

1158. Adult Computer and Adult Internet Users by Selected Characteristics: 2000 to 2011

[Percent of persons 18 years old and over. Represents persons who use a computer or the Internet at a workplace, school, home, or anywhere else, on at least an occasional basis. Based on telephone surveys of persons with land-line telephones unless otherwise noted. In May 2011, 2,277 persons were interviewed including 755 cell phone users. The response rate for the landline sample was 13.6 percent. The response rate for the cellular sample was 11.5 percent. This survey includes interviews conducted in English and Spanish. In May 2010, 2,252 persons were interviewed including 744 cell phone users. In 2009, 2,253 persons were interviewed including 651 cell phone users. For 2000, Internet users include persons who ever go online to access the Internet or World Wide Web or to send and receive e-mail. For 2005, 2009, 2010 and 2011, Internet users include those who at least occasionally use the Internet or send and receive e-mail]

Characteristic	Adult computer users				Adult Internet users				All adults, by type of home connection, 2011 ¹	
	2000	2005	2009	2010	2000	2005	2010	2011 ¹	Broad-band	Dial-up
Total adults	65	71	78	77	53	69	79	78	61	4
Age:										
18 to 29 years old	82	83	88	89	72	82	95	95	74	2
30 to 49 years old	76	81	87	86	62	80	87	87	73	4
50 to 64 years old	61	72	78	78	48	68	78	74	57	6
65 years old and over	21	31	42	42	15	28	42	42	29	3
Sex:										
Male	66	72	78	78	56	70	79	78	61	4
Female	64	70	77	76	51	67	79	78	62	4
Race/ethnicity:										
White, non-Hispanic	66	72	78	79	55	70	80	79	66	3
Black, non-Hispanic	59	60	66	72	42	54	71	67	51	4
English-speaking Hispanic	64	75	84	74	48	73	82	78	47	7
Educational attainment:										
Less than high school	28	36	47	43	19	35	52	42	23	3
High school graduate ²	56	63	67	67	41	59	67	69	49	5
Some college	80	81	89	88	69	80	90	89	73	2
College graduate or higher	88	90	94	96	79	88	96	94	83	4
Annual household income:										
Less than \$30,000	48	52	56	58	35	50	63	63	41	5
\$30,000 to \$49,999	74	76	82	82	61	74	84	85	72	4
\$50,000 to \$74,999	85	88	93	89	74	86	89	89	79	2
\$75,000 or more	90	92	95	96	81	91	95	96	88	2

¹ 2011 survey includes interviews conducted in English and Spanish. ² Includes those with a GED certificate.

Source: Pew Internet & American Life Project Surveys from September-December 2000; September and December of 2005; April 2009; May 2010 and May 2011, <<http://www.pewinternet.org>>.

Table 1159. Internet Activities of Adults by Geographic Community Type: 2011

[In percent. For Internet users 18 years old and over. Represents persons who have ever performed the activity. Based on telephone surveys of persons with land-line telephones and cell phones. See headnote, Table 1160]

Activity	Survey date (month, year)	Total adults	Internet users performing activity			
			Total	Urban	Suburban	Rural
Buy a product online	May, 2011 . .	55	71	73	72	70
Buy or make a reservation for travel	May, 2011 . .	51	65	66	66	60
Categorize or tag online content like a photo, news story or blog post	Sept, 2010 . .	24	33	37	32	25
Create or work on your own online journal or blog	May, 2011 . .	11	14	16	13	11
Do any banking online	May, 2011 . .	47	61	68	60	50
Look for health or medical information online	May, 2011 . .	55	71	72	69	81
Look for news or information about politics	May, 2011 . .	47	61	64	61	48
Look online for info about a job	May, 2011 . .	44	56	63	56	45
Make a donation to a charity online	May, 2011 . .	19	25	31	26	15
Make a phone call online, using a service such as Skype or Vonage	May, 2011 . .	18	24	25	27	13
Pay bills online	Sept, 2010 . .	42	57	55	62	45
Pay to access or download digital content online (e.g. newspaper article)	Sept, 2010 . .	32	43	47	43	35
Play online games	Sept, 2010 . .	27	36	36	38	34
Post a comment or review online	Sept, 2010 . .	24	32	34	35	24
Research a product or service online	Sept, 2010 . .	58	78	79	79	77
Search online for a map or driving directions	Sept, 2010 . .	60	82	84	83	79
Send instant messages	Nov, 2010 . .	34	46	49	47	42
Send or read e-mail	Nov, 2010 . .	68	92	93	93	90
Take part in chat rooms or online discussions with other people	Sept, 2010 . .	17	22	25	21	20
Use a search engine to find information	May, 2011 . .	71	92	90	93	89
Use a social networking site like MySpace, Facebook or LinkedIn	May, 2011 . .	50	65	67	65	61
Use Twitter	May, 2011 . .	10	13	15	14	7
Visit a local, state, or federal government Web site	May, 2011 . .	52	67	68	69	61
Watch a video on a video-sharing site	May, 2011 . .	55	71	72	71	68

Source: Pew Internet & American Life Project Surveys, <<http://www.pewinternet.org>>.