

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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BALTIMORE

Department	Retailer	Savings
Automotive		
	HOME DEPOT	51.73%
	KMART	19.47%
	PEP BOYS	31.03%
	SEARS	30.53%
	TARGET	25.97%
Books		
	BARNES AND NOBLE	25.06%
	BORDERS	25.06%
Boys		
	JCPENNEY	38.17%
	KOHL'S	26.83%
	MACYS	38.79%
	SEARS	43.75%
Cameras		
	BEST BUY	1.65%
	CIRCUIT CITY	8.54%
	SEARS	33.36%
Computers & Peripherals		
	CIRCUIT CITY	26.27%
	STAPLES	16.67%
Cosmetics		
	CVS	24.32%
	KMART	11.69%
	LORD AND TAYLOR	19.12%
	MACYS	20.33%
	NORDSTROM	21.39%
	RITE AID	28.06%
	Super Fresh	24.99%
	TARGET	6.36%
	WALGREENS	29.25%
	WAL-MART	5.91%
Electronics		
	BEST BUY	1.30%
	CIRCUIT CITY	14.92%
	SEARS	23.15%

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BALTIMORE

Department	Retailer	Savings
Fashion Jewelry		
	MACYS	22.22%
Furniture - Juvenile		
	KMART	12.01%
	KOHL'S	25.21%
	SEARS	15.25%
	TARGET	12.20%
	WAL-MART	8.83%
Giftware		
	MACYS	21.21%
Girls		
	MACYS	33.50%
	SEARS	25.18%
	TARGET	-9.38%
	WAL-MART	-0.34%
Greeting Cards		
	KMART	20.32%
	RITE AID	20.32%
	SAFEWAY	20.32%
Handbags/Hosiery		
	COACH	20.13%
	JCPENNEY	33.33%
	LORD AND TAYLOR	20.09%
	MACYS	20.42%
	SEARS	37.61%
Hardware		
	ACE HARDWARE	51.63%
	HOME DEPOT	13.54%
	LOWES	6.24%
	SEARS	31.87%
	WAL-MART	1.18%
Health & Beauty		
	CVS	22.63%
	FOOD LION	20.14%
	GIANT	14.95%

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BALTIMORE

Department	Retailer	Savings
	KMART	18.54%
	RITE AID	39.31%
	SUPER FOODS	21.02%
	Super Fresh	31.28%
	TARGET	-0.89%
	WALGREENS	23.88%
	WAL-MART	1.19%

Household

CVS	17.49%
GIANT	4.56%
KMART	20.18%
RITE AID	58.70%
Super Fresh	28.98%
TARGET	15.36%
WALGREENS	45.10%
WAL-MART	10.01%

Housewares

KMART	18.70%
WAL-MART	8.21%

Infants

BABIES R US	1.32%
JCPENNEY	38.62%
KOHL'S	37.71%
SEARS	-25.10%
TARGET	3.85%
TOYS R US	1.82%

Intimate Apparel

JCPENNEY	23.64%
KOHL'S	25.34%
LORD AND TAYLOR	19.35%
MACYS	22.41%

Ladies

JCPENNEY	13.98%
KOHL'S	26.08%
MACYS	35.71%

Magazines

BARNES AND NOBLE	10.02%
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BALTIMORE

Department	Retailer	Savings
	BORDERS	10.02%
	WAL-MART	10.02%

Major Appliances

BEST BUY	17.83%
LOWES	15.72%

Mens

DICKS SPORTING GOODS	26.32%
KMART	5.56%
KOHL'S	23.89%
MACYS	38.05%
SEARS	29.69%
SPORTS AUTHORITY	26.91%

Retail Food

7-ELEVEN	13.42%
EXXON	14.87%
KMART	8.06%
ROYAL FARMS	33.47%
Shell	19.76%
TARGET	-6.80%
TEXACO	29.88%
WAL-MART	-6.97%

Shoes

CHILDRENS SHOE STORE	24.04%
DICKS SPORTING GOODS	27.06%
JCPENNEY	20.80%
KOHL'S	15.00%
MACYS	22.21%
SEARS	14.46%
SKECHERS	20.97%
SPORTS AUTHORITY	27.75%

Small Appliances

BED BATH AND BEYOND	6.14%
MACYS	14.75%
SEARS	10.24%
TARGET	5.17%

Sporting Goods

DICKS SPORTING GOODS	29.38%
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BALTIMORE

Department	Retailer	Savings
	SPORTS AUTHORITY	30.57%
	TARGET	17.70%
	WAL-MART	4.75%
Stationery		
	CVS	49.83%
	KMART	7.09%
	OFFICE DEPOT	40.16%
	RITE AID	15.97%
	Super Fresh	8.26%
	WALGREENS	25.13%
Sunglasses		
	MACYS	40.91%
	NORDSTROM	13.13%
	SUNGLASS HUT	21.80%
Toys		
	BABIES R US	37.77%
	KB TOYS	11.51%
	TARGET	9.45%
	TOYS R US	24.39%
	WAL-MART	13.25%
Watches		
	JCPENNEY	26.04%
	LORD AND TAYLOR	20.00%
	MACYS	20.00%
	SEARS	22.08%
	TARGET	0.04%
	WAL-MART	-4.06%

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FT. WALTON BEACH

Department	Retailer	Savings
Automotive		
	KMART	27.44%
	O'Reilly Auto Parts	27.38%
	PEP BOYS	30.08%
	PUBLIX	33.58%
	SEARS	30.82%
	TARGET	15.13%
Boys		
	BELKS	43.75%
	DILLARDS	30.00%
	FINISH LINE	30.00%
	JCPENNEY	39.78%
	KMART	6.91%
	KOHL'S	41.85%
	SEARS	39.06%
Cameras		
	BEST BUY	1.46%
	CIRCUIT CITY	5.59%
Computers & Peripherals		
	CIRCUIT CITY	16.67%
	OFFICE MAX	16.67%
	STAPLES	16.67%
Cosmetics		
	BELKS	21.35%
	CVS	25.41%
	DILLARDS	21.59%
	TARGET	13.09%
	WALGREENS	22.92%
	WAL-MART	8.21%
Electronics		
	BEST BUY	14.20%
	CIRCUIT CITY	20.40%
	SEARS	16.39%
	TARGET	20.40%
Furniture - Juvenile		
	BABIES R US	17.89%

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FT. WALTON BEACH

Department	Retailer	Savings
	TARGET	12.01%
	WAL-MART	0.33%
Greeting Cards		
	BOOKS A MILLION	20.32%
	CVS	20.32%
	KMART	20.32%
Hardware		
	WAL-MART	4.17%
Health & Beauty		
	CVS	24.15%
	GNC	45.01%
	KMART	12.93%
	PUBLIX	16.36%
	TARGET	1.51%
	VITAMIN SHOPPE	45.01%
	VITAMIN WORLD	45.01%
	WALGREENS	30.08%
	WAL-MART	0.04%
	WINN DIXIE	19.54%
Household		
	CVS	26.36%
	FLYING J	36.38%
	KMART	18.21%
	PUBLIX	13.52%
	TARGET	7.50%
	WALGREENS	29.65%
	WAL-MART	26.51%
	WINN DIXIE	22.32%
Housewares		
	KMART	18.70%
	WAL-MART	13.19%
Infants		
	BELKS	38.62%
	KMART	5.91%
	KOHL'S	38.62%
	TOYS R US	17.12%
	WAL-MART	-2.90%

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FT. WALTON BEACH

Department	Retailer	Savings
Luggage		
	BELKS	55.96%
	DILLARDS	55.96%
Magazines		
	CVS	10.03%
	KMART	10.03%
	PUBLIX	10.03%
Major Appliances		
	BEST BUY	11.37%
	LOWES	15.84%
	SEARS	21.90%
Mens		
	BELKS	32.44%
	DILLARDS	35.19%
	FOOT ACTION	20.44%
	HEBBITS SPORTS	19.98%
	JCPENNEY	29.69%
	KMART	7.01%
	KOHL'S	30.77%
	SEARS	48.00%
	SPORTS AUTHORITY	20.18%
Retail Food		
	EXXON	31.68%
	FILLUPS	8.03%
	FLYING J	25.80%
	KMART	11.59%
	RACEWAY	12.53%
	TARGET	-7.98%
	TOM THUMB	27.47%
	WAL-MART	-17.59%
	WINN DIXIE	5.92%
Shoes		
	BELKS	23.47%
	DICKS SPORTING GOODS	10.55%
	DILLARDS	27.33%
	FINISH LINE	15.11%
	FOOT LOCKER	19.04%

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FT. WALTON BEACH

Department	Retailer	Savings
	JCPENNEY	35.14%
	KOHL'S	29.50%
	SEARS	22.49%
	SHOE DEPARTMENT	27.46%
	SHOE STATION	22.49%
	SPORTS AUTHORITY	21.00%

Small Appliances

BED BATH AND BEYOND	8.14%
BEST BUY	8.33%
LOWES	6.43%
SEARS	15.00%
TARGET	4.01%

Sporting Goods

HEBBITS SPORTS	31.05%
KMART	30.43%
SPORTS AUTHORITY	30.00%
TARGET	17.70%
TOYS R US	24.17%
WAL-MART	-1.53%

Stationery

CVS	40.16%
TARGET	-14.94%
WALGREENS	25.13%
WAL-MART	15.82%

Toys

KB TOYS	22.76%
KMART	13.56%
TARGET	13.62%
TOYS R US	21.63%
WAL-MART	12.52%

Watches

BELKS	20.00%
DILLARDS	20.00%
JCPENNEY	31.68%
KMART	4.47%
KOHL'S	26.37%
SEARS	21.28%
SPORTS AUTHORITY	33.43%

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FT. WALTON BEACH

Department	Retailer	Savings
	TARGET	0.08%

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HAMPTON-NEWPORT N

Department	Retailer	Savings
Automotive		
	ADVANCE AUTO	25.87%
	PEP BOYS	25.78%
	TARGET	17.85%
	WAL-MART	3.91%
Books		
	BARNES AND NOBLE	0.10%
	TARGET	8.21%
Boys		
	JCPENNEY	35.17%
	KOHL'S	51.75%
	MACYS	29.38%
	SEARS	35.79%
	SPORTS AUTHORITY	30.00%
	TARGET	7.71%
Cameras		
	BEST BUY	1.80%
	CIRCUIT CITY	7.92%
	KMART	33.36%
	SEARS	19.16%
Computers & Peripherals		
	BEST BUY	33.42%
	CIRCUIT CITY	26.27%
	OFFICE DEPOT	16.56%
Cosmetics		
	BELKS	20.00%
	DILLARDS	20.31%
	MACYS	20.29%
	RITE AID	21.76%
	TARGET	6.92%
	WALGREENS	23.58%
Electronics		
	BEST BUY	15.40%
	CIRCUIT CITY	0.66%
	SEARS	20.40%

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HAMPTON-NEWPORT N

Department	Retailer	Savings
Fashion Jewelry		
	JCPENNEY	22.22%
	MACYS	22.22%
Furniture - Juvenile		
	BABIES R US	17.89%
	KMART	11.66%
	KOHL'S	16.90%
	SEARS	6.50%
	TARGET	13.05%
	TOYS R US	20.92%
Giftware		
	DILLARDS	23.25%
	MACYS	20.85%
Girls		
	JCPENNEY	45.83%
	KOHL'S	35.82%
	SEARS	18.92%
	WAL-MART	-2.62%
Greeting Cards		
	CARLTON CARD SHOP	20.32%
	KMART	20.35%
	RITE AID	20.60%
	TARGET	20.30%
	WALGREENS	20.28%
Handbags/Hosiery		
	DILLARDS	16.22%
	JCPENNEY	33.33%
	MACYS	20.07%
	WAL-MART	39.28%
Hardware		
	HOME DEPOT	7.05%
	LOWES	36.20%
	SEARS	11.83%
	TARGET	4.46%
	WAL-MART	8.25%

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HAMPTON-NEWPORT N

Department Retailer Savings

Health & Beauty

CVS	37.19%
FARM FRESH	21.90%
FOOD LION	19.46%
GNC	45.01%
HARRIS TEETER	14.25%
KMART	22.58%
KROGER	15.68%
RITE AID	33.25%
TARGET	6.36%
WALGREENS	22.98%
WAL-MART	3.19%

Household

7-ELEVEN	20.03%
FARM FRESH	26.07%
FOOD LION	14.57%
KMART	24.20%
KROGER	28.07%
RITE AID	28.11%
TARGET	14.28%
WALGREENS	23.75%
WAL-MART	1.19%
WAWA	17.49%

Housewares

KMART	44.89%
LINENS N THINGS	12.42%
WAL-MART	17.24%

Infants

BABIES R US	9.90%
KMART	4.05%
MACYS	37.71%
SEARS	22.01%
TARGET	12.18%
TOYS R US	27.76%

Intimate Apparel

JCPENNEY	28.93%
MACYS	23.17%
WAL-MART	9.27%

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HAMPTON-NEWPORT N

Department	Retailer	Savings
Ladies		
	JCPENNEY	12.23%
	KOHL'S	18.85%
	MACYS	38.10%
Luggage		
	SEARS	55.98%
Magazines		
	7-ELEVEN	10.02%
	BARNES AND NOBLE	2.77%
	TARGET	10.02%
	WAL-MART	-10.80%
Major Appliances		
	LOWES	15.72%
Mens		
	BELKS	39.13%
	DICKS SPORTING GOODS	26.32%
	JCPENNEY	26.37%
	KOHL'S	46.30%
	MACYS	23.26%
	NORDSTROM	4.00%
	SEARS	46.93%
	SPORTS AUTHORITY	20.24%
	TARGET	6.32%
	WAL-MART	-12.38%
Retail Food		
	7-ELEVEN	15.83%
	CITGO	30.49%
	EXXON	2.88%
	FARM FRESH	25.06%
	FOOD LION	3.71%
	KMART	13.79%
	MILLER MART	26.85%
	TARGET	-3.67%
	WAL-MART	-17.07%
	WAWA	16.98%
Shoes		

Savings by Market Department Retailer

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HAMPTON-NEWPORT N

Department	Retailer	Savings
	DICKS SPORTING GOODS	19.12%
	DILLARDS	27.33%
	JCPENNEY	15.40%
	KOHL'S	46.62%
	MACYS	15.00%
	SEARS	18.32%
	SPORTS AUTHORITY	19.64%

Small Appliances

JCPENNEY	3.64%
LINENS N THINGS	15.56%
LOWES	6.43%
MACYS	23.64%
SEARS	15.00%
TARGET	19.45%

Sporting Goods

DICKS SPORTING GOODS	37.05%
SPORTS AUTHORITY	37.43%
TARGET	11.54%
WAL-MART	5.06%

Stationery

KMART	44.13%
OFFICE DEPOT	46.59%
RITE AID	54.41%
TARGET	1.58%
WAL-MART	12.94%

Sunglasses

MACYS	25.01%
SUNGLASS HUT	21.90%

Toys

KMART	27.38%
TARGET	19.07%
TOYS R US	19.08%
WAL-MART	12.07%

Watches

DILLARDS	20.00%
JCPENNEY	28.62%
MACYS	20.00%

AAFES October, 2008

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HAMPTON-NEWPORT N

Department	Retailer	Savings
	SPORTS AUTHORITY	28.59%
	TARGET	-1.09%
	WAL-MART	18.39%

Savings by Market Department Retailer

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HONOLULU

Department	Retailer	Savings
Automotive		
	KMART	32.23%
	LONGS	52.79%
	WAL-MART	36.08%
Boys		
	JCPENNEY	43.80%
	KMART	21.67%
	MACYS	24.97%
	SPORTS AUTHORITY	30.00%
	WAL-MART	23.73%
Cameras		
	BEST BUY	3.84%
	CIRCUIT CITY	7.29%
	KMART	12.12%
	LONGS	20.00%
	SEARS	6.83%
Computers & Peripherals		
	BEST BUY	24.25%
Cosmetics		
	KMART	20.48%
	LONGS	23.21%
	MACYS	20.33%
	NORDSTROM	20.69%
	SEARS	20.00%
	SEPHORA	18.13%
	WAL-MART	14.79%
Electronics		
	BEST BUY	0.47%
	CIRCUIT CITY	13.91%
Fashion Jewelry		
	MACYS	22.22%
Furniture - Juvenile		
	TOYS R US	44.40%
	WAL-MART	35.00%

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HONOLULU

Department	Retailer	Savings
Giftware		
	MACYS	21.21%
Girls		
	KMART	3.36%
	SEARS	17.57%
	WAL-MART	13.25%
Greeting Cards		
	CVS	20.32%
	KMART	20.32%
	WAL-MART	20.32%
Handbags/Hosiery		
	COACH	20.13%
	DOONEY & BOURKE	20.00%
	JCPENNEY	33.33%
	KMART	29.29%
	MACYS	20.07%
	SEARS	33.33%
	WAL-MART	29.24%
Hardware		
	HOME DEPOT	28.99%
	KMART	33.16%
	SEARS	40.96%
	WAL-MART	9.52%
Health & Beauty		
	7-ELEVEN	47.28%
	ABC FOOD	49.17%
	FOOD PANTRY	55.41%
	GNC	26.51%
	KMART	29.87%
	LONGS	34.81%
	SAFEWAY	41.65%
	TIMES	39.80%
	WALGREENS	29.26%
	WAL-MART	10.57%
Household		
	7-ELEVEN	39.21%

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HONOLULU

Department	Retailer	Savings
	ABC FOOD	49.09%
	FOOD PANTRY	53.21%
	KMART	27.69%
	LONGS	35.95%
	SAFEWAY	52.67%
	TIMES	52.38%
	WALGREENS	35.00%
	WAL-MART	16.45%

Housewares

KMART	54.09%
WALGREENS	16.69%
WAL-MART	15.68%

Infants

KMART	1.00%
LONGS	22.86%
MACYS	38.62%
SEARS	12.06%
TOYS R US	5.36%
WAL-MART	21.81%

Intimate Apparel

KMART	16.69%
LONGS	43.23%
MACYS	23.53%

Ladies

JCPENNEY	24.00%
MACYS	29.46%

Magazines

7-ELEVEN	10.02%
ABC FOOD	10.03%
KMART	10.02%
LONGS	10.02%

Major Appliances

BEST BUY	15.78%
SEARS	29.38%

Mens

KMART	10.19%
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HONOLULU

Department	Retailer	Savings
	LONGS	46.96%
	MACYS	31.23%
	SEARS	31.11%
	SPORTS AUTHORITY	24.12%
	WAL-MART	0.11%

Retail Food

7-ELEVEN	6.68%
ABC FOOD	41.10%
CIRCLE K	11.13%
FOOD PANTRY	38.36%
KMART	6.60%
LONGS	32.10%
TIMES	34.83%
WALGREENS	27.56%
WAL-MART	-13.42%

Shoes

APPLE STORE	18.31%
FOOT LOCKER	20.47%
JCPENNEY	30.10%
MACYS	21.54%
NORDSTROM	24.14%
SEARS	13.61%
SPORTS AUTHORITY	23.27%

Small Appliances

KMART	26.57%
LONGS	18.39%
MACYS	13.78%
SEARS	7.41%
WAL-MART	30.64%

Sporting Goods

KMART	28.34%
LONGS	33.44%
SPORTS AUTHORITY	43.00%

Stationery

LONGS	42.47%
OFFICE DEPOT	46.59%
WALGREENS	64.16%
WAL-MART	27.19%

AAFES October, 2008

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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HONOLULU

Department	Retailer	Savings
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Sunglasses

MACYS	19.02%
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Toys

KMART	17.52%
TOYS R US	22.63%
WAL-MART	28.74%

Watches

GUESS	20.00%
KMART	12.40%
LONGS	23.77%
MACYS	20.00%
SEARS	25.04%
WAL-MART	3.73%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
Automotive		
	ACE HARDWARE	20.08%
	AUTO ZONE	27.92%
	Carquest	46.54%
	HEB	13.85%
	TARGET	17.85%
	WAL-MART	3.91%
Books		
	BARNES AND NOBLE	5.35%
	TARGET	5.35%
Boys		
	KOHL'S	30.58%
	SEARS	38.85%
	WAL-MART	21.21%
Cameras		
	BEST BUY	1.46%
	CIRCUIT CITY	8.57%
	SEARS	23.65%
Computers & Peripherals		
	CIRCUIT CITY	26.27%
	OFFICE DEPOT	16.67%
	OFFICE MAX	16.67%
Cosmetics		
	CVS	25.58%
	DILLARDS	20.30%
	MACYS	18.05%
	NORDSTROM	18.93%
	TARGET	7.90%
	WALGREENS	20.99%
	WAL-MART	8.07%
Electronics		
	BEST BUY	13.03%
	CIRCUIT CITY	20.13%
	SEARS	3.20%
	WAL-MART	-0.31%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
Furniture - Juvenile		
	BABIES R US	20.92%
	BURLINGTON	22.05%
	KOHL'S	19.01%
	TARGET	20.73%
	WAL-MART	15.82%
Giftware		
	BED BATH AND BEYOND	17.62%
	DILLARDS	20.00%
	MACYS	22.97%
	NIEMAN MARCUS	22.85%
Girls		
	BEALLS	29.66%
	KOHL'S	38.47%
	SEARS	30.46%
	TARGET	-13.02%
	WAL-MART	-2.48%
Greeting Cards		
	CARLTON CARD SHOP	20.32%
	CVS	20.32%
	HEB	20.60%
	WAL-MART	20.28%
Handbags/Hosiery		
	DILLARDS	20.07%
	FOLEYS	20.07%
	HEB	80.96%
	JCPENNEY	33.33%
	KOHL'S	50.50%
	SEARS	54.98%
	SHOE CARNIVAL	25.93%
	WAL-MART	80.53%
Hardware		
	ACE HARDWARE	46.94%
	HOME HARDWARE CENTER	26.04%
	LOWES	4.71%
	SEARS	11.83%
	WALGREENS	32.01%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	WAL-MART	8.92%

Health & Beauty

CVS	25.33%
GNC	45.01%
HEB	3.59%
TARGET	1.43%
VITAMIN PLUS	45.01%
WALGREENS	22.18%
WAL-MART	0.37%

Household

CHEVRON	24.37%
CVS	11.60%
DOLLAR GENERAL	21.33%
EXXON	25.75%
HEB	2.75%
TARGET	7.37%
WALGREENS	33.57%
WAL-MART	1.19%

Housewares

WAL-MART	13.19%
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Infants

BABIES R US	6.08%
BURLINGTON	1.38%
KOHL'S	41.47%
SEARS	0.67%
TARGET	-0.94%

Intimate Apparel

FOLEYS	22.78%
JCPENNEY	22.93%
KOHL'S	20.86%
SEARS	50.05%
SPORTS AUTHORITY	16.64%
WAL-MART	0.20%

Ladies

BEALLS	20.83%
BELKS	39.39%
JCPENNEY	24.37%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	KOHL'S	19.97%
	SPORTS AUTHORITY	24.00%
Luggage		
	DUNLAPS	55.96%
	SEARS	55.98%
Magazines		
	BARNES AND NOBLE	5.83%
	BORDERS	10.02%
	WAL-MART	5.83%
Major Appliances		
	BEST BUY	21.33%
	CONN'S	29.00%
	HOME DEPOT	10.03%
	LOWES	30.33%
	SEARS	21.31%
Mens		
	ACADEMY	26.32%
	FOLEYS	26.72%
	JCPENNEY	30.03%
	KOHL'S	27.52%
	SEARS	40.59%
	SPORTS AUTHORITY	29.05%
	TARGET	7.01%
	WAL-MART	-12.38%
Retail Food		
	CHEVRON	16.44%
	EXXON	17.59%
	HEB	-2.62%
	TARGET	0.08%
	VALERO	7.21%
	WALGREENS	20.80%
	WAL-MART	-17.68%
Shoes		
	ACADEMY	16.77%
	BEALLS	42.00%
	DICKS SPORTING GOODS	15.52%
	FOLEYS	19.91%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	FOOT LOCKER	19.68%
	JCPENNEY	37.50%
	KOHL'S	32.29%
	SEARS	22.49%
	SHOE CARNIVAL	22.40%
	SPORTS AUTHORITY	17.24%

Small Appliances

BED BATH AND BEYOND	6.94%
BEST BUY	8.33%
CIRCUIT CITY	24.00%
FOLEYS	13.11%
LOWES	5.00%
TARGET	19.45%

Sporting Goods

ACADEMY	24.17%
COMPASS ACCESS CO	42.08%
DICKS SPORTING GOODS	29.38%
SPORTS AUTHORITY	30.33%
TARGET	34.07%
WAL-MART	11.95%

Stationery

CVS	45.44%
DOLLAR GENERAL	42.86%
HEB	20.63%
OFFICE DEPOT	40.16%
WAL-MART	12.94%

Sunglasses

DILLARDS	19.02%
MACYS	28.61%
SUNGLASS HUT	20.45%

Toys

BABIES R US	37.77%
PAPER BEAR	23.40%
ROSS	16.07%
TARGET	14.91%
TOYS R US	19.98%
WAL-MART	11.41%

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
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Watches

	DILLARDS	20.00%
	KOHL'S	25.07%
	MACYS	20.00%
	SEARS	4.78%
	TARGET	-1.09%
	WAL-MART	-24.82%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
Automotive		
	PEP BOYS	32.18%
	SEARS	29.39%
	TARGET	25.97%
	WAL-MART	6.31%
Books		
	BARNES AND NOBLE	25.06%
	TARGET	2.80%
	WAL-MART	13.48%
Boys		
	JCPENNEY	39.34%
	KOHL'S	42.91%
	SEARS	33.50%
	TARGET	0.92%
Cameras		
	BEST BUY	3.39%
	CIRCUIT CITY	6.35%
	SEARS	13.84%
Computers & Peripherals		
	CIRCUIT CITY	16.67%
	STAPLES	28.37%
Cosmetics		
	CVS	10.73%
	macys	20.63%
	NORDSTROM	21.96%
	TARGET	4.01%
Electronics		
	BEST BUY	15.90%
	CIRCUIT CITY	13.10%
	SEARS	10.66%
Fashion Jewelry		
	MACYS	22.22%
Furniture - Juvenile		

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	BABIES R US	20.84%
	BURLINGTON	22.46%
	TARGET	21.26%
	WAL-MART	15.06%
Giftware		
	MACYS	21.21%
Girls		
	JCPENNEY	41.04%
	KOHL'S	36.96%
	SEARS	45.83%
	TARGET	-0.25%
Greeting Cards		
	CVS	20.32%
Handbags/Hosiery		
	MACYS	20.00%
	NORDSTROM	20.13%
	SEARS	54.98%
	TARGET	29.18%
Hardware		
	HOME DEPOT	4.97%
	LOWES	13.43%
	SEARS	31.87%
	TARGET	35.68%
	WAL-MART	0.08%
Health & Beauty		
	CVS	26.62%
	GNC	36.96%
	RALPHS	32.59%
	RITE AID	25.82%
	STATER BROS	23.92%
	TARGET	1.56%
	WALGREENS	17.52%
	WAL-MART	3.88%
Household		
	CVS	26.54%
	KMART	20.90%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	RALPHS	34.86%
	RITE AID	20.66%
	STATER BROS	27.75%
	TARGET	10.27%
	WALGREENS	31.74%
	WAL-MART	21.06%
Housewares		
	WAL-MART	13.19%
Infants		
	BABIES R US	3.58%
	BURLINGTON	3.85%
	MACYS	38.62%
	TARGET	13.80%
	WAL-MART	-5.01%
Intimate Apparel		
	JCPENNEY	25.00%
	KOHL'S	22.08%
	SEARS	31.26%
	WAL-MART	16.28%
Ladies		
	JCPENNEY	3.96%
	KOHL'S	3.96%
Luggage		
	MACYS	57.07%
Magazines		
	BARNES AND NOBLE	10.02%
	TARGET	10.03%
	WAL-MART	0.00%
Major Appliances		
	BEST BUY	17.83%
	LOWES	39.93%
	SEARS	24.20%
Mens		
	KOHL'S	34.50%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	MACYS	23.26%
	NORDSTROM	23.50%
	SEARS	34.02%
	SPORTS CHALET	20.30%
	TARGET	6.48%
Retail Food		
	7-ELEVEN	20.12%
	KMART	8.97%
	RALPHS	9.27%
	TARGET	-7.11%
	WAL-MART	-7.69%
Shoes		
	FOOT LOCKER	26.14%
	MACYS	18.89%
	NORDSTROM	20.35%
	SPORTS AUTHORITY	18.93%
	SPORTS CHALET	36.65%
Small Appliances		
	MACYS	17.69%
	TARGET	4.80%
Sporting Goods		
	BIG 5	9.13%
	SPORTS AUTHORITY	30.23%
	TARGET	17.70%
	TOYS R US	24.17%
	WAL-MART	4.47%
Stationery		
	CVS	45.44%
	STATER BROS	43.56%
	TARGET	15.31%
Sunglasses		
	MACYS	18.77%
	SUNGLASS HUT	22.87%
Toys		
	TARGET	13.56%
	TOYS R US	18.61%

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	WAL-MART	13.60%

Watches

	KOHL'S	29.16%
	TARGET	4.06%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
Automotive		
	ACE HARDWARE	46.37%
	ADVANCE AUTO	26.65%
	AUTO ZONE	27.32%
	Bucky's	55.37%
	KWIK SHOP	32.72%
	O'Reilly Auto Parts	26.68%
	SEARS	9.55%
	SPEEDEE MART	44.68%
	WALGREENS	45.32%
Books		
	NO FRILLS	15.64%
	TARGET	25.06%
	WAL-MART	12.42%
Boys		
	KOHL'S	40.00%
	SPORTS AUTHORITY	30.00%
	TARGET	5.27%
	TOYS R US	10.02%
	WAL-MART	5.87%
	YONKERS	30.00%
Cameras		
	BEST BUY	1.99%
	CIRCUIT CITY	4.51%
	OFFICE MAX	13.18%
	SEARS	7.23%
	WAL-MART	0.37%
Computers & Peripherals		
	CIRCUIT CITY	21.71%
	Nebraska Furniture Mart	21.88%
	OFFICE MAX	16.67%
Cosmetics		
	DILLARDS	20.33%
	KOHL'S	19.64%
	SEARS	20.00%
	TARGET	6.26%
	WALGREENS	26.43%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	WAL-MART	7.61%
	YONKERS	17.26%
Electronics		
	BEST BUY	13.83%
	CIRCUIT CITY	2.50%
	Nebraska Furniture Mart	23.15%
	RADIO SHACK	2.50%
	TARGET	20.40%
	WAL-MART	5.46%
Fashion Jewelry		
	DILLARDS	20.00%
	YONKERS	20.00%
Furniture - Juvenile		
	BABIES R US	19.42%
	BABY DEPOT	47.34%
	KMART	22.46%
	KOHL'S	19.01%
	TARGET	26.27%
	WAL-MART	0.33%
Giftware		
	DILLARDS	22.39%
	YONKERS	19.40%
Girls		
	KOHL'S	24.17%
	TOYS R US	19.84%
	WAL-MART	-2.62%
	YONKERS	26.59%
Greeting Cards		
	BAKERS	20.32%
	TARGET	20.30%
	WALGREENS	20.13%
	WAL-MART	15.40%
Handbags/Hosiery		
	DILLARDS	20.07%
	WAL-MART	38.13%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
Hardware		
	ACE HARDWARE	35.68%
	HOME DEPOT	5.58%
	LOWES	5.75%
	SEARS	31.87%
	TARGET	3.49%
	WAL-MART	0.08%
Health & Beauty		
	BAG N SAVE	18.11%
	BAKERS	18.45%
	GNC	45.01%
	HYVEE	19.76%
	KMART	21.51%
	NO FRILLS	24.28%
	TARGET	5.33%
	WALGREENS	21.35%
	WAL-MART	3.46%
Household		
	ACE HARDWARE	30.26%
	AVANZA	-1.27%
	BAG N SAVE	34.30%
	BAKERS	20.95%
	HYVEE	13.54%
	KWIK SHOP	24.67%
	NO FRILLS	21.54%
	SPEEDEE MART	40.07%
	TARGET	8.40%
	WALGREENS	29.09%
	WAL-MART	22.62%
Housewares		
	KMART	42.59%
	WAL-MART	13.19%
Infants		
	BABIES R US	9.34%
	JCPENNEY	37.71%
	KMART	1.40%
	KOHL'S	39.27%
	TARGET	3.85%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	TOYS R US	7.22%
	WAL-MART	0.89%
Intimate Apparel		
	KOHL'S	22.92%
	YONKERS	20.83%
Ladies		
	KOHL'S	38.64%
	SPORTS AUTHORITY	24.00%
	YONKERS	31.03%
Luggage		
	YONKERS	57.44%
Magazines		
	AVANZA	10.02%
	BEST BUY	10.03%
	NO FRILLS	10.02%
	WAL-MART	10.02%
Major Appliances		
	BEST BUY	13.39%
	LOWES	15.84%
	Nebraska Furniture Mart	46.79%
	SEARS	42.38%
Mens		
	KOHL'S	8.76%
	SEARS	30.75%
	SPORTS AUTHORITY	18.32%
	TARGET	5.01%
	WAL-MART	-10.53%
Retail Food		
	BAKERS	-2.73%
	Bucky's	24.53%
	HYVEE	9.29%
	KWIK SHOP	16.45%
	QUICK TRIP	9.40%
	SPEEDEE MART	9.32%
	TARGET	3.08%
	WALGREENS	21.77%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	WAL-MART	-27.37%

Shoes

DILLARDS	20.00%
Famous Footwear	14.99%
FOOT LOCKER	28.10%
KOHL'S	26.00%
NEW BALANCE	15.15%
SEARS	20.40%
SPORTS AUTHORITY	18.30%
YONKERS	23.06%

Small Appliances

BED BATH AND BEYOND	4.98%
BEST BUY	12.12%
LINENS N THINGS	10.59%
Nebraska Furniture Mart	11.67%
SEARS	19.15%
TARGET	5.20%

Sporting Goods

DICKS SPORTING GOODS	26.50%
KMART	9.13%
SCHELLS SPORTS STORE	41.09%
SPORTS AUTHORITY	30.00%
WAL-MART	5.06%

Stationery

SHOPKO	16.44%
TARGET	-11.66%
WAL-MART	12.94%

Sunglasses

SUNGLASS HUT	28.41%
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Toys

KB TOYS	11.21%
SEARS	0.40%
TARGET	13.49%
TOYS R US	21.51%
WAL-MART	14.92%

Watches

AAFES October, 2008

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	DILLARDS	20.00%
	KOHL'S	26.37%
	SEARS	25.04%
	TARGET	-2.31%
	YONKERS	20.00%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
Automotive		
	ACE HARDWARE	39.80%
	AUTO ZONE	27.84%
	CHECKER	37.51%
	LOWES	21.60%
	PEP BOYS	32.31%
	SEARS	44.68%
	TARGET	15.44%
	WAL-MART	0.70%
Books		
	TARGET	25.06%
	WAL-MART	16.71%
Boys		
	DICKS SPORTING GOODS	29.96%
	JCPENNEY	32.54%
	KOHL'S	34.72%
	MACYS	29.38%
	SEARS	47.56%
	SPORTS AUTHORITY	30.00%
Cameras		
	BEST BUY	3.25%
	CIRCUIT CITY	6.93%
	OFFICE MAX	23.09%
	SEARS	9.87%
Computers & Peripherals		
	CIRCUIT CITY	39.68%
	OFFICE DEPOT	16.67%
	OFFICE MAX	16.67%
	STAPLES	16.67%
Cosmetics		
	DILLARDS	20.60%
	KOHL'S	20.00%
	MACYS	20.31%
	TARGET	8.07%
	WAL-MART	7.17%
Electronics		

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	BEST BUY	12.91%
	SEARS	19.50%
	STAPLES	2.50%
Furniture - Juvenile		
	BABIES R US	20.92%
	KMART	22.46%
	KOHL'S	25.21%
	TARGET	12.60%
	WAL-MART	6.33%
Giftware		
	DILLARDS	22.55%
	MACYS	21.95%
	TARGET	20.00%
Girls		
	JCPENNEY	41.93%
	KOHL'S	31.89%
	MERVYNS	33.22%
	TARGET	-13.02%
	WAL-MART	9.84%
Greeting Cards		
	HALLMARK	20.33%
	TARGET	20.30%
	WALGREENS	20.32%
	WAL-MART	18.62%
Handbags/Hosiery		
	COACH	20.11%
	DILLARDS	15.34%
	NORDSTROM	20.15%
	SEARS	54.98%
	TARGET	29.18%
Hardware		
	ACE HARDWARE	35.65%
	CIRCUIT CITY	12.01%
	HOME DEPOT	7.05%
	LOWES	14.67%
	TARGET	5.92%
	WAL-MART	12.55%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
Health & Beauty		
	ALBERTSONS	29.08%
	CVS	23.78%
	FRYS	23.12%
	KMART	10.09%
	TARGET	0.00%
	WALGREENS	18.12%
	WAL-MART	0.94%
Household		
	CVS	32.01%
	Food City	5.46%
	FRYS	29.32%
	KMART	19.89%
	ON THE RUN	25.75%
	WALGREENS	20.96%
	WAL-MART	0.42%
Housewares		
	WAL-MART	13.19%
Infants		
	BABIES R US	4.84%
	JCPENNEY	39.27%
	KMART	11.02%
	MERVYNS	39.27%
	SEARS	-0.07%
	TARGET	6.73%
	WAL-MART	-0.10%
Intimate Apparel		
	JCPENNEY	27.91%
	KOHL'S	22.22%
	MACYS	33.33%
	MERVYNS	23.36%
	SEARS	50.05%
	SPORTS CHALET	16.64%
Ladies		
	JCPENNEY	3.96%
	KOHL'S	3.96%
	SPORTS AUTHORITY	20.83%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	SPORTS CHALET	20.83%
Luggage		
	SEARS	55.98%
Magazines		
	CVS	10.02%
	TARGET	10.02%
	WAL-MART	5.83%
Major Appliances		
	BEST BUY	18.07%
	LOWES	12.77%
Mens		
	BIG 5	19.98%
	CABELLA'S	19.91%
	DICKS SPORTING GOODS	20.47%
	JCPENNEY	22.75%
	KOHL'S	47.02%
	MACYS	25.27%
	MERVYNS	47.06%
	NORDSTROM	4.00%
	SEARS	53.18%
	SPORTS AUTHORITY	22.09%
	TARGET	5.56%
Retail Food		
	CIRCLE K	27.64%
	KMART	8.18%
	ON THE RUN	10.51%
	QUICK TRIP	1.45%
	WAL-MART	-17.68%
Shoes		
	DICKS SPORTING GOODS	0.80%
	DILLARDS	26.11%
	JCPENNEY	19.43%
	KOHL'S	45.21%
	MACYS	15.85%
	MERVYNS	47.27%
	RADIO SHACK	18.31%
	SEARS	20.40%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	Sketcher Store	10.91%
	SPORTS AUTHORITY	17.26%
	SPORTS CHALET	19.58%
Small Appliances		
	BED BATH AND BEYOND	7.27%
	DILLARDS	5.00%
	JCPENNEY	3.64%
	KMART	11.11%
	KOHL'S	17.90%
	TARGET	5.00%
	WAL-MART	24.11%
Sporting Goods		
	BIG 5	22.98%
	DICKS SPORTING GOODS	30.23%
	SPORTS AUTHORITY	51.79%
	SPORTS CHALET	31.07%
	TARGET	-1.02%
	WAL-MART	-1.53%
Stationery		
	TARGET	-11.66%
	WALGREENS	24.87%
	WAL-MART	12.94%
Sunglasses		
	CABELLA'S	13.96%
	DILLARDS	40.91%
	MACYS	28.61%
	SPORTS CHALET	11.92%
	SUNGLASS HUT	54.60%
Toys		
	KB TOYS	17.33%
	TARGET	16.41%
	TOYS R US	27.61%
	WAL-MART	8.61%
Watches		
	KOHL'S	25.07%
	TARGET	8.14%
	WAL-MART	0.12%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
Automotive		
	AUTO ZONE	28.65%
	FRED MEYER	46.89%
	KMART	10.53%
	SCHUCKS	40.34%
	SEARS	30.65%
	TARGET	54.89%
	WAL-MART	6.31%
Books		
	BARNES AND NOBLE	25.04%
	TARGET	19.45%
Boys		
	JCPENNEY	37.12%
	KOHL'S	36.78%
	MACYS	24.97%
	TARGET	43.93%
Cameras		
	BEST BUY	1.65%
	CIRCUIT CITY	8.96%
	FRED MEYER	0.43%
	KMART	3.42%
	SEARS	6.89%
Computers & Peripherals		
	BEST BUY	24.25%
	CIRCUIT CITY	26.27%
	OFFICE MAX	16.67%
Cosmetics		
	MACYS	20.02%
	NORDSTROM	20.62%
	RITE AID	21.53%
	WALGREENS	26.70%
Electronics		
	BEST BUY	15.90%
	CIRCUIT CITY	0.70%
	SEARS	22.71%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
Fashion Jewelry		
	MACYS	22.22%
Furniture - Juvenile		
	BABIES R US	17.89%
	KMART	41.14%
	TARGET	20.73%
	TOYS R US	20.20%
	WAL-MART	28.02%
Giftware		
	MACYS	25.40%
Girls		
	FRED MEYER	17.02%
	JCPENNEY	42.98%
	KOHL'S	24.17%
	SEARS	23.70%
	TARGET	16.42%
	WAL-MART	27.01%
Greeting Cards		
	KMART	20.32%
	RITE AID	20.32%
	TARGET	20.32%
Handbags/Hosiery		
	COACH	20.13%
	GOTTSCHALKS	20.00%
	JCPENNEY	33.33%
	MACYS	20.07%
	SEARS	33.33%
Hardware		
	HOME DEPOT	7.05%
	KMART	0.00%
	LOWES	8.21%
	SEARS	30.17%
	WAL-MART	0.75%
Health & Beauty		
	ALBERTSONS	31.37%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
	BARTELL DRUG	28.08%
	FRED MEYER	13.60%
	KMART	14.94%
	QFC	35.34%
	RITE AID	26.93%
	SAFEWAY	31.32%
	Super Supplement	45.01%
	TARGET	0.90%
	WALGREENS	21.81%
	WAL-MART	2.24%

Household

ALBERTSONS	43.36%
BARTELL DRUG	4.66%
FRED MEYER	32.18%
KMART	21.43%
RITE AID	16.16%
SAFEWAY	34.21%
TARGET	3.47%
WALGREENS	33.57%
WAL-MART	8.55%

Housewares

FRED MEYER	8.59%
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Infants

BABIES R US	10.52%
KOHL'S	38.62%
TARGET	27.71%
TOYS R US	3.85%
WAL-MART	1.64%

Intimate Apparel

JCPENNEY	15.44%
KOHL'S	22.41%
MACYS	22.11%

Ladies

KOHL'S	3.96%
MACYS	31.03%

Magazines

7-ELEVEN	10.02%
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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
	BARNES AND NOBLE	10.02%
	KMART	10.02%
	TARGET	0.00%
Major Appliances		
	BEST BUY	12.63%
	SEARS	19.93%
Mens		
	MACYS	24.30%
	SEARS	29.69%
Retail Food		
	AM/PM	26.85%
	CHEVRON	21.75%
	FRED MEYER	3.70%
	Shell	10.80%
	TARGET	-7.94%
	WAL-MART	-14.85%
Shoes		
	FINISH LINE	4.51%
	GI JOES	22.72%
	JCPENNEY	32.93%
	JOES	32.28%
	MACYS	23.78%
	NORDSTROM	27.20%
	SEARS	22.49%
	SPORTS AUTHORITY	16.15%
Small Appliances		
	BED BATH AND BEYOND	7.02%
	BEST BUY	5.76%
	FRED MEYER	33.34%
	LINENS N THINGS	15.56%
	SEARS	7.62%
	TARGET	5.00%
Sporting Goods		
	BIG 5	26.97%
	KMART	30.43%
	TARGET	13.43%
	WAL-MART	4.47%

AAFES October, 2008

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
Stationery		
	RITE AID	63.81%
	STAPLES	40.16%
	TARGET	-11.19%
	WAL-MART	-19.05%
Sunglasses		
	MACYS	19.02%
	SUNGLASS HUT	19.02%
Toys		
	FRED MEYER	19.78%
	TARGET	11.82%
	TOYS R US	21.94%
	WAL-MART	13.11%
Watches		
	JCPENNEY	25.93%
	KMART	12.60%
	MACYS	20.00%
	SEARS	25.04%
	TARGET	0.08%
	WAL-MART	-5.57%