

**Table 1230. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 2006 to 2008**

[(1,001.8 represents 1,001,800). Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	2007 NAICS code <sup>1</sup>	Firms (1,000)			Receipts (mil.dol.)		
		2006	2007	2008	2006	2007	2008
<b>Arts, entertainment, and recreation</b> . . . . .	<b>71</b>	<b>1,001.8</b>	<b>1,119.6</b>	<b>1,121.4</b>	<b>24,782</b>	<b>27,357</b>	<b>27,837</b>
Performing arts, spectator sports, and related industries . . . . .	711	855.7	967.4	970.8	18,733	20,841	21,226
Performing arts companies . . . . .	7111	41.7	53.4	55.6	944	1,132	1,163
Spectator sports . . . . .	7112	95.6	141.6	143.7	1,993	2,532	2,552
Promoters of performing arts, sports, and similar events . . . . .	7113	37.8	39.8	40.8	1,475	1,584	1,631
Agents/managers for artists, athletes, and other public figures . . . . .	7114	33.7	33.8	34.2	1,253	1,294	1,326
Independent artists, writers, and performers . . . . .	7115	646.9	698.9	696.5	13,067	14,299	14,555
Museums, historical sites, and similar institutions . . . . .	712	5.9	6.2	6.3	88	103	102
Amusement, gambling, and recreation industries . . . . .	713	140.1	145.9	144.3	5,961	6,413	6,509
Amusement parks and arcades . . . . .	7131	5.6	5.5	5.2	337	330	322
Gambling industries . . . . .	7132	8.8	10.4	10.3	1,122	1,278	1,334
Other amusement and recreation services . . . . .	7139	125.6	130.0	128.8	4,503	4,805	4,852

<sup>1</sup> Data for 2006 and 2007 based on the 2002 North American Industry Classification System (NAICS), 2008 data is based on 2007 NAICS; see text, Section 15.

Source: U.S. Census Bureau, Nonemployer Statistics, released June 2010, <<http://www.census.gov/econ/nonemployer>>.

**Table 1231. Arts, Entertainment, and Recreation—Establishments, Employees, and Payroll by Kind of Business (NAICS Basis): 2007 to 2008**

[(2,008.6 represents 2,008,600). Covers establishments with paid employees. Excludes self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees. For statement on methodology, see Appendix III. County Business Patterns excludes rail transportation (NAICS 482) National Postal Service (NAICS 491) and other NAICS industries]

Kind of business	2007 NAICS code <sup>1</sup>	Establishments		Employees <sup>2</sup> (1,000)		Payroll (mil. dol)	
		2007	2008	2007	2008	2007	2008
<b>Arts, entertainment, &amp; recreation</b> . . . . .	<b>71</b>	<b>125,222</b>	<b>124,279</b>	<b>2,008.6</b>	<b>2,069.3</b>	<b>60,357</b>	<b>62,343</b>
Performing arts, spectator sports . . . . .	711	44,260	44,477	436.1	452.2	28,932	30,495
Performing arts companies . . . . .	7111	9,453	8,911	134.4	131.3	4,243	4,269
Theater companies & dinner theaters . . . . .	71111	3,553	3,418	69.7	71.7	2,038	2,142
Dance companies . . . . .	71112	703	647	9.5	8.9	250	237
Musical groups & artists . . . . .	71113	4,612	4,438	43.3	41.1	1,584	1,607
Other performing arts companies . . . . .	71119	585	408	12.0	9.5	371	283
Spectator sports . . . . .	7112	4,631	4,416	126.1	127.3	14,591	15,438
Sports teams & clubs . . . . .	711211	819	850	52.8	56.2	12,186	12,981
Racetracks . . . . .	711212	733	718	51.2	50.7	1,389	1,397
Other spectator sports . . . . .	711219	3,079	2,848	22.1	20.2	1,017	1,060
Promoters of performing arts, sports, and similar events . . . . .	7113	6,367	6,649	112.4	129.8	2,992	3,090
Promoters of performing arts, sports, & similar events with facilities . . . . .	71131	2,580	2,665	85.8	103.1	1,782	2,039
Promoters of performing arts, sports, & similar events without facilities . . . . .	71132	3,787	3,984	26.6	26.7	1,210	1,051
Agents/managers for artists, athletes, and other public figures . . . . .	7114	3,722	3,558	17.4	18.9	1,709	1,944
Independent artists, writers, & performers . . . . .	7115	20,087	20,943	45.8	45.0	5,397	5,756
Museums, historical sites, & similar institutions . . . . .	712	7,312	7,272	128.5	133.5	3,597	3,845
Museums . . . . .	71211	4,920	4,723	83.7	85.3	2,404	2,527
Historical sites . . . . .	71212	1,051	1,222	9.8	10.4	228	250
Zoos & botanical gardens . . . . .	71213	595	600	28.5	31.4	784	882
Nature parks & other similar institutions . . . . .	71219	746	727	6.6	6.4	180	186
Amusement, gambling, & recreation industries . . . . .	713	73,650	72,530	1,444.0	1,483.7	27,828	28,002
Amusement parks & arcades . . . . .	7131	3,097	3,144	128.4	142.4	2,755	2,864
Amusement & theme parks . . . . .	71311	634	524	101.2	110.3	2,391	2,450
Amusement arcades . . . . .	71312	2,463	2,620	27.1	32.1	364	414
Gambling industries . . . . .	7132	2,729	2,481	205.3	174.3	5,851	4,960
Casinos (except casino hotels) . . . . .	71321	488	349	136.9	114.4	4,099	3,417
Other gambling industries . . . . .	71329	2,241	2,132	68.4	59.8	1,753	1,544
Other amusement & recreation services . . . . .	7139	67,824	66,905	1,110.3	1,166.9	19,221	20,178
Golf courses & country clubs . . . . .	71391	11,851	12,059	316.4	322.6	8,059	8,378
Skiing facilities . . . . .	71392	402	373	75.7	78.4	651	681
Marinas . . . . .	71393	4,085	3,972	28.8	28.7	945	954
Fitness & recreational sports centers . . . . .	71394	31,453	30,961	514.5	563.1	6,617	7,232
Bowling centers . . . . .	71395	4,571	4,492	80.5	81.3	997	1,021
All other amusement & recreation industries . . . . .	71399	15,462	15,048	94.4	92.8	1,951	1,912

<sup>1</sup> 2007 data based on the 2002 North American Industry Classification System (NAICS), 2008 data based on 2007 NAICS; see text, this section and Section 15. <sup>2</sup> For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, "County Business Patterns," released July 2010, <<http://www.census.gov/econ/cbp/index.html>>.