

# NANCY M. DIXON

## Common Knowledge Associates

Dr. Nancy Dixon is a member of the BCKS Advisory and Advocacy Committee (assembled by CSC) with over a decade experience in studying and helping to shape Army AOKM, with recent contributions including serving as keynote at four of the BCKS orchestrated AOKM conferences. She spoke on the future of communities of practice at AOKM 2007 and with Kent Greenes on “Leading Inter-Organizational, Cross-Cultural, and Inter-Generational Knowledge Transfer” at AOKM 2008.

Dr. Dixon is a researcher and author. She has written eight books as well as over 50 articles that focus on how organizations learn can change. She writes *Conversation Matters* a widely-read blog about knowledge management.

Dr. Dixon conducts in-depth qualitative studies and assessments for client organizations to help them examine the impact of their knowledge management initiatives. She brings extensive research skills to her work from her years as a Professor of Administrative Sciences at The George Washington University in Washington DC.

Recent studies include, Intellipedia, an intelligence Wiki, and A-Space, a Facebook implementation, both studies conducted for the Defense Intelligence Agency. These social media initiatives span the 16 intelligence communities and have had a positive impact on their ability to collaborate with each other.



Dr. Dixon has studied knowledge transfer systems in organizations around the world. Her book, *Common Knowledge: How Companies Thrive by Sharing What They Know*, Harvard Business School Press, is based on that study. It was selected by the Globe and Mail as the best business book of the year in 2001. In *Common Knowledge*, Dr. Dixon portrayed Army AARs as global best practice for serial knowledge transfer and the Center for Army Lessons Learned, which had fused with Army Knowledge Network in 1995 and developed University After Next (UAN) in 1996-97 for knowledge superiority futures, as global best practice for strategic knowledge transfer.

Her book, *CompanyCommand: Unleashing the Power of the Army Profession*, is a description of how the Army’s leading community of practice, CompanyCommand, was created. It is co-authored with Nate Allen, Tony Burgess, and Pete Kilner, the company commanders who developed one of the U.S. Army’s most effective and acclaimed communities.

Dr. Dixon’s company, Common Knowledge Associates, works with both corporate and government sectors. Recent government clients include The

Defense Intelligence Agency, US Army, and The Agency for HealthCare Research and Quality. Corporate clients include, Raytheon, ConocoPhillips, Towers Perrin, Deloitte, and the American Medical Association. Internationally she has consulted with Conservation International, Ecopetrol (National oil company of Columbia), PSO (Netherlands International Development Organization), Canadian International Development Agency.

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