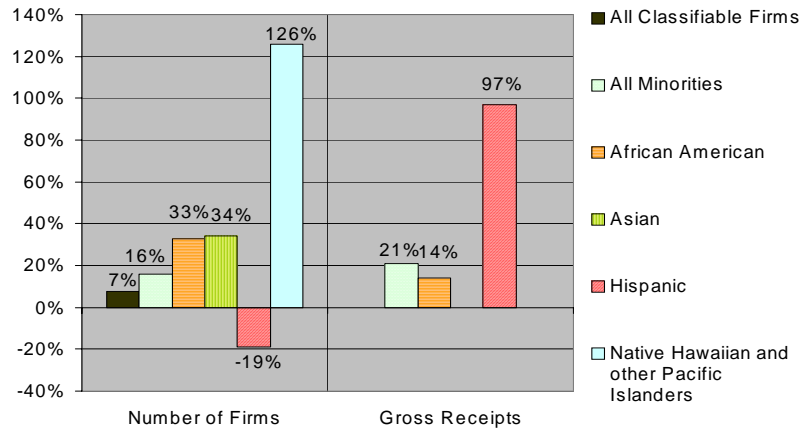


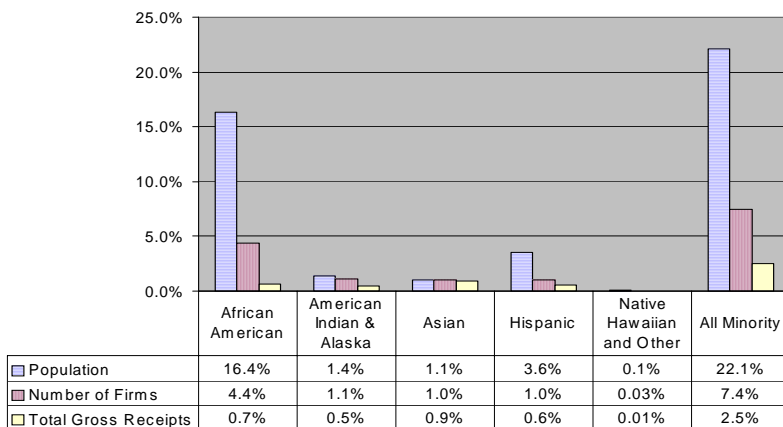
- In 2002, there were over 15,000 minority firms in Arkansas generating \$1.7 billion in gross receipts.
- These firms also employed between 10,000 and 24,999 workers.
- Minority firms represented 7.4% of all 'classifiable' firms located in the state.
- The number of minority firms in Arkansas increased by 16% between 1997 and 2002, compared to 7% for all 'classifiable' firms in the state.
- Arkansas had the 33^d largest minority population in the country, numbering about 600,000 or 22.1% of the Arkansas's total population in 2002.

Change in Number of Firms and Gross Receipts for Firms in Arkansas 1997 - 2002



Summary Statistics by Group in Arkansas - 2002						
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees	
African American	8,942	\$441,944	\$49	689	4,440	
American Indian & Alaska Native	2,278	\$314,932	\$138	250	2,019	
Asian	2,013	\$614,258	\$305	919	7,099	
Hispanic	2,094	\$373,797	\$179	418	3,198	
Native Hawaiian and Other Pacific Islander	61	\$4,221	\$69	S	b	
All Minority	15,112	\$1,700,025	\$112	2,232	j	
Classifiable Firms	203,504	\$67,168,075	\$330	45,527	454,323	
All U.S. Firms (includes publicly-held)	209,010	\$164,597,122	\$788	49,988	935,848	

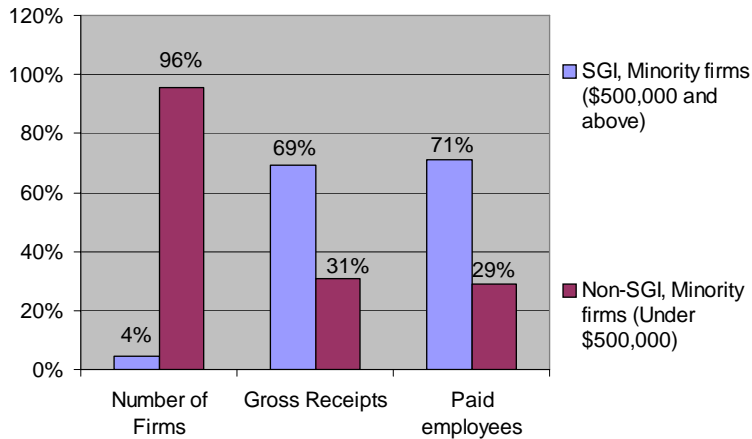
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Arkansas – 2002



- In Arkansas, no minority group has reached parity in their number of firms and gross receipts when compared to their representation in the state's population.
- If minority business activity in Arkansas matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached 45,000 and they would have generated over \$14.8 billion in gross receipts and employed more than 100,000 paid workers.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Growth in gross receipts for Asian, Native Hawaiian and Other Pacific Islander, and Classifiable firms is not represented because relevant 1997 data was withheld. S = Estimates are suppressed when publication standards are not met. b = 20 to 99 employees. j = 10,000 to 24,999 employees. Population estimates for 2002 were for all ages.

Minority Firms in Arkansas, by Gross Receipts Size, 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 69% of all receipts grossed by all minority firms in Arkansas and employed 71% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Arkansas were most concentrated in the following industries: other services; health care and social assistance; and construction.

Number of Minority Firms in Arkansas, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	165	S	S	S	0	343	2.3%
Mining	S	4	1	S	0	13	0.1%
Utilities	2	1	0	0	0	3	0.02%
Construction	888	617	S	513	S	2,028	13.4%
Manufacturing	66	S	13	24	1	146	1.0%
Wholesale Trade	68	35	19	30	0	151	1.0%
Retail Trade	792	261	262	S	2	1,525	10.1%
Transportation and Warehousing	681	88	27	102	0	888	5.9%
Information	S	S	15	S	0	116	0.8%
Finance and Insurance	185	S	31	S	S	266	1.8%
Real Estate and Rental and Leasing	S	47	S	S	S	377	2.5%
Professional, Scientific, and Technical Services	506	127	143	143	3	916	6.1%
Management of Companies and Enterprises	0	0	1	1	0	2	0.01%
Administrative Support, Waste Management, and Remediation Services	S	212	44	193	S	1,531	10.1%
Educational Services	152	S	1	S	0	212	1.4%
Health Care and Social Assistance	1,440	247	265	223	2	2,140	14.2%
Arts, Entertainment, and Recreation	177	S	44	26	0	329	2.2%
Accommodation and Food Services	S	S	541	132	0	935	6.2%
Other Services	2,191	404	438	205	S	3,190	21.1%
Unclassified	S	0	1	0	0	8	0.1%
All minority firms in Arkansas	8,942	2,278	2,013	2,094	61	15,112	100.0%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, November 2007.