

ONE HUNDRED THOUSAND STRONG

June 2012



Secretary Clinton and American exchange students in China during the U.S.-China Consultations on People-to-People Exchange in Beijing (Photo by PAS China)

Message from the Director

It has been a very busy spring for the Initiative with lots of exciting new developments to report. On May 3-4, our team traveled to Beijing to participate in the U.S.-China Consultation on People-to-People Exchange (CPE), co-chaired by U.S. Secretary of State

About The Initiative

Citing the strategic importance of the U.S.-China relationship, in November 2009, President Barack Obama announced his goal of seeing 100,000 Americans study in China over four years. This represents a significant increase over current numbers and signals a major investment in the future of U.S.-China relations. In addition, a

Hillary Rodham Clinton and Chinese State Councilor Madame Liu Yandong.

During the CPE, Secretary Clinton announced an important development for the 100,000 Strong Initiative. With generous seed funding provided by the Ford Foundation, an independent non-profit will be launched to support and sustain the goals of the Initiative. This will help to ensure the long-term sustainability of the Initiative beyond its initial four-year term and embodies a unique model for how government, civil society, and the private sector can work together to promote policy goals. The new organization will work closely with the State Department to maximize the Initiative's impact.

We also announced approximately \$2 million in pledges to the Initiative from Bank of China, Deloitte, GlamourPin, Hilton Worldwide, Microsoft, and Motorola Mobility. New partnerships between OneWorld Now! and the City of Chongqing, increased study abroad cooperation with Jiangsu province in China, and Secretary Clinton's Call to Action to Historically Black Colleges and Universities (HBCUs) to double the number of their students studying in China were other highlights announced.

Over the summer, details on the establishment of the new, private 100,000 Strong Foundation will be finalized. Stay tuned for full details in our fall newsletter.

- Carola McGiffert

Carola McGiffert is Director of the 100,000 Strong Initiative and Senior Advisor to the Assistant Secretary of State for East Asian and Pacific Affairs.

central objective of the Initiative is to expand access to study abroad programs in China to underrepresented groups, including students from high schools, community colleges and minority-serving institutions.

The Initiative was officially launched in May 2010 by Secretary Hillary Clinton and is strongly supported by the Chinese government. In January 2011, on the occasion of the state visit of Chinese President Hu Jintao to Washington, the two nations reaffirmed their commitment to enhancing people-to-people engagement through educational exchanges.

How Does 100,000 Strong Work and How Can I Get Involved?

The 100,000 Strong Initiative solicits corporate and foundation sponsors to increase funding to universities, non-profits, and K-12 schools that have exchange programs for American students to study in China. We also collaborate with donors, universities, and non-profit organizations to facilitate the creation of new opportunities that will help to diversify the pool of students with access to study abroad in China.

So how can you get involved?

Students: 100,000 Strong does not administer scholarships for students to study in China, but we have put together a fact sheet listing various existing programs and scholarships to which students can apply to study in China

<http://www.state.gov/p/eap/rls/2011/177633.htm>

Universities, K-12 Schools, and Non-Profits: We assist universities, community colleges, K-12 schools, and non-profits with China exchange programs that want to expand the number of American students they send to China by providing fundraising advice and linking them with partner organizations.

Staying in the Loop on 100K Strong

Do you administer a program that sends American students to China?

If so, your students are already part of President Obama's 100,000 Strong!

Please make sure we have your contact info and know about your program by filling out this short form:

<http://goo.gl/YPMUR>.

Web: www.state.gov/100000strong

Email Us: 100kstrong@state.gov

Follow us online:

www.state.gov/100000strong

www.facebook.com/100kstrong

<https://twitter.com/#!/100kstudents>

LINKS

[State.gov Information Page](#)

[Bureau of Educational and Cultural Affairs](#)

[IIE OpenDoors 2010 Report](#)

NEWS

MAY 2012: [New Announcements on 100,000 Strong at the U.S-China Consultation on People-to-People Exchange](#)

MAY 2012: Fact Sheet on [The U.S. China Consultation on People-to-People Exchange](#)

APR 2012: [Chicago Students to Study in](#)

Companies, Foundations and Philanthropists: We help companies, foundations, and philanthropists interested in supporting the 100,000 Strong Initiative identify outstanding China exchange programs to support that complement the organization's Corporate Social Responsibility (CSR) goals and strategic business interests.

Please email 100kstrong@state.gov with further questions.

100,000 Strong Supporters

Amway Corporation
Bank of China
Caterpillar
Citigroup
Coca-Cola
Corning
Deloitte
The Ford Foundation
GlamourPin
Goldman Sachs Foundation
Greenpoint Group
Hilton Worldwide
i.am.angel Foundation
Laureate International Universities
Li Ka Shing Foundation
Microsoft
Motorola Mobility
Motorola Solutions
Project Pengyou
Roche Family Foundation
Swire Trust
Van Eck Global
Wanxiang America
Zinch China

Have you studied abroad in China?

[China Under 100,000 Strong](#)

FEB 2012: [Los Angeles County Students to Study in China Under 100,000 Strong](#)

NOV 2011: [100,000 Strong Initiative: Student Resources for Studying in China Fact Sheet](#)

OCT 2011: [Washington, D.C. Mayor Vincent C. Gray announces support for 100,000 Strong](#)

MAY 2011: [Secretary Clinton's Remarks at the 100,000 Strong Advisory Committee Meeting](#)

MAY 2011: [Fact Sheet on the 100,000 Strong Advisory Committee](#)

APR 2011: [Secretary Clinton's Remarks at the US-China Consultation for People-to-People Exchange](#)

APR 2011: [US-China CPE Cooperation on 100,000 Strong](#)

FEB 2011: [Secretary Clinton's HBCU Foreign Policy Briefing Remarks](#)

OCT 2010: [Secretary Clinton's Honolulu Remarks](#)

MAY 2010: [Secretary Clinton's Remarks at Signing Ceremony](#)

NOV 2009: [President Obama's Announcement of 100,000 Strong](#)

If so, please join our alumni network by visiting www.projectpengyou.org to connect with other Americans who have studied in China! Email us your story at 100kstrong@state.gov, and we may spotlight you in an upcoming newsletter.



BETA

Third U.S.-China Consultation on People-to-People 100,000 Strong Fact Sheet

On May 4, Secretary of State Hillary Rodham Clinton and Chinese State Councilor Liu Yandong hailed the importance of people-to-people engagement during the third annual U.S.-China Consultation on People-to-People Exchange (CPE). The CPE aims to enhance and strengthen ties between the citizens of the United States and China in the areas of education, culture, sports, science and technology, and women's issues.

At the closing plenary of the CPE, Secretary Clinton announced new private sector pledges in support of the 100,000 Strong Initiative, which seeks to increase the number and diversify the composition of Americans studying in China. To date, the Initiative has received pledges of over \$15 million and the Chinese government has offered 20,000 scholarships for Americans studying in China in support of the Initiative. New announcements today include:

Creation of the 100,000 Strong Foundation: Secretary Clinton announced that the Ford Foundation will independently provide \$1 million in seed funding to stand up a private non-profit that will promote and perpetuate the goals of the 100,000 Strong Initiative. The new organization will launch a national public relations campaign to encourage Americans to study abroad in China as well as solicit new resources to create opportunities for students from underserved communities to study in China.

Funding Stream from New Web Platform: GlamourPin, a web-based commerce platform for Chinese consumers, will independently support the growth of the 100,000 Strong Foundation by providing a royalty of one percent of all sales to enhance educational exchange between American and Chinese youth.

Over \$1 Million in New Corporate Funding for China Exchange Programs: American corporations continue to support the 100,000 Strong Initiative through grants to schools and study abroad programs. New corporate donors include Bank of China (\$315,000), Microsoft (\$100,000) and Motorola Mobility Foundation (\$400,000). These funds will go to support increased study abroad opportunities for underserved high school students through Americans Promoting Study Abroad (APSA), the Chicago Public School System, OneWorldNow!, and the DC Center for Global Education and Leadership. Wanxiang America has independently supported the Initiative. Deloitte and Hilton Worldwide have also committed \$100,000 each to support study abroad in China.

Launch of Scholarship Campaign for HBCU Students: Secretary Clinton has issued a call to action to presidents of public and private Historically Black Colleges and Universities (HBCUs) to double the number of their students who study abroad in China. Under the 100,000 Strong Initiative, the Thurgood Marshall College Fund is working to create a scholarship for students at public and private HBCUs that would provide financial aid for their study abroad in China. Currently, African-Americans are underrepresented in study abroad programs globally and in China.

Scholarships for Seattle Youth to Travel to Chongqing: The Chongqing Municipal Education Commission will provide 40 scholarships under the "Seattle Strong" campaign, a local affiliation with the 100,000 Strong Initiative, OneWorldNow! (OWN!) and the City of Seattle. The scholarships will help underserved Seattle Public School youth engage in an intensive Mandarin language immersion program in Seattle followed by three weeks of study in

Chongqing.

Expanding Ties to Jiangsu Province: The 100,000 Strong Initiative and the Jiangsu Provincial People's Government are committed to increasing two-way educational exchange between American high school students and their counterparts from Jiangsu Province. This effort, like the Seattle-Chongqing partnership, is designed to support people-to-people ties on the sub-national level.

New Partnership Between Institute of International Education and Hanban: The Institute of International Education and Hanban agreed to work together on a new scholarship to provide more opportunities for Americans to study in China. They will support 60-70 American students who are pursuing M.A. or PhD degrees in the United States to spend two or three semesters in a host university in China for advanced language training, coursework, and research related to the study of modern and contemporary China.

The United States and China are cooperating closely to achieve the goals of the 100,000 Strong Initiative: to increase dramatically the number, and diversify the composition, of American students studying in China as a means to enhance people-to-people ties between our two nations.

City of Chicago Partners with 100,000 Strong

The City of Chicago announced that it will join the cities of Los Angeles, Seattle, and Washington, DC, in partnering with 100,000 Strong to send underserved high school students on summer exchange programs to China.

With the generous financial support from Motorola Mobility Foundation, Chicago Public School (CPS) students from Lindblom Math & Science Academy and Walter Payton College Preparatory High School will be able to study in China this summer under President Obama's 100,000 Strong Initiative.

Chicago Public Schools offers Mandarin language instruction as part of its curriculum at 25 elementary schools and 23 high schools. "Our students are already leading the nation as learners of this important global language, and we are pleased that many will have a chance to take those language skills to the next level through a summer immersion experience in China," said Mayor Rahm Emanuel. "This program will provide life-changing opportunities for Chicago-area high school students," Mayor Emanuel added. "Many kids only dream about traveling to a different country to live and learn. The 100,000 Strong Initiative will help turn dream into reality."

Mayor Emanuel is the latest U.S. mayor to endorse the 100,000 Strong Initiative, joining mayors from Los Angeles, Seattle and Washington, DC.

Eileen Sweeney, director of the Motorola Mobility Foundation said, "Chicago is our home town, and as this year is the twenty-fifth anniversary of Motorola Mobility's presence in China, we are very pleased to help create opportunities for Chicago students to study abroad in China and build a deeper understanding about a part of the world that is so important in the global economy."

The funding from Motorola Mobility Foundation will allow more than approximately 15 CPS students to travel to China to participate in a six-week summer program organized by Americans Promoting Study Abroad (APSA), which includes Mandarin language study, engagement with Chinese culture, community service, and an exploration of

international opportunities.

“We share the commitment of the 100,000 Strong Initiative and the City of Chicago to ensuring that underserved youth have access to these types of life-changing experiences. Chicago students will return to the U.S. after their summer in China having had their horizons expanded in ways that will pay dividends for the rest of their lives and imbue them with the global skills necessary to be real leaders in the 21st Century. I can speak from personal experience, as I studied abroad over 30 years ago and it changed my life. I know that it will change the lives of these students as well,” said Robert Roche, chairman of APSA.

Student Profiles

"I am 1 in 100,000!"

Tesfai Kendrick



As I arrived at Shanghai Pudong International Airport last February, I suddenly found myself confronted by the very real necessity of learning to navigate a foreign environment, as the idea that I would now be in China for the next five months truly sunk in. In retrospect, in the few months prior to my arrival, the idea of going to China seemed quite thrilling. Nevertheless, all of these lofty dreams came to a screeching halt as I struggled on my first day to travel the ten minutes that separated my school, Fudan University, where I attended the Business in China Program, sponsored by IES Abroad, from the student dorms where I resided.

Three months later, my sense of belonging in this energetic international city had increased dramatically.

Due to the effectiveness of my program, I started gaining a stronger foundation in Chinese culture and basic language skills. While still in exploration mode, I started to think of my future orientation within China and what steps I could further take to maximize this unique experience.

In my search I came across the “100, 000 Strong” program, which was a gateway that propelled me into the first American internship program in Citigroup’s headquarters located in Pudong, Shanghai’s financial district. [Citigroup has expanded its internship program for American students in China in support of 100,000 Strong.] Working in the Foreign Exchange Trading Group, I had the opportunity to learn about the offshoring of the RMB and the Chinese regulations that govern them. Through the Citigroup internship I was able to get a better understanding of the Chinese business culture first hand while discovering the value that I could bring to Chinese teams from an American perspective.

Rachel Wayne



I never imagined myself living in China for as long as I have. It started out as a one-semester study abroad program my junior year of undergrad, and has now turned into three years and a Master’s degree. I first went to Beijing, China in 2008 to study intensive Chinese at Peking University for one semester and ended up staying for the whole year. After graduating from Miami University with my Bachelor’s, I went back to Peking University through direct enrollment to get a Master’s in International Chinese Education. It has been an amazing experience, one that I never thought would be for me, but I am grateful for where the Chinese language has taken me. After graduating this spring from PKU, I will be attending The Ohio State

University for a PhD in Chinese Language Pedagogy.

CPE Scholarships for American Students to Study in China

In support of President Obama's 100,000 Strong Initiative, the Chinese Ministry of Education is offering 10,000 scholarships through the China Scholarship Council for American students to study at many of their top universities. These scholarships are offered under the U.S.-China Consultation on People-to-People Exchange (CPE) and are therefore called the "CPE scholarships."

If your college or university has formal, credit-transfer partnerships with any of the Chinese universities listed [here](#), you may be eligible for full scholarships for semester or year-long study programs in China!

The scholarships cover all in-country costs, including tuition, housing, and an appropriate stipend. To take advantage of these scholarships, your university must have a credit transfer agreement with one of the Chinese universities listed here. Students must apply for the scholarship through the appropriate Chinese partner university. Students should start by contacting their home school's study abroad office which can contact its partner universities in China directly and ask for details on receiving a CPE scholarship for that campus.

Additional scholarships are available for American students who wish to enroll directly with these Chinese universities for full-degree programs. Please contact the Chinese universities directly for information on those scholarships (which are different than the CPE scholarships).

Visit <http://www.state.gov/p/eap/rls/ot/2012/191948.htm> for a full list of eligible Chinese universities.

The U.S.-China relationship is perhaps the most consequential bilateral relationship of our time, and we must ensure that our young people are gaining China-related skills and knowledge to compete and succeed in the 21st century. Studying in China can help open doors for your students personally and professionally. We encourage students to apply for these scholarships and become one of President Obama's 100,000 Strong!

CIEE Awards \$130,000 in Study Abroad Scholarships Supporting President Obama's "100,000 Strong" Initiative

CIEE has awarded more than USD \$130,000 of its own scholarship money to American students participating on CIEE programs in China this summer and fall 2012, in support of the goals of the 100,000 Strong Initiative. Starting Summer 2012 CIEE will provide one million dollars each year through grants and scholarships to expand access for students on full-year, semester and summer study abroad programs, including 10 programs in China, through the Global Access Initiative (GAIN) Scholarship, which was developed to aid in diversifying study abroad by providing opportunities for students who are economically challenged, from diverse backgrounds, students with documented

disabilities, or underrepresented fields of study. For more details, contact:
CIEE Council on International Educational Exchange, 300 Fore Street, Portland, ME 04101 USA
studyinfo@ciee.org, www.ciee.org

If you are having trouble viewing this message, please click on the following link <http://www.icontact-archive.com/test.html>

THE 100,000 STRONG INITIATIVE | U.S. DEPARTMENT OF STATE