



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

October 29, 2010

Frank Jones
State of Florida

Re: *In the Matter of Intel Corporation, Docket No. 9341*

Dear Mr. Jones:

Thank you for your comment regarding the Proposed Consent Order accepted by the Federal Trade Commission for public comment in the above-captioned matter. Your comment reflects dissatisfaction with the stringency of the Proposed Consent Order, particularly the lack of a fine against Intel.

The Complaint against Intel did not seek to fine or penalize Intel for its conduct because the Commission does not have the legal authority to impose fines for violations of the antitrust laws. Instead, the Consent Order is designed to restore the competition lost as a result of Intel's past conduct and to prevent Intel from engaging in unfair methods of competition in the future. The provisions are designed to open the door to fair and vigorous competition, leading to lower prices, more innovation, and more choice for consumers. Note, however, that Intel is legally bound by the terms of the Commission's Consent Order and liable for civil penalties for any violations thereof.

A copy of the final Decision and Order is enclosed for your information. Relevant materials also are available from the Commission's website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work on antitrust and consumer protection issues, and we appreciate your interest in this matter.

By direction of the Commission, Commissioner Kovacic recused.

Donald S. Clark
Secretary