

- In 2002, there were over 5,700 minority firms in Nebraska.
- These firms also employed nearly 11,000 workers.
- Minority firms represented 4.1% of all 'classifiable' firms located in the state.
- The number of minority firms in Nebraska increased by 24% between 1997 and 2002, compared to 4% for all 'classifiable' firms in the state.
- Nebraska had the 38th largest minority population, numbering about 231,700 or 13.4% of the Nebraska's total population in 2002.

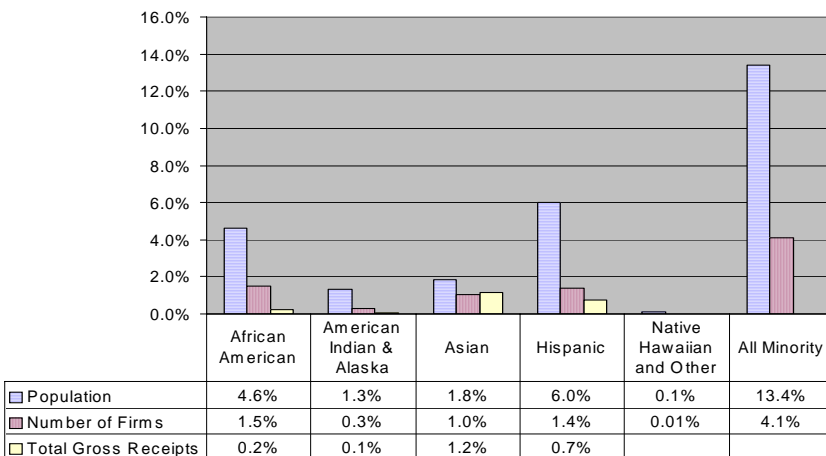
Change in Number of Firms and Gross Receipts for Firms in Nebraska
 1997 - 2002



Summary Statistics by Group in Nebraska - 2002

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	2,091	\$140,821	\$67	251	1,526
American Indian & Alaska Native	428	\$46,484	\$109	44	484
Asian	1,456	\$685,646	\$471	615	6,191
Hispanic	1,966	\$433,790	\$221	378	2,862
Native Hawaiian and Other Pacific Islander	9	D	n/a	0	0
All Minority	5,753	D	n/a	1,283	10,962
Classifiable Firms	140,436	\$59,372,958	\$423	36,219	384,054
All U.S. Firms (includes publicly-held)	145,380	\$138,567,559	\$953	40,224	733,191

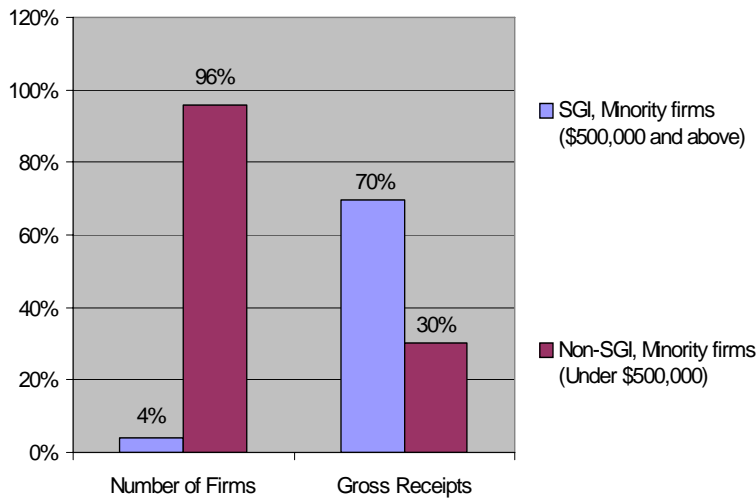
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Nebraska - 2002



- In Nebraska, no minority group has reached parity in number of firms or total gross receipts when compared to the group's representation in the state's population.
- If minority business activity in Nebraska matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 18,800 and they would have nearly \$8 billion in gross receipts and employed over 51,400 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. D= Data withheld to avoid disclosing data for individual companies; data are included in higher level totals. n/a = not available. Change in gross receipts for Classifiable Firms, Minority Firms, Asian, and Native Hawaiian and Other Pacific Islanders was not included due to suppressed or withheld information. Population estimates for 2002 were for all ages.

Minority Firms in Nebraska by Gross Receipts Size - 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 70% of all receipts grossed by all minority firms in Nebraska.
- Minority-owned firms in Nebraska were most concentrated in the following industries: health care and social assistance; other services; and retail trade.

Number of Minority Firms in Nebraska, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	S	S	S	0	33	0.6%
Mining	1	1	1	S	0	5	0.1%
Utilities	0	1	0	1	0	2	0.03%
Construction	96	62	S	253	1	430	7.5%
Manufacturing	8	3	17	31	0	59	1.0%
Wholesale Trade	6	0	S	S	0	85	1.5%
Retail Trade	204	29	210	261	2	692	12.0%
Transportation and Warehousing	80	S	S	S	0	293	5.1%
Information	28	14	13	12	0	65	1.1%
Finance and Insurance	S	10	S	43	1	119	2.1%
Real Estate and Rental and Leasing	50	S	46	59	0	157	2.7%
Professional, Scientific, and Technical Services	S	56	S	134	0	499	8.7%
Management of Companies and Enterprises	0	0	2	0	0	2	0.03%
Administrative Support, Waste Management, and Remediation Services	195	16	S	98	0	345	6.0%
Educational Services	S	0	25	S	0	80	1.4%
Health Care and Social Assistance	711	S	175	S	S	1,242	21.6%
Arts, Entertainment, and Recreation	44	5	27	101	3	175	3.0%
Accommodation and Food Services	57	13	236	131	0	429	7.5%
Other Services	363	S	337	283	S	1,025	17.8%
Unclassified	0	0	S	0	0	19	0.3%
All minority firms in Nebraska	2,091	428	1,456	1,966	9	5,753	100.1%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, June 2008.