



Centers for Medicare & Medicaid Services:  
2012 Medicare Prescription Drug Benefit Symposium

Request for Proposals

Conference Dates

March 20 – 21, 2012

Conference Location

Baltimore Marriott Hunt Valley Inn  
245 Shawan Road  
Hunt Valley, Maryland 21031

Centers for Medicare & Medicaid Services  
Center for Medicare  
Medicare Drug Benefit and C&D Data Group



## **Instructions**

The Centers for Medicare & Medicaid Services (CMS) is pleased to announce our request for proposals for the 2012 Medicare Prescription Drug Benefit Symposium. Below is information regarding our mission, curriculum, audience, and setting to assist you with the completion of your proposal.

Your proposal should be submitted through regular mail or email to the contact below:

### **Provider Resources, Inc.**

**ATTN: Jill T. Slomski**

Re: 2012 Medicare Prescription Drug Benefit Symposium

2005 West 8<sup>th</sup> Street, Suite 208

Erie, PA 16505

Phone: (814) 806-4105

Jslomski@provider-resources.com

## **Completed proposals are due by September 30, 2011.**

Conference presenters will be selected based on timeliness and content of proposed presentations and the alignment with conference objectives.

Your proposal should include:

- Application (attached below)
- Symposium Outline and Presenter Information Sheet (attached below)
- Short Bio of Presenter(s)

### **Conference Mission/Objectives:**

The 2012 Medicare Prescription Drug Benefit Symposium goal is to promote innovation and dynamic thought by focusing on Part D research and outcomes from both CMS and industry experts. The focus of this program is directed towards quality assurance and analysis to assess the Part D program effectiveness.

The conference curriculum consists of general and break-out sessions. The general areas of focus for presentations should be:

- Plan Availability & Benefit Design
- Utilization & Patterns of Care of Medicare Beneficiaries with Chronic Disease
- Risk Adjustment
- Part D Payment
- Coverage Gap Discount Program

**Audience**

The conference traditionally attracts professionals with a wide range of knowledge and experience from across the nation, representing academic, non-profit, governmental, and private sectors throughout the nation.

As the professional level and interests of our audience ranges greatly, we will provide a variety of general sessions and concurrent break-out sessions on various Part D research topics.

**Setting and Equipment**

The 2012 Medicare Prescription Drug Benefit Symposium will be held at the Baltimore Marriott Hunt Valley Inn, 245 Shawan Road, Hunt Valley, Maryland 21031. The location is easily accessible to restaurants and shopping. Each conference room will be equipped with an LCD projector and screen. Audio Visual equipment will be provided, including a laptop with your pre-loaded presentation.



## 2012 Medicare Prescription Drug Benefit Symposium

### Applicant Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
Street

\_\_\_\_\_ City State Zip

Web site: \_\_\_\_\_

### Your Presentation Date & Time (choose one):

- Tuesday, March 20 Morning     Tuesday, March 20 Afternoon     Weds, March 21 Morning     No Preference

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## PRESENTATION OUTLINE AND PRESENTER INFORMATION SHEET

**Title:**

**Description** (To be used in brochure. Not to exceed 4 sentences):

**Learning Objectives:**

**Abstract (not to exceed 750 words):**  
 Background:  
 Statement of Work:  
 Methods:  
 Results:  
 Conclusions:

**Presenter Information**

Presenter #1  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_

Presenter #2  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_

Presenter #3  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_

**BIOGRAPHICAL SKETCH**

Provide a biographical sketch for all individuals who will be presenting. Bios should not exceed 500 words per person.

Insert Biographical Sketch Here: