

# Announcement

# **September 21, 2012** TTB.gov's New Look is Here!

TTB.gov has a "refreshed" look and new features. The new site will continue to give you access to a wealth of relevant information and data that you've come to expect. We are making the same timely and comprehensive information available in a streamlined, topic-focused format with easier access to top content and tasks, common questions, and industry-specific tabs.

See the TTB.gov tour for an online guide that walks you through the new features.

#### **Refreshed Look and Feel**

- User-friendly navigation: Our new topicbased approach helps you find what you need more easily and quickly. The new look places these important links across the top navigation with drop-down menus so you can select content pages without leaving the homepage.
- **Top Content**: Organized conveniently in a tab structure in the center of the homepage, top content includes common questions and top tasks. Get easy access to the most requested information on TTB.gov.
- Most Requested: We've included links to the pages most requested by our visitors. When you're not sure where to start - start here!
- TTB Online: Here you'll find quick and easy access to our online applications, allowing you to conduct business with us in a convenient, secure environment.

#### Homepage



#### **Industry Specific Page**



#### **New Web Site Features**

- Targeted search: Search the new site or search the archives for content from the old TTB.gov.
- Comprehensive content: Find reviewed, revised, and rewritten content in plain language. This
  includes updated lists, tables, and step-by-step instructions to help you complete your tasks
  quickly and accurately.
- News and updates: Get the latest from our news banner section, stay abreast of upcoming
  events, enjoy publications, find an alcohol or tobacco expert, or read our <u>newsletters</u>. Our free
  customized <u>email subscription service</u> delivers the latest TTB news directly to your inbox.
- **Social Media**: Get instant news from our <u>feed</u> or follow Treasury's Social Hub on Twitter, YouTube, or Facebook. Current TTB data and statistics are in easy-to-read formats, as are our online databases, spreadsheets, and chart collections.

## **The Journey Continues**

We want the new TTB.gov Web site to be your one-stop-shop for getting started in the alcohol or tobacco industries, staying informed, and maintaining compliance while in business. You can learn more about who we are and what we do at About TTB.

## Share your comments with us!

• Email your comments: <u>Webmaster@ttb.gov</u>

• Provide your feedback: Take our Web survey