Organization:	**New York City Department of Information Technology and Telecommunications**
Project Name:	**NYC Connected Learning**
Project Type:	**Sustainable Broadband Adoption**
State(s):	**New York**
Federal Award:	**$22,162,825**

ABOUT THE PROJECT

The NYC Connected Learning project plans to provide computer training, desktop computers, educational software, and free broadband access for one year to more than 18,000 low-income sixth-graders and their families (approximately 40,000 residents total) in 100 high-need public middle schools in New York City. Of these households, the applicant anticipates that more than 12,000 will subscribe to broadband beyond the free year-long subscription period. The not-for-profit organization Computers for Youth plans to conduct computer training for parents and students in English, Spanish, and other languages as needed. Project outreach will target the larger middle-school community and their families using multilingual newsletters and flyers, phone calls, public informational meetings, and school websites. The awareness campaign is expected to reach all of the sixth to eighth-graders in the schools, totaling roughly 46,000 households or 100,000 residents.

The NYC Connected Learning project also proposes to:

- Work with teachers to integrate broadband technology into their lesson plans and materials in order to further leverage the link between classroom and home broadband technology use.

- Train middle school students in basic computer repair and maintenance.

- Provide enhanced learning opportunities to a middle school student population that is approximately 40 percent Latino, 31 percent African-American, 15 percent Asian-American, and one percent Native American.

- Monitor the project's progress at increasing broadband adoption over time, as well as track the impact of training programs and broadband usage on student academic achievement.

ORGANIZATION'S HISTORY

New York City has extensive experience managing federal grants, and the New York City Department of Information Technology and Telecommunications and its partners have provided technology training and computer distribution programs in New York City public schools. Since 1999, project partners Computers for Youth and 2nd Nature, a socially and economically disadvantaged business, have implemented a training and computer distribution program called Take IT Home in more than 35 schools in New York City and 50 schools nationwide.

PROJECT PARTNERS

- 2nd Nature
- Cablevision Systems Corp.
- City University of New York
- Common Sense Media
- Computers for Youth
- Intel Corp.
- Lenovo
- Microsoft Corp.
- Mouse Squad
- NYC Department of Education
- Time Warner Cable
- Verizon