

Table 1129. Information Sector Services—Estimated Revenue and Expenses: 2007 to 2009

[In millions of dollars (1,072,341 represents \$1,072,341,000), except percent. For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the Service Annual Survey and administrative data; see Appendix III]

Industry	2002 NAICS ¹ code	Operating revenue			Operating expenses		
		2007	2008	2009	2007	2008	2009
Information industries.	51	1,072,341	1,107,368	1,076,833	842,145	860,986	843,965
Publishing industries (except Internet)	511	282,223	284,242	263,689	203,614	203,031	187,222
Newspaper, periodical, book, and directory publishers	5111	146,822	141,896	124,975	111,805	109,206	97,786
Newspaper publishers	51111	47,563	43,919	36,338	41,998	40,380	34,413
Periodical publishers	51112	46,003	44,985	39,600	35,716	33,539	30,360
Book publishers	51113	27,807	28,032	27,222	16,265	17,413	16,405
Directory and mailing list publishers	51114	18,515	18,371	16,670	13,281	13,633	12,755
Other publishers	51119	6,934	6,589	5,685	4,545	4,241	3,853
Greeting card publishers	511191	4,479	4,443	3,862	2,923	2,573	2,410
All other publishers	511199	2,155	2,146	1,823	1,622	1,668	1,443
Software publishers	5112	135,401	142,346	138,714	91,809	93,825	89,436
Motion picture and sound recording industries	512	94,986	95,359	90,946	78,231	80,874	78,227
Motion picture and video industries	5121	79,797	80,089	76,098	66,783	70,178	67,919
Motion picture and video production and distribution	51211,12	61,911	62,161	58,010	51,812	55,036	52,767
Motion picture and video exhibition	51213	12,705	12,782	13,262	10,624	10,739	10,844
Motion picture theaters (except drive-ins)	512131	12,609	12,687	13,167	10,573	10,687	10,773
Drive-in motion picture theaters	512132	96	(S)	(S)	(S)	(S)	(S)
Postproduction services and other motion picture and video industries	51219	5,181	5,146	4,826	4,347	4,403	4,308
Television and other post-production services	512191	4,379	4,363	4,136	3,824	3,890	3,824
Other motion picture and video industries	512199	802	783	690	(S)	513	484
Sound recording industries	5122	15,189	15,270	14,848	11,448	10,696	10,308
Record production	51221	338	351	417	323	268	319
Integrated record production/distribution	51222	9,082	8,953	8,665	7,316	6,968	6,757
Music publishers	51223	4,466	4,715	4,593	2,685	2,354	2,202
Sound recording studios	51224	854	810	748	757	743	667
Other sound recording industries	51229	449	(S)	425	(S)	(S)	363
Broadcasting (except Internet)	515	99,919	103,798	98,919	74,048	75,543	71,767
Radio and television broadcasting	5151	54,993	54,229	47,367	44,975	44,132	40,327
Radio broadcasting	51511	18,995	18,253	15,952	16,006	15,390	13,608
Radio networks	515111	4,124	4,295	4,259	4,941	4,667	4,072
Radio stations	515112	14,871	13,958	11,693	11,065	10,723	9,536
Television broadcasting	51512	35,998	35,976	31,415	28,969	28,742	26,719
Cable and other subscription programming	5152	44,926	49,569	51,552	29,073	31,411	31,440
Internet publishing and broadcasting	516	15,035	17,760	19,504	13,211	15,453	17,080
Telecommunications	517	480,030	498,068	494,337	392,516	396,893	400,980
Wired telecommunications carriers	5171	186,060	184,197	172,093	156,397	153,890	152,713
Wireless telecommunications carriers (except satellite)	5172	170,583	181,418	185,584	134,902	136,322	138,200
Paging	517211	889	846	742	653	654	550
Cellular and other wireless telecommunications	517212	169,694	180,572	184,842	134,249	135,668	137,470
Telecommunications resellers	5173	11,853	11,105	9,990	7,333	6,754	6,526
Satellite telecommunications	5174	4,450	4,796	5,265	3,386	3,633	4,212
Cable and other program distribution	5175	100,416	109,351	114,284	84,863	90,568	93,983
Other telecommunications	5179	6,668	(S)	7,121	5,635	(S)	5,526
Internet service providers, Web search portals, and data processing services	518	93,804	101,465	102,821	75,656	83,959	83,464
Internet service providers and Web search portals	5181	27,152	29,702	29,057	15,888	17,347	17,560
Internet service providers	518111	11,093	10,603	10,340	7,777	8,117	8,969
Web search portals	518112	16,059	19,099	18,717	8,111	9,230	8,591
Data processing, hosting, and related services	5182	66,652	71,763	73,764	59,768	66,612	65,904
Other information services	519	6,344	6,676	6,617	4,869	5,233	5,225
News syndicates	51911	2,140	2,092	1,960	1,711	1,719	1,597
Libraries and archives	51912	1,854	2,034	2,039	1,626	1,725	1,801
Other information services	51919	2,350	2,550	2,618	1,532	1,789	1,827

S Data do not meet publication standards. ¹ North American Industry Classification System (NAICS), 2002; see text, Section 15.

Source: U.S. Census Bureau, "Service Annual Survey 2009: Information Sector Services," January 2011, <<http://www.census.gov/econ/www/servmenu.html>>.