



Toy Industry Association, Inc.

Toy Safety Certification Program

CPSC LEAD ROUNDTABLE

May 13, 2008

Genesis of the TSCP

❖ What is Needed

- ❖ Restore the reputation of and consumer confidence in the toy industry

❖ TIA Board Decisions

- ❖ Support federal law for mandatory testing
- ❖ Implement private sector testing system

❖ Pending Federal Law

- ❖ Every manufacturer shall have their toy products **tested** by a **qualified** lab and **certify** that the product meets the safety standard

Purpose of the TSCP

❖ **Objective**

- ❖ To develop a sustainable system to enhance both the reality and the public's confidence that toys sold in the U.S. market are safe

❖ **Provide Definition**

- ❖ What is a qualified testing lab?
- ❖ How many units must be tested?
- ❖ How is the testing to be done?
- ❖ What is the criteria for testing frequency?
- ❖ Who can certify that products meet requirements?

Program Requirements

A FLEXIBLE APPROACH

- ❖ **Importing companies and domestic manufacturers are responsible for meeting three basic requirements:**
 1. Hazard assessment for toy product design
 2. Factory process control audits and
 3. Production sample testing to validate that the factory is producing toys that meet U.S. safety standards
 4. Will Include “Upstream” Lead In Paint and Substrate Protocols
- ❖ **Will be verified or audited by accredited bodies**
- ❖ **Upon successful completion of applicable requirements (certification), the product or packaging may bear a toy safety mark**

Product Testing

- ❖ **Production tests validate if the conformity assessment program is effective at a given point in time**
- ❖ **Products must be tested to Federal and consensus standards**
- ❖ **Three frequencies will be utilized depending on factory audit status:**
 - ❖ **Testing Frequency A (minimum)**
 - ❖ **Testing Frequency B (intermediate)**
 - ❖ **Testing Frequency C (maximum)**
- ❖ **The same products made at different locations are treated as separate products**

TIA's Role

- ❖ Sponsor and manage the program
- ❖ Define, design, maintain credibility of *Toy Safety Mark*
- ❖ Develop and maintain database
- ❖ Promote accreditation and certification
- ❖ License accreditor of certification bodies (ANSI)
- ❖ Develop and implement education, training, marketing
- ❖ Monitor program's effectiveness; continuously improve

ANSI's Role

- ❖ **Review applications for accreditation**
- ❖ **Assign assessors and schedule assessments**
- ❖ **Accredit all certification bodies**
- ❖ **Can also accredit auditing and testing bodies**
- ❖ **Oversee use of *Toy Safety Mark***
- ❖ **Maintain data on accredited certification bodies**
- ❖ **Monitor accredited organizations (including complaints and appeals)**
- ❖ **Assess resolution of corrective action**

Database / Website

- ❖ **Centerpiece of internal and external reporting**
 - ❖ Portal for involved businesses and organizations
 - ❖ Public pathway for consumers and CPSC
- ❖ **To allow for an efficient, streamlined, parallel and responsive system**
- ❖ **Registered toysafetyprogram.com/[.net](http://toysafetyprogram.net)/[.org](http://toysafetyprogram.org) and TSCP.US**

Outreach

- ❖ **U.S. Consumer Product Safety Commission**
- ❖ **U.S. Legislators**
- ❖ **State Government Officials**
- ❖ **Chinese Officials and Industry (implementation)**
- ❖ **European Union Officials and Industry (compatibility)**
- ❖ **Companies Manufacturing in Other Locations**
- ❖ **Small Companies**
- ❖ **Retailers**
- ❖ **Consumer Groups**
- ❖ **Benchmarking with Other Certification Initiatives**

Marketing and Communications

❖ PHASE 1

- ❖ Outreach to Industry Stakeholders, Influencers, Decision Makers
 - ❖ Presentations at events and conferences
 - ❖ Articles in industry publications

❖ PHASE 2

- ❖ Outreach to Consumers and Key Influencers
 - ❖ Coordinate so that shoppers don't look for seal prematurely
 - ❖ Educate that seal will be rolled out over time

First Sample Safety Seal Designs



TSCP TOY SAFETY PROGRAM PHASE IN PLAN

ESTIMATE AS OF APRIL 7, 2008



MAY TO DEC. 2008	JANUARY 1, 2009	JANUARY TO JULY 2009	JULY TO DEC. 2009
<p>Program Development and Testing</p>	<p>Now in Place:</p> <ul style="list-style-type: none"> • Program Administration • Database • Hazard/Risk Attestation • Product Testing 	<p>PILOT PROGRAM Program Builds Resources, Participants Build Capabilities, Compliance</p> <p>Hazard/Risk Attestation and Testing in Progress</p> <p>Factory Auditing Begins</p>	<p>First Certified Product Reaches the Shelves– Regulators and Retailers Can Confirm on Website</p> <p>First Safety Seals on Product and Packaging – For Consumers</p>



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