADDRESS  
 Robert Harrison Carey  
 NAVCENT F2C2  
 FPO AE 09504-6219

US POSTAGE PAID  
 39 USC 3406

PAR AVION

OFFICIAL ABSENTEE BALLOTING MATERIAL - FIRST-CLASS MAIL

NO POSTAGE NECESSARY IN THE U.S. MAIL - DMM 703.8.0

TO: King County Elections Services  
King County Elections Division  
919 SW Grady Way  
Renton, WA 98507-2906

Print Form

(After completion, fold to inside and seal before mailing.) WARNING: Knowingly presenting false information in this application could result in criminal sanctions. Standard Form 75A (Rev. 10-2005)

### REGISTRATION AND ABSENTEE BALLOT REQUEST - FEDERAL POST CARD APPLICATION (FPCA)

1. I REQUEST ABSENTEE BALLOTS FOR ALL ELECTIONS IN WHICH I AM ELIGIBLE TO VOTE AND I AM (Mark only one):

(a) A MEMBER OF THE UNIFORMED SERVICES OR MERCHANT MARINE ON ACTIVE DUTY, OR AN ELIGIBLE SPOUSE OR DEPENDENT

(b) A U.S. CITIZEN RESIDING OUTSIDE THE U.S. TEMPORARILY

(c) A U.S. CITIZEN RESIDING OUTSIDE THE U.S. INDEFINITELY

2. MY INFORMATION (Required)

A. TYPED OR PRINTED NAME (Last, First, Middle) Carey, Robert, Harrison

B. SUFFIX (Dr., Sr., II, etc.) Jr.

C. PREVIOUS NAME (if applicable)

C. SEX  M  F

D. RACE  A  B  O  OTH

E. DATE OF BIRTH (MM/DD/YYYY) 02/21/1963

F. SOCIAL SECURITY NUMBER -- -- 1234

G. STATE DRIVER'S LICENSE OR ID. NUMBER

H. TELEPHONE NUMBER (no city number; include an international prefix) 703-588-8118

I. FAX NUMBER (no city number; include an international prefix) 703-588-8118

J. EMAIL ADDRESS  
 Robert.Carey@fvap.gov

3. MY VOTING RESIDENCE ADDRESS (Required) (Military, use legal residence. Overseas citizens, use last legal residence in U.S.)

A. NUMBER AND STREET (Censor to a P.O. Box)  
 23 Mockingbird Lane

B. CITY, TOWN OR VILLAGE  
 Seattle

C. COUNTY  
 King

D. STATE  
 WA

E. ZIP CODE  
 98143 --

4. WHERE TO SEND MY VOTING MATERIALS

A. MY CURRENT ADDRESS (censor to service) (Required)  
 NAVCENT F2C2  
 FPO AE 09504-6219

B. MY FORWARDING ADDRESS (NOTE: Complete this only if you do not want your ballot mailed to the address in Block 4a.)

5. I PREFER TO RECEIVE MY ABSENTEE BALLOT, AS PERMITTED BY MY STATE, BY:  MAIL  FAX  EMAIL

6. MY POLITICAL PARTY PREFERENCE (Optional, but may be required by states to register to vote in primary elections)

7. ADDITIONAL INFORMATION (Designate the period for which you want to receive ballots - see instructions for Block 4, paragraph 2).  
 Receive ballots for: All elections for which I am eligible.

8. AFFIRMATION (Required)  
 I swear or affirm, under penalty of perjury, that:

- I am a member of the Uniformed Services or merchant marine on active duty or an eligible spouse or dependent of such a member, or a U.S. citizen temporarily residing outside the U.S., or other U.S. citizen residing outside the U.S., and
- I am a U.S. citizen, at least 18 years of age (or will be by the day of the election), eligible to vote in the requested jurisdiction, and I have not been convicted of a felony or other disqualifying offense or been adjudicated mentally incompetent, or if so, my voting rights have been reinstated, and
- I am not registering, requesting a ballot, or voting in any other jurisdiction in the U.S., and
- My signature and date below indicate when I completed this document, and
- The information on this form is true and complete to the best of my knowledge.

I understand that a material misstatement of fact in completion of this document may constitute grounds for conviction of perjury.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_ (MM/DD/YYYY) Signed: \_\_\_\_\_ (Not Required) Date: \_\_\_\_\_ (MM/DD/YYYY)

The information contained here in is for official use only. Any unauthorized release of this information may be punishable by law.

75A

# Online FWAB Tool

## Federal Write-In Absentee Ballot (FWAB)

### Complete the Form

Eligibility

State

Jurisdiction

Use of FWAB

My Information

Voting Residence

Mailing Address

Vote Candidates

Confirm Votes

Additional Information

Print and Finish

Ballot Service Number | Email | Support

### Vote Candidates [\(Help\)](#)

Choose your candidates below by selecting the radio button, then **cast all choices**.

You can find help in determining your district's candidates.

No Presidential candidates found.

#### U.S. Senator

Selection Last Name, First Name

- Gammeter, Alexander
- Jones, LeAnn
- Kirk, Mark

Or Enter Your Write-In Candidate:

#

#### U.S. Representative/Delegate/Resident Commissioner

Selection Last Name, First Name Political Party

- Eggett, Judy Republican
- Harper, Scott Democratic

Or Enter Your Write-In Candidate:

#   - select -

## OFFICIAL FEDERAL WRITE-IN ABSENTEE BALLOT

PRESIDENT/VICE PRESIDENT

U.S. SENATOR\*

Donald Kaplan (Unaffiliated)

U.S. REPRESENTATIVE/DELEGATE\*\*/RESIDENT COMMISSIONER\*\*

Mark Gramis (Libertarian)

\* Legal residents of the District of Columbia may vote only for President/Vice President and Delegate.

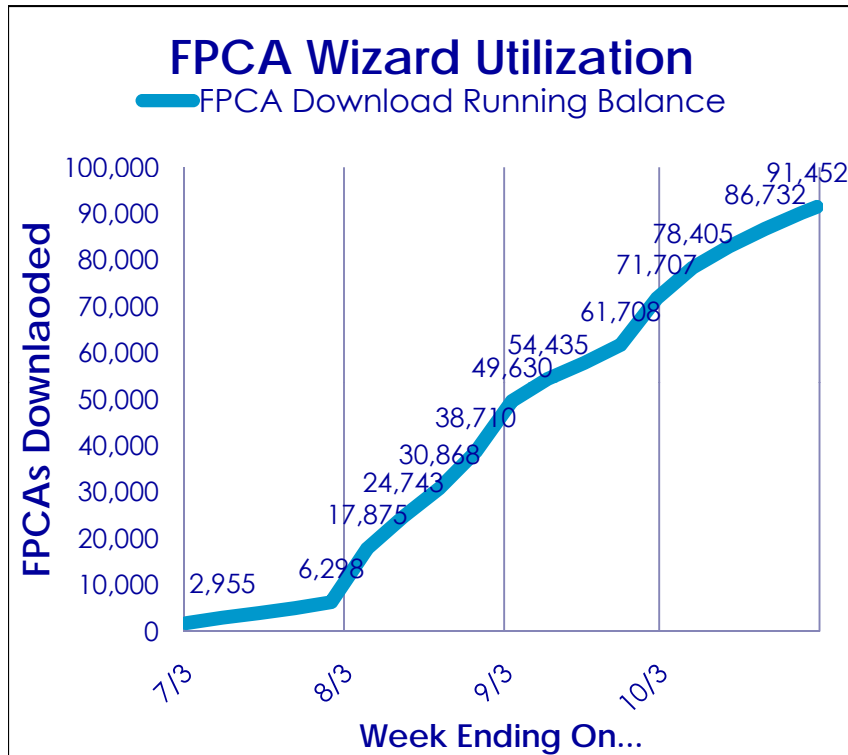
\*\* Legal residents of American Samoa, Guam, Puerto Rico and the U.S. Virgin Islands may vote only for Delegate or Resident Commissioner to the Congress.

### ADDENDUM

Some states allow the Federal Write-In Absentee Ballot to be used by military and overseas civilian voters in elections other than general elections or for offices other than Federal offices. Consult your state section in the *Voting Assistance Guide* to determine your state's policy. If you are eligible to use this ballot to vote for offices/candidates other than those listed above, please indicate in the spaces provided below, the office for which you wish to vote (for example: Governor, Attorney General, Mayor, State Senator, etc.), and the name and/or party affiliation of the candidate for whom you wish to vote.

OFFICE	CANDIDATE NAME or PARTY AFFILIATION
Governor	Mouse Mickey
Lt. Governor	Independent
Attorney General	Duck Daffy

# 2010 FPCA and FWAB Wizard Utilization

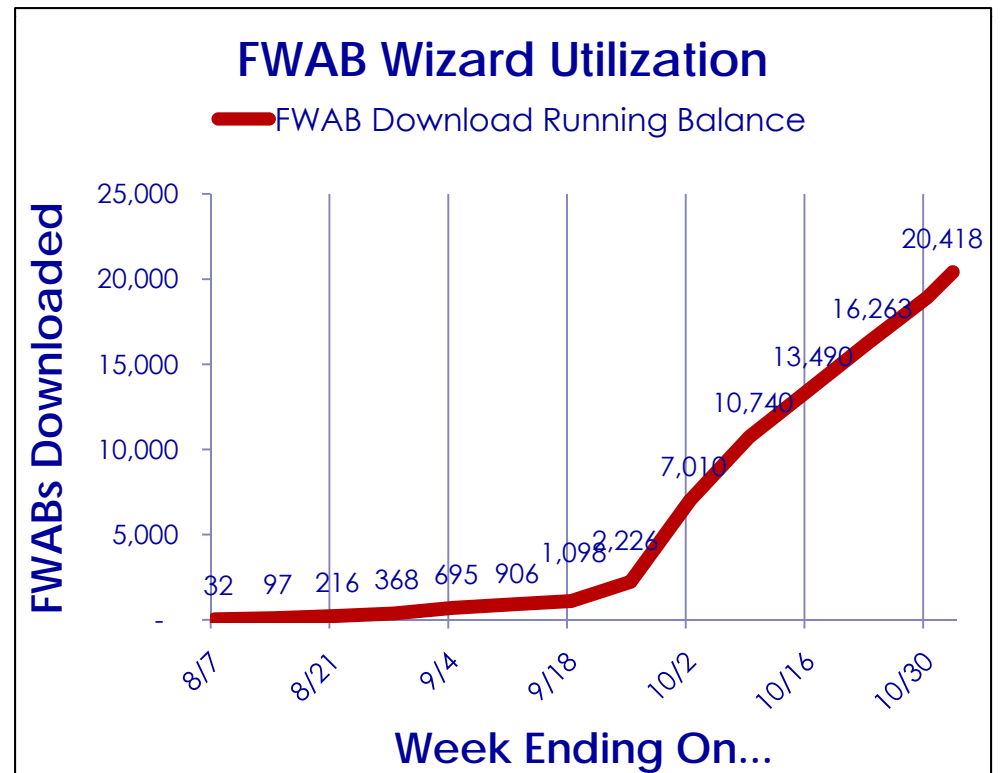


## *FPCA Wizard downloads:*

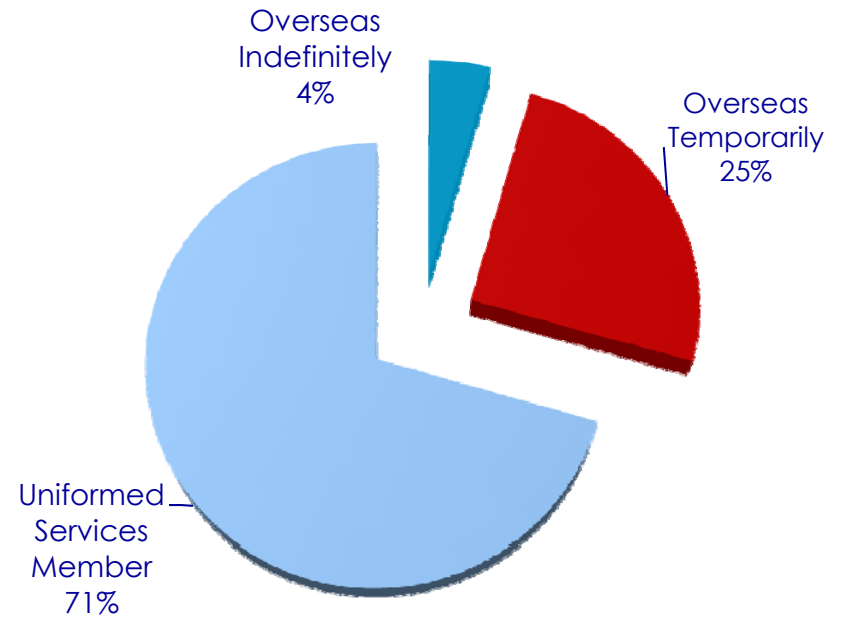
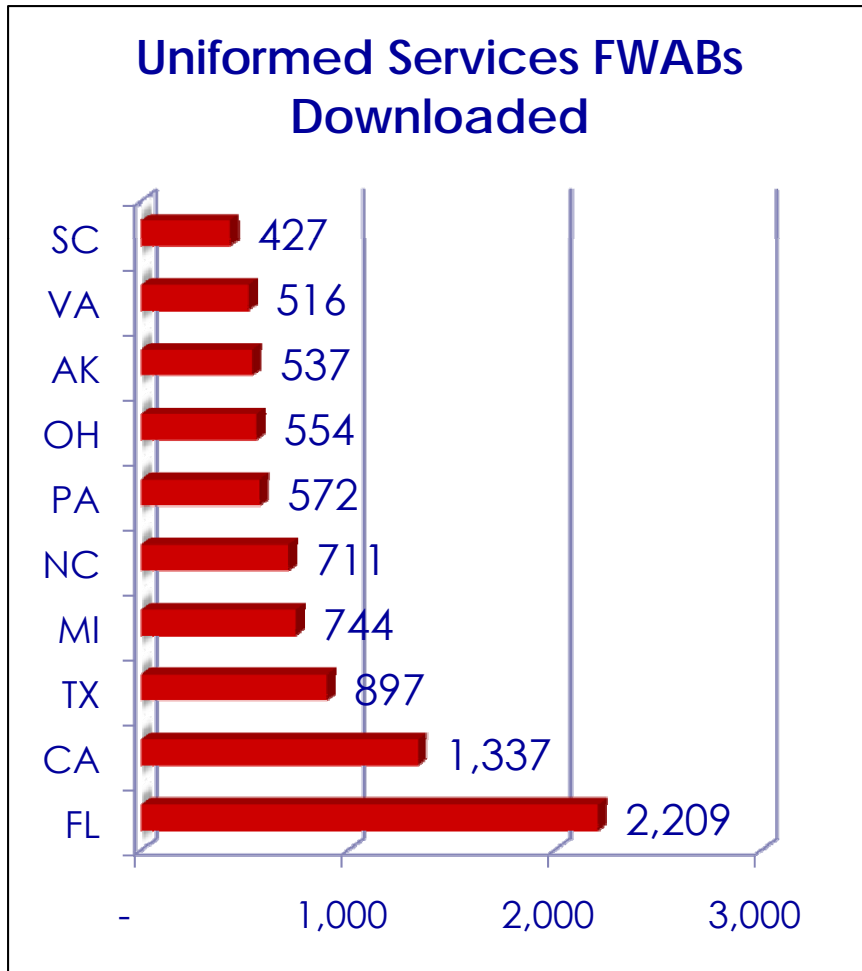
- **National: 91,565**

## *FWAB Wizard downloads:*

- **National: 20,536**

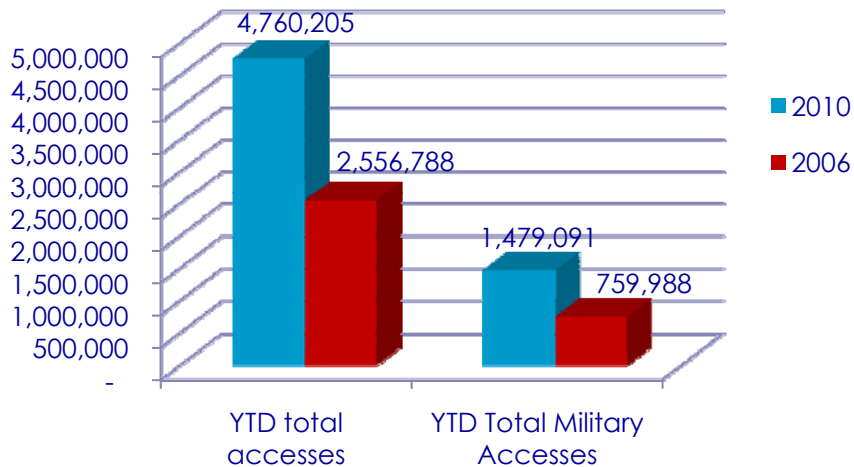


# 2010 FWAB Wizard Utilization



# FVAP Website Utilization

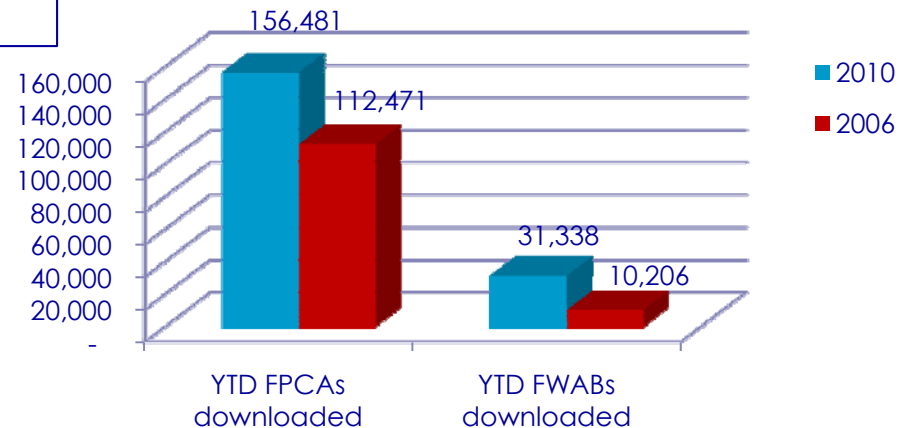
**FVAP.gov Website Use  
2010 vs 2006**



- **Total Accesses: Up 86%**
- **Military Accesses: Up 95%**

- **FPCAs: Up 40%**
- **FWABs: Up 207%**

**Online Form Usage at FVAP.gov  
2010 vs 2006**





[Home](#) > [Select Your State](#) > [What Would You Like to Do?](#) > [Get My Ballot Now](#)

## Get My Ballot Now

Use New York's automated assistant to get a complete State ballot.

[Get Started](#)

or

Use FVAP's automated assistant to complete and print a back-up write-in ballot for Federal candidates.

[Get Started](#)

### Important Dates for UOCAVA citizens

General Election: 11/02/2010  
Registration: 10/08/2010  
Request ballot by: 10/22/2010  
Return ballot by: 11/09/2010\*

\*Postmarked by the day before the election

#### Resources:

[New York Absentee Voting Guidelines](#)  
[New York State Election website](#)

**Would you rather fill out the form by hand?**

[Federal Write-In Absentee Ballot](#)

**Linking Voter to State systems instead of FWAB Wizard  
Ensures Voter Gets Full Ballot**

# Integration of State Systems

## Future:

Planning a federal grant structured program for states and localities



## Commonwealth of Virginia UOCAVA Overseas Voting

This site will take you through the following steps:

1. Verify your identity
2. Review ballot choices
3. Download and verify ballot form
4. Printing ballot and finish

### Help Resources:

[FVAP online 24x7 chat support](#)

[FVAP Help Site and Toll-Free #s](#)

[Virginia Overseas Voting web site](#)

For technical issues with site availability only - (866) 257-2150

Continue

[SBE Home Page](#)

[Additional Election Links](#)

# Track Ballot Screen

*common good* *privacy* *All people* *Liberty* *Speak* *without discrimination.*  
*Conscience*

California Secretary of State Debra Bowen

Secretary of State
Administration
Elections
Business Programs
Political Reform
Archives
Registries
Other Services

Elections & Voter Information  
  
 About Elections Division  
 Election Results and Election Dates  
 Register to Vote  
 Voter Registration Statistics  
 Voter Information  
 Initiatives  
 Voter Education  
 Political Parties  
 Candidate Information  
 Publications & Resources  
 Elections Site Map

## Check Status of Your Ballot

---

Under the federal Help America Vote Act (HAVA) of 2002, every voter who casts a provisional ballot is entitled to find out from his/her **county elections official** if the ballot was counted and if not, the reason why it was not counted.

Under California **Elections Code section 3017**, a voter who casts a vote-by-mail ballot can find out if the ballot arrived at his/her **county elections office**. Some county elections officials also tell voters if the vote-by-mail ballot was counted and if it wasn't, the reasons why it was not counted.

Each county elections official allows voters to check the status of his/her vote-by-mail and provisional ballot either through the county website, by telephone, or both.

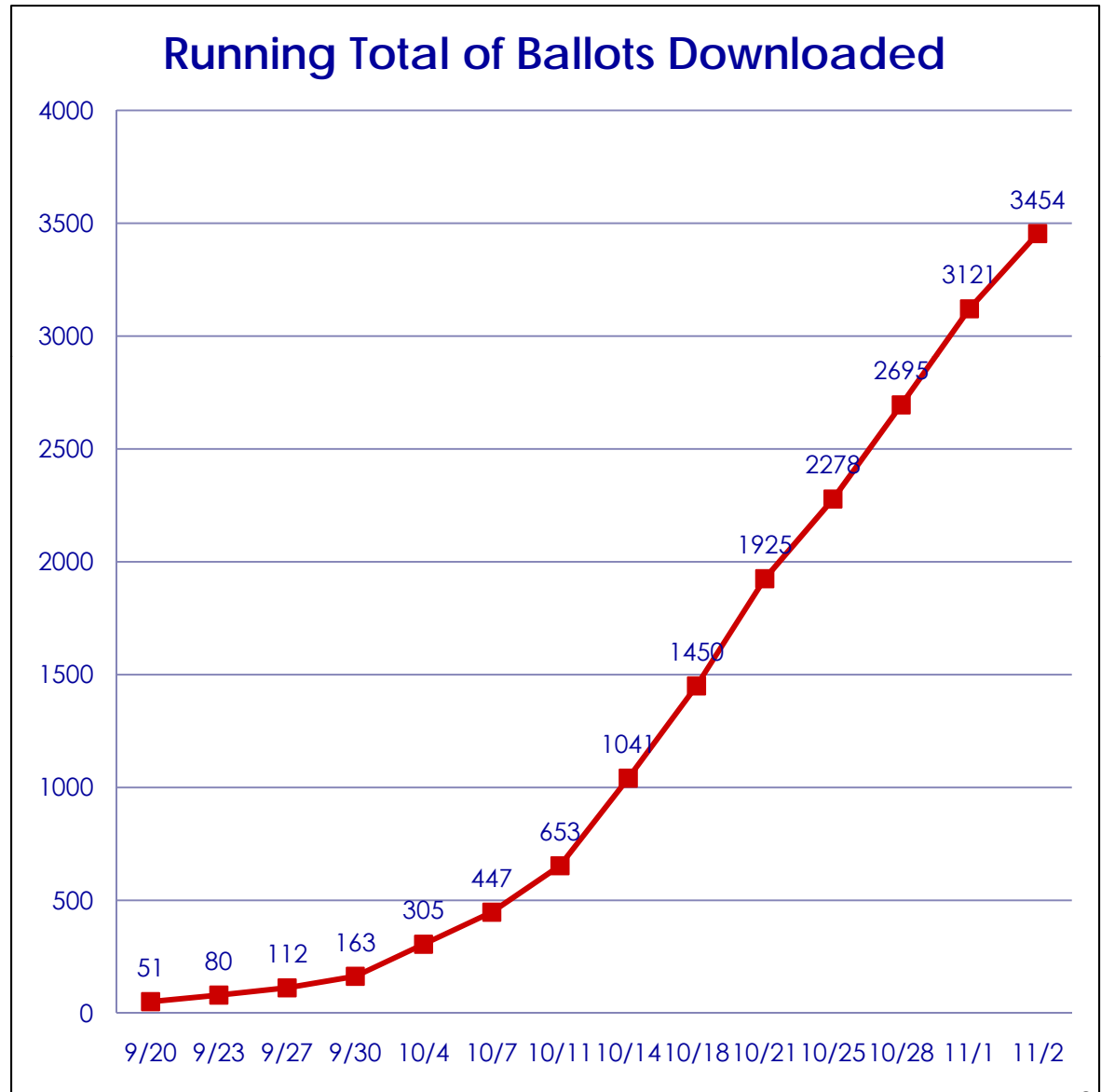
To find out if your vote-by-mail ballot was received by your county elections official or if your provisional ballot was counted, please click on the appropriate link below or call the phone number listed for the county elections office. For further information about the elections services provided in your county, visit our **County Elections offices** page.

County	Check Vote-By-Mail Ballot Status	Check Provisional Ballot Status
Alameda	<a href="#"><u>Alameda - Vote-By-Mail</u></a>	(800) 834-6454
Alpine	(530) 694-2281	(530) 694-2281
Amador	<a href="#"><u>Amador - Vote-By-Mail</u></a>	(209) 223-6465
Butte	<a href="#"><u>Butte - Vote-By-Mail</u></a>	(800) 894-7761
Calaveras	(209) 754-6376	(209) 754-6376
Colusa	<a href="#"><u>Colusa - Vote-By-Mail</u></a>	(877) 458-0501
Contra Costa	<a href="#"><u>Contra Costa - Vote-By-Mail</u></a>	<a href="#"><u>Contra Costa - Provisional Voting Free Access</u></a>
Del Norte	(707) 465-0383	(707) 465-0383



# State Wizard Usage

State	Vendor	Ballots Downloaded
Colorado	Democracy Live	31
Delaware	Democracy Live	276
Idaho	Democracy Live	26
Indiana	Scytl	88
Kansas	Scytl	4
Mississippi	Scytl	146
Missouri	Scytl	142
Montana	Konnech	540
Nebraska	Scytl	19
Nevada	Konnech	100
New Mexico	Scytl	25
New York	Scytl	927
Utah	Everyone Counts	203
Virginia	Credence	706
Washington	Scytl	188
West Virginia	Democracy Live	33
<b>Grand Total</b>		<b>3,454</b>





# Communications Strategy

- **Drive voters to FVAP.gov**
  - Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
  - Use online tools, especially ballot delivery tools
  - ***Need to make voters aware of online ballot delivery instead of defaulting to FWAB***
  
- **Focus on critical path to voter success**
  - Ensure voters understand need for early action
  - Ensure voters understand time delays
  - Stress availability of Federal Write-in Absentee Ballot (FWAB)
  - Availability of expanded registration assistance
    - IVAOs
    - Online wizards
  
- **Target under performing populations**
  - Military spouses & voting age dependents
  - 18-24 year olds, military and civilian





# Social Media



<https://twitter.com/FVAP>



Following

Just in time for key voting week, FVAP launches online registration assistant to help ease the process - <http://tinyurl.com/23p9a8j>

5:08 PM Jun 25th via web

Texas voters - give your input on pending voting rules - <http://www.sos.state.tx.us/about/newsreleases/2010/061410.shtml>

1:52 PM Jun 25th via web

Kudos - DC is doing something very "unique" - <http://tinyurl.com/27wrq4z>

10:15 AM Jun 23rd via web

Next week is a key week for voting absentee. Are you registered? Go to [www.fvap.gov](http://www.fvap.gov) to get registered. We're here for you!

10:58 PM Jun 22nd via web

**Federal Voting Assistance Program, DoD** Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think.

**Wall** Info Photos Discussions Boxes Video >> +

What's on your mind?

Attach: [Icons] Share

**Federal Voting Assistance Program, DoD** Do you think there is a problem with absentee voting? What do you think it is? Ballot receipt? Registration regulations are too complex? Laws? Tell us what you think. Yesterday at 5:39pm · Comment · Like · View Feedback (1) · Promote

**Federal Voting Assistance Program, DoD** Kudos to McGuire-Lakehurst joint publication for helping to get the word out <http://www.jointbasemdl.af.mil/news/story.asp?id=123212348>  
**Online program helps military families vote absentee**  
[www.jointbasemdl.af.mil](http://www.jointbasemdl.af.mil)  
Defense Department officials launched an Internet-based program June 28 to help servicemembers and other Americans living overseas vote more easily in November's elections. The new online voting assistant at [www.fvap.gov](http://www.fvap.gov) will make the registration and absentee ballot application process easier.

Yesterday at 12:05am · Comment · Like · View Feedback (1) · Share · Promote

**Federal Voting Assistance Program, DoD** Sweet article by Airman Joe McFadden (Hurlburt Field, FL) - <http://www2.hurlburt.af.mil/news/story.asp?id=123212450>

**Feature - Voting- it does a country good**

**Name** FVAP  
**Location** Arlington, VA  
**Web** <http://www.fvap.gov>  
**Bio** The Department of Defense Federal Voting Assistance Program - Supporting and facilitating military and overseas absentee voting.

77 following 231 followers 16 listed

Tweets 57

Favorites

Actions  
message FVAP  
block FVAP  
report for spam

Following

[Grid of profile pictures]

[www.facebook.com/DoDFVAP](http://www.facebook.com/DoDFVAP)



4,200 People Like This!

## The Washington Post



Hot Topics TechCrunch Mexico landslide 'Obama's Wars' UT shooting 'Glee' Rock and Roll Hall of Fame

Tuesday, September 28, 2010

Markets: DJIA +0.43% NASDAQ +0.41% S&P 500 +0.49%

PostOpinion Eric Holder: A confirmation crisis in our courts



(Photo: AP)

### BOB WOODWARD: OBAMA'S WARS

#### President was cautioned that strategy faced risks

For months the vice president kept the pressure on, urging against a dramatic war escalation; "It's not the number, it's the strategy," he said.

» Bob Woodward

- Obama: 'We are stronger' | Interview transcript
- Part One | 365+ comments | Complete coverage

### POSTPOLITICS 2010 ELECTIONS

#### Obama: 'A Christian by choice'

At a backyard chat in N.M., the president offers rare personal comments about his religious faith.

» Anne E. Kornblut and William Branigin | 4:07 p.m. ET

#### A White House rescue mission

THE TAKE | At tonight's Wisconsin rally, Dems count on Obama to lead charge to bring out vote.

» Dan Balz

- Dems blast GOP on education issues | Media Notes
- Senate Republicans block outsourcing bill

#### Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith.

» Robert Barnes | 4:46 p.m. ET

### OPINIONS

#### Where's the Change?

Milbank: David Axelrod, leaving Washington in defeat.

Gerson: Hate Washington

Sargent: How to handle 'whining'



- Capehart: Obama cracks whip on Democrats
- Holder: A confirmation crisis in our courts
- Robinson: Eddie Long 'like David against Goliath'
- Petri: Why Americans fail religion tests

DIUS - Teles: Hefelanistan | Teles: No options

Network News MY PROFILE

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wp Senate GOP blocks bill that would promote less outsourcing  
724 people shared this.

Advertisement

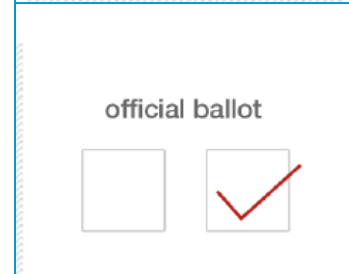


### FEATURES & RESOURCES

#### TOP SECRET AMERICA

A Washington Post Investigation

Reporters Dana Priest and Bill Arkin spent two years investigating the top-secret world the U.S. government created in response to the Sept. 11 terrorist attacks.



Visit FVAP.gov to fill out your Federal Write-In Absentee Ballot before it's too late.

START NOW

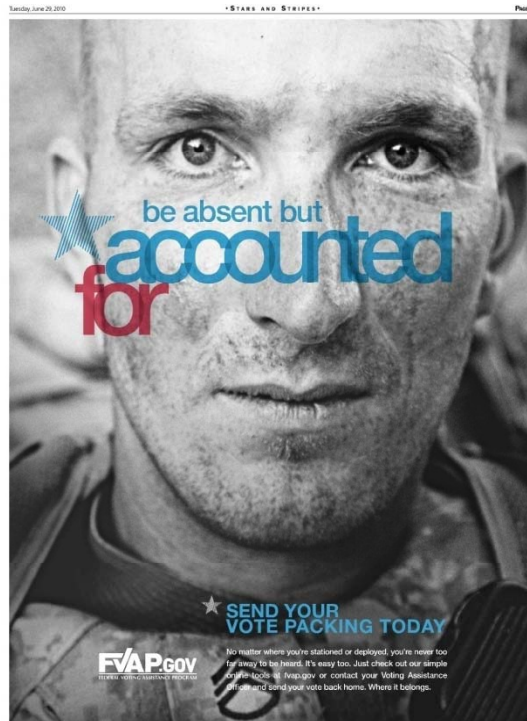




# Newspaper Ads

*Stars & Stripes*

*Defense Times*



*Military Spouse Magazine*



*International Herald Tribune*



- Full Page Ads
- 4<sup>th</sup> of July
  - Register
  - VAOs
- End of September
  - Send in Ballot
  - Ballot Download
  - FWAB

# Expedited Ballot Return



- **Military Postal Service Agency lead**
  - Seven day standard
  - Clock starts at Military Post Office
  
- **Deliveries**
  - All free under 39 USC 3406
  - All Express Mail
  
- **FVAP support:**
  - \$550K FY09 and FY10 for mail barcode scanners
  - FVAP advertised in September-October ads and 30 day emails
  - Extensive voter alerts and social media marketing

# Tracking Capability

**AMPS Automated Military Postal System** MSG GRACE JOHNSON

Home Internal Mgmt Operations Transportation Plans / Policy Knowledge Mgmt

Change User Role | Log Out | Print

**EMMS Ballots Report**

Report Type: Barcode Details Service: ALL ZIP Code: ALL State: ALL

Start Date: 02/01/2010 End Date: 08/11/2010

View / Refresh Report Process Upload Load Barcodes

Hide Parameters	ZIP	Acceptance Date/Time	Barcode	Service	Dest. ZIP	State	Weight	USPS Postage	DoD Postage
1	096459998	03/03/2010 16:21	ES 990246565 US	N	39502	MS	0 lb 1 oz	21.05	14.96
2	963069998	03/05/2010 14:32	ES 990864951 US	N	63143	MO	0 lb 1 oz	21.85	14.96
3	963069998	03/22/2010 15:17	ES 990864951 US	N	64051	MO	0 lb 1 oz	21.85	14.96
4	963389998	05/18/2010 15:41	EH 990106366 US	A	96814	HI	0 lb 14 oz	15.70	14.96
5	963709998	02/16/2010 13:19	ES 990841995 US	N	78601	TX	0 lb 1 oz	21.85	14.96
6	963709998	02/25/2010 15:22	ES 990841995 US	N	63084	MO	0 lb 1 oz	21.85	14.96
7	963709998	03/08/2010 13:35	ES 990838973 US	N	72601	AR	0 lb 3 oz	21.85	14.96
8	963709998	03/08/2010 13:40	ES 9908358987 US	N	72601	AR	0 lb 2 oz	18.30	14.96
9	963709998	03/08/2010 09:28	ES 990858995 US	N	78601	TX	0 lb 1 oz	21.85	14.96
<b>TOTAL</b>								<b>186.15</b>	<b>134.64</b>
<b>USPS owes DoD</b>									<b>51.51</b>

**UNITED STATES POSTAL SERVICE**

Home | Help | Sign Out

Track & Confirm FAQs

## Track & Confirm

**Search Results**

Label/Receipt Number: **ES99 0246 565U S**  
Status: **Delivered**

Your item was delivered at 10:10 am on March 06, 2010 in GULFPORT, MS 39502. Waiver of signature was exercised at time of delivery.

Additional information for this item is stored in files offline.

[Restore Offline Details >](#) [Return to USPS.com Home >](#)

**Notification Options**

**Proof of Delivery**  
Verify who signed for your item by email, fax, or mail. [Go >](#)

**Track & Confirm**  
Enter Label/Receipt Number.  
[Go >](#)

Delivery status and transit time from acceptance to delivery.



# Absentee Ballot Transit Time

2010 General Election

- Overall transit averages of ballots from overseas MPOs to election offices = 5.2 days
- 92% of ballots delivered within 7 days IAW MOVE Act
- **Delayed Ballots = 8%**
  - 805 @ 8 to 9 days
  - 873 @ 10 to 13 days
  - 279 @ 14 to 19 days
  - 111 @ 20 to 30 days (All originated in USCENCOM)
  - 7 @ over 30 days (All originated in USCENCOM)
  - US Navy Ships Ballots Averaged 8 Days (From shore based MPOs to election office)

# 2010 Post-Election Survey

## Surveys

- **Active Duty Military**
- **Military Dependents** – First time ever
- **Voting Assistance Officers**
- **Local Election Officials**

	# Ballots Sent to Military Voters	# of Ballots From Military Voters
FVAP	767,773	491,889
EAC	480,757	320,950
# Difference	287,016	170,939
% Difference	<b>60%</b>	<b>53%</b>

## Key Elements & Discoveries

- **Need quality data:**
  - Weight for voter demographics
  - Weight for jurisdiction size
  - Weight for non-response
- **1/3 military voters vote in person**
- **40% military don't use federal forms for registering & requesting absentee ballots**
- **18-24 year olds have:**
  - Greatest relative disenfranchisement
  - Greatest swings in voter interest

# FVAP Goals

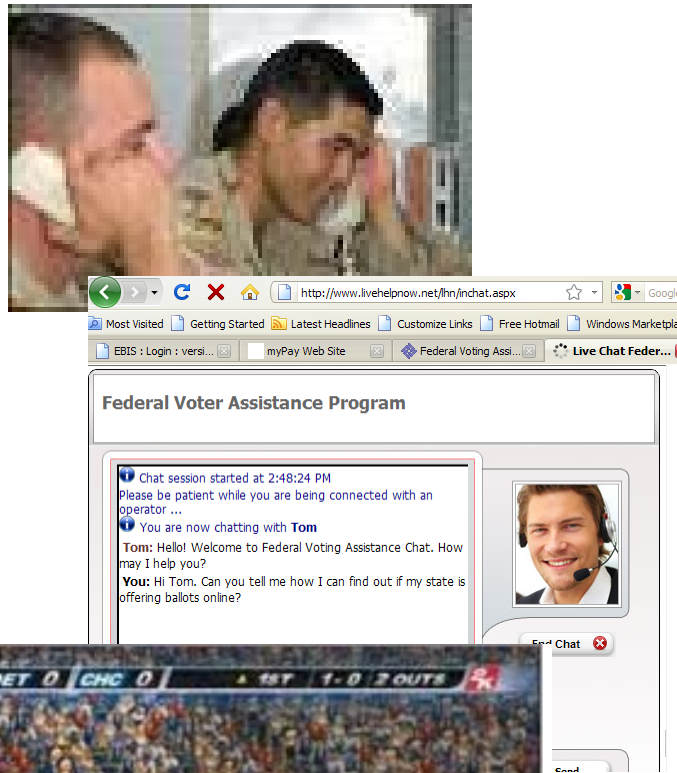
- **Improve voter success rates to meet or exceed the general absentee population voter success rates by 2014.**
  - Absentee ballot cast rate
  - Counted rate of those cast
  - FWAB utilization/success rate
  - Registration & voter participation rates
  
- **Every State provides sufficient opportunity to successfully cast a military/overseas absentee ballot, by 2014.**
  
- **Quantify the overseas civilian population by 2012.**
  
- **Streamline the voting process <15 minutes for any stage.**



## Direct Voter Assistance

### ➤ 24/7 Call Centers & Assistance

- Phone:
  - US & 63 countries toll free
  - DSN
- Online chat & email help capability



### ➤ Communications & Outreach

- Partners
  - MLB
  - GI Film Festival
  - Rock the Vote
  - “Fight for Your Vote” Music Tour
- Print, social media, internal communications
- Emails to ALL military members

### ➤ Improve online Wizards

- Bar Codes
- Statewide candidates
- Automated address updating

### ➤ Integrated Online Data

- VAO contact
- LEOs contact
- Voting Laws and Regulations
- **Updated military voter addresses**

# Voter Assistance Officer Improvements

- **Installation Voter Assistance Office “In a Box”**
- **Voting Assistance Tiger Teams**
  - Contingency Operations
  - Deploying Guard & Reserve
- **Continued Improved Training**
  - Interactive, Online
  - Integrated in Service training databases
- **VAO Database**
  - Contact information
  - Metrics





# Slogan, Contest, Video PSA Contest



The screenshot shows the GI Film Festival website. At the top, there's a navigation menu with links for GIFF, SPONSORS, MEDIA, SCHEDULE, MOVIES, FILMMAKERS, BLOG, DONATE, and CONTACT. Below the navigation is a promotional banner that says "Give a gift of entertainment to our brave women and men in uniform." with a "Give a Card" button. To the right is a "subscribe" button for the GIFF Newsletter and social media icons for Facebook, Twitter, and YouTube. The main content area has two columns: "FILMMAKERS" with a "FILM SUBMISSIONS NOW OPEN" sign, and "NOW PLAYING" featuring a "MILITARY" film. A "GI Film Festival Live Feed" on the right shows recent posts about film festivals and events.

**Video Contest to Run  
Public Service  
Announcements**



# **Federal Voting Assistance Program Department of Defense**

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**Twitter: @FVAP\_Director & @FVAP**