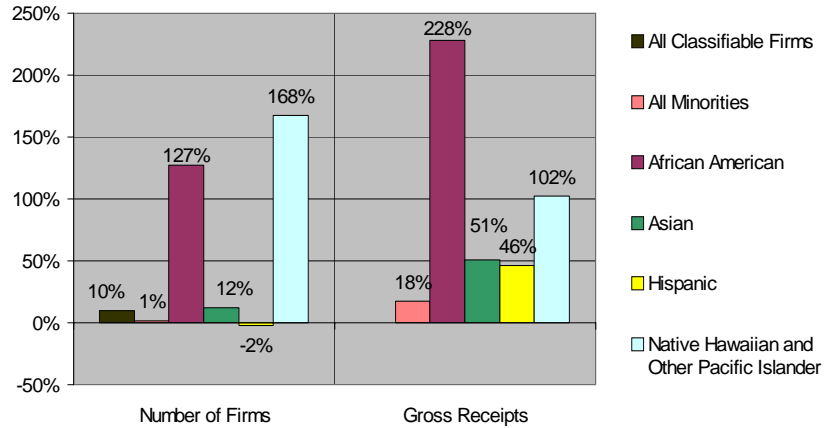


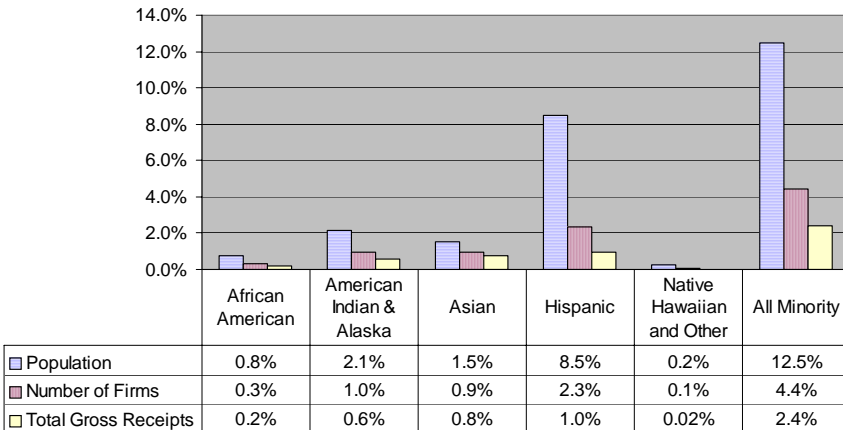
- In 2002, there were over 5,200 minority firms in Idaho generating over \$875 million in gross receipts.
- These firms also employed over 7,300 workers.
- Minority firms represented 4.4% of all 'classifiable' firms located in the state.
- The number of minority firms in Idaho increased by 1% between 1997 and 2002, compared to 10% for all 'classifiable' firms in the state.
- Idaho had the 43<sup>rd</sup> largest minority population in the country, numbering about 168,000 or 12.5% of the state's total population in 2002.

**Change in Number of Firms and Gross Receipts for Firms in Idaho 1997 - 2002**



Summary Statistics by Group in Idaho – 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	373	\$57,535	\$154	112	391
American Indian & Alaska Native	1,143	\$204,189	\$179	178	1,034
Asian	1,111	\$283,886	\$256	427	2,837
Hispanic	2,775	\$351,849	\$127	601	3,149
Native Hawaiian and Other Pacific Islander	99	\$8,698	\$88	S	S
<b>All Minority</b>	<b>5,239</b>	<b>\$875,440</b>	<b>\$167</b>	<b>1,242</b>	<b>7,355</b>
Classifiable Firms (Minority and non-Minority)	118,354	\$36,276,688	\$307	30,479	269,803
All U.S. Firms (includes publicly held)	121,560	\$72,736,482	\$598	33,106	444,989

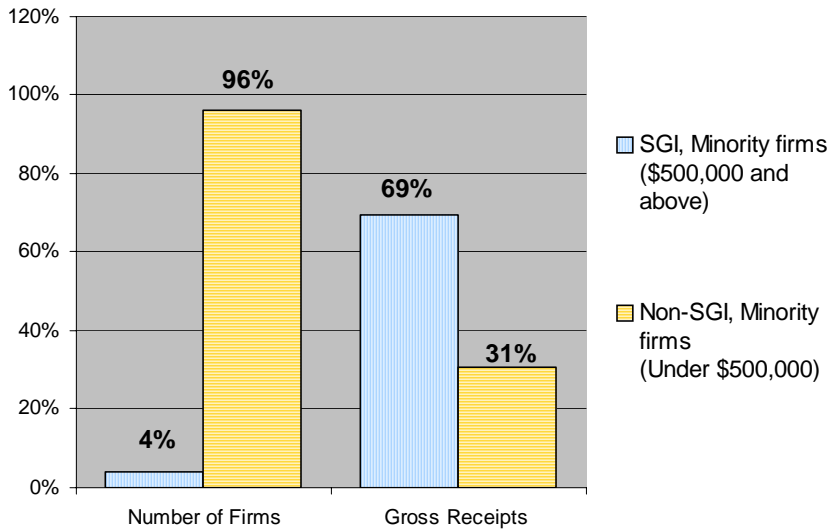
**Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Idaho – 2002**



- In 2002, no minority group in Idaho achieved parity in number of firms or gross receipts compared to that group's representation in the state's population.
- If minority business activity in Idaho matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached about 14,800. They would have generated \$4.5 billion in gross receipts and employed over 33,700 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Change in gross receipts for Classifiable Firms was not included because 1997 data was not available. S= Estimates are suppressed when publication standard are not met. Population estimates for 2002 were for all ages.

### Minority Firms in Idaho by Gross Receipts Size - 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, SGI firms generated about 69% of all receipts grossed by all minority firms in Idaho.
- Minority-owned firms in Idaho were also more concentrated in the following industries: construction, health care and social assistance; other services, and retail trade.

### Number of Minority Firms in Idaho, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	S	S	75	0	134	2.6%
Mining	0	2	1	2	0	4	0.1%
Utilities	0	0	0	0	0	0	0.0%
Construction	S	268	57	367	S	758	14.5%
Manufacturing	4	68	25	42	1	132	2.5%
Wholesale Trade	8	5	18	131	0	154	2.9%
Retail Trade	S	172	154	S	10	597	11.4%
Transportation and Warehousing	S	S	S	252	S	298	5.7%
Information	5	4	S	58	1	71	1.4%
Finance and Insurance	5	S	S	S	S	110	2.1%
Real Estate and Rental and Leasing	45	S	63	154	0	272	5.2%
Professional, Scientific, and Technical Services	52	64	186	240	3	522	10.0%
Management of Companies and Enterprises	0	0	0	1	0	1	0.02%
Administrative Support, Waste Management, and Remediation Services	S	25	65	S	S	301	5.7%
Educational Services	S	S	19	S	0	48	0.9%
Health Care and Social Assistance	57	S	107	317	8	712	13.6%
Arts, Entertainment, and Recreation	2	S	S	S	1	143	2.7%
Accommodation and Food Services	5	S	177	164	7	373	7.1%
Other Services	16	54	141	409	S	610	11.6%
Unclassified	0	0	0	0	0	0	0.0%
<b>All Minority Firms in Idaho</b>	<b>373</b>	<b>1,143</b>	<b>1,111</b>	<b>2,775</b>	<b>99</b>	<b>5,239</b>	<b>100.0%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review [The State of Minority Business Enterprises](#) at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, June 2008.