

Table 1242. Retail Sales and Household Participation in Lawn and Garden Activities: 2005 to 2010

[(35,208 represents \$35,208,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2005	2007	2008	2009	2010	2005	2007	2008	2009	2010
Total	35,208	35,102	36,060	30,121	28,409	83	71	70	72	68
Lawn care	9,657	10,754	9,638	8,075	7,765	54	48	46	46	45
Indoor houseplants	1,464	988	1,177	1,081	920	42	31	31	30	29
Flower gardening	3,003	2,386	2,679	2,299	1,933	41	30	32	31	28
Insect control	1,869	2,103	1,734	1,567	1,350	30	25	25	22	22
Shrub care	1,109	913	746	623	930	31	23	22	21	20
Vegetable gardening	1,154	1,421	1,402	1,762	1,701	25	22	23	27	26
Tree care	2,820	2,192	2,473	1,743	2,086	26	18	20	19	16
Landscaping	9,078	9,874	11,712	8,418	7,232	31	27	28	27	24
Flower bulbs	945	811	796	748	660	29	20	20	19	18
Fruit trees	507	477	538	575	702	13	10	10	11	10
Container gardening	1,295	927	1,003	994	836	26	18	19	19	17
Raising transplants ¹	237	320	220	241	286	11	7	8	9	8
Herb gardening	371	451	391	423	428	17	13	12	14	15
Growing berries	151	144	138	229	159	8	5	6	8	8
Ornamental gardening	678	561	424	445	504	12	6	6	6	6
Water gardening	870	780	989	898	917	11	11	10	11	12

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/>>.

Table 1243. Selected Recreational Activities: 1990 to 2010

[21,000 represents 21,000,000]

Activity	Unit	1990	1995	2000	2005	2006	2007	2008	2009	2010
Golf facilities ¹	Number	12,846	14,074	15,489	16,052	15,990	15,970	15,979	15,979	15,890
Tennis players: ²	1,000	21,000	17,820	22,900	24,720	24,200	25,130	26,880	30,130	27,810
Skating: ³										
Skier visits ⁴	Million	50.0	52.7	52.2	56.9	58.9	55.1	60.5	57.4	59.8
Operating resorts	Number	591	520	503	492	478	481	473	471	471
Motion picture screens ⁵	1,000	24	28	37	39	40	40	40	40	40
Receipts, box office	Mil. dol.	4,428	5,269	7,511	8,821	9,180	9,632	9,635	10,610	10,579
Attendance	Million	1,048	1,211	1,393	1,376	1,401	1,399	1,341	1,415	1,341
Boating: ⁶										
People participating in recreational boating ⁷	Million	67.4	70.0	67.5	57.9	60.2	66.4	70.1	65.9	75.0
Retail expenditures on boating ⁸	Mil. dol.	13,731	17,226	27,065	37,317	39,493	37,416	33,624	30,821	30,434
Recreational boats in use by boat type ⁹	Million	16.0	15.4	16.8	17.7	16.8	16.9	16.8	16.8	16.7
Outboard	Million	(NA)	(NA)	8.3	8.5	8.3	8.3	8.3	8.3	8.2
Inboard	Million	(NA)	(NA)	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Sterndrive	Million	(NA)	(NA)	1.6	1.7	1.6	1.7	1.6	1.6	1.5
Personal Watercraft	Million	(NA)	(NA)	1.2	1.2	1.2	1.2	1.2	1.3	1.3
Sailboat	Million	(NA)	(NA)	1.6	1.6	1.6	1.6	1.5	1.5	1.5
Other	Million	(NA)	(NA)	3.1	3.6	3.1	3.1	3.1	3.0	3.0

NA Not available. ¹ Source: National Golf Foundation, Jupiter, FL. ² Source: Tennis Industry Association, Hilton Head, SC. Based on a nationwide telephone survey of households, in which all household members ages 6 and up are enumerated with data on tennis participation collected for each person. ³ Source: National Ski Areas Association, Kottke National End of Season Survey Report (copyright). ⁴ Represents one person visiting a ski area for all or any part of a day or night, and includes full-and half-day, night, complimentary, adult, child, season, and other types of tickets. Data are estimated and are for the season ending in the year shown. ⁵ Source: Motion Picture Association of America, Inc., Encino, CA. ⁶ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ⁷ People participating is now measured as adults 18 years and older. ⁸ Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ⁹ 2010 data are estimated.

Source: Compiled from sources listed in footnotes.