



# USA Pavilion 2012

Participate in the 39th Baghdad International Trade Fair



## Diamond Package

### ENSURE MAXIMUM EXPOSURE AT THE PAVILION

- 20 sqm personalized booth space + TV display screen
- 2 hanging banners, 2 brochure stand + 2 flyer stands
- 2 printed pop-up tables, 2 pages inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- Custom design and print a personalized flag in addition to 2 flag stands placed in booth.
- Design and print a corporate log to be placed at the entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

## Pearl Package

- 15 sqm personalized booth space
- Individual TV Screen and CD Player for Multi-media
- 2 hanging banners, 2 brochure stand + 2 flyer stands
- 2 printed pop-up tables, 2 pages inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate logo to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

## Platinum Package

- 9 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate flag to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)



## Gold Package

- 4 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Strategic placement of the booth inside the Pavilion
- Place the logo on display screens within the Pavilion
- A corporate flag to be placed at the Pavilion entrance gate
- Company logo placed on all pavilion banners
- Company PowerPoint and video presentation
- Special acknowledgements by US dignitary
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)



## Silver Package

- 2 sqm personalized booth space
- Hanging banner, brochure and flyer stands
- Printed pop-up tables, 1 page inside the Show Directory
- Place the logo on display screens within the Pavilion
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

## Bronze Package

No physical space

- Place the logo on display screens within the Pavilion
- Company featured in press release and social media developed by US Embassy
- Professional Trade Booth Support Representative - Bilingual (English- Arabic)

**Custom space available for sponsors requiring their own space at the pavilion**



<http://www.export.gov/iraq>

**\* 20 % EARLY BIRD DISCOUNT IF YOU ACT BEFORE JULY 31, 2012**

## Payment Form

Baghdad International Trade Fair  
USA Pavilion - November 1-10, 2012

Please sign and e-mail to: [bif2012@markezinc.com](mailto:bif2012@markezinc.com)

COMPANY NAME: \_\_\_\_\_

PLEASE SELECT THE TYPE OF PACKAGE YOU WOULD LIKE:

- |   |   |
|---|---|
| <input type="checkbox"/> <a href="#">Diamond (\$16,000)</a> | <input type="checkbox"/> <a href="#">Pearl (\$12,000)</a> |
| <input type="checkbox"/> <a href="#">Platinum (\$9,000)</a> | <input type="checkbox"/> <a href="#">Gold (\$5,000)</a>   |
| <input type="checkbox"/> <a href="#">Silver (\$3,000)</a>   | <input type="checkbox"/> <a href="#">Bronze (\$1,000)</a> |

### CREDIT CARD PAYMENT:

Please charge my credit card, scan document and e-mail back to: [bif2012@markezinc.com](mailto:bif2012@markezinc.com)  
Please check one:

- American Express
- Discover
- Mastercard
- Visa

NAME OF CARDHOLDER: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**\*Sponsors must register and send payment before July 31, 2012 to receive 20% discount.**