

Table 1150. Cable and Other Programming Distribution—Estimated Revenue: 2005 to 2009

[In millions of dollars (79,723 represents \$79,723,000,000). For taxable and tax-exempt employer firms. Covers NAICS 5175. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, Section 15 and Appendix III]

Item	2005	2006	2007	2008	2009
Operating revenue	79,723	88,474	100,416	109,351	114,284
Sources of revenue:					
Multichannel programming distribution services	51,737	55,564	60,529	64,556	66,884
Basic programming package	39,524	42,294	45,468	47,913	49,847
Premium programming package	9,573	10,159	11,441	12,837	13,312
Pay-per-view	2,640	3,111	3,620	3,806	3,725
Other revenue	27,986	32,910	39,887	44,795	47,400
Air time	3,501	3,878	3,936	4,076	3,617
Rental and reselling services for program distribution equipment	2,511	3,152	3,910	4,381	5,076
Installation services for connections to program distribution networks	641	723	931	963	946
Internet access services	11,568	13,736	16,281	18,070	19,325
Internet telephony	518	1,577	3,433	5,167	6,286
Fixed local telephony	1,737	2,134	2,614	2,818	3,091
Fixed long-distance telephony	639	414	194	177	205
All other operating revenue	6,871	7,296	8,588	9,143	8,854
Type of customer:					
Government	546	522	581	660	711
Business firms and not for profit organizations	6,626	6,971	8,682	8,598	9,601
Household customers and individual customers	72,551	80,981	91,153	100,093	103,972

Source: U.S. Census Bureau, "Service Annual Survey 2009: Information Sector Services," January 2011, <<http://www.census.gov/econ/www/servmenu.html>>.

Table 1151. Internet Service Providers and Data Processing, Hosting, and Related Services—Estimated Revenue: 2005 to 2009

[In millions of dollars (13,760 represents \$13,760,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, Section 15, and Appendix III]

Item	Internet service providers (NAICS 518111)			Data processing, hosting, and related services (NAICS 5182)		
	2005	2008	2009	2005	2008	2009
Operating revenue	13,760	10,603	10,340	(X)	(X)	(X)
Internet access service	10,079	5,837	5,292	(X)	(X)	(X)
Online advertising space	1,285	2,146	2,118	(X)	(X)	(X)
Internet backbone services	(S)	(S)	(S)	(X)	(X)	(X)
Internet telephony	(S)	(S)	(S)	(X)	(X)	(X)
Web site hosting services	655	503	490	(X)	(X)	(X)
Information technology design and development services	(S)	(S)	(S)	(X)	(X)	(X)
All other operating revenue	1,362	(S)	(S)	(X)	(X)	(X)
Operating revenue	(X)	(X)	(X)	58,915	71,763	73,764
Data processing IT infrastructure provisioning, and hosting services	(X)	(X)	(X)	29,715	38,015	39,446
Business processing management services	(X)	(X)	(X)	15,198	18,566	19,150
Data management services	(X)	(X)	(X)	6,013	7,181	6,709
Application service provisioning	(X)	(X)	(X)	5,298	8,435	8,988
Web site hosting services	(X)	(X)	(X)	(S)	1,695	1,900
Collocation services	(X)	(X)	(X)	(S)	(S)	(S)
Other operating revenue	(X)	(X)	(X)	29,200	33,748	(S)
IT design and development services	(X)	(X)	(X)	6,438	(S)	(S)
IT technical support services	(X)	(X)	(X)	1,429	1,742	2,144
IT technical consulting services	(X)	(X)	(X)	2,222	2,771	2,565
Information and document transformation services	(X)	(X)	(X)	3,068	3,429	3,176
Software publishing	(X)	(X)	(X)	1,677	2,412	2,535
Reselling services for computer hardware and software, retail	(X)	(X)	(X)	1,252	2,083	(S)
All other operating revenue	(X)	(X)	(X)	13,114	15,326	14,644

S Data do not meet publication standards. X Not applicable.

Source: U.S. Census Bureau, "2008 Service Annual Survey 2009: Information Sector Services," January 2011, <<http://www.census.gov/econ/www/servmenu.html>>.