## Table 1147. Telephone Systems—Summary: 1990 to 2008

[130 represents 130,000,000. Covers principal carriers filing annual reports with Federal Communications Commission]

| Item  | Unit                           | 1990            | 1995            | 2000  | 2002 1           | 2003 ¹           | 2004 1           | 2005 1           | 20061            | 2007 1           | 2008 ¹             |
|---|--------------------------------|-----------------|-----------------|-------|------------------|------------------|------------------|------------------|------------------|------------------|--------------------|
| LOCAL EXCHANGE CARRIERS   |                                |                 |                 |       |                  |                  |                  |                  |                  |                  |                    |
| Carriers <sup>2</sup>   | Number<br>Millions<br>Bil. dol | 51<br>130<br>84 | 53<br>166<br>96 |       | 53<br>264<br>111 | 54<br>275<br>109 | 56<br>286<br>107 | 56<br>349<br>106 | 56<br>379<br>105 | 55<br>424<br>103 | 55<br>(NA)<br>(NA) |
| telephone rate 4  | Dollars                        | 19.24           | 20.01           | 20.78 | 24.07            | 24.52            | 24.52            | 24.64            | 25.26            | 25.62            | (NA)               |
| Average monthly single-line business telephone rate 4           | Dollars                        | 41.21           | 41.80           | 41.80 | 41.95            | 41.96            | 43.49            | 43.75            | 45.32            | 48.17            | (NA)               |
| INTERNATIONAL TELEPHONE<br>SERVICE <sup>5</sup>                 |                                |                 |                 |       |                  |                  |                  |                  |                  |                  |                    |
| Number of U.S. billed minutes Revenue from private-line service | Millions<br>Mil. dol           | 8,030<br>201    | 15,889<br>514   |       | 35,988<br>988    | 45,904<br>899    | 63,653<br>711    | 70,064<br>738    | 72,440<br>792    | 69,975<br>717    | 74,934<br>817      |
| Revenue from resale service                                     | Mil. dol                       | 167             | 1,756           | 7,367 | 5,101            | 5,760            | 5,226            | 5,750            | 6,077            | 6,959            | 8,459              |

NA Not available.¹ Beginning 2001, detailed financial data are only filed by Regional Bell Operating Companies (RBOCs). Access lines and calls reported by all subject reporting companies.² Beginning 1985, the number of carriers dropped due to a change in the reporting threshold for carriers from \$1 million to \$100 million in annual operating revenue.³ Beginning 2008, carriers no longer report this data to the Federal Communications Commission.⁴ Gross operating revenues, gross plant, and total assets of reporting carriers estimated at more than 90 percent of total industry. New accounting rules became effective in 1988; prior years may not be directly comparable on a one-to-one basis. Includes Virgin Islands, and prior to 1991, Puerto Rico. Beginning 2008, carriers no longer report this data to the Federal Communications Commission.⁵ Beginning 1991, data are for all U.S. points, and include calls to and from Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, and offshore U.S. points. Beginning 1991, carriers first started reporting traffic to and from Canada and Mexico. Data for Canada and Mexico in prior years are staff estimates. Beginning 2004, revenue from private-line service includes non-confidential private line service revenue and the total of private line and miscellaneous service revenue for carriers requesting confidential treatment for international telephone service

Source: U.S. Federal Communications Commission, Statistics of Communications Common Carriers, Trends in Telephone Service, and Trends in the International Telecommunications Industry. See also <a href="http://www.fcc.gov/wcb/iatd/stats.html">http://www.fcc.gov/wcb/iatd/stats.html</a>>.

## Table 1148. Average Annual Telephone Service Expenditures by All Consumer Units: 2001 to 2009

[In dollars except percent distribution. Based on Consumer Expenditure Survey. A consumer unit is defined as members of a household related by blood, marriage, adoption, or some other legal arrangement; a single person living alone or sharing a household with others, but who is financially independent; or two or more persons living together who share responsibility for at least two out of the three major types of expenses: food, housing, and other expenses]

|      | Avera     | ge annual teleph | one service ( | dol.)      | Percent distribution |             |          |            |  |  |
|------|-----------|------------------|---------------|------------|----------------------|-------------|----------|------------|--|--|
| Year | Total     | Residential      | Cellular      |            | Total                | Residential | Cellular |            |  |  |
| ieai | telephone | telephone/       | phone         | Other      | telephone            | telephone/  | phone    | Other      |  |  |
|      | services  | pay phone        | service       | services 1 | services             | pay phone   | service  | services 1 |  |  |
| 2001 | 914       | 686              | 210           | 19         | 100.0                | 75.0        | 23.0     | 2.0        |  |  |
| 2002 | 957       | 641              | 294           | 22         | 100.0                | 67.0        | 30.7     | 2.3        |  |  |
| 2003 | 956       | 620              | 316           | 20         | 100.0                | 64.8        | 33.1     | 2.1        |  |  |
| 2004 | 990       | 592              | 378           | 20         | 100.0                | 59.8        | 38.2     | 2.0        |  |  |
| 2005 | 1,048     | 570              | 455           | 23         | 100.0                | 54.4        | 43.4     | 2.2        |  |  |
| 2006 | 1,087     | 542              | 524           | 21         | 100.0                | 49.9        | 48.2     | 2.0        |  |  |
| 2007 | 1,110     | 482              | 608           | 20         | 100.0                | 43.4        | 54.8     | 1.8        |  |  |
| 2008 | 1,127     | 467              | 643           | 17         | 100.0                | 41.4        | 57.1     | 1.5        |  |  |
| 2009 | 1 162     | 434              | 712           | 16         | 100.0                | 37.3        | 61.3     | 1 4        |  |  |

<sup>&</sup>lt;sup>1</sup> Phone cards, pager services, and beginning in 2007, Voice over Internet Protocol, known as VoIP.

Source: Bureau of Labor Statistics, "Consumer Expenditures in 2009," News Release, UDDL-10-1390, October 2010. See also <a href="http://www.bls.gov/news.release/cesan.htm">http://www.bls.gov/news.release/cesan.htm</a>.

## Table 1149. Cellular Telecommunications Industry: 1990 to 2010

[Calendar year data, except as noted (5,283 represents 5,283,000). Based on a survey sent to facilities-based commercial mobile radio service providers, including cellular, personal communications services, advanced wireless service, mobile WiMAX, and enhanced special mobile radio (ESMR) systems. The number of operational systems beginning 2000 differs from that reported for previous periods as a result of the consolidated operation of ESMR systems in a broader service area instead of by a city-to-city basis]

| Item                      | Unit     | 1990   | 2000    | 2005    | 2006    | 2007    | 2008    | 2009    | 2010    |
|---------------------------|----------|--------|---------|---------|---------|---------|---------|---------|---------|
| Subscribers               | 1,000    | 5,283  | 109,478 | 207,896 | 233,041 | 255,396 | 270,334 | 285,646 | 302,859 |
| Cell sites 1              | Number   | 5,616  | 104,288 | 183,689 | 195,613 | 213,299 | 242,130 | 247,081 | 253,086 |
| Employees                 | Number   | 21,382 | 184,449 | 233,067 | 253,793 | 266,782 | 268,528 | 249,247 | 250,393 |
| Service revenue           | Mil. dol | 4,548  | 52,466  | 113,538 | 125,457 | 138,869 | 148,084 | 152,552 | 159,930 |
| Roamer revenue 2          | Mil. dol | 456    | 3,883   | 3,786   | 3,494   | 3,742   | 3,739   | 3,061   | 3,026   |
| Capital investment 3      | Mil. dol | 6,282  | 89,624  | 199,025 | 223,449 | 244,591 | 264,761 | 285,122 | 310,015 |
| Average monthly bill 4    | Dollars  | 80.90  | 45.27   | 49.98   | 50.56   | 49.79   | 50.07   | 48.16   | 47.21   |
| Average length of call 4  | Minutes  | 2.20   | 2.56    | 3.00    | 3.03    | (NA)    | 2.27    | 1.81    | 1.79    |
| Number of text messages 5 | Billions | (NA)   | (Z)     | 9.8     | 18.7    | 48.1    | 110.4   | 152.7   | 187.7   |
| Number of MMS 5, 6        | Billions | (NA)   | (NA)    | 0.2     | 0.3     | 0.8     | 1.6     | 5.1     | 4.3     |

NA Not available. Z Entry less than half the unit of measurement shown. ¹ The basic geographic unit of a wireless PCS or cellular system. ² Service revenue generated by subscribers' calls outside of their system areas. ³ Beginning 2005, cumulative capital investment figure reached by summing the incremental capital investment in year shown with cumulative capital investment of prior year. ⁴ As of December 31.⁵ Number of messages in final month of survey, (December). ⁵ Multimedia Messaging Service. Source: CTIA-The Wireless Association, Washington, DC, Semi-annual Wireless Survey, (copyright).