



Recent TIS Awards

A track record of excellence

Not only have our projects won the appreciation of clients, they have brought international recognition by way of prestigious awards and nominations—including Brandon Hall, Training Magazine's APX, LearnX, and others—over the years.

Brandon Hall Awards 2011

TIS won four prestigious Brandon Hall awards - three gold awards for their proven solutions – 100 Seconds Learner for Best Use of Performance Support, Serious Game Based Learning for Best Learning Game and TOPSIM for Best Sales Leadership Training Program and a bronze award in Simulations for Best Custom Content category.

LearnX Award 2011

NSW AMES vocabulary flash cards program deployed on mobile phones designed and developed by Tata Interactive Systems (TIS) was announced winner of the LearnX E-learning and Training award for best use of Mobile technology.

The Flash Cards application solution developed by TIS is a mobile-based application for teaching English vocabulary. These flash cards were used by NSW AMES as a portable extension of their existing classroom training and on-line learning modules enabling the learner to review modules using their mobile device as the mode of delivery making it available at any time.

APEX Award 2011

TIS won the APEX award for excellence in story based learning on Tata Code of Conduct (TCoC) in the Electronic Media & Video- Education & Training category. To teach the Code of Conduct, TIS' trademark story-based learning (StoBL) approach was adopted. This format was suitable because it helps learners understand both the meaning of the clauses, as well as see how to apply them in real life. The program was developed for in-house employees and vendors of TIS. With real life scenarios for 25 clauses the program emphasizes the key learning points.

Tata Code of Conduct serves as the ethical road map for Tata employees and companies, and provides the guidelines by which the group conducts its businesses. Tata Interactive Systems (TIS) strives to create a culture that promotes compliance, encourages employees to raise their questions and concerns, provides for counseling, and prohibits retribution through TCoC.

Genpact Nasscom Social Innovation Honours 2011

Tata Interactive Systems' CSR initiative was recognized at the recently held Genpact Nasscom Social Innovation Honours 2010 for its contribution to the remediation of Learning Disabilities (LD). Tata Interactive Systems made it to the list of social transformers in the country through the use of information technology. At the third Genpact Nasscom Social Innovation Honours 2010 on Tuesday, TIS was recognized for its innovative patient management software for learning disability (LD) that maintains records of LD certified students.

eLearning Award 2010

TIS designed and implemented a unique e-learning application – "interactive case library" – for Boston Consulting Group (BCG) which enables potential candidates to learn about the interview process with BCG and be prepared. The innovative software solution allows the simulation of an interview conversation and provides the user with performance feedback based on his/her answers.



TATA INTERACTIVE SYSTEMS

Brandon Hall Award 2010

Holland America Line's (HAL) Lifeboat Assistant programme won the Brandon Hall Award 2010 in the Custom Content category. A "novel" concept by TIS - a graphic novel, in fact - this programme aims to increase the knowledge of lifeboat assistants on operating life-saving equipment, and in the process, improving performance while executing survival-skill procedures. A total of 214 entries were submitted for the award. The entries were evaluated by a panel of veteran, independent senior judges.

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