

AAFES October, 2008

Savings by Market Department

With Sales Tax Without Sales Tax With Velocity Without Velocity

BALTIMORE

Savings

Automotive	30.34%
Books	25.06%
Boys	37.07%
Cameras	5.66%
Computers & Peripherals	22.74%
Cosmetics	20.72%
Electronics	13.90%
Fashion Jewelry	22.22%
Furniture - Juvenile	13.28%
Giftware	21.21%
Girls	21.74%
Greeting Cards	20.32%
Handbags/Hosiery	20.79%
Hardware	11.65%
Health & Beauty	19.40%
Household	22.95%
Housewares	12.33%
Infants	15.81%
Intimate Apparel	23.42%
Ladies	24.84%
Magazines	10.02%
Major Appliances	16.51%
Mens	28.39%
Retail Food	7.95%
Shoes	21.97%
Small Appliances	9.24%
Sporting Goods	22.44%
Stationery	27.84%
Sunglasses	24.88%
Toys	18.18%
Watches	17.73%

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Savings by Market Department

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FT. WALTON BEACH

Savings

Automotive	27.38%
Boys	38.62%
Cameras	3.15%
Computers & Peripherals	16.67%
Cosmetics	21.58%
Electronics	15.87%
Furniture - Juvenile	11.03%
Greeting Cards	20.32%
Hardware	4.17%
Health & Beauty	21.23%
Household	21.93%
Housewares	16.00%
Infants	26.86%
Luggage	55.96%
Magazines	10.03%
Major Appliances	16.58%
Mens	28.34%
Retail Food	11.89%
Shoes	24.48%
Small Appliances	6.73%
Sporting Goods	27.17%
Stationery	23.17%
Toys	17.87%
Watches	18.26%

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Savings by Market Department

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HAMPTON-NEWPORT NEWS

Savings

Automotive	20.19%
Books	4.33%
Boys	33.82%
Cameras	7.60%
Computers & Peripherals	27.11%
Cosmetics	20.20%
Electronics	13.98%
Fashion Jewelry	22.22%
Furniture - Juvenile	15.53%
Giftware	21.77%
Girls	30.04%
Greeting Cards	20.32%
Handbags/Hosiery	18.57%
Hardware	13.52%
Health & Beauty	17.85%
Household	15.98%
Housewares	24.51%
Infants	17.54%
Intimate Apparel	25.01%
Ladies	25.80%
Luggage	55.98%
Magazines	5.02%
Major Appliances	15.72%
Mens	27.41%
Retail Food	7.27%
Shoes	21.06%
Small Appliances	10.90%
Sporting Goods	28.25%
Stationery	32.35%
Sunglasses	23.14%
Toys	16.03%
Watches	18.01%

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Savings by Market Department

With Sales Tax Without Sales Tax With Velocity Without Velocity

HONOLULU

Savings

Automotive	40.57%
Boys	27.39%
Cameras	9.03%
Computers & Peripherals	24.25%
Cosmetics	20.36%
Electronics	10.23%
Fashion Jewelry	22.22%
Furniture - Juvenile	40.15%
Giftware	21.21%
Girls	12.15%
Greeting Cards	20.32%
Handbags/Hosiery	20.51%
Hardware	23.18%
Health & Beauty	31.12%
Household	38.44%
Housewares	25.59%
Infants	18.75%
Intimate Apparel	24.66%
Ladies	28.47%
Magazines	10.02%
Major Appliances	25.28%
Mens	26.36%
Retail Food	27.94%
Shoes	21.68%
Small Appliances	11.54%
Sporting Goods	34.62%
Stationery	44.18%
Sunglasses	19.02%
Toys	22.00%
Watches	18.96%

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Savings by Market Department

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KILLEEN

Savings

Automotive	23.80%
Books	5.35%
Boys	34.46%
Cameras	6.64%
Computers & Peripherals	21.11%
Cosmetics	18.95%
Electronics	12.45%
Furniture - Juvenile	19.46%
Giftware	21.21%
Girls	29.42%
Greeting Cards	20.32%
Handbags/Hosiery	21.18%
Hardware	19.93%
Health & Beauty	12.77%
Household	10.54%
Housewares	13.19%
Infants	5.41%
Intimate Apparel	22.15%
Ladies	28.90%
Luggage	55.97%
Magazines	7.27%
Major Appliances	25.61%
Mens	28.24%
Retail Food	5.09%
Shoes	20.82%
Small Appliances	10.65%
Sporting Goods	31.04%
Stationery	35.19%
Sunglasses	20.92%
Toys	15.67%
Watches	11.30%

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Savings by Market Department

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LOS ANGELES

Savings

Automotive	25.02%
Books	10.69%
Boys	38.27%
Cameras	5.69%
Computers & Peripherals	24.14%
Cosmetics	20.78%
Electronics	13.67%
Fashion Jewelry	22.22%
Furniture - Juvenile	19.46%
Giftware	21.21%
Girls	39.11%
Greeting Cards	20.32%
Handbags/Hosiery	20.82%
Hardware	7.92%
Health & Beauty	26.50%
Household	26.98%
Housewares	13.19%
Infants	15.11%
Intimate Apparel	25.75%
Ladies	3.96%
Luggage	57.07%
Magazines	7.85%
Major Appliances	32.35%
Mens	26.21%
Retail Food	-0.48%
Shoes	19.71%
Small Appliances	10.53%
Sporting Goods	23.41%
Stationery	38.86%
Sunglasses	21.17%
Toys	15.85%
Watches	15.80%

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Savings by Market Department

With Sales Tax Without Sales Tax With Velocity Without Velocity

OMAHA

Savings

Automotive	37.99%
Books	15.72%
Boys	29.13%
Cameras	7.28%
Computers & Peripherals	20.39%
Cosmetics	19.06%
Electronics	14.17%
Fashion Jewelry	20.00%
Furniture - Juvenile	25.61%
Giftware	20.91%
Girls	20.63%
Greeting Cards	18.29%
Handbags/Hosiery	20.21%
Hardware	5.77%
Health & Beauty	18.00%
Household	23.28%
Housewares	21.83%
Infants	13.66%
Intimate Apparel	21.97%
Ladies	32.05%
Luggage	57.44%
Magazines	10.02%
Major Appliances	29.14%
Mens	16.10%
Retail Food	7.91%
Shoes	21.60%
Small Appliances	8.29%
Sporting Goods	27.86%
Stationery	7.43%
Sunglasses	28.41%
Toys	16.74%
Watches	19.94%

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Savings by Market Department

With Sales Tax Without Sales Tax With Velocity Without Velocity

PHOENIX

Savings

Automotive	27.75%
Books	21.11%
Boys	32.83%
Cameras	7.97%
Computers & Peripherals	21.11%
Cosmetics	19.75%
Electronics	14.90%
Furniture - Juvenile	17.41%
Giftware	22.04%
Girls	31.53%
Greeting Cards	20.07%
Handbags/Hosiery	18.03%
Hardware	11.79%
Health & Beauty	14.89%
Household	20.14%
Housewares	13.19%
Infants	15.74%
Intimate Apparel	24.14%
Ladies	12.23%
Luggage	55.98%
Magazines	8.67%
Major Appliances	14.90%
Mens	29.24%
Retail Food	4.93%
Shoes	19.95%
Small Appliances	7.47%
Sporting Goods	31.98%
Stationery	12.13%
Sunglasses	24.17%
Toys	15.34%
Watches	11.06%

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Savings by Market Department

With Sales Tax Without Sales Tax With Velocity Without Velocity

TACOMA

Savings

Automotive	28.62%
Books	22.35%
Boys	35.80%
Cameras	4.61%
Computers & Peripherals	23.17%
Cosmetics	20.37%
Electronics	15.36%
Fashion Jewelry	22.22%
Furniture - Juvenile	23.78%
Giftware	25.40%
Girls	26.36%
Greeting Cards	20.32%
Handbags/Hosiery	20.43%
Hardware	6.98%
Health & Beauty	20.49%
Household	22.50%
Housewares	8.59%
Infants	22.82%
Intimate Apparel	19.70%
Ladies	24.99%
Magazines	8.67%
Major Appliances	15.83%
Mens	26.47%
Retail Food	2.83%
Shoes	22.32%
Small Appliances	7.87%
Sporting Goods	19.47%
Stationery	43.98%
Sunglasses	19.02%
Toys	16.76%
Watches	12.72%