



**UPS CAPITAL & EX-IM BANK EXPORT 101
SMALL BUSINESS EXPORTER FORUM**
Friday, November 2, 2012 - Atlanta, GA



Learn How to Increase Your Company's Foreign Sales

**Please join Export-Import Bank of the United States (Ex-Im Bank)
and UPS Capital at this forum to learn about:**

- Obtaining protection against the risk of nonpayment
- Extending credit to your buyers
- Accessing vital working capital
- Finding new markets and customers
- Understanding how to use government resources to export

**UPS and Ex-Im Bank Export 101
Small Business - EXPORTER FORUM**
Friday, November 2, 2012
8:30 AM to 12:00 PM
UPS Capital Headquarters, Room TBD
35 Glenlake Parkway
Atlanta, GA

No Cost, but reservations are required - details below.

This event is tailored to address the needs of small and medium-sized businesses with 500 or less employees.

Preliminary Agenda

- 8:30 AM **Registration**
- 9:00 AM - **Welcome and Opening Remarks**
9:30 AM UPS Capital
- Program Overview - "Export 101 - U.S. Small Business Exports"**
UPS Capital
- 9:30 AM - **Panel Discussion with Agency Officials - "Resources to Grow Your Exports"**
10:30 AM A moderator-led discussion with federal and state agency officials who explain how their products and services can help business owners in expanding their state and export opportunities.
- 10:30 AM - **Panel Discussion - "Other Companies are Exporting, Why Aren't You?"**
11:30 AM This panel discussion will describe how local companies use Ex-Im Bank and other government agencies to support the growth of their international business.
- 11:30 AM - **Networking Session**
12:00 PM Attendees are given the opportunity to meet one-on-one with agency officials and local export development officials to ask questions and learn more about how to effectively use government resources.

Space is limited! REGISTER NOW at: <http://www.exim.gov/gasb>

NOTE: Parking is free BUT people MUST park ONLY on (TBD) Deck levels.

A world of new ideas for expanding your international business is waiting for you!

Sponsors:



www.exim.gov/smallbusiness - www.twitter.com/eximbankus - www.youtube.com/user/EximBankofUS - 800.565.3946

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