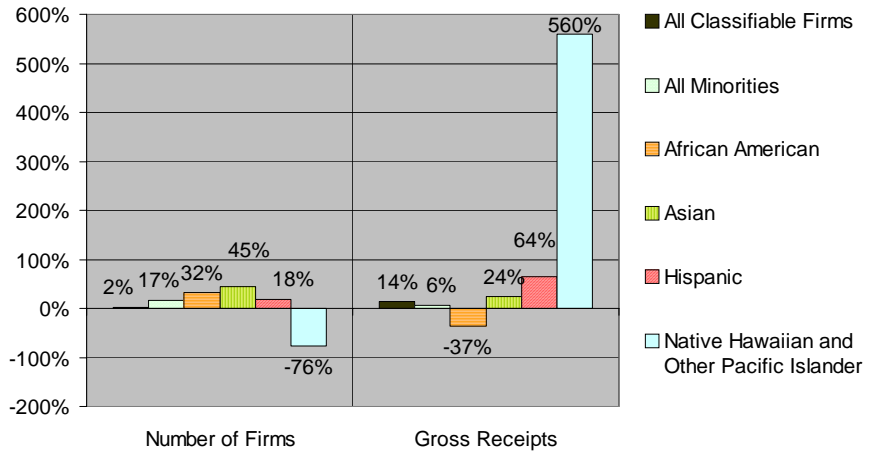


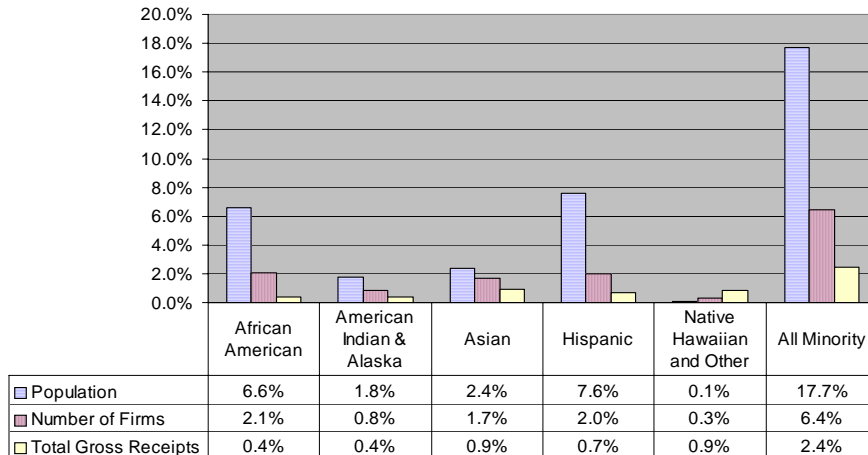
- In 2002, there were over 13,600 minority firms in Kansas generating nearly \$2.3 billion in gross receipts.
- These firms also employed between 10,000 and 24,999 workers.
- Minority firms represented 6.4% of all 'classifiable' firms located in the state.
- The number of minority firms in Kansas increased by 17% between 1997 and 2002, compared to 2% for all 'classifiable' firms in the state.
- Kansas had the 34<sup>th</sup> largest minority population in the country, numbering about 481,000 or 17.7% of the state's total population in 2002.

**Change in Number of Firms and Gross Receipts for Firms in Kansas 1997 - 2002**



Summary Statistics by Group in Kansas— 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	4,468	\$376,367	\$84	565	4,023
American Indian & Alaska Native	1,727	\$355,737	\$206	350	2,657
Asian	3,547	\$895,590	\$252	1,390	8,535
Hispanic	4,176	\$659,587	\$158	865	7,493
Native Hawaiian and Other Pacific Islander	44	\$19,540	\$444	S	e
<b>All Minority</b>	<b>13,646</b>	<b>\$2,295,045</b>	<b>\$168</b>	<b>3,119</b>	<b>j</b>
Classifiable Firms (Minority and non-Minority)	212,643	\$94,479,573	\$444	53,127	533,111
All U.S. Firms (includes publicly-held)	219,378	\$230,329,537	\$1,050	58,804	1,066,073

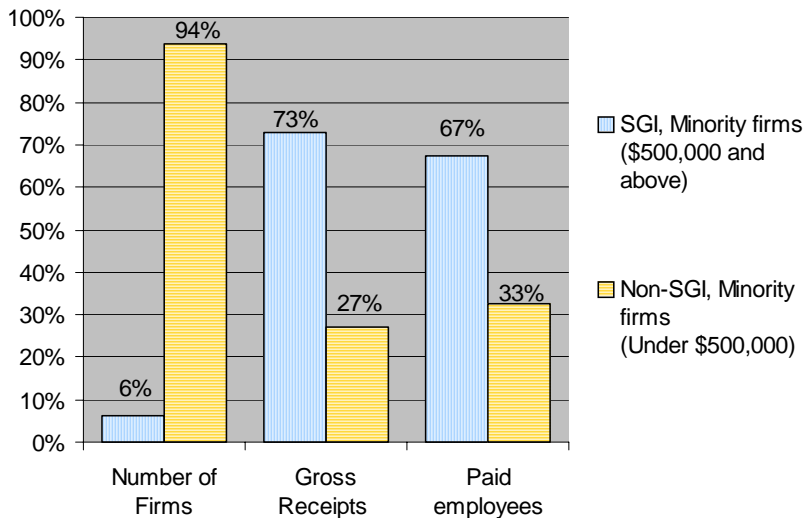
**Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Kansas— 2002**



- With the exception of Native Hawaiians and Other Pacific Islanders, no minority group in Kansas reached parity in their number of firms or gross receipts in 2002 when compared to that group's representation in the state's population.
- If minority business activity in Kansas matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached 37,640. They would have generated \$16.7 billion in gross receipts and employed nearly 94,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, *Survey of Business Owners, Company Summary*, September 2006; 1997 *Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Table 2: *Estimates of the Total Population of States by Race and Hispanic Origin*: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. S = Estimates are suppressed when publication standards are not met. e = 250 to 499 employees. j = 10,000 to 24,999 employees. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Population estimates for 2002 were for all ages.

### Minority Firms in Kansas by Gross Receipts Size, 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the groups' revenues and paid employees than firms with receipts under \$500,000.
- In 2002, SGI firms generated about 73% of all receipts grossed by all minority firms in Kansas and employed 67% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Kansas were also more concentrated in the following industries: other services; health care and social assistance; and retail trade.

### Number of Minority Firms in Kansas, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	S	S	39	0	80	0.6%
Mining	9	14	1	52	1	77	0.6%
Utilities	2	2	1	0	0	5	0.04%
Construction	271	301	79	623	0	1,238	9.1%
Manufacturing	S	37	31	57	0	150	1.1%
Wholesale Trade	38	S	113	39	1	203	1.5%
Retail Trade	428	253	483	619	2	1,712	12.5%
Transportation and Warehousing	177	S	64	220	8	495	3.6%
Information	S	S	S	21	0	79	0.6%
Finance and Insurance	96	S	48	96	0	291	2.1%
Real Estate and Rental and Leasing	140	S	162	185	0	587	4.3%
Professional, Scientific, and Technical Services	356	122	496	393	6	1,297	9.5%
Management of Companies and Enterprises	3	1	0	0	0	5	0.04%
Administrative Support, Waste Management, and Remediation Services	643	213	201	289	S	1,345	9.9%
Educational Services	114	S	24	33	0	183	1.3%
Health Care and Social Assistance	1,050	197	453	419	1	2,075	15.2%
Arts, Entertainment, and Recreation	198	69	69	175	1	512	3.8%
Accommodation and Food Services	90	S	722	242	S	1,068	7.8%
Other Services	774	231	565	666	S	2,217	16.2%
Unclassified	S	0	S	S	0	33	0.2%
<b>All Minority Firms in Kansas</b>	<b>4,468</b>	<b>1,727</b>	<b>3,547</b>	<b>4,176</b>	<b>44</b>	<b>13,646</b>	<b>100.0%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, May 2008.