MCTP Campaign Plan

Decisive Operation: Operations and Collective Training

Avenues of Approach:

- Exercise Development and Execution
- Exercise Right Sizing
- Maintain Relevancy
- Warfighter Implementation

Objectives:

- Reinforcement of exercise lifecycle management
- Reduced operational costs and PERSTEMPO
- MCTP follows and trains current doctrine
- MCTP postured to support CEF WFXs

Shaping Operation 1: Engagement and Communication

Avenues of Approach:

- Engage Senior Army Leadership
- Public Information (local, regional, military)
- Community Engagement (events and volunteers)
- Command Information (social media, internet)

Objectives:

- MCTP is seen as a relevant, doctrine-based CTC
- Soldiers see MCTP as professionally rewarding
- Community understands MCTP's unique mission & support requirements
- MCTP has efficient and timely command message program

Shaping Operation 2: Comprehensive Soldier, DA Civilian, and Family Fitness

Avenues of Approach:

- Physical, Spiritual, Emotional Fitness
- Social and Family Fitness
- Safety
- Maintain Army Customs

Objectives:

- Mentally, physically and spiritually fit individuals, organizations, and Families
- Soldiers and Families are active in the community
- Safety at home, in the work place, and on the road

Sustaining Operation: Resources, Systems, and Facilities

Avenues of Approach:

- Identify and procure required resources
- Identify and implement fiscal efficiencies
- Maintain simulation and communications network
- Maintain facilities

Objectives:

- MCTP is operating within budget
- Systems able to support exercises and operations
- Facilities capable of supporting MCTP mission requirements