

Standards for Analytical Validity and Clinical Validity of Genomic Scans

**Secretary's
Advisory Committee on Genetics, health, and Society
18th Meeting**

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Personalized Medicine Coalition:

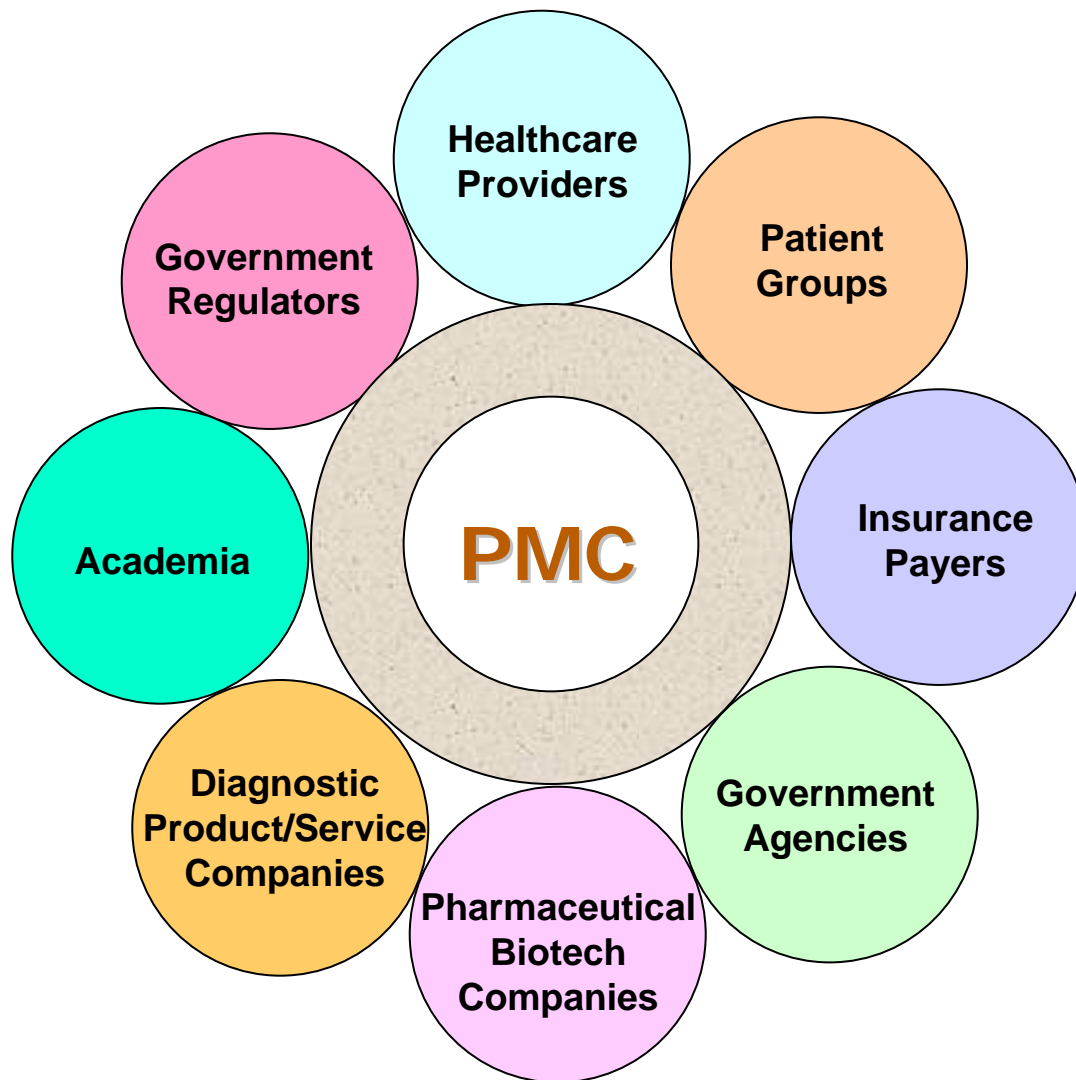
The Personalized Medicine Coalition, representing a broad spectrum of academic, industrial, patient, provider and payer communities, seeks to advance the understanding and adoption of personalized medicine concepts and products for the benefit of patients.

What is the PMC?



Convening Stakeholders and Aligning Objectives

The Personalized Medicine Coalition (PMC), representing a broad spectrum of academic, industrial, patient, provider, and payer communities, seeks to advance the understanding and adoption of personalized medicine concepts and products for the benefit of patients.



Personal Genomics and Industry Standards: Scientific Validity

Participants: 23andMe, deCODE, Navigenics.

Background:

In July of 2008, three personalized genomics companies agreed to work with the Personalized Medicine Coalition on a set of standards regarding the scientific validity of gene scans available to consumers

<http://cancercontrol.cancer.gov/od/phg/docs/PMCSciValid.pdf>

Consumer Genomics: Listening to Patients and Providers

Sponsors: 23andMe, deCODE, DNA Direct, Navigenics.

Co-host: George Washington University

On February 17, 2009 PMC hosting a roundtable discussion to organize thinking around consumer-initiated gene scans.

Consumer Guide to follow

http://www.personalizedmedicinecoalition.org/sciencepolicy/public-policy_consumer-genomics.php

The Personalized Medicine Coalition

To learn more, visit:

www.PersonalizedMedicineCoalition.org