

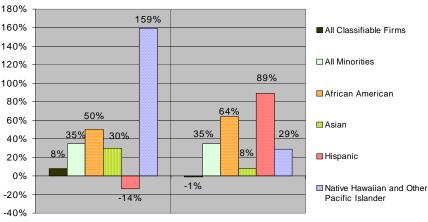
## The State of Minority Business:

# Alabama

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- In 2002, there were over 38,000 minority firms in Alabama, generating more than \$4.3 billion in gross receipts.
- These firms also employed over 42,000 workers.
- Minority firms represented 12.6% of all 'classifiable' firms located in the state.
- The number of minority firms in Alabama increased by 35% between 1997 and 2002, compared to 8% for all 'classifiable' firms in the state.
- Alabama had the 17<sup>th</sup> largest minority population in the country, numbering 1.3 million or 30% of the state's total population in 2002.

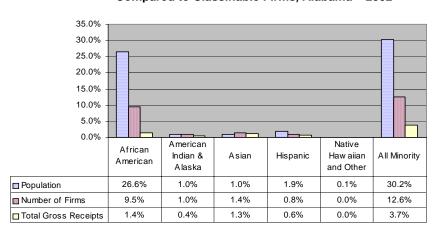
#### Change in Number of Firms and Gross Receipts for Firms in Alabama 1997 - 2002



Number of Firms Gross Receipts

Summary Statistics by Group in Alabama – 2002											
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees						
African American	28,666	\$1,651,017	\$58	2,214	16,367						
American Indian & Alaska Native	2,910	\$473,353	\$163	516	5,350						
Asian	4,270	\$1,491,209	\$349	1,622	14,527						
Hispanic	2,524	\$747,973	\$296	670	6,741						
Native Hawaiian & Other Pacific Islander	96	\$5,064	\$53	5	66						
All Minority	38,228	\$4,353,604	\$114	4,994	42,789						
Classifiable Firms (minority and non-minority)	302,207	\$117,180,425	\$388	68,780	811,691						
All U.S. Firms (includes publicly-held firms)	309,544	\$266,638,167	\$861	74,827	1,507,494						

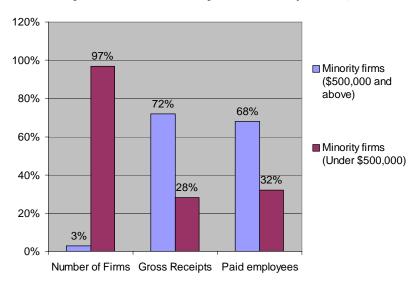
#### Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Alabama – 2002



- In Alabama, only Asian Americans have reached parity in their number of firms and annual gross receipts when compared to their representation in the state's population. American Indians and Alaska Natives also reached parity in their number of firms. No other minority group has reached parity in the number of firms and gross receipts.
- If minority business activity in Alabama matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 91,000 and they would have generated over \$35 billion in gross receipts and employed more than 245,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Population estimates for 2002 were for all ages.

#### Minority Firms in Alabama by Gross Receipts Size, 2002



- While smaller in number, minority-owned with receipts of \$500,000 or more generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 72% of all receipts grossed by all minority firms in Alabama and employed 68% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Alabama were also more concentrated in the following industries: other services; administrative, waste management and remediation services; health care and social assistance; and retail trade.

### Number of Minority Firms in Alabama, by Industry - 2002

Industry	African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	265	56	193	58	1	552	1.4%
Mining	2	8	1	S	0	12	0.03%
Utilities	17	0	1	0	0	18	0.05%
Construction	2,721	622	S	586	2	4,015	10.5%
Manufacturing	279	57	82	S	1	488	1.3%
Wholesale Trade	S	S	S	82	S	461	1.2%
Retail Trade	2,779	366	889	229	S	4,290	11.2%
Transportation and Warehousing	1,536	233	83	82	S	1,887	4.9%
Information	184	64	S	38	1	296	0.8%
Finance and Insurance	S	S	S	40	1	596	1.6%
Real Estate and Rental and Leasing	866	111	100	57	0	1,131	3.0%
Professional, Scientific, and Technical Services	1,956	280	360	259	S	2,827	7.4%
Management of Companies and Enterprises	3	1	4	1	0	9	0.02%
Administrative Support, Waste Management, and Remediation Services	4,233	315	131	214	S	4,922	12.9%
Educational Services	483	180	34	S	0	748	2.0%
Health Care and Social Assistance	3,865	157	448	153	1	4,559	11.9%
Arts, Entertainment, and Recreation	706	S	82	62	0	887	2.3%
Accommodation and Food Services	771	S	862	180	0	1,820	4.8%
Other Services	7,270	258	832	315	5	8,673	22.7%
Unclassified	S	0	S	S	0	52	0.1%
All Minority Firms in Alabama	28,666	2,910	4,270	2,524	96	38,228	100.0%

Source: U.S. Census Bureau, 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Statistics for Minority Firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms may exceed 100% because some firms may be classified under more than one industry. In this analysis, SGI firms are minority firms which generate \$500,000 or more in annual gross receipts. For information on MBDA methodology, please review The State of Minority Business Enterprises at <a href="https://www.mbda.gov/minoritybizfacts">www.mbda.gov/minoritybizfacts</a>. For information on Census' data methodology and standard errors, please visit <a href="https://www.census.gov/csd/sbo/index.html">www.census.gov/csd/sbo/index.html</a>. Prepared by MBDA's Office of Business Development, December 2007.