



FCIC eBooks Program Overview

The General Services Administration's Federal Citizen Information Center (FCIC), in partnership with the U.S. Government Printing Office (GPO) and Google Books (<http://books.google.com>), now distributes free federal government consumer-related publications both electronically from Google and via hard copy from GPO. Distribution began in early spring 2011.

Key Elements:

- **Online Search.** Google is including FCIC's free publications in the search results along with those from our federal agency partners. The publications are available through a specific search on Google Books and also through the general Google search.
- **Distribution.** Users can now view and download PDF copies of the publications not only to desktops and laptops, but also on Apple's iPad, Sony's Reader, the Barnes & Noble Nook and Android-based phones. Consumers can order hard copies of publications on Google Books through the GPO Bookstore (<http://pueblo.gpo.gov/FreePubs.php>), and FCIC will manage delivery through the publications distribution facility in Pueblo, CO.
- **Agency Participation.** This pilot program currently features 100 of the most popular publications in the Consumer Information Catalog. Once the pilot is complete, FCIC will begin taking agency requests to include additional publications.
- **Cost.** FCIC does not currently charge any administrative fees for this program.
- **Results.** Metrics will be available on the volume of each title viewed from Google and the volume of hard copy publications ordered.

With this program, FCIC is expanding the reach of federal consumer publications by leveraging new digital technology to provide information to people any way they want to receive it. As a partner agency with FCIC, take advantage of this exciting opportunity to participate in the distribution of electronic publications while continuing to support markets that still need hard copies, such as the financially disadvantaged, senior citizen and minority populations.

To find out how you can participate in digital publication distribution, contact Jim Zawada at 202-501-1799.