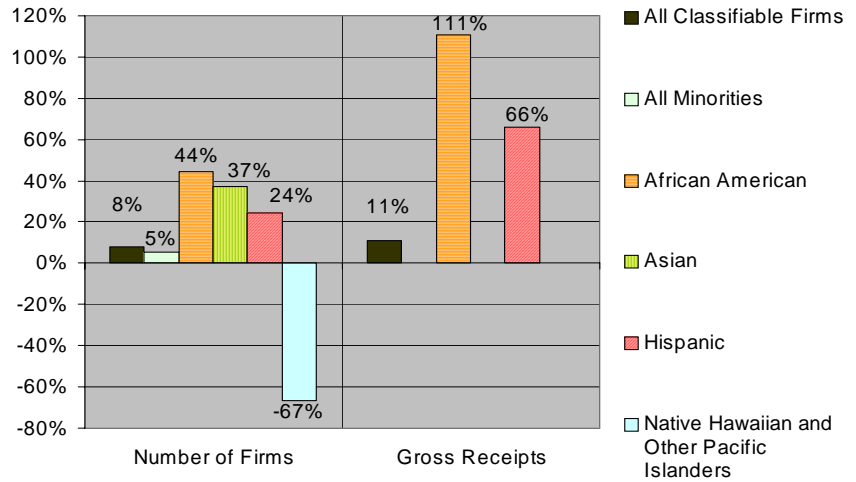


- In 2002, there were about 3,400 minority firms in New Hampshire.
- These firms also employed between 5,000 and 9,999 employees.
- Minority firms represented 2.8% of all 'classifiable' firms located in the state.
- The number of minority firms in New Hampshire increased by 5% between 1997 and 2002, compared to 8% for all 'classifiable' firms in the state.
- New Hampshire had the 47<sup>th</sup> largest minority population, numbering about 65,000 or 5.1% of the New Hampshire's total population in 2002.

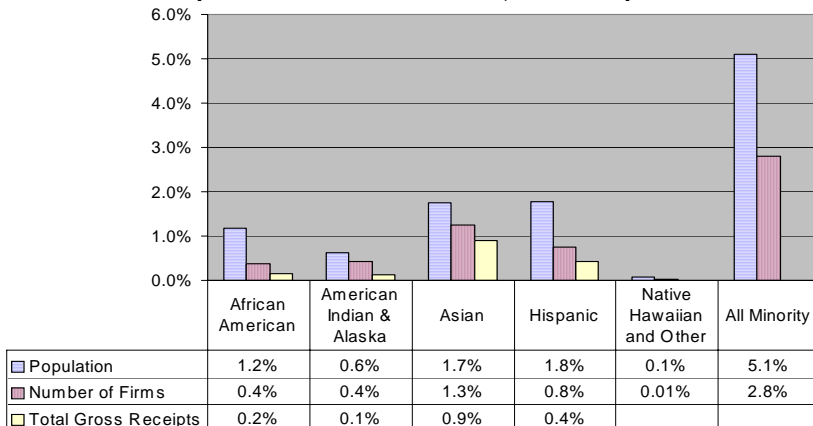
Change in Number of Firms and Gross Receipts for Firms in New Hampshire 1997 - 2002



Summary Statistics by Group in New Hampshire - 2002

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	470	\$68,125	\$145	73	888
American Indian & Alaska Native	529	\$58,262	\$110	91	400
Asian	1,528	\$403,642	\$264	659	4,119
Hispanic	913	\$194,013	\$213	206	1,742
Native Hawaiian and Other Pacific Islander	17	D	n/a	S	b
<b>All Minority</b>	<b>3,399</b>	<b>D</b>	<b>n/a</b>	<b>1,028</b>	<b>i</b>
Classifiable Firms	121,598	\$44,441,492	\$769	28,653	278,229
All U.S. Firms (includes publicly-held)	125,388	\$93,513,474	\$746	31,760	550,419

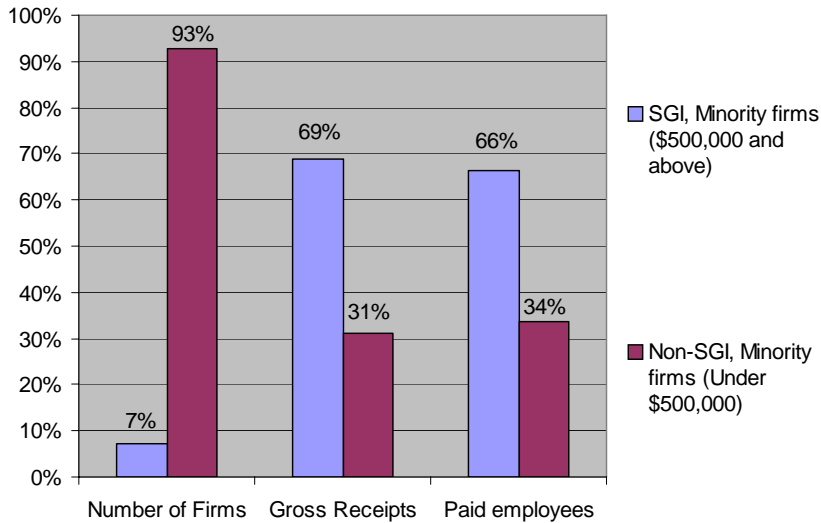
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, New Hampshire – 2002



- In New Hampshire, no minority group has reached parity in their number of firms and total gross receipts when compared to their representation in the state's population.
- If minority business activity in New Hampshire matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached about 6,200 and they would have generated nearly \$2.3 billion in gross receipts and employed about 14,180 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. D = Data was withheld to avoid disclosing data for individual companies. b= 20 to 99 employees. i= 5,000 to 9,999 employees. n/a = not available. Change in gross receipts for Minority Firms, Asians, and Native Hawaiian and Other Pacific Islanders was not included because relevant data was suppressed or withheld. Population estimates for 2002 were for all ages.

### Minority Firms in New Hampshire, by Gross Receipts Size, 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 69% of all receipts grossed by all minority firms in New Hampshire and employed 66% of all paid workers employed by minority firms in that state.
- Minority-owned firms in New Hampshire were most concentrated in the following industries: professional, scientific, and technical services; construction; other services; and accommodation and food services.

### Number of Minority Firms in New Hampshire, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	1	4	S	0	0	10	0.3%
Mining	0	0	0	0	0	0	0.0%
Utilities	0	0	0	0	0	0	0.0%
Construction	S	175	S	S	S	522	15.4%
Manufacturing	12	6	30	15	0	58	1.7%
Wholesale Trade	6	2	15	65	1	89	2.6%
Retail Trade	34	S	210	66	1	332	9.8%
Transportation and Warehousing	S	11	12	21	0	61	1.8%
Information	4	S	16	10	0	46	1.4%
Finance and Insurance	S	S	41	6	0	58	1.7%
Real Estate and Rental and Leasing	0	S	115	S	0	213	6.3%
Professional, Scientific, and Technical Services	S	S	274	S	3	563	16.6%
Management of Companies and Enterprises	0	0	0	0	0	0	0.0%
Administrative Support, Waste Management, and Remediation Services	21	S	S	58	0	124	3.6%
Educational Services	S	S	15	S	0	63	1.9%
Health Care and Social Assistance	S	45	111	S	S	297	8.7%
Arts, Entertainment, and Recreation	35	S	67	S	0	189	5.6%
Accommodation and Food Services	S	1	317	13	S	341	10.0%
Other Services	S	S	243	86	0	435	12.8%
Unclassified	0	0	0	0	0	0	0.0%
All minority firms in New Hampshire	470	529	1,528	913	17	3,399	100.1%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, April 2008.