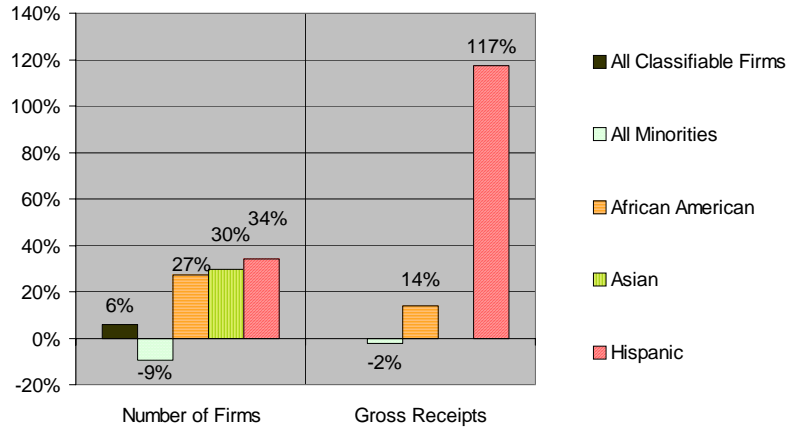


**Change in Number of Firms and Gross Receipts for Firms in Maine  
 1997 - 2002**

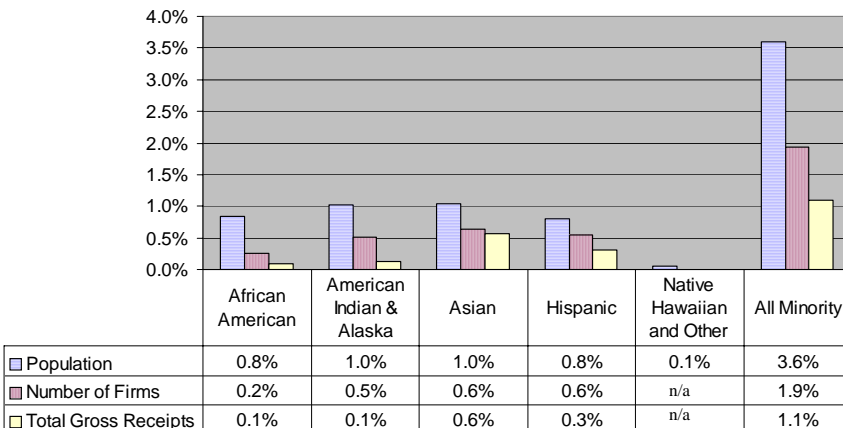
- In 2002, there were over 2,500 minority firms in Maine generating more than \$393 million in gross receipts.
- These firms employed between 2,500 and 4,999 paid workers.
- Minority firms represented 1.9% of all 'classifiable' firms located in the state.
- The number of minority firms in Maine decreased by 9% between 1997 and 2002, compared to a 6% increase for all 'classifiable' firms in the state.
- Maine had 2<sup>nd</sup> smallest minority population in the country, numbering over 46,400 or 3.6% of the state's total population in 2002.



**Summary Statistics by Group in Maine – 2002**

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	327	\$32,038	\$98	35	199
American Indian & Alaska Native	680	\$47,052	\$69	107	286
Asian	833	\$204,653	\$246	430	2,364
Hispanic	731	\$112,848	\$154	108	637
Native Hawaiian and Other Pacific Islander	S	S	n/a	S	a
<b>All Minority</b>	<b>2,555</b>	<b>\$393,089</b>	<b>\$154</b>	<b>674</b>	<b>h</b>
Classifiable Firms (Minority and non-Minority)	131,775	\$35,597,712	\$270	30,719	254,298
All U.S. Firms (includes publicly held)	135,410	\$74,642,843	\$551	33,676	483,433

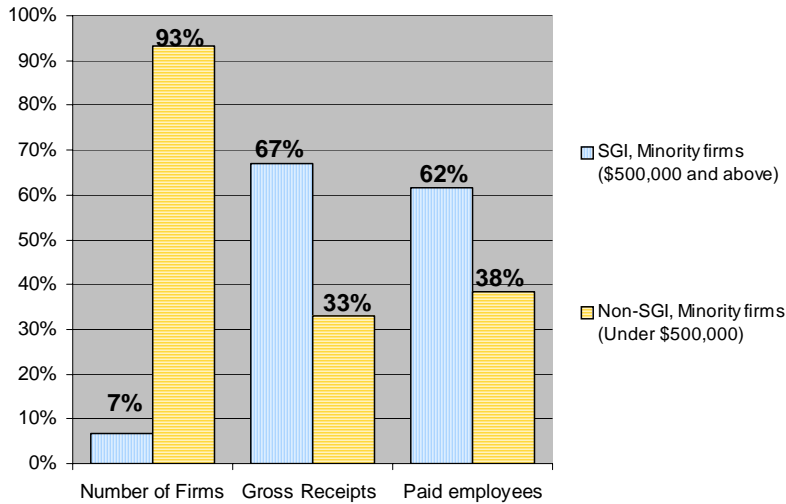
**Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Maine – 2002**



- In 2002, no minority group in Maine achieved parity in number of firms or gross receipts compared to the group's share in the population.
- If minority business activity in Maine matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 4,700. They would have generated nearly \$1.3 billion in gross receipts and employed over 9,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. S= Estimates are suppressed when publication standard are not met. a=0-19 employees. h= 2,500 to 4,999 employees. Change in number of firms and gross receipts for Native Hawaiian and Other Pacific Islanders, as well as change in gross receipts for Classifiable Firms and Asians were not included because relevant data was withheld. Population estimates for 2002 were for all ages.

### Minority Firms in Maine by Gross Receipts Size - 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, SGI firms generated about 67% of all receipts grossed by all minority firms in Maine and employed 62% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Maine were also more concentrated in the following industries: other services; accommodation and food services; construction; and retail trade

### Number of Minority Firms in Maine, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	33	S	S	S	129	5.0%
Mining	0	0	0	0	0	0	0.0%
Utilities	0	0	0	0	0	0	0.0%
Construction	10	181	S	70	2	290	11.4%
Manufacturing	4	S	10	8	0	62	2.4%
Wholesale Trade	3	4	S	7	0	45	1.8%
Retail Trade	28	135	S	S	0	292	11.4%
Transportation and Warehousing	38	17	9	10	0	73	2.9%
Information	2	1	5	28	0	37	1.4%
Finance and Insurance	0	S	0	7	0	11	0.4%
Real Estate and Rental and Leasing	S	S	S	29	0	90	3.5%
Professional, Scientific, and Technical Services	62	56	69	48	1	233	9.1%
Management of Companies and Enterprises	0	0	2	0	0	2	0.1%
Administrative Support, Waste Management, and Remediation Services	35	S	S	39	0	169	6.6%
Educational Services	S	0	9	S	0	23	0.9%
Health Care and Social Assistance	S	S	80	115	2	279	10.9%
Arts, Entertainment, and Recreation	19	59	23	S	1	167	6.5%
Accommodation and Food Services	4	S	259	S	S	293	11.5%
Other Services	S	S	142	137	2	358	14.0%
Unclassified	0	0	S	0	0	2	0.1%
<b>All Minority Firms in Maine</b>	<b>327</b>	<b>680</b>	<b>833</b>	<b>731</b>	<b>S</b>	<b>2,555</b>	<b>100.0%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review [The State of Minority Business Enterprises](#) at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, May 2008.