

2013 NATIONAL SCIENCE BOARD PUBLIC SERVICE AWARD CALL FOR NOMINATIONS

Honoring Service in Public Understanding of Science and Engineering

The National Science Board (NSB) Public Service Award honors individuals who and groups that have made substantial contributions to increasing public understanding of science and engineering in the United States. These contributions may be in a wide variety of areas that have the potential of contributing to public understanding of and appreciation for science and engineering – including mass media, education and/or training programs, entertainment, etc.

Past recipients of the NSB Public Service Award include: Ira Flatow, Host and Executive Producer of NPR's "Science Friday"; Alfred P. Sloan Foundation; Bill Nye The Science Guy; NOVA, the PBS television series; Eugenie Scott, physical anthropologist; Association of Science-Technology Centers; Craig Barrett, Intel business executive; American Chemical Society; Alan Alda, Host of "Scientific American Frontiers"; Exploratorium Museum; Moira Gunn, radio host; Lawrence Krauss, lecturer and author.

SELECTION CRITERIA

- Increased the public's understanding of the processes of science and engineering through scientific discovery, innovation, and its communication to the public.
- Encouraged others to help raise the public understanding of science and technology.
- Promoted the engagement of scientists and engineers in public outreach and scientific literacy.
- Contributed to the development of broad science and engineering policy and its support.
- Achieved broad recognition outside of the candidate's area of specialization.
- Fostered awareness of science and technology among broad segments of the population.

We encourage diverse, high quality nominations for the 2013 NSB Public Service Award. Additional information and instructions for submitting nominations are available at:

<http://www.nsf.gov/nsb/awards/public.jsp>

Information on past recipients is available at:

http://www.nsf.gov/nsb/awards/public_recipients.jsp

DEADLINE FOR NOMINATIONS:

NOVEMBER 1, 2012

WHO IS ELIGIBLE?

The NSB Public Service Award is typically given to one individual and one group (company, corporation, or organization) per year. Members of the U.S. Government are not eligible to receive the award.

For Questions, Contact:

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The NSB is the 25-member policymaking body for the National Science Foundation (NSF) and advisory body to the President and Congress on science and engineering issues. Drawn from universities and industry, and representing a variety of science and engineering disciplines and geographic areas, NSB members are selected for their eminence in research, education, or public service, and records of distinguished service. For more background on the NSB and its current composition, visit: <http://www.nsf.gov/nsb/about/index.jsp>