

# Leap Wireless International, Inc.

October 2009



## cricket®

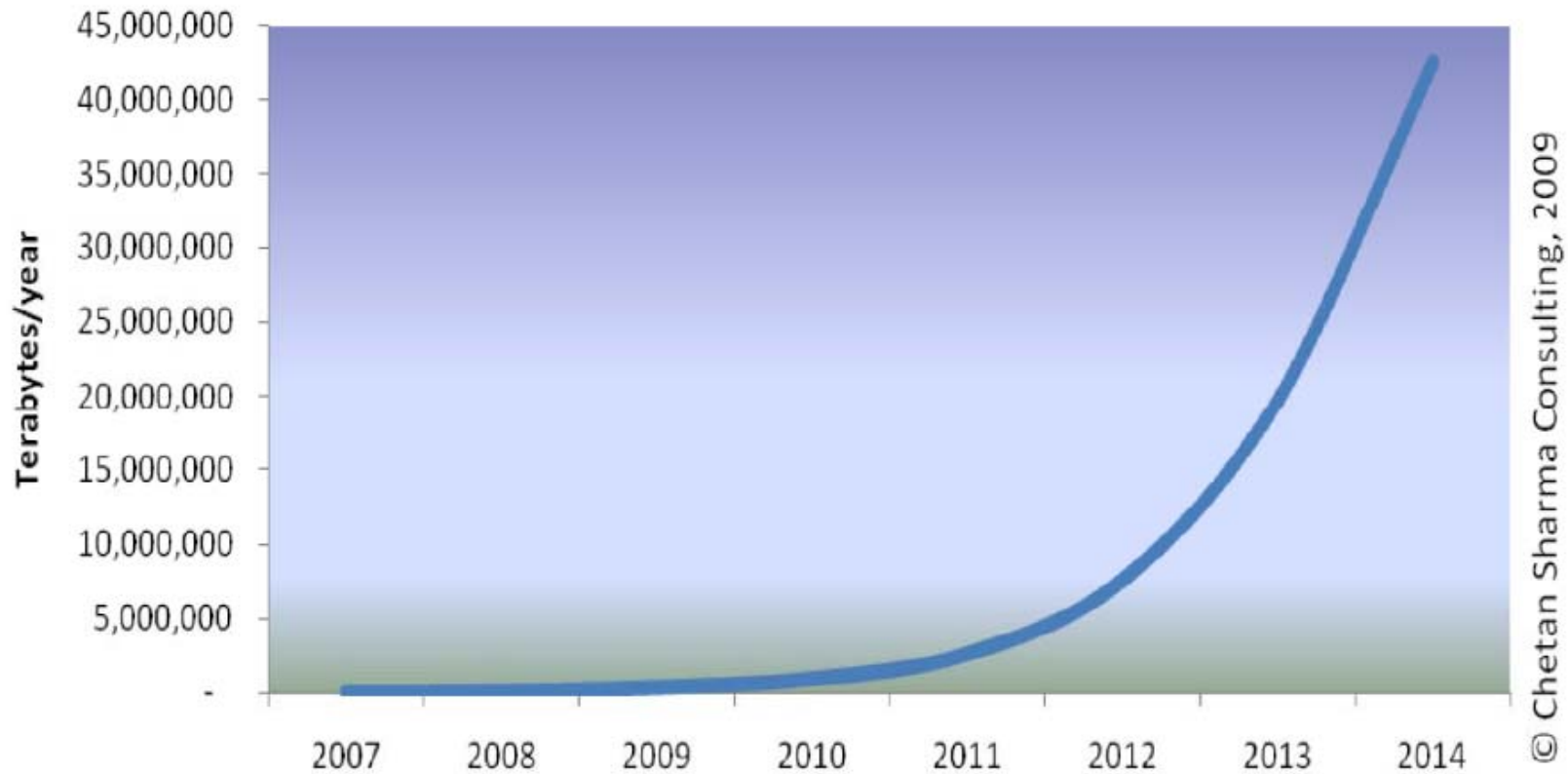
- Unlimited, Flat-Rate Mobile Voice and Data Services
- No Long-Term Service Commitments
- No Early Termination Fee
- Low cost, Pay in Advance and no Credit Check
- Customers are typically Younger, have Lower Income and high usage of Services
- High Quality Networks covering more than 90M POP



- Cricket is bridging the digital divide by providing affordable, wireless broadband service at speeds comparable to DSL
  - For nearly 50% of our wireless broadband subscribers, Cricket is their first Internet service provider
- Our USB device is perfect for use at home or around town. No cables, no contracts and no hassles. Priced at \$40 per month, \$35 if bundled with Cricket voice services

# Demand for Mobile Data is Growing

## Mobile Data Traffic Growth (US)

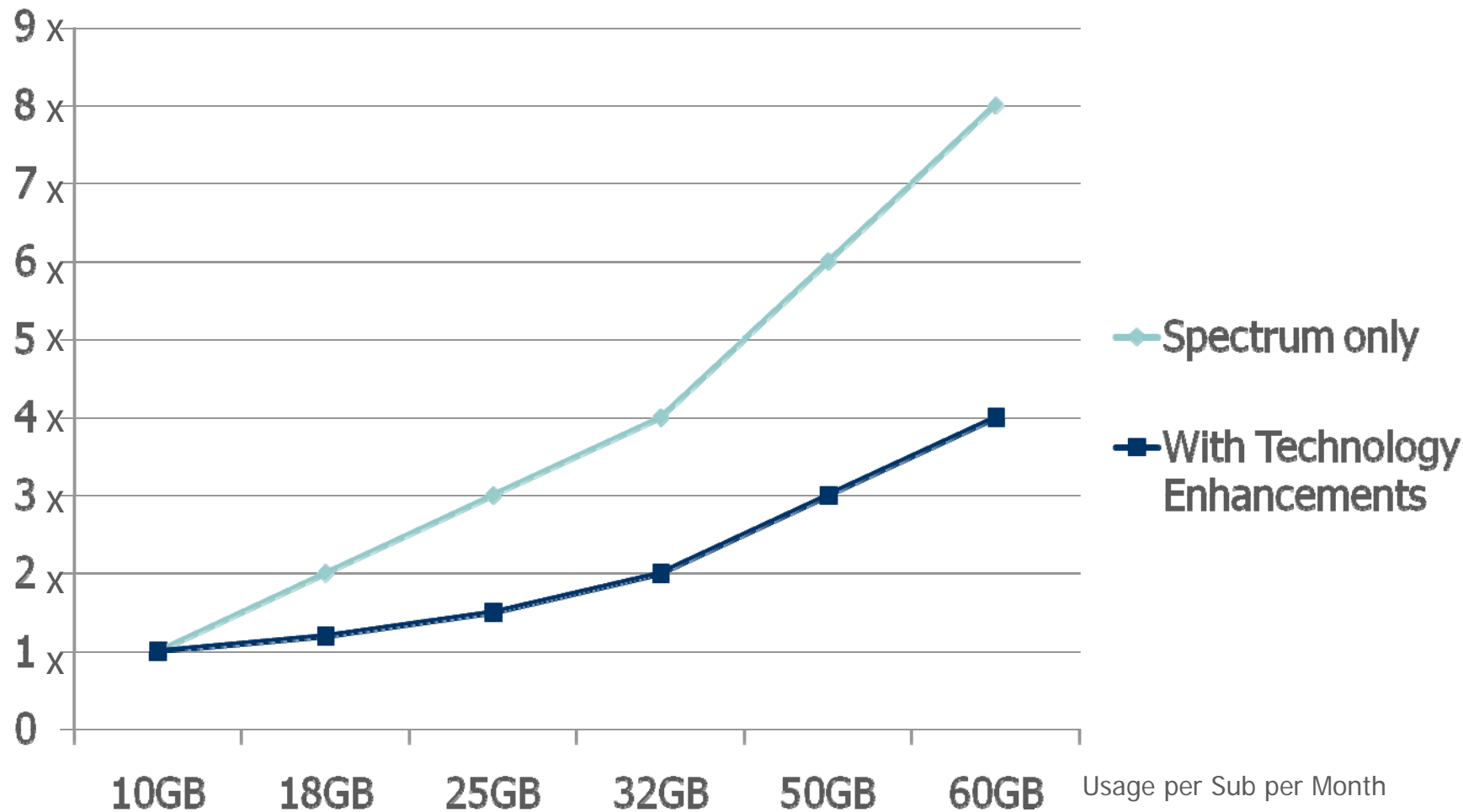


Source: "Managing Growth and Profits in the Yottabyte Era", Chetan Sharma, July 2009. One Terabyte is 1000 gigabytes.

# More spectrum is needed to cope with usage



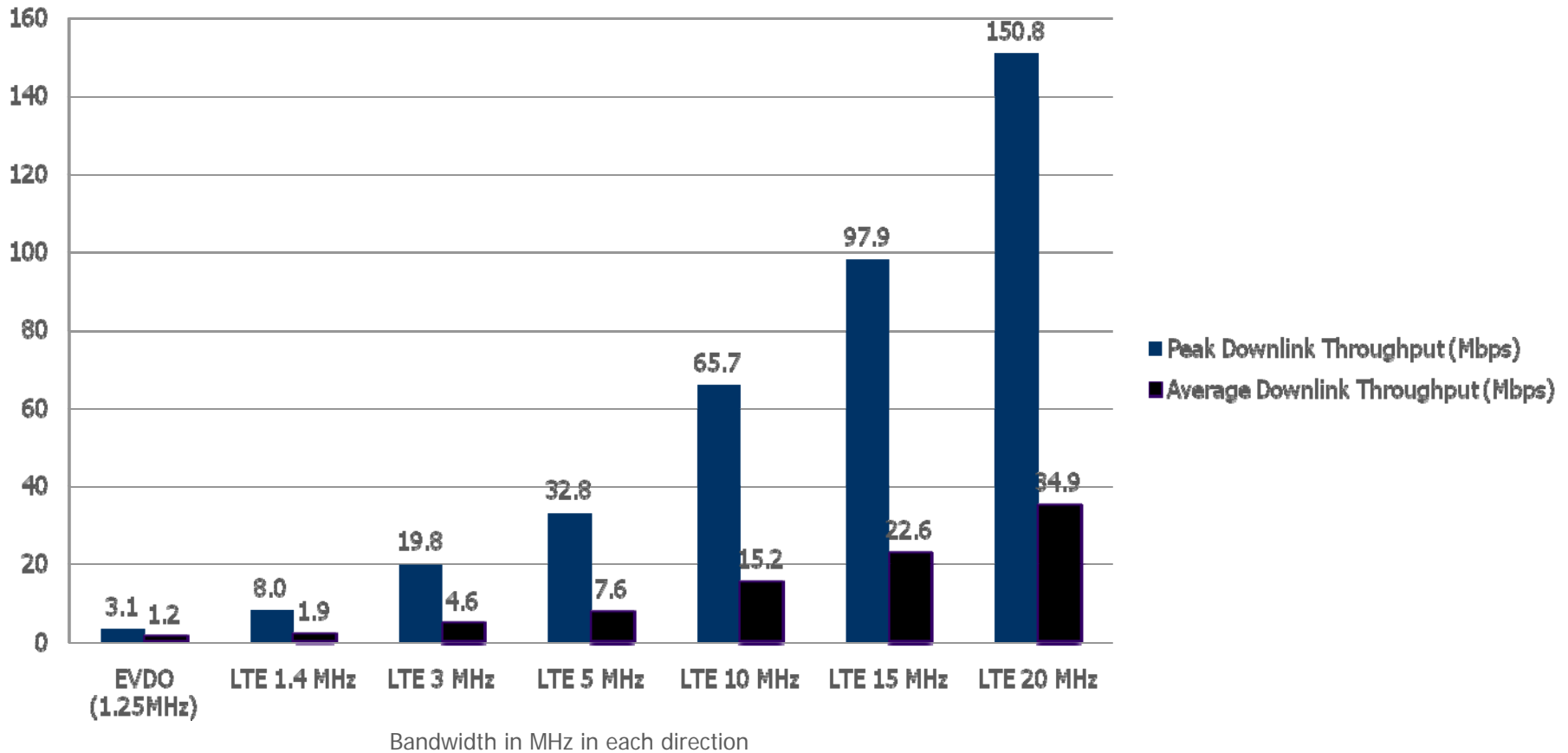
Spectrum (MHz)



# Technology to support growth is available



## Downlink LTE Performance\* 2x2 MIMO



\*Estimated

- The US wireless industry needs substantial additional spectrum to support mobile data growth
- In particular, spectrum must be made available to small and mid size carriers to enable them to:
  - Provide affordable broadband services to under-served communities
  - Continue to provide value to all consumers by stimulating wireless competition and innovation