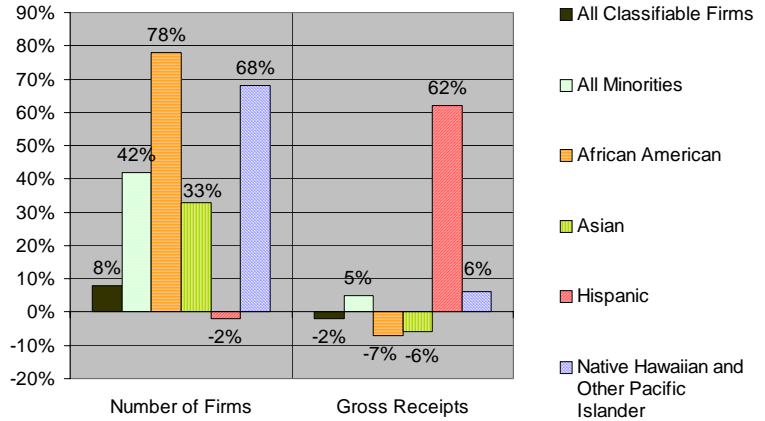


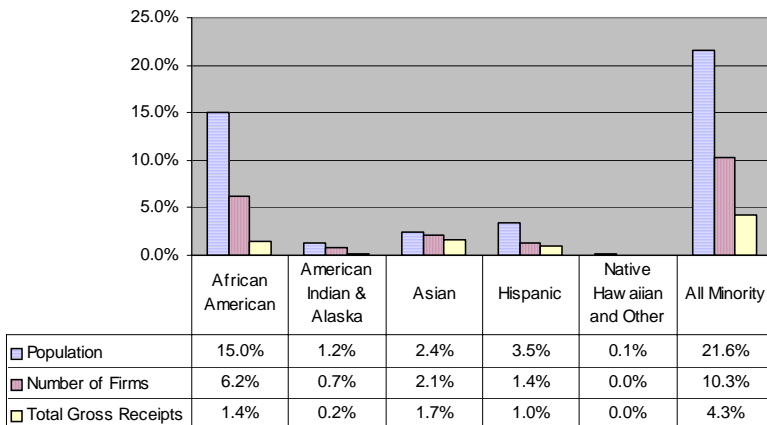
- In 2002, there were over 73,700 minority firms in Michigan generating more than \$13.3 billion in gross receipts.
- These firms also employed 100,000 workers or more (m=100,000 or more).
- Minority firms represented 10% of all 'classifiable' firms located in the state.
- The number of minority firms in Michigan increased by 42% between 1997 and 2002, compared to 8% for all 'classifiable' firms in the state.
- Michigan had the 10th largest minority population in the country, numbering about 2.2 million or 21.6% of the state's total population in 2002.

Change in Number of Firms and Gross Receipts for Firms in Michigan 1997 - 2002



Summary Statistics by Group in Michigan – 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	44,366	\$4,293,679	\$97	3,112	32,781
American Indian & Alaska Native	5,361	\$699,595	\$130	746	7,149
Asian	15,337	\$5,111,360	\$333	5,195	44,587
Hispanic	9,841	\$3,184,012	\$324	1,677	15,930
Native Hawaiian & Other Pacific Islander	196	\$36,825	\$188	S	f
All Minority	73,712	\$13,336,760	\$181	10,636	m
Classifiable Firms (minority and non-minority)	717,487	\$309,034,033	\$431	171,758	1,927,821
All U.S. Firms (includes publicly-held firms)	735,531	\$793,602,189	\$1,079	185,739	3,877,079

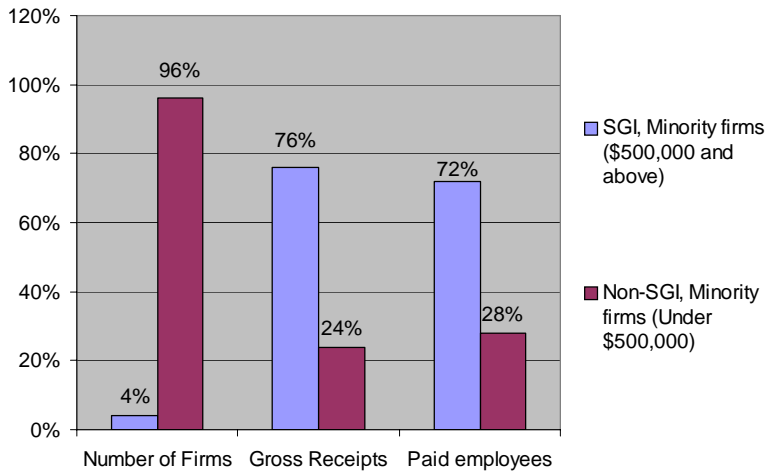
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Michigan – 2002



- In Michigan, no minority group has reached parity in their number of firms or gross receipts when compared to their representation in the state's population.
- If minority business activity in Michigan matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 154,000 and they would have generated over \$66 billion in gross receipts and employed more than 415,000 workers.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. S = Estimates are suppressed when publication standards are not met. f = 500 to 999 employees. m = 100,000 employees or more. Population estimates for 2002 were for all ages.

Minority Firms in Michigan by Gross Receipts Size, 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 76% of all receipts grossed by all minority firms in Michigan and employed 72% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Michigan were also more concentrated in the following industries: health care and social assistance; other services; and professional, scientific, and technical services.

Number of Minority Firms in Michigan, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	71	S	S	0	138	0.2%
Mining	S	0	7	1	0	16	0.02%
Utilities	S	1	2	1	0	13	0.02%
Construction	1,585	914	330	1,288	2	3,992	5.4%
Manufacturing	344	152	272	290	0	1,035	1.4%
Wholesale Trade	391	S	424	171	2	1,028	1.4%
Retail Trade	3,378	551	1,533	1,027	S	6,283	8.5%
Transportation and Warehousing	1,571	220	449	270	1	2,400	3.3%
Information	401	57	116	116	S	681	0.9%
Finance and Insurance	1,081	S	401	165	S	1,740	2.4%
Real Estate and Rental and Leasing	1,929	570	977	365	0	3,855	5.2%
Professional, Scientific, and Technical Services	3,651	435	2,289	1,054	S	7,323	9.9%
Management of Companies and Enterprises	S	0	5	1	0	22	0.03%
Administrative Support, Waste Management, and Remediation Services	3,689	276	417	926	2	5,204	7.1%
Educational Services	1,004	S	307	258	1	1,633	2.2%
Health Care and Social Assistance	13,912	707	3,186	2,049	S	19,492	26.4%
Arts, Entertainment, and Recreation	S	S	S	401	1	2,540	3.4%
Accommodation and Food Services	805	110	1,538	284	2	2,712	3.7%
Other Services	8,887	941	2,571	1,152	S	13,500	18.3%
Unclassified	51	0	82	1	S	136	0.2%
All minority firms in Michigan	44,366	5,361	15,337	9,841	196	73,712	100.0%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, November 2007.