

## 1160. Typical Daily Internet Activities of Adult Internet Users: 2011

[Percent of Internet users 18 years old and over. Represents persons who reported doing the activity "yesterday." Based on telephone surveys of persons with land-line telephones and cell phones. In May 2011, 2,277 persons were interviewed including 755 cell phone users. The response rate for the landline sample was 13.6 percent. The response rate for the cellular sample was 11.5 percent. In November 2010, 2,257 persons were interviewed including 755 cell phone users. The response rate for the landline sample was 13.7 percent. The response rate for the cellular sample was 15 percent. In September 2010, 3,001 persons were interviewed including 1,000 cell phone users. The response rate for the landline sample was 13.6 percent. The response rate for the cellular sample was 17 percent]

Activity	Survey date (month/year)	Total Internet users	Age					Sex	
			18 to 29 years old	30 to 49 years old	50 to 64 years old	65 years old and over	Male	Female	
			Buy a product online . . . . .	May, 2011 . . . . .	6	7	5	7	7
Buy or make a reservation for travel . . . . .	May, 2011 . . . . .	4	4	4	3	1	4	3	
Categorize or tag online content like a photo, news story or blog post . . . . .	Sept, 2010 . . . . .	11	18	12	5	4	12	10	
Create or work on your own online journal or blog . . . . .	May, 2011 . . . . .	4	4	6	3	2	6	3	
Do any banking online . . . . .	May, 2011 . . . . .	24	19	28	27	15	24	23	
Look for health or medical information online . . . . .	May, 2011 . . . . .	10	8	9	11	10	8	11	
Look for news or information about politics . . . . .	May, 2011 . . . . .	30	27	34	34	19	36	26	
Look online for info about a job . . . . .	May, 2011 . . . . .	11	15	12	9	1	11	11	
Make a donation to a charity online . . . . .	May, 2011 . . . . .	1	1	1	2	1	1	1	
Make a phone call online, using a service such as Skype or Vonage . . . . .	May, 2011 . . . . .	5	6	5	5	2	6	4	
Pay bills online . . . . .	Sept, 2010 . . . . .	15	14	19	11	11	15	15	
Pay to access or download digital content online (e.g. newspaper article) . . . . .	Sept, 2010 . . . . .	10	13	9	12	3	13	8	
Play online games . . . . .	Sept, 2010 . . . . .	13	16	15	10	9	13	13	
Post a comment or review online . . . . .	Sept, 2010 . . . . .	4	6	5	2	3	5	4	
Research a product or service online . . . . .	Sept, 2010 . . . . .	28	27	32	26	16	31	24	
Search online for a map or driving directions . . . . .	Sept, 2010 . . . . .	14	15	17	12	7	16	12	
Send instant messages . . . . .	Nov, 2010 . . . . .	18	29	17	13	4	18	18	
Send or read e-mail . . . . .	Nov, 2010 . . . . .	61	64	63	61	46	59	64	
Take part in chat rooms or online discussions with other people . . . . .	Sept, 2010 . . . . .	7	9	9	5	2	8	6	
Use a search engine to find information . . . . .	May, 2011 . . . . .	59	66	64	52	37	61	57	
Use a social networking site like MySpace, Facebook or LinkedIn . . . . .	May, 2011 . . . . .	43	61	46	32	15	38	48	
Use Twitter . . . . .	May, 2011 . . . . .	4	8	5	2	-	5	4	
Visit a local, state, or federal government Web site . . . . .	May, 2011 . . . . .	13	11	15	13	6	14	12	
Watch a video on a video-sharing site . . . . .	May, 2011 . . . . .	28	47	27	20	11	32	25	

— Rounds to less than half the unit of measurement shown.

Source: Pew Internet & American Life Project Surveys, <<http://www.pewinternet.org>>.

## 1161. Online News Consumption by Selected Characteristics: 2000 to 2011

[Percent of Internet users 18 years old and over. Represents persons who report getting news online "ever" or "yesterday." Based on telephone surveys of persons with land-line telephones, unless otherwise noted. In April 2009, 2,253 persons were interviewed, including 561 cell phone users. The response rate for the landline sample was 20.6 percent and 18.2 percent for the cell sample. In May 2010, 2,252 persons were interviewed including 744 cell phone users. The response rate for the landline sample was 21.8 percent. The response rate for the cellular sample was 19.3 percent. In May 2011, 2,277 persons were interviewed including 755 cell phone users. The response rate for the landline sample was 13.6 percent. The response rate for the cellular sample was 11.5 percent. This survey includes interviews conducted in English and Spanish]

Characteristic	"Ever" get news online				Got news online "yesterday"			
	2000	2009	2010	2011 <sup>1</sup>	2000	2009	2010	2011 <sup>1</sup>
<b>Total adult Internet users . . . . .</b>	<b>60</b>	<b>72</b>	<b>75</b>	<b>76</b>	<b>22</b>	<b>38</b>	<b>43</b>	<b>45</b>
Age:								
18 to 29 years old . . . . .	56	74	75	72	16	35	44	43
30 to 49 years old . . . . .	63	76	78	83	25	44	45	51
50 to 64 years old . . . . .	57	71	76	77	25	37	42	44
65 years old and over . . . . .	53	56	62	60	28	28	34	32
Sex:								
Male . . . . .	66	73	77	77	29	42	48	52
Female . . . . .	53	72	74	76	16	35	38	39
Race/ethnicity:								
White, non-Hispanic . . . . .	60	73	75	76	23	40	43	46
Black, non-Hispanic . . . . .	63	72	72	77	13	32	42	34
English-speaking Hispanic . . . . .	57	67	73	72	23	34	35	40
Annual household income:								
Less than \$30,000 . . . . .	55	59	64	65	21	28	28	31
\$30,000 to \$49,999 . . . . .	57	69	74	79	20	33	35	44
\$50,000 to \$74,999 . . . . .	63	75	78	82	22	40	47	52
\$75,000 or more . . . . .	69	84	84	88	31	53	60	62
Frequency of Internet use:								
Daily . . . . .	66	81	82	(NA)	33	50	54	(NA)
Several times per week . . . . .	59	59	64	(NA)	17	13	14	(NA)
Less Often . . . . .	51	30	38	(NA)	12	2	5	(NA)

NA Not available. <sup>1</sup> Includes interviews conducted in English and Spanish.

Source: Pew Internet & American Life Project Surveys from March 2000, April 2009, May 2010 and May 2011, <<http://www.pewinternet.org>>.

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