

UNITED STATES OF AMERICA
COMMODITY FUTURES TRADING COMMISSION

SWAP DATA RECORDKEEPING AND REPORTING REQUIREMENTS
ROUNDTABLE

Washington, D.C.

Wednesday, June 6, 2011

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2 CFTC Staff:

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4 Panel 1: Discussion about the existing systems of
5 swap product classification and identification
6 currently available:

7 MICHAEL ATKIN, Managing Director
8 Enterprise Data Management Council

9 KAREL ENGELEN
10 Head of FPML International Swaps and
11 Derivatives Association

12 JIM NORTHEY, Co-Founder
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14 ERIC COHEN
15 XBRL International and XBRL U.S.

16 ANTHONY COATES
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18 Panel 2: Coordination among various industry
19 product classification and identification
20 work-streams for the purpose of achieving a
21 universal method to describe and classify swap
22 products:

23 RICHARD SOLEY
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26 International Swaps and Derivatives
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1 PARTICIPANTS (CONT'D):

2 KARLA McKENNA
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4 Panel 3: Implementation of a universal system of
5 swap product classification and identification for
6 the purpose of meeting various CFTC requirements:

7 ED DASSO
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P R O C E E D I N G S

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(1:02 p.m.)

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MR. SHILTS: Good afternoon, everyone.

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My name is Rick Shilts and I'm the director of the

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CFTC's Division of Market Oversight. I'm pleased

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to open this public roundtable to discuss product

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identifiers as they relate to our final rules that

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will be promulgated under Title 7 of the

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Dodd-Frank Act. We have a full agenda today that

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is designed to focus the discussion on the issues

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related to implementation of the data reporting

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rulemakings. The discussion's divided into three

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panels with a focus on technical aspects of swap

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product classification and identification.

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As you probably know, the Dodd-Frank Act

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brings over-the-counter derivatives under

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comprehensive regulation. Standardized

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derivatives will be traded on transparent trading

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platforms and cleared by regulated central

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counterparties. There will be increased

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transparency as information on swaps and

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security-based swaps will be available to

1 regulatory authorities and transaction data will
2 be available to the public on a real- time basis.
3 The overarching goal is to reduce risk in our
4 economy, which will greatly benefit the American
5 public.

6 The CFTC completed the proposal phase of
7 our rule writing to implement the Dodd-Frank Act.
8 To facilitate comment on the regulatory scheme as
9 a whole, the CFTC reopened or extended the comment
10 period for most of our Dodd-Frank proposed rules
11 for an additional 30 days. That additional
12 comment period, which ended on June 2nd, gave the
13 public an additional comment period to review the
14 whole mosaic of our CFTC proposed rules. In
15 addition, last month CFTC, along with the SEC,
16 conducted a series of roundtables to hear the
17 opinions and advice of persons with respect to the
18 sequencing of implementation of various aspects of
19 the legislation.

20 Today we hope to discuss a number of
21 issues related to the technical aspects of swap
22 product classification and identification. We

1 want to focus the roundtable discussions in three
2 key areas. The first panel will review the
3 systems of swap product classification and
4 identification that are currently available. We
5 would like to discuss how swap data is currently
6 represented, whether by asset class type of
7 participant or something else. What are the
8 industry work-streams to standardize swap data
9 representation and whether swap product
10 classification approaches are different with
11 respect to standardized versus non-standardized
12 swaps?

13 Our second panel will address
14 coordination among various industry product
15 classification and identification work-streams for
16 the purpose of achieving a universal method to
17 describe and classify swap products. We'd like to
18 learn about the current status of industry
19 coordination in developing a standardized swap
20 data classification and identification system, how
21 swap data classification and identification
22 initiatives interact with cash market data

1 classification and what are the industry
2 objectives in the area of swap data classification
3 and identification?

4 Our final third panel will focus on
5 implementation of a universal system of swap
6 product classification and identification for the
7 purpose of meeting various requirements resulting
8 from the Dodd-Frank Act. We have a team of
9 representatives working on regulatory reporting,
10 real-time reporting, swap execution facilities,
11 large swap data reports, and position limit
12 rulemakings to participate in this discussion.

13 Before we begin, I'd like to thank the
14 many distinguished panelists who have taken time
15 out of their busy schedules and have agreed to
16 participate on these panels to discuss these
17 subjects. I'd also like to thank the staff of the
18 CFTC for their work in planning today's
19 roundtable. We have been diligently reading and
20 analyzing the numerous comments we have received
21 in order to develop final rules that are
22 consistent with the legislation, that take into

1 account the issues and cost to be born by market
2 participants to come into compliance. We look
3 forward to hearing the thoughts of the
4 participants on the panels today to further this
5 goal.

6 For the record, I would like to note
7 that all statements and opinions that may be
8 expressed in all questions asked by CFTC staff are
9 those of the staff and do not necessarily
10 represent the views of any commissioner or the
11 Commission collectively. And now for a few
12 housekeeping items.

13 Please note that this meeting is being
14 recorded and a transcript will be made available
15 to the public. The microphones are in front of
16 you; press the button and you see the red light.
17 This means you can talk. Please speak directly
18 into the mic. When you finish, please press the
19 button again to turn off the microphone. And
20 finally, we would ask that you please restrain
21 from using BlackBerrys or cell phones near the
22 mics because they have been known to cause

1 interference with our audio system.

2 As I've noted, we have scheduled three
3 panels. The first panel starts now at 1:00 and
4 ends at 2:00. Our second panel will run from 2:15
5 to 3:15, and our third panel is scheduled to run
6 from 3:30 to 5:00. So now I'd like to get started
7 with the first panel.

8 Before we begin the discussion, I'd like
9 to go around the table and have everyone introduce
10 themselves and identify who they represent, and
11 I'll start out. Again, I'm Rick Shilts, I'm the
12 director of the Division of Market Oversight here
13 at the CFTC.

14 MR. ROGERS: I'm John Rogers. I'm the
15 CIO at the CFTC.

16 MR. TAYLOR: David Taylor, the branch
17 chief for market continuity at CFTC.

18 MS. LEONOVA: Irina Leonova, Division of
19 Market Oversight at CFTC.

20 MR. NICHOLS: Bill Nichols, Office of
21 Financial Research, Treasury -- Information
22 Standards.

1 MS. SCHUBERT: Ann Schubert, economist
2 in the Division of Market Oversight.

3 MS. DOYLE: Nancy Doyle, assistant
4 general counsel of the Office of General Counsel.

5 MR. ATKIN: Mike Atkin, managing
6 director of the Enterprise Data Management
7 Council.

8 MR. ENGELEN: Karel Engelen, from ISDA
9 representing FPML.

10 MR. NORTHEY: Jim Northey, representing
11 the Fixed Protocol Limited as America's region
12 co-chair, and also chair of the U.S. ASC X.9 XD
13 Committee on Financial Services. Thanks.

14 MR. COHEN: And my name is Eric Cohen
15 and I'm here today representing XBRL International
16 and XBRL U.S.

17 MR. BUFFA: And I'm Jon Marc Buffa, a
18 senior trial attorney in the Division of
19 Enforcement.

20 MR. SHILTS: Okay. And again, thanks to
21 all for participating. As I mentioned earlier, in
22 Panel 1 we'd like to review the existing systems

1 of swap product classification and identification,
2 so I guess I'll kick it off with the first
3 question.

4 How is our swap data currently being
5 represented, in terms of different formats and
6 standards, and how does it vary by asset class or
7 participant or any other criterion? Anyone want
8 to start?

9 MR. ENGELEN: I'm happy to start.

10 MR. SHILTS: Oh, and Jim, if you would

11 --

12 MR. NORTHEY: Yeah. Okay.

13 MR. ENGELEN: So FPMLs and
14 institute-driven open market standard that
15 development started about 10 years ago and it's a
16 standard that really focuses on OTC derivatives.
17 So we at FPML, we cover the different asset
18 classes, rates, credit, commodities, FX, and
19 equity. And what essentially we're doing is
20 providing a structured XML representation from the
21 data, mainly, that you have for OTC derivatives,
22 if you look at it from a confirmation perspective.

1 Now, from a confirmation perspective we
2 extended into other areas, such as pricing and
3 risk. And a very important area, for example, for
4 the moment is the work that we're doing on
5 reporting, representing the regulatory reporting
6 needs. How can we do that for OTC derivatives?

7 FPML as a standard, it's obviously a
8 messaging standard, but important as well because
9 of the nature of OTC derivatives. A lot of work
10 has been done to represent the different
11 individual instruments. And as such, there the
12 standard describes all these different
13 instruments, either through the representation in
14 the FPML schemer or through the different schemes
15 that we have. And the schemer and the schemes
16 together, they actually can be used to -- or you
17 can look at them as a taxonomy and they can be
18 used to query data around OTC derivatives.

19 One other very important point is that
20 in OTC derivatives the underlying legal
21 documentation is very important because that's
22 basically what drives the contracts. And the XML

1 standards, FPML has been developed, really,
2 starting from those legal definitions. So the way
3 we work is whenever there are new legal
4 definitions that get defined, we can develop XML
5 representation within FPML and parallel, so
6 there's this very close link between the two.

7 So, the result of that is that --
8 certainly for the commonly traded OTC derivatives
9 -- you have these representations in FPML which
10 really are a representation of the full products
11 and, as a standard, it is widely used within the
12 industry, certainly within the areas of rates and
13 credits, and particularly confirmations. A lot of
14 the trades are represented in FPML in central
15 infrastructures or within the systems internally
16 of the different players.

17 MR. ATKIN: We take a little bit of a
18 different approach. We focus on defining the
19 common language associated with all financial
20 instruments. All of their facts about the
21 instruments and all of the relationships
22 associated with the instruments, we'll call that

1 an ontology or semantic structure about the legal
2 contract itself. So we have -- we start with a
3 contract, we define all of the instruments that
4 exist based on that contract, define the facts
5 about those instruments, the relationships of
6 those instruments to make sure that there is a
7 formal and factual representation of the reality
8 of that derivative. And then from that
9 elementized structure you can then mix and match
10 and understand exactly what it is that you're
11 looking at and how it behaves.

12 MR. NORTHEY: The fixed protocol,
13 actually, it's often confused with just a -- it's
14 more than one thing. It's often confused with
15 just a messaging protocol and transmission control
16 protocol. And while the fixed session layer is
17 very important in terms of reliable communication
18 and many millions of messages, we tend to focus,
19 ourselves, on the business processes that sit
20 above the trading. And the scope of a fix is
21 actually pre-trade, trade, and post-trade. We
22 view that we actually deliver the information

1 within those business processes, so we've modeled
2 -- primarily listed instruments being equities,
3 fixed-income FX, and listed derivatives.

4 And we stopped -- we go up to
5 pre-settlement. And when we go into settlement,
6 there we start to move into the peer ISO processes
7 that are best defined by ISO 15-022, but there's a
8 larger framework within many of the organizations
9 up here work and participate in. And that's the
10 ISO 20-022 initiative, which is both a messaging
11 model that expands the entire range of financial
12 services, not just the parts that are covered by
13 CFTC. It covers payments, it covers trading, and
14 yet it's very comprehensive. And within ISO
15 20-022 there's multiple components and layers, if
16 you will.

17 There's messaging, yes, but there's an
18 important business model that continues to evolve
19 and we've spent the last 15 years evolving and
20 improving that business model. The main part of
21 that business model that describes financial
22 instruments was originally -- the work was

1 originally started by FISD with the MDDL standard.
2 That work was then evolved into what was called
3 the FIBM standard. And the FIBM work was a
4 separate ISO standard that was moved fully under
5 ISO 20-022.

6 Just recently, with version 1.5 of ISO
7 20-022 we significantly re-factored that model and
8 I think it's an excellent core and a starting
9 place for referencing financial instruments. And
10 there's a parallel effort going on in Europe led
11 by the ECB called Target 2 Securities, and I think
12 probably one of the most sophisticated and robust
13 and complete models that exist now are the one
14 that the ECB has. And we're hoping that parts of
15 the ECB model that aren't in there already will
16 find themselves in ISO 20-022.

17 We've been going through a reverse
18 engineering process of making sure all of the
19 fixed protocols represented in the ISO 20-022
20 model -- and I have to say, there were some
21 technology issues that were holding us back from
22 version 1.0 that are no longer there in version

1 1.5. I'm very happy to say, working with some key
2 experts, including experts from the Object
3 Management Group who participated in ISO 20-022,
4 we now have that model on a very industry standard
5 open platform that can be shared and used widely.

6 I think it's enough to the point that I
7 can actually work with my friend Karel here to
8 actually now start to pull in the FPML piece of
9 this work. Two years ago, prior to version 1.5 of
10 that standard, I was actively -- FIX gets involved
11 with firms that trade multi-asset class, including
12 OTC derivatives. We would have actually
13 encouraged them not to sort of integrate. But I
14 think we're now at a point where we'd like to
15 integrate further the OTC derivatives into the ISO
16 20-022 model.

17 And it's important because the
18 technologies there is stuff that today can start
19 to actually disseminate and distribute and pull
20 together information. So, you have to look at
21 standards more evolutionary, not as an endpoint.
22 And you have to look at compliances, not a binary

1 yes or no thing. It's a matter of degrees. And
2 is it better to have six exchanges agreed to
3 mostly adopt, with a few differences, say, FIX, or
4 should we say you have to adopt that exactly right

5 or not at all? I think you have to look at it
6 more and I would say in the degree of adoption and
7 commonalities to reduce the overall cost to the
8 industry and also promote time to market issues.

9 And so, you know, FIX has sort of been
10 the pragmatic non-ideological perspective and as
11 that we've gained a lot of adoption by being a
12 little more practical with our approach. But
13 we've found a lot of benefits and we've invested
14 quite a bit of member's money in this ISO 20-022
15 model and I think it's where most of the focus
16 needs to be going forward.

17 With that said, the next important piece
18 of this work, which we weren't prepared to adopt
19 because the technology wasn't mature enough, when
20 we looked at doing version 1.5 of the standard, we
21 spent many, many months debating the use of
22 semantic modeling versus non-semantic modeling.

1 And we really were looking for maybe an OWL or an
2 RDF -- this is technical terms -- looking to adopt
3 that because we saw that's the ultimate
4 evolutionary step towards what you do for
5 definitions.

6 And right now, as of 2011, and with the
7 completion of version 1.5, we have a platform.
8 And there's been a working group called ISO TC-68.
9 For those of you who don't spend all your time,
10 like I do, dealing with standards politics
11 (inaudible), ISO TC-68 is the International
12 Standards Committee, responsible for all financial
13 services standards. And it runs the gamut from
14 just trade invoicing through trading securities,
15 through all bank payment processes. They're all
16 covered by ISO TC-68. ISO TC-68 Working Group 5,
17 which is a startup, is given the mandate of adding
18 a semantics layer onto the model, and we view that
19 that's the important next step in our evolutionary
20 process.

21 Now, if we were to drop one of these
22 things -- a completed semantics layer -- onto

1 practitioners in the industries, exchanges,
2 clearinghouses, and banks, they would look at you
3 and they would wonder what they were supposed to
4 do with it right now. However, that doesn't mean
5 that we shouldn't positively be building it and
6 working towards that. And the other thing about
7 that is the amount of time you spend working on a
8 single definition, it takes a lot of time. If you
9 have to put all of that time in front of actually
10 delivering information and providing transparency
11 and an inventorying of what instruments are out
12 there in front of things, I think you're going to
13 end up losing a considerable length of time.

14 What we need to do is take existing
15 mature standards that are already implemented --
16 the infrastructure's there -- start to capture the
17 information while we're working on this extremely
18 important initiative of providing a clear
19 semantics model. We need to also look for what
20 artifacts exist now that we can rely on right now
21 that are also very definitive. One of those, for
22 instance, is the FPML Dictionary of Terms. It's

1 well defined and it integrates inter-master
2 agreements with FPML messaging, which interacts
3 with the fixed messaging that goes on right now,
4 and that can serve as a base as we're building
5 this platform. I think we have to look at what
6 purpose are we trying to address right now, today,
7 and look at what technologies are readily
8 available because right now, you know, there are
9 more CDS's now, I think, in the marketplace than
10 there were in 2008. And I think there's a time to
11 market issue that we have to do and we don't want
12 to put any important technological innovation in
13 front of capturing this information, warehousing
14 it, and starting to analyze it.

15 Now, when you start to talk about
16 analyzing, it seems to me that when you look at
17 large data set analysis, complex systems theory,
18 almost every academic discipline is now relying on
19 building up their own ontologies to provide pure
20 native research. And we need that research done
21 and we need that ontology built. The question is
22 -- it's not a matter of if, the question is when?

1 And then, what are we looking at now? What is the
2 purpose we're trying to fulfill at this moment in
3 time?

4 And so, I think we have to say, what is
5 your timeframe, what's the goal? And what is the
6 most efficient way for that industry to get that
7 information there? And because of its nature, I
8 just want to make sure -- as we've done with the
9 CFTC in the past, with large trader reporting and
10 positions reporting, you know, we stand ready to
11 work very closely with you to make sure this data
12 gets delivered so that you can start to summarize
13 it.

14 And we've also -- it may be a surprise
15 to many people because of the wide adoption of FIX
16 in the (inaudible) classes, but we don't approach
17 standards as something that sold and we don't have
18 an expansive perspective on this thing. In fact,
19 one of the best things that happened to FIX over
20 the last year is that we had a couple major,
21 dominant members that were pushing us heavily into
22 OCC derivatives. And right now you can represent

1 CDS's, and you can represent IRS's in FIX, but,
2 you know, our view is that, wait, we would prefer
3 to work with FPML/ISDA. And we've found ways to
4 get our messaging to work together so that any FIX
5 message can carry an FPML payload right now today.

6 So you could send a stream of trade
7 reports from, let's say, an exchange into the CFTC
8 for whatever reporting purposes and some of the
9 messages could be FIXML for listed derivatives,
10 very simple, simple basic (inaudible), and it
11 could also carry FPML payload when it's
12 appropriate to do that. If we follow the approach
13 specified by ISDA of having a warehouse and a
14 standard product identifier then you could do even
15 more because we can carry that as part of our
16 business messages that already exist to
17 disseminate reference data information and also
18 to, even, report trades. Do all the pre-trade
19 activity referencing FPML objects, but so --

20 MS. LEONOVA: Thank you, Jim.

21 MR. NORTHEY: Thank you.

22 MS. LEONOVA: I want to make sure we

1 have time to touch base on XBRL.

2 MR. NORTHEY: Okay, sure. Okay, right.

3 MS. LEONOVA: And Eric is falling
4 asleep, so we need to (inaudible) while he's
5 awake.

6 MR. NORTHEY: Sorry. Thank you, Irina.
7 Okay.

8 MR. ENGELEN: Thank you. XBRL is best
9 known as the standard that's been embraced and
10 adopted by the Security and Exchange Commission,
11 as well as dozens of other world regulators for
12 taking financial statements from companies around
13 the world. It did begin with a much broader
14 vision and that vision still remains that someday
15 a piece of business information, once it hits any
16 computer anywhere, never needs to be retyped as it
17 moves into an organization through its trading
18 partners, as it moves within that organization for
19 operations and management purposes, as it's
20 prepared for sharing with the outside, and as it
21 moves outside and is shared, for example, with a
22 regulator making it public again.

1 As a market collaborative XBRL has been
2 developing specifications to integrate and improve
3 processes and business reporting supply chain
4 based on XML, base specification. Because it is
5 from first transaction to end reporting we also
6 try to know our place. We're not trying to
7 compete with the transaction and purpose specific
8 world of transactions. We try to pick up with a
9 generic and holistic way of representing
10 information from many different transactional
11 purposes, express them in one face throughout in
12 the RFP system and then be able to go to the
13 purpose specific end reporting taxonomies.

14 So XBRL is a syntax, a way to represent
15 the code books that companies are expected to
16 report against; a way to extend those reporting
17 concepts, so companies can tell their own story.
18 It is the marked collaborative with organizations
19 around the world and it's the code sets that come
20 together.

21 As we speak about your question, in
22 particular, who were some of the standard setters

1 who are saying what type of information is needed
2 for swaps and similar information, one of the
3 parties that has embraced XBRL for that purpose is
4 the Financial Accounting Standards Board. The
5 FASB is the developer of the 2011 U.S. GAAP
6 financial reporting taxonomy. And in that
7 taxonomy you'll find dozens of individual facts
8 that work together so that companies and their
9 financial statements, as they express their
10 holdings in more summary on the face of the
11 financials and then in tremendous detail in the
12 notes, can express that information in a lot of
13 detail.

14 The SEC has mandated the use of XBRL for
15 financial reports. We're in the third year --
16 starting June 15th -- of the three year roll-out
17 where the first year -- starting June 15, 2009 --
18 the largest 500 companies in terms of global float
19 began reporting the face of their financials in
20 detail, then notes and summary. The second year
21 those 500 companies then began to do the exact
22 kind of data that we're talking about today in

1 complete detail, every number, every fact that
2 appears in the notes of the financial statement.

3 I looked at a tool that's provided by
4 XBRL U.S. This morning. It's called the C Suite,
5 available at csuite.xbrlus. I found that of the
6 1,700 companies that have reported approximately
7 8,000 filings to date, there are approximately
8 3,500 classes of facts directly related to swaps
9 that have been reported in tremendous detail. And
10 by "classes," I mean some of the attributes that
11 you're talking about, with the basic line items

12 and then -- I apologize that I'll use some
13 technical or pseudo-technical words here -- axis
14 and domain members to do the different slicing and
15 dicing that I know that your organization needs
16 and that the market needs to be able to identify
17 and classify the information.

18 Now, the FASB and its rules and the
19 codification 815 is among the rules that FASB puts
20 out. In the international world IFRS, IAS 39 is
21 modified by IFRS 9, is how they do that type of
22 reporting. They give some broad strokes of how

1 companies have to report in those 3,500 some odd
2 facts. You can see where companies have chosen to
3 tell their own story by providing different types
4 of attributes, whether it's the dates that
5 different interest items may come through or the
6 type of commodity that the swap relates to. So
7 you'll see both the combination of what's required
8 from the FASB that the SEC requires in their
9 reporting and what the companies are choosing
10 through tools like the C Suite and others, many of
11 which are freely available. It's very easy to
12 analyze this information and groups that are
13 looking to analyze the types of attributes can use
14 this as a very rich storehouse for the kind of
15 information that's available.

16 I just chose one of the companies -- the
17 very first one on the list -- and one company had
18 disclosed approximately 550 individual swap items
19 on one of their detailed financial statements.
20 So, again, the direct answer is that the financial
21 regulators are requiring it, the companies are
22 currently doing it, XBRL is a format that is

1 currently mandated around the world for this
2 reporting, and so we're already seeing in this
3 first of three years that the detail was required
4 where tremendous amount of swap information is
5 being made available and can be used to analyze to
6 come up with further answers for your questions.

7 MR. ATKIN: Maybe we can take a shot at
8 unraveling some of this stuff, so that we can
9 divide it up into its component parts. You,
10 fundamentally, have two or three challenges. The
11 first challenge is, can you define this derivative
12 contract? And you defined it based on the
13 contract with a common language, so that everybody
14 understands all of the construction of the
15 derivative: What's its characteristics, what's
16 its structure, who's involved, dates, and payment
17 rates, and schedules, and things of that nature.
18 And we'll call that the semantic layer.

19 The second thing you do is you describe
20 it in a computer-readable format. You know, you
21 use XML and there are various flavors of XML that
22 have sprung up independently, all of them sitting

1 around the table. And then you communicate it to
2 lots of systems so it can be consumed and fed into
3 their processes. All of these things are
4 complementary. Up until now we've all been
5 working in our silos to build the language, the
6 schemas, and the protocols as part of one thing.
7 We are now mature enough that we are separating
8 these activities so that you can have schemas to
9 communicate, semantics to define, and, in fact,
10 all of these things work together.

11 I think the good news moving forward is
12 that all of these activities are now working
13 together. The industry is embracing the
14 importance of precisely defining the instruments
15 based on its attributes and then being able to
16 communicate it in a way that can be processed by
17 the firms. So I think what you're seeing now is
18 the same activities that were described now being
19 separated into its various components that we can
20 assemble back together, which gives us a lot more
21 flexibility in what we're doing in terms of
22 analysis, et cetera.

1 MS. LEONOVA: When you say industry is
2 working together on this issue, do you have any
3 exact examples of this working together?

4 MR. ATKIN: I was the founder of MDDL.
5 MDDL was what Jim referred to that FIX was working
6 with. We're now doing a proof of concept with
7 ISDA on OTC contracts to make sure that we can
8 define their contract semantically and deliver it
9 via FPML schemas. So when I say working together,
10 all of these standards participants are all
11 working together and are participating in the same
12 conversations.

13 MR. NORTHEY: I can also --
14 unfortunately, probably the leading advocate of
15 this approach isn't here because of train
16 problems, so I'm going to put on another hat and
17 I'm going to be a proxy for the ISO TC-68 chair,
18 who works tirelessly to try to integrate and get
19 everybody working in the same direction, and
20 that's Karla McKenna from Citibank.

21 And we, based on some feedback from some
22 very, very high-level bank executives a few years

1 back, created something called the Investment
2 Roadmap. And the Investment Roadmap is a artifact
3 from an organization that we've demanded not be an
4 organization. There's something called the
5 Standards Coordinating Group. Right now the FIX
6 organization provides the dial-in facility for
7 that and a web page for it, but we purposely did
8 not make an organization of it.

9 And here's what the Standards
10 Coordinating Group came together to do. The fact
11 was there was all these competing technologies and
12 standards, so when you're looking at running a
13 bank, a trading company, or if you're a regulator
14 and you're trying to understand, what should I use
15 (inaudible)? And the term "investment" means
16 where do I spend my money to promote standards and
17 how do we work so we don't create duplicate
18 processes and activities? How can we share
19 information towards working over the long-term to
20 converge?

21 And so the Investment Roadmap is a
22 public document available off of the FIX or the

1 ISO 20-022 website and it's a combination of
2 groups such as XBRL, FPML, Swift -- if I miss
3 somebody, please let me know -- FISD -- what's
4 that?

5 SPEAKER: EDM Council.

6 MR. NORTHEY: Yeah, not yet. Are you
7 there yet? So, and what we'd like -- to pull the
8 EDM Council into this at some point as well. And
9 our goal is -- we've defined the entire process of
10 trading from pre-trade all the way through
11 settlement and reporting. And we said, look,
12 here's the grid. Here's what you use in this
13 area, here's what you do. But there's one
14 overarching place where we're all over time trying
15 to work towards and that's the ISO 20-022
16 repository and model. That's where we want all of
17 that to evolve into. And that's our point of
18 coordination for things such as code list,
19 attributes, and that type of thing.

20 And that's where you'll find the current
21 industry practice for classification of financial
22 instruments, but that's also the organization

1 where you'll find some work where XBRL starts out
2 where you have to do a filing to do a corporate
3 action, all right? So you take the tags from
4 XBRL, you communicate that through ISO 20-022
5 Swift messages, you know, working with DTCC into
6 the process. And the goal there is to avoid
7 transcription services.

8 What's missing from that is -- and what
9 the next logical step in that is -- is not that we
10 have a robust model for financial instruments and
11 the overall business processes, we need to bring
12 in the semantics layer, and that work is starting
13 now. But this was also to talk about identifiers,
14 this question. I want to bring us back to
15 identifiers and talk a little bit about
16 identifiers themselves.

17 When we read the ISDA FPML proposed
18 paper -- and, again, we represent the consumers of
19 this information. Part of the reason we're
20 involved in X9D is there were some things we were
21 not happy with in terms of how, as consumers of
22 identifiers, the whole industry was structured

1 around -- and using or misusing or disabusing
2 standards. So when we look at identifiers
3 themselves, the only comment we'd like to make to
4 the ISDA paper is we know definitively that if you
5 want to start working today and you want to
6 capture information that's going to address risk
7 or to get an understanding of what's going on, you
8 have to start with ISDA FPML, their dictionary,
9 their master agreements, to understand it.

10 But when you start to talk about
11 identifying instruments, we prefer that we have an
12 open standard based on some kind of international
13 standard, all right?

14 MR. ATKIN: Gee, Jim, would you agree
15 that you --

16 MR. NORTHEY: With that said, there's a
17 number of issues with standards in general, right?
18 I mean, so I'd like to point some of those out.
19 And I'd also like to talk about -- because of the
20 question that you said is, what's out there today
21 that you should know about?

22 Well, there's the ISO 10-962 standard,

1 called classification of financial instruments,
2 all right? And I want to state -- talking now
3 specifically about the FIX protocol organization
4 and our consumers we represent -- we consider it
5 to be, you know, a very inferior standard and we
6 don't see that that standard, as it exists, is
7 something that we can build upon to address OTC
8 derivatives. With that said, the ISO TC-68
9 organization has a thing called the Independent
10 Study Group on identifiers, SG1. We were the
11 group that responded very quickly to the legal
12 entity identifier request and we've had just
13 incredible adoption.

14 We now have people from P countries
15 globally and, you know, the advantage of an
16 international standard is we're talking -- you
17 know, I can go into a room now and I can talk to
18 Japan, Korea, China, Brazil, right?

19 MS. LEONOVA: Yes, and we are going to
20 have Karla on the second panel, so I'm sure she
21 will be happy to expand on that, but I want to
22 give Karel some airtime.

1 MR. NORTHEY: Yes, okay. Okay, she'll
2 talk more. Right, right. Okay, yeah. Okay.

3 MS. LEONOVA: And I also would like to
4 follow up on their group of concepts that Michael
5 mentioned before.

6 MR. ENGELEN: Sure, I'll address it so
7 that -- the question was on semantic layering and
8 what we're doing to work there together.

9 I mean, generally speaking, the position
10 that we have is that, definitely it's very
11 interesting technology and interesting stuff to
12 look at and we think it's definitely very good
13 that EDM Council is taking a leading role there.
14 On the one hand, as Mike mentioned, there's proof
15 of concept that we're looking at, say, for some of
16 the OTC derivative contracts, how it could look
17 like, for us to better understand and to evaluate
18 what's the semantic proposals we could bring us.

19 Jim mentioned the work that's ongoing in
20 ISO. There's a Working Group 5 that will be
21 formed -- or that has been formed that will look
22 at it as well, so we'll have some engagement in

1 that as well. But generally speaking, we see this
2 as technology with promise, but more for the
3 long-term. What we see is there is a lot of new
4 regulation coming out. There's a tremendous
5 amount of work for the industry and what we want
6 to do is kind of come out with ways in which we
7 address all the requirements and use what we have
8 already. So, again, we're happy to engage to a
9 certain degree in semantic repositories and see
10 what the value could be in the long term, but we
11 have to keep in mind a lot of the stuff that the
12 industry has to build in the short term and how
13 can we best leverage existing standards, existing
14 infrastructure there.

15 MS. LEONOVA: What do you find to be the
16 short- term constraints between semantics
17 implementation into the FPML definitions?

18 MR. ENGELEN: I don't know if there are
19 specific short-term constraints. I mean, we have
20 to see how the proof of concept works out and
21 we'll learn from that and see how quickly things
22 can be done. We did learn, though, for example,

1 from the FPML experience that generally it just
2 takes a lot of time to get people to agree on
3 descriptions of instruments, et cetera, et cetera.
4 So standards move forward, but it just takes time
5 to kind of cover it all.

6 MR. NORTHEY: Can I give our concerns?
7 Our concerns really are the maturity of the tools
8 and products and the maturity of the industry
9 practitioners to be able to understand the
10 (inaudible).

11 Now, believe me, this in no way am I
12 recommending that we don't pursue this and we
13 don't use this little window of time where we can
14 actually encourage the industry to start
15 identifying their terms and creating that semantic
16 layer. I think that's very important, but what we
17 see right now -- as of today -- are we trying to
18 solve some problems in near term to the risks that
19 still sit out there, from my perspective, that
20 haven't changed that much since 2008 and try to
21 get it? Or are we looking for a longer term
22 solution? And right now, the maturity of the

1 tools, the maturity of people who are
2 practitioners that know how to be what we call a
3 working ontologist is just not there.

4 And I think that we have to keep it in
5 perspective while Mike and his group do their
6 important work and build up that layer and while
7 the ISO organization does it from a global
8 perspective, you know, pulling in the ECB and
9 other organizations. But we don't let that get in
10 the way of what we need to do right now to address
11 quite a bit of what's in the --

12 MS. LEONOVA: What do we need to do
13 right now?

14 MR. NORTHEY: Well, I think, largely if
15 you -- there's talking from a definition of OTC
16 derivatives, the definitive reference from my
17 perspective, and what we've said as a policy of
18 the FIX organization, it's the ISDA- FPML
19 combination of master agreements, the FPML
20 document structure, and the FISD dictionary terms.
21 They're well thought out. Everyone agrees upon
22 them, everybody knows how to use them. We know

1 how to communicate them. They're already in the
2 infrastructure. But all of that work that is the
3 FPML needs to do is move from a silo, where it is
4 now, into the ISO 20-022 model. We need to bring
5 in this important semantic layer at the same time.

6 MS. LEONOVA: Okay. Karel, what is your
7 opinion about this goal?

8 MR. ENGELEN: Well, there's a lot that
9 we need to do now or that we have to work on, but
10 I think one of the areas of focus is the
11 requirements around both real-time reporting and
12 regulatory reporting. So, as an industry, how can
13 we kind of make that reporting possible and what's
14 the best way to do that?

15 The way we look at it is basically, we
16 see the OTC derivatives industry, broadly
17 speaking, divided up in three buckets. There is
18 the more standardized products for which we
19 propose to have these unique product identifiers
20 that allow you to position a lot of the trade
21 information as reference data because the products
22 are standardized. And so you would use that with

1 reporting and that would, obviously, be very
2 useful in public reporting.

3 The second bucket would be products that
4 are standardized, but are not necessarily not very
5 frequently traded. You might not develop unique
6 product identifiers for them. And for those
7 products you would have the full FPML
8 representation, like you have it today, like it's
9 used in the confirmations that go through DTCC or
10 to a market wire for credit or trade rates.

11 The third bucket would be the very
12 customized, the very (inaudible) products for
13 which we think there's not necessarily an
14 electronic representation. These trades might be
15 one-off trades that really are done on paper.
16 What we propose is to use a construct which we
17 call the generic products that allows you to give
18 the main characteristics of the trade, such as
19 notional, buyer/seller maturity dates, and a
20 couple of other identifying elements. Again, it
21 allows the regulators to get an understanding of
22 the trades, to get a view of what the trade

1 represents. But full details, ultimately, you
2 would have to go back to the confirmation.

3 Now, working all this out for all the
4 OTC derivatives, it's just a tremendous
5 undertaking and that's one of the focus areas for
6 us.

7 MS. LEONOVA: I thank you for bringing
8 us back to dividing swaps and standardized and not
9 standardized. We have read with a great interest
10 the paper on a description of standardized OTC
11 derivatives, but do we have any game plan for
12 addressing category 2 and category 3 of non-liquid
13 products and (inaudible) products at all? And if
14 we have a game plan, what is the timeline for ISDA
15 to address it, or any other organizations who are
16 concerned?

17 MR. ENGELEN: Well, the game plan for
18 reporting purposes is indeed to have the generic
19 product for the very bespoke ones and for the less
20 liquid, but still standardized products to have
21 the full FPML representation, and that is
22 available already. There might be certain

1 products where we have to expand FPML, but that's
2 an ongoing exercise. So we have ongoing working
3 groups that keep on expanding the standard.

4 As far as the representation for the
5 standardized products, the way we're tackling that

6 -- and that goes back to the unique product
7 identifier -- the way we're tackling that is that
8 the current focus is on the developing the
9 taxonomy and looking at different taxonomies that
10 we have -- the FPML one, the work that the
11 reporting working group has been doing, and work
12 that has happened in previous ISDA operations
13 working groups -- and basically refine that, have
14 a dialogue with the regulators to make sure that
15 the taxonomy that we come up with is one that kind
16 of covers your needs from the point of view
17 querying trades, et cetera. We think we can do
18 that in the short-term, meaning by the end of this
19 month for certain asset classes, such as rates and
20 credit, we should make a lot of progress.

21 From there we plan to build the work on
22 the unique product identifiers, so further

1 refining of taxonomy and ultimately define these
2 product identifiers. We are working on an
3 implementation plan -- again, for the end of this
4 month -- that will give more views on dates, et
5 cetera, but we do not have them.

6 MR. ATKIN: I think that you identify,
7 describe, and classify derivatives, bespoke
8 customized contracts based on their attributes.
9 That really defines what the instrument is. And
10 in order to do that, you then have a semantic
11 structure that defines those things, you convert
12 that to a technical model. The next panel you'll
13 hear about our relationship with the Object
14 Management Group to do that, and you communicate
15 it via an existing protocol, like FPML. So I
16 think that those things are ready to go now. We
17 can then define the contracts that are not covered
18 by standard FPML protocols at the moment and feed
19 them right into the process. I think that those
20 are complementary activities.

21 MR. NORTHEY: But, you know, one of the
22 things I want to come back to again is that --

1 wearing more of the U.S. hat -- is, you know, the
2 issue of what the identifiers are and who assigns
3 them and (inaudible) is not something that should
4 be overlooked. And I think that there needs to be
5 more analysis done by the CFTC on what's the
6 appropriate identifier mechanism and what's
7 working in the industry now? Because identifiers
8 are largely governed by other standards outside of
9 what we're talking about here in this model
10 approach.

11 So I would just encourage you to gain
12 some understanding of current issues along
13 identifiers and also to -- and I think that we've
14 started a classification subgroup within X9D in
15 the U.S. to feed and drive the -- two things: The
16 ISO working group responsible for the 10-962,
17 which is a classification of financial
18 instruments, and the study group to try to address
19 and improve this thing.

20 In a large degree, you know, I think the
21 financial industry does not hold up to other
22 industries in terms of their management and

1 governance over identifiers. You have IPR issues
2 that continue to plague adoption. You have cost
3 issues that are imposed. And I think that these
4 are things that the CFTC has to understand. And
5 then, also, if you take a silo and create a new
6 identifier stream independently, then you
7 potentially start to preclude integration and
8 cross-asset management across the picture.

9 An OTC derivative doesn't work in a
10 (inaudible). Often the underlyings are tied to
11 listed derivatives or other (inaudible). And
12 those things are important, so you've got to look
13 at the (inaudible).

14 MS. LEONOVA: Thank you, Jim, for
15 bringing us here. So can we talk about
16 interaction between XBRL and FPML and what is the
17 linkage? Is there a technical organization right
18 now?

19 MR. COHEN: So I think that separation
20 between syntax and semantics is a very important
21 one. As long as we can do some manner of the
22 lossless transformation of the semantics between

1 our different syntaxes, I think wonderful things
2 can happen.

3 The XBRL's pace tends to be the movement
4 of information within an ERP business environment
5 in preparation for external reporting. If the
6 things that make XBRL unique -- the ability to
7 associate human readable labels and definitions
8 with each of the concepts; the interrelationships
9 of the concepts, which many people can do, but the
10 particular XBRL tools that are designed in the
11 reporting world; the association with
12 authoritative and practical reference and
13 guidance; the calculations, formulas, rules
14 versioning, and the things that are necessary in
15 that environment -- may mean that XBRL is an
16 important part for some aspect of this. Then, if
17 we have that agreement on the semantics -- that
18 same information can be expressed in different
19 ways, whether it's at the detailed level with
20 XBRL's internal transactional tool, called XBRL's
21 Global Ledger, or whether we're drilling down to a
22 more transactional --

1 MS. LEONOVA: Do you have this agreement
2 on the semantics or are you trying to reach
3 agreement on the semantics while we are standing
4 here?

5 MR. ENGELEN: I think it's a very good
6 question. We haven't really looked at it, mainly
7 because we think we're addressing two very
8 different things. XBRL is addressing financial
9 reporting. We are really looking, and have been
10 very focused on the post-trade business processing
11 and everything linked to that, so how do you kind
12 of communicate this trade information?

13 Probably it is something to look at and
14 see to what extent there is an overlap with some
15 of the XBRL work, but again the focus is very
16 different. It's financial statements, on the one
17 hand, where as we are looking at real-time,
18 regulatory reporting, more from a risk perspective
19 and a kind of trade position perspective.

20 MR. ATKIN: Well, they work together.
21 So the XBRL is really an accounting taxonomy, so
22 anything you want to do to make sure that you can

1 understand how to deal with it from accounting
2 perspective, you would use XBRL. When you're
3 talking about describing the instruments, you'd be
4 able to describe so using our repository, which
5 would be the semantics. And when you want to
6 communicate information of the transaction, you
7 would do so via FPML. So they are complimentary.
8 And, in fact, that's what we are doing with our
9 proof of concept.

10 MR. COHEN: If I might provide just the
11 slightly different viewpoint, is that XBRL is not
12 limited to financial reporting. It is the lead to
13 end aggregated reporting of all kinds and a
14 seamless audit trail from the transaction space to
15 that.

16 I fully agree that if what you're
17 dealing with is real-time reporting of
18 purpose-specific transactions, that is going to be
19 before the XBRL space. But if you are then going
20 to be bringing those transactions together with
21 transactions of other kinds -- whether it's
22 leading to financial reporting, statistical

1 reporting, statutory reporting, tax reporting,
2 sustainability reporting, any kind of a business
3 reporting -- if you're dealing with summarized
4 aggregated information that you need to have a
5 solid audit trail back to the transactions, that
6 that's the space of XBRL. But I absolutely agree
7 that if you're dealing with purpose-specific
8 transactional reporting in real time, that is the
9 pre-XBRL space.

10 MS. LEONOVA: I would like to open the
11 floor to questions to our panelists, if anybody
12 has any. I think Anne has a question.

13 MS. SCHUBERT: Well, a question that I
14 had been -- Irina and I had been considering, and
15 other employees of the agency as well, is whether
16 the product ID can possibly be composed of
17 different sections and each section may represent
18 a different level of granularity?

19 For example, the first section may
20 represent the highest level of granularity, which
21 would probably be asset class. And then
22 subsequent sections would represent higher levels

1 of specificity, and so then a regulator would be
2 able to use whatever section or sections it wanted
3 to for it's own purposes of aggregation. And we
4 just wanted your feedback on the feasibility of
5 that?

6 MR. ENGELEN: Sure, I'm happy to address
7 that. So, when we developed whitepapers we were
8 looking at getting feedback from people that have
9 been looking at these kinds of identifiers and
10 different other kinds of asset classes, and the
11 general feedback was that ultimately you were with
12 a so-called unintelligent identifier for what
13 you're doing.

14 And you can use aliases if you want to
15 make it more descriptive. If you build the
16 structure that you're looking at into your
17 identifier, you basically bring your taxonomy into
18 your identifier, you risk running into
19 limitations, certainly in an area such as OTC
20 derivatives, which is still evolving. New
21 products might be developed. There might be
22 things you're not thinking of.

1 So the preference from a technical
2 perspective was very much to have an unintelligent
3 identifier to the extent you need to give it
4 meaning. Unintelligent, but unique identifier to
5 the extent you need to give it meaning, you use an
6 alias for that.

7 I think what you're looking at is
8 exactly what we're addressing on the level of the
9 taxonomy. So, you would have a taxonomy that
10 would give you the different asset classes. With
11 codes for the asset classes, you would go to the
12 product level, sub-product level, et cetera. And
13 the two would be linked, definitely. So if you
14 look at identifiers, you would also be able to
15 place them within the taxonomy, but that doesn't
16 mean you have to build your taxonomy into your
17 identifier.

18 It is a question, though, that comes up
19 a lot and it doesn't mean that because it's a
20 technical preference to have an unintelligent
21 identifier, that ultimately we won't end up with
22 something else.

1 MR. ATKIN: We 100 percent agree with
2 unintelligent identifiers, that you -- but if
3 you're going to have an unintelligent identifier,
4 it has to be linked to some description. You get
5 to be able to find what that instrument is based
6 on its characteristics. So define what it is.
7 Use what want. So that's the ideal way of looking
8 at identification.

9 So the creator -- the person who
10 originates a derivative submits it to a
11 repository, describing its characteristics based
12 on its attributes. Gives it a dumb number and
13 then, all of a sudden, you can then link the
14 identification of the instrument back to its
15 attributes, and that allows you to identify it
16 uniquely and also to classify it in any way you
17 like. So you can then classify it by its
18 characteristics. You can classify it by its
19 business relationships. You could classify it by
20 its transactions, you know, holdings. And that
21 would be the ideal way of approaching it.

22 MS. LEONOVA: It will be a nice

1 discussion for upcoming proof of concept that
2 Karel and Michael work on. Do you want to give us
3 some details about what we should expect and what
4 is ultimate goal, and how long you've been working
5 on it?

6 MR. ATKIN: So the goal is to deliver to
7 the regulators and market authorities an example
8 of what we're talking about because it's a lot
9 easier to look at it in reality than to talk about
10 it theoretically. So we are taking interest rate
11 swaps based on ISDA examples and linked back to
12 the ISDA master agreement. We are aligning that
13 agreement with our semantics repositories, so we
14 can have a consistency of the language used to
15 describe it.

16 We are pulling real instance data that
17 we're getting from various vendors, so you can run
18 various analytics on it. So, after that, you will
19 be able to construct the derivative based on its
20 attributes, to describe it and classify it. You
21 can then show the participants that are involved
22 and their hierarchical relationship, ownership

1 role, et cetera.

2 You can then link it to its underlying
3 index for any reset risk that you might be doing
4 and then you can analyze it based on spread or any
5 other characteristic. So what we think we'll be
6 able to do is show the relationship between the
7 XML schema, which is in FPML, the ontology or
8 semantics, which is in our repository, and how
9 those things will work together.

10 MS. LEONOVA: Karel, is that consistent
11 with your perception?

12 MR. ENGELEN: It is consistent,
13 somewhat, with my perception. I think concern
14 that we have expressed is around the timeline, to
15 be able to do this in a very short period of time.
16 I would add as well that when we had a
17 conversation, Mike put his job on the line. He
18 said he would leave the EDM Council if he was not
19 able to do that. So we'll see where we are at the
20 end of the month.

21 MR. ATKIN: I have a footnote for the
22 record, Karel. I appreciate that.

1 MR. TAYLOR: I have a follow-up for --
2 it's really for all of you and it grows right out
3 of the last -- but out of some earlier things,
4 too, and it's all about timelines.

5 You all keep talking about short term
6 versus long term and, you know, how long it may
7 take to do various steps. You know, I think I
8 hear a general agreement: Everyone thinks an
9 ultimate goal of all of these dreams converging
10 would be good. The question is the time it would
11 take. Can you all quantify some of those times?
12 What do you mean by "short term?" What do you
13 mean by "long term?" When can you do what?

14 MS. LEONOVA: And I want to separate it.
15 How much time is needed for technical agreement
16 and how much time is needed for political
17 agreement?

18 MR. ATKIN: Well, I would ignore
19 politics for the moment. Our semantics definition
20 is complete and has been verified by the industry,
21 so we think we have a definition ready to go. We
22 have been working with the Object Management Group

1 -- OMG -- for the last few months to make sure
2 that our work can be converted to their technical
3 standard. That's a process that's currently
4 underway and we expect it to be done shortly, I'm
5 going to say within months. And, Richard, you'll
6 explain the timeline there.

7 So I think that in immediate run --
8 probably within, let's say, within a year --
9 you'll be able to define it semantically,
10 communicate it via RDFL, based on ISDA master
11 agreements.

12 MS. LEONOVA: Karel, you look concerned
13 about this timeframe.

14 MR. ENGELEN: No, I think if you talk
15 about timeframes, I mean, it's lucky he can put
16 timeframes on things and you can talk about short
17 term or long term. To give an example, if you --
18 the work I was describing earlier on taxonomy,
19 then I can say by the end of this month we'll have
20 something developed for rates and credit which I
21 think we'll be happy to share. Is that going to
22 be the ultimate taxonomy? It's not going to

1 change anymore? Almost certainly not, so there's
2 going to be ongoing work, ongoing maintenance.

3 If, on the other hand, you talk about
4 what Jim talked about before -- the long-term
5 direction that we have to basically work on with
6 the ISO 20-022 umbrella -- I can certainly say
7 that's not going to be finished next year. Not
8 even the year afterwards. That really is a
9 long-term effort and we're already working on this
10 for several years.

11 If you talk about UPI, I think we could
12 give you a technical framework to develop that,
13 but the bigger question is -- and that's where
14 most of the work is -- what is the amount of
15 effort? And this goes more towards your political
16 question, if you want to ask it or put it that
17 way: What is the amount of effort that we need to
18 do to really bring the whole industry -- all
19 players in this industry at the same level? And
20 just takes time. How much time? I honestly don't
21 know.

22 MR. NORTHEY: Can I make a comment real

1 quick? I don't want to undermine Mike's
2 enthusiasm and optimism, but those familiar with
3 the work don't really feel that the model's
4 complete and it's ready to go. And it's been
5 vetted widely by key practitioners, even some of
6 the people who help facilitate starting up that
7 initiative. Going back a step, when we looked at
8 revising ISO 20-022, we really knew that
9 practitioners were not ready to adopt the concepts
10 of ontologies and yet we still needed to move
11 forward, so we helped facilitate taking our lead
12 people and they're working with EDM Council right
13 now, but I would definitely say I heard -- when I
14 was asked to be on the panel, you said, what is
15 available today? What's out there? What should
16 be considered?

17 I went out and talked to key
18 practitioners who have been involved and don't
19 have vested interests, but they work at banks and
20 technology spaces, and they don't believe that the
21 current model as it exists is complete or ready to
22 go. And then there's also the -- we've got to

1 have technology diffusion rates out to the
2 organizations.

3 So what is ready to go right now, our
4 view is that from the messaging delivery mechanism
5 there, I think -- don't underestimate the
6 difficulty of getting an identifier which can be
7 readily integrated into business processes. The
8 identifier problem is much greater in the
9 financial services industry because of IPR than it
10 is in any other industry. And there are some
11 technologies we should look at, such as the
12 distributed object identifier. We have things
13 where you have to be able to distribute and
14 guarantee uniqueness.

15 And, by the way, you know, we fancy
16 ourselves as financial technologies and we think
17 we've got the biggest problems and toughest
18 problems, but you know what? If you look at this
19 compared to telecommunications and other
20 industries, most of these are solved problems.

21 You know, I think only one time in the
22 history of Ethernet has a manufacturer ever

1 generated duplicate Ethernet addresses, you know,
2 and it was a big controversy. And so I think that
3 you don't underestimate and don't obscure, you
4 know, the attraction of a new emerging technology
5 with the real work of what is the identifier going
6 to be? Who is going to manage it? Who is going
7 to own it? And how does it integrate with all
8 other identifiers? Because I saw in the ISDA
9 proposal that a CUSIP is going to be used for
10 underlying instrument.

11 Well, you know, a CUSIP is encumbered
12 with IPR and licensing issues. And by the way,
13 it's not widely adopted outside -- you know, it's
14 really looked upon negatively outside the U.S.
15 space, where the ICE is used and adopted. So, you
16 know, it's unfortunate that you're going to have
17 to really look at almost the identifier more than
18 the model. I think you have a basis for the model
19 now, and we certainly want to promote and support
20 what Mike's been doing -- and we helped start it
21 -- but let's look at what we're trying to do now
22 as opposed to over the long term.

1 MS. LEONOVA: Okay, Eric? You have the
2 right of the last word.

3 MR. COHEN: The CEO of XBRL U.S., a
4 gentleman named Campbell Pryde -- and in his
5 former life was at Morgan Stanley and he was
6 dealing with this exact problem -- he, at the
7 time, was using some of the technologies you've
8 heard mentioned today. He tried to use things

9 with names like OWL and RDF to be able to create
10 all the different attributes that are necessary.
11 In that rare moment of agreement amongst this
12 group, believing that the identifier itself should
13 just be (inaudible), it should just be a serial
14 number that links into that system of
15 identification.

16 And whether it's using LRDF, whether
17 it's using XBRL with the various tools that it
18 provides to be able to create these interoperable
19 definitions and descriptions and the formulas that
20 help you identify what piece of this has gone in
21 the hole, sort of like bills of material or
22 engineering pieces. There are many different

1 approaches and a lossless transformation amongst
2 us would be great.

3 Neither XBRL International nor XBRL U.S.
4 want to be the owners of these pieces. It is the
5 stakeholders involved -- folks like the FASB, the
6 people developing the taxonomies, or individual
7 members such as myself -- that have the honor of
8 working with the esteemed gentlemen at this table
9 to try and bring these solutions to the market.

10 In approximately one year and three
11 months, every U.S. GAAP filer in the United States
12 is going to be providing detailed swap information
13 to the SEC. This unique identifier, this
14 descriptor is so necessary for the market to be
15 able to really benefit from being able to analyze,
16 to aggregate the information and work with it. So
17 many of us absolutely realize the importance here
18 and want to support it. But in terms of answering
19 your question when, we're not part of the -- that
20 we're going to deliver that to you: We're just
21 one collaborative member sitting at the table
22 saying we'd like to work with other market

1 collaborative folks to make this happen.

2 MS. LEONOVA: Okay, let me thank
3 Michael, Karel, Jim and Eric for finding time to
4 join us. We are taking a break until 3:15, right?
5 No, 2:15. And we are going to talk about
6 coordination. I'm on all those efforts that we
7 just talked about.

8 Thank you again very much.

9 (Recess)

10 MS. LEONOVA: Let's start our second
11 panel.

12 MR. KIRILENKO: Hello, my name is Andrei
13 Kirilenko. I'm the chief economist of the CFTC.
14 I would like to offer some brief introductory
15 remarks and open this panel.

16 I -- we're very thankful to the
17 panelists to be here to talk about coordination
18 among various industry product classification and
19 identification work streams for the purpose of
20 achieving a universal method to describe and
21 classify swaps. Thank you for contributing to the
22 public service, for taking your time to talk to us

1 the panelists. And --

2 MS. LEONOVA: And first of all, let's
3 get introduced. So, Matt. You want to start?

4 MR. SIMPSON: Yeah, hello. I'm Matt
5 Simpson with CME.

6 MS. MCKENNA: Hi, Karla McKenna,
7 representing ISO, the International Organization
8 for Standardization. Specifically, Technical
9 Committee 68 for Financial Services.

10 MR. DEMARIA: Frank Demaria,
11 representing the ISDA Data Working Group.

12 MR. GREEN: I'm Bob Green, I'm with
13 DTCC.

14 MR. SOLEY: And I'm Richard Soley with
15 the Object Management Group.

16 MS. LEONOVA: Okay. We are following up
17 from the first panel, now more or less we know
18 what is out there. And the purpose of the second
19 panel is to figure out how we can coordinate all
20 these efforts in order to achieve some type of
21 universal method to describe and classify swap
22 products by the standardized or non-standardized.

1 And the question number one, as it was
2 distributed in the agenda. What is the current
3 status of interstate coordination in developing
4 standardized swap data classification and
5 identification?

6 Don't rush all together, please.

7 MR. SOLEY: I'm always happy to say
8 something. First of all, I'm going to take issue
9 with the phrase you just used, universal method.
10 And that leads me to believe that we're talking
11 about replacing everything that has come before,
12 trillions of dollars in IT infrastructure spent by
13 all of the players in the room with some grand new
14 scheme. And that is unlikely to help and, in
15 fact, will never happen.

16 So that's why we, along with EDM council
17 and many others, are focused on a solution which
18 we have shared semantics with different syntaxes.
19 It's to avoid what I called the N plus 1 problem,
20 and that is, you try to replace N different
21 standards with 1 new one, and in fact you go from
22 N different standards to N plus 1 standards. You

1 only make the problem slightly worse, but you make
2 it worse, not better.

3 OMG has worked in standards areas for
4 about 22 years, and many of the standards you
5 heard about in the last panel for representing
6 semantics -- things like SPDR and for representing
7 models of business processes like UML and BPMN are
8 standards, and underlie some of the things like
9 ISO 20-0-22 standard that you also heard about.

10 And in every case, what we've done is
11 not replace what came before but share semantics
12 with multiple syntaxes so that you have some hope
13 of getting systems to inter- operate and not
14 attempt to replace those systems that came before.
15 We do that as public-private partnerships in about
16 25 different vertical markets. And many of the
17 problems that you see in the financial services
18 industry are found in many, many, many other
19 markets.

20 There was a comment on the previous
21 panel that identification is tougher in financial
22 services than in other markets. Let me just say,

1 whoever said that has never worked in healthcare.
2 Identification in the healthcare industry is so
3 difficult that it's amusing.

4 I'll let other panelists get in there.

5 MS. MCKENNA: So, I heard ISO 20-0-22,
6 Richard, so I'm going to go next.

7 I think that over the last several years
8 that there has been a very, very constant and
9 increased commitment among standards organizations
10 and those interested in the development and use of
11 standards to work together. We've formed a number
12 of alliances in order to be able to share
13 information and to figure out how to make
14 standards interoperate and to collaborate.

15 Standards are not all out there for the
16 same purpose. There are different types of
17 standards. And when they all come together, they
18 need to be fit together in a solution. ISO
19 standards are across these types of solutions, are
20 usually the content standards within the solutions
21 that we're talking about. So, we have active
22 relationships with FPL. You heard from the

1 previous panel, FPML, XBRL. We are talking with
2 the EDM Council because we have an active project
3 in order to add a semantic layer to the ISO
4 20-0-22 standard, and in the area of reference
5 data where the EDM Council has done the most work
6 in the semantic area. At this particular point in
7 time, we're looking for their active
8 participation.

9 And also, if you take a look at the work
10 that the EDM Council and OMG that Richard just
11 talked about, you see ISO standards as part of the
12 content as well. ISO 20-0-22 is a very, very good
13 model-based standard under which all of these
14 efforts can come together. And it was actually
15 built that way in order to be able to allow
16 different standards to be able to collaborate
17 under one umbrella.

18 MR. DEMARIA: I'll go next, maybe put a
19 little different perspective on things. I
20 represent credit sweeps on the ISDA Data Working
21 Group, which are really practitioners in users of
22 this technology and standards.

1 And to prove that I am a layperson, I
2 will try to complete my remarks today without
3 using any acronyms whatsoever.

4 What is very important to us in the
5 forming of the ISDA Data Working Group is the
6 understanding that as we move into this new
7 marketplace where OTC products are traded on
8 various platforms -- electronic platforms and
9 potentially still on voice -- and cleared at
10 multiple DCOs, where you have dealers acting as
11 executing broker and clearing broker with market
12 participants. I did say DCO, didn't I?

13 SPEAKER: And ISDA.

14 MR. DEMARIA: All right. Well, maybe
15 I'm not the layperson.

16 MR. TAYLOR: You said OTC, too.

17 MR. DEMARIA: Maybe I'm not the
18 layperson I thought I was. It is very critically
19 important that we are speaking the same language,
20 and that there is no ambiguity in the product that
21 you traded, the counterparty that you have
22 transacted with. And that those transactions can

1 flow seamlessly through your infrastructure in a
2 very cost- effective manner.

3 We think there is great hope of
4 leveraging the work that we've done over the last
5 number of years as we've taken a paper-based
6 market and made it much more electronic, bringing
7 great benefits to the marketplace. We've put
8 types of repositories in place for different asset
9 classes, and we want to continue that forward.
10 And we think all these various groups are critical
11 to work together to get to that goal.

12 MR. GREEN: Maybe I'll go next. As one
13 of the companies that have put together
14 repositories, we're also encouraged that these
15 standard bodies are working together. We're also
16 users, obviously, of the data as opposed to
17 necessarily those that create it.

18 One of the things that we're hoping and
19 encouraged that will occur is that in order to
20 meet the commission's goals on understanding
21 systematic risk, as well as other goals in terms
22 of a reporting to the public, that we're -- that

1 this creation of a universal product identifiers
2 is quite key on that. And it's an operational --
3 as was mentioned in the previous panel, it's
4 definitely an operational challenge to see that
5 used uniformly. And so therefore, it's something
6 that has to be well- considered.

7 But we'd also like to say that it seems
8 like the FPML representation is, indeed, been
9 very, very widely used across the product set from
10 across the asset classes from the perspective of
11 defining the contracts themselves. So, while
12 there needs to be a taxonomy necessary to define
13 what it is that these UPIs are saying, and a
14 clearer universal product identifier, it certainly
15 is -- we're encouraged a lot by the ISDA effort
16 and the white paper there in terms of using FPML
17 for that.

18 MR. SIMPSON: Yeah. CME is also, you
19 know, an on-the-ground user of standards. I don't
20 think we're so concerned about ensuring that the
21 standards are interoperable, although that would
22 be nice if they were. You know, we're looking

1 more just the baseline need to start using UPIs
2 and what that means to our services that we're
3 providing as a DCO.

4 You know, we really want to get groups
5 together to the extent, you know both other
6 service providers as well as standards providers.
7 And make sure they agree on what the common
8 business key is for defining these different types
9 of instruments.

10 You know, we have already -- we've been
11 working with ISDA. We were involved with the
12 white paper effort. We're on -- you know, we're
13 on board with that, we'd like to see that continue
14 moving forward. But you know, we realize there's
15 going to be practical difficulties around, you
16 know, much less achieving interoperability with
17 standards. Just agreeing on how a universal
18 product identifier is assigned, what it's
19 comprised of, and how it's going to be generated
20 at the point of transaction.

21 But we've -- you know, we've been doing
22 this kind of thing a long time. We assign over --

1 you know, we currently track over a million
2 product identifiers in our own systems for listed
3 derivatives. And you know, we took on --
4 initially took on a scheme to start assigning
5 unique product identifiers -- obviously not
6 universal in nature -- for some of the new
7 services that we were offering as well.

8 And what we saw initially is they mesh
9 fairly well with what we've been exposed to so far
10 in terms of what's being proposed by standards
11 bodies and the CFTC initially.

12 MS. LEONOVA: Going back to ISDA white
13 paper about the universal utility that is going to
14 do assignment of UPIs at a certain level of

15 taxonomy, what is end user's feedback on this
16 idea? And how do you envision the corporate
17 structure for this organization?

18 MR. DEMARIA: So, in the white paper I
19 believe we call that the Data Product Registry.
20 We've spent some -- had some discussions about how
21 that would operate, what type of model might be
22 most appropriate. I think as you see in the white

1 paper, it is critically important that the output
2 of that -- the product identifiers themselves --
3 be readily available and publicly available.
4 Which, you know, we've had a number of debates
5 about what the right kind of structure would be.

6 I think it would be some combination of
7 basic services that would be provided and open to
8 all market participants -- clearly product
9 indicators -- and there are various examples that
10 you could point to are much more effective where
11 they are readily available to all market
12 participants.

13 And then at least my personal view is
14 there would likely be some value-add service that
15 would tend to be more profit-driven that would be
16 complimentary to that. And there are a number of
17 examples in the cash markets over the years that
18 have developed along those paths.

19 MS. LEONOVA: Karla, do you have any
20 reaction on that?

21 MS. MCKENNA: I think that we can bring
22 this all together. I think that David and you and

1 I have talked before about my first reaction when
2 I saw the ISDA paper was that it looks very much
3 like 20-0-22 schema. And it's all coming together
4 underneath one framework. And I see that that is
5 the direction in which we can be headed in order
6 to be able to support the needs of being able to
7 have machine readability in the products
8 themselves and in the identifiers.

9 MR. TAYLOR: Let me ask a follow up
10 question to all of you. I would have asked this
11 to the first panel if we hadn't run out of time.
12 And I'll be honest, I thought I sensed from the
13 first panel a little hesitancy about the
14 possibility of all of these different work streams
15 coming together. But here at least, you know, the
16 topic is, can we do that?

17 So, I'd like to ask you a hypothetical.
18 Assume for a minute that the Commission -- and I
19 reiterate what Rick said earlier. This is just
20 one staff member talking to you. It's not the
21 Commission. But assume for a minute that the
22 Commission would really like you all to come

1 together. It would like to not have to pick
2 winners and losers.

3 Assume for a minute that regulatory
4 reporting might need to start either in January of
5 next year or July of next year. What can actually
6 be done by those times? What coming together can
7 happen? What can't happen, and how much more time
8 would it need? And does that vary by asset class?
9 By, you know, business process? By whatever you
10 want to vary it by?

11 MR. SOLEY: I'll take a first crack at
12 that. Because since somebody said something about
13 wanting to get groups to work together. And I
14 think you're hearing that all of these groups do
15 work together. And I think the negative part of
16 that you're hearing is that it tends to be
17 bilaterals rather than large groups working
18 together, David. So, I understand the question
19 that way.

20 I mean, examples that OMG is involved in
21 are proof of concept work delivered two years ago
22 with Swift, and with FIX on message translation.

1 And the one that Mike Atkin was talking about on
2 the previous panel, proof of concept.

3 That particular one focusing on just a
4 single asset class, interest rate swaps, is going
5 to be delivered at the end of this month. So,
6 will you be able to see proof of concept? Proof
7 that the technology works by the end of the year?
8 Absolutely. Will there be products that have been
9 on the market and tested for five years by the end
10 of the year? I think that reminds me of the Novel
11 advertisement in 1995 looking for Java programmers
12 with five years experience.

13 MR. GREEN: I'll just add one thing to
14 that, or a couple things. One is that you ask
15 about product classes and are they asset classes?
16 And clearly there's a difference there between the
17 asset classes. The credit asset class has, over
18 the course of time, through the standardization of
19 the actual going from very bespoke to a matrix to,
20 now, standard North American corporates, which
21 really define an awful lot of things associated
22 with the trade.

1 Over the course of time, the definition
2 of the contracts have, in that marketplace, made
3 it so it's a narrower set of things that define
4 the product. That varies, and based on the asset
5 classes. Certainly there's much more commonality
6 in some asset classes than there is in others --
7 in other asset classes. And segments of those
8 asset classes, they're very unique and they get --
9 tend toward more bespoke. And it really gets down
10 to one of the questions that was raised in the
11 first panel or one of the points that was raised
12 in the first panel. The further you get toward a
13 bespoke product where each contract is unique, the
14 less value, perhaps, there is in a product
15 identifier because it's really talking about -- at
16 a really bespoke level, a single contract.

17 So I think that, you know, focusing in
18 on that which is more easily identifiable is a
19 practical way that we might go. That's easier to
20 implement, I think, than it would be to try to do
21 all things for all asset classes all at once.

22 MS. LEONOVA: While we're talking all

1 the derivatives and different asset classes as one
2 problem. But is there any industry process of
3 trying to link OTC derivatives with cash market
4 standards?

5 If yes, what is the status? What are
6 the objectives? And where we are in terms of our
7 feasibility here?

8 MR. DEMARIA: I'll take a first shot at
9 answering that question. Historically, to the
10 extent that we have OTC products that reference
11 cash markets and cash products, equity derivatives
12 using RIC codes to identify underlyings or, for
13 example, credit derivatives utilizing reference
14 entity identifiers and reference obligation
15 identifiers. We've tried to leverage indicators
16 and identifiers already used in the cash markets
17 foreign exchange using the ISO standards, as
18 opposed to creating, you know, OTC-centric
19 identifiers. So I think that work or efforts
20 there have been ongoing for a while.

21 I don't personally know about any cases
22 where that, to my knowledge, where the OTC markets

1 have deviated from that cash marketplace to the
2 extent that those cash instruments are referenced.

3 MS. MCKENNA: I haven't seen any
4 specific additional requirements coming out of
5 this market past what Frank is speaking of.

6 MS. LEONOVA: Going back to that, is the
7 white paper and -- I'm sorry to come back to this
8 paper, but it's the only thing we have right now
9 tangible. CME, ICE, DTCC are going to be the
10 ultimate users of those UPIs that are going to be
11 generated by that utility. How do you envision
12 your access and participation in a structure like
13 that? And what would you like to see if that
14 actually is going to materialize?

15 MR. SIMPSON: You know, whatever we see
16 we want it to be simple and straightforward. We
17 don't want it to be over-engineered. You know, we
18 don't want there to be obstacles strewn in the
19 path of competition, innovation, time to market.

20 You know, I would say that's probably
21 the most important thing to CME, while at the same
22 time recognizing the fact that, you know, there

1 needs to be a common way to identify like OTC
2 instruments.

3 You know, we do things now with
4 standards. We use FPML inside of FIXML. We use
5 FPML, a new set of FPML messages that were
6 developed for clearing, also being used by other
7 clearing service providers now in the industry.
8 We use FIX and FIXML for our CDS services.

9 You know, and we've been able to make it
10 work. And we think we'd be able -- as long as the
11 way the UPI is implemented is not onerous and
12 difficult, we think we'd be able to integrate it
13 in a fairly straightforward way. But, you know,
14 that is one of the things we're concerned about.

15 Just for a moment, going back to, you
16 know, the correlation of the standards. You know,
17 it seems to me that the first thing that would
18 need to happen is, you need to know that a
19 standard can support a certain type of financial
20 instrument before -- I think before it is even a
21 candidate for being a UPI -- for carrying a UPI.
22 So, you know, that's the first criteria, you know.

1 And I don't know if that's going to make it easier
2 or not to cut down and focus on which are, you
3 know, really the prime candidates for this. But,
4 you know, that's kind of how we look at it.

5 If you can't describe the financial
6 instrument in a given vocabulary, then it's
7 probably not the best vehicle to carry that UPI.
8 Just some practical views. But, you know, we have
9 been able to use several standards to describe,
10 you know, different types of -- take a CDS
11 instrument, for example. We've been able to
12 describe that in several different standard
13 vocabularies. Other types, we can't.

14 MR. SOLEY: I think that's a really
15 important point. That several standards -- it's
16 always true that there are several standards that
17 can be used to represent information. And that
18 means that those several standards are likely to
19 coexist. And what we should be focusing on is
20 ensuring that they do coexist. So that's the kind
21 of work -- like the multiple syntax work in ISO
22 20-0-22, MDMI work at OMG, and what we're just

1 hearing about from CME is critically important.
2 The recognition that if we're going to ensure that
3 standards create our stable baseline for
4 innovation, that we can represent the same
5 information in multiple syntaxes.

6 MR. NICHOLS: I'd like to ask just a
7 really quick question. If you can expand, tell me
8 what specifically what you mean by onerous and
9 difficult.

10 MR. SIMPSON: Yeah. A synchronous
11 integration in order to -- you know, at the point
12 of transaction or shortly afterwards in order to
13 assign a UPI. You know, we favor something -- we
14 favor an approach for a UPI assignment that is
15 decoupled and asynchronous. Not heavy in terms of
16 taking a technical architecture infrastructure and
17 integrating it into a registry. You know, we are
18 proponents of an approach where a standard
19 algorithm can take a business key and turn it into
20 a synthetic identifier independent of having to go
21 to a registry to do that.

22 MR. NICHOLS: Okay. And then how does

1 that get shared out?

2 MR. SIMPSON: How does the UPI? Well,
3 the details need to be worked out. But, you know,
4 there would be a periodic synchronization back to
5 the registry, something like that.

6 MR. NICHOLS: Okay.

7 MR. SIMPSON: But if really this
8 algorithm is standard and works in exactly the
9 same manner, as long as the same business key is
10 fed into it it shouldn't matter whether you
11 synchronize with the registry, you know, once a
12 day or once a week.

13 MR. NICHOLS: Okay. So your concerns
14 about difficulty and cost are based on where in
15 the business process?

16 You have to put in the identifier. And
17 how --

18 MR. SIMPSON: Right --

19 MR. NICHOLS: -- complex that process
20 is.

21 MR. SIMPSON: That's right.

22 MR. NICHOLS: Okay.

1 MR. SIMPSON: Yeah, it could become --
2 as we've looked at our systems and our business
3 processes, it could become something that is an
4 impediment to even the dissemination of
5 information and -- out to the market as well as
6 data flows between us and our customers.

7 MR. NICHOLS: Okay, let me just ask one
8 little follow up on that, then. We've heard the
9 term registry tossed around a lot. There are
10 registries of different types within the industry
11 for different types of identifiers and
12 classification systems and this kind of thing.
13 People are building different ones.

14 There are a couple of ISO standards and
15 other -- used in other industries around
16 registries of registries. And federation of
17 registration. Are we having those discussions?
18 If we are going to tie all this together from a
19 systemic risk perspective, we're going to have to
20 pull all these different pieces of information
21 together. And we're going to have to make the
22 registries talk to each other. Are we having

1 discussions about that yet?

2 MR. SIMPSON: No, I haven't had any
3 discussions with regard to what -- whether we'd
4 use existing registries, you know. We've had
5 discussions as to whether, you know, they would be
6 independent and not for profit. But as to the
7 specific registries, I haven't been involved in
8 any conversations, no.

9 MR. GREEN: That question is related to
10 something else that Matt said, was that basically
11 where in the food chain does the product ID get
12 created? And certainly to be considered in that
13 is that that of real time reporting.

14 You know, certainly one of the --
15 amongst the goals of real time reporting are
16 allowing market participants to see a price and
17 know exactly what it was that that price gets to
18 and means. Use that price for valuation purposes
19 or risk control purposes, et cetera.

20 So, the further -- no, there can be
21 technical ways of accomplishing this. But to the
22 extent that something is price reported, the

1 identifier should at least in our view be easily
2 identified as to what it was that was -- what the
3 price refers to.

4 Without -- absent that, then there is
5 some possibility for maybe overestimating what the
6 liquidity is, or -- having some misinformation in
7 terms of what the price refers to. So, I think
8 that that's something that has to be considered as
9 well in terms of where and whether it's a priority
10 at the point of time. That's something that's a
11 consideration as well.

12 MR. SOLEY: I think it's worth pointing
13 out that there have been some conversations about
14 federation of registries. There have been a lot
15 of conversations about federation of registries in
16 other industries, to my immediate knowledge. We
17 have a standard of doing so for healthcare
18 information registries. There are people in the
19 audience that know a lot about product information
20 registries, federation -- internationally. And I
21 am aware of federation of registries in the
22 manufacturing space and so forth.

1 So, it's not new technology. And while
2 it may be a little bit more complex than having
3 just a single rolled up registry, it's much more
4 likely to succeed in the long- term. And that's
5 essentially what ever other industry does.

6 MR. NICHOLS: That's my point is, are we
7 having those conversations in our industry yet?

8 MR. SOLEY: And I -- there wasn't very
9 clear. I'll say the answer is yes, but they're
10 not very mature conversations that I'm aware of
11 yet.

12 MS. LEONOVA: On a practical note, based
13 on what we heard in the first panel and what we're
14 hearing now, how plausible it is to come up to
15 some agreement between different standards and
16 semantic representation as an industry process?
17 Or, we will be better off as regulators trying to
18 focus on some type of mechanisms to translate all
19 those data representations for the purpose of data
20 aggregation in house?

21 MS. MCKENNA: I'll take a first reaction
22 to that. The timetable for the development and

1 the harmonization under ISO 20-0-22 that I was
2 referring to before is largely driven by the
3 availability of the subject matter experts that
4 need to be able to contribute to the content. So,
5 the first thing that we need to do is, we need to
6 get the right people in the room in order to come
7 up with the right list of attributes for each of
8 the instruments or processes that we're trying to
9 define, basically.

10 And then, to be entirely clear on the
11 meaning. You point that out in your paper quite a
12 lot, that that is the crux that everybody needs to
13 know what is meant by those elements within those
14 contracts in order not to be able to misrepresent
15 risk. And to have the calculations be erroneous
16 in the end.

17 We have also to bring in the semantics
18 work. We have the beginning of the work from an
19 ISO perspective going on with semantics. I don't
20 have a timeline for you at this particular point
21 in time when the group thinks that it's going to
22 be able to complete its work, because they're just

1 starting their discussions now. We will relay the
2 aggressiveness and the priority in order to be
3 able to get that going, because that is a basis of
4 foundation. So we need to start there with the
5 meaning. We have to get the data elements right
6 or the attributes right.

7 We always focus on or we tend to focus
8 on -- and I don't want to downplay them -- the
9 implementation issues. But the implementation
10 issues are largely syntactical or technical here
11 at this particular point in time. And that's
12 actually where we have the most experience in
13 standards here, on the messaging side. So, we
14 actually have to do work more on the harmonization
15 and the top layer of the elements themselves.

16 MR. DEMARIA: I was just going to kind
17 of summarize how challenging it is to put any
18 timeframe on it, because there are three distinct
19 things that -- variables that impact that
20 timeline.

21 One is -- and has been mentioned a
22 couple of times -- different OTC asset classes are

1 different stages of their evolution. So, the
2 starting point for those products is materially
3 different in many cases. The industry has
4 published statistics on electronic confirmation.
5 You know, penetration, in the various asset
6 classes. And the starting points are very
7 different. So that impact would impact the
8 timeline.

9 Secondly, there is subject matter
10 expertise limitations. Each of those asset
11 classes would require not only technical
12 expertise, but product expertise. That is
13 challenge now with so many different initiatives
14 underway. Just not enough hours in the day.

15 And then the third thing is,
16 implementation even once standards are agreed.
17 These are global markets with many different
18 market participants, large numbers of market
19 participants for this to work, that cut across --
20 you know, if you look at the platforms that are
21 available at Market Serve, right? You know,
22 50-plus dealers and really well over 1,000

1 different other, you know, market participants
2 utilizing these platforms and synchronizing the
3 implementation. Not only from a messaging
4 perspective, but from firms' internal systems so
5 they can consume and process this information.

6 Those three things, it's very, very
7 difficult to try and -- from my perspective, to
8 put a crystal ball on that and pick a timeline
9 that works.

10 MR. GREEN: One thing about that as well
11 is that it depends on what the goal is, too. If
12 we're -- if we need to have a UPI for every single
13 trade that ever would be or ever was, that's a
14 tough -- that's a very tough lift. But if we're
15 talking about ongoing trades that are, say,
16 cleared, that's a more tractable lift and more
17 tractable problem.

18 The -- one of the difficulties across
19 semantic representation versus FPMLs -- attribute
20 representation, et cetera -- is, if you try to do
21 all things, it gets to be a while before you can
22 solve those problems because they're big, tough

1 problems. Perhaps if we stay focused on a subset,
2 maybe a practical subset of the trading that is
3 actually occurring, then it might be an easier
4 task to do. And learn something from that as well
5 in the process.

6 MR. SOLEY: Laying aside timing for just
7 a moment and just answering the core question of
8 mapping versus going with a single solution? The
9 nice thing about going with a single solution is
10 it appears to be easier. You just get to solve
11 the mapping question the next time you make a
12 change.

13 Because of the timing issues, it's quite
14 likely you're going to have to have a solution
15 which is a little bit of both. And that is,
16 single -- at least single reporting syntax. But
17 if we don't take a start at agreeing on semantics
18 today, we'll just have to do it tomorrow. You
19 need a mapping solution as long as there's more
20 than one protocol, as long as there's more than
21 one business process. And that's always going to
22 be true, there's always going to be more than one.

1 MR. KIRILENKO: I'm sensing also that
2 you have some reservations on agreeing on sort of
3 the final date. But maybe you could identify what
4 -- I'm also sensing that there is a sort of a --
5 maybe a practice to take baby steps towards a
6 final goal. And maybe you could identify what, in
7 your opinion, would be a sequence of these steps?
8 What do you think would be accomplished step by
9 step so we could sort of understand better the
10 process of how you would go about it?

11 MS. LEONOVA: And I put it in the
12 background of what we have. We have Dodd-Frank
13 Title 7, and we have statutory requirements to
14 address the issues of public reporting.

15 And we need to decide whether we are
16 trying to rely on industry consensus, process, and
17 leverage out of your mutually acceptable decision.
18 Or, we have to come up with our own decision. And
19 so far, our understanding was that you don't want
20 us to come up with our own decision. But at the
21 same time, it doesn't seem that you give us any
22 degree of commitment that you're going to agree on

1 something.

2 MR. DEMARIA: One approach that we've
3 taken with the Data Working Group that's been
4 mentioned a few times today is, taking the credit
5 and rate asset classes first. Rates was mentioned
6 in proof of concept. Bob mentioned the fact that
7 the credit market has certain standardization
8 features that the market has adopted to date. So
9 we see that as being a good area to create and
10 advance some of those conversations in more detail
11 underneath the white paper. And then use that
12 agreement to bring the other asset classes in, you
13 know, pretty much right behind it.

14 MS. LEONOVA: Can you be a little bit
15 more specific about what exactly we are going to
16 achieve with this first step and when we're going
17 to achieve it?

18 MR. DEMARIA: There's actually a
19 two-hour meeting tomorrow morning of many of the
20 dealer and buy side practitioners in credit and
21 rates to have that very discussion about how to
22 move that forward. I think what we've seen happen

1 -- and we have some precedent over the things that
2 we've done.

3 So if you take standard North American
4 corporates, right? We first had credit
5 derivatives, you know, identified by 79 variables,
6 just to pick a number. And then have set
7 standards on that and have really moved those
8 products -- to go back to something Carl said,
9 where you looked at things in like a hierarchy of
10 three. To move those products very to the north
11 end of that second hierarchy, I think we just need
12 to have discussion of how you push that into that
13 top hierarchy where you would assign a UPI.

14 But again, it's -- one of the logistical
15 challenges is finding two, three hours for the

16 right subject matter expertise to get in and
17 actually have that discussion. And then being
18 able to, you know, compile it and disseminate it.

19 MR. GREEN: You asked questions about
20 timing. And we have -- as working as an SDR, we
21 have some concerns about how we will practically
22 real time report without a UPI. So, to the extent

1 that we can obtain a UPI on liquid clearable or
2 exchange-traded as a first step, where what is
3 being defined with this UPI is well-known. So
4 that way everyone who's looking at the real time
5 tape can understand that.

6 We'd like to say that that's going to
7 simplify that problem significantly. Especially,
8 you know, concerned about the fact that if there
9 are more than one UPI, more than one way of
10 representing the same thing, that could cause a
11 lot of fragmentation, confusion.

12 So, I think that to the extent that
13 there is a single way of looking at it and a
14 single UPI, that's something to be considered as
15 well. And avoiding -- while there might be more
16 than -- and there will be, as stated on this panel
17 and the previous one. There will be more than one
18 way of representing the same thing. But from a
19 UPI perspective, the universal piece of that is
20 very important.

21 MR. NICHOLS: Just -- I want to drive
22 this home a little bit. Are we having active

1 discussions about how we defragment the reporting
2 stream? That's one question.

3 And the other is, the type of problem
4 you're talking about in moving to a universal
5 product code and the fragmentation and stuff,
6 that's a problem that's been solved in multiple
7 industries. Are we looking at other solutions
8 outside of financial services? It will involve a
9 change in possibly process, procedures, software,
10 whatever, for people in any industry. But there
11 are multiple industries that have addressed this
12 very issue quite successfully for years. And are
13 we looking outside?

14 MR. SOLEY: The answer is definitely
15 yes. I'll also point out that there are
16 industries that have addressed this very poorly
17 for many years, also.

18 And I like your phrase, defragmenting
19 the stream. That's exactly the right problem.
20 And that is what you -- we address when we talk
21 about sharing semantics. If you can share
22 semantics and translate -- but as Eric Cohen put

1 is one where you have -- you know, we've talked
2 about short-term and long-term. But in the
3 short-term, and you have these as parallel
4 threads, short-term and long-term. But in the
5 short-term, you go with what you have that's there
6 in terms of what standards do I have now that are
7 reasonably well adopted and can support financial
8 -- these financial instruments that we want to
9 represent?

10 And then you determine -- and that
11 becomes your vocabulary. And the other thing to
12 keep in mind is -- and this is going to sound
13 heretical. But you know, you don't necessarily
14 have to do this with the standard either, right?
15 With reporting into -- for regulatory reporting.
16 It depends how quickly you want to get there.

17 The other thing that needs to happen is
18 you need to determine where in the process flow
19 within the business transaction should the
20 identifier be assigned? You know, I've heard some
21 people say it should be done at the swap data
22 repository. You know, or that's where it should

1 be, you know, held. But you make that decision
2 fairly quickly, and you make a good decision about
3 it. And then you move forward with -- as a first
4 phase with the idea that you'd have a second phase
5 that other standards will join in as they're
6 ready. Because that really can be a prolonged
7 process.

8 But in terms of -- just in terms of --
9 you know, there needs to be a process that
10 started. And there already is one, and we're
11 certainly willing to participate.

12 MR. DEMARIA: Yeah, I'll just add that
13 the goal of the white paper was to move that
14 forward. And all market participants in these new
15 markets, as well as service providers around it,
16 have a very strong motivation to get this done
17 properly.

18 Any ambiguity in the process will expose
19 you to operational loss and operational
20 inefficiencies, which we really cannot afford
21 collectively. So, the proper motivation is there
22 to drive this process forward. It's just -- I'm

1 pretty confident that this group can work together
2 and get things done.

3 MR. SOLEY: I think it's true that we
4 already do. It's a collection of bilateral
5 agreements at the moment. And I think what's
6 going to make it happen faster is clear deadlines
7 driven by real implementation. That's the
8 approach that OMG takes in creating standards, and
9 several other organizations. It doesn't make us
10 special. Real solutions available from real
11 vendors are open source that actually drive a
12 market. And what will make the bilateral
13 agreements that already exist throughout this
14 industry work faster is clear deadlines for proofs
15 of concept.

16 MS. LEONOVA: I would like to open the
17 floor for questions to government representatives.
18 Of course, Jon Marc?

19 MR. BUFFA: Can I follow up on Andrei's
20 question earlier? He asked you a question about
21 the milestones between where we are now and
22 getting to UPI. And I think we got taken off

1 track and we never answered that.

2 Can you identify for us what you see as
3 the milestones you need to achieve? Because as
4 David's hypothetical implied, there is a finite
5 deadline by which either you guys do this or we
6 have to do it. So we wanted to know what you
7 believe the milestones are.

8 MS. LEONOVA: You remember we have Title
9 7, guys. Sorry.

10 MS. MEDERO: Well, you know, from the
11 perspective of -- I mean, it's a difficult thing,
12 right? Because we're at a -- saying the exact
13 milestones depends on what the solution is going
14 to be. And we obviously, that's under discussion.

15 So I think that it's a little difficult
16 to say with certainty on that. But you know, the
17 white paper and the work to date has been along
18 that line. We're looking there at -- to begin
19 with -- at credit and interest rates. Those are
20 easier products because they're more standardized
21 products. They are cleared products, in some
22 cases.

1 So, you know, obviously that's a first
2 step. And then defining those and moving on from
3 that. I think that, you know, from that analysis
4 and from that work -- and as was stated, I mean,
5 it's ongoing. And it's happening -- tomorrow is
6 another meeting, right? From that we'll learn
7 something and have a better answer for you. But
8 right now, we're still forming the solution. And
9 I think that makes it tough.

10 I'm a user of the data. I'm not
11 actually creating the data or creating the
12 standards here. But I'm certainly seeing that
13 happening.

14 MS. MCKENNA: To go back to a stream
15 that we were talking about before about what we
16 need to do first. I am comfortable with the
17 commitments that we have with FPML and FPL going
18 forward for ISO 20-0-22. That the more important
19 driver here is for the agreement on certain kinds
20 of instruments and what certain kinds of
21 instruments are going to look like is more
22 important than, necessarily, waiting for

1 incorporation into ISO 20-0-22. So I wanted to
2 clarify that I didn't see that as an impediment in
3 order to be able to get going, just as long as we
4 have the commitment to harmonize under the 20-0-22
5 umbrella going forward.

6 I think it's a different issue when we
7 start to talk about the identifier itself. We
8 need clarity on whether we are going to put
9 intelligence in it or not, whether it's going to
10 be concatenated or whether it's going to be
11 completely done. We also need clarity on the
12 process that Bill was talking about before,
13 because that will drive the assignment -- the
14 process by which it will be assigned. And we're
15 willing to move those conversations along as
16 quickly as we need to. But there are certain
17 aspects that we need to clear up before we can
18 finalize.

19 MS. LEONOVA: I would like to thank
20 Matt, Karla, Frank, Robert, and Richard for coming
21 over from different parts of the United States.
22 Thank you very much, we greatly appreciate your

1 time. And we look forward to continuing to work
2 with you to come up with private-public solutions
3 to our small problem.

4 Thank you very much.

5 (Recess)

6 MS. LEONOVA: Okay. First of all, we
7 have a logistical issue, so we have a lot of
8 nameless CFTC people who will have to introduce
9 themselves, and hopefully we will get our name
10 tags in the process. But first let me open our
11 third panel discussion that is going to run from
12 3:30 to 5:00. And we are going to talk about
13 implementation of universal system of swap product
14 classification and identification for the purpose
15 of meeting various CFTC roles.

16 We have people from our group who have
17 been reporting, position reporting, and position
18 limits, so we are well equipped, and I guess we
19 will get introduced starting from Bruce.

20 MR. FEKRAT: Hi, my name is Bruce
21 Fekrat, I work in the Chief Counsel's Office,
22 Division of Market Oversight, and I'm principally

1 responsible for drafting the regulations for large
2 swaps trader reporting.

3 MS. HOSSEINI: My name is Ali Hosseini,
4 also in the Chief Counsel's Office, DMO, and
5 working with Bruce on the large swaps trader
6 reporting.

7 MS. ADRIANCE: I'm Reva Adriance, I'm in
8 the Division of Market Oversight, working in the
9 Market Review Section, and working on the SEF
10 rule-making.

11 MR. MELERA: Hi, my name is Mauricio
12 Melera, I also work in the Division of Market
13 Oversight, Market Review, and I work and help out
14 with the swap execution facility rule-making, as
15 well.

16 MR. MARTINAITIS: Gary Martinaitis, I'm
17 in the Market Information Group of Market
18 Oversight.

19 MR. SHILTS: And Rick Shilts, the
20 Director of our Division of Market Oversight.

21 MR. STEINER: Jeff Steiner, in the
22 Market Review Section of the Division of Market

1 Oversight, working on the real time reporting
2 rules.

3 MR. LEAHY: Tom Leahy, in the Division
4 Market Oversight, and working on real time
5 reporting.

6 MS. LEONOVA: As I said, we have a
7 number of representatives from different
8 rule-making teams, and, Jeff, I guess I will throw
9 you under the bus and we'll let you take off with
10 the first questions that you put on the agenda.

11 MR. STEINER: Thank you very much. I
12 guess one of the questions is relating to the
13 UPI's and sort of how we could leverage the UPI's
14 that are developed to assist in real time
15 dissemination of data. So the first question
16 would be, assuming that there may be multiple
17 disseminators, how will a real time disseminator
18 sort of decode the UPI's, which I think yields a
19 question of, at what level are UPI's -- do UPI's
20 become developed, and then I guess what
21 information related to the UPI's should actually
22 be publicly disseminated? We'll start with that.

1 MR. CHINAI: I can start. I think if
2 you assume that a UPI is made up of a product
3 classification and tradable instruments underneath
4 it and there's some kind of hierarchy, I think --
5 and you have a DPR as if the paper is kind of
6 already defined at a high level, then I think the
7 information you need is kind of the UPI coded back
8 to the product to the tradable instrument that's
9 sitting in the repository that you can look up.

10 But then I think it's important based on
11 an asset class down to a product level that you
12 really understand the dissemination to the public
13 and the rules around that that may affect
14 liquidity, because I think it's an important issue
15 in terms of how the marketplace will look at that
16 information from a public point of view.

17 Some instruments traded are very liquid,
18 they're traded very often, you know, 100 or 200
19 times a day, some are traded once or twice a week.
20 So it's very important that there's some rules
21 that sit between the SDR and what is going to be
22 pushed out to the public, and that's an important

1 part to consider.

2 MR. STEINER: I guess a follow-up to
3 that is -- relates to anonymity, and, you know,
4 one of the things that Dodd Frank Section 727 says
5 is that we need to consider that the identities of
6 the counterparties are protected and publicly
7 disseminating the information.

8 So, for example, if we had a UPI that
9 was rather long, if perhaps, I don't know, and I
10 guess this gets to the question of where do you
11 cut it off, and I think this is particular
12 sensitive in the commodities asset class, I guess
13 the question then is, how can we create the UPI's
14 and maybe the UPI itself is different from what's
15 publicly disseminated, but to ensure that the
16 identities of the parties are protected?

17 MR. CHINAI: What I think what you mean
18 like that, there will be no counterparty of any
19 kind going out for dissemination, it's figuring it
20 out from the UPI. For example, it's a very low
21 liquid instrument, we know that three dealers
22 actually trade that, and we can kind of figure out

1 which one it is.

2 MR. STEINER: Exactly, yeah.

3 MR. CHINAI: So we will need a way in
4 what we actually produce that goes out to the
5 public so that cannot be decoded. And so there's
6 probably another lair of filtering or rules that
7 need on top to protect the marketplace.

8 MR. GREEN: I would add to that is that
9 there's clearly a difference between the real time
10 reporting and what the Commission itself can see.
11 And from that aspect, what's in the real time
12 reporting should obviously preserve anonymity.
13 But what's in the SDR itself is the full gamut of
14 the trade. So there is a balance that has to be
15 struck between -- on real time reporting between a
16 very liquid instrument, where you've defined
17 everything, because the goal is to do that, right,
18 is to say this is the price of that liquid
19 instrument versus the desire on an illiquid trade
20 to preserve who the players were.

21 And the challenge, and we got a little
22 bit to this in the previous panel, but one of the

1 challenges is that if you strike away -- start to
2 strike away data attributes, pretty soon you've
3 now gotten to a point where maybe this price
4 doesn't really mean what it was meant to mean, and
5 so that's a balance that has to be thought
6 through. And I think to Neil's point earlier on
7 is that it does affect liquidity, it does affect
8 lots. We have to make sure that we understand
9 that well and not necessarily go at it with full
10 force.

11 MR. STEINER: Does anyone have any ideas
12 for how maybe we can strike that balance?

13 MR. TUPPER: In regards to the commodity
14 space, we're familiar with the comment letters
15 that were submitted, specifically with real time
16 dissemination of products, and obviously if you do
17 that with very specific UPI's, you know, the fear
18 by the trade is that, obviously, their anonymity
19 is going to be unveiled with those trades.
20 Without a doubt, you're going to need -- a
21 repository will need in the industry UPI's that
22 are specific enough so that people can accurately

1 report the transactions that they enter into.

2 I think the balance then becomes when
3 you're -- if an SDR is also running a real time
4 reporting or ticker facility, aggregating the data
5 up in a manner that protects the trading
6 participants in a particular region, so what we
7 would recommend that ICE is, you know, especially
8 in commodities, there's a way that, you know, that
9 Hubs are kind of categorized in particular
10 regions, so for probably a real time ticker, you
11 would roll that back up and then report that
12 publicly. But obviously for, you know, for the
13 need of reporting to the Commission, and obviously
14 tracking continuation data, you would need
15 specific UPI's so that you could accurately
16 reflect the underlying positions that were entered
17 into by counterparties.

18 MR. CHINAI: I think it's easier to
19 answer that question if you believe the philosophy
20 that not everything is uniform, and that things go
21 into different buckets, and when you're in that
22 illiquid bucket, you just use a different set of

1 rules, and you can provide as little as you want
2 and I think still be in the jurisdiction of the
3 law.

4 MR. WINN: I think you shouldn't shy
5 away from the fact that some of this could be
6 intuitive, as well. So it's not that we
7 necessarily need to define it on every single
8 question that you pose in that example right now
9 before starting to do some of the reporting.

10 Let's be cognizant of being able to
11 provide information that satisfies the
12 requirements that give you the information, and
13 that perhaps in that, there's a phase where we go
14 through a period where, with your feedback, as
15 well, we consider what information is
16 appropriately real time disseminable on the back
17 of that, so that we don't necessarily have to
18 arrive at a conclusion (inaudible) of knowing the
19 persuasiveness of having all that information
20 gathered together already. So I would suggest
21 that as we can look at the standards that you've
22 reported in the past, where a vast sway of the

1 derivative on the fixed income side between credit
2 and rates is reported currently. There's probably
3 very little risk to the points that are being
4 raised by my colleagues in regard to that being
5 real time -- available in real time.

6 Other attributes, I think we might be
7 better served just having imperative reflection,
8 not that we don't report them, but that the real
9 time reporting is perhaps something which could be
10 considered a second phase -- second stage in that
11 process.

12 MR. GREEN: We would definitely suggest
13 that to the extent that real time reporting is
14 definitely important, obviously, but a period of
15 time where the Commission and the industry takes a
16 look at the data just to make sure that these
17 issues that are very important are considered.
18 There should be a trial period where reporting has
19 occurred, but real time reporting is under -- just
20 making sure that we're not going to leak out data
21 that is inappropriate for the law.

22 MS. COCHRAN: I think I would also agree

1 with what's been said a few times ago, that
2 Cargill is obviously very interested in how this
3 will be handled for highly customized trades,
4 because we're involved in that market for ages.

5 I think it was said earlier that
6 possibly the very specific reporting that the CFTC
7 needs is not the appropriate information to be
8 released to the public, and there's possibly a
9 higher level or a different categorization of very
10 specific products, maybe they go into product
11 categories or product families that are a higher
12 level pulled out of that very specific data. I
13 don't know how that would affect price discovery,
14 but that's an idea that I was thinking about.

15 MR. STEINER: I just wanted to kind of
16 sum up. So for certain, would it be fair to say
17 that for certain products, it may be appropriate
18 to publicly disseminate the entire UPI, I guess
19 depending on where we are, let's say it's
20 everything that's important to the price of that,
21 whereas for others where that may be less liquid,
22 have fewer players in it, it may not be

1 appropriate.

2 MR. CHINAI: It depends what you mean by
3 the UPI. Do you mean the UPI code, the label, you
4 know? There's a lot I can go into the definition
5 of the UPI, so I don't want to be --

6 MR. STEINER: I understand.

7 MR. CHINAI: -- so specific in saying
8 that. But I'm sure we could figure out the right
9 fields that should be put out to disseminate on
10 the back of the definition of the UPI.

11 MR. STEINER: Right, I guess what we're
12 thinking is, how we can leverage off of what's
13 being done for the UPI to inform what becomes
14 publicly disseminated.

15 MR. CHINAI: So then I would just -- I
16 think you could figure out the X fields that you
17 need, and as long as the market participants are
18 comfortable with that dissemination and timing of
19 that dissemination, which I think is really
20 important even in a liquid product, if you really
21 are thinking 15 minutes or less of putting it out,
22 you know, what is the risk to hedging and

1 liquidity factors of that particular product and
2 how it trades.

3 MR. GREEN: I would -- perhaps also it
4 doesn't have to be one size fits all. There is
5 more liquid products, clearable products, let's
6 say, just for talking purposes. There might be --
7 the UPI's for those might define a larger set of
8 attributes, because to -- as was pointed out
9 earlier, those are more liquid, and so, therefore,
10 there's less chance of problems with that, whereas
11 to the commodities example, where the delivery
12 point is, might very well leak out a lot of
13 information. So those UPI's that would be used at
14 a point in time could encompass less data, again,
15 worrying through the issue that the less data you
16 have, the more chance that the price that's being
17 reported on the real time tape can be confused
18 between two essentially unlike deals with
19 different prices and perhaps being confused as
20 that is the price for something.

21 MR. MELERA: If you don't mind, talking
22 about the definition of the UPI and a little bit

1 more and who might get involved in determining
2 what a UPI -- not only definition, but approached
3 generating those UPI's, might be from this
4 representative group or someone else in the
5 industry.

6 MR. CHINAI: I mean I guess from a
7 dealer perspective, I mean we're very supportive
8 of the work that is done so far around the white
9 paper, the DPR proposal that's on the table. We
10 kind of joined the group three months ago because
11 we wanted to push this as a firm around data
12 standards. We think that we should just go ahead
13 and push that further around the taxonomy that
14 needs to be defined, going to RFP, and starting to
15 build. And, you know, we think as a firm, then we
16 look at all the interconnectivity, SEF's, CCP's
17 and real time reporting that we are probably
18 aiming for second half of next year to have this
19 all working in the right way, and we'd like to see
20 it head in that direction.

21 I know there's comments about different
22 standards, but -- and they're always good

1 conversations, but the reality is, we should pick
2 a standard, we're comfortable with the FPML, we
3 use FPML internally, and so we back the approach
4 so far.

5 MR. MELERA: And particular reactions
6 from everybody else on that side of the room, as
7 well, if you can.

8 MR. WINN: Listening to the previous

9 panels and just being cognizant of the
10 requirements that you have on the point that was
11 made about needing to achieve something in a
12 reasonable period of time, otherwise, something
13 might be achieved for us, I think there's a time
14 to market reality which we have to consider.
15 That's not to the extent that we don't have
16 conversations about arriving at standardization in
17 terms of formats, alternative formats. There's a
18 commonality of usage currently in derivatives in
19 regard to FPML. It provides us with something to
20 leverage off. It probably provides us with the
21 capability to deliver something to you in a format
22 that you can use, quicker than alternative powers

1 would take us down. It doesn't make that approach
2 better, it does, though, provide it -- back it up
3 with something we're familiar with and something
4 we can achieve for you quicker.

5 So to Neal's points about use the white
6 paper and the parameters suggested in there, I
7 would suggest that that's probably the most
8 persuasive route we have to facilitate the goal of
9 giving you data in a format that's normalized that
10 you can, therefore, use.

11 Being cognizant of the requirements, our
12 visibility for transparency, but also systemic
13 risk litigation, so to give you data that you'll
14 have to then renormalize potentially later or that
15 we'll, as an industry, need to go through a second
16 iteration of is going to be a longer process. I
17 think that if we had to -- and to try to give you
18 some comfort about time lines, I know it's very
19 irrelevant that you have those views, and it's
20 hard, as you can see from the industry, to
21 actually give you specifics. And I think everyone
22 understands the issues that are embedded and why

1 that's hard. If we leveraged off FPML, leveraging
2 for you the product asset classes that we've used
3 to date with success like credit rates, we feel we
4 could be reporting to you something meaningful
5 during the first half of next year.

6 MR. MELERA: Anyone else?

7 MR. DASSO: What I'll say as NFA as a
8 third party service provider, we don't necessarily
9 have a preference on, you know, who would actually
10 distribute and determine the UPI, but, you know,
11 what we're hearing with these timelines, what
12 we're working with SEF's right now is, we're under
13 the impression that the SEF's are going to have
14 to, just like DCM's do currently, create their own
15 unique product codes, you know, assuming that the
16 SEF's launch before UPI's is actually available,
17 you know, for the swaps world.

18 So what we've done historically with our
19 DCM clients over the last ten years is, in
20 instances where exchanges have listed like
21 products, we have mapped on the back end to our
22 surveillance system, so that's really what we

1 interpret initially going, you know, day one is
2 that each of the SEF's will have to determine the
3 unique product code, and we will -- once the UPI
4 comes out, map the historical data back to that
5 and on to the appropriate UPI.

6 MR. GREEN: From an SDR perspective,
7 we're obviously going to support what the industry
8 chooses from the perspective of creating UPI's,
9 and that's, you know, we don't have a particular
10 view as to which commercial or non- commercial
11 venue that should be.

12 But what we do think is that it's very
13 important that we have one standard, that a UPI is
14 a universal product identifier. We think that
15 helps greatly in terms of reporting, especially in
16 the real time reporting space, but also to the
17 Commissions, as well.

18 To that end, you know, having the
19 industry initiative through ISDA, having an RFP
20 process, and then a registry that emerges from
21 that is likely to get to that process.

22 MR. CHINAI: I mean I think the reality

1 is, we clear today -- we electronically trade
2 interest rate swaps, we clear interest rate swaps,
3 all the participants in there basically take ten
4 fields, they look through those ten fields and
5 they figure out a synthetic product ID, that's
6 what they do, right. I don't think SEF's actually
7 will create product ID's on their own, because
8 they don't actually need to, because they can just
9 do it the way we do it today, but where it gets
10 really difficult is when you're trying to report.
11 So when you're trying to report, you do need a UPI
12 of some sort, especially if you want to deal with
13 harmonization and pulling things together
14 globally.

15 The reality is, you know, the dealers
16 and the SEF's can pass you a lot of data. The
17 problem you're going to find once you get the data
18 is, what do you do with the data and how do you
19 answer the questions you need to answer. And so I
20 think around reporting, the UPI is really
21 important.

22 If you have a UPI, then it's easy to see

1 how you extend it to SEF's and to CCP's. But by
2 itself, I don't think SEF's need UPI's necessarily
3 to be able to electronically trade.

4 MR. OKUPSKI: There's the aspect of, you
5 know, really that registration authority or that
6 governance figure, as well. What you need to
7 avoid is a corporate event of some type. You want
8 to make sure that your data is normalized and
9 comes together. And so if you have SEF's taking
10 an approach, even though they may follow a
11 particular protocol, that needs to be normalized
12 at the end of day, at least end of day for next
13 day trading. So, you know, the importance of a
14 registration authority, whatever term you want to
15 use there, essential governance committee, that
16 determines particular events, and whether that be
17 ISDA, as occurs today with certain types of
18 secession events and that type of thing, but there
19 needs to be that role, that central authority to
20 resolve disputes and handle exceptions, we need to
21 keep that in mind.

22 MR. MELERA: Thank you. And building on

1 that, going back a little bit to the importance of
2 liquidity and how liquidity might impact the terms
3 that may get reported or included in the UPI, is
4 there any sense of whether or not the process
5 would be any different when we start to talk about
6 the kinds of trades that the Commission expects to
7 have trading mandates attached to them, meaning
8 that they could only be executed on a SEF or DCM
9 once a particular liquidity is exhibited with
10 respect to those kinds of swaps? Is there any
11 difference in the process or in the way that you
12 all envision possibly things being handled with
13 respect to UPI's, if that applies?

14 MR. GREEN: Well, again, from sort of
15 the swap data repository perspective, to the
16 extent there is a UPI, it'll be reported; to the
17 extent there isn't one that emerges, then we would
18 have, over the course of time, as envisioned by
19 the Commission's rules, all of the data. So from
20 the perspective of systematic risk oversight
21 available to the Commissions, I think that there
22 would be a full set of data available.

1 I think what we've been largely talking
2 about here is, because that would be reported over
3 the course of time. I think that -- I think what
4 there is a -- the issue here I think is really
5 from the perspective of, you know, it's executed,
6 then cleared, is there sufficient liquidity there,
7 and so, therefore, can there be a UPI that
8 describes that, and then when it hits the tape, do
9 people understand what that means. I mean to some
10 extent, that seems like a simpler problem and
11 perhaps one that could be solved first.

12 I think the other extreme of that from
13 the -- to go to the contra example of that is on
14 the bespoke trades. We talked about that -- Carol
15 from ISDA talked about that. At one extreme, that
16 really there's no electronic representation. But
17 there's a fair chunk of trades in the middle where
18 there is electronic representation, but it's so
19 unique in its composition that a single UPI
20 defines a single trade, and that's where we --
21 this issue about anonymity, I can't say that,
22 being anonymous matters quite a bit, as well as

1 what is the utility of that from the perspective
2 of looking at the tape and the like. So I think
3 that there is some, you know, middle ground there
4 perhaps, and we talked about implementation, well,
5 there's some middle ground there that -- leading
6 toward the more liquid, cleared, defined products
7 makes some sense.

8 MR. DASSO: You know, I think probably
9 the best example is, prior to coming back to NFA,
10 as you know, I was in charge of surveillance for
11 ICE OTC, and the Commission had deemed 14 of their
12 swaps to be -- service significant price discovery
13 function, so part of what went with that
14 designation was the public reporting of volume
15 open and trust transactional data.

16 So there is over, last count before I
17 left, like 350 cleared swaps, but only 14 were
18 publicly disseminated with information. And I
19 think a big part of why ICE cut that internal is
20 because of the fact that they wanted to keep the
21 counterparties on those other swaps that were less
22 liquid, you know, out of the fear -- the fact that

1 other people would determine who they were on
2 those transactions. So that might be an approach
3 to look at as, you know, for liquid swaps, is what
4 is liquid, what does the Commission deem to be a
5 liquid swap, and therefore, you know, would
6 require the UPI.

7 MR. STEINER: Do you have any thoughts
8 on what defines a liquid swap?

9 MR. DASSO: I'm not going to throw out a
10 number because I know that's what Chuck Weiss did
11 and that was I think a little too low. But, you
12 know, it has to be some type of combination of
13 volume, say open interest within that swap, number
14 of say participants that are active within that
15 market could go into the determination of whether
16 or not there's -- it's deemed to be liquid or not.

17 MR. CHINAI: Also number of trades given
18 our -- a week, a day, whichever way you want to
19 look at it.

20 MR. WINN: I mean you've got a
21 reasonable amount of history to look at that can
22 help in answering that question. The industry

1 itself lacks efficiency, as well, and a support
2 perspective. I mean if you look at the
3 standardization and the electronic confirmation
4 for signatures across rates and credits, I think
5 we have about 98 percent of the eligible CDS's or
6 electronically confirmed, and I think the rates
7 number is getting considerably high, so I stand
8 corrected, that's a market save obviously. The
9 point being, there is some track history to look
10 at to give you a clue as to what's liquid. The
11 market tends to figure out what's liquid because
12 it becomes an overhead to support it if we don't
13 have efficient work flows to support it, so we
14 start to develop electronic processes and we start
15 to -- as the industry move towards, yes, this is
16 our next priority to put onto execution platform
17 or to have for clearing what you have for
18 confirmation.

19 So I think across a large number of
20 asset classes I think commodities is a bit harder
21 to do that, you have a good history to look at to
22 determine what is going to fall into something

1 that you might call liquid versus illiquid.

2 MS. ADRIANCE: Maybe I'm
3 misunderstanding, and I obviously was not here for
4 the earlier panel, so I'm sorry if I'm asking
5 something that overlaps. But just as kind of a
6 follow-up for what was just being said, my
7 impression is that there is a view that there's a
8 certain point in whether it's liquidity or this
9 certain development in the swap where it's -- it
10 needs to have a UPI, that it is ready to have
11 that, that's important, and then there's the other
12 extreme, where there seems -- where you seem to be
13 saying that, you know, if you would have a UPI, it
14 would almost be enough to say, well, this is just
15 this one trade, as was mentioned, and so those are
16 two -- the two edges, you know, they're the two
17 extremes you could say, and one of the questions
18 that we have to deal with is in the middle, you
19 know, not just when it's enough that you could
20 say, okay, this one is -- whatever standards they
21 use, this one -- you need to be UPI, we can
22 develop it, it could get developed, there's

1 something in the middle.

2 Sometimes at this point, certainly this
3 world is developing execution models, you may have
4 SEF's that not only lift very liquid swaps, but
5 also lift swaps that are not liquid or are
6 illiquid, and they may be done, you know, which
7 may not have a lot of trading, but may actually be
8 done on a SEF. And so from our perspective, we're
9 still going to have to deal with what happens
10 there and how does that get reported.

11 And if there's anybody that can address
12 in a sense what, you know, aside from these two
13 extremes, and I realize extremes are easier to
14 address, do you have any suggestions when you're
15 at the point where you have something less liquid,
16 it's solved, but it's on a SEF, it's on -- or a
17 DCM for that matter, and we have to deal with this
18 issue, do you have any suggestions?

19 MR. CHINAI: Well, I think when we're
20 describing the spectrum, I think if you could
21 actually trade it on a SEF in an electronic mode,
22 then I don't think there's a problem with the UPI

1 at all. I mean I think we're talking about things
2 that are actually very bespoke, very customized,
3 and would be very hard to put on a SEF, and don't
4 trade a lot, are very illiquid. And that's not to
5 say the UPI -- I mean the UPI would be okay.

6 I mean you may set up a product family
7 of bespoke trades that are going to have certain
8 types of trade instruments that all roll up to
9 these very bespoke types of transactions, but for
10 the most part, when we're talking about UPI, we're
11 talking about the highly liquid to mid liquid to
12 heading to the low liquid, but not the complete
13 illiquid, right, situation, the UPI and still make
14 sense, you know, it's just -- it's not being built
15 for the bespoke trades is I think our point, I
16 think that's your point, as well.

17 MR. GREEN: Yeah, I might give two
18 examples toward what you're saying. In the credit
19 default swap market, a standard North American
20 corporate, there are those that are cleared, so
21 they're, by definition, pretty liquid, there's a
22 lot of depth in those. But standard North

1 American corporate type of swaps are really --
2 much of those things that you can negotiate in a
3 bilateral perspective have been defined in the
4 contract law itself, in the contract itself by the
5 definition of what a standard North American
6 corporate is.

7 But then the rest of the -- so the
8 taxonomy, I mean we talked a lot about that in
9 these other -- so the taxonomy, whether using FPML
10 or a different way, you've defined a big portion
11 of what those attributes would be. There's a few
12 left over that are per trade. Those that are
13 liquid and cleared are there; those that are
14 illiquid, you could still define them, as well.

15 And so from that perspective, just
16 because the product itself is very developed
17 toward standardization, the UPI is easier to
18 define for that. If you use an alternative
19 example, say in equity derivatives, where you've
20 got a basket of instruments that you're trying to
21 put off the risk on, you can define that, that can
22 be defined electronically. It's not likely to be

1 electronically executed because it's very
2 difficult to -- you can define it electronically,
3 but it's difficult to define. So in that case,
4 the difficulty of defining it is going to make a
5 challenge in terms of actually putting together a
6 UPI that is useful. I think one of the things
7 that we haven't talked about here too much to
8 date, but I'd like to bring this up, is that
9 whether it's a significant or insignificant UPI,
10 it's really important that market participants are
11 able to say, when they use that UPI, that here is
12 the list of things that that means.

13 And if we go down -- we have to balance
14 the -- between -- everything has a UPI, including
15 all of these varying, you know, one off type
16 trades, versus here are things that UPI's which
17 really mean something and are known in the
18 industry, you know, that's a balancing act.

19 You know, we certainly I think on this
20 panel have talked about the fact that, you know,
21 the ISDA approach toward that TR1 makes some
22 sense.

1 MR. STEINER: Sort of following up on
2 that, one of the things in the real time proposal,
3 we gave a couple of examples of how we saw, you
4 know, possibly a ticker evolving and maybe a way
5 that we saw symbols going, and I think the ISDA
6 white paper, the April 14th paper cited to that,
7 as well. And what we had said in our proposal was
8 something that sort of combined -- it distilled it
9 down into a pretty useable type form that people
10 would use. Would you envision that -- like let's
11 take interest rate swaps, for example, like let's
12 say one interest rate swap has a different day
13 count fraction than another interest rate swap,
14 all their terms being the same, the price is going
15 to be slightly different for one compared to the
16 other.

17 Maybe there's the -- whatever the UPI
18 is, whether it's a number or something, there's a
19 -- are you saying that there should be a place
20 where the public can go, they can look quickly and
21 see that these trades are substantially similar,
22 but the prices are different, there should be a

1 place where they should be able to go to see the
2 full list of terms and say, aha, well, this price
3 is different than that one because the day count
4 fraction is different, something like that, I
5 don't know. I don't know if that's what you were
6 saying or if I'm sort of reading into it a bit.

7 MR. GREEN: Well, that is essentially
8 what occurs in the cash markets. So there are
9 market participants when you look at either a RIK,
10 or a CUSIP, or an ISON can generally find through
11 some process what is being meant there. A UPI
12 that I make up for myself to be used for me
13 doesn't have too awful much use, right, to anybody
14 else. The idea of a universal, therefore, meaning
15 everybody uses the same thing, product identifier
16 is a really important process. And to the extent
17 that the UPI helps the, you know, the UPI will
18 definitely help you folks and definitely help on
19 the tape, as well, but, you know, the other thing
20 that could be-- that should be important here is,
21 the UPI can help from an operational efficiency
22 perspective in the market participants.

1 And to the extent that we can meet all
2 three of those goals, we've done a very good
3 thing. Obviously, we have -- it's most important,
4 obviously, to meet the regulations because that's
5 the law.

6 MR. CHINAI: Well, I think you also want
7 the UPI to be flexible enough so, you know,
8 ultimately you're going to have a string, like a
9 five year interest rate, US, LIBOR, you know, kind
10 of string, maybe a couple of other things you want
11 in there, OIS or what have you, that's in the
12 string, and you want to be flexible enough, so
13 when we send it to you and you try and roll up and
14 report on it, it actually has some meaning to it.
15 My guess is, there will be an internal
16 representation of -- just in terms of sequencing
17 or whatever it is in it, and then there will be
18 some kind of string that allows you, us, everybody
19 to identify that trade in a proper way, you know,
20 that's a sensible way.

21 MR. GREEN: Yeah, and I said this
22 earlier, and I just want to reiterate it, there is

1 a difference, though, between the needs of the
2 Commission to receive data, and so, therefore, the
3 SDR to prevent, you know, provide you data in the
4 mechanisms that you choose.

5 First it's the public reporting. I want
6 to make a bright line between that. The
7 regulations suggest that an awful lot of data be
8 submitted to the SDR, so, therefore, by its
9 definition available to the Commission. The UPI
10 is a useful mechanism, obviously, to the
11 Commission for saying here is classifications, but
12 the data does exist. It's not that the data
13 doesn't exist, the data does exist in the SDR.

14 I think the bright line distinction that
15 I tried to make earlier is that from a public
16 perspective, it's very important that we -- that
17 all users, public users of this data that is being
18 publicly reported know what it is that was being
19 reported, and that, to me, is a bright line.

20 MR. DEMARIA: You also have to remember,
21 whatever you send out to the public is likely
22 being sucked into other programs that are trying

1 to do something with it, right. And so I
2 completely agree with what Bob said, is that the
3 differential of what you give on the public side
4 is important. So maybe you just say interest
5 rates swap instead of giving the details. Or
6 maybe in commodities, you don't tell if it's oil
7 or what have you because it gives away things.
8 You have to really look at making sure that the
9 market does not destabilize by the information you're
10 putting out, or people are using the information
11 in what ways.

12 MR. PULLEN: Just to summarize real
13 quick, I have a question to follow up with that.
14 So what I've heard is that there will likely be
15 UPI's being created for swaps trading on SEF's,
16 other electronic trading platforms, and those that
17 are cleared, not for one offs though, but would
18 you -- I mean we were here a few months ago, we
19 all were able to see some live screens, and on
20 those live screens we saw that the vast majority
21 of these markets are not active, in fact, they
22 don't even have a trade sometimes in any given day

1 of a sample.

2 That being the case, since they're
3 already on their electronic platform, though,
4 based on what you've said previously, you'd
5 assumed they already had a UPI associated with
6 them because they are out there and they may be
7 traded tomorrow, even though they're not traded
8 today. With that being the case, since it's
9 already in that electronic format, would you then
10 anticipate that being the same format that's
11 disseminated to the public in a real time manner,
12 since it's already going to be disseminated to the
13 other participants in that market in that same
14 manner when that trade occurs?

15 MR. DEMARIA: I just think that when you
16 look at what goes to the public, there's a set of
17 rules that gets added on top of what goes to the
18 SDR, you know.

19 MR. PULLEN: I understand the two data
20 streams, I'm not saying that they would have
21 clearing information and things of that nature,
22 but I'm saying as far as the trade level, the

1 electronic term data for any electronically traded
2 instrument or cleared instrument, it seems like
3 there would be a UPI, that UPI would have
4 uniqueness about it, it would already be a
5 contract that some exchange is listed, and,
6 therefore, it would have an easy one to one
7 association with a real time tape; is that a fair
8 --

9 MR. DEMARIA: Without getting into
10 specifics of things that may violate that rule, as
11 a general rule, yes, as a general rule. I'm
12 talking more of the more liquid side of the
13 equation here.

14 MR. PULLEN: But even for a product that
15 only trades once a month, let's say, or once a
16 week, if it's available on an electronic platform
17 and every participant's electronic platform can
18 see that trade go through and know that trade is
19 gone -- either gone -- but has reached
20 confirmation, what would be the harm in then
21 showing that on a real time tape, since it's
22 already being shown to all the market participants

1 in that given SEF or DCM?

2 MR. DEMARIA: The way I think about it
3 is, when you do a trade, and say you do it once a
4 month, how long does it take you to hedge that
5 trade, right, what's involved on the risk side,
6 and all those factors combined then determines how
7 quickly you put it out to the public. If it's a
8 product you trade once a month and you can hedge
9 it immediately, right, and there's no risk, or it
10 doesn't put the market at any disadvantage, then
11 it's fine.

12 MR. PULLEN: But for the other market
13 participants, they're going to have an
14 informational advantage because they're a member
15 of that set that trades occurred that the rest of
16 the people watching the real time tape would not
17 have. And by having the real time tape, the idea
18 is to eliminate that veil and have more
19 transparency, is it not?

20 MR. DEMARIA: It depends what you mean.
21 If you're trading -- again, it's kind of hard
22 because a product that doesn't trade often

1 wouldn't be in a central or a limit book
2 typically, right, so yeah, so you're probably
3 talking an RFQ5 of some sort, and so not everybody
4 would see it in that mode, right.

5 So the problem with the question,
6 unfortunately, is, you can answer it both ways, so
7 I think in some cases, yes, but again, without
8 specifics, it's hard for us to tell you 100
9 percent. The one thing you did say is, in SEF's
10 and what have you, there are UPI's, there are no
11 UPI's today electronically, because people --
12 people just basically use five to ten fields to
13 figure out what it is they're trying to trade. So
14 I just wanted to -- in case that wasn't clear.

15 MR. PULLEN: If they took those ten
16 fields and create a UPI out of those ten fields,
17 then that could be the -- well, by the same
18 representation of the --

19 MR. DEMARIA: Yeah, that's what we have
20 to do, right. When we trade an interest rate swap
21 electronically today on Trade Web, and then we
22 send it to Market Wire, and Market Wire sends it

1 to someone else, we've all got this code that sits
2 in there, and it denotes these ten fields and
3 says, ah, that's an interest -- five year interest
4 rate swap -- swap great, and the Market Wire does
5 the same, then it -- we all have a code that does
6 it effectively today.

7 MR. OKUPSKI: I mean you do have the
8 example, credit default swaps where you have
9 market red which acts that --

10 MR. DEMARIA: That's right.

11 MR. OKUPSKI: -- in the CBS space.

12 MR. DEMARIA: That's true, yeah.

13 MS. LEONOVA: Brian, actually I was
14 going to pick on you, given that you have
15 experience, what kind of relevance do you see with
16 this underlying cash instrument identification for
17 our problem?

18 MR. OKUPSKI: I mean the relevance to
19 cash instrument and RED, you know, the RED concept
20 does go into cash markets to some degree because
21 RED is just not an identifier to represent the
22 reference entity that's trading. RED also has an

1 extension into the actual underlying obligation,
2 so the cash bond, which the market participants
3 will be using for their analysis, they're trading
4 their risk. So, you know, if you look at RED, RED
5 has done this in a space, or CDS, and RED has
6 extended into cash markets to some degree and the
7 information there. So you can look at it as
8 something that works today for a particular
9 market, it's a prototype to look at, and how it's
10 been achieved. I think part of the success of RED
11 is the fact that the industry works with market,
12 we work with ISDA, right, that central governance
13 committee, we work with market participants to
14 make sure that it reflects their requirements and
15 what they're trying to achieve in the marketplace
16 today.

17 I think, you know, what you have with
18 RED is obviously -- it's not mandated by any
19 central government or agency, it's become a
20 standard because it achieves something for our
21 customers today, but, you know, as far as the cash
22 market implication, it can be extended, we've had

1 discussions like that, we have interest in having
2 more discussions, but it's to be determined as far
3 as how far we'll be allowed to go with that.

4 MS. LEONOVA: Okay. Bruce, it's your
5 turn. So given your experience in ICE and energy
6 product identification specification (inaudible)
7 whatever you're doing with it, how realistic do
8 you think for us to achieve some degree of
9 classification in the commodity (inaudible)
10 especially in energy products?

11 MR. TUPPER: If you look at the various
12 venues of execution and also the clearinghouses, I
13 would say that each of them has a fairly well
14 defined set of, you know, product ID's. So
15 basically if -- it was mentioned earlier, if any
16 of these products are liquid enough to be, you
17 know, listed on a trading venue and cleared, then
18 obviously there's a, you know, a product guide or
19 a definition that each of the exchanges are going
20 to list, and those unique identifiers are I would
21 say within the commodity space, you know, they're
22 well defined, people know what they are, and their

1 internal systems have mapped to those.

2 I don't know if there's -- there isn't
3 just one overriding one that encompasses all of
4 them and tries to pull it together, but I would
5 say people call things pretty similar by
6 instrument, you know, common instruments that may
7 be traded in one or two venues. It's the same
8 kind of nomenclature. I wouldn't say it's so
9 unique that the ID numbers at each of those that
10 various venues give to it to say, no, but people
11 know what they are.

12 MS. LEONOVA: Sue, I would like to ask
13 you the same question in the agricultural space,
14 how much standardization is there and how much
15 agreement between different place on how it was
16 agricultural swaps.

17 MS. COCHRAN: Well, as I mentioned
18 earlier, I can't speak for the entire agricultural
19 market, but in Cargill's case, the products we do
20 are highly customized, so no standardization
21 really. And I don't know, maybe others could
22 comment on what they see in the rest of the

1 market. But, for us, they're not standardized.

2 MS. LEONOVA: Can you expand on how you
3 actually did a presentation of your products given
4 this bilateral nature of those instruments, how it
5 classifies them in your systems. Do you do it
6 item by item in some type of (inaudible) what is
7 done?

8 MS. COCHRAN: We do it item by item, so
9 probably at the level of detail that the CFTC
10 would want for its reporting, so you could see all
11 the terms of the transaction. Does that answer
12 your question?

13 MS. LEONOVA: (Nodding)

14 MR. OKUPSKI: There's a bit of a cottage
15 industry that's come about because of the fact
16 that the symbologies don't talk to each other. So
17 if you take Thompson Reuters, or you take
18 Bloomberg, or you take a direct exchange feed,
19 they don't talk to each other, and there's no
20 mapping there. And some of those proprietary,
21 some of those have been opened up now to become
22 more of open symbology initiatives, but, you know,

1 I know from my experience, end customers, end
2 users do look for that normalization between the
3 exchanges and data providers and other platforms,
4 and it is an industry issue and it has been for a
5 long period of time.

6 MR. GREEN: Yeah, it's an interesting
7 thing. I mean the early portion of the panel
8 discussions talked about the plethora of
9 standards, and that's about syntax and taxonomy.
10 And when you get down to practical terms, to the
11 extent that there is the equivalent of a UPI,
12 there's often more than one, meaning the same
13 thing or very similar types of things, and that's
14 something that I think that, at least from the
15 idea of a registry, it doesn't really matter that
16 you have multiple UPI's as long as they can all be
17 translated back and forth to each other if they
18 mean the same thing, but it would sure be nice if,
19 from the reporting perspective, the public
20 reporting perspective, that there was a single UPI
21 that was used.

22 And I think that that's, you know, to

1 the extent that there is a registry that emerges,
2 that will probably do two things, one is, it will,
3 over the course of time, get the same products to
4 be called the same things, and hopefully from the
5 public reporting perspective, a single
6 nomenclature is used, again, avoiding potential
7 views toward more liquidity than there is or less
8 liquidity than there is, et cetera.

9 MR. DEMARIA: I'd also add the
10 harmonization aspect. If you're trading a euro
11 swap or a U.S. dollar swap or a euro CDS or a U.S.
12 based reference, we really need to think about
13 pulling together globally or I think it would miss
14 the part of the objective, so harmonization is
15 really important.

16 MS. LEONOVA: Are you pulling in
17 globally?

18 MR. DEMARIA: Yes, I mean inside of our
19 systems, we pull it together globally.

20 MR. WINN: I think as you see with all
21 these identifiers that have developed in the past,
22 they become used by different market players, and

1 there's an obvious connectivity that will occur in
2 the future between the SEF's, the CCP's, and the
3 SDR's, and I think our view from the dealer side
4 is that aspects around the trade level
5 identification and attributes that are going to
6 become important to you such as the security ID,
7 such as the counterparty code under the LEI, these
8 are all a very class of deliveries that are going
9 to form a very fundamental basis for us to very
10 efficiently connect the front to back architecture
11 together, not just internally, but for the
12 industry. And you can certainly expect that the
13 clearinghouses and eventually the execution
14 platforms, although there is some debate about --
15 start using these as identifiers, but it's a
16 fairly reasonable need to consider how a UPI is
17 going to become used and more than simply the --
18 not that it's narrow, but the current parameter in
19 terms of the objectives that we're talking about
20 here.

21 So I think for us it's very key to
22 resolve these issues quite urgently, to consider

1 this almost one of the foundation blocks of the
2 future framework that we deliver as a mechanism to
3 be able to talk to each other, to talk to other
4 vendors, to talk to other parts of the work flow,
5 and to talk to you. So we actually think this is
6 very important to get right quite quickly.

7 And to that point, it's clearly only
8 going to be better to have single repositories
9 where these are disseminated from, and the
10 uniqueness in regard to the ID's, and to Neal's
11 point, a uniqueness globally.

12 MR. TUPPER: We view the SDR's as kind
13 of a provider of the UPI's. I think, you know,
14 especially in energies, was a very diverse --
15 customers or participants, not all of their
16 systems are going to be able to, you know, accept
17 or change to conform to one UPI. But obviously if
18 they're able to, you know, send ID's, you know,
19 what they commonly trade to, you know, an SDR,
20 that then can translate that for them, really the
21 end game here is to get all the data in one
22 repository and then be able to, you know, create

1 reports for the Commission and public
2 dissemination with uniform ID's, and review the
3 SDR's as providing a lot of that, you know, that
4 service in the industry.

5 MS. LEONOVA: I would like to bring as
6 back -- particular -- about -- right now, what is
7 your feeling your particular organization, if it's
8 going to establish our rules, be able to meet

9 those rules with respect to further identification
10 -- we going to come up with a new product --
11 consensus -- solution or regulate a solution or --
12 rely on your internal systems, what is the
13 feeling, can you do it, can you not?

14 MR. WINN: Internally you can map
15 anything. Most of our IT systems are pretty
16 sophisticated to be able to translate data at a
17 trade level to some level of mapping. I don't
18 believe the significant body of the work is around
19 taking an agreed mapping particle and associating
20 an ID against it and delivering that out. I think
21 the challenge that we are faced is the arrival at
22 the consensus or who provides that information.

1 The taxonomy in regard to the product and trade
2 level, I don't think the huge challenge is in
3 there either, it's in the set of deliverables that
4 are working through which is the particle, is it
5 FPML, is it something else, our starting point
6 being what we know.

7 So, if I may, the question is almost
8 pushed back, it's -- we have something we can
9 utilize, and we suspect if we utilize that, we can
10 deliver something to you quite quickly. The
11 internal route to deliver it doesn't feel heavy,
12 that's in its pure complexity rather than times of
13 delivery cognizant of all the other adherences
14 that we'll need to respect, as well.

15 I don't think the heaviness is in
16 developing the architectures of deliberate, it's
17 agreeing on the foundation for the framework.

18 MR. GREEN: You asked for comments on
19 that. From an SDR perspective, which is the role
20 that we will play, we expect that the UPI's that
21 emerge, unless we have to due to your guidance,
22 create the UPI's, we think that it's much better

1 for the industry to emerge and consolidate on
2 those UPI's. It's harder to understand from sort
3 of an abstract perspective of receiving a lot of
4 data perspective, what should be -- should have a
5 UPI, which I understand that there may be a
6 difference of opinion on that on the panel.

7 I think, though, that from the
8 perspective of once we have a UPI, that is easy
9 for us to use. We'll code into that. We can, you
10 know, the UPI will define a set of parameters,
11 perhaps all, perhaps a series of them, and from
12 that perspective, it's the same as Simon said, our
13 systems can translate back and forth fairly easy.
14 The tricky part is defining what it is we do want
15 to have UPI's on and when do we want to use them,
16 and I think that's -- that we need some guidance,
17 as well.

18 MR. DASSO: As I mentioned earlier, NFA
19 as the service provider potentially for SEF's, we
20 are anticipating, you know, of course, I would
21 prefer to have UPI day one, it makes my job much
22 easier, but we're working under the assumption

1 that there won't be UPI's in place day one for
2 trading.

3 So one of our next steps, or what we've
4 actually started to do is, we've worked through
5 our data elements that we have, 170 unique data
6 elements, or actually more than that, but that
7 we've sat down with potential clients and gone
8 through, one of which is the UPI field. But
9 absent that, our next step is to sit down with the
10 SEF's, with the DCO's, with the SDR's and work
11 through the data flow, because one of the most
12 important things for us as a service provider is
13 to track the life cycle of an order through, you
14 know, through placement, through transaction,
15 through clearing, and any other life cycle events
16 that could affect that swap, and that's where
17 ultimately the UPI will definitely help us do
18 surveillance and to track position limits. But
19 day one, we fully anticipate that we'll have to
20 map through the entire process.

21 MR. TUPPER: I don't believe the
22 challenge is going to be for the people on this

1 panel to adopt, you know, a UPI. I think once we
2 determine what's the right framework or what
3 methodology we're going to use, I don't think
4 that's, like you said earlier, a very heavy lift.

5 I do believe the challenge will be with
6 more the buy side or the customer side of the
7 business. Many of them rely on vendor systems,
8 and they don't have at their disposal the control
9 to actually make those changes to those systems.
10 So I do see the SDR's or potentially, you know,
11 vendor solutions in between the customers and
12 reporting to be able to adopt this -- whatever
13 taxonomy we choose to be the one by asset class.
14 I think that's going to be probably the heavier
15 lift to the industry.

16 MR. DEMARIA: I mean I think as a firm,
17 we would probably, around this issue, we would say
18 start with credit and rates, start with cleared
19 SEF's, cleared SEF's SDR's as a starting point. I
20 think you can get around the problem you just said
21 by mandating that anybody that wants to be a SEF
22 has to use a UPI and then that problem will kind

1 of go away. But focus on those areas first and
2 get those right.

3 We would like to see the ISDA DPR
4 proposal go forward, and, you know, certainly push
5 that as hard as we can. I think, as a firm, we
6 would say commodities is more difficult for the --
7 actually the reasons that Bruce was pretty
8 articulate in terms of how you get to the UPI, but
9 I think we can make a lot of progress around the
10 asset classes and the strategy I just said.

11 We're also fully aware that, you know,
12 when the rules get defined, you may turn around
13 and say, well, listen, it's still taking too long,
14 we need to give you some data, and so we can give
15 you data if that's what people need in the short
16 term. I would suggest that you should think about
17 taking that data in a very tactical way, because
18 all of this is pretty expensive for everybody
19 that's involved, let them focus on the strategic
20 solution of getting it integrated correctly, but,
21 you know, all of us have data, can produce data,
22 and if need be in the shorter term, can give it to

1 you.

2 MS. COCHRAN: From Cargill, I would say
3 the same thing is true. We've always been, I
4 won't say ready to deliver whatever data you need,
5 but have known that we'll have to believe that we
6 will be able to deliver it. We don't have a
7 vendor system, however, we have our own in- house
8 system that we can manipulate probably to provide
9 whatever is needed.

10 MR. OKUPSKI: Just to I guess talk about
11 the opposite view, which may be that if each SEF
12 is creating their own UPI, it may not be as easy
13 as we're describing here, so we need that decoder
14 key, right, across SEF's, so that those firms who
15 are processing those trades are able to decode
16 that properly.

17 Without that, we need to have more of a
18 central authority or governance to understand who
19 is the final authority, who issues that UPI. So
20 one or the other, because, you know, at Market
21 Serve, we're designing systems with UPI's, we're
22 designing systems with LEI's, but there's some

1 assumptions there that there's going to be a
2 single UPI, or if there's not a single UPI, then
3 that decoder process that needs to take place. So
4 that needs to be flushed out before I think the
5 industry as a whole can say, you know, this is how
6 we determine we want to do it, or an industry gets
7 together and says this is our recommendation back
8 to you. I see the looks over there, so I'll
9 change that up.

10 MR. DEMARIA: Well, I would kind of
11 dispute what you just said, I don't think any of
12 that counts. Just because market (inaudible) or
13 anybody has a particular UPI, the whole idea of
14 bringing the industry together and agreeing on a
15 standard and agreeing on a process, starting with
16 the ISDA white paper which you have right now, is,
17 everybody would have to conform to it or it's
18 going to be almost impossible at that point,
19 because if everybody goes off and creates their
20 own UPI's, then you're going to need the mapper of
21 all mappers to map all the UPI's together, right.

22 MS. LEONOVA: So what is your action

1 plan?

2 MR. DEMARIA: As I started, I think it's
3 just put a white paper out. We think we need to
4 involve the DPR further and get it -- get the
5 taxonomy done, and then get an RP out, and decide
6 by asset class who's going to generate the UPI's
7 through the DPR technology. I think that's --
8 that's the strategic solution at the moment. I
9 don't know if somebody has another -- something
10 else they can put on the table quite quickly.

11 MS. LEONOVA: So they're going back to
12 the discussion of timelines and the level of
13 commitments that industries will willing to give
14 us so we can rely on industry solution rather than
15 going ahead and trying to come up with our own
16 solution, and we still cannot get any credit --
17 and how, just to give it to you, so all the cards
18 are on the table.

19 MR. DEMARIA: Well, I mean I think
20 you're asking the right questions. I think the
21 answer the industry needs to come back to you on
22 is, when can we agree the DPR is the right

1 solution and what is that timeline so we can come
2 back to, and there should be an action on that
3 particular question.

4 MS. LEONOVA: I would like to open a Q
5 and A session for ISO team members. Bruce.

6 MR. FEKRAT: I don't know if you're
7 familiar with the large trader reporting system
8 that we want to set up for swaps. I think many of
9 you are because I see the names and I know some of
10 you, as well. But an aspect for -- particularly
11 for uncleared swap transactions, we're collecting
12 or requesting that commodity reference prices be
13 submitted to us. And the process that we're
14 thinking, so we have a standard code that is
15 submitted to us for a commodity reference price,
16 is that they are -- we get a code in that meets
17 whatever parameters we set for it, but we don't
18 recognize it.

19 So we have to contact the entity that
20 submitted that report and ask them, how are you
21 pricing this particular oil swap, or Palladium
22 swap. And once we get that, we can assign a code

1 to it, describe what it is, put it on our web
2 site, and every entity from then on would be
3 required to submit a like swap that's priced in
4 the same way with the same commodity reference
5 price, the same -- using the same code. So I
6 wanted to get your thoughts on that and --

7 MR. TUPPER: I'm happy to entertain this
8 question, I think it relates. The commodity --
9 just a little background on those commodity price
10 definitions, they're pretty widely used within the
11 commodity markets. ISDA has done a very nice job
12 with the creation of those. We support them. A
13 number of the large dealers and energy companies
14 use them, as well. I think, though, that not
15 everyone uses them. You know, not to keep coming
16 back on this theme, but I think that for your
17 need, you know, the SDR is probably going to have
18 the responsibility to make sure all that data is
19 translated into that industry standard.

20 You know, not everyone follows those
21 nomenclatures. They have a very specific way of
22 how they mean delivery locations and index

1 providers. The other little shortfall with the
2 commodity definitions is that they're not probably
3 updated as regularly or there's changes in the
4 market that really, you know, is difficult for
5 those updates to happen as quickly as they need to
6 be.

7 So what most industry participants will
8 do is, we'll rename it in the same format under
9 fundamental change in the hub or delivery location
10 and then wait for the next update.

11 In summary, though, I don't think that
12 participants' ability to send you that data in
13 that specific naming, or that reference price,
14 should keep you from receiving what you need. You
15 know, from your perspective, you're not in -- how
16 can I say this the right way, the idea that the
17 data has to be always translated and sent to you
18 in a perfect, you know, package, so to speak, or a
19 standard is probably going to be very difficult
20 for commodities as a whole. It's not a very
21 difficult assignment for a repository to do for
22 you, if that helps.

1 MR. DEMARIA: I would agree, I would
2 agree with that strongly in a sense they're kind
3 of going around the idea of a repository by doing
4 that.

5 MS. HOSSEINI: Just to follow up on
6 that, though, one is -- first just a quick
7 question. When you said it's not updated that
8 often, how or what's the timing on --

9 MR. TUPPER: I think right now we're
10 working off of 2005, you know, so -- but I don't
11 want to -- look, I mean ISDA has taken on a lot of
12 work and there's a lot of things they're doing,
13 and I know commodity price references are probably
14 very important to a certain market, but, you know,
15 it's just taking on a lot of challenges.

16 I mean updating those things, I would
17 say in fairness to ISDA, they could probably
18 update it annually, but things are going to
19 happen, right, that, you know, they're not going
20 to be able to update that as quickly as you need.
21 Like mentioned earlier, you know, a repository is
22 probably well positioned to do that, and then

1 around the annual date, when they start collecting
2 the updates and the deletions, you know, that
3 process can be published. And then the whole
4 visit, over time, is reporting -- is mandated that
5 I would say -- the dealers and the large energy
6 companies are very good at adopting it because
7 they can control it, it's trying to get the vendor
8 community on board with adhering to public
9 standards. And I think once those mandates do
10 that, I think you'll see a high level of adoption
11 of these standards.

12 MS. HOSSEINI: I hear you saying that
13 it'll become more and more standardized with SDR's
14 coming on board, but I mean this rule, one of the
15 main issues with this rule is that it's somewhat
16 of a transitional tool before SDR's are up, so
17 before those are up, do you think that it would be
18 a problem for these smaller entities to adopt the
19 system?

20 MR. TUPPER: It'll be a challenge, I
21 just don't think that you should have the adoption
22 of these standards; it's going to be a challenge,

1 just to be honest, yes. So asking all
2 participants to do that is not easy. But I do
3 believe that SDR's will be able to fill that role
4 for you. I know it's coming on board and
5 reporting is, you know, likely to be here soon. I
6 just don't believe -- it's going to be difficult
7 to get all the data in the same exact formats, as
8 you mentioned, like the commodity price
9 references.

10 MS. LEONOVA: Anymore questions?

11 MR. SHILTS: There was a, you know,
12 comments earlier about, in terms of sequencing and
13 looking at commodities maybe later, but should we
14 be thinking about commodities broadly or should we
15 be thinking about them maybe subclasses, you know,
16 whether it be energy versus agriculture, metals or
17 anything else?

18 MR. TUPPER: I'm sorry, I don't mean to
19 -- I think a phased approach is probably one that
20 most dealers will tell you is the best approach.
21 You know, with -- there's certain -- within
22 energies and commodities markets, there's certain

1 specific, you know, markets within that broad
2 asset class that has larger dealer participation,
3 and I think those are really the ones that are --
4 lend themselves very well to be the first ones to
5 report.

6 You know, one comes to mind is the
7 global oil market, it's -- the trading is
8 primarily among large dealers and large energy
9 companies and majors, and they're well positioned
10 to report than maybe some smaller agricultural
11 markets.

12 MS. LEONOVA: Okay. Before we complete,
13 do any panelists have any burning issues or
14 desires that they want to express before the
15 close? No burning issues? Everybody is happy?

16 MR. WINN: I wouldn't classify it as a
17 burning issue, but I think that the thing which
18 we're cognizant of is, we're trying to achieve a
19 great deal, and we can achieve quite a lot quite
20 quickly, and therefore, I would urge that we
21 consider the bifurcation of the framework that
22 reports the data that provides you with the

1 capability to look at the systemic risk components
2 of your obligations versus the component that the
3 price transparency through real time reporting. I
4 think there's a -- a gentleman, I think Bob said,
5 there's a bright line between the two could be
6 drawn.

7 There's a step that we can -- there are
8 steps that we can take here, and, for me, it's one
9 of the most burning issues. Let's look at this in
10 sequence, it'll give us the capability to give you
11 stuff that's useful for you to use now rather than
12 too much that has to be paused yourself, that's my
13 burning issue.

14 MR. DEMARIA: I'd only add that
15 something that we think about quite a bit is,
16 there's obviously pressure to get something done;
17 on the other side, just picking up on what Simon
18 said, a year from now we should be sitting here
19 saying we built an industrial strength solution
20 that kind of scales and is a footprint to where we
21 can go forward. So I think finding that balance,
22 and there's a tremendous amount of work to be

1 done, obviously, is kind of the key thing. It's
2 easy to kind of get, we want to get the standard
3 right, but then there's obviously the pressure of
4 when data has to start being reported to the CFTC,
5 and that balance is probably the trek for
6 everybody, where we're trying to go.

7 MS. LEONOVA: So we finished 15 minutes
8 early. Brian, Bruce, Ed, Neal, Simon, thank you
9 very much for coming over and spending your time
10 with us, we greatly appreciate it, and we take you
11 at your word that you're going to come up with a
12 solution soon. Thank you very much.

13 (Whereupon, at 4:49 p.m., the
14 PROCEEDINGS were adjourned.)

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