

AAFES October, 2008

Savings by Retailer

With Sales Tax
 Without Sales Tax
 With Velocity
 Without Velocity

Retailer

Savings

7-ELEVEN	25.79%
ABC FOOD	44.98%
ACADEMY	20.17%
ACE HARDWARE	43.39%
ADVANCE AUTO	26.06%
ALBERTSONS	32.11%
AM/PM	26.85%
APPLE STORE	18.31%
AUTO ZONE	27.88%
AVANZA	5.65%
BABIES R US	12.81%
BABY DEPOT	47.34%
BAG N SAVE	20.09%
BAKERS	16.88%
BARNES AND NOBLE	10.89%
BARTELL DRUG	24.90%
BEALLS	33.15%
BED BATH AND BEYOND	7.21%
BELKS	47.52%
BEST BUY	10.60%
BIG 5	23.63%
BOOKS A MILLION	20.32%
BORDERS	12.76%
Bucky's	39.44%
BURLINGTON	13.01%
CABELLA'S	14.82%
CARLTON CARD SHOP	20.32%
Carquest	46.54%
CHECKER	37.51%
CHEVRON	21.58%
CHILDRENS SHOE STORE	24.04%
CIRCLE K	20.04%
CIRCUIT CITY	10.40%
CITGO	30.49%
COACH	20.13%
COMPASS ACCESS CO	42.08%
CONN'S	29.00%
CVS	24.62%

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Retailer	Savings		

DICKS SPORTING GOODS	22.68%
DILLARDS	27.69%
DOLLAR GENERAL	28.18%
DOONEY & BOURKE	20.00%
DUNLAPS	55.96%
EXXON	20.97%
Famous Footwear	14.99%
FARM FRESH	22.92%
FILLUPS	8.03%
FINISH LINE	10.51%
FLYING J	30.91%
FOLEYS	17.76%
Food City	5.46%
FOOD LION	19.13%
FOOD PANTRY	50.04%
FOOT ACTION	20.44%
FOOT LOCKER	21.93%
FRED MEYER	9.56%
FRYS	23.60%
GI JOES	22.72%
GIANT	14.23%
GNC	39.65%
GOTTSCHALKS	20.00%
GUESS	20.00%
HALLMARK	20.33%
HARRIS TEETER	14.25%
HEB	5.15%
HEBBITS SPORTS	21.71%
HOME DEPOT	9.45%
HOME HARDWARE CENTER	26.04%
HYVEE	17.53%
JCPENNEY	21.85%
JOES	32.28%
KB TOYS	18.73%
KMART	15.20%
KOHL'S	29.48%
KROGER	17.08%
KWIK SHOP	23.14%

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Retailer	Savings
LINENS N THINGS	13.14%
LONGS	26.21%
LORD AND TAYLOR	19.89%
LOWES	21.77%
MACYS	24.39%
MERVYNS	37.80%
MILLER MART	26.85%
Nebraska Furniture Mart	31.04%
NEW BALANCE	15.15%
NIEMAN MARCUS	22.85%
NO FRILLS	21.90%
NORDSTROM	20.78%
OFFICE DEPOT	19.46%
OFFICE MAX	13.68%
ON THE RUN	15.34%
O'Reilly Auto Parts	27.09%
PAPER BEAR	23.40%
PEP BOYS	30.99%
PUBLIX	16.56%
QFC	35.34%
QUICK TRIP	2.51%
RACEWAY	12.53%
RADIO SHACK	4.56%
RALPHS	32.67%
RITE AID	26.54%
ROSS	16.07%
ROYAL FARMS	33.47%
SAFEWAY	33.31%
SCHELLS SPORTS STORE	41.09%
SCHUCKS	40.34%
SEARS	26.53%
SEPHORA	18.13%
Shell	16.61%
SHOE CARNIVAL	24.21%
SHOE DEPARTMENT	27.46%
SHOE STATION	22.49%
SHOPKO	16.44%
SKECHERS	20.97%

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Sketcher Store	10.91%
SPEEDEE MART	28.72%
SPORTS AUTHORITY	21.22%
SPORTS CHALET	17.02%
STAPLES	10.43%
STATER BROS	24.97%
SUNGLASS HUT	23.44%
SUPER FOODS	21.02%
Super Fresh	29.92%
Super Supplement	45.01%
TARGET	8.45%
TEXACO	29.88%
TIMES	40.13%
TOM THUMB	27.47%
TOYS R US	20.96%
VALERO	7.21%
VITAMIN PLUS	45.01%
VITAMIN SHOPPE	45.01%
VITAMIN WORLD	45.01%
WALGREENS	24.50%
WAL-MART	6.02%
WAWA	17.14%
WINN DIXIE	19.61%
YONKERS	43.88%