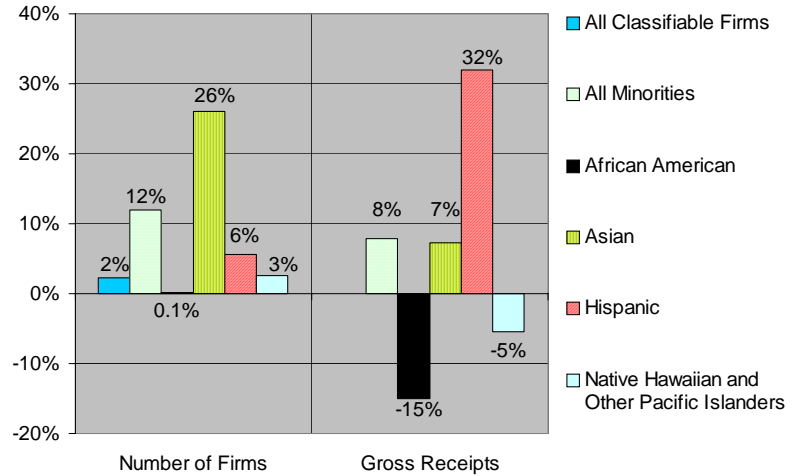


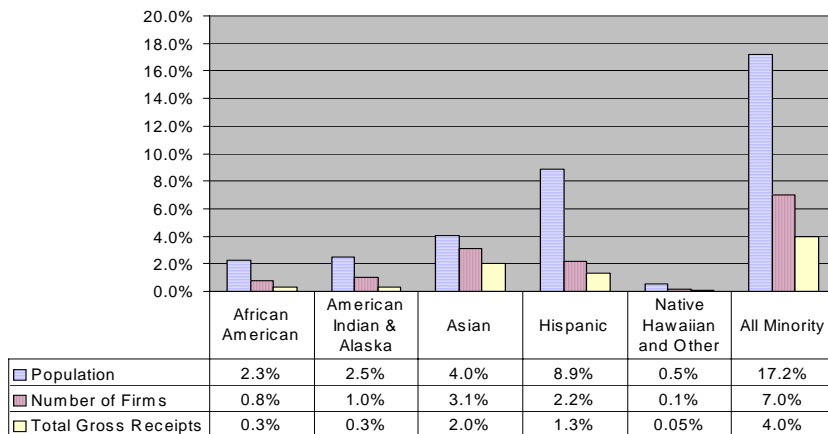
- In 2002, there were nearly 20,400 minority firms in Oregon generating over \$4.2 billion in gross receipts.
- These firms also employed over 35,000 workers.
- Minority firms represented 7% of all 'classifiable' firms located in the state.
- The number of minority firms in Oregon increased by 12% between 1997 and 2002, compared to 2% for all 'classifiable' firms in the state.
- Oregon had the 32nd largest minority population, numbering nearly 607,000 or 17.2% of the Oregon's total population in 2002.

Change in Number of Firms and Gross Receipts for Firms in Oregon 1997 - 2002



Summary Statistics by Group in Oregon - 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	2,222	\$371,029	\$167	324	1,917
American Indian & Alaska Native	3,061	\$340,623	\$111	442	2,395
Asian	9,046	\$2,181,545	\$241	2,850	22,714
Hispanic	6,360	\$1,416,236	\$223	1,295	8,272
Native Hawaiian and Other Pacific Islander	350	\$52,284	\$149	70	606
All Minority	20,387	\$4,257,150	\$209	4,879	35,101
Classifiable Firms	291,546	\$107,166,231	\$368	76,766	701,990
All U.S. Firms (includes publicly-held)	299,505	\$252,100,428	\$842	83,217	1,310,947

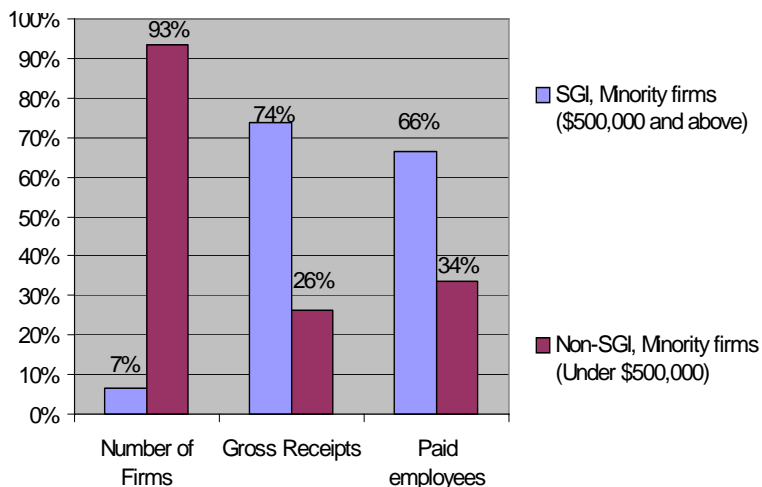
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Oregon - 2002



- In Oregon, no minority group has reached parity in number of firms and total gross receipts when compared to the group's representation in the state's population.
- If minority business activity in Oregon matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 50,200 and they would have generated over \$18.4 billion in gross receipts and employed nearly 121,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Change in gross receipts for Classifiable Firms was not included because relevant data was withheld or suppressed. Population estimates for 2002 were for all ages.

Minority Firms in Oregon, by Gross Receipts Size, 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 74% of all receipts grossed by all minority firms in Oregon and employed 66% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Oregon were most concentrated in the following industries: other services; health care and social assistance; retail trade; and professional, scientific, and technical services.

Number of Minority Firms in Oregon, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	1	S	25	127	S	257	1.3%
Mining	0	13	0	S	0	14	0.1%
Utilities	0	1	1	0	0	2	0.01%
Construction	144	483	305	599	30	1,448	7.1%
Manufacturing	S	54	262	161	3	507	2.5%
Wholesale Trade	26	54	277	S	6	545	2.7%
Retail Trade	253	211	1,204	629	34	2,282	11.2%
Transportation and Warehousing	131	76	80	312	14	631	3.1%
Information	S	82	34	68	10	214	1.0%
Finance and Insurance	44	S	243	126	S	521	2.6%
Real Estate and Rental and Leasing	80	S	553	402	S	1,225	6.0%
Professional, Scientific, and Technical Services	199	399	1,011	713	S	2,274	11.2%
Management of Companies and Enterprises	1	0	8	0	0	9	0.04%
Administrative Support, Waste Management, and Remediation Services	219	160	456	686	S	1,504	7.4%
Educational Services	S	24	121	46	12	273	1.3%
Health Care and Social Assistance	507	373	1,056	1,078	S	3,009	14.8%
Arts, Entertainment, and Recreation	S	125	346	220	S	828	4.1%
Accommodation and Food Services	56	45	1,439	260	S	1,812	8.9%
Other Services	257	524	1,612	744	S	3,012	14.8%
Unclassified	S	0	S	S	0	30	0.1%
All minority firms in Oregon	2,222	3,061	9,046	6,360	350	20,387	100.0%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, April 2008.