



INTERNATIONAL
TRADE
ADMINISTRATION

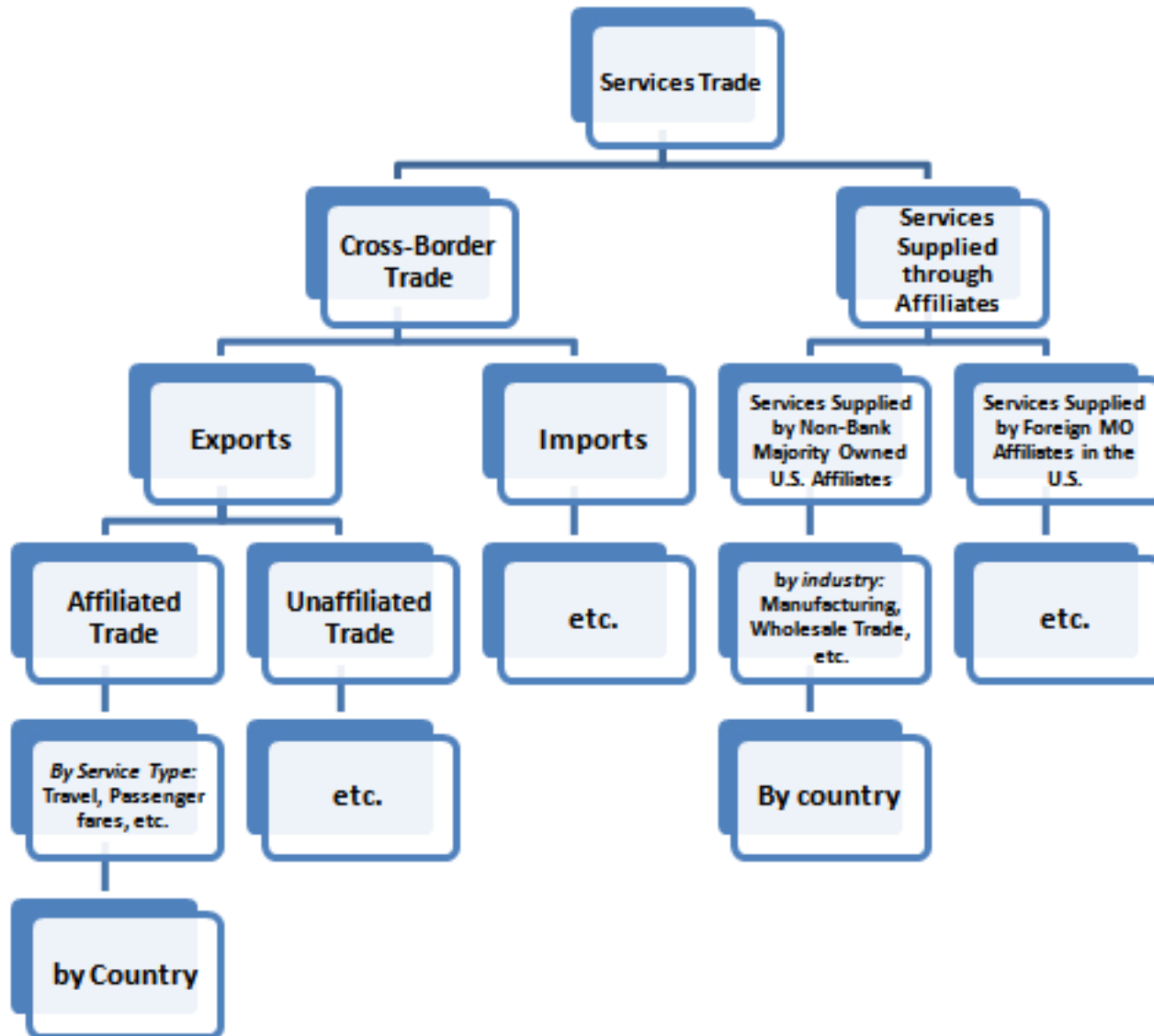
U.S. Trade in Services:

Cross-Border Services Trade and Services Supplied Through Affiliates

Updated: November 16, 2010

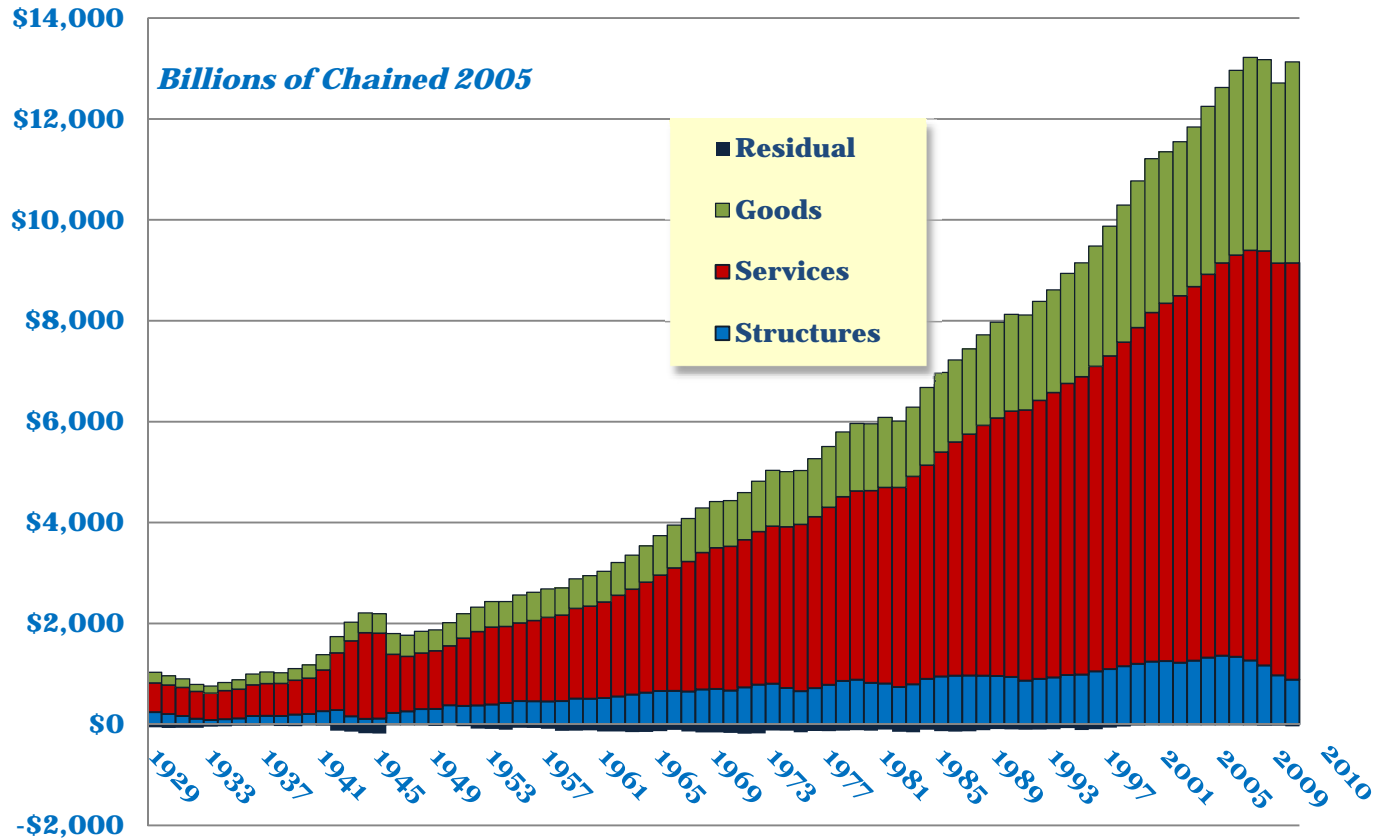
***Office of Trade and Industry Information
Industry Analysis
Manufacturing & Services
International Trade Administration***

A hierarchy of service trade data.



Services output has been growing more rapidly than other major sectors of the economy for decades.

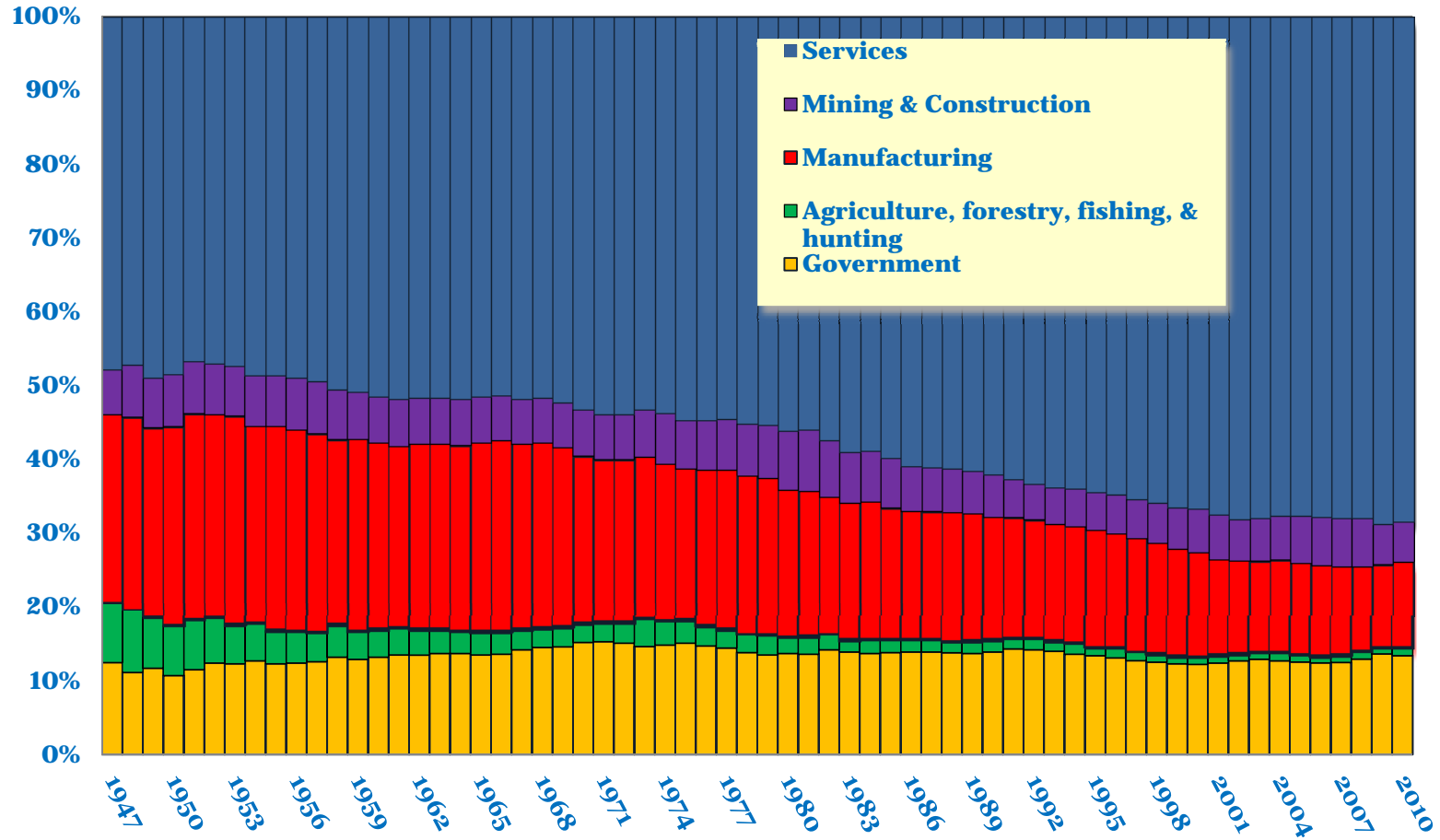
Composition Of U.S. GDP by Major Product Group: 1929-2010



SOURCE: BEA NIPA Tables

In 1947 services output accounted for roughly 48% of total output. Today the services share is nearly 69%.

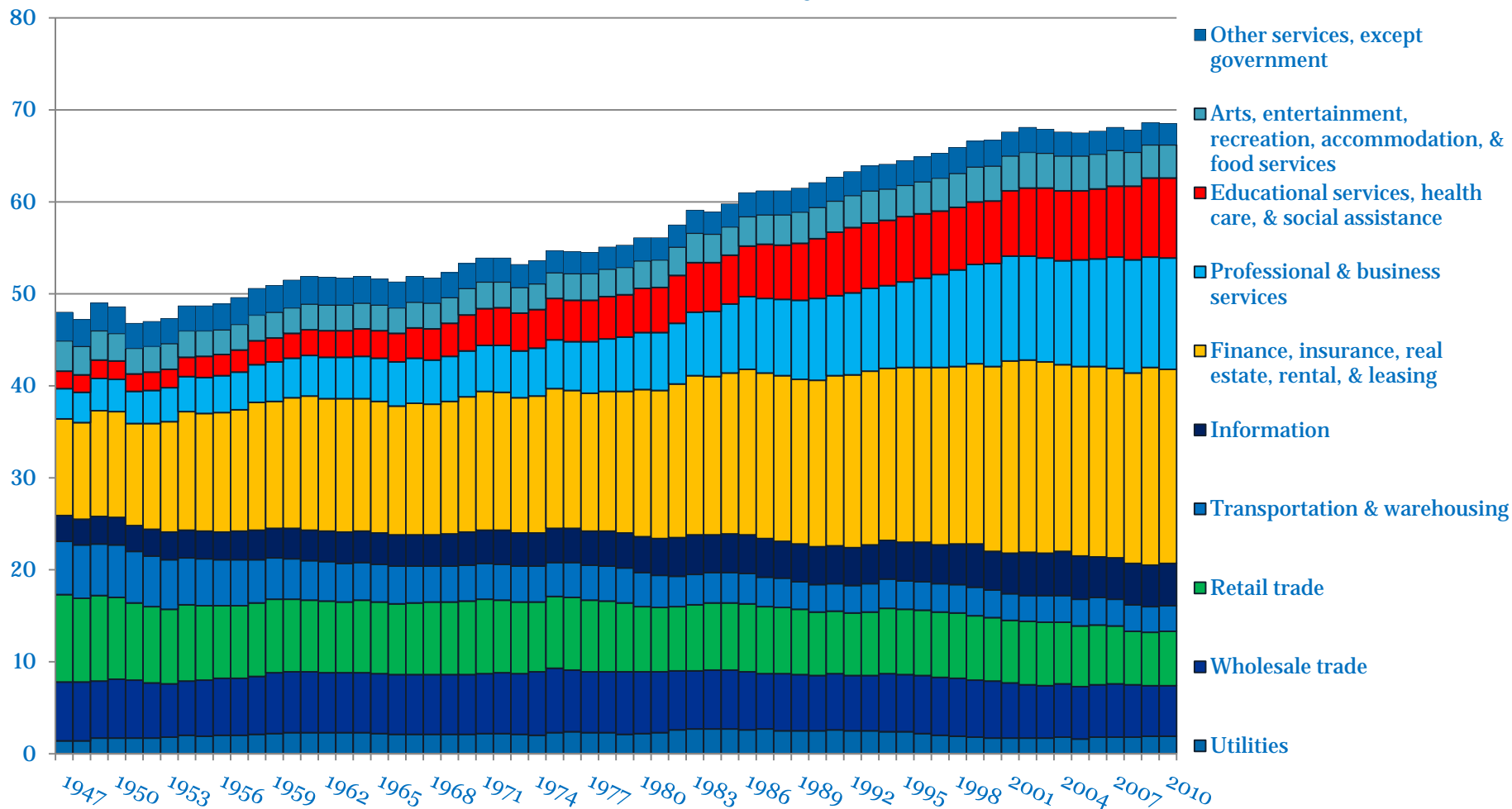
U.S. Domestic Product by Industry: 1947-2010



SOURCE: BEA Industry Economic Accounts Tables.

Within services, the 'FIRE' sector – Finance, Insurance & Real Estate represents the largest share

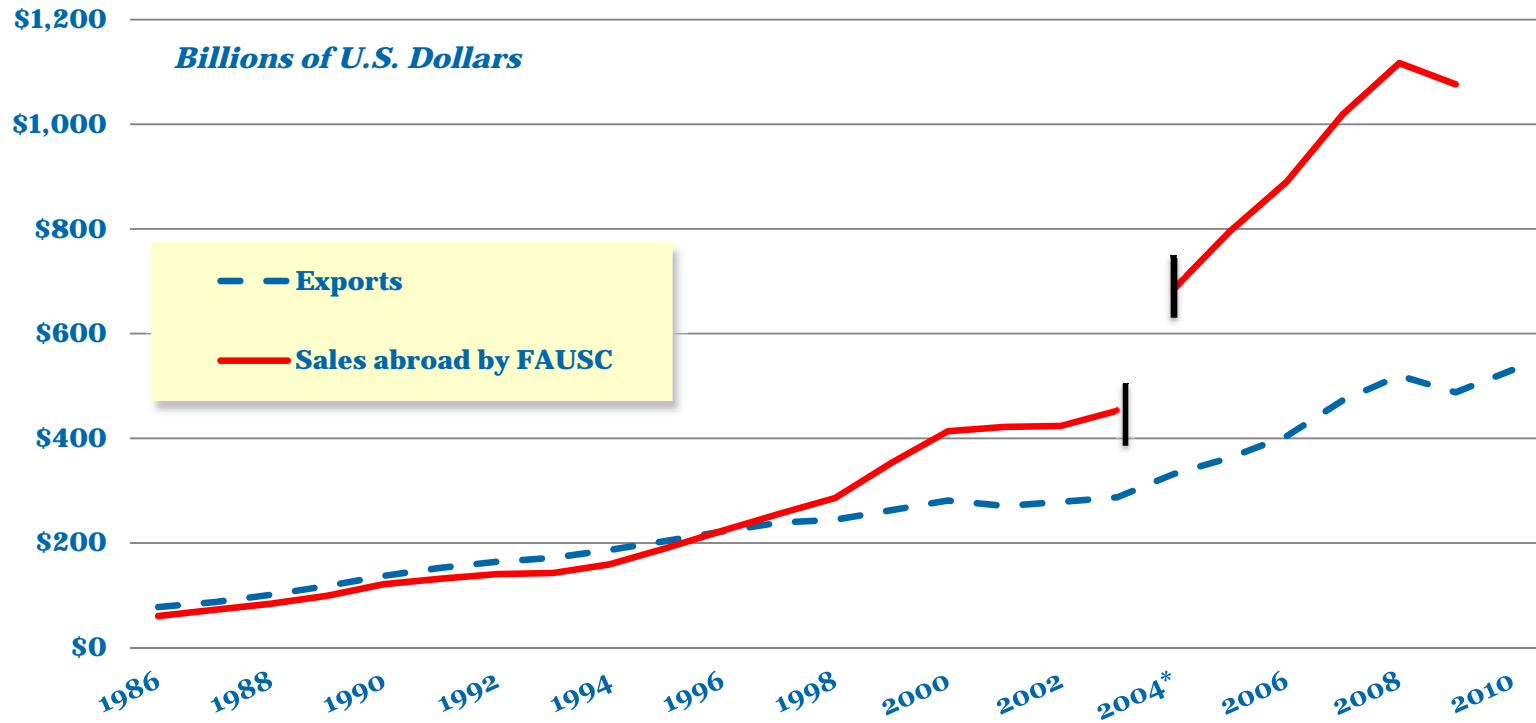
The Growth of Services in the U.S. Economy – Share of Total GDP



SOURCE: BEA Industry Economic Accounts Tables.

U.S. sales of services through foreign affiliates of U.S. MNCs is now much larger than U.S. cross-border service exports

Sales of Services to Foreign Markets Through Cross-Border Trade and Through U.S. Foreign Affiliates

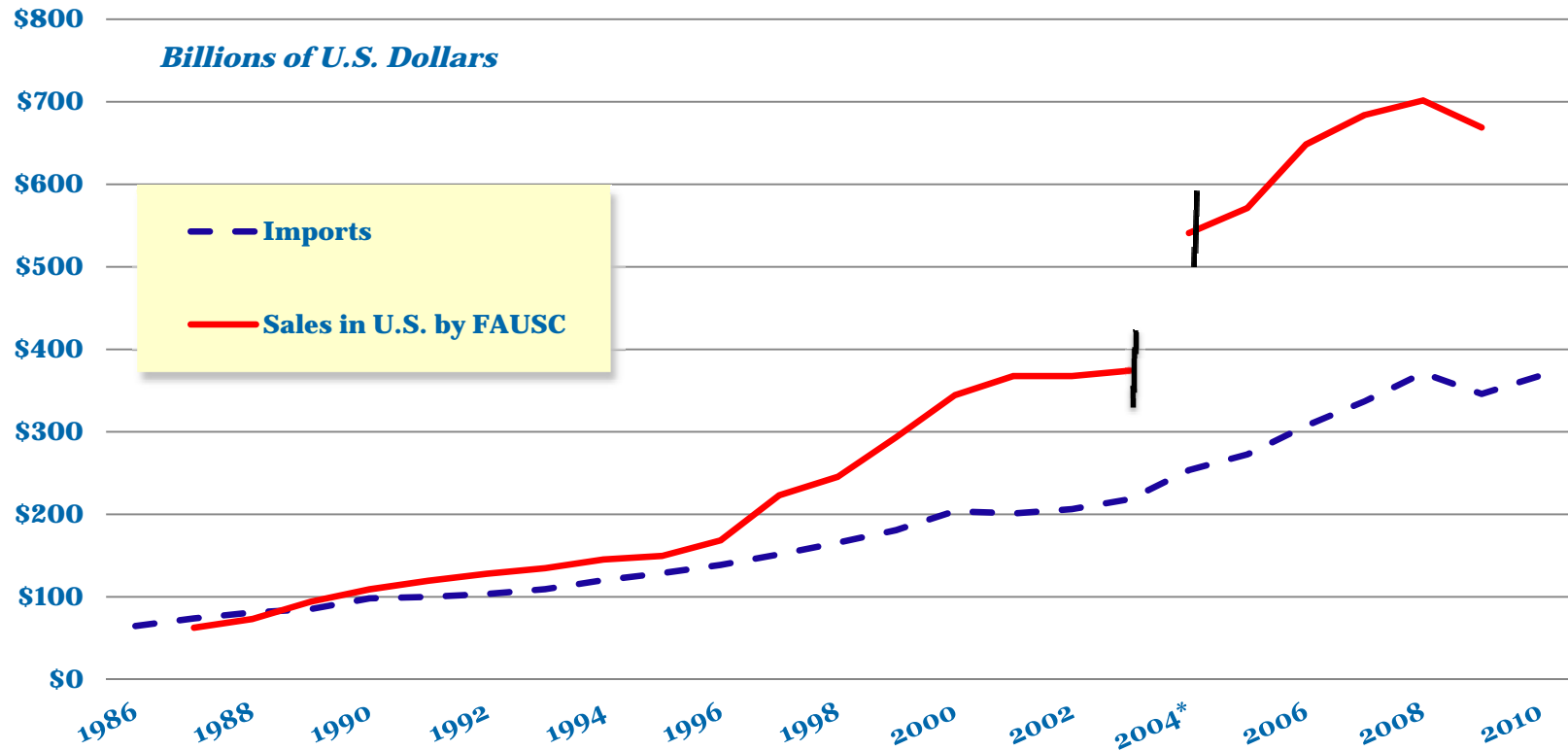


***Beginning in 2004 a major revision in this series results in a marked discontinuity in the trend.**

Source: BEA, Survey of Current Business.

Foreign-owned affiliates in the U.S. provide more services to U.S. customers than do cross-border service imports.

Sales of Services to U.S. Markets Through Cross-Border Trade and Through Foreign Affiliates In the United States

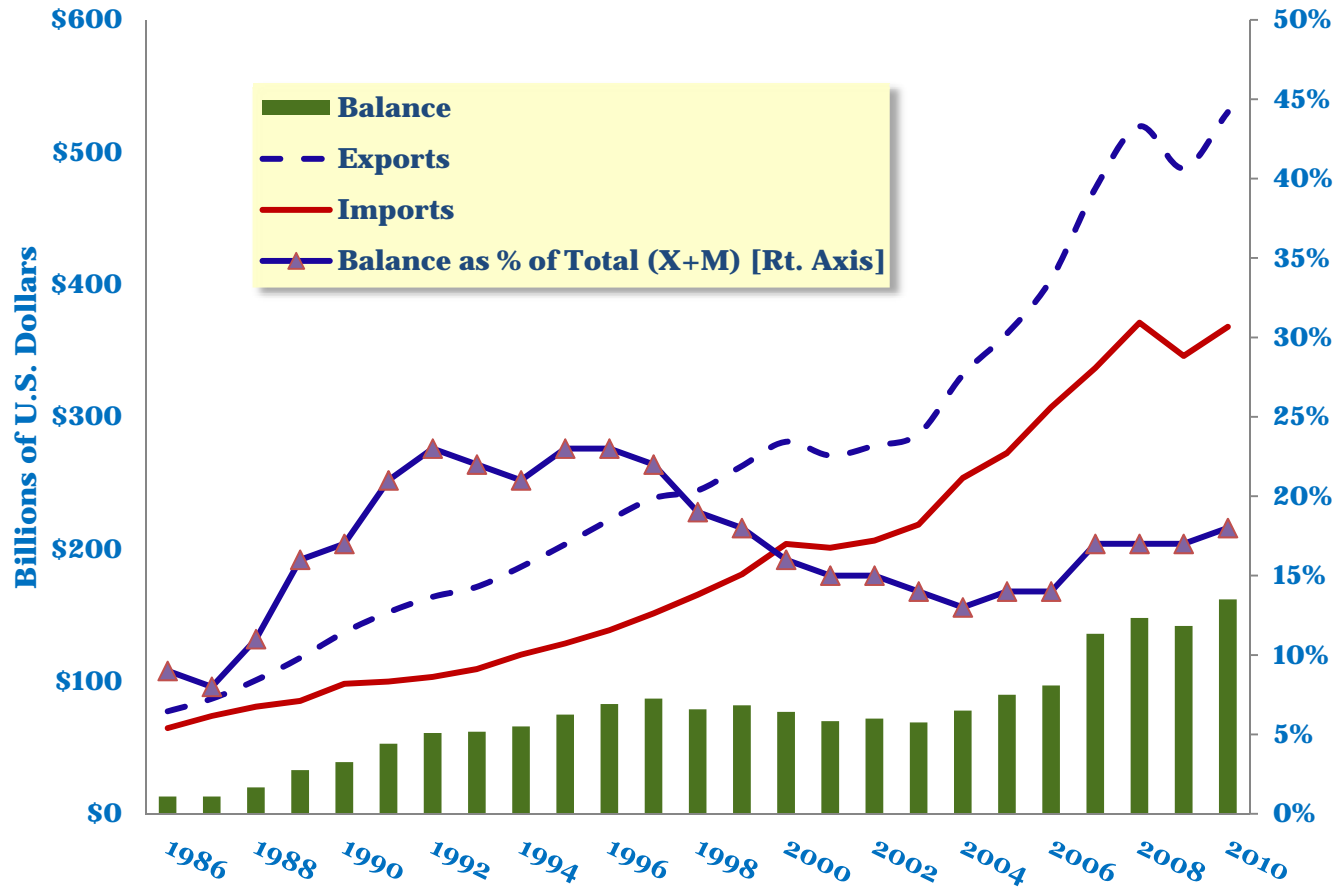


*Beginning in 2004 a major revision in this series results in a marked discontinuity in the trend.

Source: BEA, Survey of Current Business.

Exports and imports of services have both recovered since a fall in 2009.

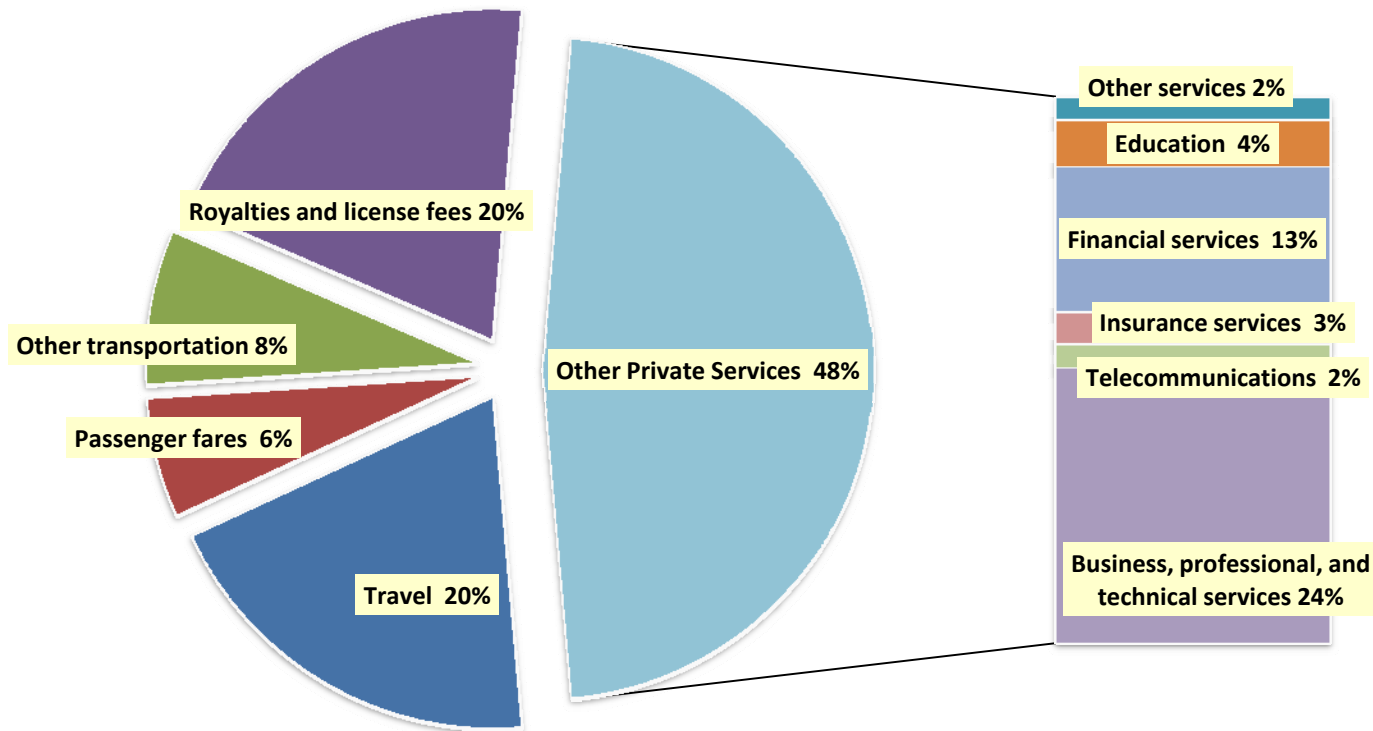
Cross-Border U.S. Services Trade



Source: BEA, Survey of Current Business.

Business, professional and technical (BPT) services captured the largest share of U.S. cross-border service exports in 2010.

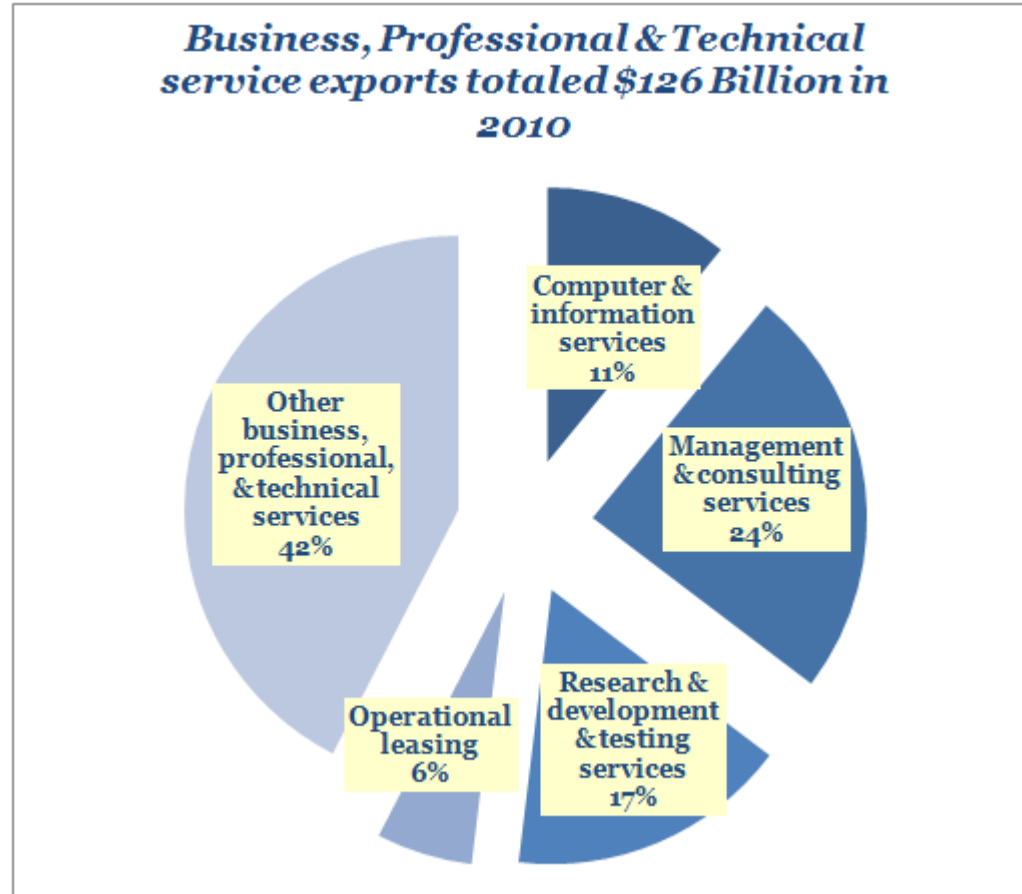
U.S. Cross-Border Exports of Services Totalled \$530 Billion in 2010



Note: Total percentage may equal more than 100% due to rounding.

Source: BEA, Survey of Current Business.

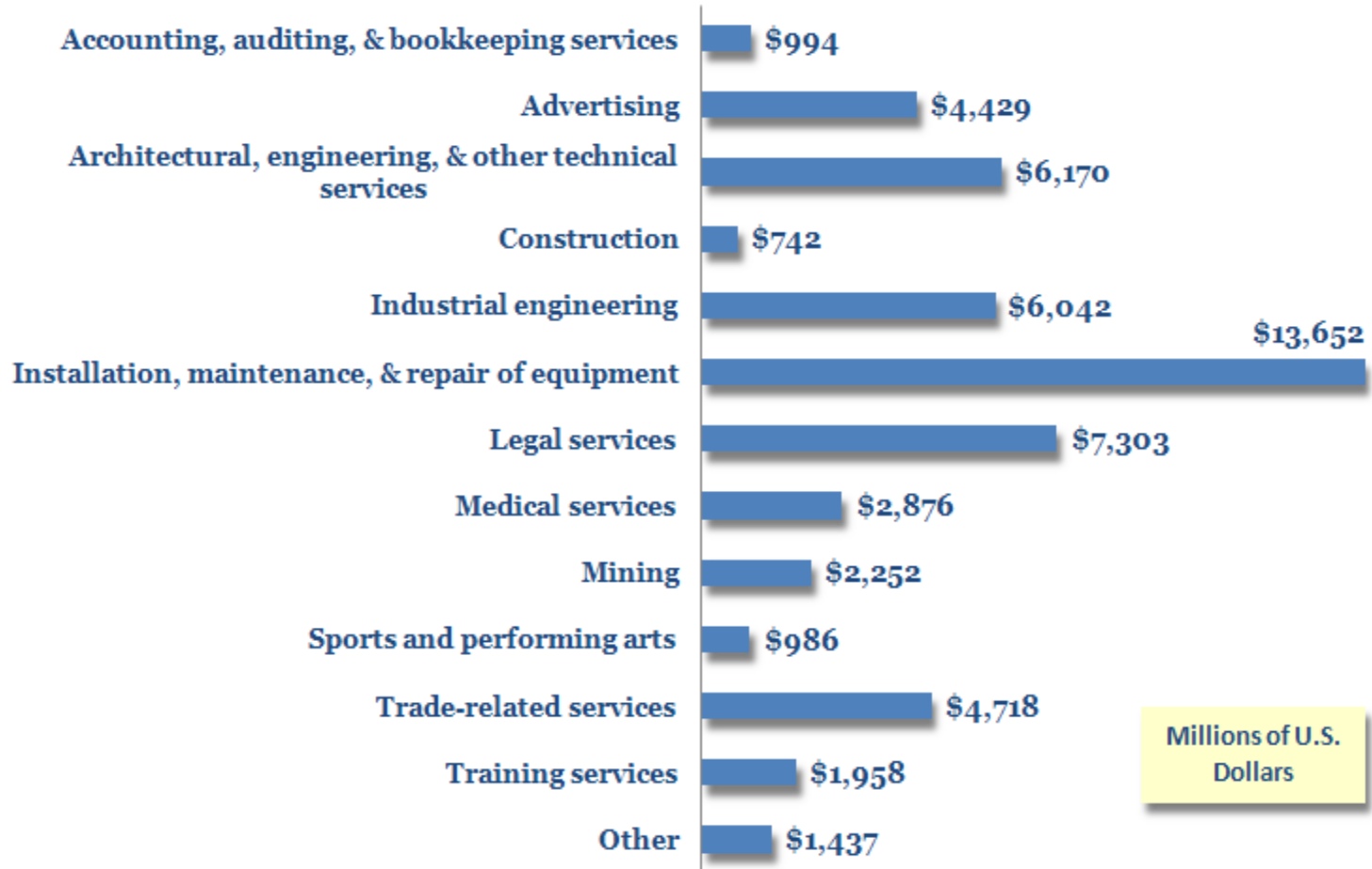
Details on BPT services exports first became available in 2001



Source: BEA, Survey of Current Business.

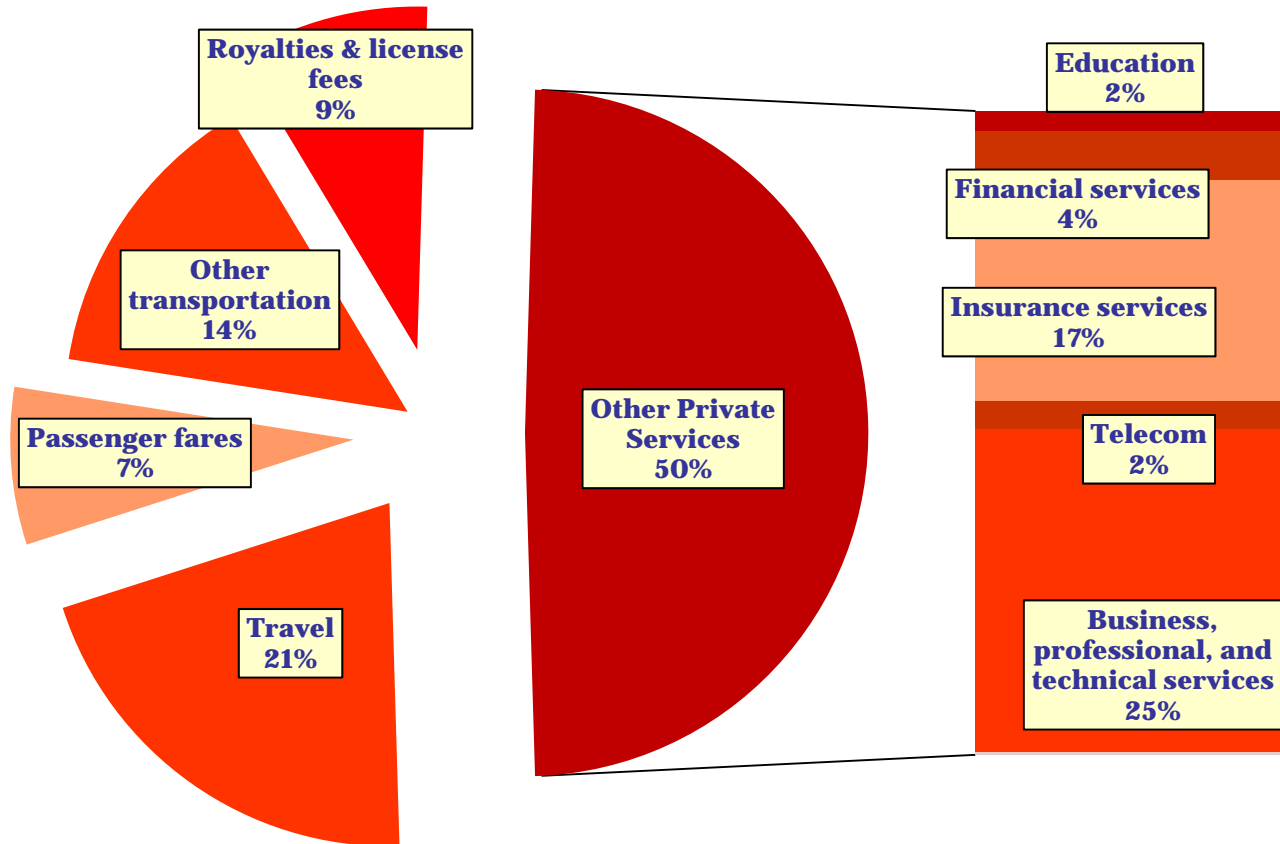
Details on “other BPT services” exports first became available in 2006

Exports of “other BPT services” reached \$53.6 billion in 2010



Business, Professional and Technical Services was the largest category in U.S. cross-border imports in 2010

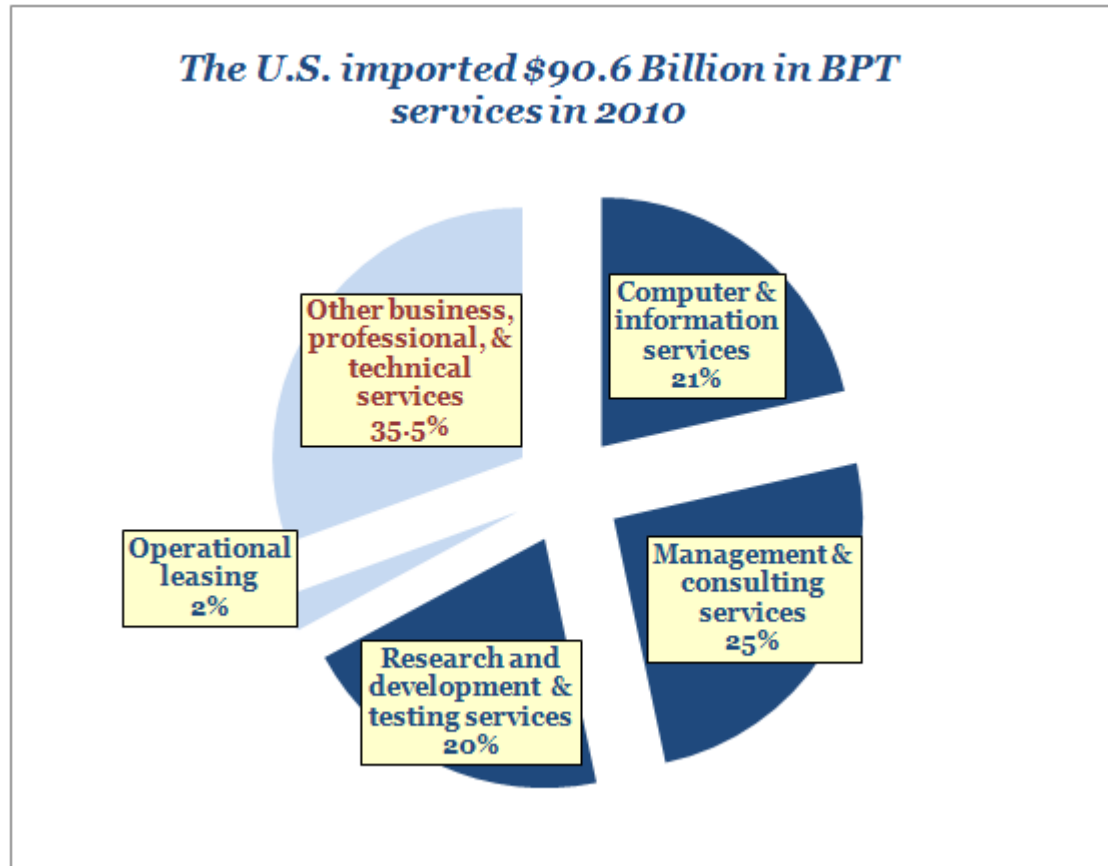
**U.S. Cross-Border Imports of Services
Totalled \$368 Billion in 2010**



Note: Total percentage may equal more than 100% due to rounding.

Source: BEA, Survey of Current Business.

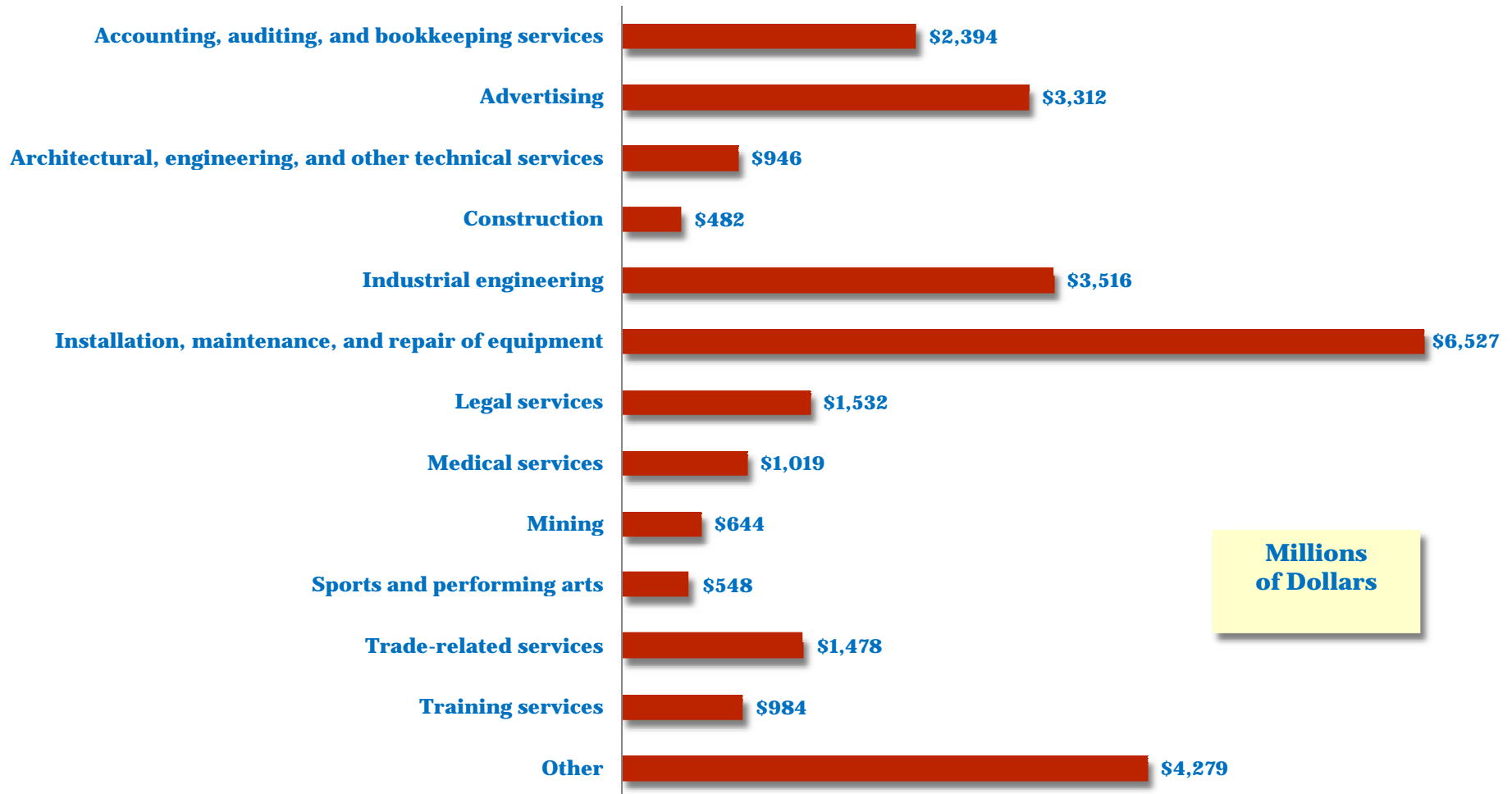
Business, Professional and Technical Services



Source: BEA, Survey of Current Business.

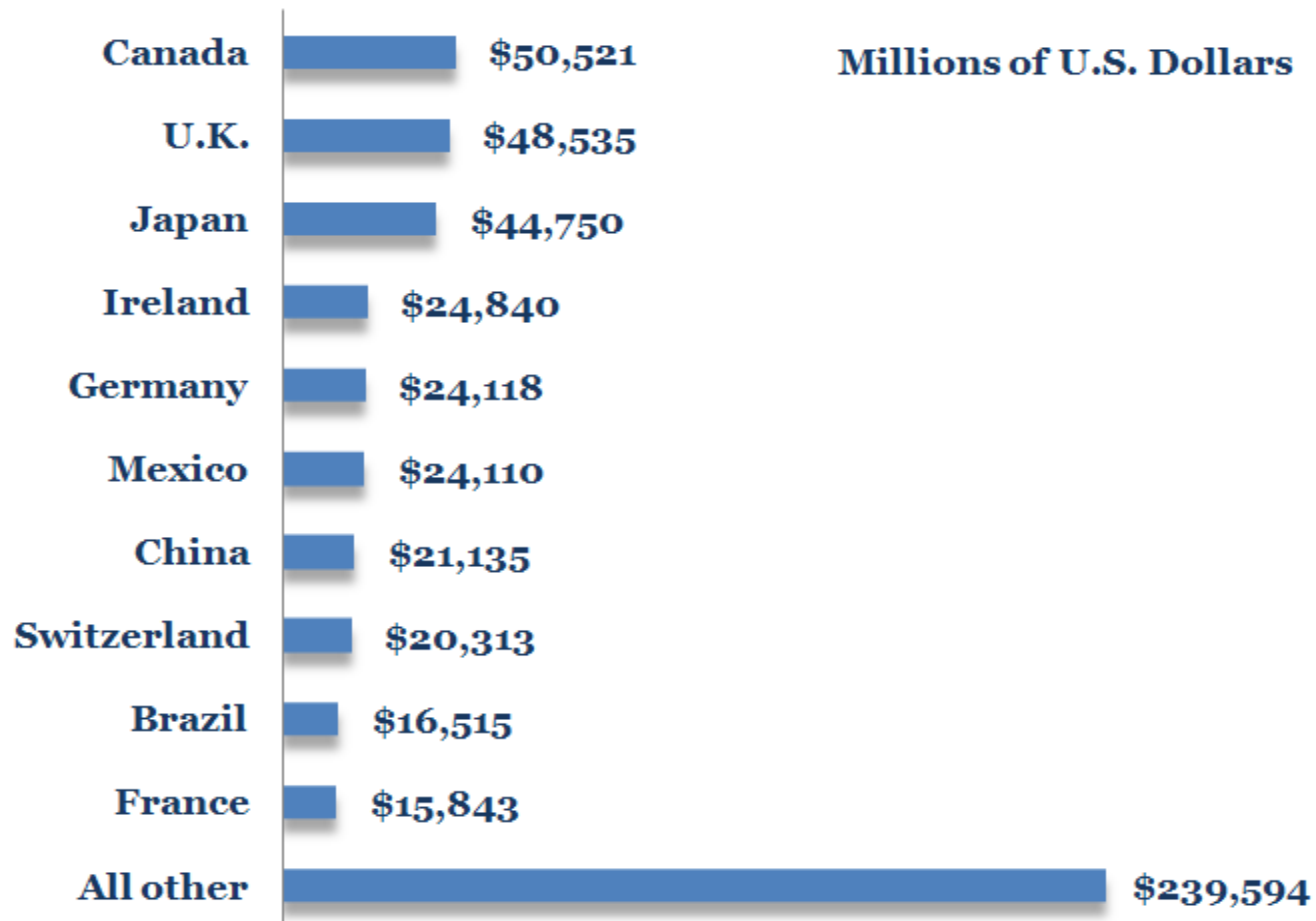
The installation, repair & maintenance of equipment is the largest category of “other BPT services” imports.

Imports of "other BPT services" totaled \$27.7 billion in 2010



Source: BEA, Survey of Current Business.

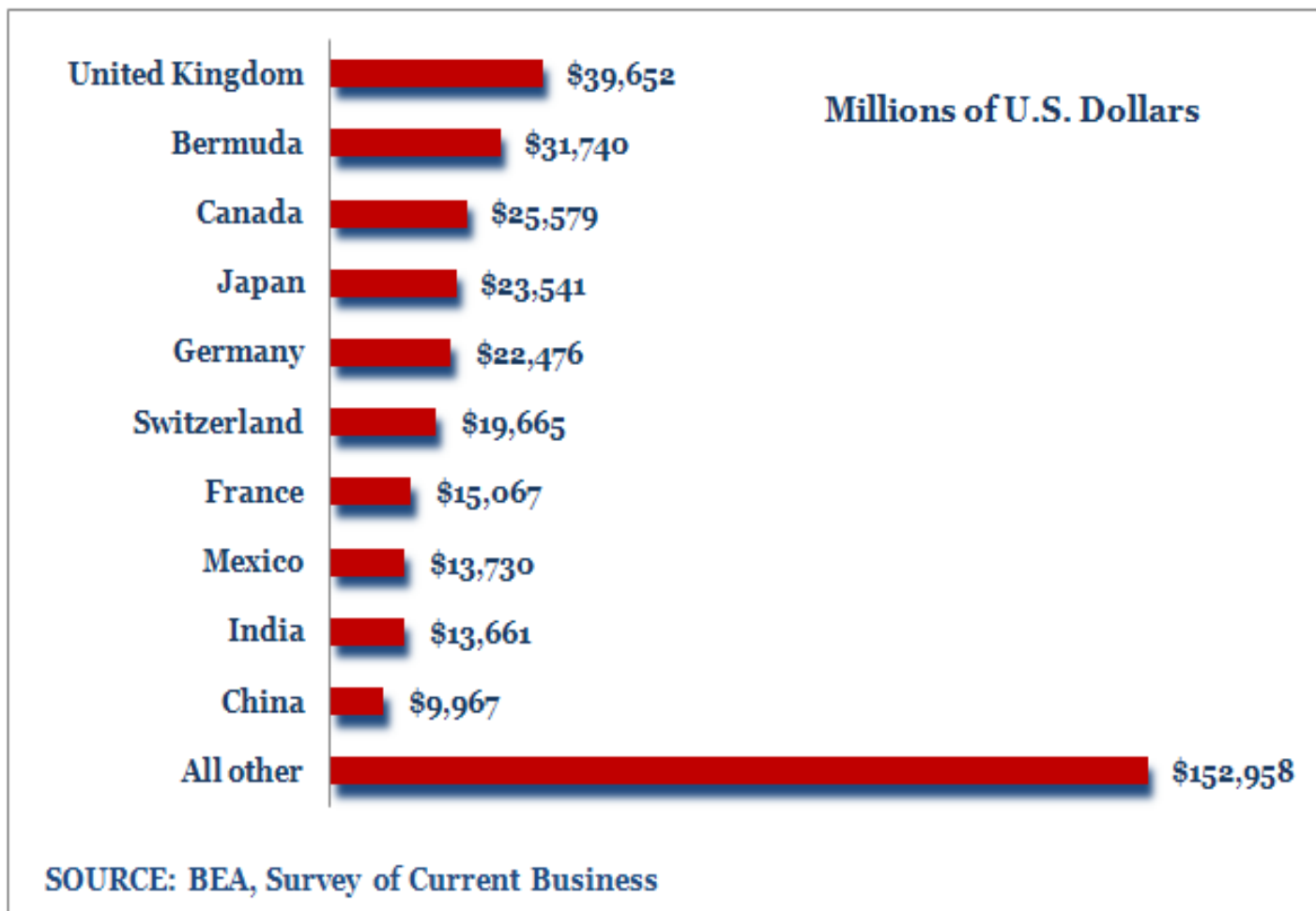
Of the \$530 billion in U.S. cross-border services exports in 2010, 55% went to the top 10 export markets.



SOURCE: BEA, Survey of Current Business

Source: BEA, Survey of Current Business.

Of the \$368 billion in U.S. cross-border services imports in 2010, 58% came from the top 10 import markets.



Source: BEA, Survey of Current Business.