

Learn How to Increase Your Company's Foreign Sales

Please join the Federal Reserve Bank of New York and the Export-Import Bank of the United States (Ex-Im Bank) Vice Chair and First Vice President **Wanda Felton** at this forum to learn about:

- Obtaining protection against the risk of nonpayment
- Extending credit to your buyers
- Accessing vital working capital
- Finding new markets and customers
- Understanding how to use government resources to export



Wanda Felton
Vice Chair and First Vice President
Export-Import Bank

**Global Access Small Business
EXPORTER FORUM**
Friday, October 19, 2012
8:30 AM to 12:00 PM
Newark Museum
49 Washington Street
Newark, New Jersey

No Cost, but reservations are required - details below.

This event is tailored to address the needs of small and medium-sized businesses with 500 or less employees.

Preliminary Agenda

- 8:30 AM **Registration**
- 9:00 AM - 9:30 AM **Welcome and Opening Remarks**
- Program Overview - "Global Access for Small Business"**
The Honorable Wanda Felton, Vice Chair and First Vice President
Export-Import Bank of the U. S. (Ex-Im Bank)
- 9:30 AM - 10:30 AM **Panel Discussion - "Other Companies are Exporting, Why Aren't You?"**
This panel discussion will describe how local companies use Ex-Im Bank and other government agencies to support the growth of their international business.
- 10:30 AM - 11:30 AM **Panel Discussion with Agency Officials - "Resources to Grow Your Exports"**
A moderator-led discussion with federal and state agency officials who explain how their products and services can help business owners in expanding their state and export opportunities.
- 11:30 AM - 12:00 PM **Networking Session**
Attendees are given the opportunity to meet one-on-one with agency officials and local export development officials to ask questions and learn more about how to effectively use government resources.

Space is limited! REGISTER NOW at: <http://www.exim.gov/gasb>

Note: Attended on-site parking, provided by Central Parking, an independent operator, is available (\$7.00) in the Museum parking lot, with entrances located at Washington St. and Central Ave.

A world of new ideas for expanding your international business is waiting for you!

Global Access Partners:

