



Workplace Partnership for Life Hospital Campaign

Promoting Organ, Eye, and Tissue Donation



Campaign Results Form

Date: _____ Reporting OPO/DLA: _____ Contact Person: _____

Results for (check all that apply to your reporting period):

July 2011–June 2012

July–Sept. 2012

Oct.–Dec. 2012

Jan.–March 2013

April–May 2013

OPO/DLA Goal for Hospital Campaign Registrations thru May 2013 (optional): _____

Hospital Partner: _____

of New Campaign Registrations: _____ # of Cumulative Campaign Registrations: _____

Strategies Implemented:

Donor Drive	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Social Media	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Mass Email	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Other Strategy	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____

Please Specify:

Additional Comments:

Hospital Partner: _____

of New Campaign Registrations: _____ # of Cumulative Campaign Registrations: _____

Strategies Implemented:

Donor Drive	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Social Media	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Mass Email	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Other Strategy	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____

Please Specify:

Additional Comments: